

**UNITED STATES SECURITIES AND EXCHANGE  
COMMISSION**

Washington, D.C. 20549

**INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF  
SECURITIES**

OMB APPROVAL	
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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* <u>Pivar Ben</u> _____ (Last) (First) (Middle) 3438 PEACHTREE ROAD NE SUITE 1800 _____ (Street) ATLANTA GA 30326 _____ (City) (State) (Zip)	2. Date of Event Requiring Statement (Month/Day/Year) 03/01/2020	3. Issuer Name and Ticker or Trading Symbol <u>CARTERS INC [ CRI ]</u>	
		4. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner <input checked="" type="checkbox"/> Officer (give title below) Other (specify below) SVP, CIO	5. If Amendment, Date of Original Filed (Month/Day/Year)  6. Individual or Joint/Group Filing (Check Applicable Line) <input checked="" type="checkbox"/> Form filed by One Reporting Person <input type="checkbox"/> Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Beneficially Owned**

1. Title of Security (Instr. 4)	2. Amount of Securities Beneficially Owned (Instr. 4)	3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	4. Nature of Indirect Beneficial Ownership (Instr. 5)
Common Stock	2,448 <sup>(1)</sup>	D	

**Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)**

1. Title of Derivative Security (Instr. 4)	2. Date Exercisable and Expiration Date (Month/Day/Year)		3. Title and Amount of Securities Underlying Derivative Security (Instr. 4)		4. Conversion or Exercise Price of Derivative Security	5. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	6. Nature of Indirect Beneficial Ownership (Instr. 5)
	Date Exercisable	Expiration Date	Title	Amount or Number of Shares			
Employee Stock Option (Right to Purchase)	02/21/2019	02/21/2028	Common Stock	1,984 <sup>(2)</sup>	120.25	D	
Employee Stock Option (Right to Purchase)	05/06/2016	05/06/2025	Common Stock	725 <sup>(3)</sup>	100.2	D	
Employee Stock Option (Right to Purchase)	02/16/2017	02/16/2026	Common Stock	740 <sup>(3)</sup>	90.66	D	
Employee Stock Option (Right to Purchase)	02/14/2018	02/14/2027	Common Stock	1,551 <sup>(2)</sup>	83.84	D	

**Explanation of Responses:**

- Some of these shares are restricted shares that are subject to either time-vesting or performance-based restrictions.
- These time-vesting options are exercisable in four equal annual installments beginning one year from the grant date.
- All of these options are exercisable.

**Remarks:**

/s/Stewart T. Moran, III,  
Attorney-in-Fact

03/09/2020

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, see Instruction 5 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.**