carter's, inc.

Fourth Quarter Fiscal Year 2020 Results & Business Update

February 26, 2021

carter's

\$ in millions, except EPS

	Q4 2020 (14 weeks)	% of Sales	Q4 2019 (13 weeks)	% of Sales	Increase / (Decrease)
Net sales	\$990		\$1,101		(10%)
Gross profit	466	47.1%	467	42.5%	-
Royalty income	6	0.6%	7	0.7%	(13%)
SG&A	338	34.2%	312	28.3%	8%
Operating income	134	13.5%	163	14.8%	(18%)
Interest, net	15	1.5%	9	0.8%	78%
Otherincome	(2)	(0.2%)	(1)	(0.1%)	235%
Income before taxes	121	12.2%	155	14.1%	(22%)
Income tax provision	22		30		(26%)
Netincome	\$99	10.0%	\$125	11.4%	(21%)
Diluted EPS	\$2.26		\$2.82		(20%)
Weighted average shares outstanding	43		44		(1%)
EBITDA ¹	\$160	16.2%	\$189	17.1%	(15%)

¹ Non-GAAP measure; see reconciliation to net income in appendix. Note: Results may not be additive due to rounding.

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\$ in millions, except EPS

	Fiscal 2020 (53 weeks)	% of Sales	Fiscal 2019 (52 weeks)	% of Sales	Increase / (Decrease)
Net sales	\$3,024		\$3,519		(14%)
Gross profit	1,313	43.4%	1,509	42.9%	(13%)
Royalty income	26	0.9%	35	1.0%	(24%)
SG&A	1,106	36.6%	1,141	32.4%	(3%)
Goodwill impairment	18	0.6%	-	-	N/M
Intangible asset impairment	27	0.9%	31	0.9%	(14%)
Operating income	190	6.3%	372	10.6%	(49%)
Loss on extinguishment of debt	-	-	8	0.2%	(100%)
Interest and other, net	55	1.8%	36	1.0%	52%
Income before taxes	135	4.5%	328	9.3%	(59%)
Income tax provision	25		64		(61%)
Netincome	\$110	3.6%	\$264	7.5%	(58%)
Diluted EPS	\$2.50		\$5.85		(57%)
Weighted average shares outstanding	43		45		(3%)
EBITDA ¹	\$284	9.4%	\$460	13.1%	(38%)

¹ Non-GAAP measure; see reconciliation to net income in appendix. Note: Results may not be additive due to rounding.

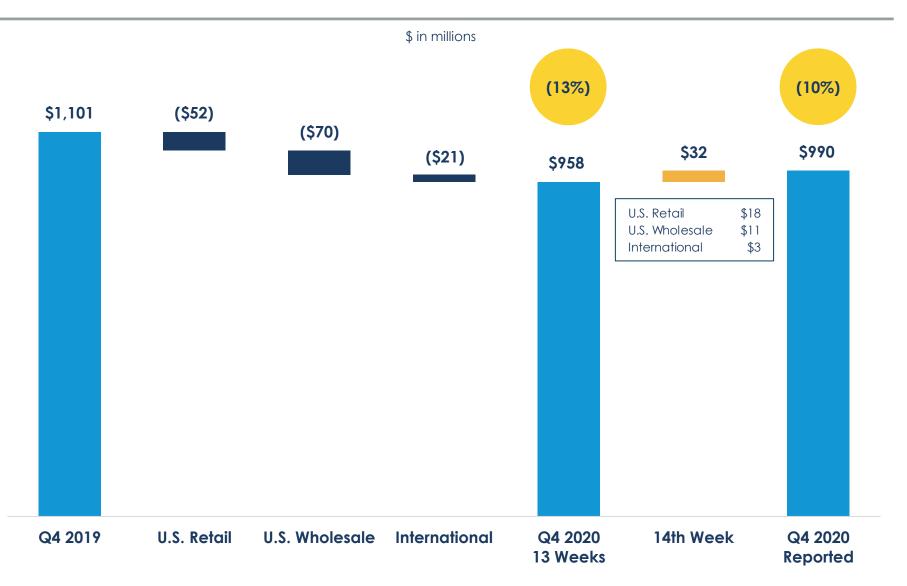


\$ in millions, except EPS

	Fourth Fiscal Quarter							
		2020) (14 weeks)	2019 (13 weeks)			
		erating come	% Net Sales	Diluted EPS		erating come	% Net Sales	Diluted EPS
As reported (GAAP)	\$	133.9	13.5%	\$ 2.26	\$	162.8	14.8%	\$ 2.82
Restructuring costs		7.9		0.14		-		-
COVID-19 expenses		2.5		0.04		-		-
Store lease impairments		1.2		0.02		-		-
Customer bankruptcy recovery		-		-		(0.6)		(0.01)
Total adjustments		11.6		0.20		(0.6)		(0.01)
As adjusted	\$	145.5	14.7%	\$ 2.46	\$	162.2	1 4.7 %	\$ 2.81

	Fiscal Year						
	2020) (53 weeks)		2019 (52 weeks)			
	Operating	% Net	Diluted	Operating	% Net	Diluted	
	Income	Sales	EPS	Income	Sales	EPS	
As reported (GAAP)	\$ 189.9	6.3%	\$ 2.50	\$ 371.9	10.6%	\$ 5.85	
Intangible asset impairment	26.5		0.46	30.8		0.52	
Goodwill impairment	17.7		0.40	-		-	
COVID-19 expenses	21.4		0.37	-		-	
Restructuring costs	16.6		0.29	1.6		0.03	
Store lease impairments	7.6		0.13	-		-	
Debt extinguishment loss	-		-	-		0.13	
Customer bankruptcy recovery	-		-	(0.6)		(0.01)	
Store restructuring	-		-	(0.7)		(0.01)	
China business model change	-		-	(2.1)		(0.05)	
Total adjustments	89.9		1.65	29.1		0.61	
As adjusted	\$ 279.8	9.3%	\$ 4.16	\$ 401.0	11.4%	\$ 6.46	

- Strong finish to the year achieved our sales and earnings objectives
- U.S. eCommerce comparable sales +16%; Canada +47%
- Continued growth in omnichannel sales
- U.S. sales of exclusive brands to Target, Walmart, and Amazon +13%
- Record quarterly gross margin (47.1%; +460 bps vs. LY)
- Strong adjusted operating margin of 14.7%¹
- Record level of annual cash flow from operations
- Record liquidity: \$1.8 billion



Fourth Quarter Adjusted Results¹

\$ in millions, except EPS

	Q4 2020 (14 weeks)	% of Sales	Q4 2019 (13 weeks)	% of Sales	Increase / (Decrease)
Net sales	\$990		\$1,101		(10%)
Gross profit	466	47.1%	467	42.5%	-
Royalty income	6	0.6%	7	0.7%	(13%)
Adjusted SG&A	327	33.0%	313	28.4%	5%
Adjusted operating income	145	14.7%	162	14.7%	(10%)
Interest, net	15	1.5%	9	0.8%	78%
Other income	(2)	(0.2%)	(1)	(0.1%)	235%
Adjusted income before taxes	133	13.4%	154	14.0%	(14%)
Adjusted income tax provision	25		30		(17%)
Adjusted net income	\$108	10.9%	\$125	11.3%	(14%)
Adjusted diluted EPS	\$2.46		\$2.81		(12%)
Weighted average shares outstanding	43		44		(1%)
Adjusted EBITDA	\$172	17.4%	\$188	17.1%	(9%)

 $^1\,{\rm Results}$ are presented on an adjusted basis, a non-GAAP presentation; see reconciliation to GAAP in appendix. Note: Results may not be additive due to rounding.

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\$ in millions

Year End Balance Sheet

	2020	2019
Cash	\$1,102	\$214
Accounts receivable	187	251
Inventory	599	594
Accounts payable	472	184
Long-term debt	990	595
Operating lease liabilities	740	825

Fiscal Year Cash Flow

	2020	2019
Operating cash flow	\$590	\$387
Capital expenditures	(33)	(61)
Free cash flow ¹	\$557	\$326

Strong liquidity at Q4 end: ~\$1.8B

- \$1.1B cash on hand
- \$745M available under revolving credit facility

• Net inventory +1% vs. LY

- Reflects strong inventory management, improved sell-through
- Continued progress reducing excess inventory

Accounts receivable / Accounts payable

- Accounts receivable -26% vs. LY
- Accounts payable increase driven by extension of vendor payment terms and rent deferrals

• Debt

- Increase vs. LY reflects Q2 issuance of \$500M Senior Notes partially offset by lower revolver borrowings
- Record operating cash flow and free cash flow
 - Reflects rent deferrals, extended vendor payment terms, spend management, and lower earnings

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\$ in millions, except EPS

	Fiscal 2020 (53 weeks)	% of Sales	Fiscal 2019 (52 weeks)	% of Sales	Increase / (Decrease)
Net sales	\$3,024		\$3,519		(14%)
Adjusted gross profit	1,313	43.4%	1,506	42.8%	(13%)
Royalty income	26	0.9%	35	1.0%	(24%)
Adjusted SG&A	1,060	35.0%	1,140	32.4%	(7%)
Adjusted operating income	280	9.3%	401	11.4%	(30%)
Interest and other, net	55	1.8%	36	1.0%	52%
Adjusted income before taxes	225	7.4%	365	10.4%	(38%)
Adjusted income tax provision	42		73		(42%)
Adjusted net income	\$183	6.0%	\$292	8.3%	(37%)
Adjusted diluted EPS	\$4.16		\$6.46		(36%)
Weighted average shares outstanding	43		45		(3%)
Adjusted EBITDA	\$373	12.3%	\$497	14.1%	(25%)

 $^1\,{\rm Results}$ are presented on an adjusted basis, a non-GAAP presentation; see reconciliation to GAAP in appendix. Note: Results may not be additive due to rounding.



	VS. FIIOLITEOL					
	First Half	Second Half				
Net sales	(21%)	(9%)				
Adj. gross margin	-350 bps	+320 bps				
Adj. operating income	(88%)	(4%)				
Adj. operating margin	-710 bps	+80 bps				

vs. Prior Year

¹Results are presented on an adjusted basis, a non-GAAP presentation; see reconciliation to GAAP in appendix.

Business Segment Results



Fourth Quarter Adjusted Business Segment Performance¹ **Carter's**

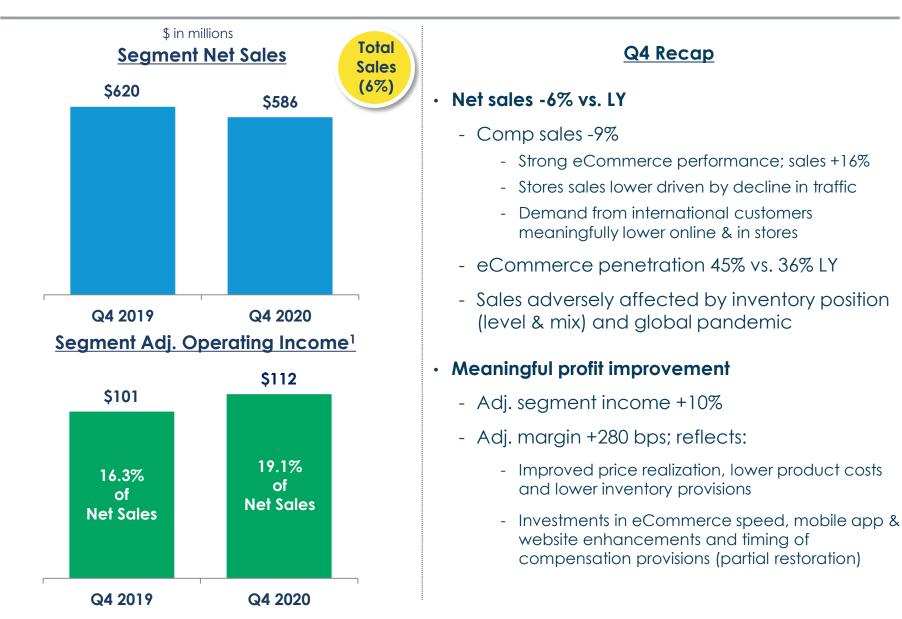
\$ in millions

	Net Sales		Adju	usted Operation Income	Adjusted Operating Margin			
	2020	2019		2020	2019			
	(14 weeks)	(13 weeks)	Variance	(14 weeks)	(13 weeks)	Variance	2020	2019
U.S. Retail	\$586	\$620	(\$34)	\$112	\$101	\$11	19.1%	16.3%
U.S. Wholesale	290	349	(59)	54	67	(13)	18.6%	1 9.2 %
International	114	132	(18)	15	21	(6)	13.3%	1 6.2 %
Total before corporate expenses	990	1,101	(111)	181	189	(8)	18.3%	17.2%
Corporate expenses				(36)	(27)	(8)	(3.6%)	(2.5%)
Total	\$990	\$1,101	(\$111)	\$145	\$162	(\$17)	14.7%	14.7%

¹ Results presented on an adjusted basis, a non-GAAP presentation; see reconciliation to GAAP in appendix. Note: Results may not be additive due to rounding.

Fourth Quarter Adjusted Results – U.S. Retail





Strong Growth in Omnichannel Demand







Q4 Omnichannel Demand¹ (% eCommerce orders) 24% 12% 2019 2020

Better customer experience

- Same Day Pickup (BOPIS), Deliver From Store options improve speed to consumer

Attractive economics

- Omnichannel fulfillment options provide higher margins vs. Ship to Home eCommerce transactions
- Deliver From Store option further optimizes inventory across our retail footprint

Traffic driver to our stores

- Ship to Store (BOSS) and Same Day Pickup services drove 1.7 million store visits in fiscal 2020

Celebrating the Optimism of New Parents

carter's



Hello, 2020.

4,462,799 views · 26 Oct 2020

Video link: <u>https://youtu.be/liuiD7540Lo</u>

Hello Optimism Brand Campaign

- Most viewed digital campaign in brand history
- Highest campaign sentiment in brand history
- Most shared campaign in brand history



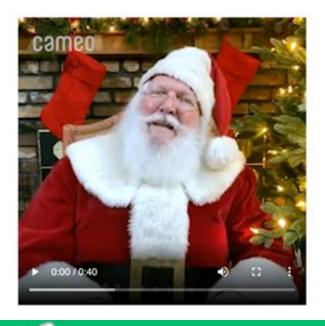
- Carter's 1st childrenswear brand with over <u>2 million</u> Instagram followers¹
- CRI brands earned <u>72%</u> of all social media engagement among peers in Q4²
- Over <u>4 billion</u> earned media impressions in Q4

15

¹ Source: Instagram as of 2/22/21. Peer set includes Carter's, OshKosh B'gosh, The Children's Place, Gymboree, Hanna Andersson, Janie and Jack, and Gap Kids.

² Third party engagement scoring Oct. – Dec. 2020. Peer set includes Carter's, OshKosh B'gosh, The Children's Place, Gymboree, Hanna Andersson, Janie and Jack, and Gap Kids.

Provided One-of-a-Kind Holiday Experiences for Families carter's





Partnered with **Cameo** to deliver first-of-itskind virtual Santa experience **193M+ media impressions**



"Wonderful Weeks of Giveaways" 500K entries and 1B+ media impressions Most successful sweepstakes in Carter's brand history

HBCU Collection + Black History Month Celebration

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Carter's New Collection For Kids & Babies Celebrates HBCUs





We're calebrating the legacy of **HistoricaRy Black Colleges and Universities** with stories from our own proud alumni and a collection of HBCU styles for kids to inspire the next generation.

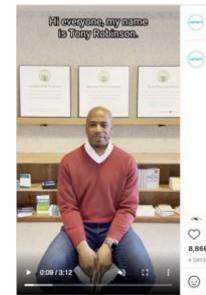
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Florido A&M University Est. 1887 | Tallahassee, FL | Mascot: Rattlers









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carters O Black History Month Storytime Ep. 1

Join us for our first episode of Black History Month Storytime in partnership with @sistersuptown Bookstore. This week, Tony Robinson, the Senior Vice President of Corporate Social Responsibility, is reading an excerpt from Little Legends: Exceptional Men in Black History. This book was written and illustrated by @vashtiharrison and is read with permission from @Rittlebrownyoungreaders. #blackhistorymonth #storytime #bookreading



FREE SHIPPING ON Order Online, Pick Up \$35* Today

carter's

BABY BABY TODDLER TODDLER GIRL BOY GIRL BOY GIRL BOY



We've partnered with our hierds at bitters o Unterent Machiner to showcare books for kid that celebrate the unique voices, achievements and legacy of the Arican American community – and inspire the next generation of young thinkers, creators and leaders.





THE FOUNDESS MARCHES Cynthia Levinsee arn Vanessa Brantley Nawton

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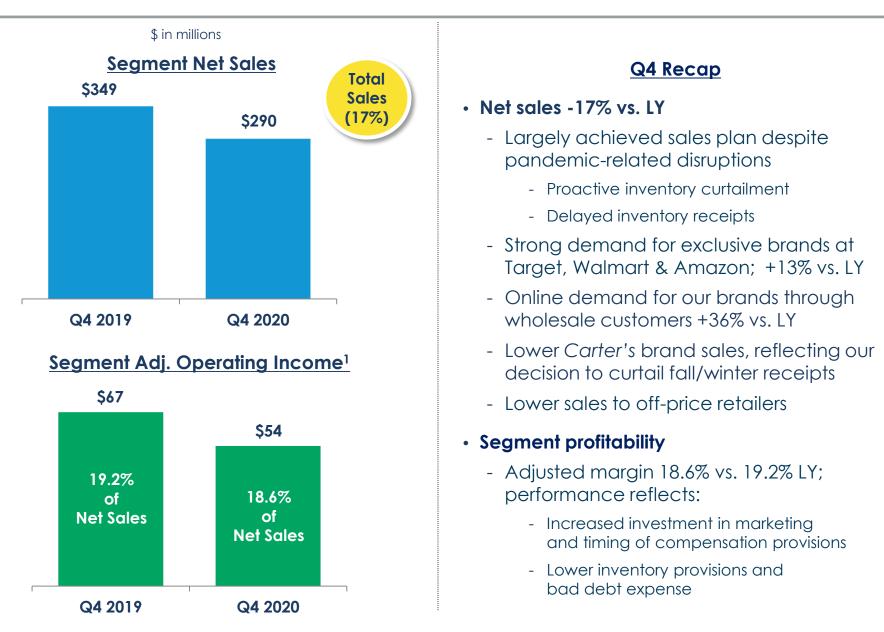
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Fourth Quarter Adjusted Results – U.S. Wholesale





¹ Results are presented on an adjusted basis, a non-GAAP presentation; see reconciliation to GAAP in appendix.



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Exclusive Brands – Just One You at Target



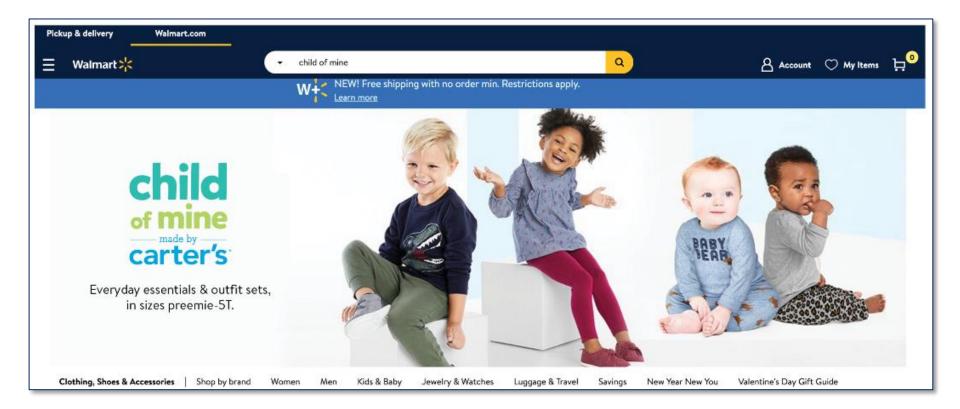










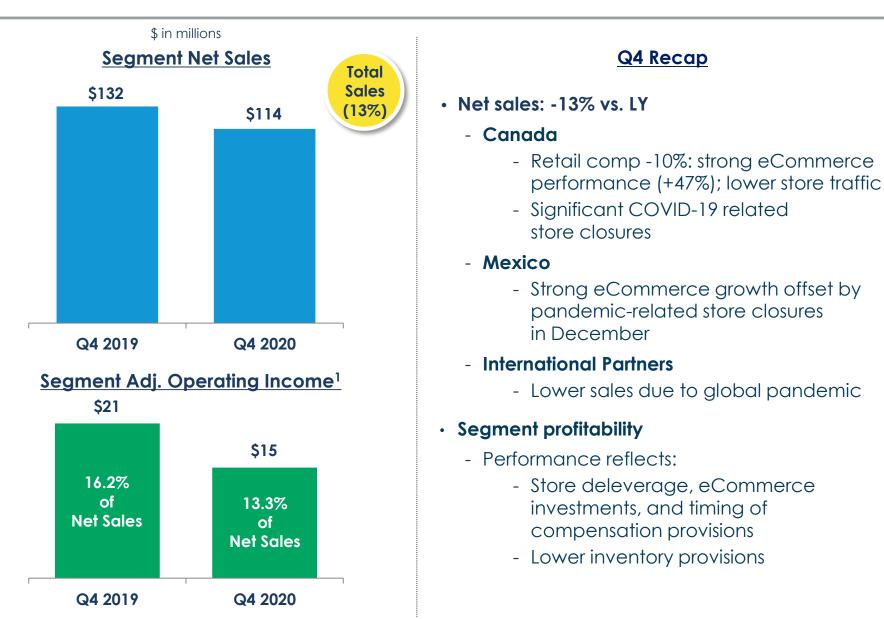


Exclusive Brands – Simple Joys on Amazon









¹ Results presented on an adjusted basis, a non-GAAP presentation; see reconciliation to GAAP in appendix.

Long-Term Outlook

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Carter's is the Leader in Young Children's Apparel

carter's

- #1 market share in North America
- Strong portfolio of brands, including two of the best known and trusted names in young children's apparel
- Attractive product space
 - Essential core products; less discretionary purchase
 - Affordable price points
 - Less fashion risk than adult apparel
- Successful multi-channel business model with broad distribution
 - Highly productive retail stores
 - Leading eCommerce platform in young children's apparel
 - Strong omnichannel capabilities
 - Established, long-term relationships with the largest retailers in North America
 - Owned operations in Canada & Mexico
 - Profitable international wholesale business
- Strong balance sheet with substantial liquidity
- Long track record of strong operating margins and cash flow generation

carter's OSHKOSH Bgosh

SKIP*HOP.

of mine carter's

just one you carter's

simplejoys by carter's little planet

Key Strengths & Competitive Advantages



Mission & Vision	Missic To serve the needs with young o	s of all families	<u>Vision</u> To be the world's favorite brands in young children's apparel and related products
Strategic Pillars	• Lead in eComme	erce • Win ii	n Baby • Age Up • Expand Globally
Five Year Growth Objectives (2020 – 2025) (Adjusted Basis)	Net sales Operating income EPS	<u>5-Year CAGR</u> Mid single-digit Low double-dig Mid-teens	5



Long-Term Outlook: Sales and Earnings Drivers



Sales Drivers		Earnings Drivers
 Continued compelling assortments Focus on casual dressing & sleepwear Little Planet (eco-friendly) Larger sizes / 'Age Up' U.S. Wholesale growth Exclusive brands with Target, Walmart & Amazon 	Gross Margin Expansion	 Strength of product offering Improved price realization Improved marketing & promotional effectiveness Inventory productivity Better product costing disciplines
 Core Carter's brand demand recovery Support customers' eCommerce growth objectives Skip Hop U.S. Retail growth driven by eCommerce / omnichannel 	Improved Profit Contribution	 Fewer, better, more profitable stores Increasing mix of eCommerce sales Carter's credit card Skip Hop, OshKosh brands
 Industry leading website New mobile app 		 Marketing effectiveness
 Greater omnichannel penetration Consumer personalization Strengthened loyalty program 	Productivity & Efficiency	 Stronger indirect procurement capabilities Organizational efficiencies
International growth		 Store labor optimization
 Canada eCommerce / omnichannel Mexico market development 		 Debt paydown
(stores, eCommerce) - Global expansion with Amazon	Other	Share repurchase

2021 Outlook



2021 Outlook (Adjusted Basis)



- Focused on improving profitability
- Net sales: growth of ~5%
 - Growth in all segments
 - Plan to close ~115 stores in the U.S.
- Operating margin expansion
- Fiscal Year 2021

Q1

2021

- Adjusted diluted EPS: growth of $\sim 10\%$ (vs. \$4.16 in 2020)¹
- Annual sales and earnings growth heavily weighted to the first half
- Higher interest expense due to senior note issuance in 2020
- Effective tax rate ~23% (vs. ~19% in fiscal '20)
- Operating cash flow: ~\$130 \$150 million
 - Improved earnings offset by repayment of deferred rents & revision of vendor payment terms
- CapEx: ~\$55 million
- Net sales: comparable to LY
- Significant improvement in profitability
 - Adjusted operating income: approximately \$30 million (vs. loss of \$26 million LY)¹
 - Adjusted diluted EPS: approximately \$0.25 (vs. loss of \$0.81 LY)¹
- Outlook reflects:
 - Lingering effects of the global pandemic
 - Adverse effects of transportation delays / late arriving product
 - Gross margin expansion; spending comparable to LY
 - Higher interest expense

Thank you

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Appendix



	Fiscal Quarter Ended			
	January 2, 2021	December 28, 2019		
Weighted-average number of common and common equivalent shares outstanding:				
Basic number of common shares outstanding	43,284,847	43,688,514		
Dilutive effect of equity awards	143,789	318,434		
Diluted number of common and common equivalent shares outstanding	43,428,636	44,006,948		

	Fiscal Quarter Ended								
	As reported on	a GAAP Basis	As adjus	ted (a)					
\$ in thousands, except EPS	January 2, 2021	December 28, 2019	January 2, 2021	December 28, 2019					
Basic net income per common share: Net income	\$99,014	\$125,147	\$107,850	\$124,725					
Income allocated to participating securities Net income available to common shareholders	<u>(1,011)</u> \$98,003	(1,219) \$123,928	<u>(1,101)</u> \$106,749	(1,215) \$123,511					
Basic net income per common share	\$2.26	\$2.84	\$2.47	\$2.83					
Diluted net income per common share: Net income	\$99,014	\$125,147	\$107,850	\$124,725					
Income allocated to participating securities Net income available to common shareholders	(1,007) \$98,007	(1,212) \$123,935	(1,097) \$106,753	(1,208) \$123,517					
Diluted net income per common share	\$2.26	\$2.82	\$2.46	\$2.81					

(a) In addition to the results provided in this earnings release in accordance with GAAP, the Company has provided adjusted, non-GAAP financial measurements that present per share data excluding the adjustments discussed in following slides. The Company has excluded \$8.8 million and \$0.4 million in after-tax expenses (benefit) from these results for the fiscal quarters ended January 2, 2021 and December 28, 2019, respectively.



	Four Fiscal Qu	arters Ended
	January 2, 2021	December 28, 2019
Weighted-average number of common and common equivalent shares outstanding:		
Basic number of common shares outstanding	43,242,967	44,402,438
Dilutive effect of equity awards	164,754	305,514
Diluted number of common and common equivalent shares outstanding	43,407,721	44,707,952

	Four Fiscal Quarters Ended									
	As reported on	a GAAP Basis	As adjus	ted (a)						
\$ in thousands, except EPS	January 2, 2021	December 28, 2019	January 2, 2021	December 28, 2019						
Basic net income per common share:										
Net income	\$109,717	\$263,802	\$182,550	\$291,663						
Income allocated to participating securities	(1,118)	(2,430)	(1,877)	(2,696)						
Net income available to common shareholders	\$108,599	\$261,372	\$180,673	\$288,967						
Basic net income per common share	\$2.51	\$5.89	\$4.18	\$6.51						
Diluted net income per common share:										
Net income	\$109,717	\$263,802	\$182,550	\$291,663						
Income allocated to participating securities	(1,115)	(2,419)	(1,871)	(2,683)						
Net income available to common shareholders	\$108,602	\$261,383	\$180,679	\$288,980						
Diluted net income per common share	\$2.50	\$5.85	\$4.16	\$6.46						

(a) In addition to the results provided in this earnings release in accordance with GAAP, the Company has provided adjusted, non-GAAP financial measurements that present per share data excluding the adjustments discussed in following slides. The Company has excluded \$72.8 million and \$27.9 million in after-tax expenses from these results for the four fiscal quarters ended January 2, 2021 and December, 2019, respectively.

Note: Results may not be additive due to rounding.



\$ in millions

		Net Sales		Adju	usted Operati Income	Adjusted Operating Margin		
	2020	2019		2020	2019			
	(53 weeks)	(52 weeks)	Variance	(53 weeks)	(52 weeks)	Variance	2020	2019
U.S. Retail	\$1,672	\$1,884	(\$213)	\$183	\$226	(\$43)	10.9%	12.0%
U.S. Wholesale	996	1,206	(210)	161	231	(70)	16.2 %	1 9.2 %
International	357	429	(73)	25	45	(20)	7.1%	10.5%
Total before corporate expenses	3,024	3,519	(495)	370	503	(133)	12.2%	14.3%
Corporate expenses				(90)	(102)	12	(3.0%)	(2.9%)
Total	\$3,024	\$3,519	(\$495)	\$280	\$401	(\$121)	9.3%	11. 4%

¹ Results presented on an adjusted basis, a non-GAAP presentation; see reconciliation to GAAP in appendix. Note: Results may not be additive due to rounding.

Reconciliation of Reported to Adjusted Earnings



						\$ i	n millio	ns, exc	cept El	S			Segment Re	porting			
Fourth Quarter of Fiscal 2020	Gross Profit	% of net sales	SG&A	% of net sales	Operating Income	% of net sales	Income Taxes	Net Income	Diluted EPS	U.S. Retail Operating Income	% of segment net sales	U.S. Wholesale Operating Income	-	International Operating Income	% of segment net sales	Corporate Operating Expenses	% of total net sales
As reported (GAAP)	\$465.9	47.1%	\$338.4	34.2%	\$133.9	13.5%	\$21.9	\$99.0	\$2.26	\$107.9	18.4%	\$52.3	18.0%	\$14.6	12.8%	(\$40.9)	(4.1%)
Restructuring costs (b) COVID-19 expenses (c) Retail store operating leases and other long-lived asset impairments,	-		(7.9) (2.5)		7.9 2.5		1.9 0.6	6.0 1.9	0.14 0.04	1.6		0.5 1.1		0.3 0.2		5.4 -	
net of gain (d) As adjusted (a)	\$465.9	47.1%	(1.2) \$326.8	33.0%	1.2 \$145.5	14.7%	0.3 \$24.7	0.9 \$107.8	0.02 \$2.46	1.1 \$111.9		\$53.9		0.1 \$15.2	13.3%	(\$35.5)	(3.6%)
	, 403.7	47.1/0	3 320.0		\$145.5	14.7 /0	<u></u>	\$107.0	<u> </u>	3111.7	=				13.3/0	(335.5)	(3.0/0)
										U.S. Retail	% of	U.S. Wholesale	Segment Re	International	% of	Corporate	% of
Fiscal 2020	Gross Profit	% of net sales	SG&A	% of net sales	Operating Income	% of net sales	Income Taxes	Net Income	Diluted EPS	Operating Income	segment net sales	Operating Income	segment net sales	Operating Income	segment net sales	Operating Expenses	total net sales
As reported (GAAP)	\$1,313.4	43.4%	\$1,105.6	36.6%	\$189.9	6.3%	\$25.3	\$109.7	\$2.50	\$146.8	8.8%	\$141.5	14.2%	(\$1.2)	(0.3%)	(\$97.2)	(3.2%)
Intangible asset impairment (e) Goodwill impairment (f) COVID-19 expenses (c) Restructuring costs (b) Retail store operating leases and	- - -		- (21.4) (16.6)		26.5 17.7 21.4 16.6		6.3 - 5.2 3.8	20.2 17.7 16.2 12.9	0.46 0.40 0.37 0.29	14.1 - 9.6 5.0		8.4 - 9.6 2.0		4.1 17.7 2.2 2.2		- - 7.4	
other long-lived asset impairments, net of gain (d)			(7.6)		7.6	_	1.8	5.8	0.13	7.4				0.3			
As adjusted (a)	\$1,313.4	43.4%	\$1,060.0	35.0%	\$279.8	9.3%	\$42.3	\$182.5	\$4.16	\$182.9	10.9%	\$161.4	16.2%	\$25.2	7.1%	(\$89.7)	(3.0%)
													Segment Re	porting			
Fourth Quarter of Fiscal 2019	Gross Profit	% of net sales	SG&A	% of net sales	Operating Income	% of net sales	Income Taxes	Net Income	Diluted EPS	U.S. Retail Operating Income	% of segment net sales	U.S. Wholesale Operating Income	-	International Operating Income	% of segment net sales	Corporate Operating Expenses	% of total net sales
As reported (GAAP)	\$467.5	42.5%	\$312.0	28.3%	\$162.8	14.8%	\$29.7	\$125.1	\$2.82	\$101.3	16.3%	\$67.4	19.3%	\$21.3	16.2%	(\$27.2)	(2.5%)
Customer bankruptcy recovery (g)	-		0.6		(0.6)		(0.1)	(0.4)	(0.01)	-		(0.6)		-		-	
As adjusted (a)	\$467.5	42.5%	\$312.5	28.4%	\$162.2	14.7%	\$29.6	\$124.7	\$2.81	\$101.3	16.3%		19.2%	\$21.3	16.2%	(\$27.2)	(2.5%)
													Segment Re	eporting			
Fiscal 2019	Gross Profit	% of net sales	SG&A	% of net sales	Operating Income	% of net sales	Income Taxes	Net Income	Diluted EPS	U.S. Retail Operating Income	% of segment net sales	U.S. Wholesale Operating Income	% of segment net sales	International Operating Income	% of segment net sales	Corporate Operating Expenses	% of total net sales
As reported (GAAP)	\$1,508.5	42.9%	\$1,140.5	32.4%	\$371.9	10.6%	\$64.1	\$263.8	\$5.85	\$225.9	12.0%	\$212.6	17.6%	\$36.7	8.5%	(\$103.2)	(2.9%)
Intangible asset impairment (e) Debt extinguishment loss (h) Restructuring costs (b) Customer bankruptcy recovery (g) Store restructuring (i) China business model change (j)	- - - - (2.1)		- (1.6) 0.6 0.7 -		30.8 - (0.6) (0.7) (2.1)		7.1 1.8 0.4 (0.1) (0.2) -	23.7 6.0 1.3 (0.4) (0.6) (2.1)	0.52 0.13 0.03 (0.01) (0.01) (0.05)	1.2 - - (0.7) -		19.1 - - (0.6) - -		10.5 - - - - (2.1)		- - 1.6 - - -	
As adjusted (a)	\$1,506.5	42.8%	\$1,140.1	32.4%	\$401.0	11.4%	\$73.2	\$291.7	\$6.46	\$226.4	12.0%	\$231.1	19.2%	\$45.0	10.5%	(\$101.6)	(2.9%)
Note: Results may not be a	dditive di	le to roun	ding.														35

Note: Results may not be additive due to rounding.

Reconciliation of Reported to Adjusted Earnings (Continued)



						\$ i	n millio	ns, exc	ept E	PS				Seg	gment R	eporting			
First Half 2020	Gross Profit	% of net sales	SG&A	% of net sales	Operating (Loss) Income	% of net sales	Income Taxes	Net Income	Diluted EPS	U.S. F Oper Inco	rating	% of segment net sales	U.S. Whole Operatin Income	ig se	% of gment et sales	International Operating Income	% of segment net sales	Corporate Operating Expenses	% of total net sales
As reported (GAAP)	\$463.8	39.7%	\$488.0	41.7%	(\$57.5)	(4.9%)	(\$15.7)	(\$70.5)	(\$1.64)	((\$8.7)	(1.4%)	\$2	23.4	5.8%	(\$33.2)	(25.8%)	(\$39.1)	(3.3%)
Intangible asset impairment (e) Goodwill impairment (f) COVID-19 expenses (c) Restructuring costs (b) Retail store operating leases and other	-		- (15.7) (7.4)		26.5 17.7 15.7 7.4		6.3 - 3.7 1.7	20.2 17.7 12.0 5.6	0.47 0.41 0.28 0.13		14.1 - 6.6 3.0			8.4 - 7.1 1.3		4.1 17.7 2.0 1.4		- - 1.6	
long-lived asset impairments (d)	-	00.77	(5.0)		5.0	-	1.2	3.8	0.09		5.0	0.197		-	10.07	-		-	(0.077)
As adjusted (a)	\$463.8	39.7%	\$459.9	39.3%	\$14.8	1.3%	(\$2.7)	(\$11.2)	(\$0.26)		\$20.0	3.1%	Ş4	40.3	10.0%	(\$8.0)	(6.2%)	(\$37.5)	(3.2%)
														Seg	gment R	eporting			
First Half 2019	Gross Profit	% of net sales	SG&A	% of net sales	Operating Income	% of net sales	Income Taxes	Net Income	Diluted EPS	U.S. F Oper Inco	rating	% of segment net sales	U.S. Whole Operatir Income	ig se	% of gment et sales	International Operating Income	% of segment net sales	Corporate Operating Expenses	% of total net sales
As reported (GAAP)	\$638.9	43.3%	\$531.8	36.0%	\$125.2	8.5%	\$21.1	\$78.4	\$1.72	\$	\$75.1	9.4%	\$	90.8	18.0%	\$9.2	5.4%	(\$49.9)	(3.4%)
Debt extinguishment loss (h) Restructuring costs (b) Store restructuring costs (i) China business model change (i)	- - - (2.1)		- (1.6) 0.7 -		- 1.6 (0.7) (2.1)	_	1.8 0.4 (0.2)	6.0 1.3 (0.6) (2.1)	0.13 0.03 (0.01) (0.05)		- - (0.7) -			-		- - (2.1)		- 1.6 -	
As adjusted (a)	\$636.8	43.2%	\$530.9	36.0%	\$124.1	8.4%	\$23.1	\$83.0	\$1.82		\$7 4. 4	9.3%	Ş.	70.8	18.0%	\$7.1	4.2%	(\$48.2)	(3.3%)
														Segme	nt Repo	rfing			
Second Half 2020	Gross Profit	% of _ net sales	SG&A	% of net sales	Operating Income	% of net sales	Income Taxes	Net Income	Op	. Retail erating come	% of segme net sal	ent O	Wholesale perating ncome	% of segmen net sale	t c	ernational perating Income	% of segment net sales	Corporate Operating Expenses	% of total net sales
As reported (GAAP)	\$849.7	45.8%	\$617.6	33.3%	\$247.4	13.3%	\$40.9	\$180.3		\$155.5	15.0	0%	\$118.0	19.99	%	\$32.0	14.0%	(\$58.1)	(3.1%)
Restructuring costs (b) COVID-19 expenses (c) Retail store operating leases and	-		(9.1) (5.9)		9.1 5.9		2.0 1.4	7.1 4.4		2.0 2.9			0.6 2.5			0.6 0.5		5.8	
other long-lived asset impairments, net of gain (d)	_		(2.6)		2.6		0.6	2.0		2.5			_			0.1		_	
As adjusted (a)	\$849.7	45.8%	\$600.0	32.3%	\$265.0	14.3%	\$45.0	\$193.8		\$162.9	15.7	7%	\$121.1	20.5%	%	\$33.2	14.6%	(\$52.3)	(2.8%)
														Segme	nt Repo	rting			
Second Half 2019	Gross Profit	% of net sales	SG&A	% of net sales	Operating Income	% of net sales	Income Taxes	Net Income	Op	. Retail erating come	% of segme net sal	ent O	Wholesale perating ncome	% of segment net sale	Int t C	ernational Operating Income	% of segment net sales	Corporate Operating Expenses	% of total net sales
As reported (GAAP)	\$869.7	42.6%	\$608.7	29.8%	\$246.6	12.1%	\$43.1	\$185.4		\$150.8	13.9	9%	\$121.8	17.49	%	\$27.4	10.6%	(\$53.3)	(2.6%)
Intangible asset impairment (e) Customer bankruptcy recovery (g)	-	40.497	0.6	00.007	30.8 (0.6)	10.507	7.1 (0.1)	23.7 (0.4)		1.2	1.4	07	19.1 (0.6)	00.00	T	10.5	14 707	-	0.0
As adjusted (a)	\$869.7	42.6%	\$609.3	29.8%	\$276.9	13.5%	\$50.1	\$208.7		\$152.0	14.(U%	\$140.3	20.09	0	\$37.9	14.7%	(\$53.3)	(2.6%)

Note: Results may not be additive due to rounding.



\$ in millions, except EPS

										Segment Reporting							
									-	U.S. Retail		U.S. Wholesale	a	International			
					Operating			Net	J	Operating	% of	Operating	% of	Operating	% of	Corporate	% of
	Gross	% of		% of	Income	% of	Income	Income	Diluted	Income	segment	Income	segment	Income	segment	Operating	total
First Quarter of Fiscal 2020	Profit	net sales	SG&A	net sales	(Loss)	net sales	Taxes	(Loss)	EPS	(Loss)	net sales	(Loss)	net sales	(Loss)	net sales	Expenses	net sales
									ı								
As reported (GAAP)	\$228.3	34.9%	\$269.9	41.2%	(\$78.5)	(12.0%)	(\$13.0)	(\$78.7)	(\$1.82)	(\$32.4)	(10.1%)	\$2.2	0.9%	(\$27.7)	(33.9%)	(\$20.6)	(3.2%)
Intangible asset impairment (e)	-		-		26.5		6.3	20.2	0.46	14.1		8.4		4.1		-	
Goodwill impairment (f)	-		-		17.7		-	17.7	0.40	-		-		17.7		-	
COVID-19 expenses (c)	-		(4.0)	1	4.0		1.0	3.0	0.07	3.5		0.3		0.3		-	ļ
Restructuring costs (b)	-		(3.9)	/	3.9		0.9	3.0	0.07	1.5		0.6		0.3		1.6	I
As adjusted (a)	\$228.3	34.9%	\$261.9	40.0%	(\$26.3)	(4.0%)	(\$4.8)	(\$34.8)	(\$0.81)	(\$13.4)	(4.2%)	\$11.4	4.5%	(\$5.4)	(6.6%)	(\$19.1)	(2.9%)
4	-													-			

(a) In addition to the results provided in this presentation in accordance with GAAP, the Company has provided adjusted, non-GAAP financial measurements that present gross margin, SG&A, operating income, net income, and net income on a diluted share basis excluding the adjustments discussed above. The Company believes these adjustments provide a meaningful comparison of the Company's results and afford investors a view of what management considers to be the Company's core performance. The adjusted, non-GAAP financial measurements included in this presentation should not be considered as an alternative to net income or as any other measurement of performance derived in accordance with GAAP. The adjusted, non-GAAP financial measurements are presented for informational purposes only and are not necessarily indicative of the Company's future condition or results of operations.

- (b) Certain lease exit, severance and related costs resulting from restructuring actions (not related to COVID-19).
- (c) Net expenses incurred due to the COVID-19 pandemic, including incremental employee-related costs, costs associated with additional protective equipment and cleaning supplies, restructuring costs, and a payroll tax benefit.
- (d) Impairments include an immaterial gain on the remeasurement of retail store operating leases.
- (e) Intangible impairment charges related to the OshKosh and Skip Hop tradename assets.
- (f) Goodwill impairment charge recorded in the International segment.
- (g) Related to the Toys "R" Us bankruptcy.
- (h) Related to the redemption of the \$400 million aggregate principal amount of senior notes due 2021 in March 2019 that were previously issued by a wholly-owned subsidiary of the Company.
- (i) Reversal of retail store restructuring costs previously recorded during the third quarter of fiscal 2017.
- (j) Benefit related to the sale of inventory previously reserved in China.

Reconciliation of Net Income to Adjusted EBITDA



	\$ in	millions							
	Fiscal Quarter Ended					Four Fiscal Quarters Ended			
	Janua	iry 2, 2021		December 28, 2019		January 2, 2021		ember 28, 2019	
Net income	\$	99.0	\$	125.1	\$	109.7	\$	263.8	
Interest expense		15.5		8.9		56.1		37.6	
Interest income		(0.3)		(0.4)		(1.5)		(1.3	
Tax expense		21.9		29.7		25.3		64.1	
Depreciation and amortization		24.2		25.1		94.0		96.0	
EBITDA	Ş	160.4	\$	188.6	\$	283.5	\$	460.2	
Adjustments to EBITDA									
Intangible asset impairment (a)	\$	-	\$	-	\$	26.5	\$	30.8	
COVID-19 expenses (b)		2.5		-		21.4		-	
Goodwill impairment (c)		-		-		17.7		-	
Restructuring costs (d) Retail store operating leases and other long-lived		7.7		-		16.2		1.6	
asset impairments, net of gain (e)		1.2		_		7.6		_	
Debt extinguishment loss (f)		-		-		-		7.8	
Customer bankruptcy charges, net (g)		-		(0.6)		-		(0.6	
Store restructuring costs (h)		-		-		-		(0.7	
China business model change (i)		-		-		-		(2.1	
Adjusted EBITDA	\$	171.8	\$	188.0	\$	373.0	Ş	497. 1	

- (a) Related to the write-down of the OshKosh and Skip Hop tradename assets.
- (b) Net expenses incurred due to the COVID-19 pandemic.
- (c) Goodwill impairment charge recorded in the International segment.
- (d) Certain lease exit, severance and related costs resulting from restructuring actions (not related to COVID-19). Amounts for fiscal quarter and fiscal year ended January 2, 2021 exclude \$0.2 million and \$0.5 million of depreciation expense that is included in the corresponding depreciation and amortization line item, respectively.
- (e) Impairments include an immaterial gain on the remeasurement of retail store operating leases.
- (f) Related to the redemption of the \$400 million aggregate principal amount of senior notes due 2021 in March 2019 that were previously issued by a whollyowned subsidiary of the Company.
- (g) Recovery related to the Toys "R" Us bankruptcy.
- (h) Reversal of retail store restructuring costs previously recorded during the third quarter of fiscal 2017.
- (i) Benefit related to the sale of inventory previously reserved in China.

Note: Results may not be additive due to rounding.

Constant Currency Reconciliation



\$ in millions

	Fiscal Quarter Ended									
	Reported Net Sales January 2, 2021	Impact of Foreign Currency Translation	Constant- Currency Net Sales January 2, 2021	Reported Net Sales December 28, 2019	Reported Net Sales % Change	Constant- Currency Net Sales % Change				
Consolidated net sales International segment net sales	\$989.9 \$114.1	\$0.0 \$0.0	\$989.9 \$114.0	\$1,100.5 \$131.7	(10.1%) (13.4%)	(10.1%) (13.4%)				

-	Four Fiscal Quarters Ended									
-	Reported Net Sales January 2, 2021	Impact of Foreign Currency Translation	Constant- Currency Net Sales January 2, 2021	Reported Net Sales December 28, 2019	Reported Net Sales % Change	Constant- Currency Net Sales % Change				
Consolidated net sales International segment net sales	\$3,024.3 \$356.6	(\$4.7) (\$4.7)	\$3,029.0 \$361.3	\$3,519.3 \$429.5	(14.1%) (17.0%)	(13.9%) (15.9%)				

The Company evaluates its net sales on both an "as reported" and a "constant currency" basis. The constant currency presentation, which is a non-GAAP measure, excludes the impact of fluctuations in foreign currency exchange rates that occurred between the comparative periods. Constant currency net sales results are calculated by translating current period net sales in local currency to the U.S. dollar amount by using the currency conversion rate for the prior comparative period. The Company consistently applies this approach to net sales for all countries where the functional currency is not the U.S. dollar. The Company believes that the presentation of net sales on a constant currency basis provides useful supplemental information regarding changes in our net sales that were not due to fluctuations in currency exchange rates and such information is consistent with how the Company assesses changes in its net sales between comparative periods.



	U.S. Retail	Canada	Mexico	Total International	Total Consolidated
Store count at December 28, 2019	862	201	46	247	1,109
Openings	16	-	2	2	18
Closings	(14)	(8)	(4)	(12)	(26)
Store count at January 2, 2021	864	193	44	237	1,101



This presentation contains forward-looking statements within the meaning of the federal securities laws relating to our future performance, including statements with respect to the potential effects of the COVID-19 pandemic and the Company's future outlook, earnings, liquidity, strategy, and investments. Such statements are based on current expectations only, and are subject to certain risks, uncertainties, and assumptions. Should one or more of these risks or uncertainties materialize or not materialize, or should underlying assumptions prove incorrect, actual results may vary materially from those anticipated, estimated, or projected. Certain of the risks and uncertainties that could cause actual results and performance to differ materially are described in the Company's most recently filed Annual Report on Form 10-K and other reports filed with the Securities and Exchange Commission from time to time under the headings "Risk Factors." Included among those risks are those related to: the effects of the current coronavirus outbreak; financial difficulties for one or more of our major customers; an overall decrease in consumer spending; our products not being accepted in the marketplace; increased competition in the market place; diminished value of our brands; the failure to protect our intellectual property; the failure to comply with applicable quality standards or regulations; unseasonable or extreme weather conditions; pending and threatened lawsuits; a breach of our information technology systems and the loss of personal data; increased margin pressures, including increased cost of materials and labor; our foreign sourcing arrangements; disruptions in our supply chain; the management and expansion of our business domestically and internationally; the acquisition and integration of other brands and businesses; and changes in our tax obligations, including additional customs, duties or tariffs. The Company does not undertake any obligation to publicly update or revise any forward-looking statements, whether as a result of new information, future events, or otherwise.