# carter's, inc. 

Fourth Quarter \& Fiscal 2015
Business Update
February 25, 2016


- Net Sales
- Reported: comparable vs. LY
- Constant Currency: $+1 \%$ ( $\$ 11$ million impact)
- Excluding 14 ${ }^{\text {th }}$ week in 2014: $+5 \%$ ( $\$ 44$ million contribution LY)

Q4

- EPS
- Adjusted: $+6 \%$
- Excluding 14 ${ }^{\text {th }}$ week in 2014: $+10 \%(\sim \$ 0.05$ contrib ution LY)
- Record net sales, eamings and cash flow
- $\$ 75$ million estimated impact of lower intemational consumer demand in U.S. DTC businesses and FX on consolidated net sales



## Fourth Quarter 2015 Adjusted Results*

\$ in millions, except EPS

|  | $\begin{gathered} \text { Q4 } \\ 2015 \\ \text { (13 weeks) } \\ \hline \end{gathered}$ | \% of <br> Sales | $\begin{gathered} \text { Q4 } \\ 2014 \\ \text { (14 w eeks) } \\ \hline \end{gathered}$ | \% of <br> Sales | Increase / (Decrease) |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Net sales | \$866.5 |  | \$869.2 |  | (0\%) |
| Gross profit | 363.5 | 42.0\% | 356.0 | 41.0\% | 2\% |
| Adjusted SG\&A* | 257.8 | 29.7\% | 249.0 | 28.6\% | 4\% |
| Royalty income | (11.4) | (1.3\%) | (9.9) | (1.1\%) | 15\% |
| Adjusted operating income* | 117.1 | 13.5\% | 116.9 | 13.4\% | 0\% |
| Interest and other, net | 5.1 | 0.6\% | 8.4 | 1.0\% | (40\%) |
| Income taxes | 38.9 | 4.5\% | 37.9 | 4.4\% | 2\% |
| Adjusted net income* | \$73.2 | 8.4\% | \$70.6 | 8.1\% | 4\% |
| Adjusted diluted EPS* | \$1.40 |  | \$1.32 |  | 6\% |
| Weighted average sha resoutsta nding | 51.9 |  | 52.6 |  | (1\%) |
| Adjusted EBITDA* | \$136.3 | 15.7\% | \$131.1 | 15.1\% | 4\% |

## Balance Sheet and Cash Flow

|  | \$ in millions |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| Balance Sheet (at Q4 end) |  | 2015 | 2014 | - Strong liquidity |
|  | Cash | \$381 | \$341 |  |
|  | Ac counts Receivable Inventory | 208 470 | 185 | - Inventory +6\% vs. LY reflecting business growth, partially offiset by cost dec reases |
|  |  |  |  |  |
|  | Ac counts Payable | 158 | 150 | - Record free cash flow - \$204 million |
|  | Long-Term Debt | 584 | 586 | - Increase reflects higher net income and comparable capital expenditures, offset in part by unfavorable changes in net working capital |
| Cash Row (Fiscal Year) | Operating Cash Row <br> Capital Expenditures <br> Free Cash Fow ${ }^{1}$ | 2015 | 2014 | - Retumed \$156 million to shareholders in fiscal 2015: |
|  |  |  | \$282 | fiscal 2015: <br> - \$110 million in share repurchases |
|  |  | (103) | (103) | - \$46 million cash dividends |
|  |  | \$204 | \$179 | - Represents 76\% of free cash flow |

## Business Segment Performance

## Fourth Quarter Adjusted Business Segment Performance* carter's | <br> OSHKOSH Bios ${ }^{\circ}$

\$ in millions

|  | NetSales |  |  | Adjusted Operating Income (Loss)* |  |  | Adjusted Operating Margin* |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} 2015 \\ (13 \text { weeks }) \end{gathered}$ | 2014 <br> (14 w eeks) | \$ <br> Growth | $\begin{gathered} 2015 \\ \text { (13 weeks) } \end{gathered}$ | $\begin{gathered} 2014 \\ \text { (14 weeks) } \end{gathered}$ |  | $\begin{gathered} \hline 2015 \\ (13 \text { weeks) } \\ \hline \end{gathered}$ | $\begin{gathered} 2014 \\ \text { (14 w eeks) } \end{gathered}$ |
| Carter's Wholesale (a) | \$ 283 | \$ 300 | \$ (17) | \$ 60 | \$ 52 | \$ 8 | 21.2\% | 17.3\% |
| Carter's Retail (b) | 352 | 342 | 10 | 64 | 74 | (9) | 18.3\% | 21.6\% |
| Total Carter's | 635 | 642 | (7) | 124 | 126 | (1) | 19.6\% | 19.6\% |
| OshKosh Wholesale | 16 | 21 | (4) | 4 | 4 | (0) | 21.6\% | 17.8\% |
| OshKosh Retail (b) | 118 | 113 | 6 | 9 | 9 | (1) | 7.2\% | 8.1\% |
| Total OshKosh | 135 | 133 | 1 | 12 | 13 | (1) | 9.0\% | 9.6\% |
| Intemational (c)(d) | 97 | 94 | 3 | 16 | 13 | 3 | 16.5\% | 13.8\% |
| Total before comorate expenses | 867 | 869 | (3) | 153 | 151 | 1 | 17.6\% | 17.4\% |
| Copporate expenses(d) |  |  |  | (35) | (34) | (1) | (4.1\%) | (4.0\%) |
| Total (d) | \$ 867 | \$ 869 | \$ (3) | \$ 117 | \$ 117 | \$ 0 | 13.5\% | 13.4\% |

(a) Includes U.S. wholesale sales of Carter's, Child of Mine, J ust One You, and Prec ious Firsts.
(b) Includes U.S. retail stores and eCommerce results.
(c) Includes intemational retail, eCommerce and wholesale sales. Adjusted operating income includes intemational licensing income.
(d) See reconciliation of reported (GAAP) results to adjusted results.

Segment Net Sales \& Operating Income


- Q4 net sales +1\% (a ligned 13 week basis)
- Solid full year net sales performance: $+2 \%$ reported; $+4 \%$ (aligned 52 week basis)
- Segment operating margin increase reflects strong demand and product performance, improved supply chain performance, lower product costs, lowerexcess inventory provisions, and favorable distribution expenses
- 2016 net sales outlook: low single digit growth
- Spring 2016 bookings: up mid-single digits
- Fall 2016 bookings: up modestly vs. prior year


## Fourth Quarter Highlights - Carter's Reta il Segment




## - Strong DTC comp: $+5.7 \%$

## Retail Stores

- Total sales (2\%) reported; +3\% (aligned 13 weeks basis)
- Opened 19 new stores in Q4 and closed 2
- Comp sales(1.7\%)
- Reflectslowerconsumertraffic, which we believe is primarily driven by lower demand from intemational customers shopping in the U.S.
- Brand storescomped positively in the quarter
- New storescontinue to deliverROI>20\%
- Q4 ending store count: 594
- 398 Brand (63 Side-by-Side)
- 196 Outlet (34 Side-by-Side)


## eCommerce

- Continued strong eCommerce salesgrowth, $+22 \%$ reported; $+25 \%$ (aligned 13 weeks basis)
- Comp sales +34.4\%
- Q4 eCommerce sales $24 \%$ of retail segment sales (vs. 20\% LY)


## Segment Operating Income

- Decrease in operating margin reflectsstore expense deleverage (extra week in 2014, lowerstore comps), higher promotional activity due to lower intemational demand, and increased marketing spend

We Believe the Stronger U.S. Dollarand Lower Intemational Consumer Traffic Continued to Negatively Affect Our Business in Q4

The USD has continued to appreciate against a number of foreign curenc ies in Q4...

|  | YoY Change vs. USD |  |  |
| :---: | :---: | :---: | :---: |
|  | Q3 | Q4 | FY |
| Brazilian Real | -36\% | -34\% | -30\% |
| Canadian Dollar | -17\% | -15\% | -14\% |
| Mexic an Peso | -20\% | -17\% | -16\% |
| Russian Ruble | -43\% | -29\% | -37\% |
| Ukra inian Hryv nia | -42\% | -38\% | -45\% |

...contributing to dec lines in traffic from intemational customers to our U.S. retail stores and website
Estimated U.S. DTC Comp Sales By Customer Type


- Intemational and domestic customer comp sales estimates derived from credit card transaction and other data
- Meaningful year-over-year dec line in intemational customersales mix:




## sleep \& play

the one-piece
Something wonderful for playtime, naptime and every snuggle in between.


## Carter'sDirect Marketing

## hello lhandsome!





[^0]
## - Total OshKosh U.S. (Retail + Wholesale Segments) +1\% reported; +6\% (aligned 13 week basis)

- Retail segment net sales: $+5 \%$ reported; $+10 \%$ (aligned 13 week basis)
- Wholesale segment net sales: (21\%) reported; (13\%) (aligned 13 week basis)


## Retail Segment

- Retail stores: $+2 \%$ reported; $+7 \%$ (aligned 13 week basis)
- eCommerce: $+18 \%$ reported; $+21 \%$ (aligned 13 week basis)
- Strong DTC comp: +4.0\%
- eCommerce: +27.6\%comp
- Retail stores: (2.5\%) comp
- Reflectsdec reased consumertraffic, which we believe is prima rily driven by lowerdemand from intemational customers shopping in the U.S.
- Mid-single digit comp inc rease forOshKosh SBS stores
- New stores delivering ROI >15\%
- Q4 ending store count: 241
- 82 Brand ( 63 Side-by-Side)
- 159 Outlet (34 Side-by-Side)


## Retail Segment Operating Income

- Segment operating margin reflects store expense deleverage (extra week in 2014, lower comps), higher markdowns due to lower intemational demand, and increased marketing investments


## Wholesale Segment

- Sales decline reflectslower sea sonal bookings a nd lower shipments to off-price channel
- Operating margin improvement ( $21.6 \%$ TY vs. $17.8 \%$ LY) due to lower salesto the off-price channel, inc reased royalty income



##  Get your STYLE kicks <br> We've got a fresh new lineup he'll have a ball wearing.



10 YOUR $\mathbf{S 5 0}+$ BASKET SHIPS FREE AT OSHKOSH.COM


# OshKosh Spring 2016 Assortment 





## Net Sales

## - Strong segment growth

- Reported net sales: $+4 \%$
- Constant currency net sales: $+16 \%$
- Canada DTC comp +14.6\%


## - Canada Retail Stores

- Net salescomparable to LY (+17\%constant currency)
- Store comp $+11.9 \%$, reflecting higher traffic and pricing improvements
- 7 new storesopened in Q4
- 147 stores at Q4 end
- eCommerce
- Growth driven by Canada and China (Tmall site launched Q2 2015)
- Wholesale
- Sales reflect the addition of new intemational partners, offset by the effect of the Target Canada bankruptcy in early 2015


## Segment Operating Margin

- Operating margin increase reflects improved DTC sales mix and expense leverage in Canada, as well as growth with partners in multiple geographies a nd the absence of Target Canada exit costs incurred in Q4 2014

China：Carter＇secommerce site on Tma ll


12 million visits during the year
－ $25 \%$ of 2015 net sales were achieved on Singles＇Day


## November 2015

- 26 shop-in-shops within Riachuelo
- Riachuelo is a leading Brazilian fashion retail chain
- Growing to 60 locations by the end of 2016



## J anuary 2016

- Opened 40 shop-in-shops with Mahindra-owned Babyoye stores
- Mahindra is a \$17B multinational Indian retailer
- Growing to 125 shop-in-shops by 2018



## November 2015

- Partner operates 6 stores in UAE
- $\sim 1,900$ selling sq. ft. perstore



## Chile: Carter'spartners with Cencosud

## November 2015

- Partnered with Cenc osud, the largestretail company in Chile
- Opened 21 shop-in-shops and 3 stores in Chile and Peru
- Expanding to 35 shop-in-shops and 7 stores by the end of 2016




## Financial Results

- Surpassed $\$ 3.0$ billion in sales; 27th consecutive year of sales growth
- Expa nded adjusted operating margin +90 bpsto 13.3\%
- Achieved record net income of $\$ 238$ million
- Adjusted EPS \$4.61, up 17\%


## Key Milestones

- Increased leading market share
- U.S. +80 bpsto $16.9 \%^{1}$
- Canada +200 bpsto $16.0 \%^{2}$
- Opened 114 new stores in the U.S. and 23 in Canada
- Extended product offering at C arter's to include size 8
- Launched eCommerce businessin China
- Rolled out new Rewarding Moments loyalty program
\$ in millions, except EPS

|  | $\begin{gathered} \text { Fiscal } \\ 2015 \\ (52 \text { weeks) } \end{gathered}$ | $\begin{array}{r} \% \text { of } \\ \text { Sales } \\ \hline \end{array}$ | $\begin{gathered} \text { Fiscal } \\ 2014 \\ \text { (53 weeks) } \\ \hline \end{gathered}$ | \% of <br> Sales | Increase / (Decrease) |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Net sales | \$3,013.9 |  | \$2,893.9 |  | 4\% |
| Gross profit | 1,258.0 | 41.7\% | 1,183.4 | 40.9\% | 6\% |
| Adjusted SG\&A* | 901.1 | 29.9\% | 863.3 | 29.8\% | 4\% |
| Royalty income | (44.1) | (1.5\%) | (39.2) | (1.4\%) | 13\% |
| Adjusted operating income* | 401.0 | 13.3\% | 359.3 | 12.4\% | 12\% |
| Interest and other, net | 24.7 | 0.8\% | 30.4 | 1.1\% | (19\%) |
| Income taxes | 132.7 | 4.4\% | 117.3 | 4.1\% | 13\% |
| Adjusted net income* | \$243.6 | 8.1\% | \$211.5 | 7.3\% | 15\% |
| Adjusted diluted EPS* | \$4.61 |  | \$3.93 |  | 17\% |
| Weighted a verage sha resoutsta nding | 52.3 |  | 53.1 |  | (1\%) |
| Adjusted EBITDA* | \$465.0 | 15.4\% | \$413.7 | 14.3\% | 12\% |


|  | NetSales |  |  |  |  |  | Adjusted Operating Income (Loss)* |  |  |  |  |  | Adjusted Operating Margin* |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2015 |  | 2014 |  | \$ <br> Growth |  | 2015 |  | 2014 |  | \$ Growth |  | 2015 | 2014 |
| Carter'sWholesale (a) | \$ | 1,108 | \$ | 1,082 |  |  | \$ | 232 | \$ | 185 | \$ |  | 21.0\% | 17.1\% |
| Carter's Retail (b) |  | 1,151 |  | 1,087 |  | 64 |  | 199 |  | 211 |  | (12) | 17.3\% | 19.4\% |
| Total Carter's |  | 2,259 |  | 2,169 |  | 90 |  | 432 |  | 397 |  | 35 | 19.1\% | 18.3\% |
| OshKosh Wholesale |  | 66 |  | 73 |  | (8) |  | 13 |  | 9 |  | 4 | 20.2\% | 12.1\% |
| OshKosh Retail (b) |  | 363 |  | 335 |  | 28 |  | 12 |  | 8 |  | 4 | 3.3\% | 2.4\% |
| Total O shKosh |  | 429 |  | 408 |  | 20 |  | 25 |  | 17 |  | 8 | 5.9\% | 4.2\% |
| Intemational (c)(d) |  | 326 |  | 316 |  | 10 |  | 49 |  | 41 |  | 8 | 15.0\% | 13.1\% |
| Total before comorate expenses |  | 3,014 |  | 2,894 |  | 120 |  | 506 |  | 455 |  | 50 | 16.8\% | 15.7\% |
| Comporate expenses(d) |  |  |  |  |  |  |  | (105) |  | (96) |  | (9) | (3.5\%) | (3.3\%) |
| Total (d) | \$ | 3,014 | \$ | 2,894 | \$ | 120 | \$ | 401 | \$ | 359 | \$ | 42 | 13.3\% | 12.4\% |

(a) Includes U.S. wholesale sales of Carter's, Child of Mine, J ust One You, and Prec ious Firsts.
(b) Includes U.S. retail stores and eCommerce results.
(c) Includes intemational retail, eCommerce and wholesale sales. Adjusted operating income includes intemational licensing income.
(d) See reconciliation of reported (GAAP) results to adjusted results.


- Net sales increase of a p proximately 6\% to 7\%.
- Adjusted EPS growth of a pproximately 8\%to 10\% (vs. \$4.61 LY)
- New retail stores:
- Carter's~60
- OshKosh ~50
- Canada ~20
- Operating Cash Flow approximately \$290 to \$320 million
- CapEx approximately \$115 million
- Net sales growth of a pproximately $4 \%$

Q1 2016

- Adjusted EPS comparable to LY


Strong Demonstrated Commitment to Retum of Capital to Shareholders


## Retum of Capital Summary:

- Overthe last three fiscal years, we have retumed \$761 million to shareholders
- $\$ 646$ million in share repurc hases ( $15 \%$ of our outstanding shares)
- \$114 million in dividends
- Represents $185 \%$ of our cumulative free cash flow overthistime period
- New \$500 million a uthorization
- In addition to ~\$58 million remaining on prior a uthoriza tions
- Allowsshare purchasesto be made in the open market or in privately negotiated transactions
New Share
Repurchase
Authorization

Increase to
Recuring
Quarterly
Dividend

Evaluating Leverage Level

- No expiration date
- Level a nd timing of a ctivity being at the disc retion of management depending on market conditions, stock price, other investment priorities, and otherfactors
- Intend to execute against the new authorization with purpose absent more meaningful opportunities
- $50 \%$ inc rease
- $\$ 0.33$ / quarter vs. $\$ 0.22$ previously
- Pro forma dividend yield now $\sim 1.5 \%$ vs. $1.0 \%$ previously
- Evaluating opportunities to further optimize ourcapital structure



## Fourth Quarter Reconciliation of Net Income Allocable to Common Shareholders

|  | Fiscal Quarter Ended |  |
| :---: | :---: | :---: |
|  | J anuary 2, <br> 2016 | J anuary 3, 2015 |
| Weighted-average number of common and common equivalent shares outstanding: |  |  |
| Basic number of common sharesoutstanding | 51,460,090 | 52,130,289 |
| Dilutive effect of equity aw ards | 460,432 | 479,744 |
| Diluted number of common and common equiv alent shares outsta nding | 51,920,522 | 52,610,033 |

Fisc al Quarter Ended

|  | Asreported on a GAAP Basis |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  | As adjusted (a) |  |  |  |
|  | J anuary 2, 2016 <br> (13 weeks) |  | January 3, 2015 <br> (14 weeks) |  | J anuary 2, 2016 <br> (13 weeks) |  | J anuary 3, 2015 <br> (14 weeks) |  |
| Basic net income percommon share: |  |  |  |  |  |  |  |  |
| Net income | \$ | 72,600 | \$ | 68,590 | \$ | 73,198 | \$ | 70,573 |
| Income alloc ated to partic ipating sec urities |  | (613) |  | (870) |  | (618) |  | (896) |
| Net income available to common shareholders | \$ | 71,987 | \$ | 67,720 | \$ | 72,580 | \$ | 69,678 |
| Basic net income percommon share |  | \$1.40 |  | \$1.30 |  | \$1.41 |  | \$1.34 |
| Diluted net income per common share: |  |  |  |  |  |  |  |  |
| Net income | \$ | 72,600 | \$ | 68,590 |  | \$73,198 |  | \$70,573 |
| Inc ome alloc ated to partic ipating sec urities |  | (608) |  | (863) |  | (613) |  | (889) |
| Net income available to common shareholders | \$ | 71,991 | \$ | 67,727 | \$ | 72,585 | \$ | 69,685 |
| Diluted net income per common share |  | \$1.39 |  | \$1.29 |  | \$1.40 |  | \$1.32 |

(a) In addition to the results provided in this ea mings release in accordance with GAAP, the Company has provided adjusted, non-GAAP fina ncial mea surements that present the information above exc luding $\$ 0.6$ million a nd $\$ 2.0$ million in after-tax expenses from these results for the fiscal quarters ended J a nuary 2, 2016 and J a nuary 3, 2015, respectively.

# Fourth Quarter Reconciliation of Reported to Adjusted Eamings 

\$ in millions, except EPS

|  |  |  |  |  |  |  |  |  | Segment Reporting |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Fourth Quarter of Fiscal 2015 (13 weeks) | Gross Margin | \% of sales | SG\&A | \% of sales | Operating Income | \% of sales | Net Income | Diluted EPS | Intemationa Operating Income | \% of segment net sales | Coporate Operating Expenses | \% of total net sales |
| As reported (GAAP) | \$363.5 | 42.0\% | \$258.7 | 29.9\% | \$116.2 | 13.4\% | \$72.6 | \$1.39 | \$16.0 | 16.5\% | (\$36.4) | (4.2\%) |
| Amortization of tradenames | - |  | (1.0) |  | 1.0 |  | 0.6 | 0.01 | - |  | 1.0 |  |
| As adjusted | \$363.5 | 42.0\% | \$257.8 | 29.7\% | \$117.1 | 13.5\% | \$73.2 | \$1.40 | \$16.0 | 16.5\% | (\$35.5) | (4.1\%) |


| Fourth Quarter of Fiscal 2014 (14 weeks) | Gross Margin | \% of sales | SG\&A | \% of sales | Operating Income | $\begin{array}{r} \text { \% of } \\ \text { sales } \end{array}$ | Net Income | $\begin{aligned} & \text { Diluted } \\ & \text { EPS } \end{aligned}$ | Segment Reporting |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |  |  |  | Intermational Operating Income | \% of segment net sales | Corporate Operating Expenses | \% of <br> total net sales |
| As reported (GAAP) | \$356.0 | 41.0\% | \$251.9 | 29.0\% | \$114.0 | 13.1\% | \$68.6 | \$1.29 | \$12.4 | 13.3\% | (\$36.8) | (4.2\%) |
| Amortization of tradenames | - |  | (2.3) |  | 2.3 |  | 1.4 | 0.03 | - |  | 2.3 |  |
| Revaluation of contingent consideration (a) | - |  | (0.4) |  | 0.4 |  | 0.4 | 0.01 | 0.4 |  | - |  |
| Costs to exit retail operations in J apan | - |  | (0.1) |  | 0.1 |  | 0.0 | 0.00 | 0.1 |  | - |  |
| C losure of distribution facility in Hogansville, GA | - |  | (0.1) |  | 0.1 |  | 0.0 | - | - |  | 0.1 |  |
|  | - |  | (2.9) |  | 2.9 |  | 1.9 | 0.04 | 0.5 |  | 2.4 |  |
| As adjusted | \$356.0 | 41.0\% | \$249.0 | 28.6\% | \$116.9 | 13.4\% | \$70.6 | \$1.32 | \$12.9 | 13.8\% | (\$34.5) | (4.0\%) |

(a) Revaluation of contingent consideration liability associated with the Company's 2011 acquisition of Bonnie Togs.

# Fisc al 2015 Reconciliation of Net Income Allocable to Common Shareholders 

|  | Fisc al Year Ended |  |
| :---: | :---: | :---: |
|  | $\begin{gathered} \text { January 2, } \\ 2016 \end{gathered}$ | January 3, 2015 |
| Weighted-average number of common and common equivalent shares outstanding: |  |  |
| Basic number of common sharesoutstanding | 51,835,053 | 52,614,425 |
| Dilutive effect of equity a wards | 499,583 | 479,114 |
| Diluted number of common and common equivalent shares outstanding | 52,334,636 | 53,093,539 |

Fiscal Year Ended

| \$ in thousands except EPS | Asreported on a GAAP Basis |  |  |  | As adjusted (a) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | J anuary 2, 2016 <br> (52 weeks) |  | J anuary 3, 2015 (53 weeks) |  | January 2, 2016 (52 weeks) |  | J anuary 3, 2015 (53 weeks) |  |
| Basic net income percommon share: |  |  |  |  |  |  |  |  |
| Net income | \$ | 237,822 | \$ | 194,670 | \$ | 243,641 | \$ | 211,493 |
| Income allocated to partic ipating securities |  | $(2,184)$ |  | $(2,586)$ |  | $(2,238)$ |  | $(2,814)$ |
| Net income available to common shareholders | \$ | 235,638 | \$ | 192,084 | \$ | 241,403 | \$ | 208,679 |
| Basic net income per common share |  | \$4.55 |  | \$3.65 |  | \$4.66 |  | \$3.97 |
| Diluted net inc ome percommon share: |  |  |  |  |  |  |  |  |
| Net income | \$ | 237,822 | \$ | 194,670 | \$ | 243,641 | \$ | 211,493 |
| Income allocated to partic ipating sec urities |  | $(2,167)$ |  | $(2,568)$ |  | $(2,221)$ |  | $(2,793)$ |
| Net income available to common shareholders | \$ | 235,655 | \$ | 192,102 | \$ | 241,420 | \$ | 208,700 |
| Diluted net inc ome per common share |  | \$4.50 |  | \$3.62 |  | \$4.61 |  | \$3.93 |

(a) In addition to the results provided in this ea mings release in accordance with GAAP, the Company has provided adjusted, non-GAAP financial measurements that present per share data excluding the adjustments discussed above. The Company has excluded $\$ 5.8$ million and $\$ 16.8$ million in after-tax net expenses from these results for fisc al 2015 and 2014, respectively.

[^1]
# Fiscal 2015 Reconciliation of Reported to Adjusted Eamings 

\$ in millions, except EPS

| Fiscal 2015 (52 weeks) | Gross Margin | $\begin{array}{r} \% \text { of } \\ \text { sales } \\ \hline \end{array}$ | SG\&A | \% of sales | Operating Income | \% of sales | Net Income | $\begin{gathered} \text { Diluted } \\ \text { EPS } \\ \hline \end{gathered}$ | Segment Reporting |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |  |  |  | Intemational Operating Income | \% of segment net sales | Comorate Operating Expenses | \% of <br> total net sales |
| As reported (GAAP) | \$1,258.0 | 41.7\% | \$909.2 | 30.2\% | \$392.9 | 13.0\% | \$237.8 | \$4.50 | \$47.0 | 14.4\% | (\$110.9) | (3.7\%) |
| Amortization of tradenames <br> Revaluation of contingent consideration (a) | - |  | (6.2) |  | 6.2 |  | 3.9 | 0.06 | - |  | 6.2 |  |
|  | - |  | (1.9) |  | 1.9 |  | 1.9 | 0.04 | 1.9 |  | - |  |
|  | - |  | (8.1) |  | 8.1 |  | 5.8 | 0.10 | 1.9 |  | 6.2 |  |
| As adjusted | \$1,258.0 | 41.7\% | \$901.1 | 29.9\% | \$401.0 | 13.3\% | \$243.6 | \$4.61 | \$48.9 | 15.0\% | (\$104.6) | (3.5\%) |
|  |  |  |  |  |  |  |  |  | Segment Reporting |  |  |  |
| Fiscal 2014 (53 weeks) | Gross Margin | \% of sales | SG\&A | \% of sales | Operating Income | \% of sales | Net Income | $\begin{gathered} \text { Diluted } \\ \text { EPS } \\ \hline \end{gathered}$ | Intemational Operating Income | \% of segment net sales | Corporate Operating Expenses | \% of <br> total net sales |
| As reported (GAAP) | \$1,184.4 | 40.9\% | \$890.2 | 30.8\% | \$333.3 | 11.5\% | \$194.7 | \$3.62 | \$39.5 | 12.5\% | (\$119.9) | (4.1\%) |
| Office consolidation costs (b) | - |  | (6.6) |  | 6.6 |  | 4.2 | 0.08 | - |  | 6.6 |  |
| Amortization of tradenames | - |  | (16.4) |  | 16.4 |  | 10.4 | 0.19 | - |  | 16.4 |  |
| Revaluation of contingent consideration (a) | - |  | (1.3) |  | 1.3 |  | 1.3 | 0.03 | 1.3 |  | - |  |
| Costs to exit retail operations in J apan | (1.0) |  | (1.5) |  | 0.5 |  | 0.3 | 0.01 | 0.5 |  | - |  |
| C losure of distribution facility in Hogansville, GA | - |  | (0.9) |  | 0.9 |  | 0.6 | 0.01 | - |  | 0.9 |  |
|  | (1.0) |  | (26.9) |  | 25.9 |  | 16.8 | 0.31 | 1.9 |  | 24.0 |  |
| As adjusted | \$1,183.4 | 40.9\% | \$863.3 | 29.8\% | \$359.3 | 12.4\% | \$211.5 | \$3.93 | \$41.4 | 13.1\% | (\$95.9) | (3.3\%) |

(a) Revaluation of contingent consideration liability associated with the Company's 2011 acquisition of Bonnie Togs.
(b) Costs associated with the office consolidation including severance, relocation, accelerated depreciation, and othercharges.
\$ in millions

| Fiscal Quarter Ended |  | Fiscal Year Ended |  |
| :---: | :---: | :---: | :---: |
| $\begin{gathered} \hline \text { J anuary } 2, \\ 2016 \\ (13 \text { weeks) } \\ \hline \end{gathered}$ | $J$ anuary 3, 2015 <br> (14 weeks) | J a nuary 2, 2016 (13 weeks) | $\begin{gathered} \hline \text { J a nuary } 3, \\ 2015 \\ \text { (14 weeks) } \\ \hline \end{gathered}$ |
| \$72.6 | \$68.6 | \$237.8 | \$194.7 |
| 6.5 | 7.0 | 27.0 | 27.7 |
| (0.1) | - | (0.5) | (0.4) |
| 38.5 | 37.0 | 130.4 | 108.2 |
| 18.8 | 17.9 | 68.4 | 74.9 |
| \$136.3 | \$130.5 | \$463.1 | \$405.1 |

## Adjustments to EBTDA

| Office consolidation costs (a)(b) | \$ - | \$ - | \$ - | \$6.6 |
| :---: | :---: | :---: | :---: | :---: |
| Revaluation of contingent consideration (c) | - | 0.4 | 1.9 | 1.3 |
| Closure of distribution facility in Hogansville, GA (b) | - | 0.1 | - | 0.9 |
| J apan retail operationsexit (b) | - | 0.1 | - | (0.4) |
| Adjusted EBIIDA | \$136.3 | \$131.1 | \$465.0 | \$413.7 |

(a) Costs associated with office consolidation including severance, relocation, and othercharges.
(b) Amounts exclude costs related to accelerated depreciation as such a mounts are included in the total of depreciation and a mortization above.
(c) Revaluation of contingent consideration lia bility associated with the Company's 2011 acquisition of Bonnie Togs.

Results provided in this presentation are preliminary and unaudited. This presentation should be read in conjunction with the audio broadcast or transcript of the Company'seamingscall, held on February 25, 2016 which is available at www.carters.com. Also, this presentation containsforward-looking statements within the meaning of the safe harborprovisions of the Private Securities Litigation Reform Act of 1995 relating to the Company's future performance, including, without limitation, statements with respect to the Company's anticipated financial results for the first quarter of fisc al 2016 and fisc al year 2016, or any other future period, assessment of the Company'sperformance and financial position, and drivers of the Company's sales and eamings growth. Such statements are based on current expectationsonly, and are subject to certain risks, uncertainties, and assumptions. Should one or more of these risks or uncerta inties materialize or not materia lize, or should underlying assumptions prove incorrect, actual results may vary materially from those antic ipated, estimated, or projected. Certa in of the risks and uncertainties that could cause actual results and performance to differ materially are described in the Company's most recently filed Annual Report on Form 10-K and other reports filed with the Sec urities and Exchange Commission from time to time under the headings "Risk Factors" and "Forward-Looking Statements." Included among the risks and uncertaintiesthat may impact future results are the risks of: losing one or more major customers, vendors, or lic ensees, due to competition, inadequate quality of the Company's products, or otherwise; financial diffic ulties forone or more of the Company's major customers, vendors, or lic ensees, oran overall decrease in consumerspending; our products not being accepted in the marketplace, due to quality concems, changes in consumer preference and fashion trends, orotherwise; negative publicity, including as a result of product recallsor otherwise; failing to protect the Company'sintellectual property; varioustypes of litigation, including class action litigation brought under various consumer protection, employment, and privacy and information security laws; a breach of the Company'sconsumerdatabases, systems or processes; the risk of slow-downs, disuptions or strikes along the Company's supply chain, including distuptions resulting from foreign supply sources, the Company's distribution centers or in-sourc ing capabilities; and unsuc cesful expansion into intemational markets or failure to suc cessfully manage legal, regulatory, politic al and economic risks of the Company'sexisting intemational operations, including maintaining compliance with world wide anti-bribery laws; and an inability to obtain additional financing on favorable terms. All information is provided as of February 25, 2016. We undertake no obligation to publicly update or revise any forward-looking statements, whetherasa result of new information, future events, orotherwise.


[^0]:    Note: Results may not be additive due to rounding.

[^1]:    Note: Results may not be additive due to rounding.

