# UNITED STATES SECURITIES AND EXCHANGE COMMISSION

WASHINGTON, D.C. 20549

## FORM 8-K

# CURRENT REPORT Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of Earliest Event Reported): November 11, 2003

# CARTER'S, INC.

(Exact name of registrant as specified in its charter)

Delaware 001-31829 13-3912933

(State or other jurisdiction of incorporation)

(Commission File Number)

(I.R.S. Employer Identification Number)

The Proscenium 1170 Peachtree Street NE, Suite 900 Atlanta, Georgia 30309

(Address of principal executive offices including zip code)

(404) 745-2700

(Registrant's Telephone number including area code)

#### Item 7. Financial Statements and Exhibits.

- (a) Not applicable.
- (b) Not applicable.
- (c) Exhibits The following exhibit is furnished as part of this Current Report on Form 8-K.

 Exhibit Number
 Description

 99.1
 Press Release of Carter's, Inc. dated November 11, 2003

#### Item 12. Results of Operations and Financial Condition.

On November 11, 2003, Carter's, Inc. issued a press release announcing its financial results for its third quarter ended October 4, 2003. A copy of that press release is attached as Exhibit 99.1 to this Current Report on Form 8-K.

The information in this Current Report on Form 8-K is being furnished and shall not be deemed "filed" for the purposes of Section 18 of the Securities Exchange Act of 1934, as amended, or otherwise subject to the liabilities of that Section. The information in this Current Report on Form 8-K shall not be incorporated by reference into any registration statement or other document filed pursuant to the Securities Act of 1933, as amended.

2

#### **SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, as amended, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

By: /s/ Michael D. Casey

Name: Michael D. Casey

Title: Executive Vice President and Chief Financial Officer

Date: November 12, 2003

3

### EXHIBIT INDEX

Exhibit No. Description of Exhibit

99.1 Press Release of Carter's, Inc. dated November 11, 2003.



Contact: Eric Martin, Director of Investor Relations (404) 745-2889

#### CARTER'S REPORTS 20% GROWTH IN NET INCOME FOR THE THIRD QUARTER

Atlanta, GA — November 11, 2003 — Carter's, Inc. (NYSE:CRI), the largest branded marketer of baby apparel and a leading marketer of young children's apparel in the United States, today reported net income of \$12.7 million, up 20% for the third quarter ended October 4, 2003, compared to net income of \$10.6 million for the third quarter ended September 28, 2002.

Net sales for the third quarter ended October 4, 2003 were \$212.1 million, an increase of 28% compared to net sales of \$165.8 million for the third quarter ended September 28, 2002. These results were driven by a \$24.3 million increase in sales to \$31.3 million to mass merchant stores reflecting the first full quarter of sales of the *Child of Mine* brand to Wal-Mart and continued growth of the *Tykes* brand in Target stores. Wholesale sales of the *Carter's* brand products increased 19% to \$103.3 million due to increased demand for fall playclothes and baby products. Retail store sales for the third quarter increased 7% to \$77.5 million driven by incremental revenue from new store openings and a 1.6% increase in comparable store sales.

Fred Rowan, Chairman, Chief Executive Officer and President of Carter's said, "Our third quarter results reflect the strength of the *Carter's*, *Tykes* and *Child of Mine* brands. Our ability to deliver high-quality products at attractive prices to multiple channels has led to the highest quarterly revenue and earnings in the company's history. Due to the strength of our brands and supply chain capabilities, we successfully launched the *Child of Mine* brand in June to substantially all Wal-Mart doors in the United States. Our

1

results demonstrate that we are successfully executing our growth initiatives and we are on track to achieve our performance goals in 2003."

Net income for the nine-month period ended October 4, 2003 increased 62% to \$21.7 million compared to net income of \$13.4 million for the nine-month period ended September 28, 2002.

Net sales for the nine-month period ended October 4, 2003 were \$518.1 million, an increase of 27% compared to net sales of \$409.5 million in 2002. These results were driven by a 25% increase in wholesale sales of the *Carter's* brand to \$265.6 million compared to \$211.9 million last year. The increase in wholesale sales was attributed to the strong demand for baby and playclothes products. These results also include a \$44.6 million increase in sales to \$61.6 million to mass merchant stores reflecting the launch of the *Child of Mine* brand with Wal-Mart in June of 2003 and growth in sales of the *Tykes* brand to Target stores. The company's retail store sales for the first nine months of 2003 increased \$10.4 million, or 6%, to \$191.0 from \$180.6 million due to incremental revenue from new store openings, offset by a 1.6% decline in comparable store sales.

For fiscal 2003, the company expects net sales to be \$695 million to \$700 million. Net income for fiscal 2003 is expected to be \$21 million, including after-tax costs of approximately \$7.2 million associated with the company's initial public offering, completed on October 29, 2003, and approximately \$2.5 million in after-tax plant closure costs, of which \$0.6 million of closure costs were incurred in the third quarter of 2003. The costs related to the initial public offering include the premium paid to redeem \$61.3 million of senior subordinated notes, the write-off of debt issuance costs associated with the debt repayment and the cost of terminating the management agreement with Berkshire Partners LLC. Capital expenditures for fiscal 2003 are expected to be approximately \$20 to \$22 million as compared to \$18 million in 2002. For the full year, the company expects to open 15 retail stores.

2

On October 29, 2003, the company completed an initial public offering of common stock including the sale of 5,390,625 shares by the company and 1,796,875 shares by the selling stockholders. Net proceeds to the company from the offering totaled \$93.2 million. On November 28, 2003, the company will use \$68.0 million of the proceeds to redeem \$61.3 million of the company's outstanding senior subordinated notes and pay a redemption premium of \$6.7 million. Quarterly and annual after-tax interest savings resulting from the redemption of the senior subordinated notes will be approximately \$1.0 million and \$4.1 million, respectively. The company used \$2.6 million of the net proceeds to terminate the management agreement with Berkshire Partners LLC. The company also used 50% of the remaining proceeds of \$22.6 million to prepay \$11.3 million of term loan indebtedness. The remaining proceeds of \$11.3 million will be utilized for working capital and other general corporate purposes.

Carter's will webcast live its quarterly conference call on November 12, 2003 at 8:30 a.m. EST. To listen to the live broadcast over the Internet, please log on to www.carters.com, go to "Investor Relations" and then click on the link, "Third Quarter Conference Call." A replay of the call will be available shortly after the broadcast through midnight EST, November 19, 2003, at 888-203-1112, pass code 398899, as well as archived on the company's website at the same location as the live webcast.

For more information on Carter's please visit www.carters.com.

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Statements contained herein that relate to the company's future performance, including, without limitation, statements with respect to the company's anticipated results of operations or level of business for 2003 or any other future period, are forward-looking statements within the meaning of the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. Such statements are based on current expectations only, and are subject to certain risks, uncertainties and assumptions. Should one or more of these risks or uncertainties materialize, or should underlying assumptions prove incorrect, actual results

may vary materially from those anticipated, estimated or projected. Among the factors that could cause actual results to materially differ include a decrease in sales to or the loss of one or more of the company's key customers, downward pressure on the company's prices, disruptions in foreign supply sources, negative publicity, the loss of one or more of the company's major suppliers for raw materials, increased competition in the baby and young children's apparel market, the company's substantial leverage which increases the company's exposure to interest rate risk and could require us to dedicate a substantial portion of its cash flow to repay principal, the impact of governmental regulations and environmental risks applicable to the company's business, and seasonal fluctuations in the children's apparel business. These risks are described in the company's final prospectus dated October 23, 2003 under the headings "Risks Factors," "Business-Competition; Certain Risks" and "Statement Regarding Forward-Looking Statements." The company undertakes no obligation to publicly update or revise any forward-looking statements, whether as a result of new information, future events or otherwise.

3

#### CARTER'S, INC. CONSOLIDATED STATEMENTS OF OPERATIONS

(dollars in thousands, except per share data)

		For the three-month periods ended			For the nine-month periods ended			
		October 4, 2003		September 28, 2002		October 4, 2003		September 28, 2002
Net sales	\$	212,135	\$	165,779	\$	518,136	\$	409,469
Cost of goods sold		136,451		100,642		331,993		250,711
		75.604		65.105		106140		150 750
Gross profit		75,684		65,137		186,143		158,758
Selling, general, and administrative expenses		51,896		43,118		138,660		122,031
Plant closure costs		115		(2.4(1)		115		(( 22( )
Royalty income		(3,692)		(2,461)	_	(8,149)	_	(6,236)
Operating income		27,365		24,480		55,517		42,963
Interest expense, net		6,788		7,268		20,309		21,238
Income before income taxes		20,577		17,212		35,208		21 725
Provision for income taxes				6,634				21,725
Provision for income taxes	<u> </u>	7,922		0,034		13,555		8,372
Net income	\$	12,655	\$	10,578	\$	21,653	\$	13,353
	ф	0.56	Φ	0.47	Ф	0.06	Ф	0.50
Basic net income per common share	\$	0.56	\$	0.47	\$	0.96	\$	0.59
Diluted net income per common share	\$	0.52	\$	0.45	\$	0.90	\$	0.57
Basic weighted average number of shares outstanding		22,564,856		22,494,603		22,560,872		22,476,551
Diluted weighted average number of shares outstanding		24,236,255		23,670,331		24,084,183		23,536,843

4

#### CARTER'S, INC. CONSOLIDATED BALANCE SHEETS

(dollars in thousands, except per share data)

	Octo	October 4, 2003		<b>December 28, 2002</b>		
ASSETS						
Current assets:						
Cash and cash equivalents	\$	7,055	\$	35,562		
Accounts receivable, net		70,893		53,600		
Inventories, net		118,080		105,700		
Prepaid expenses and other current assets		2,833		4,903		
Deferred income taxes		8,425		10,021		
Total current assets		207,286		209,786		
Property, plant, and equipment, net		47,679		50,476		
Tradename		220,233		220,233		
Cost in excess of fair value of net assets acquired		139,282		139,282		
Licensing agreements, net of accumulated amortization of \$10,625 and \$6,875		4,375		8,125		
Deferred debt issuance costs, net		10,783		11,248		
Other assets		3,703		4,199		
Total assets	\$	633,341	\$	643,349		
LIABILITIES AND STOCKHOLDERS' EQUITY						

<b>a</b>	11 1 1111
Current	liabilities:
Current	machines.

Current maturities of long-term debt	\$ 1,1	80 \$	6,346

Accounts payable		32,991		34,669
Other current liabilities		36,100		37,686
Total current liabilities		70,271		78,701
Total Carrent Hachines		70,271		70,701
Long-term debt		292,401		291,276
Deferred income taxes		83,717		83,873
Other long-term liabilities		9,977		10,140
Total liabilities		456,366		463,990
Commitments and contingencies				
Stockholders' equity:				
Preferred stock; par value \$.01 per share; 100,000 shares authorized; none issued or outstanding at October 4, 2003 and December 28, 2002		_		_
Common stock, voting; par value \$.01 per share; 32,000,000 shares authorized; 22,594,735 shares issued and outstanding at October 4, 2003; 22,548,760 shares issued and outstanding at				
December 28, 2002		226		225
Additional paid-in capital		147,898		147,043
Retained earnings		28,851		32,091
Total stockholders' equity		176,975		179,359
Total liabilities and stockholders' equity	¢	633,341	\$	643,349
Total habilities and stockholders equity	Ψ	055,541	Ψ	073,349
5				