FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Washington, D.C. 20049

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL

OMB Number: 3235-0287

Estimated average burden hours per response: 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Name and Address of Reporting Person* D'Emilio Julie						2. Issuer Name and Ticker or Trading Symbol CARTERS INC [CRI]									(Check all ap		olicable) ctor	g Perso	Person(s) to Issuer 10% Owner	
(Last) (First) (Middle) 3438 PEACHTREE ROAD NE SUITE 1800						3. Date of Earliest Transaction (Month/Day/Year) 02/21/2020									X Officer (give title below) Other (specify below) EVP, Sales					
Street) ATLANTA GA 30326 (City) (State) (Zip)				4. If	4. If Amendment, Date of Original Filed (Month/Day/Year)									i. Indiv ine) X	Form Form	dual or Joint/Group Filing (Check Applicable Form filed by One Reporting Person Form filed by More than One Reporting Person				
		Tabl	e I - No	n-Deriv	ative	Se	curiti	es Ac	quired	, Dis	posed o	f, or	Ber	nefici	ally	Owne	ed			
1. Title of Security (Instr. 3) 2. Transact Date (Month/Day					ay/Year) Ex		2A. Deemed Execution Date, if any (Month/Day/Year)		3. Transaction Code (Instr. 8)		4. Securities Acquired (A) Disposed Of (D) (Instr. 3, 4			4 and 5) See Be Ow		ount of ities icially d Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership (Instr. 4)	
								Code	v	Amount	(A) or (D) Prid		Price		Reported Transaction(s) (Instr. 3 and 4)				(111501.4)	
Common Stock 02/21/2					/2020	020		F		132		D	\$110	0.73 2		7,002(1)	I)		
Common Stock 02/24/2					/2020	020			D		2,360 ⁽²)	D	\$0		24,642(1)		I)	
Common Stock 02/24/2					/2020	2020			F		414		D	\$96.64		24,228(1)		I)	
		Та									osed of, onvertib					vned				
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	Execution if any			action (Instr.	str. Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		Expiration (Month/IIII	6. Date Exercisable an Expiration Date (Month/Day/Year) Date Expiratic Exercisable Date			7. Title and Amount of Securities Underlying Derivative Security (Instr. and 4) Amount or Number of Title Shares		ıt r		9. Number of derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4)	Own For Dire or I (I) (I	nership m: ect (D) ndirect nstr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)

Explanation of Responses:

- 1. Some of these shares are restricted shares that are subject to either time-vesting or performance-based restrictions.
- $2. \ The \ transaction \ reported \ in \ this \ Form \ 4 \ reflects \ below-target \ vesting \ of \ performance \ shares \ issued \ in \ 2017.$

Remarks:

/s/Scott F. Duggan, Attorney-

02/25/2020

in-Fact

** Signature of Reporting Person

Date

 $Reminder: \ Report \ on \ a \ separate \ line \ for \ each \ class \ of \ securities \ beneficially \ owned \ directly \ or \ indirectly.$

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.