



Carter's, Inc. Announces Participation at the Bank of America Merrill Lynch 2018 Consumer & Retail Technology Conference

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ATLANTA--(BUSINESS WIRE)--Mar. 12, 2018-- Carter's, Inc. (NYSE:CRI), the largest branded marketer in North America of apparel exclusively for babies and young children, announced today that Brian J. Lynch, President, will present at the Bank of America Merrill Lynch 2018 Consumer & Retail Technology Conference to be held at the St. Regis Hotel, New York City, on Wednesday, March 14, 2018 at 1:00 p.m. Eastern Daylight Time.

A broadcast of the presentation will be available on the Investor Relations section of the Company's website at www.carters.com.

About Carter's, Inc.

Carter's, Inc. is the largest branded marketer in North America of apparel exclusively for babies and young children. The Company owns the *Carter's* and *OshKosh B'gosh* brands, two of the most recognized brands in the marketplace. These brands are sold in leading department stores, national chains, and specialty retailers domestically and internationally. They are also sold through more than 1,000 Company-operated stores in the United States, Canada, and Mexico and online at www.carters.com, www.oshkoshbgosh.com, and www.cartersoshkosh.ca. The Company's *Just One You* and *Genuine Kids* brands are available at Target, its *Child of Mine* brand is available at Walmart, and its *Simple Joys* brand is available on Amazon. The Company also owns *Skip Hop*, a global lifestyle brand for families with young children. Carter's is headquartered in Atlanta, Georgia. Additional information may be found at www.carters.com.



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Carter's, Inc.
Sean McHugh, 678-791-7615
Vice President & Treasurer