



## **Carter's, Inc. Announces Participation at the Bank of America Merrill Lynch 2016 Consumer & Retail Technology Conference**

March 11, 2016

ATLANTA--(BUSINESS WIRE)--Mar. 11, 2016-- Carter's, Inc. (NYSE:CRI), the largest branded marketer in the United States and Canada of apparel exclusively for babies and young children, announced today that Brian J. Lynch, President, will present at the Bank of America Merrill Lynch 2016 Consumer & Retail Technology Conference to be held at the Lotte New York Palace, New York City, on Wednesday, March 16, 2016 at 9:40 a.m. Eastern Daylight Time.

A broadcast of the presentation will be available on the Investor Relations section of the Company's website at [www.carters.com](http://www.carters.com).

### **About Carter's, Inc.**

Carter's, Inc. is the largest branded marketer in the United States and Canada of apparel and related products exclusively for babies and young children. The Company owns the *Carter's* and *OshKosh B'gosh* brands, two of the most recognized brands in the marketplace. These brands are sold in leading department stores, national chains, and specialty retailers domestically and internationally. They are also sold through nearly 1,000 Company-operated stores in the United States and Canada and on-line at [www.carters.com](http://www.carters.com), [www.oshkoshbgosh.com](http://www.oshkoshbgosh.com), and [www.cartersoshkosh.ca](http://www.cartersoshkosh.ca). The Company's *Just One You*, *Precious Firsts*, and *Genuine Kids* brands are available at Target, and its *Child of Mine* brand is available at Walmart. Carter's is headquartered in Atlanta, Georgia. Additional information may be found at [www.carters.com](http://www.carters.com).



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