



Carter's, Inc. Announces Participation at the Citi 2015 Global Consumer Conference

May 26, 2015

ATLANTA--(BUSINESS WIRE)--May 26, 2015-- Carter's, Inc. (NYSE:CRI), the largest branded marketer in the United States and Canada of apparel exclusively for babies and young children, announced today that Michael D. Casey, Chairman and Chief Executive Officer, will present at the Citi 2015 Global Consumer Conference at 9:40 a.m. EDT on May 28, 2015.

To listen to a live broadcast, please visit the Investor Relations section of the Company's website, www.carters.com.

About Carter's, Inc.

Carter's, Inc. is the largest branded marketer in the United States and Canada of apparel and related products exclusively for babies and young children. The Company owns the *Carter's* and *OshKosh B'gosh* brands, two of the most recognized brands in the marketplace. These brands are sold in leading department stores, national chains, and specialty retailers domestically and internationally. They are also sold through more than 800 Company-operated stores in the United States and Canada and on-line at www.carters.com, www.oshkoshbgosh.com, and www.cartersoshkosh.ca. The Company's *Just One You*, *Precious Firsts*, and *Genuine Kids* brands are available at Target, and its *Child of Mine* brand is available at Walmart. Carter's is headquartered in Atlanta, Georgia. Additional information may be found at www.carters.com.



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Carter's, Inc.
Sean McHugh, 678-791-7615
Vice President & Treasurer