FORM 4

## **UNITED STATES SECURITIES AND EXCHANGE COMMISSION**

| Washington, | D.C. 20549 |
|-------------|------------|
|-------------|------------|

| Check this box if no longer subject |
|-------------------------------------|
| to Section 16. Form 4 or Form 5     |
| obligations may continue. See       |
| Instruction 1(b).                   |

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

**OMB APPROVAL** 3235-0287 Estimated average burden hours per response: 0.5

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| 1. Name and Address of Reporting Person* <u>CASEY MICHAEL DENNIS</u>   |   | 2. Issuer Name <b>and</b> Ticker or Trading Symbol CARTERS INC [ CRI ] |   |   |  |                 |  |  |                    | (Check all ap                             |  | licable)<br>tor  | ng Persor   | Person(s) to Issuer  10% Owner  Other (specify |   |    |
|--|---|--|---|---|--|-----------------|--|--|--------------------|---|--|--|---|--|---|----|
| (Last) (First) (Middle) 3438 PEACHTREE ROAD NE SUITE 1800  |   |  | 3. Date of Earliest Transaction (Month/Day/Year) 02/12/2022                       |   |  |                 |  |  |                    | X   | X Officer (give title below) Other (special below)  Chairman and CEO   |  |   |  |   |    |
| (Street) ATLANTA GA 30326  (City) (State) (Zip)  |   | 4. If A  | Line) X Form filed  |   |  |                 |  |  |                    |   |  | filed by On  | Joint/Group Filing (Check Applicable illed by One Reporting Person illed by More than One Reporting |  |   |    |
| Table I - No   | n-Deriva  | tive S   | Secui   | rities  | Acq  | uired,          | Dis  | posed of                               | , or B             | enef                                      | icially  | / Own  | ed  |  |   |    |
| Date   |   | Exe<br>Day/Year) if ar   |   | 2A. Deemed<br>Execution Date,<br>if any<br>(Month/Day/Year) |  |                 |  | es Acquired (A)<br>Of (D) (Instr. 3, 4 |                    |   | 5. Amo<br>Securit<br>Benefic<br>Owned<br>Reporte   | ies<br>cially<br>Following                                       | 6. Ownership<br>Form: Direct<br>(D) or Indirect<br>(I) (Instr. 4)                                   |  | 7. Nature<br>of Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |    |
|  |   |  |   |   |  | Code            | v  | Amount                                 | (A) (D)            | or Pri                                    | ce   | Transa   | ction(s)<br>3 and 4)  |  |   | (, |
| Common Stock   | 02/12/2   | 2022   | )22   |   |  | F               |  | 3,066                                  | D                  | \$9                                       | 92.49  | 396  | ,189 <sup>(1)</sup>   | D  | ,   |    |
| Common Stock   | 02/13/2   | 2022   |   |   |  | F               |  | 3,490                                  | D                  | \$9                                       | 92.49  | 392,699(1)   |   | D  |   |    |
| Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities) |   |  |   |   |  |                 |  |  |                    |   |  |  |   |  |   |    |
| Derivative Conversion Date Execut<br>Security or Exercise (Month/Day/Year) if any  | vative Conversion or Exercise (Month/Day/Year) Execution Date, (if any Coc (Month/Day/Year) (Month/Day/Year) 8) |  | saction de (Instr. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) |   | 6. Date Exercisable and<br>Expiration Date<br>(Month/Day/Year) |                 | 7. Title and<br>Amount of<br>Securities<br>Underlying<br>Derivative<br>Security (Insti<br>3 and 4) |  | Dei<br>Sec<br>(Ins | Price of<br>rivative<br>curity<br>str. 5) | 9. Number<br>derivative<br>Securities<br>Beneficiall<br>Owned<br>Following<br>Reported<br>Transactio<br>(Instr. 4) | Ownership<br>Form:<br>Direct (D)<br>or Indirect<br>(I) (Instr. 4 |   | Beneficial<br>Ownership<br>(Instr. 4)          |   |    |
|  |   | Code   | v   | (A)   | (D)  | Date<br>Exercis | able   | Expiration<br>Date                     | Title              | Numb<br>of<br>Share                       |  |  |   |  |   |    |

1. Some of these shares are restricted shares that are subject to either time-vesting or performance-based restrictions.

## Remarks:

/s/Scott F. Duggan, Attorney-

02/15/2022

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.