



Carter's, Inc. Announces Participation at the BofA Securities 2024 Consumer and Retail Conference

March 8, 2024

ATLANTA--(BUSINESS WIRE)--Mar. 8, 2024-- Carter's, Inc. (NYSE:CRI), the largest branded marketer in North America of apparel exclusively for babies and young children, announced today that the Company will participate in a fireside chat at the BofA Securities 2024 Consumer and Retail Conference in Miami on Wednesday, March 13, 2024, at 8:00am Eastern Daylight Time.

A live webcast of the fireside chat will be available on the Investor Relations section of the Company's website at ir.carters.com.

About Carter's, Inc.

Carter's, Inc. is the largest branded marketer in North America of apparel exclusively for babies and young children. The Company owns the *Carter's* and *OshKosh B'gosh* brands, two of the most recognized brands in the marketplace. These brands are sold through over 1,000 Company-operated stores in the United States, Canada, and Mexico and online at www.carters.com, www.oshkosh.com, www.cartersoshkosh.ca, and www.carters.com.mx. Carter's is the largest supplier of young children's apparel to the largest retailers in North America. Its brands are sold in leading department stores, national chains, and specialty retailers domestically and internationally. The Company's *Child of Mine* brand is available at Walmart, its *Just One You* brand is available at Target, and its *Simple Joys* brand is available on Amazon.com. The Company also owns *Little Planet*, a brand focused on organic fabrics and sustainable materials, and *Skip Hop*, a global lifestyle brand for families with young children. Carter's is headquartered in Atlanta, Georgia. Additional information may be found at www.carters.com.

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Sean McHugh
Vice President & Treasurer
(678) 791-7615

Source: Carter's, Inc.