

## Third Quarter 2023 Results

 (GAAP Basis)\$ in millions, except EPS

|  | $\begin{gathered} \text { Q3 } \\ 2023 \end{gathered}$ | $\begin{aligned} & \% \text { of } \\ & \text { Sales } \end{aligned}$ | $\begin{gathered} \text { Q3 } \\ 2022 \end{gathered}$ | $\begin{array}{r} \% \text { of } \\ \text { Sales } \\ \hline \end{array}$ | Change |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Net sales | \$792 |  | \$819 |  | (3\%) |
| Gross profit | 376 | 47.5\% | 371 | 45.3\% | 2\% |
| Royalty income | 6 | 0.7\% | 7 | 0.9\% | (21\%) |
| SG\&A | 289 | 36.5\% | 286 | 35.0\% | 1\% |
| Operating income | 93 | 11.8\% | 92 | 11.2\% | 2\% |
| Interest expense and other, net | 8 | 1.0\% | 11 | 1.3\% | (25\%) |
| Income before taxes | 85 | 10.8\% | 81 | 9.9\% | 6\% |
| Income tax provision | 19 |  | 16 |  | 21\% |
| Net income | \$66 | 8.4\% | \$65 | 7.9\% | 2\% |
| Diluted EPS | \$1.78 |  | \$1.67 |  | 7\% |
| Weighted average shares outstanding | 36 |  | 38 |  | (5\%) |
| EBITDA ${ }^{1}$ | \$109 | 13.8\% | \$107 | 13.1\% | 1\% |

## Q3 Year-to-Date 2023 Results

(GAAP Basis)

|  | \$ in millions, except EPS |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} \text { Q3 YTD } \\ 2023 \end{gathered}$ | $\begin{gathered} \text { \% of } \\ \text { Sales } \end{gathered}$ | $\begin{gathered} \text { Q3 YTD } \\ 2022 \end{gathered}$ | $\% \text { of }$ Sales | Change |
| Net sales | \$2,088 |  | \$2,301 |  | (9\%) |
| Gross profit | 978 | 46.8\% | 1,057 | 45.9\% | (7\%) |
| Royalty income | 17 | 0.8\% | 20 | 0.9\% | (19\%) |
| SG\&A | 807 | 38.7\% | 808 | 35.1\% | - |
| Operating income | 187 | 9.0\% | 270 | 11.7\% | (31\%) |
| Interest expense and other, net | 23 | 1.1\% | 33 | 1.5\% | (31\%) |
| Loss on extinguishment of debt | - |  | 20 | 0.9\% | (100\%) |
| Income before taxes | 164 | 7.9\% | 216 | 9.4\% | (24\%) |
| Income tax provision | 38 |  | 46 |  | (17\%) |
| Net income | \$126 | 6.0\% | \$170 | 7.4\% | (26\%) |
| Diluted EPS | \$3.36 |  | \$4.26 |  | (21\%) |
| Weighted average shares outstanding | 37 |  | 39 |  | (6\%) |
| EBITDA ${ }^{1}$ | \$236 | 11.3\% | \$298 | 12.9\% | (21\%) |

## As reported (GAAP)

Organizational restructuring
Total adjustments
As adjusted

## As reported (GAAP)

Organizational restructuring
Loss on extinguishment of debt
Total adjustments
As adjusted

| Third Quarter |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2023 |  |  |  |  | 2022 |  |  |  |  |
| Operating Income | \% Net <br> Sales | Pre-Tax Income | Net Income | Diluted EPS | Operating Income | \% Net <br> Sales | Pre-Tax Income | Net Income | Diluted EPS |
| \$93 | 11.8\% | \$85 | \$66 | \$1.78 | \$92 | 11.2\% | \$81 | \$65 | \$1.67 |
| 3 |  | 3 | 2 | 0.06 | - |  | - | - | - |
| 3 |  | 3 | 2 | 0.06 | - |  | - | - | - |
| \$96 | 12.2\% | \$88 | \$68 | \$1.84 | \$92 | 11.2\% | \$81 | \$65 | \$1.67 |

First Three Quarters

| 2023 |  |  |  |  | 2022 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Operating Income | \% Net <br> Sales | Pre-Tax Income | Net Income | Diluted EPS | Operating Income | \% Net <br> Sales | Pre-Tax Income | Net Income | Diluted EPS |
| \$187 | 9.0\% | \$164 | \$126 | \$3.36 | \$270 | 11.7\% | \$216 | \$170 | \$4.26 |
| 4 |  | 4 | 3 | 0.09 | - |  | - | - | - |
| - |  | - | - | - | - |  | 20 | 15 | 0.38 |
| 4 |  | 4 | 3 | 0.09 | - |  | 20 | 15 | 0.38 |
| \$192 | 9.2\% | \$169 | \$129 | \$3.45 | \$270 | 11.7\% | \$236 | \$185 | \$4.64 |


|  | Sin millons, excepteps |  |
| :---: | :---: | :---: |
|  | Q3 Results | Guidance $^{2}$ |
| Net Sales | $\mathbf{\$ 7 9 2}$ | $\mathbf{\$ 7 7 0}-\mathbf{\$ 7 9 0}$ |
| U.S. Retail Comparable Sales | Down $\mathbf{1 0 \%}$ | Down high-single digits |
| U.S. Wholesale | $\mathbf{U p} \mathbf{4 \%}$ | Down low-single digits |
| International | Down 4\% | Comparable |
| Operating Income | $\mathbf{\$ 9 6}$ | $\mathbf{\$ 8 0}-\mathbf{\$ 8 5}$ |
| Operating Margin | $\mathbf{1 2 . 2 \%}$ | $10.4 \%-10.8 \%$ |
| Diluted EPS | $\mathbf{\$ 1 . 8 4}$ | $\mathbf{\$ 1 . 4 5 - \mathbf { \$ 1 . 5 5 }}$ |

## Third Quarter 2023 Performance

\$ in millions, except EPS

Net Sales


Adjusted Operating Income ${ }^{1}$ (Adjusted Operating Margin)


Adjusted Diluted EPS ${ }^{1}$


## Q3 Year-to-Date 2023 Performance

\$ in millions, except EPS

Net Sales


Adjusted Operating Income ${ }^{1}$ (Adjusted Operating Margin)


Adjusted Diluted EPS ${ }^{1}$


## Third Quarter 2023 Adjusted Results¹

\$ in millions, except EPS

|  | $\begin{gathered} \text { Q3 } \\ 2023 \end{gathered}$ | $\begin{aligned} & \% \text { of } \\ & \text { Sales } \end{aligned}$ | $\begin{gathered} \text { Q3 } \\ 2022 \end{gathered}$ | $\begin{aligned} & \text { \% of } \\ & \text { Sales } \end{aligned}$ | Change |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Net sales | \$792 |  | \$819 |  | (3\%) |
| Gross profit | 376 | 47.5\% | 371 | 45.3\% | 2\% |
| Royalty income | 6 | 0.7\% | 7 | 0.9\% | (21\%) |
| Adjusted SG\&A | 286 | 36.1\% | 286 | 35.0\% | - |
| Adjusted operating income | 96 | 12.2\% | 92 | 11.2\% | 5\% |
| Interest expense and other, net | 8 | 1.0\% | 11 | 1.3\% | (25\%) |
| Adjusted income before taxes | 88 | 11.1\% | 81 | 9.9\% | 9\% |
| Adjusted provision for income taxes | 20 |  | 16 |  | 25\% |
| Adjusted net income | \$68 | 8.6\% | \$65 | 7.9\% | 5\% |
| Adjusted diluted EPS | \$1.84 |  | \$1.67 |  | 10\% |
| Weighted average shares outstanding | 36 |  | 38 |  | (5\%) |
| Adjusted EBITDA | \$112 | 14.1\% | \$107 | 13.1\% | 4\% |

## Third Quarter Year-to-Date 2023 Adjusted Results¹

\$ in millions, except EPS

|  | $\begin{aligned} & \text { Q3 YTD } \\ & 2023 \end{aligned}$ | $\begin{aligned} & \text { \% of } \\ & \text { Sales } \end{aligned}$ | $\begin{aligned} & \text { Q3 YTD } \\ & 2022 \end{aligned}$ | $\begin{gathered} \% \text { of } \\ \text { Sales } \end{gathered}$ | Change |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Net sales | \$2,088 |  | \$2,301 |  | (9\%) |
| Gross profit | 978 | 46.8\% | 1,057 | 45.9\% | (7\%) |
| Royalty income | 17 | 0.8\% | 20 | 0.9\% | (19\%) |
| Adjusted SG\&A | 803 | 38.4\% | 808 | 35.1\% | (1\%) |
| Adjusted operating income | 192 | 9.2\% | 270 | 11.7\% | (29\%) |
| Interest expense and other, net | 23 | 1.1\% | 33 | 1.5\% | (31\%) |
| Adjusted income before taxes | 169 | 8.1\% | 236 | 10.3\% | (29\%) |
| Adjusted provision for income taxes | 39 |  | 51 |  | (23\%) |
| Adjusted net income | \$129 | 6.2\% | \$185 | 8.0\% | (30\%) |
| Adjusted diluted EPS | \$3.45 |  | \$4.64 |  | (26\%) |
| Weighted average shares outstanding | 37 |  | 39 |  | (6\%) |
| Adjusted EBITDA | \$241 | 11.5\% | \$318 | 13.8\% | (24\%) |

## Balance Sheet

 (Q3 End)Cash Flow
(Q3 Year-to-Date)

|  | 2023 | 2022 |  | 2023 | 2022 |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Cash | \$169 | \$122 | Operating cash flow | \$206 | (\$217) |
|  |  |  | Capital expenditures | (42) | (27) |
| Accounts receivable | 241 | 266 | Free cash flow ${ }^{2}$ | \$163 | (\$244) |
| Inventory | 621 | 899 |  | 2023 | 2022 |
| Accounts payable | 222 | 318 | Share repurchases | \$67 | \$ 242 |
| Long-term debt, net | 567 | 736 | Dividends | 85 | 90 |
| Operating lease liabilities | 563 | 586 | Total | \$152 | \$331 |

- Strong liquidity: $\mathbf{\$ 9 4 5}$ million ${ }^{1}$
- Inventory down 31\%
- Q4 inventories planned lower vs. LY
- Lower pack \& hold inventories (\$44 million vs. \$103 million Q3 2022)
- Accounts payable reflects lower inventoryrelated purchases
- Improved operating cash flow enabled \$170 million reduction in borrowings
- Raising full year outlook for operating cash flow to >\$350 million (>\$300 million previously)
- Operating cash flow improvement reflects favorable changes in working capital, primarily lower inventories
- \$152 million returned to shareholders through share repurchases and dividends


Business Segment Performance

## Third Quarter 2023 Adjusted Segment Performance

|  | Net Sales |  |  | Adjusted Operating Income ${ }^{1}$ |  |  | Adjusted Operating Margin ${ }^{1}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} \text { Q3 } \\ 2023 \end{gathered}$ | $\begin{gathered} \text { Q3 } \\ 2022 \end{gathered}$ | \$ Change | $\begin{gathered} \text { Q3 } \\ 2023 \end{gathered}$ | $\begin{gathered} \text { Q3 } \\ 2022 \end{gathered}$ | \$ Change | $\begin{gathered} \text { Q3 } \\ 2023 \end{gathered}$ | $\begin{gathered} \text { Q3 } \\ 2027 \end{gathered}$ |
| U.S. Retail | \$375 | \$408 | (\$33) | \$49 | \$58 | (\$9) | 13.0\% | 14.1\% |
| U.S. Wholesale | 300 | 288 | 12 | 66 | 40 | 26 | 22.0\% | 13.9\% |
| International | 117 | 122 | (5) | 14 | 17 | (3) | 11.7\% | 14.0\% |
| Total before corporate expenses | 792 | 819 | (27) | 128 | 115 | 14 | 16.2\% | 14.0\% |
| Corporate expenses |  |  |  | (32) | (23) | (9) | (4.1\%) | (2.8\%) |
| Total | \$792 | \$819 | (\$27) | \$96 | \$92 | \$5 | 12.2\% | 11.2\% |

## Third Quarter 2023 Segment Performance

## U.S. Retail

- Net sales: -8\%
- Macro factors adversely affected traffic
- Sales trends slowed in September as record warm temperatures weighed on demand for cooler weather apparel
- Comparable sales: -10\%
- Lower traffic
- Better price realization
- Higher avg. transaction value
- Adjusted operating margin 13.0\% (vs. 14.1\% LY) ${ }^{1}$
- Achieved profit forecast
- Higher product costs offset by improved price realization
- Lower transportation costs
- Expense deleverage


## U.S. Wholesale

- Net sales: +4\%
- Higher than planned seasonal product demand
- Nearly all brands contributed to growth
- Improved replenishment product demand
- Lower cancellations driven by better on-time shipments
- Adjusted operating margin 22.0\% (vs. 13.9\% LY) ${ }^{1}$
- Lower transportation costs (including non-repeating DC transition expense LY)
- Lower inventory charges
- Improved pricing
- Expense leverage


## International

- Net sales: -4\%
- Growth in Mexico
- Warm weather late in quarter reduced demand for cooler weather apparel in Canada
- Lower wholesale shipments (largely timing related)
- Net sales constant currency: -5\%
- Adjusted operating margin 11.7\% (vs. 14.0\% LY) ${ }^{1}$
- Better price realization
- Lower transportation costs
- Expense deleverage
- Higher product costs


## Q3 Year-to-Date 2023 Adjusted Segment Performance

\$ in millions

|  | Net Sales |  |  | Adjusted Operating Income ${ }^{1}$ |  |  | Adjusted Operating Margin ${ }^{1}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} \text { Q3 YTD } \\ 2023 \end{gathered}$ | $\begin{gathered} \text { Q3 YTD } \\ 2022 \end{gathered}$ | \$ Change | $\begin{gathered} \text { Q3 YTD } \\ 2023 \end{gathered}$ | $\begin{gathered} \text { Q3 YTD } \\ 2022 \end{gathered}$ | \$ Change | $\begin{gathered} \text { Q3 YTD } \\ 2023 \end{gathered}$ | $\begin{gathered} \text { Q3 YTD } \\ 2022 \end{gathered}$ |
| U.S. Retail | \$1,022 | \$1,154 | (\$132) | \$103 | \$163 | (\$60) | 10.1\% | 14.2\% |
| U.S. Wholesale | 767 | 820 | (53) | 147 | 134 | 13 | 19.2\% | 16.4\% |
| International | 299 | 327 | (29) | 23 | 40 | (16) | 7.9\% | 12.1\% |
| Total before corporate expenses | 2,088 | 2,301 | (213) | 274 | 337 | (63) | 13.1\% | 14.6\% |
| Corporate expenses |  |  |  | (82) | (67) | (15) | (3.9\%) | (2.9\%) |
| Total | \$2,088 | \$2,301 | (\$213) | \$192 | \$270 | (\$78) | 9.2\% | 11.7\% |

## New Carter's Love Every Moment Campaign



DIGITAL

IN STORE
DIRECT MAIL

## Little Planet

Continues Accelerated Growth

- Eco-friendly, accessible premium brand
- Continued door expansion and new category launches
- Expanded global distribution
carter's


## little mlanet $x=$ target

## amazon

## $\star$ tmacys <br> - babylist



- Soft and silky feel
- Eco-friendly fabric
- Online and in 200 doors; planned expansion in 2024



## Improving the Store Experience in Young Children's Apparel

- Created separate baby / toddler and kid experiences
- Testing multiple format types and brand presentations
- Leveraging learnings in new store openings and remodels


## Carter's Leads the Category in Social Followers

## on TikTok, Instagram and Facebook ${ }^{1}$


${ }^{1}$ Source: Instagram, Facebook, and TikTok (10.11.23).
Peer set includes Carter's, Gap Kids, Disney Baby, The Children's Place, OshKosh B'gosh, Skip Hop, Gymboree, Stride Rite, Garanimals \& Janie and Jack

TOTAL INSTAGRAM FOLLOWERS
in millions


TOTAL FACEBOOK LIKES
in millions



## New Holiday Fashion Just One You

## carter's

- just one you-


Explore winter styles from Carter's Just One You, only at Target

Sweet jammies make even sweeter dreams
Explore cozy winter pajamas.


## carter's <br> just one you



## Our Holiday Offerings at Walmart



Picture perfect looks

Make memories with your mini-me in dressy styles.

Shop now
Walmart $z_{1}$

Walmart *1

## carter's child of mine-




## 2023 Q4 Sales \& Earnings Drivers

## Sales

- Strength of product offerings
- Expecting improving trend in consumer demand (delayed arrival of cooler weather)
- Improved on-time deliveries (significant port congestion in 2022)
- Better level and mix of inventories
- Contribution from new stores


## Earnings

- Contribution from new high-margin stores
- Closure of low-margin stores
- Conservative inventory commitments \& better sell-throughs
- Improved price realization
- Lower ocean freight rates
- Lower share count


## Fourth Quarter 2023 Outlook¹

- Outlook assumes:
- Improvement in consumer demand trend relative to Q3
- Continued cautious inventory commitments by wholesale customers
- Gross margin expansion, reflecting improved pricing and lower ocean freight rates
- Lower SG\&A
- Higher effective tax rate and fewer shares outstanding
- Net sales: ~\$862 - \$877 million (\$912 million Q4 2022)
- U.S. Retail: down mid to high single-digits
- U.S. Wholesale: down high single-digits (shift in previously-planned shipments from Q4 to Q3)
- International: up double-digits
- Adjusted operating income: ~\$133-\$143 million (\$119 million Q4 2022)
- Adjusted diluted EPS: ~\$2.50 - \$2.72 (\$2.29 Q3 2022)



## Forecasting an Improving Trend in the Second Half

| \$ in millions | First Half | Second Half | Year |
| :---: | :---: | :---: | :---: |
| Net Sales (vs. 2022) |  |  |  |
| U.S. Retail | (13\%) | Down MSD to HSD | Down HSD to LDD |
| U.S. Wholesale | (12\%) | Down LSD | Down HSD |
| International | (11\%) | Up LSD | Down LSD |
| Consolidated Net Sales | (13\%) | (4\%) | (8\%) |
|  |  |  |  |
| Adjusted Operating Income ${ }^{1}$ (vs. 2022) | (46\%) | +9\% to +14\% | (14\%) to (16\%) |
| Adjusted Operating Margin ${ }^{1}$ | 7.4\% | $\text { 13.9\% to } 14.4 \%$ | 11.0\% to 11.3\% |

## Fiscal Year 2023 Objectives

- Net sales: ~\$2.950 to \$2.965 billion (\$3.21 billion FY 2022)
- U.S. Retail: down high single-digits to low double-digits
- U.S. Wholesale: down high single-digits
- International: down low single-digits
- Adjusted operating income: ~\$325 to \$335 million (\$388 million FY 2022)
- Adjusted diluted EPS: ~\$5.95 to \$6.15 (\$6.90 FY 2022)
- Operating cash flow: >\$350 million (\$88 million FY 2022)
- CapEx: ~\$65 million (\$40 million FY 2022)

${ }^{1}$ See reconciliations to GAAP in Supplemental Information. The Company's forecast for fiscal year 2023 excludes charges of approximately $\$ 4.4$ million related to organizational restructuring. Forward-looking adjusted operating income and adjusted diluted EPS have not been reconciled to their most directly comparable GAAP measures - see page 37.



Supplemental Information

## Third Quarter 2023 Reconciliation of Adjusted Net Income Allocable to Common Shareholders

|  | Fiscal Quarter Ended |  |
| :---: | :---: | :---: |
|  | September 30, 2023 | October 1, 2022 |
| Weighted-average number of common and common equivalent shares outstanding: |  |  |
| Basic number of common shares outstanding | 36,438,403 | 38,222,151 |
| Dilutive effect of equity awards | 3,881 | 23,222 |
| Diluted number of common and common equivalent shares outstanding | 36,442,284 | 38,245,373 |

## Fiscal Quarter Ended

| \$ in thousands, except EPS |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | As reported on a GAAP Basis |  | As adjusted (a) |  |
|  | September 30, 2023 | October 1, 2022 | September 30, 2023 | October 1, 2022 |
| Basic net income per common share: |  |  |  |  |
| Net income | \$66,127 | \$64,957 | \$68,362 | \$64,957 |
| Income allocated to participating securities | $(1,267)$ | $(1,013)$ | $(1,311)$ | $(1,013)$ |
| Net income available to common shareholders | \$64,860 | \$63,944 | \$67,051 | \$63,944 |
| Basic net income per common share | \$1.78 | \$1.67 | \$1.84 | \$1.67 |
| Diluted net income per common share: |  |  |  |  |
| Net income | \$66,127 | \$64,957 | \$68,362 | \$64,957 |
| Income allocated to participating securities | $(1,267)$ | $(1,012)$ | $(1,311)$ | $(1,012)$ |
| Net income available to common shareholders | \$64,860 | \$63,945 | \$67,051 | \$63,945 |
| Diluted net income per common share | \$1.78 | \$1.67 | \$1.84 | \$1.67 |

(a) In addition to the results provided in this presentation in accordance with GAAP, the Company has provided adjusted, non-GAAP financial measurements that present per share data excluding the adjustments discussed in the Supplemental Information. The Company has excluded $\$ 2.2$ million in after-tax expenses from these results for the fiscal quarter ended September 30, 2023.

## Q3 Year to Date 2023 Reconciliation of Adjusted Net Income Allocable to Common Shareholders

Weighted-average number of common and common equivalent shares outstanding:
Basic number of common shares outstanding
Dilutive effect of equity awards
Diluted number of common and common equivalent shares outstanding

Three Fiscal Quarters Ended
September 30, 2023 October 1, 2022

| $36,789,140$ | $39,279,293$ |  |
| ---: | ---: | ---: |
| 3,781 |  |  |
|  | 34,835 <br> $36,792,921$ | $39,314,128$ |

Three Fiscal Quarters Ended

| As reported on a GAAP Basis |  | As adjusted (a) |  |
| :---: | :---: | :---: | :---: |
| September 30, 2023 | October 1, 2022 | September 30, 2023 | October 1, 2022 |
| \$125,990 | \$169,859 | \$129,406 | \$185,010 |
| $(2,254)$ | $(2,478)$ | $(2,319)$ | $(2,711)$ |
| \$123,736 | \$167,381 | \$127,087 | \$182,299 |
| \$3.36 | \$4.26 | \$3.45 | \$4.64 |
| \$125,990 | \$169,859 | \$129,406 | \$185,010 |
| $(2,254)$ | $(2,477)$ | $(2,318)$ | $(2,710)$ |
| \$123,736 | \$167,382 | \$127,088 | \$182,300 |
| \$3.36 | \$4.26 | \$3.45 | \$4.64 |

(a) In addition to the results provided in this presentation in accordance with GAAP, the Company has provided adjusted, non-GAAP financial measurements that present per share data excluding the adjustments discussed in the Supplemental Information. The Company has excluded $\$ 3.4$ million and $\$ 15.2$ million in after-tax expenses from these results for the three fiscal quarters ended September 30, 2023, and October 1, 2022, respectively.

## Reconciliation of Adjusted to Reported Earnings ${ }^{1}$

\$ in millions, except EPS


# Reconciliation of Adjusted to Reported Earnings 

(Continued)
\$ in millions, except EPS

|  |  |  |  |  |  |  |  | Segment Reporting |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Fourth Quarter of Fiscal 2022 | SG\&A | \% of net sales | Operating Income | $\begin{gathered} \text { \% of } \\ \text { net sales } \end{gathered}$ | Income Tax Provision | Net Income | $\begin{aligned} & \text { Diluted } \\ & \text { EPS } \end{aligned}$ | U.S. Retail Operating Income | \% of segment net sales | U.S. Wholesale Operating Income | \% of segment net sales | International Operating Income | \% of segment net sales | Corporate Operating Expenses | \% of total net sales |
| As reported (GAAP) | \$302.5 | 33.2\% | \$109.5 | 12.0\% | \$20.3 | \$80.2 | \$2.11 | \$89.2 | 16.9\% | \$27.6 | 10.6\% | \$17.0 | 13.6\% | (\$24.2) | (2.7\%) |
| Intangible asset impairment (d) | - |  | 9.0 |  | 2.1 | 6.9 | 0.18 | 0.4 |  | 5.6 |  | 3.0 |  | - |  |
| As adjusted (a) | \$302.5 | 33.2\% | \$118.5 | 13.0\% | \$22.4 | \$87.0 | \$2.29 | \$89.6 | 17.0\% | \$33.2 | 12.7\% | \$20.0 | 16.0\% | (\$24.2) | (2.7\%) |
|  |  |  |  |  |  |  |  |  |  |  | Segment | porting |  |  |  |
| Fiscal Year 2022 | SG\&A | \% of net sales | Operating Income | $\begin{gathered} \text { \% of } \\ \text { net sales } \end{gathered}$ | Income Tax Provision | Net Income | Diluted EPS | U.S. Retail Operating Income | \% of segment net sales | U.S. Wholesale Operating Income | \% of segment net sales | International Operating Income | \% of segment net sales | Corporate <br> Operating <br> Expenses | \% of total net sales |
| As reported (GAAP) | \$1,110.0 | 34.6\% | \$379.2 | 11.8\% | \$66.7 | \$250.0 | \$6.34 | \$252.5 | 15.0\% | \$161.7 | 15.0\% | \$56.6 | 12.5\% | (\$91.6) | (2.9\%) |
| Loss on extinguishment of debt (c) | - |  | - |  | 4.8 | 15.2 | 0.38 | - |  | - |  | - |  | - |  |
| Intangible asset impairment (d) | - |  | 9.0 |  | 2.1 | 6.9 | 0.17 | 0.4 |  | 5.6 |  | 3.0 |  | - |  |
| As adjusted (a) | \$1,110.0 | 34.6\% | \$388.2 | 12.1\% | \$73.6 | \$272.0 | \$6.90 | \$252.9 | 15.0\% | \$167.2 | 15.5\% | \$59.7 | 13.2\% | (\$91.6) | (2.9\%) |

(a) In addition to the results provided in this earnings release in accordance with GAAP, the Company has provided adjusted, non-GAAP financial measurements that present SG\&A, operating income, income tax, net income, and net income on a diluted share basis excluding the adjustments discussed above. The Company believes these adjustments provide a meaningful comparison of the Company's results and afford investors a view of what management considers to be the Company's core performance. The adjusted, non-GAAP financial measurements included in this earnings release should not be considered as an alternative to net income or as any other measurement of performance derived in accordance with GAAP. The adjusted, non-GAAP financial measurements are presented for informational purposes only and are not necessarily indicative of the Company's future condition or results of operations.
(b) Net expenses related to organizational restructuring and related corporate office lease amendment actions.
(c) Related to the redemption of the $\$ 500$ million aggregate principal amount of senior notes due 2025 in April 2022 that were previously issued by a wholly-owned subsidiary of the Company.
(d) Related to the write-down of the Skip Hop tradename asset.

## Reconciliation of Net Income to Adjusted EBITDA

\$ in millions

|  | Fiscal Quarter Ended |  | Three Fiscal Quarters Ended |  | Four Fiscal Quarters Ended |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} \hline \text { September 30, } \\ 2023 \end{gathered}$ | $\begin{gathered} \hline \text { October 1, } \\ 2022 \end{gathered}$ | $\begin{gathered} \hline \text { September 30, } \\ 2023 \end{gathered}$ | $\begin{gathered} \text { October 1, } \\ 2022 \end{gathered}$ | $\begin{gathered} \hline \text { September 30, } \\ 2023 \end{gathered}$ |
| Net income | \$66.1 | \$65.0 | \$126.0 | \$169.9 | \$206.2 |
| Interest expense | 8.6 | 9.7 | 26.3 | 33.5 | 35.6 |
| Interest income | (1.1) | (0.3) | (2.8) | (0.9) | (3.2) |
| Tax expense | 19.2 | 15.9 | 38.3 | 46.4 | 58.6 |
| Depreciation and amortization | 16.0 | 17.1 | 48.6 | 48.8 | 65.0 |
| EBITDA | \$109.0 | \$107.4 | \$236.4 | \$297.7 | \$362.2 |
| Adjustments to EBITDA |  |  |  |  |  |
| Organizational restructuring (a) | \$2.9 | \$ - | \$4.4 | \$ | \$4.4 |
| Loss on extinguishment of debt (b) | - | - | - | 19.9 | - |
| Intangible asset impairment (c) | - | - | - | - | 9.0 |
| Total adjustments | \$2.9 | \$ - | \$4.4 | \$19.9 | \$13.4 |
| Adjusted EBITDA | \$111.8 | \$107.4 | \$240.9 | \$317.7 | \$375.7 |

(a) Net expensed related to organizational restructuring and related corporate office lease amendment actions.
(b) Related to the redemption of the $\$ 500$ million aggregate principal amount of senior notes due 2025 in April 2022 that were previously issued by a wholly-owned subsidiary of the Company.
(c) Related to the write-down of the Skip Hop tradename asset.

| \$ in millions |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Fiscal Quarter Ended |  |  |  |  |  |
|  | Reported <br> Net Sales <br> September 30, $2023$ | Impact of <br> Foreign Currency Translation | Constant- <br> Currency <br> Net Sales <br> September 30, 2023 | Reported <br> Net Sales <br> October 1, $2022$ | Reported <br> Net Sales <br> \% Change | Constant- <br> Currency <br> Net Sales <br> \% Change |
| Consolidated net sales | \$791.7 | \$1.2 | \$790.5 | \$818.6 | (3.3\%) | (3.4\%) |
| International segment net sales | \$116.5 | \$1.2 | \$115.4 | \$122.0 | (4.5\%) | (5.4\%) |
|  |  |  | Three Fiscal Q | arters Ended |  |  |
|  | Reported Net Sales September 30, 2023 | Impact of <br> Foreign <br> Currency <br> Translation | Constant- <br> Currency <br> Net Sales <br> September 30, <br> 2023 | Reported Net Sales October 1, 2022 | Reported <br> Net Sales <br> \% Change | Constant- <br> Currency <br> Net Sales <br> \% Change |
| Consolidated net sales | \$2,087.7 | (\$2.2) | \$2,089.9 | \$2,300.6 | (9.3\%) | (9.2\%) |
| International segment net sales | \$298.6 | (\$2.2) | \$300.7 | \$327.2 | (8.7\%) | (8.1\%) |

The Company evaluates its net sales on both an "as reported" and a "constant currency" basis. The constant currency presentation, which is a non-GAAP measure, excludes the impact of fluctuations in foreign currency exchange rates that occurred between the comparative periods. Constant currency net sales results are calculated by translating current period net sales in local currency to the U.S. dollar amount by using the currency conversion rate for the prior comparative period. The Company consistently applies this approach to net sales for all countries where the functional currency is not the U.S. dollar. The Company believes that the presentation of net sales on a constant currency basis provides useful supplemental information regarding changes in our net sales that were not due to fluctuations in currency exchange rates and such information is consistent with how the Company assesses changes in its net sales between comparative periods.

## Planning Continued Store Growth in North America in 2023 carter's

|  | U.S. | Canada | Mexico | Total |
| :---: | :---: | :---: | :---: | :---: |
| Store count at October 1, 2022 | 741 | 185 | 44 | 970 |
| Openings | 19 | 2 | 6 | 27 |
| Closings | (3) | - | (1) | (4) |
| Store count at December 31, 2022 | 757 | 187 | 49 | 993 |
| Openings | 23 | 3 | 12 | 38 |
| Closings | (12) | (2) | (8) | (22) |
| Store count at September 30, 2023 | 768 | 188 | 53 | 1,009 |
| Balance of year forecast |  |  |  |  |
| Openings | 25 | 1 | 1 | 27 |
| Closings | - | (1) | - | (1) |
| Estimated store count at December 30, 2023 | 793 | 188 | 54 | 1,035 |

Statements contained in this presentation that are not historical fact and use predictive words such as "estimates", "outlook", "guidance", "expect", "believe", "intend", "designed", "target", "plans", "may", "will", "are confident" and similar words are forward-looking statements (as such term is defined in the Private Securities Litigation Reform Act of 1995). These forward-looking statements and related assumptions involve risks and uncertainties that could cause actual results and outcomes to differ materially from any forward-looking statements or views expressed in this press release. These risks and uncertainties include, but are not limited to, the factors disclosed in Part I, Item 1A. "Risk Factors" of the Company's Annual Report on Form 10-K for the fiscal year ended December 31, 2022, and otherwise in our reports and filings with the Securities and Exchange Commission, as well as the following factors: the continuing effects of the novel coronavirus (COVID-19) pandemic; changes in global economic and financial conditions, and the resulting impact on consumer confidence and consumer spending, as well as other changes in consumer discretionary spending habits; continued inflationary pressures with respect to labor and raw materials and global supply chain constraints that have, and could continue, to affect freight, transit, and other costs; risks related to geopolitical conflict, including ongoing geopolitical challenges between the United States and China, the ongoing hostilities in Ukraine and Israel, acts of terrorism, mass casualty events, social unrest, civil disturbance or disobedience; risks related to a shutdown of the U.S. government; financial difficulties for one or more of our major customers; an overall decrease in consumer spending, including, but not limited to, decreases in birth rates; our products not being accepted in the marketplace and our failure to manage our inventory; increased competition in the market place; diminished value of our brands; the failure to protect our intellectual property; the failure to comply with applicable quality standards or regulations; unseasonable or extreme weather conditions; pending and threatened lawsuits; a breach of our information technology systems and the loss of personal data; increased margin pressures, including increased cost of materials and labor and our inability to successfully increase prices to offset these increased costs; our foreign sourcing arrangements; disruptions in our supply chain, including increased transportation and freight costs; the management and expansion of our business domestically and internationally; the acquisition and integration of other brands and businesses; changes in our tax obligations, including additional customs, duties or tariffs; fluctuations in foreign currency exchange rates; risks associated with corporate responsibility issues; our ability to achieve our forecasted financial results for the fiscal year; our continued ability to declare and pay a dividend and conduct share repurchases in future periods; our planned opening and closing of stores during the fiscal year; and other risks detailed in the Company's periodic reports as filed in accordance with the Securities Exchange Act of 1934, as amended. The Company does not undertake any obligation to publicly update or revise any forward-looking statements, whether as a result of new information, future events, or otherwise.

We have not reconciled forward-looking adjusted operating income or adjusted diluted earnings per share to their most directly comparable GAAP measures because we cannot predict with reasonable certainty the ultimate outcome of certain components of such reconciliations that are not within our control including due to factors described above, or others that may arise, without unreasonable effort. For these reasons, we are unable to assess the probable significance of the unavailable information, which could materially impact the amount of future operating income or diluted EPS, the most directly comparable GAAP metrics to adjusted operating income and adjusted diluted earnings per share, respectively.

