# UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

FORM 4

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person*			2. Issuer Name and Ticker or Trading Symbol CARTERS INC [ CRI ]	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)					
CASEY MICHAEL DENNIS			( )	X	Director	10% Owner			
(Last) (First) (Middle) 3438 PEACHTREE ROAD NE SUITE 1800			3. Date of Earliest Transaction (Month/Day/Year) 11/25/2019	x	Officer (give title below) Chairman and (	Other (specify below) CEO			
			4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Individual or Joint/Group Filing (Check Applicable					
(Street) ATLANTA	GA	30326		Line) X	Form filed by One Report	ů –			
(City)	(State)	(Zip)			Person				
Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned									

### Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	Transaction Code (Instr.		4. Securities A Disposed Of (			5. Amount of Securities Beneficially Owned Following Reported	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	v	Amount	Amount (A) or (D) Price		Transaction(s) (Instr. 3 and 4)		
Common Stock	11/25/2019		М		20,000 <sup>(1)</sup>	A	\$28.04	431,134 <sup>(2)</sup>	D	
Common Stock	11/25/2019		S		20,000 <sup>(1)</sup>	D	\$101.93 <sup>(3)</sup>	411,134 <sup>(2)(4)</sup>	D	

#### Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

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1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code ( 8)				6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		Transaction(s) (Instr. 4)		
Employee Stock Option (Right to Purchase)	\$28.04	11/25/2019		М			20,000 <sup>(1)</sup>	02/16/2011	02/16/2020	Common Stock	20,000	\$0	0	D	

#### Explanation of Responses:

1. The transaction reported in this Form 4 was effectuated pursuant to a Rule 10b5-1 trading plan entered into on May 9, 2019.

2. Some of these shares are restricted shares that are subject to either time-vesting or performance-based restrictions.

3. This is a weighted average price. The shares were sold in multiple trade executions at prices ranging from \$101.70 to \$102.05, inclusive. Upon request by the Commission staff, the Issuer, or a security holder of the Issuer, the Reporting Person will provide full information regarding the number of shares sold at each separate price.

4. The amount of securities beneficially owned includes an adjustment in the number of shares to remedy an inadvertent clerical error in the previous Section 16 filing.

Remarks:

# /s/Scott F. Duggan, Attorney-in-11/25/2019

Fact

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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