## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

## FORM 8-K

CURRENT REPORT Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): October 29, 2021

# Carter's, Inc.

(Exact name of Registrant as specified in its charter)

Delaware (State or other jurisdiction of incorporation) 001-31829 (Commission File Number) 13-3912933 (I.R.S. Employer Identification No.)

Phipps Tower,

3438 Peachtree Road NE, Suite 1800

Atlanta, Georgia 30326

(Address of principal executive offices, including zip code)

(678) 791-1000

(Registrant's telephone number, including area code)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the Registrant under any of the following provisions:

□ Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Securities registered pursuant to Section 12(b) of the Act:

Title of each class	Trading Symbol(s)	Name of each exchange on which registered
Common stock, par value \$0.01 per share	CRI	New York Stock Exchange

Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 ((§230.405 of this chapter) or Rule 12b-2 of the Securities Exchange Act of 1934 ((§240.12b-2 of this chapter).

Emerging growth company  $\Box$ 

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards pursuant to Section 13(a) of the Exchange Act.

#### Item 2.02. Results of Operations and Financial Condition.

On October 29, 2021, Carter's, Inc. issued a press release announcing its financial results for its fiscal quarter ended October 2, 2021. A copy of that press release is attached as Exhibit 99.1 to this Current Report on Form 8-K.

The information in the Current Report on Form 8-K is being furnished and shall not be deemed "filed" for the purposes of Section 18 of the Securities Act of 1934, as amended, or otherwise subject to the liabilities of that Section. The information in this Current Report on Form 8-K shall not be incorporated by reference into any registration statement or other document filed pursuant to the Securities Act of 1933, as amended.

Item 9.01. Financial Statements and Exhibits.

Exhibit Number	Description
99.1	Press Release of Carter's, Inc., dated October 29, 2021
101 104	Cover Page Interactive Data File - the cover page tags are embedded within the Inline XBRL document The cover page from this Current Report on Form 8-K, formatted as Inline XBRL
101	The cover page from this current report on Form of 19, formatted as minite ribited

#### Signature

Pursuant to the requirements of the Securities Exchange Act of 1934, Carter's, Inc. has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

October 29, 2021

CARTER'S, INC.

By: Name: Title: /s/ Scott Duggan Scott Duggan Senior Vice President, General Counsel and Secretary

# carter's, inc.

**Contact:** Sean McHugh Vice President & Treasurer (678) 791-7615

#### Carter's, Inc. Reports Third Quarter Fiscal 2021 Results

- Net sales \$891 million, growth of 3%
  - U.S. Retail comparable sales grew 5.9%
  - Global supply chain delays affected sales
- Strong third quarter profitability
  - Record gross profit margin
  - Operating margin 13.9% vs. 13.1% in Q3 2020; adjusted operating margin 13.9% vs. 13.8% in Q3 2020
- Diluted EPS \$1.93 vs. \$1.85 in Q3 2020; adjusted diluted EPS \$1.93 vs. \$1.96 in Q3 2020
- Returned \$128 million to shareholders through dividends and share repurchases in Q3 2021; returned \$228 million year-to-date through October
- Company raising full year profit outlook; record earnings forecasted for 2021

ATLANTA, October 29, 2021 - Carter's, Inc. (NYSE:CRI), the largest branded marketer in North America of apparel exclusively for babies and young children, today reported its third quarter fiscal 2021 results.

"We meaningfully exceeded our earnings objectives for the third quarter," said Michael D. Casey, Chairman and Chief Executive Officer. "While supply chain delays impacted our ability to support the strong demand for our brands in the quarter, our continued progress with price realization, productivity improvements, and expense management enabled us to offset higher transportation costs and improve profit margins.

"Given our strong liquidity and favorable outlook for the business, we resumed share repurchases in August which, together with our dividend, returned \$128 million of capital to our shareholders in the quarter.

"Our forecast for the year reflects materially better performance than we envisioned possible earlier this year. Given the expected continued benefit of structural changes made in our business to respond to

pandemic-related challenges, together with the strength of our product offerings and marketing strategies, we are raising our earnings objectives for the year and forecasting record profitability for 2021."

#### **Adjustments to Reported GAAP Results**

In addition to the results provided in this earnings release in accordance with GAAP, the Company has provided adjusted, non-GAAP financial measurements, as presented below. These adjusted, non-GAAP financial measurements are presented for informational purposes only and are not necessarily indicative of the Company's future condition or results of operations. See "Reconciliation of GAAP to Adjusted Results" section of this release for additional disclosures and reconciliations regarding these non-GAAP financial measures.

		Third Fiscal Quarter												
			202	21										
(In millions, except earnings per share)	-	oerating ncome	% Net Sales	Net Incom		Diluted EPS		Operating Income		% Net Sales	Net Income		Dilu	ted EPS
As reported (GAAP)	\$	124.0	13.9 %	\$	85.0	\$	1.93	\$	113.5	13.1 %	\$	81.2	\$	1.85
COVID-19 expenses		0.3			0.2		_		3.3			2.5		0.06
Retail store operating leases and other long- lived asset impairments, net of gain		(0.3)			(0.2)		_		1.5			1.1		0.03
Restructuring costs		(0.2)			(0.1)		—		1.2			1.0		0.02
As adjusted	\$	123.9	13.9 %	\$	84.9	\$	1.93	\$	119.5	13.8 %	\$	85.9	\$	1.96

	First Three Fiscal Quarters												
		202	1						20	20			
(In millions, except earnings per share)	 perating ncome	% Net Sales Net Income		Diluted EPS		Operating Income		% Net Sales	Net Income		Dilu	ted EPS	
As reported (GAAP)	\$ 359.1	14.8 %	\$	242.8	\$	5.51	\$	56.0	2.8 %	\$	10.7	\$	0.24
COVID-19 expenses	3.5			2.6		0.06		18.8			14.3		0.33
Restructuring costs	2.5			1.9		0.04		8.8			6.8		0.16
Retail store operating leases and other long- lived asset impairments, net of gain	(2.2)			(1.7)		(0.04)		6.5			4.9		0.11
Intangible asset impairment	—			_		_		26.5			20.2		0.46
Goodwill impairment	_					_		17.7			17.7		0.40
As adjusted	\$ 362.9	15.0 %	\$	245.6	\$	5.58	\$	134.3	6.6 %	\$	74.7	\$	1.70

Note: Results may not be additive due to rounding.

#### **Consolidated Results**

The discussion of results below is presented on an adjusted (non-GAAP) basis where noted.

#### Third Quarter of Fiscal 2021 compared to Third Quarter of Fiscal 2020

Net sales increased \$25.5 million, or 2.9%, to \$890.6 million, driven by growth in the Company's International and U.S. Retail business segments. International and U.S. Retail segment sales grew 15% and 4%, respectively, while U.S. Wholesale sales declined 3%. U.S. Retail comparable sales increased 5.9%. U.S. Wholesale sales were affected by late arriving product due to supply chain disruptions.

Favorable changes in foreign currency exchange rates improved consolidated net sales in the third quarter of fiscal 2021 by \$5.6 million.

Operating income increased \$10.5 million to \$124.0 million, compared to \$113.5 million in the third quarter of fiscal 2020. Operating margin improved to 13.9%, compared to 13.1% in the prior year period. Adjusted operating income (a non-GAAP measure) increased \$4.4 million to \$123.9 million, compared to \$119.5 million in the third quarter of fiscal 2020. Adjusted operating margin increased to 13.9%, compared to 13.8% in the prior year period, reflecting strong product demand, including improved price realization, offset by higher transportation costs, increased compensation provisions, and investments in marketing and omnichannel capabilities.

The effective tax rate was 21.6%, compared to 19.0% in the third quarter of fiscal 2020.

Net income was \$85.0 million, or \$1.93 per diluted share, compared to \$81.2 million, or \$1.85 per diluted share, in the third quarter of fiscal 2020. Adjusted net income (a non-GAAP measure) was \$84.9 million, compared to \$85.9 million in the third quarter of fiscal 2020. Adjusted earnings per diluted share (a non-GAAP measure) was \$1.93, compared to \$1.96 in the third quarter of fiscal 2020.

#### First Three Quarters of Fiscal 2021 compared to First Three Quarters of Fiscal 2020

Net sales increased \$389.9 million, or 19.2%, to \$2,424.3 million, driven by growth in all segments. The Company's U.S. Retail, U.S. Wholesale, and International segment net sales grew 19%, 15%, and 31%, respectively. Favorable changes in foreign currency exchange rates improved consolidated net sales in the first three quarters of fiscal 2021 by \$16.8 million.

Operating income was \$359.1 million, compared to \$56.0 million in the first three quarters of fiscal 2020. Operating margin improved to 14.8%, compared to 2.8% in the prior year period. Adjusted operating income (a non-GAAP measure) increased \$228.6 million to \$362.9 million, compared to \$134.3 million in the first three quarters of fiscal 2020. Adjusted operating margin increased to 15.0%, compared to 6.6% in the prior year period, reflecting strong product demand, including improved price realization, the absence of COVID-related inventory provisions, higher transportation costs, and expense leverage.

The effective tax rate was 22.9%, compared to 23.8% in the first three quarters of fiscal 2020.

Net income was \$242.8 million, or \$5.51 per diluted share, compared to \$10.7 million, or \$0.24 per diluted share, in the first three quarters of fiscal 2020. Adjusted net income (a non-GAAP measure) was \$245.6 million, compared to \$74.7 million in the first three quarters of fiscal 2020. Adjusted earnings per

diluted share (a non-GAAP measure) was \$5.58, compared to \$1.70 in the first three quarters of fiscal 2020.

Cash flow from operations in the first three quarters of fiscal 2021 was \$7.3 million compared to \$318.7 million in the first three quarters of fiscal 2020. While net income was meaningfully higher in 2021 versus last year, cash flow has been affected by changes in working capital, including higher inventory levels due to supply chain disruptions and lower payables, reflecting improved vendor payment terms which were extended during the early days of the pandemic last year.

See the "Business Segment Results" and "Reconciliation of GAAP to Adjusted Results" sections of this release for additional disclosures regarding business segment performance and non-GAAP measures.

#### Liquidity and Financial Position

The Company's total liquidity at the end of the third quarter of fiscal 2021 was \$1.69 billion, comprised of cash and cash equivalents of \$943 million and \$746 million in unused borrowing capacity on the Company's \$750 million secured revolving credit facility.

#### **Return of Capital**

As previously announced, the Board of Directors reinstated the Company's common stock share repurchase program in the third quarter of fiscal 2021. In the third quarter and first three quarters of fiscal 2021, the Company returned to shareholders a total of \$127.8 million and \$145.4 million, respectively, through share repurchases and cash dividends as described below.

- During the third quarter of fiscal 2021, the Company repurchased and retired 1.1 million shares of its common stock for \$110.3 million at an average price of \$100.61 per share. Fiscal year-to-date through October 28, 2021, the Company repurchased and retired a total of 1.9 million shares for \$193.0 million at an average price of \$99.42 per share. All shares were repurchased in open market transactions. As of October 28, 2021, the total remaining capacity under the Company's previously announced repurchase authorizations was approximately \$457 million.
- In the third quarter of fiscal 2021, the Company paid a cash dividend of \$0.40 per share totaling \$17.5 million. In the first three quarters of fiscal 2021, the Company paid quarterly cash dividends totaling \$35.1 million.

The Company's Board of Directors will evaluate future distributions of capital, including dividends and share repurchases, based on a number of factors, including restrictions under the Company's revolving credit facility, business conditions, the Company's financial performance, and other considerations.

#### 2021 Business Outlook

"We are raising our previous sales outlook for the fourth quarter and flowing through the stronger third quarter earnings to the full year," said Michael D. Casey. "This improved outlook reflects the benefit of wholesale customer shipments shifting from the third quarter to the fourth quarter, favorable trends in international demand, and expected continued progress in improving price realization."

For the fourth quarter of fiscal 2021 (a 13 week fiscal quarter), the Company projects net sales will be approximately \$1,025 million, adjusted operating income will be approximately \$127 million (compared to adjusted operating income of \$145.5 million in the fourth quarter of fiscal 2020), and adjusted diluted earnings per share will be approximately \$2.00 (compared to adjusted diluted earnings per share of \$2.46 in the prior year period). Factors affecting the comparability to the fourth quarter of fiscal 2020 include a 14 week fiscal quarter in 2020, higher transportation costs, and the benefit of the release of inventory reserves in the prior year period. The forecast for adjusted operating income and adjusted diluted earnings per share excludes approximately \$0.2 million of expenses related to the COVID-19 pandemic, including costs associated with additional protective equipment and cleaning supplies, and a benefit of approximately \$0.1 million related to a gain on modifications of previously-impaired leases.

For fiscal 2021 (a 52 week fiscal year), the Company projects net sales will be approximately \$3.45 billion, adjusted operating income will be approximately \$490 million (compared to adjusted operating income of \$279.8 million in fiscal 2020), and adjusted diluted earnings per share will be approximately \$7.57 (compared to adjusted diluted earnings per share of \$4.16 in fiscal 2020). The forecast for adjusted operating income and adjusted diluted earnings per share excludes approximately \$3.7 million of expenses related to the COVID-19 pandemic, including costs associated with additional protective equipment and cleaning supplies, approximately \$2.5 million of restructuring costs, and a benefit of approximately \$2.3 million related to a gain on modifications of previously-impaired leases.

#### **Conference Call**

The Company will hold a conference call with investors to discuss third quarter fiscal 2021 results and its business outlook on October 29, 2021 at 8:30 a.m. Eastern Daylight Time. To listen to a live broadcast via the internet and view the accompanying presentation materials, please visit ir.carters.com and select links for "News & Events" followed by "Webcasts & Presentations." To participate in the call, please dial 334-777-6978. A replay of the call will be available shortly after the broadcast through November 28, 2021, at 888-203-1112 (U.S. / Canada) or +1 719-457-0820 (international), passcode 9590642. The replay will also be archived online on the "Webcasts & Presentations" page noted above.

#### About Carter's, Inc.

Carter's, Inc. is the largest branded marketer in North America of apparel exclusively for babies and young children. The Company owns the *Carter's* and *OshKosh B'gosh* brands, two of the most recognized brands in the marketplace. These brands are sold in leading department stores, national chains, and specialty retailers domestically and internationally. They are also sold through nearly 1,000 Company-operated stores in the United States, Canada, and Mexico and online at www.carters.com, www.oshkosh.com, www.cartersoshkosh.ca, and www.carters.com.mx. The Company's *Child of Mine* brand is available at Walmart, its *Just One You* brand is available at Target, and its *Simple Joys* brand is available on Amazon. The Company also owns *Skip Hop*, a global lifestyle brand for families with young children. Carter's is headquartered in Atlanta, Georgia. Additional information may be found at www.carters.com.

#### **Forward Looking Statements**

This press release contains forward-looking statements within the meaning of the federal securities laws relating to our future performance, including statements with respect to the potential effects of the COVID-19 pandemic, supply chain challenges and our responses thereto and the Company's future outlook, earnings, and strategy. Such statements are based on current expectations only, and are subject to certain risks, uncertainties, and assumptions. Should one or more of these risks or uncertainties materialize or not materialize, or should underlying assumptions prove incorrect, actual results may vary materially from those anticipated, estimated, or projected. Certain of the risks and uncertainties that could cause actual results and performance to differ materially are described in the Company's most recently filed Annual Report on Form 10-K and other reports filed with the Securities and Exchange Commission from time to time under the headings "Risk Factors." Included among those risks are those related to: the effects of the current coronavirus outbreak; financial difficulties for one or more of our major customers; an overall decrease in consumer spending; our products not being accepted in the marketplace; increased competition in the marketplace; diminished value of our brands; the failure to protect our intellectual property; the failure to comply with applicable quality standards or regulations; unseasonable or extreme weather conditions; pending and threatened lawsuits; a breach of our information technology systems and the loss of personal data; increased margin pressures, including increased cost of materials and labor; our foreign sourcing arrangements; disruptions in our supply chain; the management and expansion of our business domestically and internationally; the acquisition and integration of other brands and businesses; and changes in our tax obligations, including additional customs, duties or tariffs. The Company does not undertake any obligation to publicly update or revise any forward-looking statements, whether as a result of new information, future events, or otherwise.

#### CARTER'S, INC. CONDENSED CONSOLIDATED STATEMENTS OF OPERATIONS

(dollars in thousands, except per share data) (unaudited)

		Fiscal Q	ıar	ter Ended	Three Fiscal Quarters Ended						
	0	ctober 2, 2021		September 26, 2020		October 2, 2021		September 26, 2020			
Net sales	\$	890,586	\$	865,080	\$	2,424,347	\$	2,034,437			
Cost of goods sold		481,298		483,333		1,262,822		1,170,778			
Adverse purchase commitments (inventory and raw materials), net		507		(1,968)		(7,923)		16,166			
Gross profit		408,781		383,715		1,169,448		847,493			
Royalty income, net		8,442		9,063		22,550		19,989			
Selling, general, and administrative expenses		293,192		279,251		832,889		767,237			
Goodwill impairment		—		—		—		17,742			
Intangible asset impairment		_		_	_			26,500			
Operating income		124,031		113,527		359,109		56,003			
Interest expense		15,196		16,347		45,839		40,523			
Interest income		(335)		(330)		(761)		(1,217)			
Other expense (income), net		844		(2,758)	_	(796)		2,647			
Income before income taxes		108,326		100,268		314,827		14,050			
Income tax provision		23,350		19,027	_	72,052		3,347			
Net income	\$	84,976	\$	81,241	\$	242,775	\$	10,703			
Basic net income per common share	\$	1.94	\$	1.86	\$	5.53	\$	0.25			
Diluted net income per common share	\$	1.93	\$	1.85	\$	5.51	\$	0.24			
Dividend declared and paid per common share	\$	0.40	\$	—	\$	0.80	\$	0.60			

#### CARTER'S, INC. BUSINESS SEGMENT RESULTS (dollars in thousands)

(unaudited)

		Fiscal Qua	rtei	r Ended		l		Three Fiscal Q	uai	ters Ended	
	 October 2, 2021	% of Total Net Sales	Se	eptember 26, 2020	% of Total Net Sales	Total Net		% of Total Net Sales	S	eptember 26, 2020	% of Total Net Sales
<u>Net sales:</u>											
U.S. Retail	\$ 465,711	52.3 %	\$	449,150	51.9 %	\$	1,296,405	53.5 %	\$	1,085,883	53.4 %
U.S. Wholesale	294,180	33.0 %		302,135	34.9 %		809,186	33.4 %		706,009	34.7 %
International	130,695	14.7 %		113,795	13.2 %		318,756	13.1 %		242,545	11.9 %
Consolidated net sales	\$ 890,586	100.0 %	\$	865,080	100.0 %	\$	2,424,347	100.0 %	\$	2,034,437	100.0 %
<u>Operating income (loss):</u>		% of Segment Net Sales			% of Segment Net Sales			% of Segment Net Sales			% of Segment Net Sales
U.S. Retail	\$ 87,151	18.7 %	\$	47,559	10.6 %	\$	250,751	19.3 %	\$	38,902	3.6 %
U.S. Wholesale	40,074	13.6 %		65,718	21.8 %		150,724	18.6 %		89,141	12.6 %
International	22,754	17.4 %		17,400	15.3 %		41,495	13.0 %		(15,819)	(6.5)%
Corporate expenses (*)	(25,948)	n/a		(17,150)	n/a		(83,861)	n/a		(56,221)	n/a
Consolidated operating income	\$ 124,031	13.9 %	\$	113,527	13.1 %	\$	359,109	14.8 %	\$	56,003	2.8 %

(\*) Corporate expenses include expenses related to incentive compensation, stock-based compensation, executive management, severance and relocation, finance, office occupancy, information technology, certain legal fees, consulting fees, and audit fees.

ırs in millions)	Fiscal Qua	rter Ended October	r 2, 2021	Three Fiscal	ctober 2, 2021	
<u>ges:</u>	U.S. Retail U	.S. Wholesale I	nternational U	J.S. Retail U	.S. Wholesale	International
nental costs associated with COVID-19 pandethic	\$0.2	\$0.1	\$—	\$1.7	\$1.5	0.3
icturing costs (1)	(0.1)	—	—	(0.6)	0.1	2.3
store operating leases and other long-lived asset impairments, net of gain <sup>(2)</sup>	(0.3)	_	_	(2.2)	_	_
tal charges <sup>(3)</sup> \$	\$(0.2)	\$0.1	\$—	\$(1.1)	\$ 1.6	2.6

(1) Three fiscal quarters ended October 2, 2021 include \$2.3 million of costs associated with the early exit of the Canada corporate office lease. Fiscal quarter and three fiscal quarters ended October 2, 2021 also includes a corporate benefit related to organizational restructuring of \$0.1 million and corporate charges related to organizational restructuring of \$0.8 million, respectively.

(2) Related to gains on the modification of previously impaired retail store leases.

(3) Total charges for three fiscal quarters ended October 2, 2021 exclude a customer bankruptcy recovery of \$38,000.

(dollars in millions)	Fiscal Quarter Ended September 26, 2020Three Fiscal Quarters Ended September 26, 2020												
<u>Charges:</u>	U.S. 1	Retail	U.S.	Wholesale	Ι	International		. Retail	U.S. Wholesale			International	
Restructuring costs <sup>(1)</sup>	\$	0.3	\$	0.2	\$	0.3	\$	3.4	\$	1.5	\$	1.9	
Goodwill impairment		_		—		—		_				17.7	
Skip Hop tradename impairment charge		_				—		0.5		6.8		3.7	
OshKosh tradename impairment charge		_		—		—		13.6		1.6		0.3	
Incremental costs associated with COVID-19 pandemic		1.6		1.4		0.3		8.3		8.5		2.0	
Retail store operating leases and other long-lived asset impairments, net of gain	1	1.5		_		_		6.3		_		0.2	
Total charges	\$	3.4	\$	1.6	\$	0.6	\$	32.1	\$	18.4	\$	25.8	

(1) The third fiscal quarter ended September 26, 2020 and the first three fiscal quarters ended September 26, 2020 also include corporate charges related to organizational restructuring of \$0.4 million and \$2.0 million, respectively.

Note: Results may not be additive due to rounding.

# CARTER'S, INC. CONDENSED CONSOLIDATED BALANCE SHEETS (dollars in thousands, except per share data) (unaudited)

		October 2, 2021		January 2, 2021		September 26, 2020
ASSETS						
Current assets:						
Cash and cash equivalents	\$	943,025	\$	1,102,323	\$	831,175
Accounts receivable, net of allowance for credit losses of \$8,678, \$5,940, and \$7,675, respectively		261,182		186,512		263,231
Finished goods inventories, net of inventory reserves of \$23,698, \$14,206, and \$30,053, respectively		722,396		599,262		646,608
Prepaid expenses and other current assets		56,182		57,927		56,493
Total current assets		1,982,785		1,946,024		1,797,507
Property, plant, and equipment, net of accumulated depreciation of \$557,164, \$583,980, and \$576,123 respectively		218,828		262,345		274,574
Operating lease assets		510,051		593,008		619,057
Tradenames, net		307,705		307,893		307,955
Goodwill		212,016		211,776		209,507
Customer relationships, net		34,843		37,510		38,147
Other assets		28,028		34,024		34,874
Total assets	\$	3,294,256	\$	3,392,580	\$	3,281,621
LIABILITIES AND STOCKHOLDERS' EQUITY						
Current liabilities:						
Accounts payable	\$	388,726	\$	472,140	\$	473,473
Current operating lease liabilities		153,339		185,152		172,364
Other current liabilities		132,400		135,240		115,069
Total current liabilities		674,465		792,532		760,906
Long-term debt, net		990,900		989,530		989,086
Deferred income taxes		52,967		52,770		60,160
Long-term operating lease liabilities		464,660		554,497		587,099
Other long-term liabilities		56,390		65,218		62,489
Total liabilities	\$	2,239,382	\$	2,454,547	\$	2,459,740
Commitments and contingencies						
Stockholders' equity:						
Preferred stock; par value \$0.01 per share; 100,000 shares authorized; none issued or outstanding at October 2, 2021, January 2, 2021, and September 26, 2020	\$	_	\$	_	\$	_
Common stock, voting; par value \$0.01 per share; 150,000,000 shares authorized; 42,946,790, 43,780,075, and 43,648,671 shares issued and outstanding at October 2, 2021, January 2, 2021, and September 26, 2020, respectively		429		438		436
Additional paid-in capital				17,752		9,258
Accumulated other comprehensive loss		(32,689)		(32,760)		(41,402)
Retained earnings		1,087,134		952,603		853,589
Total stockholders' equity		1,054,874		938,033		821,881
Total liabilities and stockholders' equity	\$	3,294,256	\$	3,392,580	\$	3,281,621
Total habilites and stockholders equity	Ψ	5,257,250	Ψ	3,332,000	Ψ	5,201,021

#### CARTER'S, INC. CONDENSED CONSOLIDATED STATEMENTS OF CASH FLOWS

(dollars in thousands)

(unaudited)

(unautiteu)						
		Three Fisca	l Quarters Ended			
	Oct	ober 2, 2021	September 26, 2020			
Cash flows from operating activities:						
Net income	\$	242,775	\$	10,703		
Adjustments to reconcile net income to net cash provided by operating activities:						
Depreciation of property, plant, and equipment		65,269		66,985		
Amortization of intangible assets		2,799		2,784		
Provisions for excess and obsolete inventory		9,507		20,912		
Goodwill impairment				17,742		
Intangible asset impairments		_		26,500		
Other asset impairments and loss on disposal of property, plant and equipment, net of recoveries		1,988		9,395		
Amortization of debt issuance costs		2,271		1,641		
Stock-based compensation expense		15,837		9,531		
Unrealized foreign currency exchange loss, net		95		1,354		
Provisions for doubtful accounts receivable from customers		2,754		7,702		
Unrealized gain on investments		(1,910)		(628		
Deferred income taxes expense (benefit)		894		(16,697		
Effect of changes in operating assets and liabilities:						
Accounts receivable		(77,522)		(21,576		
Finished goods inventories		(132,999)		(76,739		
Prepaid expenses and other assets <sup>(*)</sup>		2,483		(8,432		
Accounts payable and other liabilities		(126,922)		267,551		
Net cash provided by operating activities	\$	7,319	\$	318,728		
Cash flows from investing activities:						
Capital expenditures	\$	(28,663)	\$	(25,212		
Proceeds from sale of investments <sup>(*)</sup>		5,000		1,400		
Net cash used in investing activities	\$	(23,663)	\$	(23,812		
Cash flows from financing activities:						
Proceeds from senior notes due 2025	\$	—	\$	500,000		
Payment of debt issuance costs		(223)		(7,639		
Borrowings under secured revolving credit facility		—		644,000		
Payments on secured revolving credit facility				(744,000		
Repurchases of common stock		(110,262)		(45,255		
Dividends paid		(35,143)		(26,260		
Withholdings from vesting of restricted stock		(3,897)		(4,928		
Proceeds from exercises of stock options		7,460		3,728		
Net cash (used in) provided by financing activities	\$	(142,065)	\$	319,646		
Net effect of exchange rate changes on cash and cash equivalents		(889)		2,302		
Net (decrease) increase in cash and cash equivalents	\$	(159,298)	\$	616,864		
Cash and cash equivalents, beginning of period		1,102,323		214,311		
Cash and cash equivalents, end of period	\$	943,025	\$	831,175		
- •						

(\*) Cash flows for the three fiscal quarters ended September 26, 2020 were revised to reflect the reclassification of \$1.4 million proceeds from sale of investments from cash flows from operating activities to cash flows from investing activities.

### CARTER'S, INC.

# RECONCILIATION OF GAAP TO ADJUSTED RESULTS (dollars in millions, except earnings per share) (unaudited)

					Fiscal (	Qua	arter Ended O	ctober 2, 202	1					
	Gross Profit	% Net Sales	g	SG&A	% Net Sales		Operating Income	% Net Sales	]	lncome Taxes	Iı	Net ncome	I	Diluted EPS
As reported (GAAP)	\$ 408.8	45.9 %	\$	293.2	32.9 %	\$	124.0	13.9 %	\$	23.4	\$	85.0	\$	1.93
COVID-19 expenses <sup>(b)</sup>	_			(0.3)			0.3			0.1		0.2		_
Retail store operating leases and other long-lived asset impairments, net of														
gain <sup>(c)</sup>	—			0.3			(0.3)			(0.1)		(0.2)		
Restructuring costs (d)				0.2			(0.2)			—		(0.1)		_
As adjusted <sup>(a)</sup>	\$ 408.8	45.9 %	\$	293.3	32.9 %	\$	123.9	13.9 %	\$	23.3	\$	84.9	\$	1.93

				Three Fisca	l Quarter	s Ended October 2	2, 202	21			
	Gross Profit	% Net Sales	SG&A	% Net Sales	Operati Incom	0		Income Taxes	Net Incom	5	Diluted EPS
As reported (GAAP)	\$ 1,169.4	48.2 %	\$ 832.9	34.4 %	\$ 3!	59.1 14.8 %	5 \$	72.1	\$ 242	.8	\$ 5.51
COVID-19 expenses <sup>(b)</sup>			(3.5)			3.5		0.9	2	.6	0.06
Restructuring costs (d)	_		(2.5)			2.5		0.7	1	.9	0.04
Retail store operating leases and other long-lived asset impairments, net of gain <sup>(c)</sup>			2.2			(2.2)		(0.5)	(1	.7)	(0.04)
As adjusted <sup>(a) (g)</sup>	\$ 1,169.4	48.2 %	\$ 829.1	34.2 %	\$ 3	52.9 15.0 %	5 \$	73.0	\$ 245	.6	\$ 5.58

	Fiscal Quarter Ended September 26, 2020																
		Gross Profit	% Net Sales		so	G&A	% No Sale			Operating Income		Net ales		ncome Taxes	Net Icome		Diluted EPS
As reported (GAAP)	\$	383.7	44.4	%	\$	279.3	32.	3 %	\$	113.5		13.1 %	\$	19.0	\$ 81.2	\$	1.85
COVID-19 expenses <sup>(b)</sup>		—				(3.3)				3.3				0.8	2.5		0.06
Retail store operating leases and other long-lived asset impairments, net of																	
gain <sup>(c)</sup>		—				(1.5)				1.5				0.4	1.1		0.03
Restructuring costs (d)		—				(1.2)				1.2				0.2	1.0		0.02
As adjusted <sup>(a)</sup>	\$	383.7	44.4	%	\$	273.2	31.	6 %	\$	119.5	:	13.8 %	\$	20.4	\$ 85.9	\$	1.96

						Т	hree F	iscal Q	uar	ters Ended Se	ptem	oer 26	<b>, 20</b> 2	20				
	Gross Profit		% Net Sales		SG&A		% Net Sales		0	Operating Income	% Net Sales		Income Taxes		I	Net 1come	Di	luted EPS
As reported (GAAP)	\$	847.5	41.7	%	\$	767.2	37	.7 %	\$	56.0		2.8 %	\$	3.3	\$	10.7	\$	0.24
Intangible asset impairment <sup>(e)</sup>		_				—				26.5				6.3		20.2		0.46
Goodwill impairment <sup>(f)</sup>										17.7						17.7		0.40
COVID-19 expenses (b)						(18.8)				18.8				4.5		14.3		0.33
Restructuring costs (d)						(8.8)				8.8				1.9		6.8		0.16
Retail store operating leases and other long-lived asset impairments, net of gain <sup>(c)</sup>		_				(6.5)				6.5				1.6		4.9		0.11
As adjusted <sup>(a)</sup>	\$	847.5	41.7	%	\$	733.2	36	.0 %	\$	134.3		5.6 %	\$	17.7	\$	74.7	\$	1.70



	Fiscal Quarter Ended January 2, 2021 (14 weeks)													
		Gross Profit	% Net Sales	5	SG&A	% Net Sales		Operating Income	% Net Sales		ncome Taxes	Iı	Net ncome	Diluted EPS
As reported (GAAP)	\$	465.9	47.1 %	\$	338.4	34.2 %	\$	5 133.9	13.5 %	\$	21.9	\$	99.0	\$ 2.26
COVID-19 expenses <sup>(b)</sup>		—			(2.5)			2.5			0.6		1.9	0.04
Retail store operating leases and other long-lived asset impairments, net of gain	ı	_			(1.2)			1.2			0.3		0.9	0.02
Restructuring costs (d)		—			(7.9)			7.9			1.9		6.0	0.14
As adjusted <sup>(a)</sup>	\$	465.9	47.1 %	\$	326.8	33.0 %	\$	5 145.5	14.7 %	\$	24.7	\$	107.9	\$ 2.46

			Fiscal Year End	led January 2, 2	2021 (53 weeks	)		
	Gross Profit	% Net Sales SG&A	% Net Sales	Operating Income	% Net Sales	Income Taxes	Net Income	Diluted EPS
As reported (GAAP)	\$ 1,313.4	43.4 % \$ 1,105.6	36.6 %	\$ 189.9	6.3 %	\$ 25.3	\$ 109.7	\$ 2.50
Intangible asset impairment <sup>(e)</sup>	_			26.5		6.3	20.2	0.46
Goodwill impairment <sup>(f)</sup>				17.7			17.7	0.40
COVID-19 expenses (b)		(21.4	)	21.4		5.2	16.2	0.37
Restructuring costs (d)	_	(16.6		16.6		3.8	12.9	0.29
Retail store operating leases and other long-lived asset impairments, net of gain <sup>(c)</sup>	_	(7.6	)	7.6		1.8	5.8	0.13
As adjusted <sup>(a)</sup>	\$ 1,313.4	43.4 % \$ 1,059.9	35.0 %	\$ 279.8	9.3 %	\$ 42.3	\$ 182.6	\$ 4.16

(a) In addition to the results provided in this earnings release in accordance with GAAP, the Company has provided adjusted, non-GAAP financial measures that present gross profit, SG&A, operating income, income tax, net income, and net income on a diluted share basis excluding the adjustments discussed above. The Company believes these adjustments provide a meaningful comparison of the Company's results and afford investors a view of what management considers to be the Company's core performance. The adjusted, non-GAAP financial measures included in this earnings release should not be considered as an alternative to net income or as any other measurement of performance derived in accordance with GAAP. The adjusted, non-GAAP financial measures are presented for informational purposes only and are not necessarily indicative of the Company's future condition or results of operations.

(b) Net expenses incurred due to the COVID-19 pandemic, including incremental employee-related costs, costs associated with additional protective equipment and cleaning supplies, restructuring costs, and a payroll tax benefit.

- (c) Impairments include a gain on the remeasurement of retail store operating leases.
- (d) Certain lease exit, severance and related costs resulting from restructuring actions (not related to COVID-19).
- (e) Intangible impairment charges related to the OshKosh and Skip Hop tradename assets.
- (f) Goodwill impairment charge recorded in the International segment.
- (g) Adjusted results exclude a customer bankruptcy recovery of \$38,000.

Note: Results may not be additive due to rounding.

#### CARTER'S, INC. RECONCILIATION OF NET INCOME ALLOCABLE TO COMMON SHAREHOLDERS

(unaudited)

		Fiscal Qua	rter	Ended		Three Fiscal Quarters Ended			
	(	October 2, 2021	5	September 26, 2020		October 2, 2021		September 26, 2020	
Weighted-average number of common and common equivalent shares outstanding:									
Basic number of common shares outstanding		43,260,471		43,193,752		43,358,998		43,237,319	
Dilutive effect of equity awards		155,575		156,878		153,252		174,351	
Diluted number of common and common equivalent shares outstanding		43,416,046		43,350,630		43,512,250		43,411,670	
As reported on a GAAP Basis:					-				
(dollars in thousands, except per share data)									
Basic net income per common share:									
Net income	\$	- )	\$	81,241	\$	242,775	\$	10,703	
Income allocated to participating securities		(1,024)		(837)		(2,919)		(88)	
Net income available to common shareholders	\$	83,952	\$	80,404	\$	239,856	\$	10,615	
Basic net income per common share	\$	1.94	\$	1.86	\$	5.53	\$	0.25	
Diluted net income per common share:									
Net income	\$	84,976	\$	81,241	\$	242,775	\$	10,703	
Income allocated to participating securities		(1,021)		(834)		(2,910)		(89)	
Net income available to common shareholders	\$	83,955	\$	80,407	\$	239,865	\$	10,614	
Diluted net income per common share	\$	1.93	\$	1.85	\$	5.51	\$	0.24	
<u>As adjusted (a):</u>									
Basic net income per common share:									
Net income	\$	84,892	\$	85,903	\$	245,579	\$	74,700	
Income allocated to participating securities		(1,022)		(885)		(2,953)		(759)	
Net income available to common shareholders	\$	83,870	\$	85,018	\$	242,626	\$	73,941	
Basic net income per common share	\$	1.94	\$	1.97	\$	5.60	\$	1.71	
Diluted net income per common share:									
Net income	\$	84,892	\$	85,903	\$	245,579	\$	74,700	
Income allocated to participating securities		(1,019)		(882)		(2,944)		(757)	
Net income available to common shareholders	\$	83,873	\$	85,021	\$	242,635	\$	73,943	
Diluted net income per common share	\$	1.93	\$	1.96	\$	5.58	\$	1.70	

(a) In addition to the results provided in this earnings release in accordance with GAAP, the Company has provided adjusted, non-GAAP financial measurements that present per share data excluding the adjustments discussed above. The Company has excluded \$0.1 million and \$2.8 million in after-tax expenses from these results for the fiscal quarter and three fiscal quarters ended October 2, 2021, respectively. The Company has excluded \$4.7 million and \$64.0 million in after-tax expenses from these results for the fiscal quarter and three fiscal quarters ended September 26, 2020, respectively.

Note: Results may not be additive due to rounding.

#### **RECONCILIATION OF U.S. GAAP AND NON-GAAP INFORMATION**

(dollars in millions)

(unaudited)

		Fiscal (	Qua	rter Ended		Three Fiscal	Qu	arters Ended	Fo	Four Fiscal Quarters Ended	
	0	ctober 2, 2021		September 26, 2020		October 2, 2021	September 26, 2020			October 2, 2021	
Net income	\$	85.0	\$	81.2	\$	242.8	\$	10.7	\$	341.8	
Interest expense		15.2		16.3		45.8		40.5		61.4	
Interest income		(0.3)		(0.3)		(0.8)		(1.2)		(1.1)	
Income tax expense		23.4		19.0		72.1		3.3		94.0	
Depreciation and amortization		21.6		24.1		68.1		69.8		92.3	
EBITDA	\$	144.8	\$	140.4	\$	428.0	\$	123.1	\$	588.4	
	_		_		-		_				
Adjustments to EBITDA											
Intangible asset impairment <sup>(a)</sup>	\$	—	\$	_	\$	—	\$	26.5	\$	_	
Goodwill impairment <sup>(b)</sup>		—		_		—		17.7		_	
COVID-19 expenses <sup>(c)</sup>		0.3		3.3		3.5		18.8		6.0	
Restructuring costs (d)		(0.2)		1.0		1.4		8.5		9.0	
Retail store operating leases and other long-lived asset impairments,											
net of gain <sup>(e)</sup>		(0.3)		1.5		(2.2)		6.4		(1.0)	
Total adjustments		(0.2)		5.8		2.6		78.1	_	14.0	
Adjusted EBITDA <sup>(f)</sup>	\$	144.6	\$	146.2	\$	430.6	\$	201.2	\$	602.4	

The following table provides a reconciliation of net income to EBITDA and Adjusted EBITDA for the periods indicated:

(a) Related to the write-down of the OshKosh and Skip Hop tradename assets.

(b) Goodwill impairment charge recorded in the International segment.

(c) Expenses incurred due to the COVID-19 pandemic.

(d) Certain lease exit, severance and related costs resulting from restructuring actions (not related to COVID-19). Amounts for fiscal quarter, three fiscal quarters, and four fiscal quarters ended October 2, 2021 exclude \$0.1 million, \$1.2 million, and \$1.4 million of depreciation expense included in the corresponding depreciation and amortization line item, respectively.

(e) Impairments include gain on the remeasurement of retail store operating leases.

(f) Adjusted EBITDA for three fiscal quarters and four fiscal quarters ended October 2, 2021 excludes a customer bankruptcy recovery of \$38,000.

Note: Results may not be additive due to rounding.

EBITDA and Adjusted EBITDA are supplemental financial measures that are not defined or prepared in accordance with GAAP. We define EBITDA as net income before interest, income taxes, and depreciation and amortization. Adjusted EBITDA is EBITDA adjusted for the items described in footnotes (a) - (f) to the table above.

We present EBITDA and Adjusted EBITDA because we consider them important supplemental measures of our performance and believe they are frequently used by securities analysts, investors, and other interested parties in the evaluation of companies in our industry. These measures also afford investors a view of what management considers to be the Company's core performance.

The use of EBITDA and Adjusted EBITDA instead of net income or cash flows from operations has limitations as an analytical tool, and you should not consider them in isolation, or as a substitute for analysis of our results as reported under GAAP. EBITDA and Adjusted EBITDA do not represent net income or cash flow from operations as those terms are defined by GAAP and do not necessarily indicate whether cash flows will be sufficient to fund cash needs. While EBITDA, Adjusted EBITDA and similar measures are frequently used as measures of operations and the ability to meet debt service requirements, these terms are not necessarily comparable to other similarly titled captions of other companies due to the potential inconsistencies in the method of calculation. EBITDA and Adjusted EBITDA do not reflect the impact of earnings or charges resulting from matters that we consider not to be indicative of our ongoing operations. Because of these limitations, EBITDA and Adjusted EBITDA should not be considered as discretionary cash available to us for working capital, debt service and other purposes.

#### **RECONCILIATION OF U.S. GAAP AND NON-GAAP INFORMATION**

(dollars in millions)

(unaudited)

The table below reflects the calculation of constant currency net sales on a consolidated and International segment basis for the fiscal quarter and three fiscal quarters ended October 2, 2021:

		Fiscal Quarter Ended													
	19	orted Net Sales Ser 2, 2021		Impact of Foreign Currency Translation		Constant- Currency Net Sales October 2, 2021		Reported Net Sales September 26, 2020	Reported Net Sales % Change	Constant- Currency Net Sales % Change					
Consolidated net sales	\$	890.6	\$	5.6	\$	885.0	\$	865.1	2.9 %	2.3 %					
International segment net sales	\$	130.7	\$	5.6	\$	125.1	\$	113.8	14.9 %	9.9 %					
						Three Fiscal Q	Qua	rters Ended							
	Reported NetImpact of ForeignConstant- Currency Net SalesOctober 2, 2021TranslationOctober 2, 2021			Reported Net Sales September 26, 2020	Reported Net Sales % Change	Constant- Currency Net Sales % Change									
Consolidated net sales	\$	2,424.3	\$	16.8	\$	2,407.6	\$	2,034.4	19.2 %	18.3 %					
International segment net sales	\$	318.8	\$	16.8	\$	302.0	\$	242.5	31.4 %	24.5 %					

Note: Results may not be additive due to rounding.

The Company evaluates its net sales on both an "as reported" and a "constant currency" basis. The constant currency presentation, which is a non-GAAP measure, excludes the impact of fluctuations in foreign currency exchange rates that occurred between the comparative periods. Constant currency net sales results are calculated by translating current period net sales in local currency to the U.S. dollar amount by using the currency conversion rate for the prior comparative period. The Company consistently applies this approach to net sales for all countries where the functional currency is not the U.S. dollar. The Company believes that the presentation of net sales on a constant currency basis provides useful supplemental information regarding changes in our net sales that were not due to fluctuations in currency exchange rates and such information is consistent with how the Company assesses changes in its net sales between comparative periods.