



Carter's, Inc. Announces Participation at the Bank of America Consumer & Retail Technology Conference

March 9, 2020

ATLANTA--(BUSINESS WIRE)-- Carter's, Inc. (NYSE:CRI), the largest branded marketer in North America of apparel exclusively for babies and young children, announced today that Michael D. Casey, Chairman and Chief Executive Officer, will present at the Bank of America Consumer & Retail Technology Conference on Wednesday, March 11, 2020 at 8:50 a.m. Eastern Daylight Time via teleconference.

A broadcast of the presentation will be available on the Investor Relations section of the Company's website at www.carters.com.

About Carter's, Inc.

Carter's, Inc. is the largest branded marketer in North America of apparel exclusively for babies and young children. The Company owns the *Carter's* and *OshKosh B'gosh* brands, two of the most recognized brands in the marketplace. These brands are sold in leading department stores, national chains, and specialty retailers domestically and internationally. They are also sold through over 1,100 Company-operated stores in the United States, Canada, and Mexico and online at www.carters.com, www.oshkosh.com, www.cartersoshkosh.ca, and www.carters.com.mx. The Company's *Child of Mine* brand is available at Walmart, its *Just One You* brand is available at Target, and its *Simple Joys* brand is available on Amazon. The Company also owns *Skip Hop*, a global lifestyle brand for families with young children. Carter's is headquartered in Atlanta, Georgia. Additional information may be found at www.carters.com.

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Sean McHugh
Vice President & Treasurer
(678) 791-7615

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