FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

OMB APPROVAL								
OMB Number:	3235-0287							
Catimated average b	aurdon.							

0.5

hours per response:

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Name and Address of Reporting Person* WELCH JOHN R						2. Issuer Name and Ticker or Trading Symbol CARTERS INC [CRI]											p of Reporting Person(s) blicable) ctor 10		on(s) to Is	
(Last) (First) (Middle) 3438 PEACHTREE ROAD NE						3. Date of Earliest Transaction (Month/Day/Year) 05/14/2014										Office below	er (give title v)		Other below)	(specify
SUITE1800 (Street) ATLANTA GA 30326					4. If	4. If Amendment, Date of Original Filed (Month/Day/Year)									Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person					
(City)	(St	ate) (Zip)													F 613	OII			
		Tabl	e I - Nor	n-Deriv	ative	Sec	curitie	s Acc	quired,	Dis	posed o	f, oı	r Bene	efici	ally (Owne	ed			
1. Title of Security (Instr. 3) 2. Transac Date (Month/Date)						Execution Date,			3. Transa Code (Disposed	ities Acquired (A d Of (D) (Instr. 3,						6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership (Instr. 4)
		Code	v	Amount					(A) or (D)	Price	•	Transaction(s) (Instr. 3 and 4)				(1130.4)				
Common Stock 05/14						14/2014					1,651	1	A	\$	0	70,514(1)			D	
	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																			
1. Title of Derivative Security (Instr. 3)	rative rity or Exercise Price of Derivative Security Conversion or Exercise Price of Derivative Security			Code (8)	ransaction of code (Instr. Derivati			6. Date E Expiratio (Month/D	n Dat	е	Amount of Securities Underlying Derivative Security (Instr. and 4) Amount of Numbe of			nt er		9. Number of derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4)	Ov Fo Di or (I)). wnership orm: rect (D) Indirect (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	

Explanation of Responses:

1. These shares were granted as part of Mr. Welch's annual director compensation.

Remarks:

/s/Irina Braude, Attorney-in-Fact for John R. Welch

05/16/2014

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.