Carter's, Inc. to Report Third Quarter 2014 Results on Thursday, October 23, 2014

October 16, 2014

ATLANTA--(BUSINESS WIRE)--Oct. 16, 2014-- Carter's, Inc. (NYSE:CRI), the largest branded marketer in the United States of apparel exclusively for babies and young children, will report its third quarter 2014 results before the market opens on Thursday, October 23, 2014. The Company will host a conference call at 8:30 a.m. ET on this date to discuss its results and current business outlook. The call will be broadcast live via webcast.

To access the webcast, please go to the investor relations section of the Company's website at www.carters.com. To participate in the call, please dial the phone number below five to ten minutes prior to the scheduled start time. Presentation materials may be accessed through the investor relations section of the Company's website.

Conference Call Telephone Number: 913-312-1443

A replay of the call will be available from 11:30 a.m. ET on October 23, 2014 through 11:30 a.m. ET on November 1, 2014.

Replay Telephone Number: 888-203-1112 (U.S./Canada) or 719-457-0820 (international), passcode 2113570

About Carter's, Inc.

Carter's, Inc. is the largest branded marketer in the United States of apparel and related products exclusively for babies and young children. The Company owns the *Carter's* and *OshKosh B'gosh* brands, two of the most recognized brands in the marketplace. These brands are sold in leading department stores, national chains, and specialty retailers domestically and internationally. They are also sold through more than 800 Company-operated stores in the United States and Canada and on-line at www.carters.com and www.oshkoshbgosh.com. The Company's *Just One You*, *Precious Firsts*, and *Genuine Kids* brands are available at Target, and its *Child of Mine* brand is available at Walmart. Carter's is headquartered in Atlanta, Georgia. Additional information may be found at www.carters.com.

Source: Carter's, Inc.

Carter's, Inc.
Sean McHugh, 678-791-7615
Vice President & Treasurer