

Form 144

FORM 144

NOTICE OF PROPOSED SALE OF SECURITIES
PURSUANT TO RULE 144 UNDER THE SECURITIES ACT OF 1933

144: Filer Information

Filer CIK 0001267872
Filer CCC XXXXXXXXX
Is this a LIVE or TEST Filing? LIVE TEST

Submission Contact Information

Name
Phone
E-Mail Address

144: Issuer Information

Name of Issuer CARTERS INC
SEC File Number 001-31829
Address of Issuer PHIPPS TOWER
3438 PEACHTREE ROAD NE SUITE 1800
ATLANTA
GEORGIA
30326
Phone 678-399-1000
Name of Person for Whose Account the Securities are To Be Sold CASEY MICHAEL DENNIS

See the definition of "person" in paragraph (a) of Rule 144. Information is to be given not only as to the person for whose account the securities are to be sold but also as to all other persons included in that definition. In addition, information shall be given as to sales by all persons whose sales are required by paragraph (e) of Rule 144 to be aggregated with sales for the account of the person filing this notice.

Relationship to Issuer Officer

144: Securities Information

Title of the Class of Securities To Be Sold	Name and Address of the Broker	Number of Shares or Other Units To Be Sold	Aggregate Market Value	Number of Shares or Other Units Outstanding	Approximate Date of Sale	Name the Securities Exchange
common	ROCKEFELLER FINANCIAL, LLC 45 ROCKEFELLER PLAZA FLOOR 5 New York NY 30326	89139	6685425.00	36824808	12/14/2023	NYSE

Furnish the following information with respect to the acquisition of the securities to be sold and with respect to the payment of all or any part of the purchase price or other consideration therefor:

144: Securities To Be Sold

Title of the Class	Date you Acquired	Nature of Acquisition Transaction	Name of Person from Whom Acquired	Is this a Gift?	Date Donor Acquired	Amount of Securities Acquired	Date of Payment	Nature of Payment *
common	12/14/2023	Option Exercise - Grant date 02/18/2014	Carters	<input type="checkbox"/>		30000	12/14/2023	Wire
common	02/15/2010	stock award	issuer	<input type="checkbox"/>		3000	02/15/2010	n/a
common	02/22/2013	stock award	issuer	<input type="checkbox"/>		4555	02/22/2013	n/a
common	02/20/2014	stock award	issuer	<input type="checkbox"/>		3254	02/20/2014	n/a
common	02/22/2014	stock award	issuer	<input type="checkbox"/>		4555	02/22/2014	n/a
common	02/24/2015	stock award	issuer	<input type="checkbox"/>		6665	02/24/2015	n/a
common	02/22/2015	stock award	issuer	<input type="checkbox"/>		5832	02/22/2015	n/a
common	02/20/2015	stock award	issuer	<input type="checkbox"/>		4166	02/20/2015	n/a
common	02/18/2015	stock award	issuer	<input type="checkbox"/>		2506	02/18/2015	n/a
common	02/16/2017	stock award	issuer	<input type="checkbox"/>		1795	02/16/2017	n/a
common	02/18/2017	stock award	issuer	<input type="checkbox"/>		1822	02/18/2017	n/a
common	02/18/2018	stock award	issuer	<input type="checkbox"/>		1952	02/18/2018	n/a
common	02/23/2017	stock award	issuer	<input type="checkbox"/>		3617	02/23/2017	n/a
common	02/21/2022	stock award	issuer	<input type="checkbox"/>		1569	02/21/2022	n/a
common	02/21/2019	stock award	issuer	<input type="checkbox"/>		1570	02/21/2019	n/a
common	02/13/2022	stock award	issuer	<input type="checkbox"/>		4247	02/13/2022	n/a
common	02/12/2021	stock award	issuer	<input type="checkbox"/>		3735	02/12/2021	n/a
common	02/13/2020	stock award	issuer	<input type="checkbox"/>		4245	02/13/2020	n/a

* If the securities were purchased and full payment therefor was not made in cash at the time of purchase, explain in the table or in a note thereto the nature of the consideration given. If the consideration consisted of any note or other obligation, or if payment was made in installments describe the arrangement and state when the note or other obligation was discharged in full or the last installment paid.

Furnish the following information as to all securities of the issuer sold during the past 3 months by the person for whose account the securities are to be sold.

144: Securities Sold During The Past 3 Months

Nothing to Report

144: Remarks and Signature

Remarks

Date of Notice 12/14/2023

Date of Plan Adoption or Giving of Instruction, If Relying on Rule 10b5-1 08/02/2023

ATTENTION:

The person for whose account the securities to which this notice relates are to be sold hereby represents by signing this notice that he does not know any material adverse information in regard to the current and prospective operations of the Issuer of the securities to be sold which has not been publicly disclosed. If such person has adopted a written trading plan or given trading instructions to satisfy Rule 10b5-1 under the Exchange Act, by signing the form and indicating the date that the plan was adopted or the instruction given, that person makes such representation as of the plan adoption or instruction date.

Signature Jason Coleman as a duly authorized representative of National Financial Services LLC, as attorney-in-fact for Michael D Casey

ATTENTION: Intentional misstatements or omission of facts constitute Federal Criminal Violations (See 18 U.S.C. 1001)