



Carter's, Inc. Announces Participation at the Goldman Sachs Global Retailing Conference

September 8, 2015

ATLANTA--(BUSINESS WIRE)--Sep. 8, 2015-- Carter's, Inc. (NYSE:CRI), the largest branded marketer in the United States and Canada of apparel exclusively for babies and young children, announced today that Michael D. Casey, Chairman and Chief Executive Officer, will present at the Goldman Sachs 22nd Annual Global Retailing Conference in New York City on Wednesday, September 9, 2015 at 9:35 a.m. EDT.

The Company also announced that Brian J. Lynch, President, will participate in a panel discussion on Millennial Moms on the same day at 2:25 p.m. EDT. Mr. Lynch will be joined by executives from Hasbro, Inc. and the Campbell Soup Company.

To listen to a live broadcast of these events, please visit the Investor Relations section of the Company's website at www.carters.com.

About Carter's, Inc.

Carter's, Inc. is the largest branded marketer in the United States and Canada of apparel and related products exclusively for babies and young children. The Company owns the *Carter's* and *OshKosh B'gosh* brands, two of the most recognized brands in the marketplace. These brands are sold in leading department stores, national chains, and specialty retailers domestically and internationally. They are also sold through more than 900 Company-operated stores in the United States and Canada and on-line at www.carters.com, www.oshkoshbgosh.com, and www.cartersoshkosh.ca. The Company's *Just One You*, *Precious Firsts*, and *Genuine Kids* brands are available at Target, and its *Child of Mine* brand is available at Walmart. Carter's is headquartered in Atlanta, Georgia. Additional information may be found at www.carters.com.



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