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Carter's, Inc. Announces Participation at the Morgan Stanley Global Consumer and Retail Conference

November 13, 2017

ATLANTA--(BUSINESS WIRE)--Nov. 13, 2017-- Carter's, Inc. (NYSE:CRI), the largest branded marketer in North America of apparel exclusively for babies and young children, announced today that Michael D. Casey, Chairman and Chief Executive Officer, will present at the Morgan Stanley 2017 Global Consumer and Retail Conference in New York City on Wednesday, November 15, 2017 at 10:40 a.m. EST.

To listen to a live broadcast of these events, please visit the Investor Relations section of the Company's website at www.carters.com.

About Carter's, Inc.

Carter's, Inc. is the largest branded marketer in North America of apparel and related products exclusively for babies and young children. The Company owns the *Carter's* and *OshKosh B'gosh* brands, two of the most recognized brands in the marketplace. These brands are sold in leading department stores, national chains, and specialty retailers domestically and internationally. They are also sold through more than 1,000 Company-operated stores in the United States, Canada, and Mexico and on-line at <u>www.carters.com</u>, <u>www.oshkosh.com</u>, and <u>www.cartersoshkosh.ca</u>. The Company's *Just One You*, *Precious Firsts*, and *Genuine Kids* brands are available at Target, its *Child of Mine* brand is available at Walmart, and its *Simple Joys* brand is available on Amazon. The Company also owns *Skip Hop*, a global lifestyle brand for families with young children. Carter's is headquartered in Atlanta, Georgia. Additional information may be found at <u>www.carters.com</u>.

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