## carter's, inc.

## Sec ond Quarter 2014

Business Update

Second Quarter 2014 Highlights*


- Strong sales growth (+11\%) with growth in all segments

$$
\begin{aligned}
& -\quad \text { U.S. }+11 \% \\
& -\quad \text { Carter's }+10 \% \\
& -\quad \text { O shKosh }+17 \%
\end{aligned}
$$

- Intemational $+13 \%$ (constant curency $+18 \%$ )
- Eamings growth vs. LY driven by strong sales and expense leverage

Second Quarter 2014 Net Sales
\$ in millions


[^0]Second Quarter 2014 Adjusted Results*

|  | $\begin{gathered} \text { Q2 } \\ 2014 \end{gathered}$ | \% of Sales | $\begin{gathered} \text { Q2 } \\ 2013 \end{gathered}$ | \% of Sales | Increase / <br> (Decrease) |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Net sales | \$574.1 |  | \$517.9 |  | 11\% |
| Gross profit | 245.5 | 42.8\% | 220.2 | 42.5\% | 11\% |
| Adjusted SG\&A* | 194.8 | 33.9\% | 182.9 | 35.3\% | 7\% |
| Royalty income | (8.2) | (1.4\%) | (7.5) | (1.4\%) | 9\% |
| Adjusted operating income* | 58.8 | 10.2\% | 44.9 | 8.7\% | 31\% |
| Interest and other, net | 6.6 | 1.1\% | 1.6 | 0.3\% | 312\% |
| Income taxes | 19.1 | 3.3\% | 15.6 | 3.0\% | 23\% |
| Adjusted net income* | \$33.1 | 5.8\% | \$27.7 | 5.3\% | 20\% |
| Adjusted diluted EPS* | \$0.61 |  | \$0.46 |  | 33\% |
| Weighted average sharesoutstanding | 53.3 |  | 59.2 |  | (10\%) |
| Adjusted EBITDA* | \$73.0 | 12.7\% | \$55.5 | 10.7\% | 32\% |

Second Quarter 2014 Adjusted SG \&A*

${ }^{*}$ Results are stated on an adjusted basis; see reconciliation to GAAP on page 28.
Note: Results may not be additive due to rounding.

First Half 2014 Adjusted Results*
\$ in millions, except EPS

Net sales
Gross profit
Adjusted SG\&A*
Royalty income
Adjusted operating income*
Interest and other, net
Income taxes

| FirstTwo Quarters 2014 | $\begin{aligned} & \text { \% of } \\ & \text { Sales } \end{aligned}$ | First Two Quarters 2013 | $\begin{gathered} \% \text { of } \\ \text { Sales } \end{gathered}$ | Increase / (Decrease) |
| :---: | :---: | :---: | :---: | :---: |
| \$1,225.7 |  | \$1,108.9 |  | 11\% |
| 506.2 | 41.3\% | 463.3 | 41.8\% | 9\% |
| 395.4 | 32.3\% | 358.8 | 32.4\% | 10\% |
| (18.1) | (1.5\%) | (16.7) | (1.5\%) | 8\% |
| 128.9 | 10.5\% | 121.3 | 10.9\% | 6\% |
| 13.9 | 1.1\% | 3.3 | 0.3\% | 326\% |
| 42.0 | 3.4\% | 42.6 | 3.8\% | (1\%) |
| \$73.0 | 6.0\% | \$75.4 | 6.8\% | (3\%) |
| \$1.35 |  | \$1.26 |  | 7\% |
| 53.5 |  | 59.2 |  | (10\%) |
| \$157.3 | 12.8\% | \$142.3 | 12.8\% | 11\% |

[^1]Note: Results may not be additive due to rounding.

First Ha lf 2014 Net Sales


[^2]Balance Sheet and Cash Flow


\section*{- Strong liquidity <br> - \$208 million cash on hand <br> - \$181 million revolver availability <br> - Inventory increase of $\mathbf{+ 2 5 \%}$ reflects business growth, supply chain initiatives, and higher product costs <br> - Units +17\% vs. Q2 2013 <br> - \$35 million of inventory inc rease driven by early receipts to mitigate potential West Coast port strike <br> - Inventory inc rease consistent with our prior forecast <br> - Signific ant share repurchase in quarter (\$34 million) <br> - Ending share count-10\%vs. LY <br> - \$216 million remains under current \$300 <br> million authorization <br> - Open market purchases: ${ }^{1}$ <br> - Dividend payment of \$10 million in Q2 (\$0.19/ share) <br> - $\$ 20$ million cash dividends paid YTD <br> | 2014 | Shares | Average Price | Total |
| :---: | :---: | :---: | :---: |
| Q2 | 477,551 | \$72.10 | \$34,431,415 |
| First Half | 499,151 | \$72.28 | 36,079,843 |
| Q3 QTD | 212,448 | \$69.15 | 14,691,197 |
| YTD | 711,599 | \$71.35 | \$50,771,041 |

- Operating cash flow \$37 million lower vs. LY reflecting inc reased inventory commitments, higher products costs, and timing of inventory purchases/ payments



## Second Quarter 2014 Business Segment Performance

\$ in millions

|  | NetSales |  |  | Adjusted Operating Income (Loss)* |  |  | Adjusted Operating Margin* |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2014 | 2013 | \$ Growth | 2014 | 2013 | \$ Growth | 2014 | 2013 |
| Carter'sWholesale (a) | \$200 | \$197 | \$3 | \$31 | \$32 | (\$1) | 15.4\% | 16.1\% |
| CartersRetail (b) | 234 | 199 | 34 | 40 | 33 | 7 | 17.2\% | 16.7\% |
| Total Carter's | \$434 | \$396 | \$38 | \$71 | \$65 | \$6 | 16.4\% | 16.4\% |
| OshKosh Wholesale | \$12 | \$11 | \$0 | \$1 | \$1 | \$0 | 7.4\% | 7.5\% |
| OshKosh Retail (b) | 68 | 56 | 11 | (2) | (6) | 5 | (2.5\%) | (11.3\%) |
| Total OshKosh | \$79 | \$68 | \$11 | (\$1) | (\$6) | \$5 | (1.1\%) | (8.1\%) |
| Intemational (c)(d) | \$61 | \$54 | \$7 | \$8 | \$8 | \$0 | 13.1\% | 14.2\% |
| Total before comorate expenses | \$574 | \$518 | \$56 | \$78 | \$67 | \$11 | 13.6\% | 13.0\% |
| Comorate expenses(d) |  |  |  | (\$19) | (\$22) | \$3 | (3.4\%) | (4.3\%) |
| Total (d) | \$574 | \$518 | \$56 | \$59 | \$45 | \$14 | 10.2\% | 8.7\% |

(a) Inc ludes U.S. wholesale sales of C arter's, Child of Mine, J ust One You, and Precious Firsts products.
(b) Includes U.S. retail stores and eCommerce results.
(c) Includes intemational retail, eCommerce and wholesale sales. Adjusted operating income includes intemational lic ensing income.
(d) See reconciliation of reported (GAAP) results to adjusted results.

Second Quarter 2014 Highlights - C arter's Wholesale

\$ in millions
Segment Net Sales \& Operating Income


- Net sales largely in line with our forecast
- Segment margin reflects impact of higher product costs
- Spring 2014 over-the-counter selling at top accounts up modestly with improved AURs
- 2014 full-yearnet sales outlook: low single-digit growth
- Spring 2015 sea sonal bookings planned comparable to 2014


Sec ond Quarter 2014 Highlights - Carter's Retail



## Retail Stores

- Comp sales +2.9\% vs. +3.9\% LY
- Comp reflects highertransaction counts and improved AUR
- All regions comped positive except Southeast
- Boys Playwear, Baby, and Swimweardrove comp improvement
- Opened 20 new stores and closed 2 in Q2
- Q2 ending store count: 509
- 303 Brand
- 172 Outlet
- 34 Side-by-Side ${ }^{1}$


## eCommerce

- Continued strong growth, $+36 \%$
- Q2 net sa les $16 \%$ of reta il segment sales (vs. $14 \%$ LY)


## Segment Operating Inc ome

- Segment margin reflects increased eCommerce contribution and comp store expense leverage, partially offset by the impact of new store openings

J ackson Heights, NY


Second Quarter 2014 Highlights - OshKosh Retail


## Retail Stores

- Comp sales +7.0\% vs. (5.1\%) LY
- Strong comp performance driven by average transaction value increase with improved AUR
- All regionscomped positive
- All products categories comped positive led by Girls Playwear and Accessories
- Positive comps for all store types
- Opened 4 new stores and closed 3 in Q2
- All new stores in Side-by-Side format
- Q2 ending store count: 187
- 19 Brand
- 134 Outlet
- 34 Side-by-Side ${ }^{1}$


## eCommerce

- Continued strong growth, $+43 \%$
- Q2 net sales $15 \%$ of reta il segment sales (vs. $13 \%$ LY)


## Segment Operating Loss

- Segment margin improvement reflectsstrong product performance and expense leverage

Atlanta, GA


## OSHKOSH Biosh

## carter' $S$ andew


$\qquad$


## Second Quarter 2014 Highlights - OshKosh Wholesale

\$ in millions
Segment Net Sales \& Operating Income


- Net sales in line with forecast
- Segment margin comparable to LY
- Continued focus on profitability and brand presentation
- Spring 2015 bookings planned down high single-digits


Second Quarter 2014 Highlights - Intemational



[^3] Note: Results may not be additive due to rounding.

## Retail Stores

- Canada
- Store comp $+3.3 \%$
- Opened 7 new stores in Q2; Q2 end ing store count 110
- All legacy Bonnie Togsstores have been converted to

Carter's/ OshKosh co-branded nameplate

- Japan
- Wind down largely complete
- Immaterial net sales in Q2 2014 vs. \$4.7 million in Q2 2013


## Wholesale

- Continued strong growth, $+39 \%$
- Sales inc rea se reflects growth with multi-national reta ilers in Canada and othermarkets


## eCommerce

- Canada eCommerce site launched July $15^{\text {th }}$


## Segment Operating Inc ome

- Segment margin reflects lower Ca nadian profita bility, in part due to unfavorable exchange rates, partially offset by reduced J apanese lossesvs. yearago
- $\quad \$ 1$ million operating loss from J a pan in prior year

Canada eCommerce Launch - www.cartersoshkosh.ca carter's | OSHKOsh Bgosh



## Outlook



- Net sales growth of approximately $4 \%$ to $6 \%$
- Adjusted EPS growth of a pproximately 7\%to 10\% (vs. \$1.12 LY)
Fiscal Year
2014
- Net sales growth of approximately $8 \%$ to $10 \%$
- Raising eamings outlook
- Adjusted EPS growth of approximately $14 \%$ to $16 \%$ (vs. $\$ 3.37 \mathrm{LY}$ )
- Previous guidance: $12 \%$ to $15 \%$ growth

2014

- New retail store openings:
- Carter's 60
- OshKosh 24
- Canada 22
- Operating Cash Flow $\$ 225$ to $\$ 250$ million
- CapEx $\$ 100$ to $\$ 110$ million



Sec ond Quarter 2014 Rec onciliation of Net Inc ome Allocable to Common Sha reholders

|  | Fiscal Quarter Ended |  |
| :---: | :---: | :---: |
|  | $\begin{gathered} \text { J une 28, } \\ 2014 \end{gathered}$ | $\begin{gathered} \hline \text { J une } 29 \\ 2013 \end{gathered}$ |
| Weighted-average number of common and common equivalent sharesoutstanding: |  |  |
| Basic number of common sharesoutstanding | 52,836,070 | 58,567,558 |
| Dilutive effect of equity a wards | 455,116 | 588,622 |
| Diluted number of common and common equivalent shares outsta nding | 53,291,186 | 59,156,180 |


| \$ in thousands, except EPS | Fisc al Quarter Ended |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | As reported on a GAAP Basis |  | As adjusted (a) |  |
|  | $\begin{gathered} \text { J une 28, } \\ 2014 \end{gathered}$ | $\begin{gathered} \text { J une 29, } \\ 2013 \end{gathered}$ | $\begin{gathered} \text { J une 28, } \\ 2014 \end{gathered}$ | $\begin{gathered} \text { J une } 29, \\ 2013 \end{gathered}$ |
| Basic net income per common share: |  |  |  |  |
| Net income | \$25,897 | \$19,673 | \$33,120 | \$27,668 |
| Income allocated to partic ipating sec urities | (345) | (265) | (443) | (375) |
| Net income available to common shareholders | \$25,552 | \$19,408 | \$32,677 | \$27,293 |
| Basic net income per common share | \$0.48 | \$0.33 | \$0.62 | \$0.47 |
| Diluted net income per common share: |  |  |  |  |
| Net income | \$25,897 | \$19,673 | \$33,120 | \$27,668 |
| Income allocated to partic ipating sec urities | (343) | (263) | (440) | (372) |
| Net income available to common shareholders | \$25,554 | \$19,410 | \$32,680 | \$27,296 |
| Diluted net income percommon share | \$0.48 | \$0.33 | \$0.61 | \$0.46 |

(a) In addition to the results provided in this ea mings release in accordance with GAAP, the Company has provided adjusted, non-GAAP financial measurements that present per share data excluding the adjustments discussed above. The Company has excluded $\$ 7.2$ million and $\$ 8.0$ million in after-tax net expenses from these results for the second fiscal quarters of 2014 and 2013, respectively.

Note: Results may not be additive due to rounding.

# Second Quarter 2014 Reconciliation of Reported to Adjusted Ea mings 

\$ in millions, except EPS

| Second Quarter of Fiscal 2014 | SG\&A | \% of sales | Operating Income | \% of sales | Net Income | Diluted EPS | SegmentReporting |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |  | Intemational Operating Income | \% of segment net sales | Coporate Operating Expenses | \% of <br> total net sales |
|  |  |  |  |  |  |  |  |  |  |  |
| Asreported (GAAP) | \$206.3 | 35.9\% | \$47.3 | 8.2\% | \$25.9 | \$0.48 | \$7.1 | 11.6\% | (\$30.0) | (5.2\%) |
| Amortization of H.W. Carter and Sonstradenames | (5.6) |  | 5.6 |  | 3.5 | 0.07 | - |  | 5.6 |  |
| Office consolidation costs(a) | (4.6) |  | 4.6 |  | 2.9 | 0.05 | - |  | 4.6 |  |
| J apan retail operationsexit | (0.9) |  | 0.9 |  | 0.6 | 0.01 | 0.9 |  | - |  |
| Closure of distribution facility in Hogansville, GA | (0.3) |  | 0.3 |  | 0.2 | 0.00 | - |  | 0.3 |  |
|  | (11.5) |  | 11.5 |  | 7.2 | 0.13 | 0.9 |  | 10.6 |  |
| Asadjusted | \$194.8 | 33.9\% | \$58.8 | 10.2\% | \$33.1 | \$0.61 | \$8.0 | 13.1\% | (\$19.4) | (3.4\%) |


| Second Quarter of Fiscal 2013 | SG\&A | \% of sales | Operating Income | \% of sales | Net Income | Diluted EPS | SegmentReporting |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |  | Intemational Operating Income | \% of segment net sales | Coporate <br> Operating <br> Expenses | \% of <br> total net sales |
| Asreported (GAAP) | \$195.0 | 37.7\% | \$32.7 | 6.3\% | \$19.7 | \$0.33 | \$6.7 | 12.4\% | (\$33.5) | (6.5\%) |
| Office consolidation costs(a) | (10.2) |  | 10.2 |  | 6.4 | 0.10 | - |  | 10.2 |  |
| Revaluation of contingent consideration (b) | (1.0) |  | 1.0 |  | 1.0 | 0.02 | 1.0 |  | - |  |
| Closure of distribution facility in Hogansville, GA | (1.0) |  | 1.0 |  | 0.6 | 0.01 | - |  | 1.0 |  |
|  | (12.1) |  | 12.1 |  | 8.0 | 0.13 | 1.0 |  | 11.2 |  |
| Asadjusted | \$182.9 | 35.3\% | \$44.9 | 8.7\% | \$27.7 | \$0.46 | \$7.6 | 14.2\% | (\$22.3) | (4.3\%) |

(a) Costs associated with office consolidation including severance, relocation, accelerated depreciation, and othercharges.
(b) Revaluation of the contingent consideration liability associated with the Company's 2011 acquisition of Bonnie Togs.

First Half 2014 Reconciliation of Net Income Allocable to Common Shareholders

|  | First Two Fisc al Quarters Ended |  |
| :---: | :---: | :---: |
|  | June 28, 2014 | J une 29, 2013 |
| Weighted-average number of common and common equivalent shares outstanding: |  |  |
| Basic number of common shares outstanding | 53,004,264 | 58,519,286 |
| Dilutive effect of equity aw ards | 478,426 | 648,072 |
| Diluted number of common and common equivalent shares outstanding | 53,482,690 | 59,167,358 |


|  | First Two Fisc al Quarters Ended |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | As reported on a GAAP Basis |  | Asadjusted (a) |  |
|  | $\begin{gathered} \text { J une 28, } \\ 2014 \end{gathered}$ | $\begin{gathered} \text { J une 29, } \\ 2013 \end{gathered}$ | $\begin{gathered} \text { June 28, } \\ 2014 \end{gathered}$ | $\begin{gathered} \text { J une } 29, \\ 2013 \end{gathered}$ |
| Basic net income percommon share: |  |  |  |  |
| Net inc ome | \$60,193 | \$61,088 | \$72,986 | \$75,378 |
| Income allocated to partic ipating sec urities | (812) | (811) | (989) | $(1,002)$ |
| Net income available to common shareholders | \$59,381 | \$60,277 | \$71,997 | \$74,376 |
| Basic net income percommon share | 1.12 | 1.03 | 1.36 | 1.27 |
| Diluted net income per common share: |  |  |  |  |
| Net inc ome | \$60,193 | \$61,088 | \$72,986 | \$75,378 |
| Income allocated to partic ipating sec urities | (807) | (803) | (983) | (992) |
| Net income available to common shareholders | \$59,386 | \$60,285 | \$72,003 | \$74,386 |
| Diluted net income per common share | \$1.11 | \$1.02 | \$1.35 | \$1.26 |

(a) In addition to the results provided in this eamings release in accordance with GAAP, the Company has provided adjusted, non-GAAP fina ncial measurements that present per share data excluding the adjustments disc ussed above. The Company has excluded $\$ 12.8$ million and $\$ 14.3$ million in after-tax net expenses from these results for the first two fisc al quarters of 2014 and 2013, respectively.

Note: Results may not be additive due to rounding.

First Half 2014 Reconciliation of Reported to Adjusted Ea mings
\$ in millions, except EPS

| FirstTwo Quartersof Fiscal 2014 | Gross Margin | $\begin{array}{r} \% \text { of } \\ \text { sales } \\ \hline \end{array}$ | SG\&A | \% of sales | Operating Income | \% of sales | Net Income | $\begin{gathered} \text { Diluted } \\ \text { EPS } \\ \hline \end{gathered}$ | SegmentReporting |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |  |  |  | Intemationa Operating Income | \% of segment net sales | Comorate <br> Operating <br> Expenses |  |
|  |  |  |  |  |  |  |  |  |  |  |  |  |
| Asreported (GAAP) | \$507.2 | 41.4\% | \$416.4 | 34.0\% | \$108.9 | 8.9\% | \$60.2 | \$1.11 | \$11.1 | 8.5\% | (\$59.9) | (4.9\%) |
| Amortization of H.W. Carterand Sonstradenames | - |  | (11.9) |  | 11.9 |  | 7.5 | 0.14 | - |  | 11.9 |  |
| Office consolidation costs(a) | - |  | (6.6) |  | 6.6 |  | 4.2 | 0.08 | - |  | 6.6 |  |
| Revaluation of contingent consideration (b) | - |  | (0.5) |  | 0.5 |  | 0.5 | 0.01 | 0.5 |  | - |  |
| C losure of distribution facility in Hogansville, GA | - |  | (0.6) |  | 0.6 |  | 0.4 | 0.01 | - |  | 0.6 |  |
| J apan retail operationsexit | (1.0) |  | (1.5) |  | 0.5 |  | 0.3 | 0.01 | 0.5 |  | - |  |
|  | (1.0) |  | (21.0) |  | 20.0 |  | 12.8 | 0.24 | 0.9 |  | 19.1 |  |
| Asadjusted | \$506.2 | 41.3\% | \$395.4 | 32.3\% | \$128.9 | 10.5\% | \$73.0 | \$1.35 | \$12.0 | 9.1\% | (\$40.7) | (3.3\%) |


| Firstwo Quarters of Fiscal 2013 | Gross Margin | \% of sales | SG\&A | \% of sales | Operating Income | \% of sales | Net Income | Diluted EPS | SegmentReporting |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |  |  |  | Intemational Operating Income | \% of segment net sales | Comorate <br> Operating <br> Expenses | \% of total net sales |
| Asreported (GAAP) | \$463.3 | 41.8\% | \$380.4 | 34.3\% | \$99.7 | 9.0\% | \$61.1 | \$1.02 | \$10.9 | 9.6\% | (\$58.7) | (5.3\%) |
| Office consolidation costs (a) | - |  | (18.2) |  | 18.2 |  | 11.4 | 0.19 | - |  | 18.2 |  |
| Revaluation of contingent consideration (b) | - |  | (1.9) |  | 1.9 |  | 1.9 | 0.03 | 1.9 |  | - |  |
| Closure of distribution facility in Hogansville, GA | - |  | (0.6) |  | 0.6 |  | 0.4 | 0.01 | - |  | 0.6 |  |
| Amortization of H.W. Carter and Sonstradenames | - |  | (1.0) |  | 1.0 |  | 0.6 | 0.01 | - |  | 1.0 |  |
|  | - |  | (21.6) |  | 21.6 |  | 14.3 | 0.24 | 1.9 |  | 19.7 |  |
| Asadjusted | \$463.3 | 41.8\% | \$358.8 | 32.4\% | \$121.3 | 10.9\% | \$75.4 | \$1.26 | \$12.8 | 11.2\% | (\$39.0) | (3.5\%) |

(a) Costs associated with offic e consolidation including severance, relocation, accelerated depreciation, and othercharges.
(b) Revaluation of the contingent consideration liability associated with the Company's 2011 acquisition of Bonnie Togs.

First Half 2014 Business Segment Performance
\$ in millions

|  | NetSales |  |  | Adjusted Operating Income (Los)* |  |  | Adjusted Operating Margin* |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2014 | 2013 | \$ Growth | 2014 | 2013 | \$ Growth | 2014 | 2013 |
| Carter'sWholesale (a) | \$472 | \$445 | \$26 | \$78 | \$82 | (\$5) | 16.5\% | 18.5\% |
| Carter'sRetail (b) | 464 | 408 | 56 | 83 | 73 | 10 | 17.9\% | 17.9\% |
| Total Carter's | \$936 | \$853 | \$83 | \$161 | \$155 | \$5 | 17.2\% | 18.2\% |
| OshKosh Wholesale | \$27 | \$29 | (\$2) | \$3 | \$4 | (\$1) | 10.6\% | 12.7\% |
| OshKosh Retail (b) | 131 | 112 | 19 | (6) | (12) | 6 | (4.7\%) | (10.5\%) |
| Total OshKosh | \$158 | \$141 | \$17 | (\$3) | (\$8) | \$5 | (2.1\%) | (5.7\%) |
| Intemational (c)(d) | \$132 | \$114 | \$17 | \$12 | \$13 | (\$1) | 9.1\% | 11.2\% |
| Total before coporate expenses | \$1,226 | \$1,109 | \$117 | \$170 | \$160 | \$9 | 13.8\% | 14.5\% |
| Corporate expenses(d) |  |  |  | (\$41) | (\$39) | (\$2) | (3.3\%) | (3.5\%) |
| Total (d) | \$1,226 | \$1,109 | \$117 | \$129 | \$121 | \$8 | 10.5\% | 10.9\% |

(a) Includes U.S. wholesale sales of Carter's, Child of Mine, J ust One You, and Precious Firsts products.
(b) Includes U.S. retail stores and eCommerce results.
(c) Includes intemational retail, eCommerce and wholesale sales. Adjusted operating income includes intemational lic ensing income.
(d) See reconciliation of reported (GAAP) results to adjusted results.

|  | \$ in millions <br> Fiscal Quarter Ended |  | Two Fiscal Quarters Ended |  | Four Fiscal Quarters Ended |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} \hline \text { June 28, } \\ 2014 \end{gathered}$ | $\begin{gathered} \hline \text { June 29, } \\ 2013 \end{gathered}$ | $\begin{gathered} \hline \text { June } 28, \\ 2014 \end{gathered}$ | June 29, 2013 | $\begin{gathered} \hline \text { June 28, } \\ 2014 \end{gathered}$ |
| Net income | \$25.9 | \$19.7 | \$60.2 | \$61.1 | \$159.5 |
| Interest expense | 6.9 | 1.3 | 13.8 | 2.5 | 24.7 |
| Interest income | (0.1) | (0.2) | (0.3) | (0.4) | (0.6) |
| Tax expense | 14.9 | 11.5 | 34.8 | 35.3 | 88.5 |
| Depreciation and a mortization | 20.0 | 13.5 | 41.6 | 25.9 | 84.1 |
| EmIDA | \$67.5 | \$45.8 | \$150.0 | \$124.5 | \$356.2 |

## Adjustments to EBIDA

| Office consolidation costs (a) | $\$ 4.6$ | $\$ 8.9$ | $\$ 6.5$ | $\$ 15.6$ | $\$ 20.3$ |
| :--- | :---: | :---: | :---: | ---: | ---: |
| Revaluation of contingent consideration (b) | - | 1.0 | 0.5 | 1.9 | 1.4 |
| Facility related closures (c) | 0.3 | $(0.2)$ | 0.6 | 0.3 | 1.5 |
| J apan retail operationsexit (d) | 0.6 | - | $(0.4)$ | - | 3.6 |
| Adjusted EBIDA | $\mathbf{\$ 7 3 . 0}$ | $\mathbf{\$ 5 5 . 5}$ | $\mathbf{\$ 1 5 7 . 3}$ | $\mathbf{\$ 1 4 2 . 3}$ | $\mathbf{\$ 3 8 3 . 1}$ |
|  |  |  |  |  |  |

(a) Costs associated with office consolidation including severance, relocation, and othercharges. These amounts exclude costs related to accelerated depreciation as such a mounts are included in the total of depreciation and amortization above.
(b) Revaluation of the contingent consideration lia bility assoc iated with the Company's 2011 acquisition of Bonnie Togs.
(c) Costs related to the closure of a distribution facility located in Hogansville, GA, announced in the first quarter of fisc al 2012. These a mounts exclude costs related to accelerated depreciation as such amounts are included in the total of depreciation and a mortization above.
(d) Costs incurred to exit the Company's retail business in J a pan. First two fisc al quarters and four fisc al quarters ended J une 28, 2014 also reflect a favorable recovery of inventory. These a mounts exclude costs related to accelerated depreciation as such a mounts are included in the total of depreciation and amortization above.

# Forward-looking Statements a nd Other Information 

Results provided in this presentation are preliminary and unaudited. This presentation should be read in conjunction with the a udio broadcast or transcript of the Company's ea mings call, held on J uly 24, 2014, which is available at www.carters.com. Also, this presentation conta ins forward-looking statements within the meaning of the safe harbor provisions of the Private Securities Litigation Reform Act of 1995 relating to the Company's future performance, including, without limitation, statements with respect to the Company's a ntic ipated financial results for the third quarter of fisc al 2014 and fisc al year 2014, or a ny other future period, a ssessment of the Company's performance and financial position, and drivers of the Company's sales and eamings growth. Such statements are based on current expectations only, a nd are subject to certain risks, uncertainties, and assumptions. Should one or more of these risks or unc erta inties materia lize, or should underlying a ssumptions prove inc orrect, a ctual results may vary materially from those antic ipated, estimated, or projected. Factors that could cause actual results to materially differ include the risks of: losing one or more major customers or vendors or financial diffic ulties for one or more of our major customers or vendors; the Company's products not being accepted in the marketplace; changes in consumer preference and fashion trends; negative public ity; the Company failing to protect its intellectual property; the breach of the Company's consumer databases, systems or processes; incuming costs in connection with cooperating with regulatory investigations and proceedings; increased leverage, not being able to repay its indebtedness and being subject to restrictions on operations by the Company's debt agreements; increased production costs; deflationary pric ing pressures; dec reases in the overall level of consumer spending; disruptions resulting from the Company's dependence on foreign supply sources; the Company's foreign supply sourc es not meeting the Company's quality sta ndards or regulatory requirements; disuptions in the Company's supply chain, including distribution centers or in-sourcing capabilities or otherwise, and including the risk of slow-downs, disuptions or strikes in the event that a new a greement between the port through which we source substantially all of our products and Intemational Longshore and Warehouse Union is not reached in a timely manner; the loss of the Company's principal product sourcing agent; inc reased competition in the baby and young children'sapparel market; the Company being unable to identify new retail store locationsor negotiate appropriate lease termsforthe retail stores; the Company not adequately forecasting demand, which could, among other things, create signific ant levels of excess inventory; failure to achieve sales growth plans, cost savings, and other a ssumptions that support the camying value of the Company's inta ngible assets; not attracting and reta ining key ind ividuals within the organization; failure to implement needed upgrades to the Company's information technology systems; disruptions resulting from the Company's transition of distribution functions to its new Braselton facility and not a chieving planned effic iencies; being unsuccessful in expanding into intemational markets and failing to successfully manage legal, regulatory, political and economic risks of intematio nal operations, inc luding ma inta ining complia nce with world wide anti-bribery laws; incuring substantial costs as a result of various claims or pending or threatened lawsuits; and the failure to declare future quarterly dividends. Many of these risks are further desc ribed in the most recently filed Quarterly Report on Form 10-Q and other reports filed with the Securities and Exchange Commission under the headings "Risk Factors" and "Forward-Looking Statements." All information is provided as of July 24, 2014. The Company undertakes no obligation to public ly update or revise a ny forward-looking statements, whetherasa result of new information, future events, or otherwise.


[^0]:    ${ }^{1}$ Direct-to-Consumer ("DTC") Comparable sales is defined as the combination of retail store and eCommerce comparable sales.
    ${ }^{2}$ Calculated in constant currency.
    Note: Results may not be additive due to rounding.

[^1]:    * Results are stated on an adjusted basis; see reconciliation to GAAP on pages 30 \& 32 .

[^2]:    ${ }^{1}$ Direct-to-Consumer ("DTC") Comparable sales is defined as the combination of retail store and eCommerce comparable sales.
    ${ }^{2}$ Calculated in constant currency.
    Note: Results may not be additive due to rounding.

[^3]:    ${ }^{1}$ Results are stated on an adjusted basis; see reconciliation to GAAP on pages 28

