

INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

OMB APPROVAL	
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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* <u>Krugman Kendra</u> (Last) (First) (Middle) 3438 PEACHTREE ROAD SUITE 1800 (Street) ATLANTA GA 30326 (City) (State) (Zip)	2. Date of Event Requiring Statement (Month/Day/Year) 07/30/2018	3. Issuer Name and Ticker or Trading Symbol <u>CARTERS INC [CRI]</u>	
		4. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner <input checked="" type="checkbox"/> Officer (give title below) Other (specify below) <u>EVP, Merchandising and Design</u>	5. If Amendment, Date of Original Filed (Month/Day/Year) 6. Individual or Joint/Group Filing (Check Applicable Line) <input checked="" type="checkbox"/> Form filed by One Reporting Person Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Beneficially Owned

1. Title of Security (Instr. 4)	2. Amount of Securities Beneficially Owned (Instr. 4)	3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	4. Nature of Indirect Beneficial Ownership (Instr. 5)
Common Stock	7,625 ⁽¹⁾	D	

Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 4)	2. Date Exercisable and Expiration Date (Month/Day/Year)		3. Title and Amount of Securities Underlying Derivative Security (Instr. 4)	4. Conversion or Exercise Price of Derivative Security	5. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	6. Nature of Indirect Beneficial Ownership (Instr. 5)
	Date Exercisable	Expiration Date				
Employee Stock Option (Right to Purchase)	02/21/2019	02/21/2028	Common Stock 1,508 ⁽²⁾	120.25	D	
Employee Stock Option (Right to Purchase)	02/21/2019	02/21/2028	Common Stock 1,508 ⁽²⁾	120.25	D	
Employee Stock Option (Right to Purchase)	02/14/2018	02/14/2027	Common Stock 1,404 ⁽²⁾	83.84	D	
Employee Stock Option (Right to Purchase)	02/14/2018	02/14/2027	Common Stock 2,068 ⁽²⁾	83.84	D	
Employee Stock Option (Right to Purchase)	08/17/2017	08/17/2026	Common Stock 2,260 ⁽²⁾	98.98	D	
Employee Stock Option (Right to Purchase)	02/16/2017	02/16/2026	Common Stock 960 ⁽²⁾	90.66	D	
Employee Stock Option (Right to Purchase)	11/11/2016	11/11/2025	Common Stock 2,360 ⁽²⁾	86.88	D	
Employee Stock Option (Right to Purchase)	02/18/2016	02/18/2025	Common Stock 400 ⁽²⁾	82.4	D	
Employee Stock Option (Right to Purchase)	02/18/2016	02/18/2025	Common Stock 1,200 ⁽²⁾	82.4	D	
Employee Stock Option (Right to Purchase)	02/18/2015	02/18/2024	Common Stock 600 ⁽³⁾	68.49	D	
Employee Stock Option (Right to Purchase)	02/18/2015	02/18/2024	Common Stock 1,400 ⁽³⁾	68.49	D	
Employee Stock Option (Right to Purchase)	02/20/2014	02/20/2023	Common Stock 600 ⁽³⁾	59.27	D	
Employee Stock Option (Right to Purchase)	02/20/2014	02/20/2023	Common Stock 1,400 ⁽³⁾	59.27	D	
Employee Stock Option (Right to Purchase)	02/22/2013	02/22/2022	Common Stock 2,800 ⁽³⁾	42.61	D	
Employee Stock Option (Right to Purchase)	02/24/2012	02/24/2021	Common Stock 1,950 ⁽³⁾	28.44	D	
Employee Stock Option (Right to Purchase)	02/16/2011	02/16/2020	Common Stock 500 ⁽³⁾	28.04	D	
Employee Stock Option (Right to Purchase)	02/16/2017	02/16/2026	Common Stock 960 ⁽²⁾	90.66	D	

Explanation of Responses:

- Some of these shares are restricted shares that are subject to time-vesting restrictions.
- These time-vesting options are exercisable in four equal annual installments beginning one year from the grant date.
- These options are all exercisable.

Remarks:

/s/Michael C. Wu, Attorney-in-Fact 08/06/2018

** Signature of Reporting Person Date

* If the form is filed by more than one reporting person, see Instruction 5 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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