



Carter's, Inc. Announces Participation at the Bank of America Merrill Lynch 2015 Consumer & Retail Conference

March 2, 2015

ATLANTA--(BUSINESS WIRE)--Mar. 2, 2015-- Carter's, Inc. (NYSE:CRI), the largest branded marketer in the United States of apparel exclusively for babies and young children, announced today that Michael D. Casey, Chairman and Chief Executive Officer, will present at the Bank of America Merrill Lynch 2015 Consumer & Retail Conference to be held at The New York Palace hotel, New York City, on Wednesday, March 4, 2015 at 8:00 a.m. Eastern Standard Time.

A broadcast of the presentation will be available on the Investor Relations section of the Company's website at www.carters.com.

About Carter's, Inc.

Carter's, Inc. is the largest branded marketer in the United States of apparel and related products exclusively for babies and young children. The Company owns the *Carter's* and *OshKosh B'gosh* brands, two of the most recognized brands in the marketplace. These brands are sold in leading department stores, national chains, and specialty retailers domestically and internationally. They are also sold through more than 800 Company-operated stores in the United States and Canada and on-line at www.carters.com, www.oshkoshbgosh.com, and www.cartersoshkosh.ca. The Company's *Just One You*, *Precious Firsts*, and *Genuine Kids* brands are available at Target, and its *Child of Mine* brand is available at Walmart. Carter's is headquartered in Atlanta, Georgia. Additional information may be found at www.carters.com.



Source: Carter's, Inc.

Carter's, Inc.
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