



Carter's, Inc. Announces Participation at the Oppenheimer 14th Annual Consumer Conference

June 23, 2014

ATLANTA--(BUSINESS WIRE)--Jun. 23, 2014-- Carter's, Inc. (NYSE:CRI), the largest branded marketer in the United States of apparel exclusively for babies and young children, announced today that Brian J. Lynch, President, will present at the Oppenheimer 14th Annual Consumer Conference at 11:45 a.m. (EDT) on June 24, 2014.

To listen to a live broadcast, please visit the Investor Relations section of the Company's website, www.carters.com.

About Carter's, Inc.

Carter's, Inc. is the largest branded marketer in the United States of apparel and related products exclusively for babies and young children. The Company owns the *Carter's* and *OshKosh B'gosh* brands, two of the most recognized brands in the marketplace. These brands are sold in leading department stores, national chains, and specialty retailers domestically and internationally. They are also sold through more than 700 Company-operated stores in the United States and Canada and on-line at www.carters.com and www.oshkosh.com. The Company's *Just One You*, *Precious Firsts*, and *Genuine Kids* brands are available at Target, and its *Child of Mine* brand is available at Walmart. Carter's is headquartered in Atlanta, Georgia. Additional information may be found at www.carters.com.



Source: Carter's, Inc.

Carter's, Inc.
Sean McHugh, 678-791-7615
Vice President & Treasurer