



Carter's, Inc. Releases 2025 Raise the Future Impact Report

July 8, 2026

Recognized for Leadership in Sustainability, Carter's Advances Corporate Responsibility Efforts

ATLANTA--(BUSINESS WIRE)--Jul. 8, 2026-- Carter's, Inc. (NYSE: CRI), North America's largest and most enduring apparel company exclusively for babies and young children, announced today the release of its sixth annual Raise the Future Impact Report, showcasing the Company's progress in 2025 against its corporate responsibility commitments.

Guided by its Raise the Future™ platform, Carter's is committed to helping all families with young children grow and thrive—while making meaningful investments in people and communities and reducing its environmental footprint.

"In 2025, our consumers remained at the center of everything we do," said Anu Piduru, Senior Director of Sustainability. "We're committed to delivering products of the highest quality, while reducing our environmental footprint and upholding our responsibility to all our stakeholders. This report reflects our continued commitment to balancing product excellence, sustainability, and social impact for our consumers, our stakeholders, and future generations."

2025 Raise the Future Impact Report Highlights

Product

- More than 86% of our cotton was sustainably sourced through Better Cotton Initiative™ (BCI™) Cotton or through organically grown cotton
- More than 60% of our 2025 sales were supported by responsible cotton sourcing through BCI Cotton or came from our Little Planet and PurelySoft™ collections made with organically grown cotton or viscose from responsibly managed forests.

Planet

- *We reduced virgin plastic packaging by 90% in 2025 compared to our 2022 baseline, with 90% of our total plastic packaging now made from recycled content.*
- *We advanced product circularity through pre-consumer textile recycling pilots and expansion of KIDCYCLE™, our in-store clothing takeback program, giving families a responsible way to recycle clothing that would otherwise be discarded.*

People

- *Since 2021, we have invested approximately \$42M in communities through our corporate philanthropy programs, supporting families and children across the country and around the world.*
- *In 2025, our employees contributed 24,300 hours of volunteer time, and we invested more than \$8M in monetary and in-kind donations, showing up for the communities where we live and work.*

Global Recognition for Sustainability Excellence

In 2025, Carter's earned several sustainability awards, underscoring Carter's growing leadership in corporate responsibility and environmental stewardship, including:

- Ethisphere's *World's Most Ethical Companies*
- TIME's *World's Most Sustainable Companies*
- Newsweek's *America's Most Responsible Companies*
- EPA's *Green Power Partner*

Prepared in accordance with the SASB, TCFD, and GRI frameworks, the Raise the Future Impact Report details Carter's strategy, data, and progress

across the Company's corporate responsibility priorities.

To view the full report, please visit: <https://esg.carters.com/2025>.

About Carter's, Inc.

Carter's, Inc. is North America's largest and most-enduring apparel company exclusively for babies and young children. The Company's core brands are Carter's and *OshKosh B'gosh*, iconic and among the sector's most trusted names. These brands are sold through over 1,000

Company-operated stores in the United States, Canada, and Mexico and online at www.carters.com, www.oshkosh.com, www.cartersoshkosh.ca, and www.carters.com.mx. Carter's also is the largest supplier of baby and young children's apparel to North America's biggest retailers. The Company's *Child of Mine* brand is available at Walmart, its *Just One You* brand is available at Target, and its *Simple Joys* brand is available on Amazon. The Company's emerging brands include *Little Planet*, crafted with organic fabrics and sustainable materials, *Otter Avenue*, a toddler-focused apparel brand, and *Skip Hop*, baby essentials from tubs to toys. Carter's is headquartered in Atlanta, Georgia. Additional information may be found at www.carters.com.

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Source: Carter's, Inc.