## carter's

First Quarter Fiscal 2022 Results
\&
Business Outlook
April 29, 2022

First Quarter 2022 Results (GAAP Basis)

## carter's

|  | \$ in millions, except EPS |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} \text { Q1 } \\ 2022 \end{gathered}$ | \% of <br> Sales | $\begin{gathered} \text { Q1 } \\ 2021 \end{gathered}$ | \% of <br> Sales | Increase / (Decrease) |
| Net sales | \$781 |  | \$787 |  | (1\%) |
| Gross profit | 355 | 45.4\% | 392 | 49.8\% | (9\%) |
| Royalty income | 7 | 1.0\% | 7 | 0.9\% | - |
| SG\&A | 260 | 33.3\% | 272 | 34.5\% | (4\%) |
| Operating income | 103 | 13.1\% | 127 | 16.2\% | (20\%) |
| Interest and other, net | 14 | 1.8\% | 14 | 1.8\% | 1\% |
| Income before taxes | 88 | 11.3\% | 113 | 14.4\% | (22\%) |
| Income tax provision | 20 |  | 27 |  | (25\%) |
| Net income | \$68 | 8.7\% | \$86 | 10.9\% | (21\%) |
| Diluted EPS | \$1.66 |  | \$1.96 |  | (15\%) |
| Weighted average shares outstanding | 40 |  | 43 |  | (7\%) |
| EBITDA ${ }^{1}$ | \$117 | 15.0\% | \$153 | 19.4\% | (23\%) |

\$ in millions, except EPS

|  | First Quarter |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2022 |  |  | 2021 |  |  |
|  | Operating Income | \% Net <br> Sales | Diluted EPS | Operating Income | \% Net Sales | Diluted EPS |
| As reported (GAAP) | \$102.6 | 13.1\% | \$1.66 | \$127.5 | 16.2\% | \$1.96 |
| COVID-19 expenses | - |  | - | 2.1 |  | 0.04 |
| Restructuring costs | - |  | - | 0.5 |  | 0.01 |
| Store lease impairment benefit | - |  | - | (1.5) |  | (0.03) |
| Total adjustments | - |  | - | 1.1 |  | 0.02 |
| As adjusted | \$102.6 | 13.1\% | \$1.66 | \$128.5 | 16.3\% | \$1.98 |

${ }^{1}$ No adjustments were made to first quarter 2022 GAAP results. Please see the appendix for further information about first quarter 2021 non-GAAP adjustments and reconciliation to GAAP.

Q1 2022 Sales \& Earnings Exceeded Our Expectations; Profitability Meaningfully Better vs. 2019
\$ in millions, except EPS


Adjusted Operating Income ${ }^{1}$ (Adjusted Operating Margin)


Adjusted Diluted EPS ${ }^{1}$


## First Quarter 2022 Adjusted Results¹

|  | \$ in millions, except EPS |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} \text { Q1 } \\ 2022 \end{gathered}$ | \% of <br> Sales | $\begin{gathered} \text { Q1 } \\ 2021 \end{gathered}$ | $\% \text { of }$ Sales | Increase / <br> (Decrease) |
| Net sales | \$781 |  | \$787 |  | (1\%) |
| Gross profit | 355 | 45.4\% | 392 | 49.8\% | (9\%) |
| Royalty income | 7 | 1.0\% | 7 | 0.9\% | - |
| Adjusted SG\&A | 260 | 33.3\% | 271 | 34.4\% | (4\%) |
| Adjusted operating income | 103 | 13.1\% | 129 | 16.3\% | (20\%) |
| Interest and other, net | 14 | 1.8\% | 14 | 1.8\% | 1\% |
| Adjusted income before taxes | 88 | 11.3\% | 114 | 14.5\% | (23\%) |
| Adjusted income tax provision | 20 |  | 27 |  | (25\%) |
| Adjusted net income | \$68 | 8.7\% | \$87 | 11.0\% | (22\%) |
| Adjusted diluted EPS | \$1.66 |  | \$1.98 |  | (16\%) |
| Weighted average shares outstanding | 40 |  | 43 |  | (7\%) |
| Adjusted EBITDA | \$117 | 15.0\% | \$153 | 19.4\% | (23\%) |

## First Quarter 2022 Results - Balance Sheet / Cash Flow

\$ in millions


- Strong liquidity at Q1 end: \$1.4B
- Increased accounts receivable reflects higher Wholesale sales
- Inventory balance driven by higher in-transit inventory and planned earlier receipts; quality remains high
- Accounts payable reflects post-pandemic normalization of vendor payment terms
- \$500M 5.500\% 2025 Sr. Notes redeemed 4/4/22; presented as current liability at Q1 end

Cash Flow
$(\mathrm{Q1})$


- Operating cash flow reflects planned earlier inventory receipts and 2021 performance-based compensation payouts
- Forecasting operating cash flow of \$275-\$300 million in fiscal 2022
- $\$ 105 \mathrm{M}$ capital returned to shareholders in Q1
- Q1 dividend $\$ 31$ million ( $\$ 0.75 /$ share)
- $\$ 74$ million share repurchases in Q1; \$104 million April year to date ${ }^{2}$
- Targeting $\sim$ 250 million in share repurchases in fiscal 2022



## Business Segment Performance

## First Quarter Segment Performance

(2022 vs. 2021)
\$ in millions

## Decrease in profitability largely driven by higher transportation costs

|  | Net Sales |  |  | Adjusted Operating Income ${ }^{1}$ |  |  | Adjusted Operating Margin ${ }^{1}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2022 | 2021 | \$ Change | 2022 | 2021 | \$ Change | 2022 | 2021 |
| U.S. Retail | \$366 | \$407 | (\$41) | \$50 | \$76 | (\$26) | 13.6\% | 18.7\% |
| U.S. Wholesale | 307 | 283 | 24 | 61 | 71 | (10) | 19.7\% | 25.1\% |
| International | 108 | 97 | 11 | 10 | 10 | 1 | 9.7\% | 10.2\% |
| Total before corporate expenses | 781 | 787 | (6) | 121 | 157 | (36) | 15.5\% | 19.9\% |
| Corporate expenses |  |  |  | (18) | (28) | 10 | (2.3\%) | (3.6\%) |
| Total | \$781 | \$787 | (\$6) | \$103 | \$129 | (\$26) | 13.1\% | 16.3\% |

## First Quarter 2022 Segment Performance

## U.S. Retail

- Net sales -10\%; meaningful prior-year non-comp items:
- Government stimulus
- Permanent store closures
- Easter holiday timing
- Total comp -7\% (-\$26M)
- Better price realization
- Lower traffic
- Inflation \& weather weighed on consumer demand
- Comp outlook: Q2 and full year +LSD
- Operating margin 13.6\% (-510 bps) ${ }^{1}$
- Store expense deleverage
- Marketing investments
- Higher transportation costs


## U.S. Wholesale

- Net sales $+8 \%$
- Strong growth in Exclusive Brands
- Higher off-price channel sales (cleared through late fall deliveries)
- Gradual improvement in supply chain performance
- Operating margin 19.7\% (-540 bps) ${ }^{1}$
- Higher transportation costs (including air freight)
- Higher off-price channel sales
- Non-recurring benefit of inventory reserve release in prior year


## International

- Net sales $\mathbf{+ 1 1 \%}$, driven by:
- Canada $+18 \%$
- Mexico +5\%
- Brazil +65\%
- Operating margin $9.7 \%(-50 \mathrm{bps})^{1}$
- Strong recovery of store sales (vs. prior-year closures) in Canada
- Higher transportation costs


## Meaningful Improvement in Q1 Profitability Relative to Pre-Pandemic Period (2022 vs. 2019) <br> carter's

## \$ in millions <br> Adjusted Operating Income ${ }^{1}$ (Adjusted Operating Margin)






Carter's is a Market Leader in Holiday Product Offerings, Driving Brand Loyalty and Traffic


Mother's Day


St. Patrick's

$4^{\text {th }}$ of July


Easter


Halloween


## Successful Marketing Collaboration With Dunkin'



## carter's × DUNKIN:

Now serving fresh styles to fuel parents' 'get-up-and-go' everywhere!


## Carter's Continues to Lead Market in Social Media

## Our Brands have a strong consumer following on

Instagram and Facebook ${ }^{\mathbf{1}}$
In millions
Instagram Followers



Leading among competitive set in TikTok growth and engagement ${ }^{2}$;
over $\mathbf{2 M}$ views in $\mathbf{Q 1}^{\mathbf{1}}$
dTikTok

${ }^{1}$ Source: Instagram, Facebook and TikTok (January - March 2022) as of 3/31/22.
${ }^{2}$ TikTok engagement peer set includes Carter's, OshKosh B'gosh, Skip Hop, Little Planet, The Children's Place, Hanna Andersson, Janie and Jack, and Gap Kids.

## Engaging Consumers Digitally

- Mobile App
- $\quad \mathbf{2 0 \%}$ of U.S. Retail eCommerce sales now taking place in app
- App users doubled vs. LY
- $>2.6$ million downloads since launch of new app in October 2020
- $4.8 / 5$ stars on over 48 K reviews
- Loyalty \& Carter's Credit Card Programs
- $90 \%$ of active customers enrolled in loyalty program
- Active cardholder usage up $40 \%$ over last year



## Expanding Little Planet Product Offering




In UPF 50+ recycled poly made to give new life to plastics and the planet.

[^0]
for a smaller footprint Meet little planet shoes? Made from recycled materials to give new life

66 Ok, can you PLEASE make toddler clothes??

This is too cute! g9 @triciabitter


Our signature gauze overalls now sizes $n b-5 t$

shop organic gauze

## Raising Consumer Visibility to Our ESG Initiatives

## In-Store



The Carter's family of brands
is committed to creating a sustainable world where all families with young children-including future generations can grow and thrive.


Earth Day Marketing


## We promise to

## better our world

We're committed to a sustainable world where all families with young children, including future generations,
can grow and thrive!


## Powerful Brand Presence at Target

## Otarget carter's



## carter's

\author{

- just one you-
}



## carter's <br> - child of mine--

## Expanding Toddler Offering on Amazon

## amazon carter's

## simple joys <br> by carter's'


simple joys
by carter's'


Strong Baby Apparel Presence at Kohl's
конL's carter's


## Growing Carter's with Riachuelo in Brazil




## 2022 Outlook



- Net sales: \$750-\$775 million
- Adjusted operating income: \$95 - \$105 million
- vs. \$110 million Q2 2021
- Adjusted diluted EPS: \$1.60 - \$1.80
- vs. \$1.67 Q2 2021
- Outlook reflects:
- Continued improvement in supply chain performance
- Less challenging comparisons to 2021 stimulus
- Improved price realization
- Higher labor costs, marketing investments, and distribution \& freight expenses
- Lower interest expense
- Benefit from share repurchases



## Fiscal Year 2022 Outlook$^{1}$

- Projecting good growth in sales and profitability
- Net sales growth of 2\% - 3\%
- Growth in all segments
- Adjusted operating income growth of 4\% - 6\%
- vs. $\$ 501$ million in fiscal 2021
- Adjusted diluted EPS growth of $\mathbf{1 2 \%} \mathbf{- 1 4 \%}$
- vs. \$7.87 in fiscal 2021
- Outlook reflects:
- An improving trend in births in the United States
- Strength of our merchandising and marketing initiatives
- Better mix of inventories
- Improved price realization
- Gradual improvement in supply chain performance
- SG\&A leverage
- Lower interest expense
- Benefit from share repurchases



## Thank you!




## Q1 Reconciliation of Adjusted Net Income Allocable to Common Shareholders

|  | Fiscal Quarter Ended |  |
| :---: | :---: | :---: |
|  | April 2, 2022 | April 3, 2021 |
| Weighted-average number of common and common equivalent shares outstanding: |  |  |
| Basic number of common shares outstanding | 40,270,895 | 43,370,744 |
| Dilutive effect of equity awards | 77,437 | 129,198 |
| Diluted number of common and common equivalent shares outstanding | 40,348,332 | 43,499,942 |

## Fiscal Quarter Ended

|  | iscal Quarter Ended |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | As reported o | a GAAP Basis | As adjusted (a) |  |
| \$ in thousands, except EPS | April 2, 2022 | April 3, 2021 | April 2, 2022 | April 3, 2021 |
| Basic net income per common share: |  |  |  |  |
| Net income | \$67,933 | \$86,196 | \$67,933 | \$86,987 |
| Income allocated to participating securities | (921) | $(1,033)$ | (921) | $(1,043)$ |
| Net income available to common shareholders | \$67,012 | \$85,163 | \$67,012 | \$85,944 |
| Basic net income per common share | \$1.66 | \$1.96 | \$1.66 | \$1.98 |
| Diluted net income per common share: |  |  |  |  |
| Net income | \$67,933 | \$86,196 | \$67,933 | \$86,987 |
| Income allocated to participating securities | (920) | $(1,030)$ | (920) | $(1,040)$ |
| Net income available to common shareholders | \$67,013 | \$85,166 | \$67,013 | \$85,947 |
| Diluted net income per common share | \$1.66 | \$1.96 | \$1.66 | \$1.98 |

(a) In addition to the results provided in this earnings release in accordance with GAAP, the Company has provided adjusted, non-GAAP financial measurements that present per share data excluding the adjustments discussed in following slides. The Company has excluded $\$ 0.8$ million in after-tax expenses from these results for the fiscal quarter ended April $3,2021$.

## Reconciliation of Adjusted to Reported Earnings ${ }^{1}$

## carter's

| First Quarter of Fiscal 2021 | Gross Profit | \% of net sales | SG\&A | \% of net sales | Operating Income | \$ in millions, except EPS |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  | $\begin{gathered} \% \text { of } \\ \text { net sales } \end{gathered}$ | Income Taxes | $\begin{gathered} \text { Net } \\ \text { Income } \end{gathered}$ | Diluted EPS | Segment Reporting |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  | U.S. Retail Operating Income | \% of segment net sales | U.S. Wholesale Operating Income | $\%$ of segment net sales | International Operating Income | \% of segment net sales | Corporate <br> Operating <br> Expenses |  |
| As reported (GAAP) | \$392.0 | 49.8\% | \$271.9 | 34.5\% | \$127.5 | 16.2\% | \$27.1 | \$86.2 | \$1.96 | \$76.5 | 18.8\% | \$70.1 | 24.7\% | \$9.7 | 10.0\% | (\$28.8) | (3.7\%) |
| COVID-19 expenses (b) | - |  | (2.1) |  | 2.1 |  | 0.5 | 1.6 | 0.04 | 1.1 |  | 0.9 |  | 0.1 |  | - |  |
| Restructuring costs (c) | - |  | (0.5) |  | 0.5 |  | 0.1 | 0.4 | 0.01 |  |  | - |  | - |  | 0.5 |  |
| Retail store operating leases and other long-lived asset impairments, net of gain | - |  | 1.5 |  | (1.5) |  | (0.4) | (1.2) |  | (1.5) |  | - |  | - |  | - |  |
| As adjusted (a) (d) | \$392.0 | 49.8\% | \$270.9 | 34.4\% | \$128.5 | 16.3\% | \$27.3 | \$87.0 | \$1.98 | \$76.1 | 18.7\% | \$71.0 | 25.1\% | \$9.9 | 10.2\% | (\$28.4) | (3.6\%) |
|  |  |  |  |  |  |  |  |  |  | Segment Reporting |  |  |  |  |  |  |  |
|  | Gross Profit | \% of net sales | SG\&A | \% of net sales | Operating Income | \% of net sales | Income <br> Taxes | $\begin{gathered} \text { Net } \\ \text { Income } \\ \hline \end{gathered}$ | Diluted <br> EPS | U.S. Retail Operating Income | $\%$ of segment net sales | U.S. Wholesale Operating Income | $\%$ of segment net sales | International Operating Income | \% of segment net sales | Corporate <br> Operating <br> Expenses | $\begin{gathered} \text { \% of } \\ \text { total } \\ \text { net sales } \end{gathered}$ |
| As reported (GAAP) | \$368.7 | 49.4\% | \$267.8 | 35.9\% | \$107.6 | 14.4\% | \$21.6 | \$71.6 | \$1.62 | \$87.1 | 20.6\% | \$40.6 | 17.5\% | \$9.0 | 9.9\% | (\$29.1) | (3.9\%) |
| Restructuring costs (c) | - |  | (2.2) |  | 2.2 |  | 0.6 | 1.6 | 0.04 | (0.6) |  | - |  | 2.3 |  | 0.5 |  |
| COVID-19 expenses (b) |  |  | (1.0) |  | 1.0 |  | 0.3 | 0.8 | 0.02 | 0.5 |  | 0.4 |  | 0.1 |  | - |  |
| Retail store operating leases and other long-lived asset impairments, net of gain | - |  | 0.4 |  | (0.4) |  | (0.1) | (0.3) | (0.01) | (0.4) |  | - |  | - |  | - |  |
| As adjusted (a) | \$368.7 | 49.4\% | \$264.9 | 35.5\% | \$110.4 | 14.8\% | \$22.4 | \$73.7 | \$1.67 | \$86.6 | 20.4\% | \$41.1 | 17.7\% | \$11.4 | 12.5\% | (\$28.6) | (3.8\%) |
|  |  |  |  |  |  |  |  |  |  | Segment Reporting |  |  |  |  |  |  |  |
| Fiscal Year 2021 | Gross Profit | $\begin{gathered} \text { \% of } \\ \text { net sales } \end{gathered}$ | SG\&A | \% of net sales | Operating Income | $\begin{gathered} \text { \% of } \\ \text { net sales } \end{gathered}$ | $\begin{aligned} & \text { Income } \\ & \text { Taxes } \end{aligned}$ | $\begin{gathered} \text { Net } \\ \text { Income } \end{gathered}$ | Diluted <br> EPS | U.S. Retail Operating Income | \% of segment net sales | U.S. Wholesale Operating Income | $\%$ of segment <br> net sales | International Operating Income | \% of segment net sales | Corporate <br> Operating <br> Expenses | $\begin{gathered} \% \text { of } \\ \text { total } \\ \text { net sales } \end{gathered}$ |
| As reported (GAAP) | \$1,662.3 | 47.7\% | \$1,193.9 | 34.2\% | \$497.1 | 14.3\% | \$98.5 | \$339.7 | \$7.81 | \$368.2 | 19.4\% | \$195.4 | 17.3\% | \$63.8 | 13.8\% | (\$130.3) | (3.7\%) |
| COVID-19 expenses (b) | - |  | (3.9) |  | 3.9 |  | 1.0 | 3.0 | 0.07 | 2.0 |  | 1.7 |  | 0.2 |  | - |  |
| Restructuring costs (c) | - |  | (2.4) |  | 2.4 |  | 0.6 | 1.8 | 0.04 | (0.6) |  | 0.1 |  | 2.3 |  | 0.7 |  |
| Retail store operating leases and other long-lived asset impairments, net of gain | - |  | 2.6 |  | (2.6) |  | (0.6) | (2.0) | (0.05) | (2.6) |  | - |  | - |  | - |  |
| As adjusted (a) (d) | \$1,662.3 | 47.7\% | \$1,190.2 | 34.1\% | \$500.8 | 14.4\% | \$99.5 | \$342.5 | \$7.87 | \$367.0 | 19.3\% | \$197.1 | 17.5\% | \$66.4 | 14.4\% | (\$129.7) | (3.7\%) |
|  |  |  |  |  |  |  |  |  |  | Segment Reporting |  |  |  |  |  |  |  |
|  | Gross Profit | \% of net sales | SG\&A | \% of net sales | Operating Income | \% of net sales | Income <br> Taxes | Net Income | $\begin{gathered} \text { Diluted } \\ \text { EPS } \end{gathered}$ | U.S. Retail Operating Income | \% of segment net sales | U.S. Wholesale Operating Income | \% of segment net sales | International Operating Income | \% of segment net sales | Corporate Operating Expenses | $\begin{gathered} \text { \% of } \\ \text { total } \\ \text { net sales } \end{gathered}$ |
| As reported (GAAP) | \$315.9 | 42.6\% | \$263.7 | 35.6\% | \$60.8 | 8.2\% | \$9.3 | \$34.5 | \$0.75 | \$23.9 | 6.4\% | \$55.5 | 20.1\% | \$5.0 | 5.6\% | (\$23.6) | (3.2\%) |
| Debt refinancing (e) | - |  | - |  | - |  | 1.8 | 6.0 | 0.13 | - |  | - |  | - |  | - |  |
| Corporate severance (f) | - |  | (1.6) |  | 1.6 |  | 0.4 | 1.3 | 0.03 | - |  | - |  | - |  | 1.6 |  |
| China restructuring (g) | (2.1) |  | - |  | (2.1) |  | - | (2.1) | (0.05) | - |  | - |  | (2.1) |  | - |  |
| As adjusted (a) | \$313.8 | 42.3\% | \$262.0 | 35.4\% | \$60.3 | 8.1\% | \$11.5 | \$39.6 | \$0.87 | \$23.9 | 6.4\% | \$55.5 | 20.1\% | \$2.9 | 3.2\% | (\$22.0) | (3.0\%) |

[^1]Note: Results may not be additive due to rounding.

## Reconciliation of Adjusted to Reported Earnings

## (Continued)

(a) In addition to the results provided in this earnings release in accordance with GAAP, the Company has provided adjusted, non-GAAP financial measurements that present gross profit, SG\&A, operating income, income taxes, net income, and net income on a diluted share basis excluding the adjustments discussed above. The Company believes these adjustments provide a meaningful comparison of the Company's results and afford investors a view of what management considers to be the Company's underlying performance. The adjusted, non-GAAP financial measurements included in this earnings release should not be considered as an alternative to net income or as any other measurement of performance derived in accordance with GAAP. The adjusted, non-GAAP financial measurements are presented for informational purposes only and are not necessarily indicative of the Company's future condition or results of operations.
(b) Net expenses incurred due to the COVID-19 pandemic, including incremental employee-related costs, costs associated with additional protective equipment and cleaning supplies, restructuring costs, and a payroll tax benefit.
(c) Certain lease exit, severance and related costs resulting from restructuring actions (not related to COVID-19).
(d) Adjusted results exclude a customer bankruptcy recovery of $\$ 38,000$.
(e) Related to the redemption of the $\$ 400$ million aggregate principal amount of senior notes due 2021 in March 2019 that were previously issued by a whollyowned subsidiary of the Company.
(f) Certain severance and related costs resulting from organizational restructurings.
(g) Benefit related to the sale of inventory previously reserved in China.

## Reconciliation of Adjusted EBITDA to Net Income

\$ in millions

|  | Fiscal Quarter Ended |  | Four Fiscal Quarters Ended |
| :---: | :---: | :---: | :---: |
|  | April 2, 2022 | April 3, 2021 | April 2, 2022 |
| Net income | \$67.9 | \$86.2 | \$321.5 |
| Interest expense | 15.1 | 15.3 | 60.1 |
| Interest income | (0.3) | (0.2) | (1.2) |
| Tax expense | 20.4 | 27.1 | 91.9 |
| Depreciation and amortization | 14.2 | 24.1 | 84.2 |
| EBITDA | \$117.3 | \$152.5 | \$556.4 |
| Adjustments to EBITDA |  |  |  |
| Retail store operating leases and other |  |  |  |
| long-lived asset impairment benefit | \$ | (\$1.5) | (\$1.2) |
| COVID-19 expenses (a) |  | 2.1 | 1.8 |
| Restructuring (benefit) costs (b) | - | (0.1) | 1.3 |
| Total adjustments | - | 0.5 | 1.9 |
| Adjusted EBITDA (c) | \$117.3 | \$153.0 | \$558.4 |

(a) Net expenses incurred due to the COVID-19 pandemic.
(b) Certain lease exit, severance and related costs resulting from restructuring actions (not related to COVID-19). Amounts for the fiscal quarter ended April 3, 2021 and four fiscal quarters ended April 2,2022 exclude $\$ 0.5$ million and $\$ 0.6$ million of depreciation expense that is included in the corresponding depreciation and amortization line item, respectively.
(c) Adjusted EBITDA for the fiscal quarter ended April 3, 2021 excludes a customer bankruptcy recovery of $\$ 38,000$.

## Constant Currency Reconciliation

|  | Fiscal Quarter Ended |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Reported <br> Net Sales April 2, 2022 | Impact of Foreign Currency Translation | Constant- <br> Currency <br> Net Sales <br> April 2, <br> 2022 | Reported <br> Net Sales April 3, 2021 | Reported Net Sales \% Change | Constant- <br> Currency <br> Net Sales <br> \% Change |
| Consolidated net sales | \$781.3 | (\$0.2) | \$781.5 | \$787.4 | (0.8\%) | (0.7\%) |
| International segment net sales | \$107.6 | (\$0.2) | \$107.8 | \$96.9 | 11.0\% | 11.2\% |

## Company-Operated Store Count

|  | U.S. | Canada | Mexico | Total |
| :---: | :---: | :---: | :---: | :---: |
| Store count at April 3, 2021 | 804 | 189 | 43 | 1,036 |
| Openings | - | - | 5 | 5 |
| Closings | (64) | (4) | (4) | (72) |
| Store count at April 2, 2022 | 740 | 185 | 44 | 969 |
|  |  |  |  |  |
|  |  |  |  |  |
| Store count at January 1, 2022 | 751 | 186 | 43 | 980 |
| Openings | - | - | 1 | 1 |
| Closings | (11) | (1) | - | (12) |
| Store count at April 2, 2022 | 740 | 185 | 44 | 969 |
| Balance of year forecast |  |  |  |  |
| Openings | 30 | 2 | 11 | 43 |
| Closings | (9) | - | (9) | (18) |
| Estimated store count at December 31, 2022 | 761 | 187 | 46 | 994 |

This presentation contains forward-looking statements within the meaning of the federal securities laws relating to our future performance, including statements with respect to the potential effects of the COVID-19 pandemic, supply chain challenges, and our responses thereto and the Company's future outlook, financial results, strategy, financings, and investments. Such statements are based on current expectations only, and are subject to certain risks, uncertainties, and assumptions. Should one or more of these risks or uncertainties materialize or not materialize, or should underlying assumptions prove incorrect, actual results may vary materially from those anticipated, estimated, or projected. Certain of the risks and uncertainties that could cause actual results and performance to differ materially are described in the Company's most recently filed Annual Report on Form 10-K and other reports filed with the Securities and Exchange Commission from time to time under the headings "Risk Factors." Included among those risks are those related to: the effects of the current coronavirus outbreak; financial difficulties for one or more of our major customers; an overall decrease in consumer spending; our products not being accepted in the marketplace; increased competition in the marketplace; diminished value of our brands; the failure to protect our intellectual property; the failure to comply with applicable quality standards or regulations; unseasonable or extreme weather conditions; pending and threatened lawsuits; a breach of our information technology systems and the loss of personal data; increased margin pressures, including increased cost of materials and labor; our foreign sourcing arrangements; disruptions in our supply chain; the management and expansion of our business domestically and internationally; the acquisition and integration of other brands and businesses; and changes in our tax obligations, including additional customs, duties or tariffs. The Company does not undertake any obligation to publicly update or revise any forward-looking statements, whether as a result of new information, future events, or otherwise.

We have not reconciled forward-looking adjusted operating income or adjusted diluted earnings per share to their most directly comparable GAAP measures because we cannot predict with reasonable certainty the ultimate outcome of certain components of such reconciliations, including early extinguishment of debt that are not within our control including due to factors described above, or others that may arise, without unreasonable effort. For these reasons, we are unable to assess the probable significance of the unavailable information, which could materially impact the amount of future operating income or diluted EPS, the most directly comparable GAAP metrics to adjusted operating income and adjusted diluted earnings per share, respectively.


[^0]:    shop spring styles

[^1]:    ${ }^{1}$ No adjustments were made to first quarter 2022 GAAP results.

