# **UNITED STATES**

# SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

# FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): October 27, 2011

# Carter's, Inc.

(Exact name of Registrant as specified in its charter)

**001-31829** (Commission File Number)

13-3912933 (I.R.S. Employer Identification No.)

**Delaware** (State or other jurisdiction of incorporation)

> The Proscenium, 1170 Peachtree Street NE, Suite 900 Atlanta, Georgia 30309 (Address of principal executive offices, including zip code)

(404) 745-2700 (Registrant's telephone number, including area code)

(Former name or former address, if changed since last report.)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the Registrant under any of the following provisions:

o Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

o Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

o Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

o Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

#### Item 2.02. Results of Operations and Financial Condition.

On October 27, 2011, Carter's, Inc. issued a press release announcing its financial results for its third quarter ended October 1, 2011. A copy of that press release is attached as Exhibit 99.1 to this Current Report on Form 8-K.

The information in this Current Report on Form 8-K is being furnished and shall not be deemed "filed" for the purposes of Section 18 of the Securities Exchange Act of 1934, as amended, or otherwise subject to the liabilities of that Section. The information in this Current Report on Form 8-K shall not be incorporated by reference into any registration statement or other document filed pursuant to the Securities Act of 1933, as amended.

#### Item 9.01. Financial Statements and Exhibits.

Exhibits – The following exhibit is furnished as part of this Current Report on Form 8-K.

Exhibit Number	Description
99.1	Press Release of Carter's, Inc., dated October 27, 2011

#### Signature

Pursuant to the requirements of the Securities Exchange Act of 1934, Carter's, Inc. has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

October 27, 2011

CARTER'S, INC.

By: Name: Title: /s/ BRENDAN M. GIBBONS Brendan M. Gibbons Senior Vice President of Legal & Corporate Affairs, General Counsel, and Secretary

# carter's, inc.

**Contact:** Sean McHugh Vice President Investor Relations & Treasury (404) 745-2889

#### **CARTER'S, INC. REPORTS THIRD QUARTER 2011 RESULTS**

§ NET SALES \$640 MILLION, UP 23%
§ EARNINGS PER SHARE \$0.58, DOWN 30%
§ ADJUSTED EPS \$0.67, DOWN 19%

§ ADJUSTED EPS 50.67, DOWN 19%

Atlanta, Georgia, October 27, 2011 / Business Wire -- Carter's, Inc. (NYSE:CRI), the largest branded marketer in the United States of apparel exclusively for babies and young children, today reported its third quarter 2011 results.

"We are very pleased with our third quarter performance. The success of our growth strategies has resulted in strong revenue growth and market share gains this year," said Michael D. Casey, Chairman and Chief Executive Officer. "As expected, profitability this year has been affected by the abnormal spike in cotton prices. We are encouraged by the improved outlook on product costs and the continued support of our brands from consumers in all channels of distribution."

#### Third Quarter of Fiscal 2011 compared to Third Quarter of Fiscal 2010

Consolidated net sales increased \$121.7 million, or 23.5%, to \$639.6 million. Net domestic sales of the Company's *Carter*'s brands increased \$70.5 million, or 17.5%, to \$473.3 million. Net domestic sales of the Company's *OshKosh B'gosh* brand increased \$3.2 million, or 3.1%, to \$106.9 million. Net international sales, which are comprised of sales of *Carter*'s and *OshKosh B'gosh* branded products to wholesale customers outside the United States and Canadian retail store sales, increased \$48.0 million to \$59.4 million.

The Company's pre-tax income in the third quarter of fiscal 2011 includes expenses related to the acquisition of Bonnie Togs, a Canadian children's apparel retailer, of approximately \$7.0 million, including \$5.9 million of purchase accounting adjustments recorded in cost of goods sold.

Operating income in the third quarter of fiscal 2011 was \$56.8 million, a decrease of \$23.1 million, or 28.9%, from \$79.9 million in the third quarter of fiscal 2010. Excluding the effect of the acquisition-related expenses described above, adjusted operating income in the third quarter of fiscal 2011 was \$63.8 million, a decrease of \$16.1 million, or 20.1%, from the third quarter of fiscal 2010. The decrease primarily reflects the net effect of higher product costs.

Net income decreased \$15.2 million, or 30.6%, to \$34.4 million, or \$0.58 per diluted share, compared to \$49.7 million, or \$0.83 per diluted share, in the third quarter of fiscal 2010. Excluding the effect of the acquisition-related expenses described above, adjusted net income in the third quarter of fiscal 2011 decreased \$9.9 million, or \$0.67 per adjusted diluted share.

A reconciliation of income as reported under accounting principles generally accepted in the United States of America ("GAAP") to adjusted income is provided at the end of this release.

#### **Business Segment Results**

In light of the acquisition of Bonnie Togs, the Company has realigned certain of its reportable segments. Effective in the third quarter of fiscal year 2011, the *Carter's* and *OshKosh* wholesale segments now reflect domestic business activities formerly reported in these brands' wholesale and mass channel segments. In addition, the Company added a new international segment, which includes its Canadian retail business, international wholesale sales, and international royalty income. Prior-year amounts have been recast to conform to the current year presentation.

#### Carter's Segments

*Carter*'s retail segment sales increased \$33.7 million, or 22.3%, to \$184.5 million, driven by incremental sales of \$15.9 million generated by new store openings, \$10.9 million generated by eCommerce sales, and a comparable store sales increase of \$7.9 million, or 5.5%. In the third quarter of fiscal 2011, the Company opened 23 *Carter*'s retail stores. As of the end of the third quarter, the Company operated 351 *Carter*'s retail stores.

Carter's wholesale segment sales increased \$36.8 million, or 14.6%, to \$288.8 million driven by strong demand.

#### OshKosh B'gosh Segments

*OshKosh* retail segment sales increased \$2.5 million, or 3.2%, to \$80.5 million, driven by incremental sales of \$2.5 million generated by new store openings, \$3.3 million generated by eCommerce sales, partially offset by a comparable store sales decrease of \$1.7 million, or 2.3%, and store closures of \$1.6 million. In the third quarter of fiscal 2011, the Company opened one and closed two *OshKosh* retail stores. As of the end of the third quarter, the Company operated 176 *OshKosh* retail stores.

OshKosh wholesale segment sales increased \$0.7 million, or 2.6%, to \$26.5 million.

#### International Segment

International segment sales increased \$48.0 million to \$59.4 million, reflecting the acquisition of the Canadian retailer Bonnie Togs in the current year and higher wholesale sales. In the third quarter of fiscal 2011, the Company opened five stores in Canada. As of the end of the third quarter, the Company operated 64 retail stores in Canada.

#### First Nine Months of Fiscal 2011 compared to First Nine Months of Fiscal 2010

Consolidated net sales increased \$249.1 million, or 19.9%, to \$1.5 billion. Net domestic sales of the Company's *Carter*'s brands increased \$182.1 million, or 18.5%, to \$1.2 billion. Net domestic sales of the Company's *OshKosh B'gosh* brand increased \$11.8 million, or 4.9%, to \$252.8 million. Net international sales increased \$55.1 million to \$82.0 million.

The Company's pre-tax income in the first nine months of fiscal 2011 includes Bonnie Togs acquisition related charges of approximately \$9.2 million, which includes \$5.9 million of purchase accounting adjustments recorded in cost of goods sold.

Operating income in the first nine months of fiscal 2011 was \$132.4 million, a decrease of \$52.0 million, or 28.2%, from \$184.5 million in the first nine months of fiscal 2010. Excluding the effect of the acquisition-related expenses described above, adjusted operating income in the first nine months of fiscal 2011 was \$141.6 million, a decrease of \$42.8 million, or 23.2%, from the first nine months of fiscal 2010. The decrease primarily reflects the net effect of higher product costs.

Net income decreased \$32.3 million, or 29.0%, to \$79.2 million, or \$1.35 per diluted share, compared to \$111.6 million, or \$1.86 per diluted share, in the first nine months of fiscal 2010. Excluding the effect of the acquisition-related expenses described above, adjusted net income in the first nine months of fiscal 2011 decreased \$25.6 million, or 23.0%, to \$85.9 million, or \$1.46 per adjusted diluted share from the first nine months of fiscal 2010.

A reconciliation of income as reported under GAAP to income adjusted for expenses related to the Company's acquisition of the Bonnie Togs business is provided at the end of this release.

Cash flow used in operations in the first nine months of fiscal 2011 was \$85.8 million compared to cash flow from operations of \$5.2 million in the first nine months of fiscal 2010. The decline was primarily due to net changes in working capital and decreased earnings.

#### **Carter's Segments**

*Carter*'s retail segment sales increased \$82.7 million, or 21.6%, to \$465.3 million, driven by incremental sales of \$37.7 million generated by new store openings, \$27.8 million generated by eCommerce sales, and a comparable store sales increase of \$18.1 million, or 4.9%. In the first nine months of fiscal 2011, the Company opened 47 *Carter*'s retail stores and closed two stores.

Carter's wholesale segment sales increased \$99.4 million, or 16.5%, to \$703.0 million principally due to strong demand.

#### OshKosh B'gosh Segments

*OshKosh* retail segment sales increased \$6.5 million, or 3.5%, to \$191.6 million, driven by incremental sales of \$8.2 million generated by eCommerce sales, \$7.3 million generated by new store openings, partially offset by a comparable store sales decrease of \$5.8 million, or 3.3%, and store closures of \$3.2 million. In the first nine months of fiscal 2011, the Company opened three *OshKosh* retail stores and closed seven stores.

OshKosh wholesale segment sales increased \$5.3 million, or 9.5%, to \$61.2 million.

#### International Segment

International segment sales increased \$55.1 million to \$82.0 million, reflecting the acquisition of Bonnie Togs in the current year and higher wholesale sales.

#### Outlook

The Company projects net sales for the fourth quarter of fiscal 2011 will increase approximately 15% to 17% (inclusive of the contribution from the Bonnie Togs acquisition) over the fourth quarter of fiscal 2010. The Company also expects adjusted diluted earnings per share, excluding the impact of purchase accounting charges related to the Bonnie Togs acquisition and other acquisition related or other non-recurring items, to be approximately \$0.40 to \$0.45 compared to \$0.60 in the fourth quarter of fiscal 2010.

For fiscal 2011, the Company expects net sales to increase approximately 19%, with adjusted diluted earnings per share to be approximately \$1.88 to \$1.93 compared to \$2.46 in fiscal 2010.

The Company anticipates that product costs for its domestic Spring 2012 merchandise assortments will increase approximately 15% compared to its Spring 2011 assortments, due to continued elevated cotton, labor, and other product-related costs. Although product costs for the Company's domestic Fall 2012 merchandise assortment are still being negotiated, the Company expects domestic Fall 2012 costs to decline compared to Fall 2011 costs.



#### **Conference Call**

The Company will hold a conference call with investors to discuss third quarter results on October 27, 2011 at 8:30 a.m. Eastern Time. To participate in the call, please dial 913-312-0708. To listen to a live broadcast of the call on the internet, please log on to <u>www.carters.com</u> and select the "Q3 2011 Earnings Conference Call" link under the "Investor Relations" tab. Presentation materials for the call can be accessed on the Company's website at <u>www.carters.com</u> by selecting the "Conference Calls & Webcasts" link under the "Investor Relations" tab. A replay of the call will be available shortly after the broadcast through November 5, 2011, at 719-457-0820, passcode 3242025. The replay will be archived on the Company's website at the same location.

For more information on Carter's, Inc., please visit www.carters.com.

#### **Cautionary Language**

This press release contains forward-looking statements within the meaning of the safe harbor provisions of the Private Securities Litigation Reform Act of 1995 relating to the Company's future performance, including, without limitation, statements with respect to the Company's anticipated financial results for the fourth guarter of fiscal 2011 and fiscal 2011, or any other future period, assessment of the Company's performance and financial position, and drivers of the Company's sales and earnings growth. Such statements are based on current expectations only, and are subject to certain risks, uncertainties, and assumptions. Should one or more of these risks or uncertainties materialize, or should underlying assumptions prove incorrect, actual results may vary materially from those anticipated, estimated, or projected. Factors that could cause actual results to materially differ include: the acceptance of the Company's products in the marketplace; changes in consumer preference and fashion trends; seasonal fluctuations in the children's apparel business; negative publicity; the breach of the Company's consumer databases; increased production costs; deflationary pricing pressures and customer acceptance of higher selling prices; a continued decrease in the overall level of consumer spending; the Company's dependence on its foreign supply sources; failure of its foreign supply sources to meet the Company's quality standards or regulatory requirements; the impact of governmental regulations and environmental risks applicable to the Company's business; the loss of a product sourcing agent; increased competition in the baby and young children's apparel market; the ability of the Company to identify new retail store locations, and negotiate appropriate lease terms for the retail stores; the ability of the Company to adequately forecast demand, which could create significant levels of excess inventory; failure to successfully integrate Bonnie Togs into our existing business and realize growth opportunities and other benefits from the acquisition; failure to achieve sales growth plans, cost savings, and other assumptions that support the carrying value of the Company's intangible assets; and the ability to attract and retain key individuals within the organization. Many of these risks are further described in the most recently filed Quarterly Report on Form 10-Q and other reports filed with the Securities and Exchange Commission under the headings "Risk Factors" and "Forward-Looking Statements." The Company undertakes no obligation to publicly update or revise any forward-looking statements, whether as a result of new information, future events, or otherwise.

### CARTER'S, INC. CONSOLIDATED STATEMENTS OF OPERATIONS

(dollars in thousands, except for share data) (unaudited)

F	or the three- enc		For	the nine-mor	1th periods ended		
0	ctober 1, 2011	0	ctober 2, 2010	(	October 1, 2011	(	October 2, 2010
\$	639,617	\$	517,928	\$	1,503,105	\$	1,253,986
	447,744		325,125		1,018,688		764,122
	191,873		192,803		484,417		489,864
	145,602		123,321		380,088		333,084
	(10,494)		(10,396)		(28,092)		(27,690)
	56,765		79,878		132,421		184,470
	1,699		1,568		5,305		6,674
	(88)				(319)		
	55,154		78,310		127,435		177,796
	20,705		28,653		48,204		66,218
\$	34,449	\$	49,657	\$	79,231	\$	111,578
\$	0.59	\$	0.84	\$	1.37	\$	1.89
\$	0.58	\$	0.83	\$	1.35	\$	1.86
	\$	October 1, 2011       \$     639,617       447,744     191,873       145,602     (10,494)       56,765     1,699       (88)     55,154       20,705     34,449       \$     0.59	2011   \$ 639,617 \$   447,744 191,873   191,873 145,602   (10,494) 56,765   1,699 (88)   (88) 55,154   20,705 \$   \$ 34,449   \$ 0.59	October 1, 2011     October 2, 2010       \$ 639,617     \$ 517,928       447,744     325,125       191,873     192,803       145,602     123,321       (10,494)     (10,396)       56,765     79,878       1,699     1,568       (88)        55,154     78,310       20,705     28,653       \$ 34,449     \$ 0,59       \$ 0,59     \$ 0.84	October 1, 2011     October 2, 2010     October 2, 2010       \$ 639,617     \$ 517,928     \$       447,744     325,125     \$       191,873     192,803     \$       145,602     123,321     \$       (10,494)     (10,396)     \$       56,765     79,878     \$       1,699     1,568     \$       (88)      \$       20,705     28,653     \$       \$ 34,449     \$ 49,657     \$       \$ 0.59     \$ 0.84     \$	October 1, 2011     October 2, 2010     October 1, 2011       \$ 639,617     \$ 517,928     \$ 1,503,105       447,744     325,125     1,018,688       191,873     192,803     484,417       145,602     123,321     380,088       (10,494)     (10,396)     (28,092)       56,765     79,878     132,421       1,699     1,568     5,305       (88)      (319)       55,154     78,310     127,435       20,705     28,653     48,204       \$ 34,449     \$ 49,657     \$ 79,231       \$ 0.59     0.84     \$ 1.37	October 1, 2011     October 2, 2010     October 1, 2011     October 1, 2011       \$ 639,617     \$ 517,928     \$ 1,503,105     \$ 447,744     \$ 325,125     \$ 1,018,688       191,873     192,803     484,417     \$ 145,602     \$ 123,321     380,088       (10,494)     (10,396)     (28,092)     \$ 56,765     \$ 79,878     \$ 132,421       1,699     1,568     5,305     \$ (88)      (319)       55,154     78,310     127,435     \$ 20,705     28,653     48,204       \$ 34,449     \$ 49,657     \$ 79,231     \$     \$       \$ 0.59     0.84     \$ 1.37     \$

#### CARTER'S, INC. BUSINESS SEGMENT RESULTS (unaudited)

For the three-month periods ended								For the nine-month periods ended									
(dollars in thousands)	0	ctober 1, 2011		% of Total	0	ctober 2, 2010	% of Total	C	October 1, 2011	% To	of tal	(	October 2, 2010	% of Total			
<u>Net sales:</u>																	
Carter's Wholesale	\$	288,775		45.1%	\$	251,943	48.7%	\$	703,028		46.7%	\$	603,599	48.1%			
Carter's Retail (a)		184,498		28.9%		150,838	29.1%		465,281		31.0%	_	382,570	30.5%			
Total Carter's		473,273		74.0%	_	402,781	77.8%	_	1,168,309		77.7%	_	986,169	78.6%			
OshKosh Retail (a)		80,472		12.6%		77,946	15.0%		191,578		12.7%		185,050	14.8%			
OshKosh Wholesale		26,472		4.1%		25,810	5.0%		61,248		4.1%	_	55,935	4.5%			
Total OshKosh	_	106,944		16.7%		103,756	20.0%	_	252,826		16.8 <mark>%</mark>		240,985	19.3%			
International (b)		59,400		9.3%		11,391	2.2%	_	81,970		5.5%	_	26,832	2.1%			
Total net sales	\$	639,617		100.0%	\$	517,928	100.0%	\$	1,503,105		100.0%	\$	1,253,986	100.0%			
<u>Operating income (loss):</u>			se	% of gment t sales			% of segment net sales			% segn net s				% of segment net sales			
Carter's Wholesale	\$	33,023		11.4%	¢	44,496	17.7%	\$	90,603		12.9%	\$	122,407	20.3%			
Carter's Retail (a)		25,698		13.9%	Ф	44,490 31,579	20.9%	ф	72,897		12.9%	φ	76,405	20.3%			
Total Carter's		58,721		12.4%		76,075	18.9%		163,500		14.0%	_	198,812	20.2%			
OshKosh Retail (a) OshKosh Wholesale		2,154 362		2.7% 1.4%		9,420 3,855	12.1% 14.9%		(10,079) (260)		(5.3%) (0.4%)		10,474 4,476	5.7% 8.0%			

13,275

5,567

94,917

(15,039)

79,878

2.4%

13.3%

10.8%

(1.9%)

8.9%

\$

(10,339)

169,661

132,421

16,500 (c)

(37,240) (e)

12.8%

48.9%

18.3%

(2.9%)

15.4% \$

14,950

12,794

226,556

(42,086)

184,470

(4.1%)

20.1%

11.3%

(2.5%)

8.8% \$

6.2%

47.7%

18.1%

(3.4%)

14.7%

(a) Includes eCommerce results.

Total OshKosh

Segment operating

Total operating income

Corporate expenses (d)

International (b)

income

(b) Includes international retail and wholesale sales, and international licensing income.

2,516

69,156

56,765

\$

(12,391) (e)

7,919 (c)

(c) Includes \$5.9 million of expense related to the amortization of the fair value step-up for Bonnie Togs inventory acquired and a \$1.0 million charge associated with the revaluation of the Company's contingent consideration.

(d) Corporate expenses generally include expenses related to incentive compensation, stock-based compensation, executive management, severance and relocation, finance, building occupancy, information technology, certain legal fees, consulting, and audit fees.

(e) Includes \$0.1 million and \$2.3 million of professional service fees associated with the acquisition of Bonnie Togs for the three and nine-month periods ended October 1, 2011, respectively.

## CARTER'S, INC. CONSOLIDATED BALANCE SHEETS

(dollars in thousands, except for share data) (unaudited)

	(	October 1, 2011	J	anuary 1, 2011	(	October 2, 2010
ASSETS						
Current assets:						
Cash and cash equivalents	\$	81,634	\$	247,382	\$	182,329
Accounts receivable, net		214,558		121,453		171,501
Finished goods inventories, net		385,960		298,509		263,782
Prepaid expenses and other current assets		16,412		17,372		12,369
Deferred income taxes		24,384		31,547		25,701
Total current assets		722,948		716,263		655,682
Property, plant, and equipment, net		111,830		94,968		92,558
Trade names		306,234		305,733		305,733
Goodwill		186,536		136,570		136,570
Deferred debt issuance costs, net		2,801		3,332		1,237
Other intangible assets, net		268				
Other assets		499		316		305
Total assets	\$	1,331,116	\$	1,257,182	\$	1,192,085
LIABILITIES AND STOCKHOLDERS' EQUITY						
Current liabilities:						
Current maturities of long-term debt	\$		\$		\$	2,450
Accounts payable		83,491		116,481		94,440
Other current liabilities		42,426		66,891		62,502
Total current liabilities		125,917		183,372		159,392
Long-term debt		236,000		236,000		229,709
Deferred income taxes		115,982		113,817		109,855
Other long-term liabilities		81,600		44,057		45,626
Total liabilities		559,499		577,246		544,582
Commitments and contingencies						
Stockholders' equity:						
Preferred stock; par value \$.01 per share; 100,000 shares authorized; none issued or outstanding at October 1, 2011, January 1, 2011, and October 2,						
2010 Common stock, voting; par value \$.01 per share; 150,000,000 shares authorized, 58,529,586, 57,493,567, and 57,696,317 shares issued and outstanding at October 1, 2011, January 1, 2011, and October 2, 2010,						
respectively		585		575		577
Additional paid-in capital		228,061		210,600		214,547
Accumulated other comprehensive loss		(6,911)		(1,890)		(3,378
Retained earnings		549,882		470,651		435,757
Total stockholders' equity		771,617		679,936		647,503
Total liabilities and stockholders' equity	\$	1,331,116	\$	1,257,182	\$	1,192,085

#### CARTER'S, INC. CONSOLIDATED STATEMENTS OF CASH FLOW (dollars in thousands)

(unaudited)

(undulated)	n	For the nine-month periods ended October 1, October 2,					
Cash flows from operating activities:							
Net income	\$	79,231	\$	111,578			
Adjustments to reconcile net income to net cash (used in) provided by							
operating activities:							
Depreciation and amortization		23,522		22,730			
Amortization of Bonnie Togs inventory step-up		5,944					
Non-cash revaluation of contingent consideration		1,020 96					
Amortization of Bonnie Togs tradename and non-compete agreements Amortization of debt issuance costs		531		1,232			
Non-cash stock-based compensation expense		7,161		5,397			
Income tax benefit from stock-based compensation		(6,292)		(8,973)			
Loss (gain) on disposal/sale of property, plant, and equipment		(0,232)		(3)			
Deferred income taxes		8,021		6,974			
Effect of changes in operating assets and liabilities:		0,021		0,071			
Accounts receivable		(90,263)		(89,407)			
Inventories		(59,355)		(49,782)			
Prepaid expenses and other assets		1,019		(1,255)			
Accounts payable and other liabilities		(56,572)		6,710			
Net cash (used in) provided by operating activities		(85,788)		5,201			
Cash flows from investing activities:							
Capital expenditures		(29,157)		(29,483)			
Acquisition of Bonnie Togs		(61,199)					
Proceeds from sale of property, plant, and equipment		10		286			
Net cash used in investing activities		(90,346)		(29,197)			
Cash flows from financing activities:							
Payments on term loan				(102,364)			
Repurchases of common stock				(44,090)			
Income tax benefit from stock-based compensation		6,292		8,973			
Withholdings from vesting of restricted stock		(1,635)		(715)			
Proceeds from exercise of stock options		5,428		9,480			
Net cash provided by (used in) financing activities		10,085		(128,716)			
Effect of exchange rate changes on cash		301					
Net decrease in cash and cash equivalents		(165,748)		(152,712)			
Cash and cash equivalents, beginning of period		247,382		335,041			
Cash and cash equivalents, end of period	\$	81,634	\$	182,329			
			-				

#### CARTER'S, INC. RECONCILIATION OF GAAP TO ADJUSTED RESULTS

#### Three-month period ended October 1, 2011

(dollars in millions, except earnings per share)	Gross Margin		 SG&A	Operating Income			Net Income	Diluted EPS		
As reported (GAAP)	\$	191.9	\$ 145.6	\$	56.8	\$	34.4	\$	0.58	
Amortization of fair value step-up of inventory (a)		5.9			5.9		4.3		0.07	
Revaluation of contingent consideration Professional fees / other expenses (b)			(1.0) (0.1)		1.0 0.1	_	1.0 	_	0.02	
As adjusted (c)	\$	197.8	\$ 144.5	\$	63.8	\$	39.7	\$	0.67	

#### Nine-month period ended October 1, 2011

(dollars in millions, except earnings per share)	Gross Margin		SG&A		Operating Income			Net Income	Diluted EPS	
As reported (GAAP)	\$	484.4	\$	380.1	\$	132.4	\$	79.2	\$	1.35
Amortization of fair value step-up										
of inventory (a)		5.9				5.9		4.3		0.07
Revaluation of contingent consideration				(1.0)		1.0		1.0		0.02
Professional fees / other expenses (b)			_	(2.3)		2.3		1.4	_	0.02
As adjusted (c)	\$	490.3	\$	376.8	\$	141.6	\$	85.9	\$	1.46

(a) Includes \$5.9 million of expense related to the amortization of the fair value step-up for Bonnie Togs inventory acquired.

- (b) Professional service fees associated with the acquisition of Bonnie Togs.
- (c) In addition to the results provided in this earnings release in accordance with GAAP, the Company has provided adjusted, non-GAAP financial measurements that present operating income, net income, and net income on a diluted share basis excluding the adjustments discussed above. The Company has excluded \$7.0 million and \$9.2 million in acquisition-related expenses from these results for the three and nine-month period ended October 1, 2011, respectively. The Company believes these adjustments provide a meaningful comparison of the Company's results. The adjusted, non-GAAP financial measurements included in this earnings release should not be considered as an alternative to net income or as any other measurement of performance derived in accordance with GAAP. The adjusted, non-GAAP financial measurements are presented for informational purposes only and are not necessarily indicative of the Company's future condition or results of operations.