FORM 4

## **UNITED STATES SECURITIES AND EXCHANGE COMMISSION**

Washington,	DC	20540	
vvasiiiigtoii,	D.C.	20049	

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL										
OMB Number: 3235-028										
Estimated average burden										
hours per respons	se: 0.5									

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Name and Address of Reporting Person*     D'Emilio Julie					2. Issuer Name and Ticker or Trading Symbol CARTERS INC [ CRI ]							neck all appli	cable)	ng Person(s) to Issi 10% Ow Other (s		
(Last) (First) (Middle) 3438 PEACHTREE ROAD NE			3. Date of Earliest Transaction (Month/Day/Year) 12/07/2020									elow)				
SUITE 1	800				Δ If Δ	mendment Date	of Origin	al File	ud (Month/D	av/Vear)	- 6	ndividual or	loint/Group	Filing (Check	Applicable	
(Street)	ГА G.	A .	30326		7. " 7	4. If Amendment, Date of Original Filed (Month/Day/Year)					Lin	dividual or Joint/Group Filing (Check Applicable )  X Form filed by One Reporting Person				
AILAN	IA G	A .	30320										Form filed by More than One Reporting Person			
(City)	(S	tate)	(Zip)													
		Tab	le I - No	on-Deriv	ative S	Securities Ac	quired	l, Dis	sposed o	of, or Be	neficia	lly Owned	k			
Date		2. Transac Date (Month/Da		2A. Deemed Execution Date, if any (Month/Day/Year)	ution Date, Transact					Benefic Owned	es ally Following	Form: Direct (D) or Indirect (I) (Instr. 4)	Ownership			
						Code	v	Amount	(A) or (D)	Price	Reporte Transac (Instr. 3	tion(s)		(Instr. 4)		
Common Stock			12/07/2	2020		М		5,200	A	\$28.4	4 29,4	29,468(1)(2)				
Common Stock 12/07/2			2020		S		5,200	D	\$93.36	24,2	68(1)(2)	D				
		T	able II			ecurities Acqualls, warrants						/ Owned				
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deer Execution if any (Month/I	on Date,	4. Transacti Code (Ins B)	ion of	6. Date E Expiration (Month/I	on Dat		7. Title and Amount of Securities Underlying Derivative (Instr. 3 and	f g Security	8. Price of Derivative Security (Instr. 5)	9. Number derivative Securities Beneficial Owned Following Reported Transactio (Instr. 4)	Ownersi Form: Direct (I or Indire (I) (Instr.	Beneficial Ownership ct (Instr. 4)	

## **Explanation of Responses:**

\$28.44

- 1. Some of these shares are restricted shares that are subject to either time-vesting or performance-based restrictions.
- 2. The amount of securities beneficially owned includes an adjustment in the number of shares to remedy an inadvertent clerical error in the previous Section 16 filing.

Code

M

3. This is a weighted average price. The shares were sold in multiple trade executions at prices ranging from \$92.980 to \$93.810 inclusive. Upon request by the Commission staff, the Issuer, or a security holder of the Issuer, the Reporting Person will provide full information regarding the number of shares sold at each separate price.

Date Exercisable

02/24/2012

(D)

5,200

(A)

## Remarks:

Employee Stock

Option

(Right to Purchase)

> /s/Stewart T. Moran, III, Attorney-in-Fact

Amount or Number

of Shares

5,200

\$<mark>0</mark>

12/08/2020

D

Expiration Date

02/24/2021

Title

Commor

Stock

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

12/07/2020

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.