UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 8-K

CURRENT REPORT Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): February 26, 2008

Carter's, Inc.

(Exact name of Registrant as specified in its charter)

Delaware (State or other jurisdiction of incorporation) **001-31829** (Commission File Number)

13-3912933 (I.R.S. Employer Identification No.)

The Proscenium, 1170 Peachtree Street NE, Suite 900 Atlanta, Georgia 30309 (Address of principal executive offices, including zip code)

(404) 745-2700

(Registrant's telephone number, including area code)

(Former name or former address, if changed since last report.)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the Registrant under any of the following provisions:

o Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

o Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

o Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

o Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Item 2.02.

2. Results of Operations and Financial Condition.

On February 26, 2008, Carter's, Inc. issued a press release announcing its financial results for its fourth quarter and fiscal year ended December 29, 2007. A copy of that press release is attached as Exhibit 99.1 to this Current Report on Form 8-K.

The information in this Current Report on Form 8-K is being furnished and shall not be deemed "filed" for the purposes of Section 18 of the Securities Exchange Act of 1934, as amended, or otherwise subject to the liabilities of that Section. The information in this Current Report on Form 8-K shall not be incorporated by reference into any registration statement or other document filed pursuant to the Securities Act of 1933, as amended.

Item 9.01.

. Financial Statements and Exhibits.

Exhibits – The following exhibit is furnished as part of this Current Report on Form 8-K.

Exhibit Number	Description
99.1	Press Release of Carter's, Inc., dated February 26, 2008

Signature

Pursuant to the requirements of the Securities Exchange Act of 1934, Carter's, Inc. has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

February 26, 2008

CARTER'S, INC.

By: Name: Title: /s/ MICHAEL D. CASEY Michael D. Casey Executive Vice President and Chief Financial Officer

carter's, inc.

Contact: Eric Martin Vice President, Investor Relations (404) 745-2889

CARTER'S, INC. REPORTS FOURTH QUARTER AND FISCAL 2007 RESULTS

FOURTH QUARTER NET SALES INCREASED \$16 MILLION, UP 4% FISCAL 2007 NET SALES INCREASED \$69 MILLION, UP 5%

Atlanta, Georgia, February 26, 2008 / PRNewswire -- FirstCall / -- Carter's, Inc. (NYSE:CRI), the largest branded marketer in the United States of apparel exclusively for babies and young children, reported its fourth quarter and fiscal 200' results.

Fourth Quarter of Fiscal 2007 compared to Fourth Quarter of Fiscal 2006

Consolidated net sales increased 4.2% to \$393.4 million. Net sales of the Company's Carter's brands increased 4.0% to \$294.0 million. Net sales of the Company's OshKosh brand increased 4.8% to \$99.4 million.

Consolidated retail store sales increased 9.6% to \$189.0 million. Carter's retail store sales increased 13.8% to \$112.8 million, driven by a comparable store sales increase of \$8.5 million, or 8.9%, and sales of \$5.4 million from new stores. OshKosh retail store sales increased 3.9% to \$76.2 million, driven by sales of \$5.1 million from new stores, partially offset by a comparable store sales decrease of \$2.2 million, or 3.0%.

In the fourth quarter of fiscal 2007, the Company opened seven Carter's and four OshKosh retail stores. The Company also closed one Carter's and three OshKosh retail stores. As of December 29, 2007, the Company had 228 Carter's and 163 OshKosh retail stores.



The Company's mass channel sales, which are comprised of sales of its Child of Mine brand to Wal-Mart and Just One Year brand to Target, increased 11.8% to \$54.8 million. This increase was driven by a \$4.7 million, or 20.4%, increase in sales of our Just One Year brand and a \$1.1 million, or 4.2%, increase in sales of our Child of Mine brand.

The Company's wholesale sales decreased 4.1% to \$149.6 million. Carter's wholesale sales decreased 6.0% to \$126.5 million. OshKosh wholesale sales increased 7.7% to \$23.1 million.

In the fourth quarter of fiscal 2007, net income increased 4.2%, or \$1.2 million, to \$28.6 million, or \$0.48 per diluted share, compared to net income of \$27.4 million, or \$0.45 per diluted share, in the fourth quarter of fiscal 2006.

Included in fourth quarter fiscal 2007 earnings is a \$2.4 million benefit from reversing previously recorded charges for certain performance-based stock awards. In the fourth quarter of fiscal 2007, the Company determined that the performance objectives for these stock awards would not likely be achieved. Excluding the benefit from reversing these expenses, adjusted net income for the fourth quarter of fiscal 2007 decreased \$0.5 million to \$26.9 million, or \$0.45 per diluted share. The reconciliation of income as reported under accounting principles generally accepted in the United States of America ("GAAP") to income adjusted for the benefit from reversing certain stock-based compensation expenses is shown below.

(dollars in millions, except EPS)

	Be	Income Before		Net	Diluted		
	Taxes			Income		EPS	
Income, as reported (GAAP)	\$	45.1	\$	28.6	\$	0.48	
Stock-based compensation expenses (a)		(2.7)		(1.7)		(0.03)	
Income, as adjusted (b)	\$	42.4	\$	26.9	\$	0.45	

(a) Reversal of \$2.4 million of previously recorded stock-based compensation expenses and a reduction of \$0.3 million in fourth quarter stock-based compensation expenses associated with certain performance-based stock

(b) In addition to the results provided in this earnings release in accordance with GAAP, the Company has provided adjusted, non-GAAP financial measurements that present income before taxes, net income, and net income on a diluted share basis excluding the adjustments discussed above. We believe these adjustments provide a more meaningful comparison of the Company's results. The adjusted, non-GAAP financial measurements included in this earnings release should not be considered as an alternative to net income or as any other measurement of performance derived in accordance with GAAP. The adjusted, non-GAAP financial information is presented for informational purposes only and is not necessarily indicative of the Company's future condition or results of operations.

"Our fourth quarter results fell short of our expectations, having been heavily impacted by higher than expected requests for markdown support from our wholesale customers and higher provisions for slow-moving inventories in our OshKosh retail stores," noted Fred Rowan, Chairman and CEO. "While the macro-economic trends and overall slowdown in consumer spending have negatively affected our results, we are encouraged by the strong progress of our new retail team, whose initiatives delivered a 9% comp store sales increase at our Carter's stores," added Mr. Rowan.

"Given the very challenging retail environment, our wholesale and mass channel customers are being more cautious in their 2008 growth plans, and, therefore, we must be too. It is very difficult to project growth in this current environment. We will continue to focus on improving our product competitiveness, lowering our costs, and investing in our growth initiatives, so that when the market improves, we'll be well positioned to grow and gain share."

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Fiscal 2007 compared to Fiscal 2006

Consolidated net sales increased 5.1% to \$1.4 billion. Net sales of the Company's Carter's brands increased 7.3% to \$1.1 billion. Net sales of the Company's OshKosh brand decreased 1.6% to \$320.3 million.

Consolidated retail store sales increased 6.7% to \$600.1 million. Carter's retail store sales increased 10.0% to \$366.3 million, driven by sales of \$22.8 million from new stores and a comparable store sales increase of \$13.3 million, or 4.1%, partially offset by the impact of store closures of \$2.8 million. OshKosh retail store sales increased 2.0% to \$233.8 million, driven by sales of \$15.2 million from new stores, partially offset by a comparable store sales decrease of \$9.8 million, or 4.3%, and the impact of store closures of \$0.8 million.

In fiscal 2007, the Company opened ten Carter's and nine OshKosh retail stores. The Company also closed one Carter's and three OshKosh retail stores.

The Company's mass channel sales increased 10.4% to \$243.3 million. This was driven by an \$11.9 million, or 8.8%, increase in sales of our Child of Mine brand and an \$11.0 million, or 12.9%, increase in sales of our Just One Year brand.

The Company's wholesale sales increased 1.4% to \$568.9 million. Carter's wholesale sales increased 3.8% to \$482.4 million. OshKosh wholesale sales decreased 10.2% to \$86.6 million.

Including the charges described below, the Company's net loss in fiscal 2007 was \$70.6 million, or \$1.22 per diluted share, compared to net income of \$87.2 million, or \$1.42 per diluted share, in fiscal 2006.

During the second quarter of fiscal 2007, the Company conducted a review of the value of the intangible assets that the Company recorded in connection with the acquisition of OshKosh B'Gosh, Inc. As a result of this analysis, the OshKosh Tradename was adjusted from \$102 million to \$90 million and the OshKosh Cost in Excess of Fair Value of Net Assets Acquired of \$142.9 million was written off. Accordingly, results for fiscal 2007 include non-cash, pre-tax asset impairment charges of approximately \$154.9 million, or \$2.60 per diluted share.

In connection with the closure of the OshKosh distribution facility located in White House, Tennessee, the Company recorded total pre-tax charges of approximately \$7.4 million, or \$0.08 per diluted share, during fiscal 2007. These charges include accelerated depreciation of \$2.1 million.

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Excluding the charges related to the impairment of the OshKosh assets and costs related to the closure of the OshKosh distribution facility and excluding the benefit from the reversal of stock-based compensation expenses related to certain performance-based stock awards, adjusted net income for fiscal 2007 decreased 5.0% to \$82.9 million, and adjusted diluted earnings per share decreased 3.5% to \$1.37. The reconciliation of the loss as reported under GAAP to income adjusted for the impairment charges, closure costs, and certain stock-based compensation expenses is shown below.

		(dollars in millions, except EPS) Twelve-month period ended December 29, 2007					
	(Loss) Income Before Taxes	Net (Loss) Income	Diluted EPS				
Loss, as reported (GAAP)	\$ (29.1)	\$ (70.6)	\$ (1.22)				
Intangible asset impairment (a)	154.9	150.5	2.60				
Distribution facility closure costs (b)	5.3	3.4	0.06				
Accelerated depreciation (c)	2.1	1.3	0.02				
Stock-based compensation expenses (d)	(2.7)	(1.7)	(0.03)				
Diluted share count impact (e)			(0.06)				
Income, as adjusted (f)	\$ 130.5	<u>\$ 82.9</u>	\$ 1.37				

(a) OshKosh-related intangible asset impairment charges, including \$142.9 million of goodwill which is not deductible for tax purposes.
 (b) Costs associated with the closure of the OshKosh distribution facility.

- (c) Accelerated depreciation charges (included in selling, general, and administrative expenses) related to the closure of the OshKosh distribution facility. (d) Reversal of \$2.4 million of previously recorded stock-based compensation expenses and a reduction of \$0.3 million in fourth quarter stock-based compensation expenses associated with certain performance-based stock awards.
- (e) When reporting a loss in accordance with GAAP, the number of diluted weighted-average shares is equal to the number of basic weighted-average shares. This adjustment reflects the impact of the difference between the number of diluted shares used for calculating GAAP EPS (57.9 million shares) and the number of diluted shares used for calculating adjusted EPS (60.3 million shares).
 (f) In addition to the results provided in this earnings release in accordance with GAAP, the Company has provided adjusted, non-GAAP financial measurements that present income before taxes, net income, and net income on a diluted share basis excluding the adjustments discussed above. We believe these adjustments provide a more meaningful comparison of the Company's results. The adjusted, non-GAAP financial measurements included in this earnings release should not be considered as an alternative to net income or as any other measurement of performance derived in accordance with GAAP. The adjusted, non-GAAP financial information is presented for informational purposes only and is not necessarily indicative of the Company's future condition or results of operations.

Net cash provided by operating activities during fiscal 2007 was \$52.0 million compared to net cash provided by operating activities of \$88.2 million in fiscal 2006. Net cash flow provided by operations in fiscal 2007 was impacted primarily by growth in inventory levels, particularly in the Company's retail stores.

In connection with the Company's \$100 million share repurchase program, during fiscal 2007, the Company repurchased 2,473,219 shares of its common stock for approximately \$57.5 million at an average price of \$23.24 per share.

Ouarterly Conference Call

The Company will broadcast its quarterly conference call on February 27, 2008 at 8:30 a.m. Eastern Time. To participate in the call, please dial 1-913-312-9303. To listen to the live broadcast over the internet, please log on to www.carters.com, go to "About Carter's," click on "Investor Relations," and then click on the link "Fourth Quarter Conference Call." A replay of the call will be available shortly after the broadcast through March 7, 2008, at 1-719-457-0820, passcode 5965436. This replay will be archived on the Company's website at the same location.

For more information on Carter's, Inc., please visit www.carters.com

Cautionary Language

Statements contained herein that relate to the Company's future performance, including, without limitation, statements with respect to the Company's anticipated results for fiscal 2008 or any other future period, are forward-looking statements within the meaning of the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. Such statements are based on current expectations only, and are subject to certain risks, uncertainties, and assumptions. Should one or more of these risks or uncertainties materialize, or should underlying assumptions prove incorrect, actual results may vary materially from those anticipated, estimated, or projected. Factors that could cause actual results to materially differ include: a decrease in sales to, or the loss of one or more of, the Company's key customers; increased competition in the baby and young children's appenel market; the acceptance of our products in the marketplace; deflationary pressures on our prices; disruptions in foreign supply sources; negative publicity; our leverage, which increases our exposure to interest rate risk and could require us to dedicate a substantial portion of our cash flow to repay principal; changes in consumer preference and fashion trends; a decrease in the overall level of consumer spending; the impact of governmental regulations and environmental risks applicable to the Company's business; our ability to adequately forecast demand, which could create significant levels of excess inventory; our ability to identify new retail store locations, and negotiate appropriate lease terms for our retail stores; our ability to attract and retain key individuals within the organization; failure to realize the revenue growth, cost savings and other benefits that we expect from our acquisition of OshKosh B'Gosh, Inc., which could impact the carrying value of our intangible assets; and seasonal fluctuations in the children's apparel business. These risks are further described in our most recently filed Quarterly Report on Form 10-Q a

CARTER'S, INC. CONSOLIDATED STATEMENTS OF OPERATIONS (dollars in thousands, except for share data) (unaudited)

		Three-month period ended				Fiscal year ended				
	December 29 2007		December 30, 2006			December 29, 2007		December 30, 2006		
Net sales:							_			
Wholesale:										
Carter's	\$	126,485	\$	134,556	\$	482,350	\$	464,636		
OshKosh		23,138		21,481		86,555		96,351		
Total Wholesale Sales		149,623		156,037		568,905		560,987		
Retail:			_							
Carter's		112,766		99,094		366,296		333,050		
OshKosh		76,243		73,349		233,776		229,103		
Total Retail Sales		189,009		172,443	_	600,072		562,153		
Mass Channel		54,762		48,986		243,269		220,327		
Total net sales		393,394		377,466		1,412,246		1,343,467		
Cost of goods sold		257,798		241,588		928,996		854,970		
Gross profit		135,596		135,878		483,250		488,497		
Selling, general, and administrative expenses		92,704		93,515		359,826		352,459		
Intangible asset impairment						154,886				
Closure costs		52				5,285		91		
Royalty income		(7,844)		(7,554)		(30,738)		(29,164)		
Operating income (loss)		50,684		49,917		(6,009)		165,111		
Interest expense, net		5,626		6,556		23,079		26,923		
Income (loss) before income taxes		45,058		43,361		(29,088)		138,188		
Provision for income taxes		16,456		15,922		41,530		50,968		
Net income (loss)	\$	28,602	\$	27,439	\$	(70,618)	\$	87,220		
			<u> </u>		-	(,)	-	0.,		
Basic net income (loss) per common share	\$	0.50	\$	0.47	\$	(1.22)	\$	1.50		
Diluted net income (loss) per common share	\$	0.48	\$	0.45	\$	(1.22)	\$	1.42		
Basic weighted-average number of shares outstanding		57,453,294		58,448,388		57,871,235		57,996,241		
Diluted weighted-average number of shares outstanding		59,633,724		61,409,867		57,871,235		61,247,122		

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CARTER'S, INC. CONSOLIDATED BALANCE SHEETS (dollars in thousands, except for share data) (unaudited)

	December 29, 2007		December 30, 2006	
ASSETS				
Current assets:				
Cash and cash equivalents	\$	49,012	\$	68,545
Accounts receivable, net		119,707		110,615
Inventories, net		225,494		193,588
Prepaid expenses and other current assets		9,093		7,296
Assets held for sale		6,109		
Deferred income taxes		24,234		22,377
Total current assets		433,649		402,421
Property, plant, and equipment, net		75,053		87,940
Tradenames		308,233		322,233
Cost in excess of fair value of net assets acquired		136,570		279,756
Deferred debt issuance costs, net		4,743		5,903
Licensing agreements, net		8,915		12,895
Leasehold interests, net		684		1,151
Other assets		6,821		10,892
Total assets	\$	974,668	\$	1,123,191
LIABILITIES AND STOCKHOLDERS' EQUITY	-			
Current liabilities:				
Current maturities of long-term debt	\$	3,503	\$	2,627
Accounts payable		56,589		70,310
Other current liabilities		46,666		63,580
			-	
Total current liabilities		106,758		136,517
Long-term debt		338,026		342,405
Deferred income taxes		113,706		125,784
Other long-term liabilities		34,049		22,994
Total liabilities		592,539		627,700
		<u> </u>		
Commitments and contingencies				
Stockholders' equity:				
Preferred stock; par value \$.01 per share; 100,000 shares authorized; none issued or outstanding at December 29, 2007 and December 30, 2006				
Common stock, voting; par value \$.01 per share; 150,000,000 shares authorized; 57,663,315 and 58,927,280 shares issued and outstanding at December 29, 2007 and				
December 30, 2006, respectively		576		589
Additional paid-in capital		232,356		275,045
Accumulated other comprehensive income		2,671		5,301
Retained earnings		146,526		214,556
Total stockholders' equity		382,129		495,491
	_		_	
Total liabilities and stockholders' equity	S	974,668	S	1,123,191
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