



## **Carter's, Inc. to Report Fourth Quarter and Fiscal 2014 Results on Thursday, February 26, 2015**

February 20, 2015

ATLANTA--(BUSINESS WIRE)--Feb. 20, 2015-- Carter's, Inc. (NYSE:CRI), the largest branded marketer in the United States of apparel exclusively for babies and young children, will report its fourth quarter and fiscal 2014 results before the market opens on Thursday, February 26, 2015.

The Company will hold a conference call with investors to discuss these results and its current business outlook on this date at 8:30 a.m. Eastern Standard Time. To participate in the call, please dial 913-312-1396 five to ten minutes prior to the scheduled start time. To listen to a live broadcast of the call on the internet, please visit [www.carters.com](http://www.carters.com) and select the "Fourth Quarter 2014 Earnings Conference Call" link under the "Investor Relations" tab. Presentation materials for the call can be accessed under the same tab by selecting links for "News & Events" followed by "Webcasts & Presentations". A replay of the call will be available shortly after the broadcast through March 6, 2015, at 888-203-1112 (U.S. / Canada) or 719-457-0820 (international), passcode 9058717. The replay will also be archived on the Company's website under the "Investor Relations" tab.

### **About Carter's, Inc.**

Carter's, Inc. is the largest branded marketer in the United States of apparel and related products exclusively for babies and young children. The Company owns the *Carter's* and *OshKosh B'gosh* brands, two of the most recognized brands in the marketplace. These brands are sold in leading department stores, national chains, and specialty retailers domestically and internationally. They are also sold through more than 800 Company-operated stores in the United States and Canada and on-line at [www.carters.com](http://www.carters.com), [www.oshkoshbgosh.com](http://www.oshkoshbgosh.com), and [www.cartersoshkosh.ca](http://www.cartersoshkosh.ca). The Company's *Just One You*, *Precious Firsts*, and *Genuine Kids* brands are available at Target, and its *Child of Mine* brand is available at Walmart. Carter's is headquartered in Atlanta, Georgia. Additional information may be found at [www.carters.com](http://www.carters.com).



Source: Carter's, Inc.

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