

INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

OMB APPROVAL	
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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* <u>North Andrew B.</u> (Last) (First) (Middle) <u>1170 PEACHTREE STREET</u> <u>SUITE 900</u> (Street) <u>ATLANTA GA 30309</u> (City) (State) (Zip)	2. Date of Event Requiring Statement (Month/Day/Year) <u>08/01/2008</u>	3. Issuer Name and Ticker or Trading Symbol <u>CARTERS INC [CRI]</u>	
		4. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner <input checked="" type="checkbox"/> Officer (give title below) Other (specify below) <u>Interim Chief Financial Officer</u>	5. If Amendment, Date of Original Filed (Month/Day/Year) 6. Individual or Joint/Group Filing (Check Applicable Line) <input checked="" type="checkbox"/> Form filed by One Reporting Person Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Beneficially Owned

1. Title of Security (Instr. 4)	2. Amount of Securities Beneficially Owned (Instr. 4)	3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	4. Nature of Indirect Beneficial Ownership (Instr. 5)
<u>Common Stock</u>	<u>7,510⁽¹⁾</u>	<u>D</u>	

Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 4)	2. Date Exercisable and Expiration Date (Month/Day/Year)		3. Title and Amount of Securities Underlying Derivative Security (Instr. 4)	4. Conversion or Exercise Price of Derivative Security	5. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	6. Nature of Indirect Beneficial Ownership (Instr. 5)
	Date Exercisable	Expiration Date				
<u>Employee Stock Option (Right to Purchase)</u>	<u>(2)</u>	<u>09/17/2013</u>	<u>Common Stock</u> 32,500	<u>6.98</u>	<u>D</u>	
<u>Employee Stock Option (Right to Purchase)</u>	<u>(3)</u>	<u>02/16/2016</u>	<u>Common Stock</u> 2,800	<u>34.32</u>	<u>D</u>	
<u>Employee Stock Option (Right to Purchase)</u>	<u>(4)</u>	<u>02/15/2017</u>	<u>Common Stock</u> 6,000	<u>22.19</u>	<u>D</u>	
<u>Employee Stock Option (Right to Purchase)</u>	<u>(5)</u>	<u>12/03/2017</u>	<u>Common Stock</u> 6,000	<u>22.79</u>	<u>D</u>	

Explanation of Responses:

- 7,200 of these shares are subject to restrictions that lapse upon the satisfaction of certain time and service conditions.
- These time options are exercisable in five equal annual installments beginning on September 17, 2004.
- These time options are exercisable in four equal annual installments beginning on February 16, 2007.
- These time options are exercisable in four equal annual installments beginning on February 15, 2008.
- These time options are exercisable in four equal annual installments beginning on December 3, 2008.

Remarks:

/s/Brendan M. Gibbons,
Attorney-in-Fact for Andrew B. North 08/11/2008

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 5 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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