

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549
Notice of Effectiveness

Effectiveness Date: July 2, 2014 3:00 P.M.

Form: S-4

CIK: [0001060822](#)

Company Name: CARTERS INC

File Number: [333-194896](#)

CIK: [0000795363](#)

Company Name: CARTER WILLIAM CO

File Number: [333-194896-05](#)

CIK: [0001603399](#)

Company Name: Carter's Retail, Inc.

File Number: [333-194896-04](#)

CIK: [0001603400](#)

Company Name: TWCC Product Development & Sales, Inc.

File Number: [333-194896-03](#)

CIK: [0001599003](#)

Company Name: Carter's Giftcard Company, Inc.

File Number: [333-194896-02](#)

CIK: [0001599169](#)

Company Name: Oshkosh B'Gosh, Inc.

File Number: [333-194896-01](#)