

# First Quarter 2022 Results (GAAP Basis)



	\$ in millions	s, except EPS			
	Q1 2022	% of Sales	Q1 2021	% of Sales	Increase / (Decrease)
Net sales	\$781		\$787		(1%)
Gross profit	355	45.4%	392	49.8%	(9%)
Royalty income	7	1.0%	7	0.9%	-
SG&A	260	33.3%	272	34.5%	(4%)
Operating income	103	13.1%	127	16.2%	(20%)
Interest and other, net	14	1.8%	14	1.8%	1%
Income before taxes	88	11.3%	113	14.4%	(22%)
Income tax provision	20		27		(25%)
Net income	\$68	8.7%	\$86	10.9%	(21%)
Diluted EPS	\$1.66		\$1.96		(15%)
Weighted average shares outstanding	40		43		(7%)
EBITDA <sup>1</sup>	\$117	15.0%	\$153	19.4%	(23%)

<sup>&</sup>lt;sup>1</sup> Non-GAAP measure; see reconciliation to net income in appendix. Note: Results may not be additive due to rounding.

#### Non-GAAP Adjustments<sup>1</sup>



\$ in millions, except EPS

**First Quarter** 

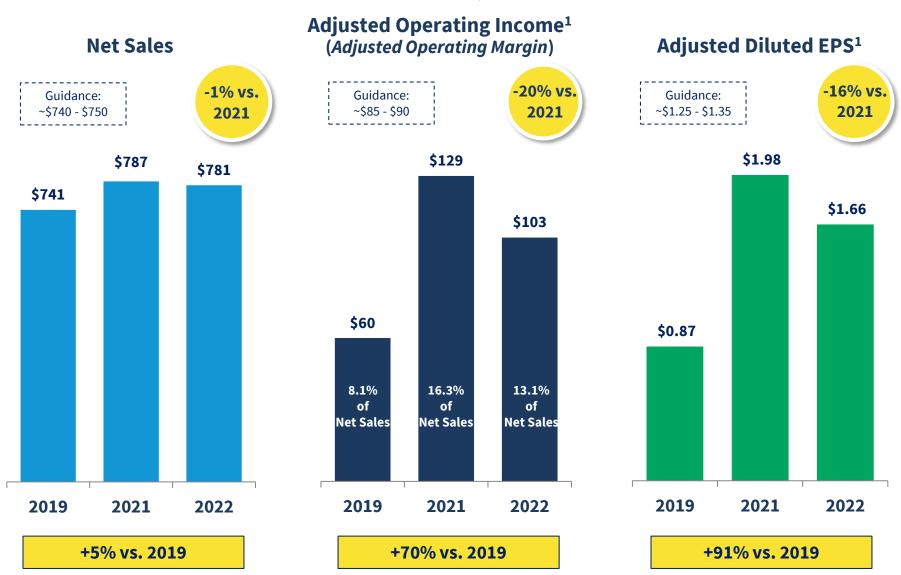
		2022		2021						
	Operating Income	% Net Sales	Diluted EPS	Operating Income	% Net Sales	Diluted EPS				
As reported (GAAP)	\$102.6	13.1%	\$1.66	\$127.5	16.2%	\$1.96				
COVID-19 expenses	-		-	2.1		0.04				
Restructuring costs	-		-	0.5		0.01				
Store lease impairment benefit	-		-	(1.5)		(0.03)				
Total adjustments	-			1.1		0.02				
As adjusted	\$102.6	13.1%	\$1.66	\$128.5	16.3%	\$1.98				

<sup>&</sup>lt;sup>1</sup> No adjustments were made to first quarter 2022 GAAP results. Please see the appendix for further information about first quarter 2021 non-GAAP adjustments and reconciliation to GAAP.

## Q1 2022 Sales & Earnings Exceeded Our Expectations; Profitability Meaningfully Better vs. 2019



\$ in millions, except EPS



#### First Quarter 2022 Adjusted Results<sup>1</sup>



	\$ in millions,	except EPS			
	Q1 2022	% of Sales	Q1 2021	% of Sales	Increase / (Decrease)
Net sales	\$781		\$787		(1%)
Gross profit	355	45.4%	392	49.8%	(9%)
Royalty income	7	1.0%	7	0.9%	-
Adjusted SG&A	260	33.3%	271	34.4%	(4%)
Adjusted operating income	103	13.1%	129	16.3%	(20%)
Interest and other, net	14	1.8%	14	1.8%	1%
Adjusted income before taxes	88	11.3%	114	14.5%	(23%)
Adjusted income tax provision	20		27		(25%)
Adjusted net income	\$68	8.7%	\$87	11.0%	(22%)
Adjusted diluted EPS	\$1.66		\$1.98		(16%)
Weighted average shares outstanding	40		43		(7%)
Adjusted EBITDA	\$117	15.0%	\$153	19.4%	(23%)

<sup>&</sup>lt;sup>1</sup> Certain measures are presented on an adjusted basis, a non-GAAP presentation; see reconciliation to GAAP in appendix. No adjustments were made to first quarter 2022 GAAP results. Note: Results may not be additive due to rounding.

#### First Quarter 2022 Results – Balance Sheet / Cash Flow



#### \$ in millions

#### Balance Sheet (Q1 End)

	2022	2021
Cash	\$702	\$1,054
Accounts receivable	266	240
Inventory	680	561
Accounts payable	284	335
Long-term debt	496	990
Operating lease liabilities	566	690

- Strong liquidity at Q1 end: \$1.4B
- Increased accounts receivable reflects higher Wholesale sales
- Inventory balance driven by higher in-transit inventory and planned earlier receipts; quality remains high
- Accounts payable reflects post-pandemic normalization of vendor payment terms
- \$500M 5.500% 2025 Sr. Notes redeemed 4/4/22; presented as current liability at Q1 end

# Cash Flow (Q1)

	2022	2021
Operating cash flow	(\$164)	(\$40)
<b>Capital expenditures</b>	(8)	(12)
Free cash flow <sup>1</sup>	(\$171)	(\$51)
Share repurchases	\$74	\$-
Dividends	31	
Total	\$105	\$ -

- Operating cash flow reflects planned earlier inventory receipts and 2021 performance-based compensation payouts
- Forecasting operating cash flow of \$275 \$300 million in fiscal 2022
- \$105M capital returned to shareholders in Q1
  - Q1 dividend \$31 million (\$0.75/share)
  - \$74 million share repurchases in Q1;
     \$104 million April year to date<sup>2</sup>
  - Targeting ~\$250 million in share repurchases in fiscal 2022



**Business Segment Performance** 

# First Quarter Segment Performance (2022 vs. 2021)



\$ in millions

#### Decrease in profitability largely driven by higher transportation costs

		Net Sales		Adju	sted Opera Income <sup>1</sup>	Adjusted Operating  Margin <sup>1</sup>		
	2022	2021	\$ Change	2022	2021	\$ Change	2022	2021
U.S. Retail	\$366	\$407	(\$41)	\$50	\$76	(\$26)	13.6%	18.7%
U.S. Wholesale	307	283	24	61	71	(10)	19.7%	25.1%
International	108	97	11	10	10	1	9.7%	10.2%
Total before corporate expenses	781	787	(6)	121	157	(36)	15.5%	19.9%
Corporate expenses				(18)	(28)	10	(2.3%)	(3.6%)
Total	\$781	\$787	(\$6)	\$103	\$129	(\$26)	13.1%	16.3%

# First Quarter 2022 Segment Performance (vs. 2021)



#### **U.S. Retail**

#### Net sales -10%; meaningful prior-year non-comp items:

- Government stimulus
- Permanent store closures
- Easter holiday timing
- Total comp -7% (-\$26M)
  - Better price realization
  - Lower traffic
  - Inflation & weather weighed on consumer demand
  - Comp outlook:
     Q2 and full year +LSD
- Operating margin 13.6% (-510 bps)<sup>1</sup>
  - Store expense deleverage
  - Marketing investments
  - Higher transportation costs

#### **U.S.** Wholesale

#### Net sales +8%

- Strong growth in Exclusive Brands
- Higher off-price channel sales (cleared through late fall deliveries)
- Gradual improvement in supply chain performance
- Operating margin 19.7% (-540 bps)<sup>1</sup>
  - Higher transportation costs (including air freight)
  - Higher off-price channel sales
  - Non-recurring benefit of inventory reserve release in prior year

#### **International**

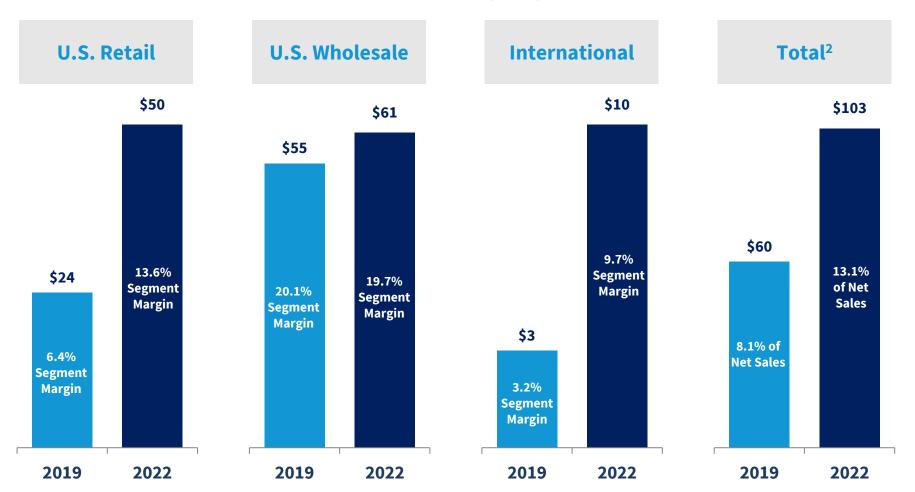
- Net sales +11%, driven by:
  - Canada +18%
  - Mexico +5%
  - Brazil +65%
- Operating margin 9.7% (-50 bps)<sup>1</sup>
  - Strong recovery of store sales (vs. prior-year closures) in Canada
  - Higher transportation costs

# Meaningful Improvement in Q1 Profitability Relative to Pre-Pandemic Period (2022 vs. 2019)



\$ in millions

# Adjusted Operating Income<sup>1</sup> (Adjusted Operating Margin)



<sup>&</sup>lt;sup>1</sup> Results presented on an adjusted basis, a non-GAAP presentation; see reconciliation to GAAP in appendix. No adjustments were made to first quarter 2019 U.S. Retail and U.S. Wholesale segment GAAP results and all first quarter 2022 GAAP results.

<sup>&</sup>lt;sup>2</sup> Consolidated results reflect Corporate expenses of \$22 million and \$18 million for Q1 of fiscal 2019 and 2022, respectively.

### Carter's is a Market Leader in Holiday Product Offerings, Driving Brand Loyalty and Traffic



**Valentine's** 



Mother's Day



St. Patrick's



4th of July



<u>Easter</u>



<u>Halloween</u>



## Successful Marketing Collaboration With *Dunkin'*









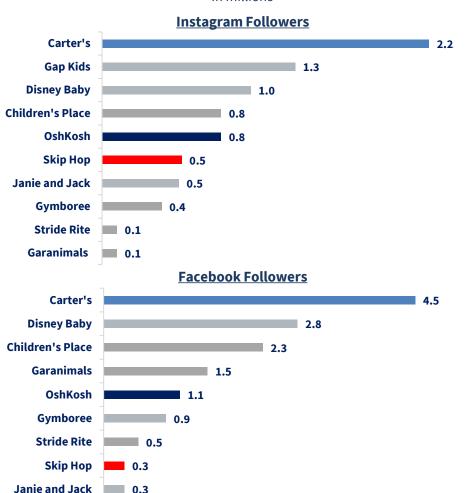


#### Carter's Continues to Lead Market in Social Media

#### carter's

# Our Brands have a strong consumer following on Instagram and Facebook<sup>1</sup>

In millions



Leading among competitive set in TikTok growth and engagement<sup>2</sup>; over 2M views in Q1<sup>1</sup>









<sup>&</sup>lt;sup>1</sup> Source: Instagram, Facebook and TikTok (January – March 2022) as of 3/31/22.

<sup>&</sup>lt;sup>2</sup>TikTok engagement peer set includes Carter's, OshKosh B'gosh, Skip Hop, Little Planet, The Children's Place, Hanna Andersson, Janie and Jack, and Gap Kids.

#### **Engaging Consumers Digitally**



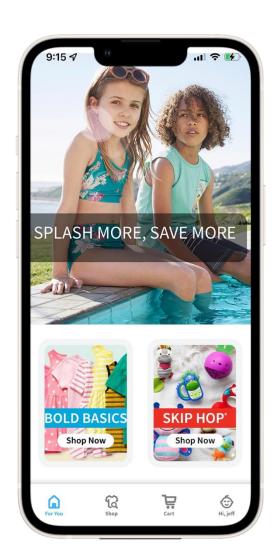
#### Mobile App

- >20% of U.S. Retail eCommerce sales now taking place in app
- App users doubled vs. LY
- >2.6 million downloads since launch of new app in October 2020
- 4.8/5 stars on over 48K reviews

#### Loyalty & Carter's Credit Card Programs

- 90% of active customers enrolled in loyalty program
- Active cardholder usage up 40% over last year





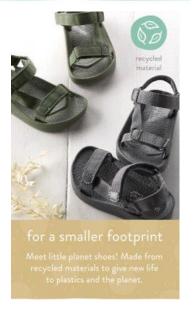
### Expanding Little Planet Product Offering







shop spring styles





#### Raising Consumer Visibility to Our ESG Initiatives



#### **In-Store**



#### The Carter's family of brands

is committed to creating a sustainable world where all families with young children - including future generations can grow and thrive.









#### **Earth Day Marketing**





### Powerful Brand Presence at Target







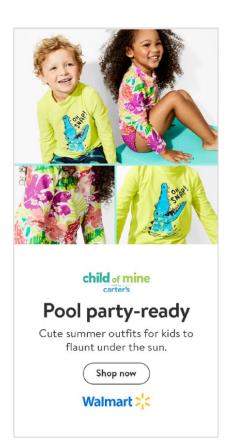




#### Expanding Brand Presence at Walmart











#### Expanding Toddler Offering on Amazon





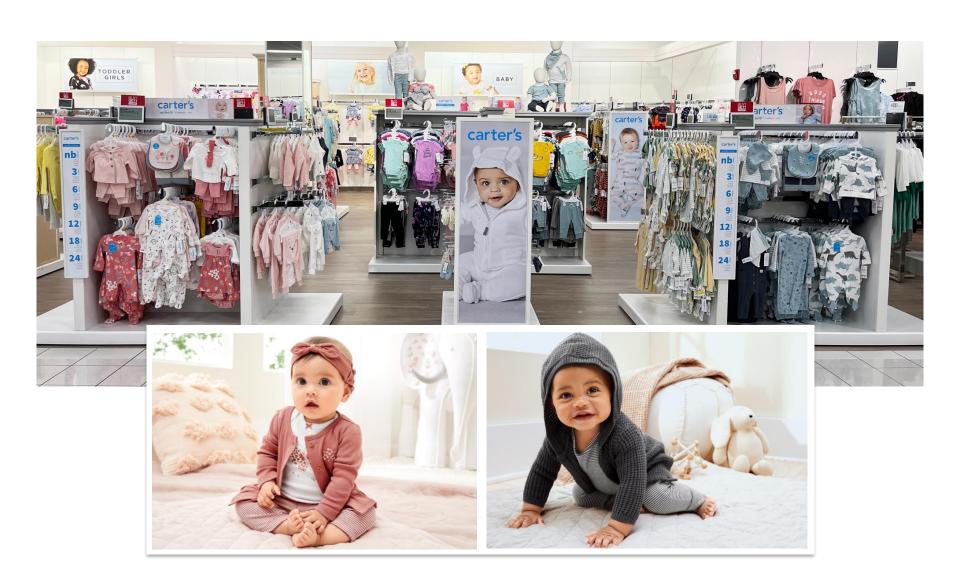




New Baby Toys

## Strong Baby Apparel Presence at Kohl's

# KOHL'S carter's



## Growing Carter's with Riachuelo in Brazil





- Large and attractive market
  - \$3 billion (ages 0 10)
  - 2.7 million annual births
- Riachuelo multi-channel operations
  - 28 Carter's stores
  - ~260 Riachuelo stores
  - eCommerce







2022 Outlook



#### Q2 2022 Outlook<sup>1</sup>

#### carter's

- Net sales: \$750 \$775 million
- Adjusted operating income: \$95 \$105 million
  - vs. \$110 million Q2 2021
- Adjusted diluted EPS: \$1.60 \$1.80
  - vs. \$1.67 Q2 2021
- Outlook reflects:
  - Continued improvement in supply chain performance
  - Less challenging comparisons to 2021 stimulus
  - Improved price realization
  - Higher labor costs, marketing investments, and distribution & freight expenses
  - Lower interest expense
  - Benefit from share repurchases



#### Fiscal Year 2022 Outlook<sup>1</sup>

### carter's

- Projecting good growth in sales and profitability
- Net sales growth of 2% 3%
  - Growth in all segments
- Adjusted operating income growth of 4% 6%
  - vs. \$501 million in fiscal 2021
- Adjusted diluted EPS growth of 12% 14%
  - vs. \$7.87 in fiscal 2021
- Outlook reflects:
  - An improving trend in births in the United States
  - Strength of our merchandising and marketing initiatives
  - Better mix of inventories
  - Improved price realization
  - Gradual improvement in supply chain performance
  - SG&A leverage
  - Lower interest expense
  - Benefit from share repurchases



# Thank you!













# Q1 Reconciliation of Adjusted Net Income Allocable to Common Shareholders



	Fiscal Quarter Ended		
	<b>April 2, 2022</b>	April 3, 2021	
Weighted-average number of common and common equivalent shares outstanding:			
Basic number of common shares outstanding	40,270,895	43,370,744	
Dilutive effect of equity awards	77,437	129,198	
Diluted number of common and common equivalent shares outstanding	40,348,332	43,499,942	

		Fiscal Qua	rter Ended	
	As reported or	n a GAAP Basis	As adju	sted (a)
\$ in thousands, except EPS	April 2, 2022	April 3, 2021	April 2, 2022	April 3, 2021
Basic net income per common share:				
Net income	\$67,933	\$86,196	\$67,933	\$86,987
Income allocated to participating securities	(921)	(1,033)	(921)	(1,043)
Net income available to common shareholders	\$67,012	\$85,163	\$67,012	\$85,944
Basic net income per common share	\$1.66	\$1.96	\$1.66	\$1.98
Diluted net income per common share:				
Net income	\$67,933	\$86,196	\$67,933	\$86,987
Income allocated to participating securities	(920)	(1,030)	(920)	(1,040)
Net income available to common shareholders	\$67,013	\$85,166	\$67,013	\$85,947
Diluted net income per common share	\$1.66	\$1.96	\$1.66	\$1.98

<sup>(</sup>a) In addition to the results provided in this earnings release in accordance with GAAP, the Company has provided adjusted, non-GAAP financial measurements that present per share data excluding the adjustments discussed in following slides. The Company has excluded \$0.8 million in after-tax expenses from these results for the fiscal quarter ended April 3, 2021.

# Reconciliation of Adjusted to Reported Earnings<sup>1</sup>



\$ in millions, except EPS

													Segment R	Reporting			
										U.S. Retail	% of	U.S. Wholesale	% of	International	% of	Corporate	% of
	Gross	% of		% of	Operating	% of	Income	Net	Diluted	Operating	segment	Operating	segment	Operating	segment	Operating	total
First Quarter of Fiscal 2021	Profit	net sales	SG&A	net sales	Income	net sales	Taxes	Income	EPS	Income	net sales	Income	net sales	Income	net sales	Expenses	net sales
As reported (GAAP)	\$392.0	49.8%	\$271.9	34.5%	\$127.5	16.2%	\$27.1	\$86.2	\$1.96	\$76.5	18.8%	\$70.1	24.7%	\$9.7	10.0%	(\$28.8)	(3.7%)
COVID-19 expenses (b)	-		(2.1)		2.1		0.5	1.6	0.04	1.1		0.9		0.1		-	
Restructuring costs (c)	-		(0.5)		0.5		0.1	0.4	0.01	-		-		-		0.5	
Retail store operating leases and other																	
long-lived asset impairments, net of gain			1.5		(1.5)		(0.4)	(1.2)	(0.03)	(1.5)							
As adjusted (a) (d)	\$392.0	49.8%	\$270.9	34.4%	\$128.5	16.3%	\$27.3	\$87.0	\$1.98	\$76.1	18.7%	\$71.0	25.1%	\$9.9	10.2%	(\$28.4)	(3.6%)
													Segment R	Reporting			
I									1	U.S. Retail	% of	U.S. Wholesale	% of	International	% of	Corporate	% of
I	Gross	% of		% of	Operating	% of	Income	Net	Diluted	Operating	segment	Operating	segment	Operating	segment	Operating	total
Second Quarter of Fiscal 2021	Profit	net sales	SG&A	net sales	Income	net sales	Taxes	Income	EPS	Income	net sales	Income	net sales	Income	net sales	Expenses	net sales
As reported (GAAP)	\$368.7	49.4%	\$267.8	35.9%	\$107.6	14.4%	\$21.6	\$71.6	\$1.62	\$87.1	20.6%	\$40.6	17.5%	\$9.0	9.9%	(\$29.1)	(3.9%)
Restructuring costs (c)	-		(2.2)		2.2		0.6	1.6	0.04	(0.6)		-		2.3		0.5	
COVID-19 expenses (b)	_		(1.0)		1.0		0.3	0.8	0.02	0.5		0.4		0.1		_	
Retail store operating leases and other			• •														
long-lived asset impairments, net of gain			0.4		(0.4)		(0.1)	(0.3)	(0.01)	(0.4)		-					
As adjusted (a)	\$368.7	49.4%	\$264.9	35.5%	\$110.4	14.8%	\$22.4	\$73.7	\$1.67	\$86.6	20.4%	\$41.1	17.7%	\$11.4	12.5%	(\$28.6)	(3.8%)
	Gross	% of		% of	Operating	% of	Income	Net	Diluted	U.S. Retail Operating	% of segment	U.S. Wholesale Operating	Segment R % of segment	teporting International Operating	% of segment	Corporate Operating	% of total
Fiscal Year 2021	Gross Profit	% of net sales	SG&A	% of net sales	Operating Income	% of net sales	Income Taxes	Net Income	Diluted EPS				% of	International			
Fiscal Year 2021 As reported (GAAP)		net sales	SG&A \$1,193.9							Operating	segment	Operating	% of segment	International Operating	segment	Operating	total
	Profit	net sales		net sales	Income	net sales	Taxes	Income	EPS	Operating Income	segment net sales	Operating Income	% of segment net sales	International Operating Income	segment net sales	Operating Expenses	total net sales
As reported (GAAP)	Profit	net sales	\$1,193.9	net sales	Income \$497.1	net sales	Taxes \$98.5	Income \$339.7	EPS \$7.81	Operating Income \$368.2	segment net sales	Operating Income \$195.4	% of segment net sales	International Operating Income \$63.8	segment net sales	Operating Expenses	total net sales
As reported (GAAP) COVID-19 expenses (b) Restructuring costs (c) Retail store operating leases and other	Profit	net sales	\$1,193.9 (3.9) (2.4)	net sales	\$497.1 3.9 2.4	net sales	\$98.5 1.0 0.6	\$339.7 3.0 1.8	\$7.81 0.07 0.04	Operating Income \$368.2 2.0 (0.6)	segment net sales	Operating Income \$195.4	% of segment net sales	International Operating Income \$63.8 0.2	segment net sales	Operating Expenses (\$130.3)	total net sales
As reported (GAAP) COVID-19 expenses (b) Restructuring costs (c) Retail store operating leases and other long-lived asset impairments, net of gain	Profit \$1,662.3 - -	net sales 47.7%	\$1,193.9 (3.9) (2.4) 2.6	net sales 34.2%	\$497.1 3.9 2.4 (2.6)	net sales 14.3%	<b>Taxes \$98.5</b> 1.0 0.6 (0.6)	\$339.7 3.0 1.8 (2.0)	\$7.81 0.07 0.04 (0.05)	Operating Income \$368.2 2.0 (0.6) (2.6)	segment net sales 19.4%	Operating Income \$195.4  1.7  0.1	% of segment net sales 17.3%	International Operating Income \$63.8 0.2 2.3	segment net sales 13.8%	Operating Expenses (\$130.3) - 0.7	total net sales (3.7%)
As reported (GAAP) COVID-19 expenses (b) Restructuring costs (c) Retail store operating leases and other	Profit	net sales 47.7%	\$1,193.9 (3.9) (2.4)	net sales	\$497.1 3.9 2.4	net sales	\$98.5 1.0 0.6	\$339.7 3.0 1.8	\$7.81 0.07 0.04	Operating Income \$368.2 2.0 (0.6)	segment net sales	Operating Income \$195.4 1.7 0.1	% of segment net sales	International Operating Income \$63.8 0.2 2.3	segment net sales	Operating Expenses (\$130.3)	total net sales
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As reported (GAAP) COVID-19 expenses (b) Restructuring costs (c) Retail store operating leases and other long-lived asset impairments, net of gain	Profit \$1,662.3	net sales 47.7% 47.7%	\$1,193.9 (3.9) (2.4) 2.6	net sales 34.2% 34.1%	Income   \$497.1   3.9   2.4   (2.6)   \$500.8	net sales 14.3%	\$98.5 1.0 0.6 (0.6) \$99.5	\$339.7 3.0 1.8 (2.0) \$342.5	\$7.81 0.07 0.04 (0.05) \$7.87	Operating Income \$368.2 2.0 (0.6) (2.6) \$367.0	segment net sales 19.4% 19.3%	Operating Income \$195.4 1.7 0.1 - \$197.1	% of segment net sales 17.3%  17.5%  Segment R % of	International Operating Income \$63.8 0.2 2.3 - \$66.4  Reporting International	segment net sales 13.8% 14.4%	Operating Expenses (\$130.3) - 0.7 - (\$129.7)	total net sales (3.7%)
As reported (GAAP)  COVID-19 expenses (b)  Restructuring costs (c)  Retail store operating leases and other long-lived asset impairments, net of gain  As adjusted (a) (d)	\$1,662.3 - - \$1,662.3 Gross	net sales 47.7% 47.7%	\$1,193.9 (3.9) (2.4) 2.6 \$1,190.2	net sales 34.2% 34.1%	Income   \$497.1   3.9   2.4   (2.6)   \$500.8	net sales 14.3% 14.4%	\$98.5 1.0 0.6 (0.6) \$99.5	\$339.7 3.0 1.8 (2.0) \$342.5	\$7.81 0.07 0.04 (0.05) \$7.87	Operating Income \$368.2 2.0 (0.6) (2.6) \$367.0	segment net sales 19.4% 19.3% % of segment	Operating Income \$195.4 1.7 0.1 - \$197.1  U.S. Wholesale Operating	% of segment net sales 17.3%  17.5%  Segment R % of segment	International Operating Income \$63.8 0.2 2.3 - \$66.4  Reporting International Operating	segment net sales 13.8% 14.4% % of segment	Operating Expenses (\$130.3) - 0.7 - (\$129.7)  Corporate Operating	total net sales (3.7%) (3.7%) % of total
As reported (GAAP) COVID-19 expenses (b) Restructuring costs (c) Retail store operating leases and other long-lived asset impairments, net of gain As adjusted (a) (d)  First Quarter of Fiscal 2019	\$1,662.3 - - \$1,662.3 Gross Profit	net sales 47.7% 47.7% % of net sales	\$1,193.9 (3.9) (2.4) 2.6 \$1,190.2	net sales 34.2% 34.1% % of net sales	Income   \$497.1   3.9   2.4   (2.6)   \$500.8	net sales 14.3% 14.4% % of net sales	\$98.5 1.0 0.6 (0.6) \$99.5	\$339.7 3.0 1.8 (2.0) \$342.5 Net Income	EPS \$7.81 0.07 0.04 (0.05) \$7.87 Diluted EPS	Operating Income \$368.2 2.0 (0.6) (2.6) \$367.0  U.S. Retail Operating Income	segment net sales 19.4% 19.3% % of segment net sales	Operating Income \$195.4 1.7 0.1 - \$197.1  U.S. Wholesale Operating Income	% of segment net sales 17.3%  17.5%  Segment R % of segment net sales	International Operating Income \$63.8 0.2 2.3 - \$66.4  Reporting International Operating Income	segment net sales 13.8% 14.4% % of segment net sales	Operating Expenses (\$130.3) - 0.7 - (\$129.7)  Corporate Operating Expenses	total net sales (3.7%) (3.7%) % of total net sales
As reported (GAAP)  COVID-19 expenses (b)  Restructuring costs (c)  Retail store operating leases and other long-lived asset impairments, net of gain  As adjusted (a) (d)	\$1,662.3 - - \$1,662.3 Gross	net sales 47.7% 47.7%	\$1,193.9 (3.9) (2.4) 2.6 \$1,190.2	net sales 34.2% 34.1%	Income   \$497.1   3.9   2.4   (2.6)   \$500.8	net sales 14.3% 14.4%	\$98.5 1.0 0.6 (0.6) \$99.5	\$339.7 3.0 1.8 (2.0) \$342.5	\$7.81 0.07 0.04 (0.05) \$7.87	Operating Income \$368.2 2.0 (0.6) (2.6) \$367.0	segment net sales 19.4% 19.3% % of segment	Operating Income \$195.4 1.7 0.1 - \$197.1  U.S. Wholesale Operating	% of segment net sales 17.3%  17.5%  Segment R % of segment	International Operating Income \$63.8 0.2 2.3 - \$66.4  Reporting International Operating	segment net sales 13.8% 14.4% % of segment	Operating Expenses (\$130.3) - 0.7 - (\$129.7)  Corporate Operating	total net sales (3.7%) (3.7%)
As reported (GAAP) COVID-19 expenses (b) Restructuring costs (c) Retail store operating leases and other long-lived asset impairments, net of gain As adjusted (a) (d)  First Quarter of Fiscal 2019	\$1,662.3 - - \$1,662.3 Gross Profit	net sales 47.7% 47.7% % of net sales	\$1,193.9 (3.9) (2.4) 2.6 \$1,190.2	net sales 34.2% 34.1% % of net sales	Income   \$497.1   3.9   2.4   (2.6)   \$500.8	net sales 14.3% 14.4% % of net sales	\$98.5 1.0 0.6 (0.6) \$99.5	\$339.7 3.0 1.8 (2.0) \$342.5 Net Income	EPS \$7.81 0.07 0.04 (0.05) \$7.87 Diluted EPS	Operating Income \$368.2 2.0 (0.6) (2.6) \$367.0  U.S. Retail Operating Income	segment net sales 19.4% 19.3% % of segment net sales	Operating Income \$195.4 1.7 0.1 - \$197.1  U.S. Wholesale Operating Income	% of segment net sales 17.3%  17.5%  Segment R % of segment net sales	International Operating Income \$63.8 0.2 2.3 - \$66.4  Reporting International Operating Income	segment net sales 13.8% 14.4% % of segment net sales	Operating Expenses (\$130.3) - 0.7 - (\$129.7)  Corporate Operating Expenses	total net sales (3.7%) (3.7%) % of total net sales
As reported (GAAP) COVID-19 expenses (b) Restructuring costs (c) Retail store operating leases and other long-lived asset impairments, net of gain As adjusted (a) (d)  First Quarter of Fiscal 2019 As reported (GAAP)	\$1,662.3 - - \$1,662.3 Gross Profit	net sales 47.7% 47.7% % of net sales	\$1,193.9 (3.9) (2.4) 2.6 \$1,190.2	net sales 34.2% 34.1% % of net sales	Income   \$497.1   3.9   2.4   (2.6)   \$500.8	net sales 14.3% 14.4% % of net sales	\$98.5 1.0 0.6 (0.6) \$99.5	ncome   \$339.7   3.0   1.8   (2.0)   \$342.5   Net   Income   \$34.5	\$7.81 0.07 0.04 (0.05) \$7.87 Diluted EPS \$0.75	Operating Income \$368.2 2.0 (0.6) (2.6) \$367.0  U.S. Retail Operating Income	segment net sales 19.4% 19.3% % of segment net sales	Operating Income \$195.4 1.7 0.1 - \$197.1  U.S. Wholesale Operating Income	% of segment net sales 17.3%  17.5%  Segment R % of segment net sales	International Operating Income \$63.8 0.2 2.3 - \$66.4  Reporting International Operating Income	segment net sales 13.8% 14.4% % of segment net sales	Operating Expenses (\$130.3) - 0.7 - (\$129.7)  Corporate Operating Expenses	total net sales (3.7%) (3.7%) % of total net sales
As reported (GAAP)  COVID-19 expenses (b)  Restructuring costs (c)  Retail store operating leases and other long-lived asset impairments, net of gain  As adjusted (a) (d)  First Quarter of Fiscal 2019  As reported (GAAP)  Debt refinancing (e)	\$1,662.3 \$1,662.3 \$1,662.3 Gross Profit \$315.9	net sales 47.7% 47.7% % of net sales	\$1,193.9 (3.9) (2.4) 2.6 \$1,190.2 SG&A \$263.7	net sales 34.2% 34.1% % of net sales	Income   \$497.1   3.9   2.4   (2.6)   \$500.8     Operating   Income   \$60.8   -	net sales 14.3% 14.4% % of net sales	\$98.5 1.0 0.6 (0.6) \$99.5 Income Taxes \$9.3	1.8	\$7.81 0.07 0.04 (0.05) \$7.87 Diluted EPS \$0.75 0.13	Operating Income \$368.2 2.0 (0.6) (2.6) \$367.0  U.S. Retail Operating Income	segment net sales 19.4% 19.3% % of segment net sales	Operating Income \$195.4 1.7 0.1 - \$197.1  U.S. Wholesale Operating Income	% of segment net sales 17.3%  17.5%  Segment R % of segment net sales	International Operating Income \$63.8 0.2 2.3 - \$66.4  Reporting International Operating Income	segment net sales 13.8% 14.4% % of segment net sales	Operating Expenses (\$130.3) - 0.7 - (\$129.7)  Corporate Operating Expenses (\$23.6)	total net sales (3.7%) (3.7%) % of total net sales

<sup>&</sup>lt;sup>1</sup> No adjustments were made to first quarter 2022 GAAP results. Note: Results may not be additive due to rounding.

#### Reconciliation of Adjusted to Reported Earnings

(Continued)



- (a) In addition to the results provided in this earnings release in accordance with GAAP, the Company has provided adjusted, non-GAAP financial measurements that present gross profit, SG&A, operating income, income taxes, net income, and net income on a diluted share basis excluding the adjustments discussed above. The Company believes these adjustments provide a meaningful comparison of the Company's results and afford investors a view of what management considers to be the Company's underlying performance. The adjusted, non-GAAP financial measurements included in this earnings release should not be considered as an alternative to net income or as any other measurement of performance derived in accordance with GAAP. The adjusted, non-GAAP financial measurements are presented for informational purposes only and are not necessarily indicative of the Company's future condition or results of operations.
- (b) Net expenses incurred due to the COVID-19 pandemic, including incremental employee-related costs, costs associated with additional protective equipment and cleaning supplies, restructuring costs, and a payroll tax benefit.
- (c) Certain lease exit, severance and related costs resulting from restructuring actions (not related to COVID-19).
- (d) Adjusted results exclude a customer bankruptcy recovery of \$38,000.
- (e) Related to the redemption of the \$400 million aggregate principal amount of senior notes due 2021 in March 2019 that were previously issued by a whollyowned subsidiary of the Company.
- (f) Certain severance and related costs resulting from organizational restructurings.
- (g) Benefit related to the sale of inventory previously reserved in China.

#### Reconciliation of Adjusted EBITDA to Net Income



\$ in millions

	Fiscal Quar	ter Ended	Four Fiscal Quarters Ended
	April 2, 2022	April 3, 2021	April 2, 2022
Net income	\$67.9	\$86.2	\$321.5
Interest expense	15.1	15.3	60.1
Interest income	(0.3)	(0.2)	(1.2)
Tax expense	20.4	27.1	91.9
Depreciation and amortization	14.2	24.1	84.2
EBITDA	\$117.3	\$152.5	\$556.4
Adjustments to EBITDA Retail store operating leases and other			
long-lived asset impairment benefit	\$ -	(\$1.5)	(\$1.2)
COVID-19 expenses (a)	-	2.1	1.8
Restructuring (benefit) costs (b)	-	(0.1)	1.3
Total adjustments	-	0.5	1.9
Adjusted EBITDA (c)	\$117.3	\$153.0	\$558.4

<sup>(</sup>a) Net expenses incurred due to the COVID-19 pandemic.

<sup>(</sup>b) Certain lease exit, severance and related costs resulting from restructuring actions (not related to COVID-19). Amounts for the fiscal quarter ended April 3, 2021 and four fiscal quarters ended April 2, 2022 exclude \$0.5 million and \$0.6 million of depreciation expense that is included in the corresponding depreciation and amortization line item, respectively.

<sup>(</sup>c) Adjusted EBITDA for the fiscal quarter ended April 3, 2021 excludes a customer bankruptcy recovery of \$38,000.

#### Constant Currency Reconciliation



\$ in millions

_			Fiscal Quarte	er Ended								
		Constant-										
	Reported	Impact of	Currency	Reported		Constant-						
	Net Sales	Foreign	Net Sales	Net Sales	Reported	Currency						
	April 2,	Currency	April 2,	April 3,	Net Sales	Net Sales						
_	2022	Translation	2022	2021	% Change	% Change						
Consolidated net sales	\$781.3	(\$0.2)	\$781.5	\$787.4	(0.8%)	(0.7%)						
International segment net sales	\$107.6	(\$0.2)	\$107.8	\$96.9	11.0%	11.2%						

The Company evaluates its net sales on both an "as reported" and a "constant currency" basis. The constant currency presentation, which is a non-GAAP measure, excludes the impact of fluctuations in foreign currency exchange rates that occurred between the comparative periods. Constant currency net sales results are calculated by translating current period net sales in local currency to the U.S. dollar amount by using the currency conversion rate for the prior comparative period. The Company consistently applies this approach to net sales for all countries where the functional currency is not the U.S. dollar. The Company believes that the presentation of net sales on a constant currency basis provides useful supplemental information regarding changes in our net sales that were not due to fluctuations in currency exchange rates and such information is consistent with how the Company assesses changes in its net sales between comparative periods.

# Company-Operated Store Count



	U.S.	Canada	Mexico	Total
Store count at April 3, 2021	804	189	43	1,036
Openings	-	-	5	5
Closings	(64)	(4)	(4)	(72)
Store count at April 2, 2022	740	185	44	969
Store count at January 1, 2022 Openings	<b>751</b>	186	<b>43</b>	<b>980</b>
Closings	(11)	(1)	-	(12)
Store count at April 2, 2022	740	185	44	969
Balance of year forecast				
Openings	30	2	11	43
Closings	(9)	-	(9)	(18)
Estimated store count at December 31, 2022	761	187	46	994

#### Forward-looking Statements and Other Information



This presentation contains forward-looking statements within the meaning of the federal securities laws relating to our future performance, including statements with respect to the potential effects of the COVID-19 pandemic, supply chain challenges, and our responses thereto and the Company's future outlook, financial results, strategy, financings, and investments. Such statements are based on current expectations only, and are subject to certain risks, uncertainties, and assumptions. Should one or more of these risks or uncertainties materialize or not materialize, or should underlying assumptions prove incorrect, actual results may vary materially from those anticipated, estimated, or projected. Certain of the risks and uncertainties that could cause actual results and performance to differ materially are described in the Company's most recently filed Annual Report on Form 10-K and other reports filed with the Securities and Exchange Commission from time to time under the headings "Risk Factors." Included among those risks are those related to: the effects of the current coronavirus outbreak; financial difficulties for one or more of our major customers; an overall decrease in consumer spending; our products not being accepted in the marketplace; increased competition in the marketplace; diminished value of our brands; the failure to protect our intellectual property; the failure to comply with applicable quality standards or regulations; unseasonable or extreme weather conditions; pending and threatened lawsuits; a breach of our information technology systems and the loss of personal data; increased margin pressures, including increased cost of materials and labor; our foreign sourcing arrangements; disruptions in our supply chain; the management and expansion of our business domestically and internationally; the acquisition and integration of other brands and businesses; and changes in our tax obligations, including additional customs, duties or tariffs. The Company does not undertake any obligation to publicly update or revise any forward-looking statements, whether as a result of new information, future events, or otherwise.

We have not reconciled forward-looking adjusted operating income or adjusted diluted earnings per share to their most directly comparable GAAP measures because we cannot predict with reasonable certainty the ultimate outcome of certain components of such reconciliations, including early extinguishment of debt that are not within our control including due to factors described above, or others that may arise, without unreasonable effort. For these reasons, we are unable to assess the probable significance of the unavailable information, which could materially impact the amount of future operating income or diluted EPS, the most directly comparable GAAP metrics to adjusted operating income and adjusted diluted earnings per share, respectively.