



Carter's, Inc. Announces Participation at the Oppenheimer 16th Annual Consumer Conference

June 20, 2016

ATLANTA--(BUSINESS WIRE)--Jun. 20, 2016-- Carter's, Inc. (NYSE:CRI), the largest branded marketer in the United States and Canada of apparel exclusively for babies and young children, announced today that Michael D. Casey, Chairman and Chief Executive Officer, will present at the Oppenheimer 16th Annual Consumer Conference in Boston on Wednesday, June 22, 2016 at 9:05 a.m. EDT.

The Company's presentation will be webcast on the Investor Relations section of the Company's website at www.carters.com.

About Carter's, Inc.

Carter's, Inc. is the largest branded marketer in the United States and Canada of apparel and related products exclusively for babies and young children. The Company owns the *Carter's* and *OshKosh B'gosh* brands, two of the most recognized brands in the marketplace. These brands are sold in leading department stores, national chains, and specialty retailers domestically and internationally. They are also sold through more than 1,000 Company-operated stores in the United States and Canada and on-line at www.carters.com, www.oshkoshbgosh.com, and www.cartersoshkosh.ca. The Company's *Just One You*, *Precious Firsts*, and *Genuine Kids* brands are available at Target, and its *Child of Mine* brand is available at Walmart. Carter's is headquartered in Atlanta, Georgia. Additional information may be found at www.carters.com.



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