FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no longer subject to
Section 16. Form 4 or Form 5
obligations may continue. See
Instruction 1(b).

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL OMB Number: Estimated average burden hours per response: 0.5

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person*						2. Issuer Name and Ticker or Trading Symbol CARTERS INC [ CRI ]									5. Relationship of Reporting Person(s) to Issuer (Check all applicable)						
CASEY MICHAEL DENNIS															X Director			10% Owner			
	ast) (First) (Middle) 38 PEACHTREE ROAD NE JITE 1800					ate of 21/20		st Trans	Transaction (Month/Day/Year)							Office below	,		Other (specify below) and CEO		
(Street) ATLANTA GA 30326  (City) (State) (Zip)					- 4. If	Line) X Form fil											r Joint/Group Filing (Check Applicable I filed by One Reporting Person I filed by More than One Reporting on				
Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																					
Date					2. Transaction Date Month/Day/Year)		2A. Deemed Execution Date, if any (Month/Day/Year)		3. Transaction Code (Instr. 8)		4. Securities Acquired (A) Disposed Of (D) (Instr. 3, 4			nd 5) Secur Benef		cially d Following	6. Owner Form: Di (D) or Ind (I) (Instr.	ect irect	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
							Code	v	Amount	(A (I	A) or D)	Price		Transaction(s) (Instr. 3 and 4)				(111341. 4)			
Common Stock 02					2020				F		1,289		D	\$110.73		477,329(1)		D			
Common Stock 02					2020				D		23,564(2	2)	D	\$0		453,765 <sup>(1)</sup>		D			
Common Stock 02/2					2020				F		4,140		D	\$96.64		449,625(1)		D			
Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																					
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deel Executic if any (Month/I		ction Instr.	of	r r osed ) : 3, 4	6. Date Expirati (Month/	on Da Day/Y		7. Title and Amount of Securities Underlying Derivative Security (Instr. and 4)  Amount of Numbe of Title Shares		nstr. 3 nount mber	8. Price of Derivative Security (Instr. 5)		9. Number of derivative Securities Beneficially Owned Following Reported Transactions (Instr. 4)	Owner Form Direct or Ind (I) (In	(D) irect	11. Nature of Indirect Beneficial Ownership (Instr. 4)		

## **Explanation of Responses:**

- $1. \ Some \ of \ these \ shares \ are \ restricted \ shares \ that \ are \ subject \ to \ either \ time-vesting \ or \ performance-based \ restrictions.$
- 2. The transaction reported in this Form 4 reflects below-target vesting of performance shares issued in 2017.

## Remarks:

/s/Scott F. Duggan, Attorney-

02/25/2020

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.