UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 8-K

CURRENT REPORT
Pursuant to Section 13 or 15(d)
of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): August 19, 2021

Carter's, Inc.

(Exact name of Registrant as specified in its charter)

Delaware (State or other jurisdiction of incorporation) 001-31829 (Commission File Number) 13-3912933 (I.R.S. Employer Identification No.)

Phipps Tower,

3438 Peachtree Road NE, Suite 1800

Atlanta, Georgia 30326

(Address of principal executive offices, including zip code)

(678) 791-1000

(Registrant's telephone number, including area code)

	the appropriate box below if the Form 8-K filing is intend ving provisions:	ed to simultaneously satisfy the fil	ing obligation of the Registrant under any of the	
	Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)			
	Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)			
	Pre-commencement communications pursuant to Rule 14	-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))		
	Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))			
Secur	ities registered pursuant to Section 12(b) of the Act:			
	Title of each class	Trading Symbol(s)	Name of each exchange on which registered	
	Common stock, par value \$0.01 per share	CRI	New York Stock Exchange	
	ate by check mark whether the registrant is an emerging groer) or Rule 12b-2 of the Securities Exchange Act of 1934 ((05 of the Securities Act of 1933 ((§230.405 of this	
Emer	ging growth company \square			
	emerging growth company, indicate by check mark if the re ised financial accounting standards pursuant to Section 13(extended transition period for complying with any new	
Item	7.01. Regulation FD Disclosure.			
	ugust 19, 2021, the Company issued a press release announ any's previously suspended share repurchase program.	cing that its Board of Directors has	s declared a quarterly dividend and reinstated the	
А сор	by of the press release is furnished as Exhibit 99.1 to this Cu	urrent Report on Form 8-K and is i	ncorporated herein by reference.	
of the	nformation in this Item 7.01, including Exhibit 99.1 attache Securities Act of 1934, as amended, or otherwise subject to ration statement or other document filed pursuant to the Sec	o the liabilities of that Section, and	shall not be incorporated by reference into any	
Item	9.01. Financial Statements and Exhibits.			
Exhib	oits – The following exhibit is furnished as part of this Curre	ent Report on Form 8-K.		
Exhi Num				
99.1 101 104	Press Release of Carter's, Inc., dated August 19 Cover Page Interactive Data File - the cover page The cover page from this Current Report on For	ge tags are embedded within the In		

Signature

Pursuant to the requirements of the Securities Exchange Act of 1934, Carter's, Inc. has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

August 19, 2021 CARTER'S, INC.

By: /s/ Scott Duggan

Name: Scott Duggan

Title: Senior Vice President, General Counsel and Secretary

carter's, inc.

Contact:

Sean McHugh Vice President & Treasurer (678) 791-7615

Carter's, Inc. Announces Quarterly Dividend and Recommencement of Share Repurchase Program

ATLANTA, August 19, 2021 - The Board of Directors of Carter's, Inc. (NYSE:CRI) today declared a quarterly dividend of \$0.40 per share, payable on September 17, 2021, to shareholders of record at the close of business on August 31, 2021. Future declarations of quarterly dividends and the establishment of future record and payment dates will be at the discretion of the Board based on a number of factors, including restrictions under the Company's revolving credit facility, business conditions, the Company's financial performance, and other considerations.

In addition, the Board of Directors has reinstated the Company's previously suspended share repurchase program. As of August 19, 2021, total remaining capacity under outstanding repurchase authorizations is approximately \$650.4 million. Such purchases may be made in the open market or in privately negotiated transactions, with the level and timing of activity being at the discretion of the Company's management subject to restrictions under the Company's revolving credit facility, market conditions, stock price, other investment priorities, and other factors. These share repurchase authorizations have no expiration date. The Company had previously announced the suspension of the common stock share repurchase program in connection with the COVID-19 pandemic.

About Carter's, Inc.

Carter's, Inc. is the largest branded marketer in North America of apparel exclusively for babies and young children. The Company owns the *Carter's* and *OshKosh B'gosh* brands, two of the most recognized brands in the marketplace. These brands are sold in leading department stores, national chains, and specialty retailers domestically and internationally. They are also sold through more than 1,000 Company-operated stores in the United States, Canada, and Mexico and online at www.carters.com, www.oshkosh.com, www.cartersoshkosh.ca, and www.carters.com.mx. The Company's *Child of Mine* brand is available at Walmart, its *Just One You* brand is available at Target, and its *Simple Joys* brand is available on Amazon. The Company also owns *Skip Hop*, a global lifestyle brand for families with young

 $children.\ Carter's\ is\ head quartered\ in\ Atlanta,\ Georgia.\ Additional\ information\ may\ be\ found\ at\ www.carters.com.$