

Fourth Quarter Fiscal Year 2020 Results \& Business Update

## Fourth Quarter Results (GAAP Basis)

\$ in millions, except EPS

|  | $\begin{gathered} \text { Q4 } 2020 \\ \text { (14 weeks) } \\ \hline \end{gathered}$ | $\begin{gathered} \% \text { of } \\ \text { Sales } \end{gathered}$ | Q4 2019 <br> (13 weeks) | $\begin{gathered} \% \text { of } \\ \text { Sales } \\ \hline \end{gathered}$ | Increase / (Decrease) |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Net sales | \$990 |  | \$1,101 |  | (10\%) |
| Gross profit | 466 | $47.1 \%$ | 467 | 42.5\% | - |
| Royalty income | 6 | 0.6\% | 7 | 0.7\% | (13\%) |
| SG\&A | 338 | $34.2 \%$ | 312 | 28.3\% | 8\% |
| Operating income | 134 | 13.5\% | 163 | 14.8\% | (18\%) |
| Interest, net | 15 | 1.5\% | 9 | 0.8\% | 78\% |
| Other income | (2) | (0.2\%) | (1) | (0.1\%) | 235\% |
| Income before taxes | 121 | 12.2\% | 155 | 14.1\% | (22\%) |
| Income tax provision | 22 |  | 30 |  | (26\%) |
| Netincome | \$99 | 10.0\% | \$125 | 11.4\% | (21\%) |
| Diluted EPS | \$2.26 |  | \$2.82 |  | (20\%) |
| Weighted average shares outstanding | 43 |  | 44 |  | (1\%) |
| EBITDA ${ }^{1}$ | \$160 | 16.2\% | \$189 | 17.1\% | (15\%) |

## Fiscal Year Results (GAAP Basis)

\$ in millions, except EPS

|  | Fiscal 2020 (53 weeks) | $\begin{array}{r} \% \text { of } \\ \text { Sales } \\ \hline \end{array}$ | Fiscal 2019 <br> (52 weeks) | $\begin{gathered} \text { \% of } \\ \text { Sales } \\ \hline \end{gathered}$ | Increase / <br> (Decrease) |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Net sales | \$3,024 |  | \$3,519 |  | (14\%) |
| Gross profit | 1,313 | 43.4\% | 1,509 | 42.9\% | (13\%) |
| Royalty income | 26 | 0.9\% | 35 | 1.0\% | (24\%) |
| SG\&A | 1,106 | 36.6\% | 1,141 | 32.4\% | (3\%) |
| Goodwill impairment | 18 | 0.6\% | - | - | N/M |
| Intangible asset impairment | 27 | 0.9\% | 31 | 0.9\% | (14\%) |
| Operating income | 190 | 6.3\% | 372 | 10.6\% | (49\%) |
| Loss on extinguishment of debt | - | - | 8 | 0.2\% | (100\%) |
| Interest and other, net | 55 | 1.8\% | 36 | 1.0\% | 52\% |
| Income before taxes | 135 | 4.5\% | 328 | 9.3\% | (59\%) |
| Income tax provision | 25 |  | 64 |  | (61\%) |
| Net income | \$110 | 3.6\% | \$264 | 7.5\% | (58\%) |
| Diluted EPS | \$2.50 |  | \$5.85 |  | (57\%) |
| Weighted average shares outstanding | 43 |  | 45 |  | (3\%) |
| EBITDA ${ }^{1}$ | \$284 | 9.4\% | \$460 | 13.1\% | (38\%) |

\$ in millions, except EPS

| Fourth Fiscal Quarter |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2020 (14 weeks) |  |  |  | 2019 (13 weeks) |  |  |  |
| Operating Income |  | \% Net Sales | Diluted EPS | Operating Income |  | \% Net Sales | Diluted EPS |
| \$ | 133.9 | 13.5\% | \$ 2.26 | \$ | 162.8 | 14.8\% | \$ 2.82 |
|  | 7.9 |  | 0.14 |  | - |  | - |
|  | 2.5 |  | 0.04 |  | - |  | - |
|  | 1.2 |  | 0.02 |  | ${ }^{-}$ |  | - |
|  | - |  | - |  | (0.6) |  | (0.01) |
|  | 11.6 |  | 0.20 |  | (0.6) |  | (0.01) |
| \$ | 145.5 | 14.7\% | \$ 2.46 | \$ | 162.2 | 14.7\% | \$ 2.81 |

Fiscal Year

| 2020 (53 weeks) |  |  |  | 2019 (52 weeks) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Operating Income |  | \% Net Sales | Diluted EPS | Operating Income |  | \% Net Sales | Diluted EPS |
| \$ | 189.9 | 6.3\% | \$ 2.50 | \$ | 371.9 | 10.6\% | \$ 5.85 |
|  | 26.5 |  | 0.46 |  | 30.8 |  | 0.52 |
|  | 17.7 |  | 0.40 |  | - |  | - |
|  | 21.4 |  | 0.37 |  | - |  | - |
|  | 16.6 |  | 0.29 |  | 1.6 |  | 0.03 |
|  | 7.6 |  | 0.13 |  | - |  | - |
|  | - |  | - |  | - |  | 0.13 |
|  | - |  | - |  | (0.6) |  | (0.01) |
|  | - |  | - |  | (0.7) |  | (0.01) |
|  | - |  | - |  | (2.1) |  | (0.05) |
|  | 89.9 |  | 1.65 |  | 29.1 |  | 0.61 |
| \$ | 279.8 | 9.3\% | \$ 4.16 | \$ | 401.0 | 11.4\% | \$ 6.46 |

- Strong finish to the year - achieved our sales and earnings objectives
- U.S. eCommerce comparable sales $\mathbf{+ 1 6 \%}$; Canada $+47 \%$
- Continued growth in omnichannel sales
- U.S. sales of exclusive brands to Target, Walmart, and Amazon +13\%
- Record quarterly gross margin (47.1\%; +460 bps vs. LY)
- Strong adjusted operating margin of $14.7 \%^{1}$
- Record level of annual cash flow from operations
- Record liquidity: \$1.8 billion



## Fourth Quarter Adjusted Results¹

|  | \$ in millions, except EPS |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} \text { Q4 } 2020 \\ \text { (14 weeks) } \\ \hline \end{gathered}$ | $\begin{gathered} \% \text { of } \\ \text { Sales } \end{gathered}$ | $\begin{array}{r} \text { Q4 } 2019 \\ (13 \text { weeks) } \\ \hline \end{array}$ | $\begin{gathered} \% \text { of } \\ \text { Sales } \\ \hline \end{gathered}$ | Increase / (Decrease) |
| Net sales | \$990 |  | \$1,101 |  | (10\%) |
| Gross profit | 466 | 47.1\% | 467 | 42.5\% | - |
| Royalty income | 6 | 0.6\% | 7 | 0.7\% | (13\%) |
| Adjusted SG\&A | 327 | 33.0\% | 313 | 28.4\% | $5 \%$ |
| Adjusted operating income | 145 | 14.7\% | 162 | 14.7\% | (10\%) |
| Interest, net | 15 | 1.5\% | 9 | 0.8\% | 78\% |
| Other income | (2) | (0.2\%) | (1) | (0.1\%) | 235\% |
| Adjusted income before taxes | 133 | 13.4\% | 154 | 14.0\% | (14\%) |
| Adjusted income tax provision | 25 |  | 30 |  | (17\%) |
| Adjusted net income | \$108 | 10.9\% | \$125 | 11.3\% | (14\%) |
| Adjusted diluted EPS | \$2.46 |  | \$2.81 |  | (12\%) |
| Weighted average shares outstanding | 43 |  | 44 |  | (1\%) |
| Adjusted EBITDA | \$172 | 17.4\% | \$188 | 17.1\% | (9\%) |

## Balance Sheet and Cash Flow

\$ in millions
Year End Balance Sheet

|  | 2020 | 2019 |
| :---: | :---: | :---: |
| Cash | \$1,102 | \$214 |
| Accounts receivable | 187 | 251 |
| Inventory | 599 | 594 |
| Accounts payable | 472 | 184 |
| Long-term debt | 990 | 595 |
| Operating lease liabilities | 740 | 825 |


| Fiscal Year Cash Flow |  |  |
| :---: | :---: | :---: |
|  | 2020 | 2019 |
| Operating cash flow | \$590 | \$387 |
| Capital expenditures | (33) | (61) |
| Free cash flow ${ }^{1}$ | \$557 | \$326 |

- Strong liquidity at Q4 end: ~\$1.8B
- \$1.1B cash on hand
- \$745M available under revolving credit facility
- Net inventory + $1 \%$ vs. LY
- Reflects strong inventory management, improved sell-through
- Continued progress reducing excess inventory
- Accounts receivable / Accounts payable
- Accounts receivable -26\% vs. LY
- Accounts payable increase driven by extension of vendor payment terms and rent deferrals
- Debt
- Increase vs. LY reflects Q2 issuance of \$500M Senior Notes partially offset by lower revolver borrowings
- Record operating cash flow and free cash flow
- Reflects rent deferrals, extended vendor payment terms, spend management, and lower earnings


## Fiscal Year Adjusted Results¹

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| \$ in millions, except EPS |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | Fiscal 2020 (53 weeks) | $\begin{gathered} \% \text { of } \\ \text { Sales } \\ \hline \end{gathered}$ | Fiscal 2019 (52 weeks) | $\begin{aligned} & \text { \% of } \\ & \text { Sales } \end{aligned}$ | Increase / (Decrease) |
| Net sales | \$3,024 |  | \$3,519 |  | (14\%) |
| Adjusted gross profit | 1,313 | 43.4\% | 1,506 | 42.8\% | (13\%) |
| Royalty income | 26 | 0.9\% | 35 | 1.0\% | (24\%) |
| Adjusted SG\&A | 1,060 | 35.0\% | 1,140 | 32.4\% | (7\%) |
| Adjusted operating income | 280 | 9.3\% | 401 | 11.4\% | (30\%) |
| Interest and other, net | 55 | 1.8\% | 36 | 1.0\% | 52\% |
| Adjusted income before taxes | 225 | 7.4\% | 365 | 10.4\% | (38\%) |
| Adjusted income tax provision | 42 |  | 73 |  | (42\%) |
| Adjusted net income | \$183 | 6.0\% | \$292 | 8.3\% | (37\%) |
| Adjusted diluted EPS | \$4.16 |  | \$6.46 |  | (36\%) |
| Weighted average shares outstanding | 43 |  | 45 |  | (3\%) |
| Adjusted EBITDA | \$373 | 12.3\% | \$497 | 14.1\% | (25\%) |

vs. Prior Year

| First Half | vs. Prior Year |  |
| :--- | :---: | :---: |
|  | Second Half |  |
| Net sales | $(21 \%)$ | $(9 \%)$ |
| Adj. gross margin | -350 bps |  |
| Adj. operating income | $(88 \%)$ | +320 bps |
| Adj. operating margin | -710 bps | +80 bps |

## Business Segment Results



## Fourth Quarter Adjusted Business Segment Performancel carter's

\$ in millions

|  | Net Sales |  |  | Adjusted Operating Income |  |  | Adjusted Operating Margin |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2020 <br> (14 weeks) | 2019 <br> ( 13 weeks) | Variance | 2020 <br> ( 14 weeks) | $2019$ <br> ( 13 weeks) | Variance | 2020 | 2019 |
| U.S. Retail | \$586 | \$620 | (\$34) | \$112 | \$101 | \$11 | $19.1 \%$ | 16.3\% |
| U.S. Wholesale | 290 | 349 | (59) | 54 | 67 | (13) | 18.6\% | 19.2\% |
| International | 114 | 132 | (18) | 15 | 21 | (6) | $13.3 \%$ | 16.2\% |
| Total before corporate expenses | 990 | 1,101 | (111) | 181 | 189 | (8) | 18.3\% | 17.2\% |
| Corporate expenses |  |  |  | (36) | (27) | (8) | (3.6\%) | (2.5\%) |
| Total | \$990 | \$1,101 | (\$111) | \$145 | \$162 | (\$17) | 14.7\% | 14.7\% |

## Fourth Quarter Adjusted Results - U.S. Retail



Total Sales
(6\%)

- Net sales $\mathbf{- 6 \%}$ vs. LY
- Comp sales -9\%
- Strong eCommerce performance; sales +16\%
- Stores sales lower driven by decline in traffic
- Demand from international customers meaningfully lower online \& in stores
- eCommerce penetration 45\% vs. 36\% LY
- Sales adversely affected by inventory position (level \& mix) and global pandemic


## - Meaningful profit improvement

- Adj. segment income +10\%
- Adj. margin +280 bps; reflects:
- Improved price realization, Iower product costs and lower inventory provisions
- Investments in eCommerce speed, mobile app \& website enhancements and timing of compensation provisions (partial restoration)


## Strong Growth in Omnichannel Demand



Q4 Omnichannel Demand ${ }^{1}$
(\% eCommerce orders)


## - Better customer experience

- Same Day Pickup (BOPIS), Deliver From Store options improve speed to consumer


## - Attractive economics

- Omnichannel fulfillment options provide higher margins vs. Ship to Home eCommerce transactions
- Deliver From Store option further optimizes inventory across our retail footprint


## - Traffic driver to our stores

- Ship to Store (BOSS) and Same Day Pickup services drove 1.7 million store visits in fiscal 2020


Hello, 2020.
4,462,799 views • 26 Oct 2020


## Hello Optimism Brand Campaign

- Most viewed digital campaign in brand history
- Highest campaign sentiment in brand history
- Most shared campaign in brand history

Video link: https://youtu.be/liviD7540Lo

- Carter's - 1st
childrenswear brand with over $\mathbf{2}$ million Instagram followers ${ }^{1}$

```
carter's
```

Introducing Generation Optimism

- CRI brands earned $\mathbf{7 2 \%}$ of all social media engagement among peers in Q4 ${ }^{2}$
- Over 4 billion earned media impressions in Q4


## Provided One-of-a-Kind Holiday Experiences for Families

carter's



## SANTA'S COMING EARLY

Enter each day, now through October 30, to win a personalized video gram direct from the North Pole ( 100 chances a dayl)

Partnered with Cameo to deliver first-of-itskind virtual Santa experience 193M+ media impressions

"Wonderful Weeks of Giveaways" 500K entries and 1 B+ media impressions Most successful sweepstakes in Carter's brand history

## HBCU Collection + Black History Month Celebration

carter's
romper
Carter's New Collection
For Kids \& Babies
Celebrates HBCUs


WE 多 HBCU




Florida AsM University
Gt 1987| Tratahasues, Fu| Mascot Battieris


carter's
BMBY BMBY TOODLER TOODLER GIRL BOY
GFL BOY GFL



Segment Adj. Operating Income ${ }^{1}$
$\$ 67$


## Q4 Recap

- Net sales $\mathbf{- 1 7 \%}$ vs. LY
- Largely achieved sales plan despite pandemic-related disruptions
- Proactive inventory curtailment
- Delayed inventory receipts
- Strong demand for exclusive brands at Target, Walmart \& Amazon; +13\% vs. LY
- Online demand for our brands through wholesale customers +36\% vs. LY
- Lower Carter's brand sales, reflecting our decision to curtail fall/winter receipts
- Lower sales to off-price retailers
- Segment profitability
- Adjusted margin 18.6\% vs. 19.2\% LY; performance reflects:
- Increased investment in marketing and timing of compensation provisions
- Lower inventory provisions and bad debt expense


## KOHL'S



## just one you carter's



## Walmart :s

## child of mine carter's

Pickup \& dellvery


## amazon




## Q4 Recap

- Net sales: -13\% vs. LY
- Canada
- Retail comp -10\%: strong eCommerce performance (+47\%); lower store traffic
- Significant COVID-19 related store closures
- Mexico
- Strong eCommerce growth offset by pandemic-related store closures in December
- International Partners
- Lower sales due to global pandemic


## - Segment profitability

- Performance reflects:
- Store deleverage, eCommerce investments, and timing of compensation provisions
- Lower inventory provisions


- \#1 market share in North America
- Strong portfolio of brands, including two of the best known and trusted names in young children's apparel
- Attractive product space
- Essential core products; less discretionary purchase
- Affordable price points
- Less fashion risk than adult apparel
- Successful multi-channel business model with broad distribution
- Highly productive retail stores
- Leading eCommerce platform in young children's apparel
- Strong omnichannel capabilities
- Established, long-term relationships with the largest retailers in North America
- Owned operations in Canada \& Mexico
- Profitable international wholesale business
- Strong balance sheet with substantial liquidity
- Long track record of strong operating margins and cash flow generation


## carter's

OSHKOSH
Bjosh

## SKIP*HOP

child
of mine carter's
iUSt
one
you
made by
carter's
by carter's'
little planet

## Strategic Framework / Long-Term Objectives

| Mission \& Vision | Mission <br> To serve the needs of all families <br> with young children |
| :--- | :--- |
| To be the world's favorite brands in young children's |  |
| apparel and related products |  |

## Long-Term Outlook: Sales and Earnings Drivers

## Sales Drivers

- Continued compelling assortments
- Focus on casual dressing \& sleepwear
- Little Planet (eco-friendly)
- Larger sizes / 'Age Up'
- U.S. Wholesale growth
- Exclusive brands with Target, Walmart \& Amazon
- Core Carter's brand demand recovery
- Support customers' eCommerce growth objectives
- Skip Hop
- U.S. Retail growth driven by eCommerce / omnichannel
- Industry leading website
- New mobile app
- Greater omnichannel penetration
- Consumer personalization
- Strengthened loyalty program
- International growth
- Canada eCommerce / omnichannel
- Mexico market development (stores, eCommerce)
- Global expansion with Amazon


## Earnings Drivers

| Gross Margin Expansion | - Strength of product offering <br> Improved price realization <br> - Improved marketing \& promotional effectiveness <br> - Inventory productivity <br> Better product costing disciplines |
| :---: | :---: |
| Improved Profit Contribution | Fewer, better, more profitable stores Increasing mix of eCommerce sales <br> Carter's credit card <br> Skip Hop, OshKosh brands |
| Productivity \& Efficiency | - Marketing effectiveness <br> - Stronger indirect procurement capabilities <br> - Organizational efficiencies <br> - Store labor optimization |
| Other | - Debt paydown <br> - Share repurchase |

2021 Outlook


- Focused on improving profitability
- Net sales: growth of $\sim 5 \%$
- Growth in all segments
- Plan to close ~115 stores in the U.S.
- Operating margin expansion
- Adjusted diluted EPS: growth of $\sim 10 \%$ (vs. $\$ 4.16$ in 2020) ${ }^{1}$
- Annual sales and earnings growth heavily weighted to the first half
- Higher interest expense due to senior note issuance in 2020
- Effective tax rate $\mathbf{\sim} 23 \%$ (vs. $\mathbf{\sim 1 9 \%}$ in fiscal ' 20 )
- Operating cash flow: ~\$130-\$150 million
- Improved earnings offset by repayment of deferred rents \& revision of vendor payment terms
- CapEx: $\sim \$ 55$ million

- Net sales: comparable to LY
- Significant improvement in profitability
- Adjusted operating income: approximately $\$ 30$ million (vs. loss of $\$ 26$ million LY) ${ }^{1}$
- Adjusted diluted EPS: approximately $\$ 0.25$ (vs. loss of $\$ 0.81$ LY)1
- Outlook reflects:
- Lingering effects of the global pandemic
- Adverse effects of transportation delays / late arriving product
- Gross margin expansion; spending comparable to LY
- Higher interest expense



## Appendix

## Q4 Reconciliation of Net Income

 Allocable to Common ShareholdersWeighted-average number of common and common equivalent shares outstanding:
Basic number of common shares outstanding
Dilutive effect of equity awards
Diluted number of common and common equivalent shares outstanding

| Fiscal Quarter Ended |  |
| :---: | :---: |
| January 2, 2021 | $\begin{gathered} \hline \text { December 28, } \\ 2019 \\ \hline \end{gathered}$ |
| 43,284,847 | 43,688,514 |
| 143,789 | 318,434 |
| 43,428,636 | 44,006,948 |

Fiscal Quarter Ended

|  | As reported on a GAAP Basis |  | As adjusted (a) |  |
| :---: | :---: | :---: | :---: | :---: |
|  | January 2, 2021 | $\begin{gathered} \text { December } 28, \\ 2019 \end{gathered}$ | January 2, 2021 | $\begin{gathered} \text { December } 28, \\ 2019 \end{gathered}$ |
| Basic net income per common share: |  |  |  |  |
| Net income | \$99,014 | \$125,147 | \$107,850 | \$124,725 |
| Income allocated to participating securities | (1,011) | $(1,219)$ | $(1,101)$ | $(1,215)$ |
| Net income available to common shareholders | \$98,003 | \$123,928 | \$106,749 | \$123,511 |
| Basic net income per common share | \$2.26 | \$2.84 | \$2.47 | \$2.83 |
| Diluted net income per common share: |  |  |  |  |
| Net income | \$99,014 | \$125,147 | \$107,850 | \$124,725 |
| Income allocated to participating securities | $(1,007)$ | $(1,212)$ | $(1,097)$ | $(1,208)$ |
| Net income available to common shareholders | \$98,007 | \$123,935 | \$106,753 | \$123,517 |
| Diluted net income per common share | \$2.26 | \$2.82 | \$2.46 | \$2.81 |

(a) In addition to the results provided in this earnings release in accordance with GAAP, the Company has provided adjusted, non-GAAP financial measurements that present per share data excluding the adjustments discussed in following slides. The Company has excluded $\$ 8.8$ million and $\$ 0.4$ million in after-tax expenses (benefit) from these results for the fiscal quarters ended January 2,2021 and December 28, 2019, respectively.

## Fiscal Year Reconciliation of Net Income Allocable to Common Shareholders



|  | Four Fiscal Quarters Ended |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | As reported on a GAAP Basis |  | As adjusted (a) |  |
|  | January 2, 2021 | $\begin{gathered} \text { December } 28, \\ 2019 \end{gathered}$ | January 2, 2021 | $\begin{gathered} \text { December 28, } \\ 2019 \end{gathered}$ |
| Basic net income per common share: |  |  |  |  |
| Net income | \$109,717 | \$263,802 | \$182,550 | \$291,663 |
| Income allocated to participating securities | $(1,118)$ | $(2,430)$ | $(1,877)$ | $(2,696)$ |
| Net income available to common shareholders | \$108,599 | \$261,372 | \$180,673 | \$288,967 |
| Basic net income per common share | \$2.51 | \$5.89 | \$4.18 | \$6.51 |
| Diluted net income per common share: |  |  |  |  |
| Net income | \$109,717 | \$263,802 | \$182,550 | \$291,663 |
| Income allocated to participating securities | $(1,115)$ | $(2,419)$ | $(1,871)$ | $(2,683)$ |
| Net income available to common shareholders | \$108,602 | \$261,383 | \$180,679 | \$288,980 |
| Diluted net income per common share | \$2.50 | \$5.85 | \$4.16 | \$6.46 |

(a) In addition to the results provided in this earnings release in accordance with GAAP, the Company has provided adjusted, non-GAAP financial
measurements that present per share data excluding the adjustments discussed in following slides. The Company has excluded $\$ 72.8$ million and $\$ 27.9$ million in after-tax expenses from these results for the four fiscal quarters ended January 2, 2021 and December, 2019, respectively.

## Fiscal Year Adjusted Business Segment Performance ${ }^{1}$

\$ in millions
U.S. Retail
U.S. Wholesale

International
Total before
corporate expenses
Corporate expenses
Total

| Net Sales |  |  | Adjusted Operating Income |  |  | Adjusted Operating Margin |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2020 | 2019 |  | 2020 | 2019 |  |  |  |
| (53 weeks) | (52 weeks) | Variance | ( 53 weeks) | (52 weeks) | Variance | 2020 | 2019 |
| \$1,672 | \$1,884 | (\$213) | \$183 | \$226 | (\$43) | 10.9\% | 12.0\% |
| 996 | 1,206 | (210) | 161 | 231 | (70) | 16.2\% | 19.2\% |
| 357 | 429 | (73) | 25 | 45 | (20) | 7.1\% | 10.5\% |
| 3,024 | 3,519 | (495) | 370 | 503 | (133) | 12.2\% | 14.3\% |
|  |  |  | (90) | (102) | 12 | (3.0\%) | (2.9\%) |
| \$3,024 | \$3,519 | (\$495) | \$280 | \$401 | (\$121) | 9.3\% | 11.4\% |

## Reconciliation of Reported to Adjusted Earnings

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\$ in millions, except EPS
Segment Reporting

| \$ in millions, except EPS Segment Reporting |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Fourth Quarter of Fiscal 2020 | Gross Profit | $\begin{gathered} \% \text { of } \\ \text { net sales } \end{gathered}$ | SG\&A | $\begin{gathered} \% \text { of } \\ \text { net sales } \end{gathered}$ | Operating Income | \% of net sales | Income Taxes | Net Income | Diluted EPS | U.S. Retail Operating Income | \% of segment net sales | U.S. Wholesale Operating Income | \% of segment net sales | International Operating Income | \% of segment net sales | Corporate Operating Expenses | $\begin{gathered} \% \text { of } \\ \text { total } \\ \text { net sales } \end{gathered}$ |
| As reported (GAAP) | \$465.9 | 47.1\% | \$338.4 | 34.2\% | \$133.9 | 13.5\% | \$21.9 | \$99.0 | \$2.26 | \$107.9 | 18.4\% | \$52.3 | 18.0\% | \$14.6 | 12.8\% | (\$40.9) | (4.1\%) |
| Restructuring costs (b) |  |  | (7.9) |  | 7.9 |  | 1.9 | 6.0 | 0.14 | 1.6 |  | 0.5 |  | 0.3 |  | 5.4 |  |
| COVID-19 expenses (c) Retail store operating leases and other long-lived asset impairments. net of gain (d) | - |  | (2.5) (1.2) |  | 2.5 1.2 |  | 0.6 0.3 | 1.9 0.9 | 0.04 <br> 0.02 | 1.3 1.1 |  | 1.1 |  | 0.2 0.1 |  | - |  |
| As adjusted (a) | \$465.9 | 47.1\% | \$326.8 | 33.0\% | \$145.5 | 14.7\% | \$24.7 | \$107.8 | \$2.46 | \$111.9 | 19.1\% | \$53.9 | 18.6\% | \$15.2 | 13.3\% | (\$35.5) | (3.6\%) |
|  |  |  |  |  |  |  |  |  |  |  |  |  | Segment Re | porting |  |  |  |
| Fiscal 2020 | Gross Profit | $\begin{gathered} \% \text { of } \\ \text { net sales } \\ \hline \end{gathered}$ | SG\&A | $\begin{gathered} \% \text { of } \\ \text { net sales } \end{gathered}$ | Operating Income | $\begin{gathered} \% \text { of } \\ \text { net sales } \end{gathered}$ | $\begin{gathered} \text { Income } \\ \text { Taxes } \\ \hline \end{gathered}$ | $\begin{gathered} \text { Net } \\ \text { Income } \\ \hline \end{gathered}$ | $\begin{aligned} & \text { Diluted } \\ & \text { EPS } \\ & \hline \end{aligned}$ | U.S. Retail Operating Income | \% of segment net sales | U.S. Wholesale Operating Income | $\%$ of segment net sales | International Operating Income | \% of segment net sales | Corporate Operating Expenses | $\begin{gathered} \% \text { of } \\ \text { total } \\ \text { net sales } \end{gathered}$ |
| As reported (GAAP) | \$1,313.4 | 43.4\% | \$1,105.6 | 36.6\% | \$189.9 | 6.3\% | \$25.3 | \$109.7 | \$2.50 | \$146.8 | 8.8\% | \$141.5 | 14.2\% | (\$1.2) | (0.3\%) | (\$97.2) | (3.2\%) |
| Intangible asset impairment (e) | - |  | - |  | 26.5 |  | 6.3 | 20.2 | 0.46 | 14.1 |  | 8.4 |  | 4.1 |  | - |  |
| Goodwill impairment (f) | - |  | - |  | 17.7 |  | - | 17.7 | 0.40 | - |  | - |  | 17.7 |  | - |  |
| COVID-19 expenses (c) | - |  | (21.4) |  | 21.4 |  | 5.2 | 16.2 | 0.37 | 9.6 |  | 9.6 |  | 2.2 |  | - |  |
| Restructuring costs (b) Retail store operating leases and other long-lived asset impairments net of gain (d) | - |  | $(16.6)$ $(7.6)$ |  | 16.6 7.6 |  | 3.8 1.8 | 12.9 5.8 | 0.29 0.13 | 5.0 7.4 |  | 2.0 |  | 2.2 0.3 |  | 7.4 |  |
| As adjusted (a) | \$1,313.4 | 43.4\% | \$1,060.0 | 35.0\% | \$279.8 | 9.3\% | \$42.3 | \$182.5 | \$4.16 | \$182.9 | 10.9\% | \$161.4 | 16.2\% | \$25.2 | 7.1\% | (\$89.7) | (3.0\%) |

Fourth Quarter of Fiscal 2019

| U.S. Retail Operating Income | \% of segment net sales | U.S. Wholesale Operating Income | \% of segment net sales | International Operating Income | \% of segment net sales | Corporate <br> Operating <br> Expenses | \% of <br> total <br> net sales |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| \$101.3 | 16.3\% | \$67.4 | 19.3\% | \$21.3 | 16.2\% | (\$27.2) | (2.5\%) |
| - |  | (0.6) |  | - |  | - |  |
| \$101.3 | 16.3\% | \$66.8 | 19.2\% | \$21.3 | 16.2\% | (\$27.2) | (2.5\%) |


| Segment Reporting |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| U.S. Retail Operating Income | $\begin{gathered} \% \text { of } \\ \text { segment } \\ \text { net sales } \\ \hline \end{gathered}$ | U.S. Wholesale Operating Income | \% of segment net sales | International Operating Income | $\begin{gathered} \% \text { of } \\ \text { segment } \\ \text { net sales } \end{gathered}$ | Corporate <br> Operating <br> Expenses | \% of total net sales |
| \$225.9 | 12.0\% | \$212.6 | 17.6\% | \$36.7 | 8.5\% | (\$103.2) | (2.9\%) |
| 1.2 |  | 19.1 |  | 10.5 |  | - |  |
| - |  | - |  | - |  | - |  |
| - |  | - |  | - |  | 1.6 |  |
| - |  | (0.6) |  | - |  | - |  |
| (0.7) |  | - |  | - |  | - |  |
| - |  | - |  | (2.1) |  | - |  |
| \$226.4 | 12.0\% | \$231.1 | 19.2\% | \$45.0 | 10.5\% | (\$101.6) | (2.9\%) |

## Reconciliation of Reported to Adjusted Earnings (Continued)

## carter's

\$ in millions, except EPS
Segment Reporting

| First Half 2020 | $\begin{aligned} & \text { Gross } \\ & \text { Profit } \end{aligned}$ | $\begin{gathered} \% \text { of } \\ \text { net sales } \\ \hline \end{gathered}$ | SG\&A | $\begin{gathered} \% \text { of } \\ \text { net sales } \\ \hline \end{gathered}$ | Operating (Loss) Income | \% of net sales | Income Taxes | $\begin{gathered} \text { Net } \\ \text { Income } \\ \hline \end{gathered}$ | Diluted EPS |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| As reported (GAAP) | \$463.8 | 39.7\% | \$488.0 | 41.7\% | (\$57.5) | (4.9\%) | (\$15.7) | (\$70.5) | (\$1.64) |
| Intangible asset impairment (e) |  |  | - |  | 26.5 |  | 6.3 | 20.2 | 0.47 |
| Goodwill impairment (f) |  |  | - |  | 17.7 |  | - | 17.7 | 0.41 |
| COVID-19 expenses (c) |  |  | (15.7) |  | 15.7 |  | 3.7 | 12.0 | 0.28 |
| Restructuring costs (b) | - |  | (7.4) |  | 7.4 |  | 1.7 | 5.6 | 0.13 |
| Retail store operating leases and other long-lived asset impairments (d) | - |  | (5.0) |  | 5.0 |  | 1.2 | 3.8 | 0.09 |
| As adjusted (a) | \$463.8 | 39.7\% | \$459.9 | 39.3\% | \$14.8 | 1.3\% | (\$2.7) | (\$11.2) | (\$0.26) |


| U.S. Retail Operating Income | \% of segment net sales | U.S. Wholesale Operating Income | \% of segment net sales | International Operating Income | $\begin{gathered} \% \text { of } \\ \text { segment } \\ \text { net sales } \\ \hline \end{gathered}$ | Corporate Operating Expenses | $\begin{gathered} \% \text { of } \\ \text { total } \\ \text { net sales } \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| (\$8.7) | (1.4\%) | \$23.4 | 5.8\% | (\$33.2) | (25.8\%) | (\$39.1) | (3.3\%) |
| 14.1 |  | 8.4 |  | 4.1 |  | - |  |
| - |  | - |  | 17.7 |  | - |  |
| 6.6 |  | 7.1 |  | 2.0 |  | - |  |
| 3.0 |  | 1.3 |  | 1.4 |  | 1.6 |  |
| 5.0 |  | - |  | - |  | - |  |
| \$20.0 | 3.1\% | \$40.3 | 10.0\% | (\$8.0) | (6.2\%) | (\$37.5) | (3.2\%) |


| First Half 2019 | Gross Profit | \% of net sales | SG\&A | \% of net sales | Operating Income | \% of net sales | Income Taxes | Net Income | Diluted EPS |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| As reported (GAAP) | \$638.9 | 43.3\% | \$531.8 | 36.0\% | \$125.2 | 8.5\% | \$21.1 | \$78.4 | \$1.72 |
| Debt extinguishment loss (h) | - |  | - |  | - |  | 1.8 | 6.0 | 0.13 |
| Restructuring costs (b) | - |  | (1.6) |  | 1.6 |  | 0.4 | 1.3 | 0.03 |
| Store restructuring costs (i) | - |  | 0.7 |  | (0.7) |  | (0.2) | (0.6) | (0.01) |
| China business model change (i) | (2.1) |  | - |  | (2.1) |  | - | (2.1) | (0.05) |
| As adjusted (a) | \$636.8 | 43.2\% | \$530.9 | 36.0\% | \$124.1 | 8.4\% | \$23.1 | \$83.0 | \$1.82 |


| U.S. Retail Operating Income | $\begin{gathered} \% \text { of } \\ \text { segment } \\ \text { net sales } \\ \hline \end{gathered}$ | U.S. Wholesale Operating Income | \% of segment net sales | International Operating Income | $\begin{gathered} \text { \% of } \\ \text { segment } \\ \text { net sales } \\ \hline \end{gathered}$ | Corporate <br> Operating <br> Expenses | $\begin{gathered} \% \text { of } \\ \text { total } \\ \text { net sales } \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| \$75.1 | 9.4\% | \$90.8 | 18.0\% | \$9.2 | 5.4\% | (\$49.9) | (3.4\%) |
| - |  | - |  | - |  | - |  |
| - |  | - |  | - |  | 1.6 |  |
| (0.7) |  | - |  | - |  | - |  |
| - |  | - |  | (2.1) |  | - |  |
| \$74.4 | 9.3\% | \$90.8 | 18.0\% | \$7.1 | 4.2\% | (\$48.2) | (3.3\%) |


| U.S. Retail Operating Income | \% of segment net sales | U.S. Wholesale Operating Income | \% of segment net sales | International Operating Income | \% of segment net sales | Corporate Operating Expenses | \% of <br> total net sales |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| \$155.5 | 15.0\% | \$118.0 | 19.9\% | \$32.0 | 14.0\% | (\$58.1) | (3.1\%) |
| 2.0 |  | 0.6 |  | 0.6 |  | 5.8 |  |
| 2.9 |  | 2.5 |  | 0.5 |  | - |  |
| 2.5 |  | - |  | 0.1 |  | - |  |
| \$162.9 | 15.7\% | \$121.1 | 20.5\% | \$33.2 | 14.6\% | (\$52.3) | (2.8\%) |


| U.S. Retail Operating Income | \% of segment net sales | U.S. Wholesale Operating Income | \% of segment net sales | International Operating Income | \% of segment net sales | Corporate Operating Expenses | \% of <br> total net sales |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| \$150.8 | 13.9\% | \$121.8 | 17.4\% | \$27.4 | 10.6\% | (\$53.3) | (2.6\%) |
| 1.2 |  | 19.1 |  | 10.5 |  | - |  |
| - |  | (0.6) |  | - |  | - |  |
| \$152.0 | 14.0\% | \$140.3 | 20.0\% | \$37.9 | 14.7\% | (\$53.3) | (2.6\%) |

Note: Results may not be additive due to rounding.
\$ in millions, except EPS

| First Quarter of Fiscal 2020 | Gross Profit | $\begin{gathered} \% \text { of } \\ \text { net sales } \end{gathered}$ | SG\&A | $\begin{gathered} \% \text { of } \\ \text { net sales } \\ \hline \end{gathered}$ | Operating Income (Loss) | $\begin{gathered} \% \text { of } \\ \text { net sales } \\ \hline \end{gathered}$ | Income Taxes | $\begin{gathered} \text { Net } \\ \text { Income } \\ \text { (Loss) } \\ \hline \end{gathered}$ | $\begin{gathered} \text { Diluted } \\ \text { EPS } \\ \hline \end{gathered}$ | Segment Reporting |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |  |  |  |  | U.S. Retail Operating Income (Loss) | \% of segment net sales | U.S. Wholesale Operating Income (Loss) | \% of segment net sales | International Operating Income (Loss) | \% of segment net sales | Corporate Operating Expenses | $\begin{gathered} \% \text { of } \\ \text { total } \\ \text { net sales } \end{gathered}$ |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| As reported (GAAP) | \$228.3 | 34.9\% | \$269.9 | 41.2\% | (\$78.5) | (12.0\%) | (\$13.0) | (\$78.7) | (\$1.82) | (\$32.4) | (10.1\%) | \$2.2 | 0.9\% | (\$27.7) | (33.9\%) | (\$20.6) | (3.2\%) |
| Intangible asset impairment (e) | - |  | - |  | 26.5 |  | 6.3 | 20.2 | 0.46 | 14.1 |  | 8.4 |  | 4.1 |  |  |  |
| Goodwill impairment (f) | - |  | - |  | 17.7 |  | - | 17.7 | 0.40 | - |  | - |  | 17.7 |  | - |  |
| COVID-19 expenses (c) | - |  | (4.0) |  | 4.0 |  | 1.0 | 3.0 | 0.07 | 3.5 |  | 0.3 |  | 0.3 |  | - |  |
| Restructuring costs (b) | - |  | (3.9) |  | 3.9 |  | 0.9 | 3.0 | 0.07 | 1.5 |  | 0.6 |  | 0.3 |  | 1.6 |  |
| As adjusted (a) | \$228.3 | 34.9\% | \$261.9 | 40.0\% | (\$26.3) | (4.0\%) | (\$4.8) | (\$34.8) | (\$0.81) | (\$13.4) | (4.2\%) | \$11.4 | 4.5\% | (\$5.4) | (0.6\%) | (\$19.1) | (2.9\%) |

(a) In addition to the results provided in this presentation in accordance with GAAP, the Company has provided adjusted, non-GAAP financial measurements that present gross margin, SG\&A, operating income, net income, and net income on a diluted share basis excluding the adjustments discussed above. The Company believes these adjustments provide a meaningful comparison of the Company's results and afford investors a view of what management considers to be the Company's core performance. The adjusted, non-GAAP financial measurements included in this presentation should not be considered as an alternative to net income or as any other measurement of performance derived in accordance with GAAP. The adjusted, non-GAAP financial measurements are presented for informational purposes only and are not necessarily indicative of the Company's future condition or results of operations.
(b) Certain lease exit, severance and related costs resulting from restructuring actions (not related to COVID-19).
(c) Net expenses incurred due to the COVID-19 pandemic, including incremental employee-related costs, costs associated with additional protective equipment and cleaning supplies, restructuring costs, and a payroll tax benefit.
(d) Impairments include an immaterial gain on the remeasurement of retail store operating leases.
(e) Intangible impairment charges related to the OshKosh and Skip Hop tradename assets.
(f) Goodwill impairment charge recorded in the International segment.
(g) Related to the Toys "R" Us bankruptcy.
(h) Related to the redemption of the $\$ 400$ million aggregate principal amount of senior notes due 2021 in March 2019 that were previously issued by a wholly-owned subsidiary of the Company.
(i) Reversal of retail store restructuring costs previously recorded during the third quarter of fiscal 2017.
(j) Benefit related to the sale of inventory previously reserved in China.

(a) Related to the write-down of the OshKosh and Skip Hop tradename assets.
(b) Net expenses incurred due to the COVID-19 pandemic.
(c) Goodwill impairment charge recorded in the International segment.
(d) Certain lease exit, severance and related costs resulting from restructuring actions (not related to COVID-19). Amounts for fiscal quarter and fiscal year ended January 2, 2021 exclude $\$ 0.2$ million and $\$ 0.5$ million of depreciation expense that is included in the corresponding depreciation and amortization line item, respectively.
(e) Impairments include an immaterial gain on the remeasurement of retail store operating leases.
(f) Related to the redemption of the $\$ 400$ million aggregate principal amount of senior notes due 2021 in March 2019 that were previously issued by a whollyowned subsidiary of the Company.
(g) Recovery related to the Toys "R" Us bankruptcy.
(h) Reversal of retail store restructuring costs previously recorded during the third quarter of fiscal 2017.
(i) Benefit related to the sale of inventory previously reserved in China.

## Constant Currency Reconciliation

\$ in millions

Fiscal Quarter Ended

|  | Reported Net Sales January 2, $2021$ | Impact of Foreign Currency Translation | ConstantCurrency Net Sales January 2, 2021 | Reported <br> Net Sales <br> December 28, <br> 2019 | Reported Net Sales \% Change | Constant- <br> Currency <br> Net Sales <br> \% Change |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Consolidated net sales | \$989.9 | \$0.0 | \$989.9 | \$1,100.5 | (10.1\%) | (10.1\%) |
| International segment net sales | \$114.1 | \$0.0 | \$114.0 | \$131.7 | (13.4\%) | (13.4\%) |

Four Fiscal Quarters Ended

|  | Four Fiscal Quarters Ended |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Reported Net Sales January 2, $2021$ | Impact of Foreign Currency Translation | ConstantCurrency Net Sales January 2, 2021 | Reported Net Sales December 28, 2019 | Reported <br> Net Sales <br> \% Change | Constant- <br> Currency <br> Net Sales <br> \% Change |
| Consolidated net sales | \$3,024.3 | (\$4.7) | \$3,029.0 | \$3,519.3 | (14.1\%) | (13.9\%) |
| International segment net sales | \$356.6 | (\$4.7) | \$361.3 | \$429.5 | (17.0\%) | (15.9\%) |

## Store Count

|  | U.S. Retail | Canada | Mexico | Total International | Total Consolidated |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Store count at December 28, 2019 | 862 | 201 | 46 | 247 | 1,109 |
| Openings | 16 | - | 2 | 2 | 18 |
| Closings | (14) | (8) | (4) | (12) | (26) |
| Store count at January 2, 2021 | 864 | 193 | 44 | 237 | 1,101 |

This presentation contains forward-looking statements within the meaning of the federal securities laws relating to our future performance, including statements with respect to the potential effects of the COVID-19 pandemic and the Company's future outlook, earnings, liquidity, strategy, and investments. Such statements are based on current expectations only, and are subject to certain risks, uncertainties, and assumptions. Should one or more of these risks or uncertainties materialize or not materialize, or should underlying assumptions prove incorrect, actual results may vary materially from those anticipated, estimated, or projected. Certain of the risks and uncertainties that could cause actual results and performance to differ materially are described in the Company's most recently filed Annual Report on Form 10-K and other reports filed with the Securities and Exchange Commission from time to time under the headings "Risk Factors." Included among those risks are those related to: the effects of the current coronavirus outbreak; financial difficulties for one or more of our major customers; an overall decrease in consumer spending; our products not being accepted in the marketplace; increased competition in the market place; diminished value of our brands; the failure to protect our intellectual property; the failure to comply with applicable quality standards or regulations; unseasonable or extreme weather conditions; pending and threatened lawsuits; a breach of our information technology systems and the loss of personal data; increased margin pressures, including increased cost of materials and labor; our foreign sourcing arrangements; disruptions in our supply chain; the management and expansion of our business domestically and internationally; the acquisition and integration of other brands and businesses; and changes in our tax obligations, including additional customs, duties or tariffs. The Company does not undertake any obligation to publicly update or revise any forward-looking statements, whether as a result of new information, future events, or otherwise.

