



Carter's, Inc. Announces Participation at the 2013 Bank of America Merrill Lynch Consumer and Retail Conference

March 8, 2013

ATLANTA--(BUSINESS WIRE)--Mar. 8, 2013-- Carter's, Inc. (NYSE:CRI), the largest branded marketer in the United States of apparel exclusively for babies and young children, announced today that Michael D. Casey, Chairman and Chief Executive Officer, will participate at the 2013 Bank of America Merrill Lynch Consumer and Retail Conference to be held at the New York Palace Hotel, New York City, on Tuesday, March 12, 2013 at 9:20 a.m. (EDT).

To listen to a live broadcast of the presentation, please visit the Investor Relations section of the Company's website at www.carters.com.

About Carter's, Inc.

Carter's, Inc. is the largest branded marketer in the United States of apparel and related products exclusively for babies and young children. The Company owns the *Carter's* and *OshKosh B'gosh* brands, two of the most recognized brands in the marketplace. These brands are sold in leading department stores, national chains, and specialty retailers domestically and internationally. They are also sold through more than 600 Company-operated stores in the United States, Canada, and Japan and on-line at www.carters.com and www.oshkoshbgosh.com. The Company's *Just One You*, *Precious Firsts*, and *Genuine Kids* brands are available at Target, and its *Child of Mine* brand is available at Walmart. Carter's is headquartered in Atlanta, Georgia. Additional information may be found at www.carters.com.



Source: Carter's

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