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# SECURITIES AND EXCHANGE COMMISSION

WASHINGTON, D.C. 20549

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## FORM S-1

REGISTRATION STATEMENT  
UNDER  
THE SECURITIES ACT OF 1933

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### CARTER HOLDINGS, INC.

(EXACT NAME OF REGISTRANT AS SPECIFIED IN ITS CHARTER)

**Massachusetts**  
(State or other jurisdiction  
of Incorporation or Organization)

**424330**  
(North American Industry  
Classification System Number)

**13-3912933**  
(I.R.S. Employer  
Identification No.)

**The Proscenium**  
**1170 Peachtree Street NE, Suite 900**  
**Atlanta, Georgia 30309**  
**Telephone: (404) 745-2700**  
**Facsimile: (404) 892-0968**

(Address, including zip code, and telephone number,  
including area code, of registrant's principal executive offices)

**Michael D. Casey**  
**Senior Vice President and Chief Financial Officer**  
**The Proscenium**

**1170 Peachtree Street NE, Suite 900**  
**Atlanta, Georgia 30309**  
**Telephone: (404) 745-2700**  
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(Name, address, including zip code, and telephone  
number, including area code, of agent for service)

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**Approximate date of commencement of proposed sale to the public:**  
**As soon as practicable after this Registration Statement becomes effective.**

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If any of the securities being registered on this Form are to be offered on a delayed or continuous basis pursuant to Rule 415 under the Securities Act of 1933, check the following box. / /

If this Form is filed to register additional securities for an offering pursuant to Rule 462(b) under the Securities Act, check the following box and list the Securities Act registration statement number of the earlier effective registration statement for the same offering. / /

If this Form is a post-effective amendment filed pursuant to Rule 462(c) under the Securities Act, check the following box and list the Securities Act registration statement number of the earlier effective registration statement for the same offering. / /

If this Form is a post-effective amendment filed pursuant to Rule 462(d) under the Securities Act, check the following box and list the Securities Act registration statement number of the earlier effective registration statement for the same offering. / /

If delivery of the prospectus is expected to be made pursuant to Rule 434, please check the following box. / /

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#### CALCULATION OF REGISTRATION FEE

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TITLE OF EACH CLASS OF SECURITIES TO BE REGISTERED	PROPOSED MAXIMUM AGGREGATE OFFERING PRICE(1)	AMOUNT OF REGISTRATION FEE
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- (1) Estimated solely for the purpose of calculating the amount of the registration fee in accordance with Rule 457(o) under the Securities Act of 1933. Includes shares subject to the underwriters' over-allotment option.

The registrant plans to re-incorporate in Delaware and change its name to Carter's, Inc. before circulating the prospectus included in this filing.

The registrant hereby amends this Registration Statement on such date or dates as may be necessary to delay its effective date until the registrant shall file a further amendment which specifically states that this registration statement shall thereafter become effective in accordance with Section 8(a) of the Securities Act of 1933 or until the Registration Statement shall become effective on such date as the Commission, acting pursuant to said Section 8(a), may determine.

The information in this preliminary prospectus is not complete and may be changed. These securities may not be sold until the registration statement filed with the Securities and Exchange Commission is effective. This preliminary prospectus is not an offer to sell nor does it seek an offer to buy these securities in any jurisdiction where an offer or sale is not permitted.

**Subject to Completion. Dated August 23, 2002.**

Shares

**carter's**<sup>®</sup>

Common Stock

This is an initial public offering of common stock of Carter Holdings, Inc.

Carter's is offering \_\_\_\_\_ of the shares to be sold in this offering. The selling stockholders identified in this prospectus are offering an additional \_\_\_\_\_ shares. Carter's will not receive any of the proceeds from the sale of the shares being sold by the selling stockholders.

Prior to this offering, there has been no public market for the common stock. It is currently estimated that the initial public offering price per share will be between \$ \_\_\_\_\_ and \$ \_\_\_\_\_. Carter's intends to list the common stock on the New York Stock Exchange under the symbol "CRI."

See "Risk Factors" on page 9 to read more about factors you should consider before buying shares of the common stock.

**Neither the Securities and Exchange Commission nor any other regulatory body has approved or disapproved of these securities or passed upon the accuracy or adequacy of this prospectus. Any representation to the contrary is a criminal offense.**

	Per Share	Total
Initial price to public	\$ _____	\$ _____
Underwriting discount	\$ _____	\$ _____
Proceeds, before expenses, to Carter's	\$ _____	\$ _____
Proceeds, before expenses, to the selling stockholders	\$ _____	\$ _____

To the extent that the underwriters sell more than \_\_\_\_\_ shares of common stock, the underwriters have the option to purchase up to an additional \_\_\_\_\_ shares from Carter's and the selling stockholders at the initial price to public less the underwriting discount.

The underwriters expect to deliver the shares against payment in New York, New York on \_\_\_\_\_, 2002.

**Goldman, Sachs & Co.**

**Banc of America Securities LLC**

**Credit Suisse First Boston**

**Morgan Stanley**

Prospectus dated \_\_\_\_\_, 2002.

[Pictures of children wearing body suits, blanket sleepers and other products that we market; pictures of our products presented on in-store fixtures; and pictures of the interior of one of our retail stores.]

## PROSPECTUS SUMMARY

*This summary highlights the key information contained in this prospectus. Because it is a summary, it does not contain all the information you should consider before investing in our common stock. You should read carefully this entire prospectus. In particular, you should read the section entitled "Risk Factors" and the consolidated financial statements and the notes relating to those statements included elsewhere in this prospectus. Carter Holdings, Inc.'s fiscal year ends on the Saturday in December or January nearest the last day of December. The terms "Carter's," "we," "our" and "us" refer to Carter Holdings, Inc. and its consolidated subsidiaries unless the context suggests otherwise. References to "baby" in this prospectus mean newborns through approximately age one, or up to size 9 months, and references to "young children" in this prospectus mean children from approximately age one to six, or children's clothing sizes 12 months to 7.*

### Our Business

We are the largest branded marketer of baby apparel and a leading marketer of young children's apparel in the United States. Over our 137 years of operation, *Carter's* has become one of the most highly recognized and most trusted brand names in the growing children's apparel industry. We sell our products under the *Carter's* and *Tykes* brand names in more than 8,200 department, national chain, specialty and discount stores, representing over 420 accounts, as well as through our 155 retail stores, which are primarily located in outlet centers. We focus on providing high-quality products at prices that represent an attractive value to consumers. We believe our strong value proposition appeals to a broad demographic, and our multi-channel distribution strategy allows us to reach consumers where they shop. Since 1992, when the current management team joined *Carter's*, we have increased net sales from \$227 million to \$519 million. In the past five years, we have increased net sales at a compounded annual growth rate of 10% (more than twice the annual growth rate of the market for baby and young children's apparel) and operating income has grown at a compounded annual rate of 22%. In addition, through 2001, our *Carter's* stores have achieved five consecutive years of annual comparable store sales growth.

We focus on marketing high-volume, essential apparel for babies and young children. Our core products include bodysuits, pajamas, blanket sleepers, gowns, bibs, towels, washcloths and receiving blankets. Our top ten core products accounted for approximately 60% of our net sales in 2001. These core products are consumer staples and are insulated from changes in fashion trends. Whether they are shopping for their own children or purchasing gifts, consumers provide consistent demand for our products as they replace clothing outgrown by young children. In 2001, we shipped over 90 million units of *Carter's* products to our customers, up approximately 15% from 2000.

In the department, national chain, outlet and specialty store distribution channels, we are the leading provider of layette and sleepwear for babies and young children. Layette is comprised of a complete range of apparel and related products for newborns. Our aggregate market shares in fiscal 2001 in our channels, excluding the discount store channel, were approximately 29% for layette and 36% for sleepwear for babies and young children, which represent greater than two times the market shares of the next largest brands. Our share of the playclothes market for babies and young children grew from 2.5% in 2000 to 5.2% in 2001. Our top wholesale customers are leading children's retailers in the U.S.: Kohl's, Kids "R" Us/Babies "R" Us, JCPenney, Sears, Federated, May Company and Mervyn's. In the fourth quarter of 2000, we entered the discount store channel by launching the *Tykes* brand in all Target stores nationwide. In 2001, our first full year in Target, we generated \$20.4 million of net sales. In addition, we extend the reach of the *Carter's* and *Tykes* brands in our channels through licensing arrangements with 19 marketers of related baby and young children's products.

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### Our Competitive Strengths

We attribute our market leadership and our significant opportunities for continued growth and increased profitability to the following competitive strengths:

- **Superior Brand Strength.** During our 137 years of providing quality children's apparel, we have successfully established the *Carter's* brand as a trusted and well recognized name among consumers. Ninety-five percent of mothers and grandmothers surveyed know the *Carter's* name, and over 85% have purchased a *Carter's* product. We have leading market shares in our wholesale channels, where we command more dedicated floor space in baby departments than other brands.
- **High-Volume, Core Product Strategy.** We develop and market high-volume, essential apparel products that consumers purchase frequently. The majority of our styles continue from year to year with variations only to color, fabric or creative applications. Given our products' low fashion risk and high turnover, over 90% of babywear sales to our wholesale customers in 2001 were of products that we automatically replenish. We believe this increases our productivity and creates a more stable revenue base.
- **Multiple Distribution Channels with Broad Customer Reach.** Our multi-channel distribution strategy allows us to reach consumers with varying demographic and socio-economic traits. In addition to our historic wholesale strength and retail store presence, we entered the discount store channel by launching the *Tykes* brand in all Target stores in the fourth quarter of 2000.
- **Operational Expertise.** We believe that our skill at servicing our customers with on-time deliveries of high-quality products and our replenishment capabilities have been key drivers in building market share at our wholesale customer accounts and

have been important factors in our entry into the discount store channel. As a result of improvements in our logistics over the past several years, we have increased our speed to market with new products while reducing overall inventory levels. In addition, our global sourcing initiatives have enabled us to improve product quality while reducing costs.

- **Strong Management Team With a Proven Track Record.** We have a strong and experienced management team, with our five senior executives averaging more than 20 years of experience in the textile and apparel industries. Since joining Carter's in 1992, our management team has been responsible for increasing net sales at a compounded annual growth rate of approximately 10%. In recent years, we have expanded the management team to include expertise in outlet and mass channel retailing, global sourcing and logistics. After this offering, management will continue to own approximately % of the equity of our company.

### Our Growth Strategy

We intend to continue increasing sales and enhancing our profitability by capitalizing on our competitive strengths through the following growth strategies:

- **Increase Brand Leadership in Existing Distribution Channels.** We intend to strengthen our market position by continuing to drive the growth of our core products through further fabric improvement, new packaging and merchandising strategies, additional investment in point-of-sale fixturing and development of creative license arrangements. Our goal is to continually improve the value proposition of our products for our consumers.
- **Leverage Carter's Brand in Large, Fragmented Playclothes Market.** As the leading brand in layette and sleepwear for babies and young children, we have a significant opportunity to

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expand our market share in the highly fragmented \$11 billion playclothes market for babies and young children. We intend to build brand leadership in our core playclothes products such as t-shirts, leggings, shorts, casual pants and jumpsuits.

- **Expand Presence in Discount Store Channel.** Forty-one percent of sales in the \$17 billion U.S. apparel market for babies and young children are generated through discount stores nationwide. Given the size and growth of the discount store channel and our success with Target, we expect to explore opportunities to further expand the presence of our brands in this market segment.
- **Extend Reach and Increase Productivity of Retail Stores.** We intend to add eight to ten stores per year. All of our retail stores were profitable in 2001. Generally, new stores are profitable within the first year of operation and produce a payback of initial investment within one year after opening. We further intend to increase our store productivity by focusing on the merchandising of our core products, improving logistics and identifying superior site locations.
- **Continue Expansion of Global Sourcing.** Our full-package global sourcing accounts for approximately 51% of our total product mix. Full-package sourcing means entirely outsourcing the manufacturing and packaging of products from third parties. Significant cost reduction and margin improvement are possible as we continue to expand our global sourcing capabilities.
- **Improve Operating Efficiencies.** We are reducing the complexity of our product development process and have made investments in demand forecasting and supply chain technology to improve the process and enable quicker inventory turns. We believe that our continued focus on shortening the product development cycle will enable us to further improve operating efficiencies.

### General

In August 2001, investment funds affiliated with Berkshire Partners LLC purchased control of our company from Investcorp S.A., which had been our controlling stockholder since acquiring us in 1996. Our management team has remained in place since 1992 and has provided continuity to our business through both of these acquisitions. Berkshire Partners is a Boston-based private investment firm that invests in businesses that offer strong growth prospects and are supported by high-quality management teams. Since 1984, Berkshire Partners' funds have invested in over 70 operating companies in a wide variety of industries, including industrial and consumer products manufacturing, retail and related services, business services, communications and transportation. Berkshire Partners currently manages approximately \$3.5 billion of capital through six private equity partnerships.

We are incorporated in The Commonwealth of Massachusetts. Prior to the distribution of this prospectus and the offering of our common stock, we expect to have re-incorporated in the State of Delaware through a merger with a newly formed Delaware corporation to be named Carter's, Inc. All references to our charter documents and by-laws in this prospectus assume that this re-incorporation has taken place. Our principal executive offices are located at The Proscenium, 1170 Peachtree Street NE, Suite 900, Atlanta, Georgia 30309. Our telephone number is (404) 745-2700. Our internet address is [www.carters.com](http://www.carters.com). Information contained on our website or that can be accessed through our website is not incorporated by reference in this prospectus. You should not consider information contained in or accessible through our website to be part of this prospectus.

### Risk Factors

We face risks operating our business that you should consider before investing in our company. For a discussion of some of these risks, you should read the section entitled "Risk Factors" beginning on page 9 of this prospectus.

### Trademarks

Our trademarks, some of which are federally registered pursuant to applicable intellectual property laws, include: *Carter's*®, *Carter's Starters*™, *Celebrating Childhood*™, *Celebrating Imagination*™, *Child of Mine*™, *Dreamakers*™, *Jiffon*™, *Just One Year*™ and *Nevabind*™.

### This Offering

Common stock offered by us	shares(1)
Common stock offered by selling stockholders	shares(2)
Total common stock offered	shares(1)(2)
Common stock outstanding after this offering	shares(1)(3)
Use of proceeds	We intend to contribute a portion of the net proceeds from the sale of the common stock offered by us to our operating subsidiary, The William Carter Company, which will use those proceeds to redeem some of its outstanding senior subordinated notes and repay indebtedness under its senior credit facility. We will also pay Berkshire Partners \$3.7 million from the net proceeds to terminate our future obligations under our management agreement with them. We intend to use any remaining net proceeds for general corporate purposes, such as funding working capital. We will not receive any proceeds from the sale of shares by the selling stockholders.
Proposed NYSE symbol	CRI
Risk factors	See "Risk Factors" beginning on page 9 of this prospectus for a discussion of factors that you should carefully consider before deciding to invest in shares of our common stock.

- (1) Does not include \_\_\_\_\_ shares of common stock that may be sold by us if the underwriters choose to exercise their over-allotment option in full.
- (2) Does not include \_\_\_\_\_ shares of common stock that may be sold by the selling stockholders if the underwriters choose to exercise their over-allotment option in full.
- (3) Does not include 986,049 shares of common stock reserved for issuance under our 2001 Equity Incentive Plan, under which options to purchase 866,858 shares of common stock are outstanding as of the date of this prospectus.

The summary historical consolidated financial data as of the end of and for each of the fiscal years 1999 and 2000 and the period from August 15, 2001 through December 29, 2001 and the summary historical consolidated financial data for the period from December 31, 2000 through August 14, 2001 were derived from our audited consolidated financial statements. The audited consolidated financial statements as of the end of and for fiscal year 2000 and the period from August 15, 2001 through December 29, 2001 and the audited consolidated financial statements for the period from December 31, 2000 through August 14, 2001 are included elsewhere in this prospectus. The summary historical consolidated financial data for each of the six-month periods ended June 30, 2001 and June 29, 2002 and as of June 29, 2002 were derived from our unaudited condensed consolidated financial statements included elsewhere in this prospectus. The summary historical consolidated financial data as of June 30, 2001 were derived from our unaudited condensed consolidated financial statements. The pro forma operating data for the fiscal year 2001 were derived from the unaudited pro forma condensed consolidated financial statements included elsewhere in this prospectus. As a result of adjustments made in connection with our acquisition by Berkshire Partners LLC, its affiliates and associated investors in August 2001, which we refer to as the "Acquisition," the results of operations for the period from August 15, 2001 through December 29, 2001 and for the six months ended June 29, 2002 (the "Successor" periods) are not comparable to prior periods (the "Predecessor" periods). This data is qualified in its entirety by the more detailed information appearing in our consolidated historical financial statements and related notes, our unaudited pro forma condensed consolidated financial statements, "Management's Discussion and Analysis of Financial Condition and Results of Operations" and other financial information included elsewhere in this prospectus.

(dollars in thousands, except per share data)

	Predecessor		Successor		Pro Forma for the Acquisition	Six-month periods ended	
	Fiscal Years		Period from December 31, 2000 through August 14, 2001	Period from August 15, 2001 through December 29, 2001(a)		Fiscal Year 2001(a)	June 30, 2001
	1999	2000				(Predecessor)	(Successor)
<b>OPERATING DATA:</b>							
Wholesale sales	\$ 223,612	\$ 248,095	\$ 155,639	\$ 127,689	\$ 283,328	\$ 119,868	\$ 135,228
Retail sales	183,312	215,280	127,088	108,091	235,179	97,370	108,462
Net sales	406,924	463,375	282,727	235,780	518,507	217,238	243,690
Cost of goods sold	271,844	293,340	182,863	149,352	327,349	140,996	150,069
Gross profit	135,080	170,035	99,864	86,428	191,158	76,242	93,621
Selling, general and administrative expenses	117,334	135,322	88,895	57,987	147,991	68,517	78,913
Acquisition-related non-recurring charges(b)	—	—	11,289	—	—	—	—
Writedown of long-lived assets(c)	7,124	—	3,156	—	3,156	3,156	—
Non-recurring charges—plant closure costs(d)	—	—	1,116	(268)	848	1,116	—
Royalty income	(4,233)	(5,808)	(4,993)	(2,624)	(7,617)	(3,477)	(3,775)
Operating income	14,855	40,521	401	31,333	46,780	6,930	18,483
Interest income	—	(303)	(73)	(207)	(280)	(68)	(167)
Interest expense	20,437	18,982	11,803	11,307	30,722	9,252	14,137
(Loss) income before income taxes, extraordinary item and cumulative effect of change in accounting principle	(5,582)	21,842	(11,329)	20,233	16,338	(2,254)	4,513
(Benefit from) provision for income taxes	(1,782)	8,835	(1,981)	7,395	6,113	(902)	1,738
(Loss) income before extraordinary item and cumulative effect of change in accounting principle	(3,800)	13,007	(9,348)	12,838	10,225	(1,352)	2,775
Extraordinary item, net of tax benefit of \$4,876(e)	—	—	7,649	—	—	—	—
Cumulative effect of change in accounting principle for revenue recognition, net of income tax benefit of \$217(f)	—	354	—	—	—	—	—
Net (loss) income	\$ (3,800)	\$ 12,653	\$ (16,997)	\$ 12,838	\$ 10,225	\$ (1,352)	\$ 2,775

Pro forma amounts assuming accounting change for revenue recognition is applied retroactively	\$	(3,384)	\$	13,007	\$	(16,997)	\$	12,838	\$	(1,352)	\$	2,775
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#### EARNINGS PER SHARE DATA:

Basic net income per common share					\$	2.30			\$	0.50
Diluted net income per common share					\$	2.18			\$	0.46
Basic weighted average number of common shares outstanding						5,583,034				5,596,122
Diluted weighted average number of common shares outstanding						5,889,826				5,995,057

#### OTHER OPERATING DATA:

Gross margin		33.2%		36.7%		35.3%		36.7%		36.9%		35.1%		38.4%
EBITDA before non-recurring charges and writedown of long-lived assets(h)	\$	38,834	\$	58,041	\$	28,207	\$	37,983	\$	70,721	\$	20,627	\$	27,048
Depreciation and amortization		16,855		17,520		12,245		6,918		19,937		9,425		8,565
Capital expenditures		12,726		17,179		9,480		9,556		19,036		6,128		5,552

#### BALANCE SHEET DATA (end of period):

Working capital(g)	\$	83,471	\$	87,862	\$	111,148	\$	85,523	\$	117,945
Property, plant and equipment, net		51,776		54,441		46,503		48,565		45,879
Total assets		314,944		327,545		604,162		339,321		605,565
Total debt, including current maturities		162,300		161,400		298,742		176,700		297,870
Stockholders' equity		56,953		69,596		158,338		68,244		162,254

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#### CASH FLOW DATA:

Net cash provided by (used in) operating activities	\$	36,458	\$	24,197	\$	168	\$	31,113	\$	(14,845)	\$	(632)
Net cash used in investing activities		(12,362)		(19,217)		(9,266)		(247,459)		(6,083)		(5,054)
Net cash (used in) provided by financing activities		(24,667)		(4,698)		5,925		240,514		20,339		(852)

#### PRO FORMA PRESENTATION ASSUMING SFAS NO. 142 WAS IN EFFECT FOR ALL PERIODS:

Pro forma (loss) income before income taxes, extraordinary item and cumulative effect of change in accounting principle for revenue recognition	\$	(2,272)	\$	25,081	\$	(9,270)	\$		\$	(620)
Pro forma (benefit from) provision for income taxes		(782)		9,835		(1,384)				(427)
Pro forma (loss) income before extraordinary item and cumulative effect of change in accounting principle for revenue recognition		(1,490)		15,246		(7,886)				(193)
Pro forma net (loss) income		(1,490)		14,892		(15,535)				(193)

- (a) As a result of the Acquisition, we adjusted our assets and liabilities to their estimated fair values as of August 15, 2001. In addition, we entered into new financing arrangements and changed our capital structure in connection with the Acquisition. At the time of the Acquisition, we adopted the provisions of Statements of Financial Accounting Standards ("SFAS") No. 141, "Business Combinations" ("SFAS 141") and No. 142, "Goodwill and Other Intangible Assets" ("SFAS 142"), which affect the amortization of goodwill and other intangibles. Accordingly, the results of operations for the Successor periods from August 15, 2001 through December 29, 2001 and the six-month period ended June 29, 2002 are not comparable to prior periods.
- (b) The Acquisition-related non-recurring charges for the Predecessor period from December 31, 2000 through August 14, 2001 include \$4.5 million in management bonuses and \$6.8 million in other seller expenses.
- (c) The writedown for the 1999 fiscal year represents the \$6.9 million writedown in the carrying value of our textile facility assets, for which the operations were closed in December 1999, and a \$0.2 million loss on property, plant and equipment related to the closures of three domestic sewing facilities. The \$3.2 million writedown of long-lived assets for the Predecessor period from December 31, 2000 through August 14, 2001 and the Predecessor six-month period ended June 30, 2001 relates to the closure of two domestic manufacturing facilities closed in the periods.
- (d) The \$1.1 million plant closure non-recurring charge for the Predecessor period from December 31, 2000 through August 14, 2001 and the Predecessor six-month period ended June 30, 2001 relates to closure costs associated with the two domestic manufacturing facilities closed in the periods.
- (e) The extraordinary item for the Predecessor period December 31, 2000 through August 14, 2001 reflects the write-off of debt issuance costs of approximately \$2.9 million, net of a tax benefit of approximately \$1.8 million, and a debt prepayment penalty of approximately \$4.7 million, net of a tax benefit of approximately \$3.1 million.
- (f) In fiscal 2000, we recorded the cumulative effect of a change in accounting principle in order to comply with guidance provided by the Securities and Exchange Commission's ("SEC") Staff Accounting Bulletin ("SAB") No. 101, "Revenue Recognition in Financial Statements."
- (g) Represents total current assets less total current liabilities.
- (h) As defined for presentation in the summary historical and pro forma consolidated financial data table, EBITDA represents earnings before interest, income tax expense, depreciation and amortization and also excludes the items referred to in notes (b), (c), (d) and (e) above. Included in EBITDA for the Successor period from August 15, 2001 through December 29, 2001, is a \$4.5 million charge related to the amortization of the step-up in the inventory valuation as of the Acquisition. Included in EBITDA for the Predecessor period from December 31, 2000 through August 14, 2001, are \$1.3 million of costs incurred in connection with activities leading up to the Acquisition. EBITDA, as defined above, is presented because we believe it is helpful to securities analysts, investors and other interested parties in the evaluation of companies in our industry. It is not a measurement of financial performance under generally accepted accounting principles and should not be considered as an alternative to cash flow from operating activities or as a measure of liquidity.

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## RISK FACTORS

*You should carefully consider the risk factors set forth below and all other information contained in this prospectus before making an investment decision regarding our common stock. The risks described below are not the only risks we face. Additional risks and uncertainties that we have not yet identified or that we currently consider to be immaterial may also materially and adversely affect our business, financial condition and results of operations. You could lose part or all of your investment.*

### Risks Relating to Our Business

*The loss of one or more of our key customers could result in a material loss of revenues.*

In 2001, we derived approximately 40% of our total net sales from our top eight customers. We expect that these customers will continue to represent a significant portion of our sales in the future. A significant decrease in business from one or more of these customers could have a material adverse effect on our revenue and results of operations.

*Retail trends could result in increased downward pressure on our prices.*

With the growing trend toward retail trade consolidation, we increasingly depend upon a reduced number of key retailers whose bargaining strength is growing. We may be negatively affected by changes in the policies of our retail trade customers, such as inventory de-stocking, limitations on access to shelf space, scan-based trading and other conditions. Further consolidations in the retail industry could result in price and other competition that could damage our business.

*Our dependence on foreign supply sources may result in disruptions to our operations in the event of political instability or foreign regulations.*

We currently source substantially all of our sewing, embroidery and cutting and a substantial portion of our fabric production through our offshore facilities and other offshore production arrangements. We expect to source more of our fabric production offshore over time. We may be adversely affected by:

- political instability resulting in the disruption of trade from foreign countries in which our manufacturing facilities are located; and
- the imposition of new regulations relating to imports, duties, taxes and other charges on imports.

These and other events beyond our control could interrupt production in offshore facilities or delay receipt of the products in the United States, which may have a material adverse effect on our financial condition and results of operations.

*Our business and reputation may be adversely affected if our brand is associated with negative publicity.*

While our staff and third party compliance auditors periodically visit and monitor the operations of our vendors, independent manufacturers and licensees, we do not control these vendors and independent manufacturers or their labor practices. The violation of our guidelines or labor or other laws by these vendors or independent manufacturers could interrupt or otherwise disrupt our sourcing or damage our brand image. As a result, negative publicity regarding our company, brand or products, including licensed products, could adversely affect our reputation and sales.

*The loss of one or more of our major suppliers for raw materials may interrupt our supplies.*

Of the fabrics we source in the United States, we purchase a majority from a few vendors of each material. The loss of one or more of these suppliers could interrupt our supply, which could have an adverse effect on our sales and increase our costs.

*We operate in a highly competitive market and our business will suffer if we are unable to compete effectively.*

The baby and young children's apparel markets are highly competitive. Both branded and private label manufacturers compete in the baby and young children's apparel markets. Our primary branded competitors include GAP, Gerber, Oshkosh B'Gosh and Disney-licensed products in playclothes and sleepwear. Some retailers, including several that are our customers, have significant private label product offerings in playclothes that compete with us. Because of the highly fragmented nature of the industry, we also compete with many small manufacturers and retailers. Some of our competitors have greater financial resources and larger customer bases than we have and are less financially leveraged than we are. As a result, these competitors may be able to:

- adapt to changes in customer requirements more quickly;



- take advantage of acquisition and other opportunities more readily; and
- devote greater resources to the marketing and sale of their products and adopt more aggressive pricing policies than we can.

*The loss of key members of our senior management team could adversely affect our business.*

Our success depends largely on the efforts and abilities of our current senior management team. Their experience and industry contacts significantly benefit us. If we were to lose the benefit of their experience and contacts, our business could be adversely affected.

*Our substantial leverage could adversely affect our financial condition.*

On June 29, 2002, after giving effect to this offering and our intended use of proceeds specified in this prospectus, we had total debt of approximately \$ million (consisting of \$ million of senior subordinated notes of our operating subsidiary and \$ million of secured borrowings under the senior credit facility of our operating subsidiary, which we have guaranteed) and common stockholders' equity of approximately \$ million. In addition, we and our subsidiaries are permitted to incur substantial additional indebtedness in the future.

Our substantial indebtedness could have important consequences to you. For example, it could:

- increase our vulnerability to general adverse economic and industry conditions;
- limit our ability to obtain additional financing to fund future working capital, capital expenditures and other general corporate requirements, or to carry out other aspects of our business plan;
- require us to dedicate a substantial portion of our cash flow from operations to pay principal of, and interest on, our indebtedness, thereby reducing the availability of that cash flow to fund working capital, capital expenditures or other general corporate purposes, or to carry out other aspects of our business plan;
- limit our flexibility in planning for, or reacting to, changes in our business and the industry; and

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- place us at a competitive disadvantage compared to our competitors that have less debt.

In addition, the senior credit facility contains financial and other restrictive covenants that limit our ability to engage in activities that may be in our long-term best interests. Our failure to comply with those covenants could result in an event of default which, if not cured or waived, could result in the acceleration of all of our debt.

*The current and future economic downturns may adversely affect our sales.*

A downturn in the economy may affect consumer purchases of discretionary items, which could adversely affect our sales. Our success depends on the sustained demand for our products and consumer confidence. Consumer purchases of discretionary items, such as many of our products, tend to decline during recessionary periods when disposable income is lower. These downturns have been characterized by diminished product demand and subsequent accelerated erosion of average selling prices. A general slowdown in the economies in which we sell our products or even an uncertain economic outlook could adversely affect consumer spending on our products and, in turn, our sales and results of operations. Since the third quarter of 2000, the U.S. economy has shown signs of a downturn. If this general economic slowdown continues, it may adversely impact our future business and operating results.

*Governmental regulations and environmental risks applicable to our business may require us to take actions which limit our business and increase our costs.*

Our business is subject to federal, state, provincial, local and foreign laws and regulations, including regulations with respect to air emissions, wastewater discharges and the generation, handling, storage, transportation, treatment and disposal of waste materials. Although we believe we are in substantial compliance with all applicable laws and regulations, legal requirements are frequently changed and subject to interpretation, and we are unable to predict the ultimate cost of compliance with these requirements or their effect on our operations. We may be required to make significant expenditures to comply with governmental laws and regulations. Complying with existing or future laws or regulations may materially limit our business and increase our costs.

*Seasonal fluctuations in the children's apparel market may have an adverse impact on our business.*

We experience seasonal fluctuations in our sales and profitability, with generally lower sales and gross profit in the first and second quarters of our fiscal year. We believe that the seasonality of sales and profitability is a factor that affects the baby and young children's apparel industry generally and is primarily due to retailers' emphasis on price reductions in the first quarter, promotional retailers' and manufacturers' emphasis on closeouts of the prior year's product lines and "back-to-school" and holiday shopping patterns. Accordingly, our results of operations for the first and second quarters of any year are not indicative of the results we expect for the full year.

## **Risks Relating to Investment in Our Common Stock**

*Shares eligible for future sale may cause the market price of our common stock to drop significantly, even if our business is doing well.*

The potential for sales of substantial amounts of our common stock in the public market after this offering may adversely affect the market price of the common stock. After this offering is concluded, our current stockholders will have \_\_\_\_\_ shares of common stock outstanding, or \_\_\_\_\_ shares if the underwriters exercise their over-allotment option in full, which will be "restricted securities" within the meaning of Rule 144 under the Securities Act and will be eligible for resale subject to the volume, manner of sale, holding period and other limitations of Rule 144. We have

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granted Berkshire Partners the right to require us to register their shares of our common stock. These shares, and the shares held by our other stockholders, are subject to lock-up agreements and may not be sold to the public during the 180-day period following the date of this prospectus without the consent of the underwriters.

In addition to outstanding shares eligible for sale, 866,858 shares of our common stock are issuable under currently outstanding stock options granted to several executive officers, directors, employees and consultants under our 2001 Equity Incentive Plan.

*We are controlled by Berkshire Partners, whose interests may differ from your interests as a stockholder.*

Berkshire Partners and its affiliates will own \_\_\_\_\_ % of our outstanding common stock after this offering, and \_\_\_\_\_ % if the underwriters exercise their over-allotment option in full. As a result, they will control our business, policies and affairs and will be able to elect our entire board of directors, determine, without the consent of our other stockholders, the outcome of any corporate transaction or other matter submitted to our stockholders for approval, including mergers, consolidations and sales of substantially all of our assets. They will also be able to prevent or cause a change in control of our company and an amendment to our certificate of incorporation and by-laws. We cannot assure you that the interests of Berkshire Partners will be consistent with your interests as a stockholder.

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### **SPECIAL NOTE REGARDING FORWARD-LOOKING STATEMENTS**

We have made forward-looking statements in this prospectus. These forward-looking statements are subject to risks and uncertainties and include statements regarding our financial position, business strategy and other plans and objectives for future operations and any other statements which are not historical facts. Although we believe that these statements are based on reasonable assumptions, they are subject to numerous factors, risks and uncertainties that could cause actual outcomes and results to be materially different from those projected. These factors, risks and uncertainties include, among other things:

- the success of our wholesale customers;
- changes in retail trends and consumer preferences;
- our dependence on foreign supply sources;
- our ability to maintain our reputation;
- our dependence on our major vendors of raw materials;
- our ability to compete;
- our ability to retain or replace our executives and other key employees;
- our substantial leverage;
- downturns in general economic conditions;
- governmental and environmental regulations; and
- our ability to grow and improve operating efficiencies.

These factors expressly qualify all subsequent oral and written forward-looking statements attributable to us or persons acting on our behalf. Except for any ongoing obligations to disclose material information as required by the federal securities laws, we do not have any intention or obligation to update forward-looking statements after we distribute this prospectus.

Actual results may differ materially from those suggested by the forward-looking statements for various reasons, including those

discussed under "Risk Factors" in this prospectus.

## INDUSTRY AND OTHER DATA

All references to demographic data in this prospectus are based upon industry publications, census information and our data. In this prospectus, we rely on and refer to information regarding the baby and young children's apparel market from the 2001 NPD Group, Inc. purchase data. Information regarding brand recognition and market perception is taken from *Carter's Infant and Children's Wear Brand: Awareness & Attitudes*, a study by Fitzgerald & Co. that we commissioned, dated April 2001. Although we believe this information is reliable, we have not independently verified and cannot guarantee the accuracy or completeness of the information. All references in this prospectus to the numbers of stores and accounts are as of June 29, 2002, unless we otherwise indicate.

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## USE OF PROCEEDS

We estimate that our net proceeds from our sale of \_\_\_\_\_ shares of common stock in this offering, after deducting underwriting discounts and commissions and estimated offering expenses payable by us, will be approximately \$ \_\_\_\_\_ million or approximately \$ \_\_\_\_\_ million if the underwriters exercise their over-allotment option in full. We will not receive any proceeds from the sale of shares of common stock by the selling stockholders.

Our operating subsidiary's senior credit facility, which we guarantee, currently requires us to use 50% of our proceeds from this offering to repay a portion of the indebtedness under the senior credit facility. We intend to contribute a portion of the net proceeds from this offering to our operating subsidiary, for use as follows:

- approximately \$ \_\_\_\_\_ million to redeem approximately \$ \_\_\_\_\_ million in principal amount of the outstanding senior subordinated notes at a redemption price of 110.875% of the principal amount, plus accrued and unpaid interest to the redemption date, and
- approximately \$ \_\_\_\_\_ million to repay approximately \$ \_\_\_\_\_ million of indebtedness under the senior credit facility pursuant to its terms.

We will also pay Berkshire Partners \$3.7 million from the net proceeds to terminate our future obligations under our management agreement with them. We intend to use any remaining net proceeds for general corporate purposes, such as funding working capital. Our operating subsidiary issued the senior subordinated notes and entered into the senior credit facility in connection with financing the transactions in which Berkshire Partners acquired us. The \$175.0 million senior subordinated notes of our operating subsidiary bear interest at 10.875% and mature on August 15, 2011. The senior credit facility includes a \$125.0 million term loan and a \$60.0 million revolving credit facility. Amounts outstanding under the term loan are due on September 30, 2008 and accrue interest, at our option, at a rate per annum equal to either:

- a base rate equal to the greater of the Fleet National Bank prime lending rate and the Federal Funds Effective Rate plus 1/2 of 1%; or
- a rate related to the Eurodollar rate,

in each case, plus an applicable interest margin. The applicable interest margin for the term loan was initially 3.50% for Eurodollar rate loans and 2.50% for base rate loans.

## DIVIDEND POLICY

We do not anticipate paying cash dividends on our common stock in the foreseeable future but intend to retain future earnings, if any, for reinvestment in the future operation and expansion of our business and related development activities. Any future determination to pay cash dividends will be at the discretion of our board of directors and will depend upon our financial condition, results of operations, terms of financing arrangements, capital requirements and such other factors as our board of directors deems relevant. Provisions in the indenture governing our operating subsidiary's senior subordinated notes restrict its ability to pay us dividends. Provisions in the senior credit facility restrict both our ability and the ability of our operating subsidiary to pay dividends.

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## CAPITALIZATION

The following table presents our consolidated capitalization as of June 29, 2002 on a historical basis and as adjusted to give pro forma effect to this offering. This table should be read in conjunction with "Use of Proceeds," "Unaudited Pro Forma Condensed Consolidated Financial Statements," "Management's Discussion and Analysis of Financial Condition and Results of Operations" and our consolidated financial statements and notes thereto included elsewhere in this prospectus.

As of June 29, 2002	
Historical	As Adjusted
(dollars in thousands)	

<b>Debt:</b>		
Senior credit facility:		
Revolving credit facility(1)	\$	— \$
Term loan		124,063
Senior subordinated notes		173,807
		<hr/>
Total debt		297,870
		<hr/>
<b>Stockholders' equity:</b>		
Preferred stock, \$0.01 par value; 100,000 shares authorized; none issued or outstanding		
		—
Common stock, voting; \$0.01 par value; 8,000,000 shares authorized; 5,616,881 shares issued and outstanding, historical; 8,000,000 shares authorized, shares issued and outstanding, as adjusted(2)		
		56
Additional paid-in capital		146,585
Retained earnings		15,613
		<hr/>
Total stockholders' equity		162,254
		<hr/>
Total capitalization	\$	460,124 \$
		<hr/>

- (1) As of June 29, 2002, we had outstanding letters of credit of \$10.4 million.
- (2) Does not include 986,049 shares reserved for issuance under our 2001 Equity Incentive Plan, under which options to purchase 866,858 shares of common stock are outstanding as of the date of this prospectus with a weighted average exercise price of \$17.21 per share, of which options to purchase 444,496 shares are currently exercisable.

## DILUTION

The net tangible book deficit of our common stock as of June 29, 2002 was \$220.0 million, or \$39.17 per share. Net tangible book value per share represents the amount of our total tangible assets, reduced by the amount of our total liabilities, and then divided by the total number of shares of common stock outstanding.

Dilution in net tangible book value per share represents the difference between the amount paid per share by purchasers of shares of common stock in this offering and the pro forma net tangible book value per share of common stock immediately after the completion of this offering. After giving effect to the sale of the shares of common stock offered by us at an assumed initial public offering price of \$ per share, and after deducting the underwriting discounts and commissions and estimated offering expenses payable by us, our pro forma net tangible book value at June 29, 2002 would have been \$ million or \$ per share of common stock. This represents an immediate increase in pro forma net tangible book value of \$ per share to existing stockholders and an immediate dilution of \$ per share to new investors purchasing shares at the assumed initial public offering price. The following table illustrates this dilution on a per share basis:

Pro forma net tangible book value per share after this offering	\$
Net tangible book deficit per share as of June 29, 2002	39.17
	<hr/>
Increase in net tangible book value per share to existing stockholders	\$
	<hr/>
Assumed initial public offering price per share	\$
Pro forma net tangible book value per share after this offering	\$
	<hr/>
Dilution per share to new investors	\$
	<hr/>

The following table sets forth, as of August 23, 2002, the differences between the existing stockholders and the new investors with respect to the number of shares of common stock purchased from us since the Acquisition, the total consideration paid to us and the average price per share paid by our existing stockholders and to be paid by new investors in this offering at \$ , the mid-point of the range

of the initial public offering price set forth on the cover page of this prospectus, and before deducting estimated underwriting discounts and commissions:

	Shares purchased(1)		Total consideration		Average price per share
	Number	Percent	Amount	Percent	
Existing stockholders	5,207,354	%\$	128,205	%\$	24.62
New investors					
Totals		100%\$		100%\$	

- (1) The number of shares shown as purchased by existing stockholders represents shares of our common stock purchased by Berkshire Partners and other investors from Investcorp at \$24.62 per share in August 2001, shares of our common stock purchased by Berkshire Partners and other investors from us at \$24.62 per share in August 2001 and shares of our common stock purchased by an executive officer and two of our directors at a price of \$24.62 per share since the Acquisition. This number includes shares being sold by the selling stockholders in this offering. The number of shares disclosed for the new investors does not include the shares being purchased by the new investors from the selling stockholders in this offering.

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### SELECTED HISTORICAL CONSOLIDATED FINANCIAL DATA

The selected historical consolidated financial data as of the end of and for each of the fiscal years 1997 through 2000 and the period from August 15, 2001 through December 29, 2001 and the selected historical consolidated financial data for the period from December 31, 2000 through August 14, 2001 were derived from our audited consolidated financial statements. The audited consolidated financial statements as of the end of and for fiscal year 2000 and the period from August 15, 2001 through December 29, 2001 and the audited consolidated financial statements for the period from December 31, 2000 through August 14, 2001 and for fiscal year 1999 are included elsewhere in this prospectus. The selected historical consolidated financial data for each of the six-month periods ended June 30, 2001 and June 29, 2002 and as of June 29, 2002 were derived from our unaudited condensed consolidated financial statements included elsewhere in this prospectus. The selected historical consolidated financial data as of June 30, 2001 were derived from our unaudited condensed consolidated financial statements. As a result of adjustments made in connection with the Acquisition, the results of operations for the Successor periods from August 15, 2001 through December 29, 2001 and for the six months ended June 29, 2002 are not comparable to prior periods. This data is qualified in its entirety by the more detailed information appearing in our consolidated historical financial statements and related notes and "Management's Discussion and Analysis of Financial Condition and Results of Operations" and other financial information included elsewhere in this prospectus.

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(dollars in thousands, except per share data)

	Predecessor				Successor		Six-month periods ended	
	Fiscal Years				Period from December 31, 2000 through August 14, 2001	Period from August 15, 2001 through December 29, 2001(a)	June 30, 2001	June 29, 2002(a)
	1997	1998	1999	2000				
<b>OPERATING DATA:</b>								
Wholesale sales	\$ 215,082	\$ 230,788	\$ 223,612	\$ 248,095	\$ 155,639	\$ 127,689	\$ 119,868	\$ 135,228
Retail sales	143,419	171,696	183,312	215,280	127,088	108,091	97,370	108,462
Net sales	358,501	402,484	406,924	463,375	282,727	235,780	217,238	243,690
Cost of goods sold	227,332	256,482	271,844	293,340	182,863	149,352	140,996	150,069
Gross profit	131,169	146,002	135,080	170,035	99,864	86,428	76,242	93,621
Selling, general and administrative expenses	109,868	121,090	117,334	135,322	88,895	57,987	68,517	78,913
Acquisition-related non-recurring charges(b)	—	—	—	—	11,289	—	—	—
Writedown of long-lived assets(c)	—	—	7,124	—	3,156	—	3,156	—
Non-recurring charges—plant closure costs(d)	—	—	—	—	1,116	(268)	1,116	—
Royalty income	(1,790)	(2,510)	(4,233)	(5,808)	(4,993)	(2,624)	(3,477)	(3,775)

Operating income	23,091	27,422	14,855	40,521	401	31,333	6,930	18,483
Interest income	—	—	—	(303)	(73)	(207)	(68)	(167)
Interest expense	20,246	21,215	20,437	18,982	11,803	11,307	9,252	14,137
Income (loss) before income taxes, extraordinary item and cumulative effect of change in accounting principle	2,845	6,207	(5,582)	21,842	(11,329)	20,233	(2,254)	4,513
Provision for (benefit from) income taxes	1,391	2,697	(1,782)	8,835	(1,981)	7,395	(902)	1,738
Income (loss) before extraordinary item and cumulative effect of change in accounting principle	1,454	3,510	(3,800)	13,007	(9,348)	12,838	(1,352)	2,775
Extraordinary item, net of tax benefit of \$4,876(e)	—	—	—	—	7,649	—	—	—
Cumulative effect of change in accounting principle for revenue recognition, net of tax benefit of \$217(f)	—	—	—	354	—	—	—	—
Net income (loss)	\$ 1,454	\$ 3,510	\$ (3,800)	\$ 12,653	\$ (16,997)	\$ 12,838	\$ (1,352)	\$ 2,775
Pro forma amounts assuming accounting change for revenue recognition is applied retroactively	\$ 1,426	\$ 3,348	\$ (3,384)	\$ 13,007	\$ (16,997)	\$ 12,838	\$ (1,352)	\$ 2,775

#### EARNINGS PER

#### SHARE DATA:

Basic net income per common share					\$ 2.30		\$ 0.50
Diluted net income per common share					\$ 2.18		\$ 0.46
Basic weighted average number of common shares outstanding						5,583,034	5,596,122
Diluted weighted average number of common shares outstanding						5,889,826	5,995,057

(dollars in thousands, except per share data)

	Predecessor				Period from December 31, 2000 through August 14, 2001	Successor	Six-month periods ended		
	Fiscal Years						Period from August 15, 2001 through December 29, 2001(a)	June 30, 2001	June 29, 2002(a)
	1997	1998	1999	2000					
<b>OTHER OPERATING DATA:</b>									
Gross margin	36.6%	36.3%	33.2%	36.7%	35.3%	36.7%	35.1%	38.4%	
EBITDA before non-recurring charges and writedown of long-lived assets(h)	\$ 36,926	\$ 43,021	\$ 38,834	\$ 58,041	\$ 28,207	\$ 37,983	\$ 20,627	\$ 27,048	
Depreciation and amortization	13,835	15,599	16,855	17,520	12,245	6,918	9,425	8,565	
Capital expenditures	14,013	17,991	12,726	17,179	9,480	9,556	6,128	5,552	
<b>BALANCE SHEET DATA</b>									
(end of period):									
Working capital(g)	\$ 88,273	\$ 100,524	\$ 83,471	\$ 87,862		\$ 111,148	\$ 85,523	\$ 117,945	
Property, plant and equipment, net	53,011	59,674	51,776	54,441		46,503	48,565	45,879	
Total assets	334,565	351,295	314,944	327,545		604,162	339,321	605,565	
Total debt, including current maturities	177,100	187,600	162,300	161,400		298,742	176,700	297,870	

Stockholders' equity	57,920	61,200	56,953	69,596	158,338	68,244	162,254
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**CASH FLOW DATA:**

Net cash provided by (used in) operating activities	\$ 1,642	\$ 7,064	\$ 36,458	\$ 24,197	\$ 168	\$ 31,113	\$ (14,845)	(632)
Net cash used in investing activities	(13,965)	(17,960)	(12,362)	(19,217)	(9,266)	(247,459)	(6,083)	(5,054)
Net cash provided by (used in) financing activities	14,621	10,623	(24,667)	(4,698)	5,925	240,514	20,339	(852)

**PRO FORMA PRESENTATION ASSUMING SFAS NO. 142 WAS IN EFFECT FOR ALL PERIODS:**

Pro forma income (loss) before income taxes, extraordinary item and cumulative effect of change in accounting principle for revenue recognition	\$ 6,307	\$ 9,517	\$ (2,272)	\$ 25,081	\$ (9,270)	\$ (620)
Pro forma provision for (benefit from) income taxes	2,391	3,697	(782)	9,835	(1,384)	(427)
Pro forma income (loss) before extraordinary item and cumulative effect of change in accounting principle for revenue recognition	3,916	5,820	(1,490)	15,246	(7,886)	(193)
Pro forma net income (loss)	3,916	5,820	(1,490)	14,892	(15,535)	(193)

- (a) As a result of the Acquisition, we adjusted our assets and liabilities to their estimated fair values as of August 15, 2001. In addition, we entered into new financing arrangements and changed our capital structure in connection with the Acquisition. At the time of the Acquisition, we also adopted the provisions of SFAS 141 and SFAS 142, which affect the amortization of goodwill and other intangibles. Accordingly, the results of operations for the Successor periods from August 15, 2001 through December 29, 2001 and the six months ended June 29, 2002 are not comparable to prior periods.
- (b) The Acquisition-related non-recurring charges for the Predecessor period from December 31, 2000 through August 14, 2001 include \$4.5 million in management bonuses and \$6.8 million in other seller expenses.
- (c) The writedown for the 1999 fiscal year represents the \$6.9 million writedown in the carrying value of our textile facility assets, for which the operations were closed in December 1999, and a \$0.2 million loss on property, plant and equipment related to the closures of three domestic sewing facilities. The \$3.2 million writedown of long-lived assets for the Predecessor period from December 31, 2000 through August 14, 2001 and the Predecessor six-month period ended June 30, 2001 relates to the closure of two domestic manufacturing facilities in the periods.
- (d) The \$1.1 million plant closure non-recurring charge for the Predecessor period from December 31, 2000 through August 14, 2001 and the Predecessor six-month period ended June 30, 2001 relates to closure costs associated with the two domestic manufacturing facilities closed in the periods.
- (e) The extraordinary item for the Predecessor period December 31, 2000 through August 14, 2001 reflects the write-off of debt issuance costs of approximately \$2.9 million, net of a tax benefit of approximately \$1.8 million, and a debt prepayment penalty of approximately \$4.7 million, net of a tax benefit of approximately \$3.1 million.

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- (f) In fiscal 2000, we recorded the cumulative effect of a change in accounting principle in order to comply with guidance provided by the SEC SAB No. 101, "Revenue Recognition in Financial Statements."
- (g) Represents total current assets less total current liabilities.
- (h) As defined for presentation in the selected historical consolidated financial data table, EBITDA represents earnings before interest, income tax expense, depreciation and amortization and also excludes the items referred to in notes (b), (c), (d) and (e) above. Included in EBITDA for the Successor period from August 15, 2001 through December 29, 2001, is a \$4.5 million charge related to the amortization of the step-up in the inventory valuation as of the Acquisition. Included in EBITDA for the Predecessor period from December 31, 2000 through August 14, 2001, are \$1.3 million of costs incurred in connection with activities leading up to the Acquisition. EBITDA, as defined above, is presented because we believe it is helpful to securities analysts, investors and other interested parties in the evaluation of companies in our industry. It is not a measurement of financial performance under generally accepted accounting principles and should not be considered as an alternative to cash flow from operating activities or as a measure of liquidity or an alternative to net income as an indicator of our operating performance or any other measures of performance derived in accordance with generally accepted accounting principles. See the "Consolidated Statements of Cash Flows" included in our financial statements.

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**UNAUDITED PRO FORMA CONDENSED CONSOLIDATED FINANCIAL STATEMENTS**

The following unaudited pro forma condensed consolidated financial information is derived from our audited consolidated financial statements for the fiscal year ended December 29, 2001 and our unaudited condensed consolidated financial statements for the six-month period ended June 29, 2002, each of which is included elsewhere in this prospectus. The unaudited pro forma condensed consolidated financial information has been prepared to give effect to the following transactions as though each had occurred at December 31, 2000:

- this offering, including;

- our redemption of existing indebtedness; and
  - the payment of related expenses.
- the Acquisition of us by Berkshire Partners with sources of funds, including, among others:
    - the new senior credit facility, including a revolving credit facility with initial borrowings of \$24.0 million and a term loan facility of \$125.0 million; and
    - \$173.7 million in gross proceeds from our operating subsidiary's senior subordinated notes.
  - and uses of funds for the Acquisition, including the payment of fees and expenses and:
    - the repayment of \$12.9 million owed under our then existing revolving credit facility, plus accrued interest;
    - the repayment of \$38.7 million of the term loan portion of our then existing senior credit facility, plus accrued interest;
    - the redemption of \$120.0 million of our then existing senior subordinated notes, plus accrued interest and prepayment premiums; and
    - the debt issuance costs of \$13.4 million.

The unaudited pro forma condensed consolidated financial statements are presented for informational purposes only and are not necessarily indicative of the financial position or results of operations that would have occurred had the Acquisition and this offering been consummated as of the dates indicated. In addition, the unaudited pro forma condensed consolidated financial statements are not necessarily indicative of our future condition or operating results. The unaudited pro forma condensed consolidated financial information should be read in conjunction with our historical consolidated financial statements and accompanying notes, and other financial information, appearing elsewhere in this prospectus.

The Acquisition was accounted for, and is presented in the pro forma financial information that follows, under the purchase method of accounting prescribed in SFAS 141, with the estimated useful lives of intangibles determined in accordance with SFAS 142. The purchase price for the Acquisition, including the related fees and expenses, has been allocated to the tangible and identifiable intangible assets and liabilities of the acquired business based upon our estimates of their fair value, with the remainder allocated to goodwill. In accordance with the provisions of SFAS 142, no amortization of indefinite lived intangibles and goodwill will be recorded. We adopted these pronouncements effective as of the consummation of the Acquisition.

**Unaudited Pro Forma Condensed Consolidated Statement of Operations  
For the Fiscal Year Ended December 29, 2001  
(dollars in thousands, except per share data)**

	For the Predecessor period from December 31, 2000 through August 14, 2001	For the Successor period from August 15, 2001 through December 29, 2001	Acquisition Adjustments(a)	Offering Adjustments	Pro Forma for the Fiscal Year 2001
Net sales	\$ 282,727	\$ 235,780	\$ —		
Gross profit	99,864	86,428	335(b)		4,531(c)
Selling, general and administrative expenses	88,895	57,987	3,167 (d)		(2,058)(e)
Acquisition-related non- recurring charges	11,289	—	(11,289)(f)		
Writedown of long-lived assets	3,156	—	—		
Plant closure non-recurring charges	1,116	(268)	—		
Royalty income	(4,993)	(2,624)	—		
Operating income	401	31,333	15,046		
Interest expense, net	11,730	11,100	7,612(g)		



(Loss) income before income taxes and extraordinary item	(11,329)	20,233	7,434
(Benefit from) provision for income taxes	(1,981)	7,395	699(h)
	<u>                    </u>	<u>                    </u>	<u>                    </u>
(Loss) income before extraordinary item	\$ (9,348)	\$ 12,838	\$ 6,735
	<u>                    </u>	<u>                    </u>	<u>                    </u>
Basic net income per common share before extraordinary item	\$	2.30	
Diluted net income per common share before extraordinary item	\$	2.18	
Basic weighted average shares outstanding		5,583,034	
Diluted weighted average shares outstanding		5,889,826	

See Notes to Unaudited Pro Forma Condensed Consolidated Statements of Operations

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**Unaudited Pro Forma Condensed Consolidated Statement of Operations  
For the Six-Month Period Ended June 29, 2002  
(dollars in thousands, except per share data)**

	<u>Historical</u>	<u>Offering Adjustments</u>	<u>Pro Forma</u>
Net sales	\$ 243,690		
Gross profit	93,621		
Selling, general and administrative expenses	78,913		
Royalty income	(3,775)		
	<u>                    </u>	<u>                    </u>	<u>                    </u>
Operating income	18,483		
Interest expense, net	13,970		
	<u>                    </u>	<u>                    </u>	<u>                    </u>
Income before income taxes	4,513		
Provision for income taxes	1,738		
	<u>                    </u>	<u>                    </u>	<u>                    </u>
Net income	\$ 2,775		
	<u>                    </u>	<u>                    </u>	<u>                    </u>
Basic net income per common share	\$ 0.50		
Diluted net income per common share	\$ 0.46		
Basic weighted average shares outstanding	5,596,122		
Diluted weighted average shares outstanding	5,995,057		

Notes to Unaudited Pro Forma Condensed Consolidated Statements of Operations (dollars in thousands):

(a) The pro forma adjustments directly attributable to the Acquisition primarily include adjustments to interest expense related to the financing, reversal of Acquisition-related non-recurring charges, changes in depreciation of property, plant and equipment and amortization of certain intangible assets relating to the allocation of the purchase price and the related tax effects.

(b) Reflects the decrease in depreciation expense resulting from decreased basis of property, plant and equipment, primarily buildings and related leasehold improvements, having an average useful life of 15 years. The decrease in basis of \$7,676 is based upon an independent valuation and reflects, in part, the decision to exit certain facilities.

(c) Reflects reversal of \$4,531 non-recurring charge related to the fair value step-up in inventory that would be consumed in cost of goods sold over approximately four months.

(d) Reflects amortization expense of licensing agreements totaling \$15,000, the value of which were established at the time of the Acquisition and based upon an independent valuation. The estimated useful life is three years, which represents the average remaining term of the licensing agreements.

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(e) Reflects the reversal of goodwill amortization and amortization of tradename having an indefinite life in accordance with the provisions of SFAS 142.

Pro Forma

	Fiscal Year 2001
Amortization reversal:	
Goodwill	\$ 484
Tradename	1,574
	\$ 2,058

(f) Reflects the reversal of Acquisition-related non-recurring charges, consisting of \$4,525 of management bonuses and \$6,764 in other seller expenses.

(g) Reflects net increase in interest expense resulting from the Acquisition, as follows:

	Pro Forma Fiscal Year 2001
Elimination of historical interest expense on previous revolving and senior credit facilities and old senior subordinated notes	\$ (10,219)
Interest resulting from working capital requirements on revolving credit facility, at an interest rate of 6.59%	341
Interest resulting from \$125,000 term loan portion of senior credit facility, at an interest rate of 7.09%	5,539
Interest resulting from \$173,693 of outstanding senior subordinated notes at an effective interest rate of 11%	11,941
Elimination of amortization of deferred debt issuance costs	(1,010)
Amortization of \$13,427 in debt issuance costs on the new senior credit facility and senior subordinated notes	1,020
	\$ 7,612

The revolving credit facility and the term loan portion of the senior credit facility of our operating subsidiary, which we have guaranteed, are variable interest rate credit facilities. Borrowings under the term loan are due and payable in quarterly installments beginning December 31, 2001 at a maximum interest margin of 3.50% for Eurodollar rate loans and 2.50% for base rate loans. The applicable interest margin for the revolving credit facility is initially 3.00% for Eurodollar rate loans and 2.00% for base rate loans. Applicable interest margins for both the term loan facility and the revolving credit facility are adjusted based on the achievement of certain performance targets. The effect on interest expense of a <sup>1</sup>/<sub>8</sub> percent variance in the interest rate for the fiscal year ended December 29, 2001 is \$62.

(h) Reflects tax effects of the above entries.

#### Offering Adjustments:

(i) The pro forma adjustments directly attributable to this offering primarily include adjustments to interest expense and the writedown of debt issuance costs.

(j) Reflect net decrease in interest expense resulting from this offering.

(k) Reflects the tax effect of the above entries.

## MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS

The following is a discussion of our results of operations and current financial condition. You should read this discussion in conjunction with our consolidated historical financial statements and notes included elsewhere in this prospectus. Our discussion of our results of operations and financial condition includes various forward-looking statements about our markets, the demand for our products and services and our future results. We based these statements on assumptions that we consider reasonable. Actual results may differ materially from those suggested by our forward-looking statements for various reasons including those discussed in the "Risk Factors" beginning on page 9 of this prospectus. Those risk factors expressly qualify all subsequent oral and written forward-looking statements attributable to us or persons acting on our behalf. Except for any ongoing obligations to disclose material information as required by the federal securities laws, we do not have any intention or obligation to update forward-looking statements included in this prospectus after we file this prospectus.

### Overview

We are the largest branded marketer of baby apparel and a leading marketer of young children's apparel. We sell our products to over

420 department, national chain, specialty and discount store customers, which together accounted for 55% of our net sales during fiscal 2001. We also sell our products through our retail stores, which accounted for 45% of our net sales during fiscal 2001.

Our consolidated net sales increased from \$358.5 million in 1997 to \$518.5 million in 2001. This represents a compound annual growth rate of 9.7%. During this period, wholesale net sales have increased at a compound annual growth rate of 7.1%, from \$215.1 million to \$283.3 million, and retail net sales increased at a compound annual growth rate of 13.2%, from \$143.4 million to \$235.2 million. We believe the increase in wholesale net sales resulted primarily from the success of product introductions and the strength of the *Carter's* brand in the market place relative to our branded and private label competitors. The increase in retail net sales resulted from new store openings and net sales increases at comparable stores, which are stores open more than 12 months.

Our growth in recent years has been driven by strong product performance made possible through our global sourcing strategy. We have invested in people and systems required to source our products from third-party manufacturers throughout the world, primarily in the Far East. Since launching our global sourcing initiative, we have experienced significant improvement in product quality, lower product costs and improvement in product margins. Our global sourcing capabilities have also provided us with the opportunity to more competitively price our products and increase market share. Our expanded sourcing capabilities have also enabled us to enter the discount store channel in December 2000 with a successful launch of the *Tykes* brand at all Target stores.

In connection with the Acquisition, our operating subsidiary issued \$175.0 million of senior subordinated notes and entered into an agreement for a new senior credit facility, including \$125.0 million of new term loan borrowings and capacity to borrow up to \$60.0 million under a revolving credit facility. In addition, Berkshire Partners and the other buyers invested capital of \$145.5 million into our company, including an \$18.3 million rollover of equity by our management. The Acquisition was accounted for as a purchase.

As a result of the Acquisition, our assets and liabilities were adjusted to their estimated fair values as of August 15, 2001. The seven and one-half month period prior to the Acquisition includes Acquisition-related non-recurring charges, principally sellers' expenses, such as management bonuses and professional fees, and an extraordinary charge for debt prepayment penalties and the write-off of deferred debt issuance costs on debt retired as a result of the

Acquisition and refinancing. The Predecessor periods include amortization expense on our tradename and goodwill. The Successor periods reflect increased interest expense, the amortization of licensing agreements and cessation of amortization on our tradename and goodwill due to the adoption of SFAS 141 and SFAS 142. Accordingly, the results of operations for the Predecessor and Successor periods are not comparable.

For discussion purposes only, our 2001 results discussed below represent the mathematical addition of the historical results for the Predecessor period from December 31, 2000 through August 14, 2001 and the Successor period from August 15, 2001 through December 29, 2001. While this approach is not consistent with generally accepted accounting principles, due to the new basis of accounting established at the Acquisition date, management believes it is the most practical way to comment on the results of operations.

## Results Of Operations

The following table sets forth, for the periods indicated, (i) selected statement of operations data expressed as a percentage of net sales and (ii) the number of retail stores open at the end of each period:

	As a Percentage of Net Sales				
	Fiscal Years			Six-month periods ended	
	1999	2000	2001	June 30, 2001 (Predecessor)	June 29, 2002 (Successor)
<i>Statements of Operations:</i>					
Wholesale sales	55.0%	53.5%	54.6%	55.2%	55.5%
Retail sales	45.0	46.5	45.4	44.8	44.5
Net sales	100.0	100.0	100.0	100.0	100.0
Cost of goods sold	66.8	63.3	64.1	64.9	61.6
Gross profit	33.2	36.7	35.9	35.1	38.4
Selling, general and administrative expenses	28.8	29.2	28.3	31.5	32.4
Non-recurring charges	1.7	—	3.0	2.0	—
Royalty income	(1.0)	(1.2)	(1.5)	(1.6)	(1.6)

Operating income	3.7	8.7	6.1	3.2	7.6
Interest expense, net	5.1	4.0	4.4	4.2	5.7
(Loss) income before income taxes, extraordinary item and cumulative effect of change in accounting principle	(1.4)	4.7	1.7	(1.0)	1.9
(Benefit from) provision for income taxes	(0.5)	1.9	1.0	(0.4)	0.8
(Loss) income before extraordinary item and cumulative effect of change in accounting principle	(0.9)%	2.8%	0.7%	(0.6)%	1.1%
Number of retail stores at end of period	146	147	151	149	155

#### Six-month period ended June 29, 2002 compared to six-month period ended June 30, 2001

**Net Sales.** Consolidated net sales for the first half of 2002 were \$243.7 million, an increase of \$26.5 million, or 12.2%, as compared with \$217.2 million for the first half of 2001. Improvements in the quality of fabrics, garment construction, embroideries and prints made possible through our

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global sourcing capabilities contributed to our strong product performance and growth in each of our channels of distribution for the first half of 2002 over 2001.

Total wholesale sales, excluding discount store channel and off-price sales, increased in the first half of 2002 by \$13.7 million, or 13.2%, to \$117.6 million from \$103.8 million in the same period in 2001. This revenue growth was driven by our baby and playclothes product lines.

Discount store channel sales increased 6.0% for the first half of 2002 from the first half of 2001. We attribute this increase to strong product performance as well as floor space gained through the opening of additional Target stores.

Our retail store sales increased \$11.1 million, or 11.4%, in the first half of 2002 to \$108.5 million from \$97.4 million in the first half of 2001. This increase is attributed to growth of all of our major product lines. Strong product performance drove our comparable store sales growth of 8.3% in the first half of 2002. During the first half of 2002, we have added four new stores for a total of 155 operating as of June 29, 2002. We plan to open eight and close four stores during the remainder of 2002.

**Gross Profit.** Gross profit increased \$17.4 million, or 22.8%, to \$93.6 million in the first half of 2002 compared to \$76.2 million in the first half of 2001. Gross profit, as a percentage of net sales, in the first half of 2002 increased to 38.4% from 35.1% compared to 2001. We attribute the increase to the expansion of our global sourcing capabilities, which has enabled us to source better products at lower costs.

**Selling, General and Administrative Expenses.** In the first half of 2002, selling, general and administrative expenses increased \$10.4 million, or 15.2%, to \$78.9 million from \$68.5 million in the first half of 2001. As a percentage of net sales, these expenses increased to 32.4% in the first half of 2002 from 31.5% in the first half of 2001. The increase for the first half of 2002 is due primarily to fees related to strategic consulting arrangements.

**Non-Recurring Charges / Writedown Of Long-Lived Assets.** In the first quarter of 2001, we recognized a non-recurring charge of approximately \$582,000 for certain closure costs and involuntary termination benefits related to our sewing facility in Harlingen, Texas. Additionally, we recorded a non-cash charge of approximately \$742,000 for the writedown of the asset value to its estimated net realizable value. In the second quarter of fiscal 2001, we closed our fabric printing operations located in Barnesville, Georgia and recognized a non-recurring charge of approximately \$534,000 related to certain closure costs and involuntary termination benefits. Additionally, we recorded a non-cash charge of approximately \$2.4 million for the writedown of the related asset value to its estimated net realizable value.

**Royalty Income.** We license the use of the *Carter's* and *Tykes* names to certain licensees. During the first half of 2002, royalty income was approximately \$3.8 million compared to approximately \$3.5 million during the first half of 2001. We attribute our royalty earnings to our strong brand image and consumer awareness.

**Operating Income.** Operating income for the first half of 2002 increased \$11.6 million to \$18.5 million from \$6.9 million in the first half of 2001. As a percentage of net sales, operating income more than doubled over the first half of 2001. The increase reflects the effect of higher levels of revenue and gross profit, in addition to the unfavorable impact of the non-recurring charges in 2001. Excluding the non-recurring charges in 2001, operating income in the first half of 2002 would have increased \$7.3 million, or 65.0%, over the first half of 2001.

**Interest Expense.** Interest expense for the first half of 2002, increased \$4.8 million to \$14.0 million from \$9.2 million in the first half of 2001. This increase is a result of the additional borrowings from the Acquisition and refinancing. At June 29, 2002, outstanding debt

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\$297.9 million compared to \$176.7 million at June 30, 2001. We had outstanding letters of credit totaling approximately \$10.4 million as of June 29, 2002 compared to approximately \$4.3 million as of June 30, 2001.

*Income Taxes.* In the first half of 2002, we recorded a provision for income taxes of \$1.7 million compared to a benefit of \$902,000 in the first half of 2001. Our effective tax rate was approximately 38.5% during the first half of 2002 and approximately 40.0% during the first half of 2001.

*Net Income (Loss).* As a result of the factors noted above, net income for the first half of 2002 was approximately \$2.8 million compared to a net loss of \$1.4 million in the first half of 2001.

### **Fiscal year ended December 29, 2001 compared with fiscal year ended December 30, 2000**

*Net Sales.* Consolidated net sales for fiscal 2001 were \$518.5 million, an increase of \$55.1 million, or 11.9%, compared to \$463.4 million in fiscal 2000. This revenue growth was generated by strong performance across all distribution channels of our major product markets which are baby, sleepwear and playclothes. Total wholesale net sales increased \$35.2 million, or 14.2%, to \$283.3 million in fiscal 2001 from \$248.1 million in fiscal 2000. In fiscal 2001, wholesale net sales, excluding discount store channel and off-price sales, increased \$23.3 million, or 10.3%, to \$250.5 million from \$227.2 million in fiscal 2000. The increase in wholesale net sales during fiscal 2001 reflects the growth of baby, sleepwear and playclothes product lines of \$5.3 million, or 4.6%, \$7.6 million, or 8.5%, and \$10.5 million, or 45.2% as compared to fiscal 2000. Strong product performance reflects improvements in fabrics, garment construction, embroideries and prints made possible through our global sourcing capabilities. In addition to operating leased sewing facilities in Central America and Mexico, we have built full-package sourcing capabilities, which has enabled us to source better products at lower costs than we believe are available domestically. We entered the discount store channel in the fourth quarter of 2000 by launching the *Tykes* brand, the net sales from which were \$20.4 million for fiscal 2001. This contributed to the overall increase in total wholesale sales for this period. Off-price sales, which are merchandise sold at more than 25% off regular wholesale selling prices, for fiscal 2001 decreased \$4.5 million to \$12.4 million from \$17.0 million in fiscal 2000. Off-price sales were 2.4% of total sales in fiscal 2001 compared to 3.7% in fiscal 2000.

Retail store net sales increased \$19.9 million, or 9.2%, in fiscal 2001 to \$235.2 million from \$215.3 million in fiscal 2000. This increase was attributed to strong growth of baby, sleepwear and playclothes product lines of \$6.5 million, or 15.9%, \$3.8 million, or 11.1%, and \$10.5 million, or 12.5% as compared to 2000. Product performance was also the driving force behind our comparable store sales increase of 6.5% in fiscal 2001. During fiscal 2001, we opened nine stores and we closed five stores. There were 151 retail stores in operation at December 29, 2001 compared to 147 at December 30, 2000.

*Gross Profit.* In fiscal 2001, gross profit increased \$16.3 million, or 9.6%, to \$186.3 million compared to \$170.0 million in fiscal 2000. Gross profit as a percentage of net sales in fiscal 2001 decreased to 35.9% compared to 36.7% in fiscal 2000. The decrease in gross profit as a percentage of net sales in fiscal 2001 reflects a \$4.5 million charge related to the amortization of the step-up in the inventory valuation as of the Acquisition. Excluding this Acquisition adjustment, gross profit as a percentage of net sales would have been 36.8% in fiscal 2001. This improvement in gross profit as a percentage of net sales in fiscal 2001 reflects the benefit from the change in product sourcing strategies mentioned above partially offset by a higher mix of discount store channel revenues.

*Selling, General and Administrative Expenses.* In fiscal 2001, selling, general and administrative expenses increased \$11.6 million, or 8.5%, to \$146.9 million from \$135.3 million in

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fiscal 2000. As a percentage of net sales, selling, general and administrative expenses decreased to 28.3% in fiscal 2001 from 29.2% in fiscal 2000. Included in selling, general and administrative expenses are \$1.3 million of costs incurred in connection with activities leading up to the Acquisition. Excluding these costs, selling, general and administrative expenses as a percentage of our net sales was 28.1% in fiscal 2001. The decrease in selling, general and administrative expenses as a percentage of net sales is attributed to the benefit from continued increases in comparable retail store growth and lower distribution costs relative to net sales, partially offset by investments in brand marketing.

*Non-Recurring Charges / Writedown of Long-Lived Assets.* As described in Note 1 to the accompanying financial statements for the fiscal year ended December 29, 2001, we incurred Predecessor Acquisition-related, non-recurring charges in connection with the sale of our company including \$4.5 million in management bonuses and \$6.8 million in seller expenses.

As described in Note 16 to the accompanying financial statements, we closed two of our manufacturing facilities during the Predecessor period of fiscal 2001. In the first quarter of fiscal 2001, we closed our Harlingen, Texas sewing facility and recognized a non-recurring charge of approximately \$582,000 related to closure costs and involuntary termination benefits. Additionally, we recorded a non-cash charge of approximately \$742,000 related to the writedown of the asset value to the sewing facility's estimated net realizable value. In the second quarter of fiscal 2001, we closed our fabric printing operations located in Barnesville, Georgia and recognized a non-recurring charge of approximately \$534,000 related to closure costs and involuntary termination benefits. Additionally, we recorded a non-cash charge of

approximately \$2.4 million related to the writedown of the asset value to the printing facility's estimated net realizable value. During the Successor period, we recorded \$268,000 in reductions to the estimates of closure and termination costs.

*Royalty Income.* Royalty income was \$7.6 million and \$5.8 million in fiscal years 2001 and 2000. We attribute the increase in royalty income to the extension of our brands through new licensing arrangements and an increase in average royalty rates.

*Operating Income.* Operating income for fiscal 2001 decreased \$8.8 million, or 21.7%, to \$31.7 million compared to \$40.5 million in fiscal 2000. Operating income as a percentage of net sales decreased to 6.1% in fiscal 2001 from 8.7% in fiscal 2000. The decrease primarily reflects the effects of the Predecessor non-recurring Acquisition-related charges, plant closure costs and other costs incurred in connection with the Acquisition.

*Interest Expense.* Interest expense for fiscal 2001 increased \$4.1 million, or 21.7%, to \$23.1 million from \$19.0 million in fiscal 2000. Average daily revolver borrowings in fiscal 2001 were \$5.9 million compared to \$5.0 million in fiscal 2000. We attribute these increases primarily to additional borrowings resulting from the Acquisition and refinancing. Prior to the Acquisition, interest expense for the Predecessor period from December 31, 2000 through August 14, 2001 was approximately \$11.8 million, an amount comparable to the similar period in 2000. At December 29, 2001, outstanding debt aggregated \$298.7 million compared to \$161.4 million at December 30, 2000. Included in the outstanding debt at December 29, 2001 of \$298.7 million was \$125.0 million which bore interest at a variable rate, so that an increase of 1% in the applicable rate would increase our annual interest cost by \$1,250,000. At December 29, 2001, we had no borrowings under our \$60.0 million revolving credit facility. We had outstanding letters of credit totaling \$6.5 million as of December 29, 2001.

*Income Taxes.* Our effective tax rate was 36.5% for the Successor period from August 15, 2001 through December 29, 2001; 17.5% for the Predecessor period from December 31, 2000 through August 14, 2001; and 40.4% for fiscal 2000. The 17.5% benefit against our pretax loss for the Predecessor period is primarily a result of goodwill amortization and certain seller's expenses

incurred in connection with the Acquisition that are not deductible for tax purposes. We expect our future effective tax rate to approximate that of the Successor period.

*Extraordinary Item.* As described in Note 1 to the accompanying financial statements, in connection with the Acquisition and refinancing, we incurred an extraordinary loss of \$7.6 million (net of tax) during the Predecessor period from December 31, 2000 through August 14, 2001 due to the write-off of deferred debt issuance costs and debt prepayment penalties.

*Net Income (Loss).* Our fiscal 2001 pre-tax income was \$8.9 million, as compared to \$21.8 million in fiscal 2000. As noted above, fiscal 2001 includes a \$4.5 million charge related to amortization of the step-up in the inventory valuation as of the Acquisition, \$1.3 million of costs incurred in connection with activities leading up to the Acquisition, \$11.3 million of Acquisition-related non-recurring charges and \$4.0 million of non-recurring plant closure and asset impairment charges. Excluding these items, our fiscal 2001 pre-tax income would have been \$30.0 million. As noted above, our fiscal 2001 net loss was \$4.2 million and included an Acquisition-related extraordinary charge of \$7.6 million, net of tax. Excluding these non-recurring and Acquisition-related charges, our 2001 net income would have been approximately \$19.3 million, as compared to net income of \$12.7 million in fiscal 2000.

#### **Fiscal year ended December 30, 2000 compared with fiscal year ended January 1, 2000**

*Net Sales.* Net sales for fiscal 2000 increased 13.9% to \$463.4 million from \$406.9 million in fiscal 1999. This increase includes a 10.9% increase in wholesale net sales and a 17.4% increase in retail net sales. Net sales from each of our major product markets, which are baby, sleepwear and playclothes, increased \$15.6 million, or 10.2%, \$20.0 million, or 18.3%, and \$10.6 million, or 10.8%, from fiscal 1999 to fiscal 2000. Our total wholesale net sales for fiscal 2000 increased to \$248.1 million from \$223.6 million in fiscal 1999. Excluding off-price and Tykes sales, wholesale net sales increased \$25.9 million, or 12.9%, to \$227.2 million in fiscal 2000 from \$201.3 million in fiscal 1999. The increase in wholesale net sales reflects the growth of baby and sleepwear product lines of \$14.9 million, or 14.8%, and \$16.3 million, or 22.6%, as compared to fiscal 1999. Our success with these lines resulted from improvements made through our global sourcing strategy and our focus on product innovation through creative prints and embroideries. Included in fiscal 2000 wholesale net sales was \$4.0 million in net sales of Tykes products sold in an initial launch in the discount store channel. Wholesale net sales in fiscal 2000 included a lower mix of off-price net sales (merchandise promoted at more than 25% off regular wholesale selling prices) to the secondary market. Off-price net sales as a percentage of consolidated sales in fiscal 2000 were 3.7% compared to 5.5% in fiscal 1999. This decrease in off-price sales reflects the benefit achieved from improved product development and inventory management disciplines.

Our retail net sales for fiscal 2000 increased to \$215.3 million from \$183.3 million in fiscal 1999. We attribute this increase to the strong performance of our playclothes product line. Product performance was also the driving force behind the comparable store sales increase in retail store net sales of 14.3% in fiscal 2000. In fiscal 2000, we opened seven stores and closed six stores. We had 147 stores in operation at December 30, 2000 compared to 146 in operation at January 1, 2000.

*Gross Profit.* Our gross profit for fiscal 2000 increased 25.9% to \$170.0 million from \$135.1 million in fiscal 1999. Gross profit as a percentage of net sales in fiscal 2000 increased to 36.7% from 33.2% in fiscal 1999. We attribute the improvement in gross profit to a higher mix of retail revenues, a lower mix of off-price sales and the benefit from cost reduction achieved through increased levels of global sourcing. In fiscal 1999, we curtailed production and ultimately closed our textile facility, which had produced substantially all of our fabrics. Gross profit in fiscal 1999 was negatively impacted by costs associated with this closure and the closure of three of our sewing facilities in the United

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*Selling, General and Administrative Expenses.* Our selling, general and administrative expenses for fiscal 2000 increased 15.3% to \$135.3 million from \$117.3 million in fiscal 1999. Selling, general and administrative expenses as a percentage of our net sales were 29.2% in fiscal 2000 compared to 28.8% in fiscal 1999. The increase in selling, general and administrative expenses includes the variable costs required to support higher revenue levels, investments in brand marketing and retail partnerships and provisions for incentive compensation.

*Royalty Income.* Royalty income was \$5.8 million and \$4.2 million in fiscal years 2000 and 1999. We attribute the increase in royalty income to the extension of our brands through new licensing arrangements and an increase in average royalty rates.

*Operating Income.* Operating income for fiscal 2000 increased to \$40.5 million from \$14.9 million in fiscal 1999. Operating income as a percentage of net sales increased to 8.7% in fiscal 2000 from 3.7% in fiscal 1999. This increase reflects the net effect of changes in gross profit and selling, general and administrative expenses as described above.

*Interest Expense.* Our interest expense for fiscal 2000 decreased to \$19.0 million from \$20.4 million in fiscal 1999. This decrease reflects our lower interest expense on lower average borrowings under our revolving credit facility. Average daily revolver borrowings in fiscal 2000 decreased to \$5.0 million from \$25.3 million in fiscal 1999. Lower average borrowings were due primarily to lower average gross inventory levels, which resulted from improved inventory management disciplines. In fiscal 2000, we earned approximately \$303,000 in interest income from overnight investments. At December 30, 2000, our outstanding debt aggregated \$161.4 million, of which \$41.4 million bore interest at a variable rate, so that an increase of 1% in the applicable rate would increase our annual interest cost by \$414,000. At December 30, 2000, we had no borrowings under our \$65.0 million revolving credit facility. We had outstanding letters of credit totaling \$6.0 million as of December 30, 2000.

*Income Taxes.* Our 2000 effective tax rate of 40.4% was more than the prior year's effective tax rate of 31.9% due to the effect of permanent tax differences, primarily goodwill amortization. In 1999, these permanent differences reduced the tax benefit related to the pre-tax operating loss.

*Net Income (Loss).* Primarily as a result of the factors described above, we reported net income of \$12.7 million in fiscal 2000 compared to a net loss of \$3.8 million in fiscal 1999.

## **Liquidity and Capital Resources**

Our primary cash needs are working capital, capital expenditures and debt service. Historically, we have financed these needs primarily through internally generated cash flow, and funds borrowed under a senior credit facility. Our primary source of liquidity will continue to be cash flow from operations and borrowings under our credit facilities, and we expect that these sources will fund our ongoing requirements for debt service and capital expenditures. These sources of liquidity may be impacted by the continued demand for our products and our ability to meet debt covenants under our senior credit facility.

Net inventories at June 29, 2002 were \$98.1 million compared to \$110.7 million at June 30, 2001. The reduction in inventory levels compared to second quarter of fiscal 2001 reflects the favorable impact of our demand planning and product sourcing strategies. Due to the seasonal nature of our operations, inventories at June 29, 2002 are not comparable to inventories at December 29, 2001.

Net accounts receivable at June 29, 2002 were \$40.1 million compared to \$36.6 million at June 30, 2001. The increase in net accounts receivable compared to June 30, 2001 is due to the increase in net sales. Due to the seasonal nature of our operations, the net accounts receivable

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balance at June 29, 2002 is not comparable to the net accounts receivable balance at December 29, 2001.

Net cash used in operating activities for the first half of 2002 was \$632,000, compared to \$14.8 million for the first half of 2001. The decrease in net cash used in operating activities is primarily attributable to managing the growth and quality of inventories and the increase in net income. Net cash provided by operating activities during fiscal 2001 was approximately \$31.3 million and \$24.2 million for fiscal 2000. We believe this increase was primarily caused by net changes in inventory balances offset by the payments of Acquisition-related expenses. Inventory levels decreased to \$89.1 million at December 29, 2001 from \$92.4 million at fiscal year end 2000. Net cash provided by our operating activities in fiscal year 1999 was \$36.5 million. The decrease in net cash flow provided by operating activities in fiscal 2000 from fiscal 1999 is due to investments in inventory required to support higher revenue levels.

We have invested \$5.6 million in capital expenditures during the first half of 2002 compared to \$6.1 million during the first half of 2001. We plan to invest a total of approximately \$20.0 million in capital expenditures in 2002. Major investments include retail store openings and remodeling and fixturing programs for wholesale customers. We invested \$19.0 million, \$17.2 million and \$12.7 million in capital expenditures during fiscal years 2001, 2000 and 1999.



Concurrent with the Acquisition, we repaid all of our outstanding \$51.6 million of borrowings under our old senior credit facility and redeemed all \$120.0 million principal amount of our outstanding senior subordinated notes. Our operating subsidiary issued \$175.0 million of 10.875% senior subordinated notes for \$173.7 million in proceeds and entered into a new senior credit facility with term loan and revolving loan facilities. The term loan facility provides for a term loan in the principal amount of \$125.0 million. The revolving credit facility provides revolving loans in an aggregate amount of up to \$60.0 million. Upon consummation of the Acquisition, we increased our level of indebtedness by borrowing the full amount available under the term loan facility and \$24.0 million under the revolving credit facility. At June 29, 2002, we had approximately \$297.9 million of debt outstanding, consisting of \$173.8 million of senior subordinated notes, \$124.1 million in term loan borrowings and no revolver borrowings under the senior credit facility, exclusive of approximately \$10.4 million of outstanding letters of credit. At June 29, 2002, our available cash of \$21.0 million was invested in money market mutual funds at a tax-exempt interest rate of 1.12%, compared to a borrowing amount of \$18.0 million under the revolving portion of our previous senior credit facility at June 30, 2001. At June 29, 2002, we had approximately \$49.6 million of financing available under our revolving loan facility. At December 29, 2001, we had approximately \$298.7 million of debt outstanding, consisting of \$173.7 million of Notes, \$125.0 million in term loan borrowings and no revolver borrowings under the senior credit facility, exclusive of approximately \$6.5 million of outstanding letters of credit. The borrowings under the revolving credit facility will be available to fund our working capital requirements, capital expenditures and other general corporate purposes.

Principal borrowings under the term loan are due and payable in twenty-four quarterly installments of approximately \$312,500 beginning December 31, 2001 through September 30, 2007 and four quarterly payments of approximately \$29.4 million from December 31, 2007 through September 30, 2008. Interest on the term loan is payable at the end of interest rate reset periods, which vary in length but in no case exceed six months. The outstanding balance of the revolving credit facility, if any, is payable in full on August 15, 2006, and interest is payable quarterly, or more frequently in the event that we have chosen a Eurodollar rate option. No principal payments are required on the senior subordinated notes prior to their scheduled maturity in August 2011. Interest is payable semi-annually on the senior subordinated notes in February and August of each year, which commenced on February 15, 2002, in the amount of approximately \$9.5 million for each payment.

In connection with the Acquisition, we entered into a management agreement with Berkshire Partners. Under this agreement, we agreed, among other things, to pay Berkshire Partners an annual management fee of \$1.65 million for four years commencing on the first anniversary of the Acquisition. To date, we have paid Berkshire Partners \$206,250 under this agreement. In connection with this offering, we and Berkshire Partners have agreed to terminate our future obligations under this agreement. We have agreed to pay Berkshire Partners \$1.1 million representing the accrued but unpaid portion of its fees and an additional \$3.7 million to terminate the remaining obligation.

The following table summarizes the maturity or expiration dates of financial obligations and commitments for the following fiscal years (\$000):

	2002	2003	2004	2005	2006	Thereafter	Total
Long-term debt	\$ 1,250	\$ 1,563	\$ 1,250	\$ 1,250	\$ 937	\$ 293,750	\$ 300,000
Capital lease obligations	501	—	—	—	—	—	501
Operating leases	16,311	13,614	11,275	8,808	5,166	14,939	70,113
Total financial obligations	18,062	15,177	12,525	10,058	6,103	308,689	370,614
Letters of credit	6,506	—	—	—	—	—	6,506
Total financial obligations and commitments	\$ 24,568	\$ 15,177	\$ 12,525	\$ 10,058	\$ 6,103	\$ 308,689	\$ 377,120

Based on our current level of operations and anticipated cost savings and operating improvements, we believe that cash generated from operations and available cash, together with amounts available under the revolving credit portion of our senior credit facility, will be adequate to meet our debt service requirements, capital expenditures and working capital needs for the foreseeable future, although no assurance can be given in this regard. We may, however, need to refinance all or a portion of the principal amount of the senior subordinated notes on or prior to maturity.

The senior credit facility and the indenture governing our operating subsidiary's senior subordinated notes contain covenants, requirements and restrictions on actions by us and our subsidiaries that, among other things, restrict the payment of dividends. Our operating subsidiary's senior credit facility currently requires us to use 50% of our proceeds from this offering to repay a portion of the indebtedness under the senior credit facility. Simultaneously with or before the closing of this offering, we intend to seek the consent of our senior lenders to allow us to repay the senior subordinated notes of our operating subsidiary.

#### Impact of the Acquisition

As a result of the Acquisition, we adjusted our assets and liabilities to their estimated fair values as of August 15, 2001, the Acquisition date. We also increased our aggregate borrowings in connection with our new financing arrangements. Accordingly, our depreciation expense is lower and our amortization and interest expenses are higher in periods following the Acquisition. We allocated a significant portion of the



purchase price to our tradename. As an asset with an indefinite life, we will not amortize this asset unless and until we determine it has a definite life, but it is subject to an annual impairment review. We have allocated the excess of the total purchase price over the value of our net assets at the consummation of the Acquisition to goodwill, which is also subject to an annual impairment review.

In connection with the Acquisition, we reevaluated the requirements for some of our manufacturing operations, which we had previously planned to maintain to support our long-term revenue growth plans. After a thorough assessment of alternative sourcing opportunities, we decided to exit these manufacturing operations. We made this decision in connection with our new ownership in advance of the Acquisition. Accordingly, we have closed one offshore and two domestic manufacturing facilities at the end of fiscal 2001. In addition to lowering inventory levels, we expect our sourcing strategy to further streamline operations by allowing us to take advantage

of sources of supply nearer to our current offshore locations, as well as to expand the use of lower cost third-party full-packaging suppliers. Also in connection with the Acquisition and new ownership, we have decided to abandon an initiative to open a new line of retail stores. This has led us to dismiss some of our employees and to terminate a major consulting contract. The allocation of the Acquisition purchase price includes approximately \$2.9 million in exit costs associated with these decisions.

### **Effects of Inflation**

We are affected by inflation and changing prices primarily through the purchase of raw materials, increased operating costs and expenses and higher interest rates. The effects of inflation and changing prices on our net sales, revenues and operations have not been material in recent years.

### **Seasonality**

We experience seasonal fluctuations in our sales and profitability, with generally lower sales and gross profit in the first and second quarters of our fiscal year. Over the past five years, approximately 58% of our consolidated net sales was generated in the second half of our fiscal year. We believe that the seasonality of sales and profitability is a factor that affects the baby and young children's apparel industry generally and is primarily due to retailers' emphasis on price reductions in the first quarter, promotional retailers' and manufacturers' emphasis on closeouts of the prior year's product lines and "back-to-school" and holiday shopping patterns. Accordingly, our results of operations for the first and second quarters of any year are not indicative of the results we expect for the full year.

### **Critical Accounting Policies and Estimates**

Our discussion and analysis of our financial condition and results of operations are based upon our consolidated financial statements, which have been prepared in accordance with accounting principles generally accepted in the United States of America. The preparation of these financial statements requires us to make estimates and judgments that affect the reported amounts of assets, liabilities, revenues and expenses and related disclosure of contingent assets and liabilities. On an on-going basis, we evaluate our estimates, including those related to bad debts, inventories, intangible assets, income taxes, restructuring, pensions and other post-retirement benefits and contingencies and litigation. We base our estimates on historical experience and on various other assumptions that we believe to be reasonable under the circumstances, the results of which form the basis for making judgments about the carrying values of assets and liabilities that are not readily apparent from other sources. Actual results may differ from these estimates under different assumptions or conditions.

Financial Reporting Release No. 60, which was released by the Securities and Exchange Commission, requires all companies to include a discussion of critical accounting policies or methods used in the preparation of financial statements. Note 2 to the Consolidated Financial Statements, included elsewhere in this prospectus, includes a summary of the significant accounting policies and methods used in the preparation of our consolidated financial statements. The following is a brief discussion of the more significant accounting policies and methods we use.

*Revenue recognition:* We recognize wholesale revenue after shipment of products to customers, when title passes and when all risks and rewards of ownership have transferred. As discussed in Note 2 to the Consolidated Financial Statements, in certain cases, this does not occur until the goods reach the specified customer. We consider revenue realized or realizable and earned when the product has been shipped, the sales price is fixed or determinable and collectibility is reasonably assured. In the normal course of business, we grant certain accommodations and allowances to our wholesale customers. Such amounts are reflected as reductions of net sales. Retail store revenues are recognized at the point of sale. We reduce revenue for customer returns and deductions. We also maintain an allowance for doubtful accounts for estimated losses resulting from the inability of our customers to make payments. If the financial condition of our customers were to deteriorate, resulting in an impairment of their ability to make payments, an additional allowance could be required.

*Inventory:* We write down our inventory for estimated excess and obsolescence equal to the difference between the cost of inventory and the estimated market value based upon assumptions about future demand and market conditions. If actual market conditions are less favorable than those projected by us, additional write-downs may be required.

*Goodwill and tradename:* As of December 29, 2001 and June 29, 2002, we have recorded approximately \$360 million in goodwill and tradename assets. The fair value of the *Carter's* tradename was estimated at the Acquisition date to be approximately

\$220 million using a discounted cash flow analysis which examined the hypothetical cost savings that accrue as a result of our ownership of the tradename. The cash flows, which incorporated both historical and projected financial performance, were discounted using a discount rate of ten percent. The tradename was determined to have an indefinite life. The carrying value of these assets is subject to annual impairment reviews based on the estimated fair values of the underlying businesses. These estimated fair values are based on estimates of the future cash flows of the businesses. Factors affecting these future cash flows include the continued market acceptance of our offered products and the development of new products. Impairment reviews may also be triggered by any significant events or changes in circumstances.

## Recent Accounting Pronouncements

In 1998, the Financial Accounting Standards Board ("FASB") issued SFAS No. 133, "Accounting for Derivative Instruments and Hedging Activities" ("SFAS 133"). In June 1999, the FASB issued SFAS No. 137, "Accounting for Derivative Instruments and Hedging Activities—Deferral of the Effective Date of FASB Statement No. 133—An Amendment of FASB Statement No. 133." Provisions of SFAS 133 were effective as of the beginning of fiscal 2001. SFAS 133 establishes accounting and reporting standards requiring that all derivative instruments, including certain derivative instruments embedded in other contracts, be recorded in the balance sheet as either assets or liabilities measured at fair value. SFAS 133 requires that changes in the derivative instrument's fair value be recognized currently in earnings, unless specific hedge accounting criteria are met. SFAS 133 did not have a material impact on our financial position or results of operations at the beginning of fiscal 2001 or as of December 29, 2001 or June 29, 2002 and the periods then ended.

In July 2001, the FASB issued SFAS 141 and SFAS 142. SFAS 141 supercedes Accounting Principles Board Opinion ("APB") No. 16, "Business Combinations." The most significant changes made by SFAS 141 are: (1) requiring that the purchase method of accounting be used for all business combinations initiated after June 30, 2001, (2) establishing specific criteria for the recognition of intangible assets separately from goodwill and (3) requiring unallocated negative goodwill to be written off immediately as an extraordinary gain (instead of being deferred and amortized).

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SFAS 142 supercedes APB No. 17, "Intangible Assets." SFAS 142 primarily addresses the accounting for goodwill and intangible assets subsequent to their acquisition (i.e., the post-acquisition accounting). The most significant changes made by SFAS 142 are: (1) goodwill and indefinite lived intangible assets will no longer be amortized, (2) goodwill will be tested for impairment at least annually at the reporting unit level, (3) intangible assets deemed to have an indefinite life will be tested for impairment at least annually and (4) the amortization period of intangible assets with finite lives will no longer be limited to forty years. The provisions of SFAS 142 are effective for fiscal years beginning after December 15, 2001 and must be adopted at the beginning of a fiscal year. However, goodwill and intangible assets acquired after June 30, 2001 are subject immediately to the non-amortization and amortization provisions of this statement.

Prior to the Acquisition, our tradename and goodwill arising from the 1996 acquisition of our company by Investcorp S.A. were being amortized on a straight-line basis over estimated lives of 40 years. Amortization of our tradename and goodwill amounted to approximately \$3.2 million on an annual basis. However, in connection with the Acquisition, we adopted the provisions of SFAS 141 and applied the required provisions of SFAS 142. Accordingly, our tradename and goodwill have now been deemed to have indefinite lives and are no longer being amortized in the Successor period. Our licensing agreements, however, have been recognized in the allocation of the Acquisition purchase price and are being amortized over the average three-year life of such agreements, as it has been determined that these agreements have finite lives. Amortization expense for the first six months of fiscal 2002 was \$2.5 million and is expected to be \$5.0 million for fiscal 2002, \$5.0 million for fiscal 2003 and \$3.1 million for 2004.

We adopted the remaining provisions of SFAS 142 effective December 30, 2001 (fiscal 2002). In accordance with SFAS 142, we are required to measure our goodwill for impairment on at least an annual basis by comparing the fair value of our reporting units, as defined by this statement, to their respective carrying value. As required, we have identified our reporting units and have completed the initial impairment analysis of our goodwill and found that there was no impairment. In accordance with SFAS 142, we have performed our initial assessment of the carrying value of our tradename and found that there was no impairment. In addition to the annual tests, our goodwill and tradename will be tested for impairment if events or changes in circumstances indicate that either of these assets might be impaired. Below is the calculation of reported net (loss) income adjusted for the effect of goodwill and tradename amortization expense, net of taxes (\$000):

	Predecessor		Successor		Predecessor		Successor	
	For the years ended		For the period from December 31, 2000 through August 14, 2001	For the period from August 15, 2001 through December 29, 2001	For the six-month period ended		For the six-month period ended	
	January 1, 2000	December 30, 2000			June 30, 2001	June 29, 2002		
Reported net (loss) income:	\$ (3,800)	\$ 12,653	\$ (16,997)	\$ 12,838	\$ (1,352)	\$ 2,775		
Addback:								
Amortization expense of goodwill	810	739	484	—	384	—		
Amortization expense of tradename, net of tax benefit of \$1,000, \$1,000, \$597 and \$475	1,500	1,500	978	—	775	—		
Pro forma net (loss) income	\$ (1,490)	\$ 14,892	\$ (15,535)	\$ 12,838	\$ (193)	\$ 2,775		

In August 2001, the FASB issued SFAS No. 143, "Accounting for Asset Retirement Obligations" ("SFAS 143"). SFAS 143 requires recording the fair market value of an asset retirement obligation as a liability in the period in which a legal obligation associated with the retirement of tangible long-lived assets is incurred. The statement also requires recording the contra asset to the initial obligation as an increase to the carrying amount of the related long-lived asset and depreciation of

that cost over the life of the asset. We would be required to adopt the provisions of SFAS 143 in fiscal 2003. However, we do not expect SFAS 143 to have an impact on our financial statements.

In October 2001, the FASB issued SFAS No. 144, "Accounting for Impairment or Disposal of Long-Lived Assets" ("SFAS 144") which addresses financial accounting and reporting for the impairment or disposal of long-lived assets. The statement also extends the reporting requirements to report separately, as discontinued operations, components of an entity that have either been disposed of or classified as held for sale. We adopted SFAS 144 as of the beginning of fiscal 2002 and it did not have a material impact on our financial position or results of operations for the first half of fiscal 2002.

In November 2001, the Financial Accounting Standards Board's Emerging Issues Task Force ("EITF") issued EITF Issue No. 01-09 ("EITF 01-09"), "Accounting for Consideration Given by a Vendor to a Customer/Reseller," which addresses the accounting for consideration given by a vendor to a customer including both a reseller of the vendor's products and an entity that purchases the vendor's products from a reseller. EITF 01-09 also codifies and reconciles related guidance issued by the EITF including EITF Issue No. 00-25, "Vendor Income Statement Characterization of Consideration Paid to a Reseller of the Vendor's Products," and EITF Issue No. 00-14, "Accounting for Certain Sales Incentives." EITF 01-09 outlines the presumption that consideration given by a vendor to a customer, a reseller or a customer of a reseller is to be treated as a reduction of revenue. Treatment of such payments as an expense would only be appropriate if two conditions are met: (1) the vendor receives an identifiable benefit in return for the consideration paid that is sufficiently separable from the sale such that the vendor could have entered into an exchange transaction with a party other than the purchaser of its products in order to receive that benefit and (2) the vendor can reasonably estimate the fair value of that benefit. We have historically accounted for accommodations and cooperative advertising allowances made to wholesale customers as selling expenses at the point at which we enter into such commitments. Adoption of EITF 01-09 guidance requires us to reclassify certain expenses from selling, general and administrative expenses to a reduction of sales. These reclassifications have taken place as of the beginning of fiscal 2002 and all periods in this prospectus have now been reclassified for comparative purposes. The effect of these reclassifications as it relates to customer accommodations decreased net sales by approximately \$5,873,000 in the Successor period from August 15, 2001 through December 29, 2001, approximately \$1,625,000 in the Predecessor period from December 31, 2000 through August 14, 2001, \$3,690,000 in the Predecessor year ended December 30, 2000 and \$2,993,000 in the Predecessor year ended January 1, 2000. The effect of these reclassifications as it relates to cooperative advertising reclassifications amounted to approximately \$2,605,000 in the Successor period from August 15, 2001 through December 29, 2001, approximately \$3,382,000 in the Predecessor period from December 31, 2000 through August 14, 2001, \$4,309,000 in the Predecessor year ended December 30, 2000 and \$4,679,000 in the Predecessor year ended January 1, 2000. These reclassifications do not impact net income (loss).

In April 2002, the FASB issued SFAS No. 145, "Rescission of FASB Statements No. 4, 44 and 64, Amendment of FASB Statement No. 13, and Technical Corrections" ("SFAS 145"). SFAS 145 rescinds FASB Statement No. 4, which required all gains and losses from extinguishment of debt to be aggregated and, if material, classified as an extraordinary item, net of the related income tax effect. As a result, the criteria in APB Opinion 30 will now be used to classify those gains and losses. The provisions of SFAS 145, as related to the rescission of FASB Statement No. 4, will be effective for fiscal 2003. We are currently evaluating the impact of this statement to determine whether we need to reclassify a \$7.6 million extraordinary item that we recorded in connection with the Acquisition. However, this reclassification will not impact our reported net loss.

## **Quantitative and Qualitative Disclosure About Market Risk**

In the operation of our business, we have market risk exposures to global sourcing, raw material prices and interest rates. Each of these risks and our strategies to manage the exposure are discussed below.

We currently source substantially all of our production from our offshore operations and third-party manufacturers located in foreign countries. As a result, we may be adversely affected by political instability resulting in the disruption of trade from foreign countries, the imposition of new regulations relating to imports, duties, taxes and other charges on imports and any significant decreases in the value of the dollar against foreign currencies and restrictions on the transfer of funds. These and other factors could interrupt production in offshore facilities, delay receipt of the products into the United States or affect our operating income. Our future performance may be subject to such factors, which are beyond our control, and there can be no assurance that such factors would not have a material adverse effect on our financial condition and results of operations. We carefully select our sourcing agents, and in an effort to mitigate the possible disruption in product flow, we place production in various countries we believe to be of lower risk.

Additionally, we enter into various purchase order commitments with full package suppliers. We can cancel these arrangements, although in some instances, we may be subject to a termination charge reflecting a percentage of work performed prior to cancellation. Historically, such cancellations and related termination charges have not had a material impact on our business.

The principal raw materials we use are finished fabrics and trim materials. Prices for these materials are affected by changes in market demand and there can be no assurance that prices for these and other raw materials will not increase in the near future. These materials are available from more than one supplier, which enables us to negotiate pricing.

Our operating results are subject to risk from interest rate fluctuations on debt, which carries variable interest rates. At June 29, 2002, outstanding debt aggregated \$297.9 million, of which \$124.1 million bore interest at a variable rate, so that an increase of 1% in the applicable rate would increase our annual interest cost by \$1,241,000 and could have an adverse effect on our net income and cash flow. Pursuant to the provisions of the senior credit facility, we purchased an interest rate cap as an economic hedge against approximately \$31.3 million of variable rate debt. The cap rate is 7.0% and the arrangement expires on December 7, 2004.

## BUSINESS

### General

We are the largest branded marketer of baby apparel and a leading marketer of young children's apparel in the United States. Over our 137 years of operation, *Carter's* has become one of the most highly recognized and most trusted brand names in the growing children's apparel industry. We sell our products under the *Carter's* and *Tykes* brand names in more than 8,200 department, national chain, specialty and discount stores, representing over 420 accounts, as well as through our 155 retail stores, which are primarily located in outlet centers. We focus on providing high-quality products at prices that represent an attractive value to consumers. We believe our strong value proposition appeals to a broad demographic, and our multi-channel distribution strategy allows us to reach consumers where they shop.

### Our Market

The market for baby and young children's apparel in the United States was \$17 billion in 2001 and has grown, on average, 4% annually over the past five years. This market is highly fragmented with no single brand's revenue representing more than 8% of the entire market in 2001.

In the United States in 2001 (the most current data available supplied by National Center for Health Statistics), approximately 4 million births were reported and demographers project a progressive increase in births over the next 20 years that will surpass the original baby boom. Favorable demographic trends further support continued strength in the market for baby and young children's products. Highlights of these trends include:

- parents are having children later in life and have more disposable income when children are born;
- 40% of all births are first children, leading to higher initial spending; and
- grandparents are a large and growing market and more affluent than previous generations.

### Our Competitive Strengths

We attribute our market leadership and our significant opportunities for continued growth and increased profitability to the following competitive strengths:

#### **Superior Brand Strength**

The *Carter's* brand carries a high level of positive brand awareness as a result of more than 137 years of providing quality baby and young children's apparel at an attractive value. In a 2001 survey conducted by Fitzgerald & Co., 95% of mothers and grandmothers surveyed reported they knew the *Carter's* name and over 85% have purchased *Carter's* products. The survey also indicated that these consumers trusted the *Carter's* brand.

Since 1999, we have grown our market share in the department, national chain, outlet and specialty store distribution channels. In our channels, excluding the discount store channel, we have increased our aggregate share of the layette market from 20% to 29% and our aggregate share of the baby and young children's sleepwear market from 32% to 36%. Our market share in the layette and baby and young children's sleepwear markets is more than double that of our nearest competitors. Even with this leading market share, we have continued to grow our market share faster than our nearest competitors. We also have a significant presence in the much larger and highly fragmented baby and young children's playclothes market. We believe our brand strength and leading market positions make us an integral component of our wholesale customers' baby and young children's departments.

The strength of our brands has also allowed us to implement a licensing program for the use of the *Carter's* and *Tykes* brands on products for babies and young children. In fiscal 2001, our licensees generated wholesale net sales of \$110.4 million of licensed products on which we earned \$7.6 million of royalty income.

## High-Volume, Core Products Strategy

We develop and market high-volume, essential apparel products that consumers purchase frequently, such as bodysuits, pajamas and blanket sleepers. Whether they are shopping for their own children or purchasing gifts, consumers provide consistent demand for our products as they replace clothing outgrown by young children. Our products are designed with simple and cost-effective construction and are distinguished through creative application. A high percentage of our styles continue from year to year with variations only to color, fabric or creative applications. In 2001, approximately \$187 million, or 36%, of our net sales was from the baby segment, and because our products have low fashion risk and high turnover, over 90% of babywear sales to our wholesale customers were of products that were automatically replenished. In 2001, we sold approximately 12.9 million bodysuits, approximately 10.5 million sleep & play outfits and approximately 7.9 million blanket sleepers, accounting for our top three core product offerings. In 2001, we shipped over 90 million units of Carter's products to our customers, up approximately 15% from 2000. We believe our focus on core, replenishable products reduces the complexity of our inventory, increases our productivity and creates a more stable revenue base.

Shown below are our top ten core products, which represented approximately 60% of our net sales in 2001.



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## Multiple Distribution Channels With Broad Customer Reach

Our multi-channel distribution strategy allows us to reach consumers with varying demographic and socio-economic traits. Our wholesale customers range from high-end department stores to national discounters and accounted for 55% of our sales in 2001. We have long-standing, strategic relationships with our wholesale customers, which we believe are based on the consumer traffic and sales we generate for them and the high service level we provide. We command more dedicated floor space in their baby departments than any other brand. This enables us to maintain superior, consistent brand presentation and greater control of our product mix, resulting in higher profitability and productivity for both us and our wholesale customers. Many department and specialty stores have focused on promoting leading brands while reducing their number of suppliers. We believe that this focus and the consolidation of the apparel industry will continue to favor strong brands such as *Carter's*. We also operate 155 *Carter's* stores throughout the U.S. in quality outlet and strip centers, which extends our consumer reach and enhances brand awareness. Our retail stores offer convenience and value for consumers shopping outside the traditional mall setting. Through fiscal 2001, we have achieved five consecutive years of annual comparable store sales growth. In the fourth quarter of 2000, we entered the discount store channel by launching the *Tykes* brand in all Target stores.

## Operational Expertise

We believe that our skill at servicing our customers with on-time deliveries of high-quality products and our replenishment capabilities have been key drivers in building market share at our wholesale customer accounts. We believe this operational excellence distinguishes us from our competitors and has been an important factor in our entry into the discount store channel. As a result of recent improvements in our logistics, we have increased our speed to market with new products while reducing overall inventory levels.

Our growth in recent years has been driven by strong product performance made possible through our global sourcing capabilities. We have invested in people and systems required to source our products from third-party manufacturers throughout the world, primarily in the

Far East. Since launching our global sourcing initiative, we have experienced significant increases in product quality, lower product costs and improvement in product margins, enabling us to more competitively price our products, accelerate revenue growth, increase market share and enter the discount store channel.

### ***Strong Management Team With a Proven Track Record***

We have a strong and experienced management team. Four of our top executives, including Mr. Rowan, joined us following successful careers running the Bassett-Walker, Lee Jeans and Jansport divisions of the VF Corporation. Our five senior executives average more than 20 years of experience in the textile and apparel industries. We believe that our management team has significant experience in developing brands; has demonstrated experience in disciplined financial planning and analysis; has a strong reputation with customers and the trade and financial communities; and possesses diverse skills that incorporate brand marketing, operations management, product merchandising and global sourcing.

Since joining Carter's in 1992, our management team has been responsible for increasing net sales at a compounded annual growth rate of approximately 10%. During the same period, we have improved our operating results from a loss of \$2.4 million in 1992 to a profit of \$31.7 million in 2001. In addition, over the past decade our management team has successfully delivered on our strategic initiatives, including:

- strengthening and expanding the *Carter's* brand in our core products;

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- transitioning from a domestic manufacturer to product marketer with global sourcing capabilities;
  - improving our baby and young children's playclothes products;
  - entering the discount store channel; and
  - extending brand reach and increasing profitability through licensing our brands.

The management team has been expanded in recent years to include expertise in outlet and mass channel retailing, global sourcing and logistics. After this offering, management will continue to own approximately % of the equity of our company or % if the underwriters exercise their over-allotment option in full.

### **Our Growth Strategy**

We intend to increase sales and enhance our profitability by capitalizing on our competitive strengths through the following growth strategies:

#### ***Increase Brand Leadership in Existing Distribution Channels***

We intend to increase our strong market position within our distribution channels by continuing to drive the growth of our core products through further fabric improvement, new packaging and merchandising strategies, additional investment in point-of-sale fixturing and development of creative license arrangements. Our goal is to continually improve the value proposition of our products for our consumers.

Our global sourcing initiatives enable us to obtain better fabrics for our products. We also have an opportunity to drive core product growth through the use of high-volume, multi-packaging programs as well as dedicated product wall displays. Additionally, we will continue to strengthen our on-the-floor presence through further investment in point-of-sale fixturing. We frequently freshen the look of our products by introducing new prints and embroideries designed by our in-house artists. We also benefit from licensing arrangements that permit us to use the unique, creative artwork of John Lennon and Eric Carle.

#### ***Leverage Carter's Brand in Large, Fragmented Playclothes Market***

As the leading brand in layette and sleepwear for babies and young children, we have a significant opportunity to build market share in the highly fragmented \$11 billion playclothes market for babies and young children. In 2001, we had approximately \$129.2 million of net sales in the playclothes market, only \$34.8 million of which was generated in our wholesale channel. Our playclothes strategy is to build brand leadership in core items such as t-shirts, leggings, shorts, casual pants and jumpsuits that we believe represent a significant opportunity for growth in the future. The acceleration of our global sourcing strategy has allowed us to compete more effectively in playclothes by offering higher quality items at competitive prices. We will focus on offering our core products in playclothes that drove 56% of our playclothes revenue in 2001. These core playclothes products combined with our brand power and expanded sourcing capabilities are driving our share of the playclothes market for babies and young children, which grew from 2.5% in 2000 to 5.2% in 2001. In the wholesale channel, orders for our playclothes products for Spring 2003 are 40% higher than orders for Spring 2002.

#### ***Expand Presence in Discount Store Channel***

In the fourth quarter of 2000, we entered the discount store channel by launching the *Tykes* brand at all Target stores. In our first full year of operation, we shipped \$20.4 million of *Tykes* products and earned \$1.5 million in royalties from \$19.9 million in net sales reported by licensees of

the Tykes brand. Forty-one percent of sales in the \$17 billion U.S. apparel market for babies and young children are generated through the discount store channel, which has grown two times faster than the apparel market for babies and young children as a whole. Given the size and growth of this market segment, we expect to explore opportunities to expand the presence of our brands in the discount store channel.

### ***Extend Reach and Increase Productivity of Retail Stores***

We intend to continue to grow our retail store business by extending the reach of our brands with store openings and by improving store productivity. We currently operate 155 retail stores, primarily located in quality outlet centers. Through fiscal 2001, we have achieved five consecutive years of annual comparable store sales growth and believe we have opportunities to further grow our core product categories. For fiscal 2001, our comparable store sales in this channel increased more than 6%, and every store open for at least twelve months was profitable. We intend to add eight to ten stores per year. Generally, new stores are profitable within the first year of operation and produce a payback of initial investment within one year after opening. We further intend to increase our store productivity by focusing on the merchandising of our core products, improving logistics and identifying superior site locations.

### ***Continue Expansion of Global Sourcing***

We have achieved significant margin improvement while maintaining our high-quality standards with our transition from domestic manufacturing to full package global sourcing. Through our full package sourcing strategy, our products are manufactured by third-party contractors located throughout the world. Our full-package global sourcing is approximately 51% of our total product mix, and we believe significant cost reduction and margin improvement are possible as we increase this percentage.

### ***Improve Operating Efficiencies***

We have committed substantial effort to improving our product development process through cross-functional collaboration, improving demand forecasting and reducing inventories. Between 1999 and 2001, we reduced the average number of style and color combinations by approximately 28% while increasing consolidated revenue by 12.9%. Our inventory turnover increased from two times per year in 1996 to over three times per year in 2001, and our average working capital as a percentage of revenue decreased from 26.8% to 18.7% over the same period. We are currently in the process of reducing our product development cycle by implementing initiatives to shorten each stage of the development calendar. We believe that such efforts, combined with the continued expansion of our global sourcing capabilities, will enable us to further improve operating efficiencies.

## **Products and Markets**

### ***Cross-Functional Product Teams***

We design, manufacture, source and market a broad array of baby and young children's apparel. We have three cross-functional product teams focused on baby, sleepwear and playclothes. These teams are skilled in identifying and developing high-volume, core products. Each team follows a disciplined approach to fabric use, color rationalization and productivity and is supported by a dedicated art department, state-of-the-art design systems and a fully integrated product development and sourcing group. We also license our brand names to other companies to create a complete collection of coordinating products, such as bedding, strollers, underwear, shoes, room décor and toys.

This disciplined approach to product design is meant to reduce risk and large seasonal fluctuations while shortening the development cycle. We have a validation process for testing and introducing products. Artwork, color and product silhouettes are tested with consumers, key wholesale accounts and an internal creative steering committee. We also apply quantitative measurements such as pre-season bookings, tests of new products prior to launch in retail stores, weekly over-the-counter selling results and daily re-order rates on baby products.

### ***Baby***

We are the leading brand in layette and baby sleepwear. In fiscal 2001, we generated \$187.1 million in net sales of these products representing 36.1% of total net sales. In fiscal 2001, in the department, national chain, outlet and specialty store distribution channels, our aggregate market shares were approximately 29% for layette and 36% for sleepwear for babies and young children, which represent greater than two times the market share of the next largest brands. We sell a complete range of layette products for newborns, primarily made of cotton. Our layette products include bodysuits, undershirts, towels, washcloths, receiving blankets, layette gowns, bibs, caps and booties. We attribute our leading market position to our brand strength, distinctive print designs, unique embroideries, reputation for quality and ability to manage our dedicated floor space. We tier our products through marketing programs targeted toward three consumer groups: gift-givers, experienced mothers and first-time mothers. *Just One Year* and *Limited Editions* are complete nursery programs designed for first-time mothers and gift-givers. *Carter's Starters*, the largest component of our layette business, provides the experienced mother with the essentials in value-focused multi-packs.

### ***Sleepwear***

Our sleepwear products include pajamas, cotton long underwear and blanket sleepers in sizes 12 months to 7. In fiscal 2001, we generated \$146.8 million in net sales of these products, or 28.3% of total net sales. We are the leading supplier of sleepwear for babies and young children within the department, national chain, outlet and specialty store distribution channels in the United States. As in layette, we try to differentiate our sleepwear products from the competition by offering high-volume, core products with creative artwork in consumer-tested prints and embroideries. In addition, we believe our sleepwear product line features more functional, higher quality products than those of our competitors.

### **Playclothes**

Our playclothes products include knit and woven cotton apparel for everyday use. In fiscal 2001, we generated \$129.1 million in net sales of these products, or 24.9% of total net sales. The market for baby and young children's playclothes in fiscal 2001 was five times the size of the layette and sleepwear markets combined. The young children's playclothes market is highly fragmented, with no single branded competitor having more than an 8% share of the market in 2001. We continue to focus on strengthening playclothes products by developing a base of high-volume, core products that utilize original print designs and innovative artistic applications. We believe this product focus, in addition to our high brand name awareness, strong wholesale customer relationships and expanded global sourcing capabilities, is increasing our playclothes sales.

### **Other Products**

The remainder of our product offering includes bedding, outerwear, shoes, socks, diaper bags, gift sets, toys, room décor and hair accessories. In fiscal 2001, we generated \$55.5 million in sales of these other products in our retail stores.

### **Licensed Products**

We extend our consumer reach by licensing our brands to 19 marketers of related products. These licensing partners develop and sell products through our multiple distribution channels while leveraging our brand strength, customer relationships and artwork. Our license agreements require strict adherence to our quality and compliance standards and to a multi-step product approval process. We are very involved with each of our license partners in developing the products and ensuring they fit within our vision of high-quality products at reasonable prices. Our licensed product categories provide our customers and consumers with a range of *Carter's* and *Tykes* products that complement our core baby and young children's apparel. In fiscal 2001, our licensees, who are listed below, generated wholesale net sales of \$110.4 million on which we earned \$7.6 million in royalty income:

Licensee	Product(s)
Baby Boom	Diaper Bags and Room Décor
C.R. Gibson	Baby Books, Stationery and Photo Albums
Goldbug	Hosiery and Soft Shoes
K&R	Swimwear
Kids II	Developmental Toys and Bouncers
Kolcraft	Hard Goods
J Lamb	Mattress Pads
Nolan Glove	Hats and Gloves
Pico	Underwear
Prestige Toy	Plush Toys
Rashti & Rashti	Gift Sets
Riegel	Bedding
Riviera	Hairwear and Sunglasses
The Rug Market	Rugs
Samara	Outerwear
Suite 100 Group	Children's Apparel
Vida Shoes	Shoes
Yardley	Toiletries
York	Wallpaper and Borders

Since 1998, we have entered into three agreements as part of our *Limited Editions* program, which utilizes partnerships with outside artists and concepts to further distinguish our brand and establish a higher price tier. In each case, we have an exclusive license agreement with an artist and we arrange licenses for the art and concepts between the artists and our licensee partners. In 1998, we entered into an agreement for the rights to John Lennon's Real Love artwork. In 1999, we entered into an agreement with Emu Namae, a Japanese artist, and plan to end our use of his art by the end of 2002. In 2002, we entered into an agreement with Eric Carle, a leading children's book author and illustrator, for a Spring 2003 product launch, which begins shipping in November 2002.

### **Multiple Distribution Channels**

We have expanded our consumer reach through both our wholesale accounts and our retail stores. We sell our products to some of the top retailers in the country and through our own retail and strip center stores. In fiscal 2001, sales through the wholesale channel, including



discount store channel net sales, accounted for 55% of our total sales, while sales through our retail stores accounted for 45% of total sales. In 2001, no single wholesale customer accounted for more than 10% of our consolidated net sales.

### **Wholesale**

Our top wholesale customers are leading children's retailers in the U.S.: Kohl's, Kid's "R" Us/Babies "R" Us, JCPenney, Sears, Federated, May Company and Mervyn's. We sell our products in the United States through a network of approximately 30 sales professionals. Our sales professionals work with their department or specialty store account to establish annual plans for our layette and baby apparel products within the *Carter's* line which we refer to as core basics. Once we establish an annual plan with an account, we place the account on our semi-monthly automatic reorder plan for core basics. Automatic reorder allows us to plan our sourcing requirements and benefits both us and our wholesale customers by maximizing our customers' in-stock positions, thereby improving sales and profitability. Our sleepwear and playclothes products are planned and ordered seasonally as we introduce new products.

We also differentiate our products through fixturing and advertising with wholesale customers. We believe that our partnership and frequent meetings between our executives and senior representatives from our key wholesale customers help maintain strong account relationships and further strengthen our brand's image in the marketplace.

### **Retail**

We currently operate 155 *Carter's* stores in 39 states, of which 148 are in outlet centers and seven are in strip centers. These stores carry a complete assortment of first-quality baby and young children's apparel, accessories and gift items. Our stores average approximately 5,000 square feet per location and are distinguished by an easy, consumer-friendly shopping environment. We believe our consistent and well-defined pricing strategy coupled with a broad assortment of basic products has made our stores a destination location within many outlet centers.

We have established a disciplined real estate selection process whereby we fully assess all new locations based on demographic factors, retail adjacencies and population density. We believe that we are located in many of the best outlet centers in the United States and that we are successfully adding high-volume strip center locations to our portfolio.

### **Discount Store**

In the fourth quarter of 2000, we entered the discount store channel by launching the *Tykes* brand in all Target stores nationwide. We believe this represents a tremendous opportunity, as the U.S. discount store channel has grown at 10% annually over the past five years, and Target has grown sales at 18% over the same period. The *Tykes* product line includes layette, sleepwear and baby playclothes along with a range of licensed products, such as hosiery, bedding, toys and room décor products. With an average store presentation of 26 linear feet along with our in-store signage program, our position in the Target stores is establishing a strong brand presence. In fiscal 2001, we generated \$20.4 million in baby and young children apparel sales of the *Tykes* brand to Target. Licensees of the *Tykes* brand generated an additional \$19.9 million in licensed product sales to Target, from which we earned \$1.5 million in royalty income.

### **Product Sourcing**

We continue to expand our global supply chain capabilities. In connection with our global sourcing initiatives we have closed our domestic manufacturing operations, including textile, printing, cutting, embroidery and sewing facilities. We also closed one offshore sewing facility. Fabric we previously produced is currently purchased from third-party manufacturers. In the United States, we currently operate three distribution centers. We operate two sewing facilities in Costa Rica and two sewing facilities in Mexico. We also source our products through contractual arrangements throughout the world.

We believe that our sourcing arrangements are sufficient to meet our current and planned operating requirements and that significant additional opportunities exist to further optimize our supply chain such as reducing product costs, cycle times and inventories. We will attempt to realize these reductions through investments in advanced information systems, the expansion of global sourcing relationships, reductions in stock-keeping units and product complexity and our continued focus on core product offerings.

### **Competition**

The baby and young children's apparel markets are highly competitive. Competition generally is based upon product quality, brand name recognition, price, selection, service and convenience. Both branded and private label manufacturers compete in the baby and young children's apparel markets. Our primary branded competitors include GAP, Gerber, Oshkosh B'Gosh and Disney-licensed products in playclothes and sleepwear. Some retailers, including several that are our customers, have significant private label product offerings in playclothes that compete with us. Because of the highly fragmented nature of the industry, we also compete with many small manufacturers and retailers. We believe, however, that our combination of brand strength, size and operational expertise position us well against these competitors.

## Environmental Matters

We are subject to various federal, state and local laws that govern activities or operations that may have adverse environmental effects. Noncompliance with these laws and regulations can result in significant liabilities, penalties and costs. Generally, compliance with environmental laws has not had a material impact on our operations, but there can be no assurance that future compliance with such laws will not have a material adverse effect on our operations.

## Trademarks, Copyrights and Licenses

We own many trademarks and tradenames, including *Carter's*®, *Carter's Starters*™, *Celebrating Childhood*™, *Celebrating Imagination*™, *Child of Mine*™, *Dreammakers*™, *Jiffon*™, *Just One Year*™ and *Nevabind*™ as well as copyrights, many of which are registered in the United States and in 60 foreign countries. Under an agreement with The Little Tikes Company, we have licensed the right to use and sublicense the *Tykes* trademark for use on our products sold at Target stores. Our rights to use this trademark on our clothing products on a royalty-free basis will expire on December 31, 2003, and our rights to use this trademark on toys and other products will expire on December 31, 2003. After 2003, we may continue to sell clothing products, and during 2002 and 2003, we may continue to sell toys and other products using the *Tykes* brand, although these sales are subject to an agreement with The Little Tikes Company, which requires us to pay royalties to them.

We license the *Carter's* and *Tykes* names along with many of our trademarks and tradenames to third-party manufacturers to produce and distribute children's apparel and related products such as diaper bags, lamps, socks, strollers, hair accessories, outerwear, underwear, bedding, plush toys and shoes. We license the rights to John Lennon's *Real Love* artwork collection, the artwork of Emu Namae and the artwork of Eric Carle under agreements which expire December 31, 2003, December 1, 2002 and December 31, 2005. We have the right to exercise renewal options for the John Lennon and Eric Carle artwork if we reach minimum sales targets.

## Employees

As of June 29, 2002, we had 5,631 employees, 1,755 of whom were employed on a full-time basis in our domestic operations, 991 of which were employed on a part-time basis in our domestic operations and 2,885 of which were employed on a full-time basis in our offshore operations. None

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of our employees is unionized. We have had no labor-related work stoppages and believe that our labor relations are good.

## Properties

We operate 155 leased retail stores located primarily in outlet centers across the United States, having an average size of approximately 5,000 square feet. Generally, our leases have an average term of approximately five years with additional five-year renewal options. We own three distribution facilities, two in Georgia and one in Pennsylvania. We also own two idle manufacturing facilities as well as an office building in Georgia. We lease office space in four buildings, two in Georgia, one in Connecticut and one in New York. In February 2001, we entered into a ten-year lease agreement for a new corporate office in Atlanta, Georgia. We also lease two sewing facilities in Costa Rica and two in Mexico.

## Legal Proceedings

From time to time, we have been involved in various legal proceedings. We believe that all such litigation is routine in nature and incidental to the conduct of our business, and we believe that no such litigation will have a material adverse effect on our financial condition or results of operations.

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## MANAGEMENT

### Executive Officers and Directors

The following table sets forth the name, age and position of each of our executive officers and directors as of the date of this prospectus.

Name	Age	Position
Frederick J. Rowan, II	62	Chairman of the Board of Directors, President and Chief Executive Officer
Joseph Pacifico	53	President-Marketing and Director
Charles E. Whetzel, Jr.	52	Executive Vice President-Global Sourcing
David A. Brown	45	Executive Vice President-Operations and Director
Michael D. Casey	42	Senior Vice President and Chief Financial

		Officer
Bradley M. Bloom	49	Director
Ross M. Jones	37	Director
David Pulver	61	Director
Paul Fulton	67	Director

*Frederick J. Rowan, II* joined us in 1992 as President and Chief Executive Officer and became Chairman of our Board of Directors in October 1996. Prior to joining us, Mr. Rowan was Group Vice President of VF Corporation, a multi-division apparel company and, among other positions, served as President and Chief Executive Officer of both The HD Lee Company Inc. and Bassett-Walker, Inc., divisions of VF Corporation. Mr. Rowan, who has been involved in the textile and apparel industries for 37 years, has been in senior executive positions for nearly 25 of those years. Mr. Rowan began his career at the DuPont Corporation and later joined Aileen, Inc., a manufacturer of women's apparel, where he subsequently became President and Chief Operating Officer.

*Joseph Pacifico* joined us in 1992 as Executive Vice President-Sales and Marketing and was named President-Marketing in 1997. Mr. Pacifico became a director in 2001 upon the consummation of the Acquisition. Mr. Pacifico began his career with VF Corporation in 1981 as a sales representative for The HD Lee Company Inc. and was promoted to the position of Vice President of Marketing in 1989, a position he held until 1992.

*Charles E. Whetzel, Jr.* joined us in 1992 as Executive Vice President-Operations and was named Executive Vice President-Manufacturing in 1997. In 2000, Mr. Whetzel's title became Executive Vice President-Global Sourcing consistent with our focus on global sourcing capabilities. Mr. Whetzel began his career at Aileen, Inc. in 1971 in the Quality function and was later promoted to Vice President of Apparel. Following Aileen, Inc., Mr. Whetzel held positions of increased responsibility with Mast Industries, Inc., Health-Tex, Inc. and Wellmade Industries Inc. In 1988, Mr. Whetzel joined Bassett-Walker, Inc. and was later promoted to Vice President of Manufacturing for The HD Lee Company Inc.

*David A. Brown* joined us in 1992 as Senior Vice President-Business Planning and Administration and became a director in October 1996. In 1997, Mr. Brown was named Executive Vice President-Operations. Prior to 1992, Mr. Brown held various positions at VF Corporation including Vice President-Human Resources for both The HD Lee Company Inc. and Bassett-Walker, Inc. Mr. Brown also held personnel focused positions with Blue Bell, Inc. and Milliken & Company earlier in his career.

*Michael D. Casey* joined us in 1993 as Vice President-Finance and was named Senior Vice President-Finance in 1997. In 1998, Mr. Casey was named Senior Vice President and Chief Financial Officer. Prior to joining us, Mr. Casey was a Senior Manager with Price Waterhouse LLP.

*Bradley M. Bloom* became a director in August 2001. Mr. Bloom is a Managing Director of Berkshire Partners LLC, which he co-founded in 1986. He has been a director of several of Berkshire Partners' retailing companies including Gordon Brothers Group, Sterling, Inc., America's Best Contacts and Eyeglasses, L.P. and Miami Cruiseline Services Holdings I B.V.

*Ross M. Jones* became a director in August 2001. Mr. Jones is a Managing Director of Berkshire Partners LLC, which he joined in 1993. He has been a director of several of Berkshire Partners' retailing, manufacturing and business services companies including AVW-TELAV Inc., Sterling Collision Centers, Inc. and Thomas Built Buses, Inc.

*David Pulver* became a director in January 2002. Mr. Pulver has been a private investor for approximately 20 years and is the President of Cornerstone Capital, Inc. and a current board member of Hearst-Argyle Television, Inc. and was a board member of Costco Wholesale Corp. Mr. Pulver was a founder of The Children's Place, Inc. and served as its Chairman and Co-Chief Executive Officer until 1982.

*Paul Fulton* became a director in May 2002. Mr. Fulton retired as President of Sara Lee Corp. in 1993, after spending 34 years with the company. He is currently non-Executive Chairman of the Board of Bassett Furniture Industries, Incorporated and is a current board member of Bank of America Corporation, Sonoco Products Company and Lowe's Companies Inc.

## Board Composition

Our board of directors currently consists of seven directors. Each of the directors was elected to the board of directors pursuant to the terms of an agreement among stockholders that will terminate upon the closing of this offering. Prior to this offering, the board of directors will be divided into three classes, each of the members of which will serve for a three-year term. Mr. Jones and Mr. Pulver will serve in the class with a term expiring in 2003, Mr. Bloom and Mr. Brown will serve in the class with a term expiring in 2004, and Mr. Rowan, Mr. Fulton and Mr. Pacifico will serve in the class with a term expiring in 2005. At each annual meeting of stockholders, a class of directors will be elected for a three-year term to succeed the directors of the same class whose terms are then expiring.

## Committees of the Board of Directors

Our board of directors has an audit committee and a compensation committee. The board of directors may also establish other committees to assist in the discharge of its responsibilities.

The audit committee makes recommendations to the board of directors regarding the independent accountants to be nominated for election by the stockholders and reviews the independence of such accountants, approves the scope of the annual audit activities of the

independent accountants, approves the audit fee payable to the independent accountants and reviews such audit results with the independent accountants. The audit committee is currently comprised of David Pulver, Chairman, and Ross M. Jones. PricewaterhouseCoopers LLP presently serve as our independent accountants.

The compensation committee provides a general review of our compensation and benefit plans to ensure that they meet corporate objectives. In addition, the compensation committee reviews the chief executive officer's recommendations on compensation of all of our officers and on adopting and changing major compensation policies and practices, and it reports its recommendations to the board of directors for approval and authorization. The compensation committee also administers

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our stock plans. The compensation committee is currently comprised of Paul Fulton, Chairman, Bradley M. Bloom and Ross M. Jones.

## Officers

Each officer serves at the discretion of the board of directors and holds office until his or her successor is elected and qualified or until his earlier resignation or removal.

## Compensation Committee, Interlocks and Insider Participation

Mr. Jones, Mr. Bloom and Mr. Fulton serve on our compensation committee. Mr. Jones and Mr. Bloom also held the office of vice president of our company but resigned prior to this offering, and we did not compensate them for their services as vice presidents. None of our executive officers serves as a member of the board of directors or compensation committee of any entity that has one or more executive officers serving on our board of directors or compensation committee.

## Executive Compensation

The following table sets forth all cash compensation earned in fiscal years 2001, 2000 and 1999 by our Chief Executive Officer and each of the other four most highly compensated executive officers who we refer to collectively as the "named executive officers." The current compensation arrangement for each of these officers is described in "—Employment Arrangements."

**Summary Compensation Table**

Name and Principal Position	Fiscal Year	Annual Compensation			Long-Term Compensation	
		Salary	Incentive Compensation	Other Annual Compensation(a)	Securities Underlying Options(b)	All Other Compensation(c)
Frederick J. Rowan, II Chairman of the Board of Directors, President and Chief Executive Officer	2001	\$ 650,000	\$ 812,500	\$ 682,546	149,959	\$ 2,375,000
	2000	600,000	1,080,000	1,144,477	—	—
	1999	595,833	—	442,290	—	—
Joseph Pacifico President-Marketing and Director	2001	\$ 420,000	\$ 341,250	\$ 257,318	48,711	\$ 325,000
	2000	390,000	456,300	251,707	—	—
	1999	387,500	—	197,399	—	—
Charles E. Whetzel, Jr. Executive Vice President-Global Sourcing	2001	\$ 285,000	\$ 231,563	\$ 146,454	48,711	\$ 325,000
	2000	262,500	307,100	140,809	—	—
	1999	260,417	—	110,238	—	—
David A. Brown Executive Vice President-Operations and Director	2001	\$ 285,000	\$ 231,563	\$ 118,538	48,711	\$ 325,000
	2000	262,500	307,100	166,166	—	—
	1999	260,417	—	75,372	—	—
Michael D. Casey Senior Vice President and Chief Financial Officer	2001	\$ 250,000	\$ 203,125	\$ 116,278	48,711	\$ 1,175,000
	2000	210,000	245,700	100,097	—	—
	1999	208,333	—	115,471	—	—

- (a) Other annual compensation includes supplemental retirement plan benefits, automobile allowances and medical cost reimbursement. In fiscal 2000, other annual compensation for Mr. Rowan included relocation assistance. In fiscal 1999, other annual compensation for Mr. Casey included relocation assistance.
- (b) The share numbers reflect the 10-for-1 stock split, which occurred immediately after the consummation of the Acquisition.
- (c) All other compensation includes Acquisition-related management bonuses.

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## Option Grants in Last Year

The following table shows information for fiscal 2001 regarding options to purchase our common stock granted to our named executive officers.

Name	Individual Grants				Potential Realizable Value At Assumed Annual Rates Of Stock Price Appreciation For Option Term	
	Number of Securities Underlying Option Granted(a)	Percent of Total Options Granted to Employees in Fiscal Year	Exercise Price (\$/Share)	Expiration Date	5% (\$)	10% (\$)
Frederick J. Rowan, II	149,959(b)	30.12%	\$ 24.62	November 15, 2011	\$ 2,321,873.04	\$ 5,884,082.15
Joseph Pacifico	48,711(c)	9.78%	\$ 24.62	November 15, 2011	\$ 754,211.20	\$ 1,911,319.26
Charles E. Whetzel, Jr.	48,711(c)	9.78%	\$ 24.62	November 15, 2011	\$ 754,211.20	\$ 1,911,319.26
David A. Brown	48,711(c)	9.78%	\$ 24.62	November 15, 2011	\$ 754,211.20	\$ 1,911,319.26
Michael D. Casey	48,711(c)	9.78%	\$ 24.62	November 15, 2011	\$ 754,211.20	\$ 1,911,319.26

- (a) The share numbers reflect the 10-for-1 stock split, which occurred immediately after the consummation of the Acquisition.
- (b) 75,054 of Mr. Rowan's options will vest at the rate of 20% per year on each anniversary of August 15, 2001 as long as Mr. Rowan is still employed by us. The remaining 74,905 of Mr. Rowan's options will vest on the eighth anniversary of August 15, 2001 as long as Mr. Rowan is still employed by us, but these options may vest earlier in the event that we reach defined performance objectives.
- (c) 18,764 of each of Messrs. Pacifico, Whetzel, Brown and Casey's options will vest at the rate of 20% per year on each anniversary of August 15, 2001 as long as such executive is still employed by us. The remaining 29,947 of each executive's options will vest on the eighth anniversary of August 15, 2001 as long as he is still employed by us, but these options may vest earlier in the event that we reach defined performance objectives.

#### Option Exercises in Last Year and Year-End Option Values

The following table sets forth the number of shares of our common stock subject to options and the value of such options held by each of our named executive officers on the last day of our fiscal year 2001. This table assumes a per share price on that date of \$24.62, which was the price per share paid in the Acquisition.

Name	Shares Acquired On Exercise (#)	Value Realized (\$)	Number of Securities Underlying Unexercised Options At Fiscal Year End #(b)		Value of Unexercised In-The-Money Options At Fiscal Year End (\$)	
			Exercisable	Unexercisable	Exercisable	Unexercisable
Frederick J. Rowan, II	—	—	251,954	149,959	\$ 4,691,388	—
Joseph Pacifico	78,730(a)	\$ 1,466,195	—	48,711	—	—
Charles E. Whetzel, Jr.	78,730(a)	\$ 1,466,195	—	48,711	—	—
David A. Brown	78,730(a)	\$ 1,466,195	—	48,711	—	—
Michael D. Casey	40,000(a)	\$ 744,920	—	48,711	—	—

- (a) Represents payments made to option holders in consideration for cancellation of existing options in connection with the Acquisition.

- (b) The share numbers in this table reflect the 10-for-1 stock split, which occurred immediately following the consummation of the Acquisition.

#### Employment Arrangements

Frederick J. Rowan, II, Chairman of our Board of Directors, President and Chief Executive Officer, entered into a restated employment agreement with us in August 2001. Mr. Rowan's employment agreement is for a three-year term, which extends automatically for successive one-year terms, subject to termination upon notice. Pursuant to this agreement, Mr. Rowan is entitled to receive:

- a base salary, currently \$683,000 for fiscal year 2002, subject to annual cost of living adjustments and any increases approved by our Board of Directors;
- annual cash bonuses based upon a bonus plan to be determined each year by the Board of Directors in conjunction with our achievement of targeted performance levels as defined in the plan; and

- specified fringe benefits, including a retirement trust.

If we terminate Mr. Rowan's employment without cause, he will continue to receive his then-current salary and we will maintain fringe benefits on his behalf for three years following his termination. Mr. Rowan will also receive specified bonuses. Mr. Rowan has agreed not to compete with us for the two-year period following the end of his employment with us, unless he is terminated without cause, in which case the duration of such period is one year.

Joseph Pacifico, Charles E. Whetzel, Jr., David A. Brown and Michael D. Casey each entered into a restated employment agreement with us in August 2001. The employment agreement of each of these executives is for a two-year term, which automatically extends annually for successive one-year terms, subject to termination upon notice. Pursuant to such agreements, Messrs. Pacifico, Whetzel, Brown and Casey are entitled to receive:

- a base salary, currently \$441,000, \$314,000, \$314,000 and \$299,000 for fiscal year 2002, subject to annual cost of living adjustments and any increases approved by our Board of Directors;
- annual cash bonuses based upon a bonus plan to be determined each year by the Board of Directors in conjunction with our achievement of targeted performance levels as defined in the plan; and
- specified fringe benefits, including a retirement trust.

If we terminate any of these executives' employment without cause as defined, he will continue to receive his then-current salary for two years following termination, and we will maintain fringe benefits on his behalf until the earlier of the end of the two-year period following termination or his 65th birthday. Each of these executives will also receive his specified bonuses. Each of these executives has agreed not to compete with us for a one-year period following the end of his employment with us, unless we terminate him without cause as defined, in which case the duration of such period is six months.

### **2001 Equity Incentive Plan**

We have adopted an equity incentive plan to provide incentives to our employees, directors and consultants by granting them awards tied to our common stock. The plan provides for the grant of options to purchase up to 986,049 shares of our common stock. Outstanding options vest and become exercisable based on time or performance measurements. As of the date of this

prospectus, we have granted options to purchase 866,858 shares of our common stock of which options to purchase 444,496 shares are exercisable.

### **Director Compensation**

David Pulver and Paul Fulton each receive annual compensation of approximately \$30,000 for serving as a director. We pay no additional remuneration to our employees or to executives of Berkshire Partners for serving as directors.

## **CERTAIN RELATIONSHIPS AND RELATED TRANSACTIONS**

In 1996, in connection with the closing of Investcorp S.A.'s acquisition of our company, we entered into an agreement for management advisory and consulting services under which we paid Investcorp \$1.35 million, \$1.35 million and \$900,000 in fiscal years 1999, 2000 and 2001. This agreement was terminated upon the consummation of the Acquisition.

In January 2000, we issued a loan to Mr. Rowan in the amount of \$4.3 million, the proceeds of which were used by Mr. Rowan to repay a previous loan from us in the amount of \$1.5 million. In connection with the Acquisition, we amended the terms of this loan. As amended, the \$4.3 million loan will be payable in annual installments of \$600,000 commencing on March 31, 2003, and thereafter on each anniversary thereof until such principal amount and all accrued and unpaid interest thereon has been repaid. The loan is collateralized by Mr. Rowan's stock in our company. The loan bears interest at the average rate we would pay under the revolving portion of our senior credit facility. The loan is prepayable with proceeds of any disposition of Mr. Rowan's stock in our company. The full amount of the loan will also become payable, at our option, upon the closing of this offering. We do not currently plan to exercise this option to accelerate Mr. Rowan's loan, however, we may determine to accelerate the loan at the discretion of our board of directors.

In connection with the Acquisition, we entered into a management agreement with Berkshire Partners. Under this agreement, we agreed, among other things, to pay Berkshire Partners an annual management fee of \$1.65 million for four years commencing on the first anniversary of the Acquisition. To date, we have paid Berkshire Partners \$206,250 under this agreement. In connection with this offering, we and Berkshire Partners have agreed to terminate our future obligations under this agreement. We have agreed to pay Berkshire Partners \$1.1 million, representing the accrued but unpaid portion of its fees, and an additional \$3.7 million to terminate the remaining obligation.

In connection with the Acquisition, we entered into a stockholders agreement with each of our stockholders that provides for restrictions and rights related to the transfer, sale or purchase of our stock and agreements related to the voting of shares of our stock, including the nomination of the nominees of Berkshire Partners to serve on our board of directors. These restrictions and rights will terminate upon



consummation of this offering. The stockholders agreement also provides Berkshire Partners the right to require us to file a registration statement covering the public offering of this common stock at any time more than six months after this offering.

## PRINCIPAL AND SELLING STOCKHOLDERS

We have a single class of capital stock outstanding. The following table sets forth, as of August 23, 2002, the number and percentage of shares of our common stock beneficially owned by (i) each person known by us to own beneficially more than 5% of the outstanding shares of our common stock, (ii) each of our directors, (iii) each named executive officer, (iv) all our directors and executive officers as a group and (v) each other stockholder selling shares in this offering. Unless otherwise indicated in a footnote, each person possesses sole voting and investment power with respect to the shares indicated as beneficially owned by such person. As used in the table, beneficial ownership has the meaning set forth in Rule 13d-3(d)(1) of the Securities and Exchange Act of 1934. Unless indicated otherwise, the address for each individual listed below is: The Proscenium, 1170 Peachtree Street NE, Suite 900, Atlanta, Georgia 30309.

Name of Beneficial Owner	Beneficial Ownership Prior to Offering		Shares to be Sold	Beneficial Ownership After Offering	
	Shares	Percent		Shares	Percent
Berkshire Fund V, Limited Partnership(1)	5,082,616	90.2%			%
Frederick J. Rowan, II(2)	298,598	5.0%		298,598	%
Joseph Pacifico(3)	95,028	1.7%		95,028	%
Charles E. Whetzel, Jr.(3)	95,028	1.7%		95,028	%
David A. Brown(3)	95,028	1.7%		95,028	%
Michael D. Casey(3)	35,531	*		35,531	*
Bradley M. Bloom(4)	—	—		—	—
Ross M. Jones(4)	—	—		—	—
David Pulver(5)	20,309	*		20,309	*
Paul Fulton(6)	20,309	*		20,309	*
All directors and executive officers as a group(7)	659,831	11.1%		659,831	%

### Other Selling Stockholders

Squam Lake Investors V, L.P.	50,928	*	*
Sunapee Securities, Inc.	8,529	*	*
Waban Investors I, L.P.	1,462	*	*
RGIP, LLC	20,306	*	*

\* Indicates less than 1% of our common stock.

- (1) Includes, prior to this offering, 3,233,290 shares of common stock held by Berkshire Fund V, Limited Partnership; 1,525,997 shares of common stock held by Berkshire Fund V Coinvestment Fund, Limited Partnership; and 323,329 shares of common stock held by Berkshire Investors LLC. Fifth Berkshire Associates LLC is the general partner of each of Berkshire Fund V, Limited Partnership and Berkshire Fund V Coinvestment Fund, Limited Partnership and has voting and investment power for each partnership. Fifth Berkshire Associates LLC and Berkshire Investors LLC have the same managing members including Messrs. Bloom and Jones. The address of each of these entities is c/o Berkshire Partners, One Boston Place, Suite 3300, Boston, Massachusetts 02108.
- (2) Includes 281,946 shares subject to exercisable options.
- (3) Includes 9,742 shares subject to exercisable options.
- (4) Messrs. Bloom and Jones are Managing Directors of Berkshire Partners LLC. By virtue of their positions as managing members of each of Berkshire Investors LLC and Fifth Berkshire

Associates LLC, the general partner of Berkshire Fund V, Limited Partnership and Berkshire Fund V Coinvestment Fund, Limited Partnership, Messrs. Bloom and Jones may be deemed to possess beneficial ownership of 5,082,616 shares of common stock beneficially owned by these entities, which represents 90.2% of our outstanding common stock. However, neither Mr. Bloom nor Mr. Jones, acting alone, has voting or investment power with respect to the shares beneficially owned by these entities.

- (5) Mr. Pulver is the sole stockholder of Cornerstone Capital, Inc., which is the record holder of the shares set forth next to Mr. Pulver's name above. The address for Cornerstone Capital, Inc. is 16 Cobblefield Drive, Mendham, NJ 07945.
- (6) Mr. Fulton's address is c/o Bassett Furniture Industries, Inc., 380 Knollwood St., Suite 610, Winston-Salem, NC 27103.

(7) Includes 320,915 shares subject to exercisable options.

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## DESCRIPTION OF OUR INDEBTEDNESS

### Senior Credit Facility

*General.* In connection with the Acquisition, our operating subsidiary entered into a senior credit facility with Goldman Sachs Credit Partners L.P., as the lead arranger, Fleet National Bank, as the administrative agent, and other lenders. The senior credit facility provides for aggregate borrowings by us of \$185.0 million. As of June 29, 2002, after giving effect to this offering and our intended use of proceeds, there was approximately \$ million (excluding amounts under outstanding letters of credit) of outstanding indebtedness under the senior credit facility and approximately \$ million of unused commitment under the revolving portion of the senior credit facility for working capital and other corporate purposes. The senior credit facility includes:

- a \$125.0 million term loan and
- a \$60.0 million revolving credit facility.

*Interest Rates.* Amounts outstanding under the senior credit facility accrue interest, at our option, at a rate per annum equal to either: (1) the base rate, as defined in the senior credit facility, or (2) an adjusted Eurodollar rate, as defined in the senior credit facility, in each case plus an applicable interest margin. The applicable interest margin for the term loan was initially 3.50% for Eurodollar rate loans and 2.50% for base rate loans. The applicable interest margin for the revolving credit facility was initially 3% for Eurodollar rate loans and 2% for base rate loans. Since March 31, 2002, the applicable interest margins for the term loan and the revolving credit facility has been subject to quarterly reduction based on our achievement of performance targets. The interest rate otherwise payable under the senior credit facility will increase by 2% per annum during the continuance of a payment default.

*Maturity.* Principal borrowings under the term loan are due and payable in quarterly installments. The quarterly payments due before December 2007 are nominal amounts. The final balance will be due in September 2008. The revolving credit facility is available until August 2006.

*Mandatory and Optional Prepayments.* We are required to prepay the facilities under the senior credit facility in an amount equal to:

- 100% of the net cash proceeds from asset sales by us, subject to certain baskets and reinvestment provisions;
- 100% of the net cash insurance proceeds for any property or asset losses suffered by us, subject to certain baskets and reinvestment provisions;
- 50% of the net cash proceeds from our issuance of equity, excluding, among other things, proceeds from any issuance of equity that arise in connection with employee stock plans or are invested in connection with a permitted acquisition; and
- 75% or 50% of excess cash flow, depending on the applicable leverage ratio, as both terms are defined in the senior credit facility.

The lenders will apply such prepayments first to the term loan and, second, to reduce permanently the revolving credit commitments. Subject to certain conditions, we may make optional prepayments of loans without premium or penalty. The lenders will apply such optional prepayments according to our instruction.

*Security and Guarantees.* The senior credit facility is secured by a first priority security interest in substantially all of our personal property and some of our real property and a pledge of all the issued and outstanding stock issued by our operating subsidiary and its domestic subsidiaries, as well as 65% of the issued and outstanding stock of our foreign subsidiaries. We and all of our

present and future domestic subsidiaries guarantee all of our operating subsidiary's obligations under the senior credit facility.

*Covenants.* The senior credit facility contains covenants which, subject to certain baskets, limit:

- the incurrence of additional indebtedness;
- mergers, acquisitions and sales of assets;
- the incurrence of liens or other encumbrances, guarantees or pledges;



- the payment of dividends and repurchases of common stock;
- prepayments of equity and subordinated debt instruments, including the senior subordinated notes;
- investments; and
- certain transactions with affiliates.

The senior credit facility requires our operating subsidiaries to meet financial tests, including:

- maximum leverage;
- minimum interest coverage;
- maximum capital expenditures; and
- minimum fixed charge coverage.

*Events of Default.* The senior credit facility contains customary events of default, including:

- payment defaults;
- breaches of representations and warranties;
- covenant defaults;
- cross-defaults to certain other debt;
- events of bankruptcy and insolvency;
- judgment defaults;
- invalidity of any guarantee or impairment of any security interests supporting the senior credit facility; and
- a change in our control, as defined in the senior credit facility.

*Fees and Expenses.* We paid and have future obligations to pay the administrative agent for the lenders an agent's fee in an amount agreed upon by us and the administrative agent. We paid and have future obligations to pay the lenders a letter of credit fee equal to the applicable interest margin for Eurodollar rate loans under the revolving credit facility. We also paid and have future obligations to pay each issuing bank of any letter of credit a fronting fee in an amount agreed upon by us and the issuing bank.

*Waiver and Modification.* The terms of the senior credit facility may be waived or modified upon approval by us and the required percentage of the lenders and without consent of the note holders.

## Senior Subordinated Notes

*General.* In connection with the Acquisition, our operating subsidiary issued \$175.0 million in principal amount of 10.875% Senior Subordinated Notes due 2011. The interest payment dates on the notes are February 15 and August 15 of each year. The notes mature on August 15, 2011.

*Guarantors.* The notes are guaranteed by some of the current and future subsidiaries of our operating subsidiary. If payments cannot be made on the notes when they are due, the guarantors must make them instead. These guarantees are unconditional, joint and several.

*Ranking.* The notes and the subsidiary guarantees are senior subordinated debt. They rank behind all of the current and future senior indebtedness of our operating subsidiary and the guarantors, and they rank equally with all of the future senior subordinated indebtedness of our operating subsidiary and the guarantors.

*Optional Redemption.* We can redeem the notes, in whole or in part, at any time beginning August 15, 2006 at specified redemption prices. Prior to August 15, 2004, we can redeem up to 35% of the amount of the notes with the proceeds of an equity offering of our operating subsidiary at a redemption price of 110.875% of the principal amount thereof, plus accrued and unpaid interest to the redemption date.

*Offer to Repurchase.* If our operating subsidiary sells assets under specified circumstances or experiences some specific kinds of changes of control, we must offer to repurchase the notes at specified repurchase prices.

*Covenants.* The indenture governing the notes restricts our operating subsidiary's ability and the ability of some of our other subsidiaries to:

- borrow money;
- pay dividends on stock or repurchase stock;
- make investments;
- distribute proceeds from asset sales;
- sell certain assets or merge with or into other companies;
- engage in certain transactions with affiliates; and
- incur liens.

*Events of Default.* The indenture contains customary events of default, including:

- payment defaults;
- covenant defaults;
- cross-defaults to certain other debt;
- judgment defaults; and
- events of bankruptcy and insolvency.

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## DESCRIPTION OF CAPITAL STOCK

### General

Upon completion of this offering, the total amount of our authorized capital stock will consist of \_\_\_\_\_ shares of common stock, \$0.01 par value per share, and 100,000 shares of preferred stock, \$0.01 par value per share. As of August 23, 2002, we had outstanding 5,637,190 shares of common stock and no shares of preferred stock.

Immediately after giving effect to this offering, we will have \_\_\_\_\_ shares of common stock (or \_\_\_\_\_ shares if the underwriters' over-allotment option is exercised in full). As of August 23, 2002, we had 28 stockholders of record with respect to our common stock and outstanding options to purchase 866,858 shares of our common stock, of which 444,496 were currently exercisable. The following summary of provisions of our capital stock describes all material provisions of, but does not purport to be complete and is subject to, and qualified in its entirety by, our certificate of incorporation and our by-laws, which are included as exhibits to the registration statement of which this prospectus forms a part, and by the provisions of applicable law.

### Common Stock

The issued and outstanding shares of common stock are, and the shares of common stock to be issued by us in connection with this offering will be, validly issued, fully paid and nonassessable. Holders of our common stock are entitled to share equally, share for share, if dividends are declared on our common stock, whether payable in cash, property or our securities. The shares of common stock are not convertible and the holders thereof have no preemptive or subscription rights to purchase any of our securities. Upon liquidation, dissolution or winding up of our company, the holders of common stock are entitled to share equally, share for share, in our assets which are legally available for distribution, after payment of all debts and other liabilities and subject to the prior rights of any holders of any series of preferred stock then outstanding. Each outstanding share of common stock is entitled to one vote on all matters submitted to a vote of stockholders. There is no cumulative voting. Except as otherwise required by law or the certificate of incorporation, the holders of common stock vote together as a single class on all matters submitted to a vote of stockholders.

We have applied to have our common stock approved for listing on the New York Stock Exchange under the symbol CRI.

### Preferred Stock

Our board of directors may issue preferred stock from time to time. Subject to the provisions of our certificate of incorporation and limitations prescribed by law, the board of directors is expressly authorized to adopt resolutions to issue the shares, to fix the number of shares and to change the number of shares constituting any series and to provide for or change the voting powers, designations, preferences and relative participating, optional or other special rights, qualifications, limitations or restrictions thereof, including dividend rights (including whether dividends are cumulative), dividend rates, terms of redemption (including sinking fund provisions), redemption prices, conversion

rights and liquidation preferences of the shares constituting any series of the preferred stock, in each case without any further action or vote by the shareholders.

## Registration Rights

In connection with the Acquisition, we entered into a stockholders agreement with each of our stockholders that provides for restrictions and rights related to the transfer, sale or purchase of our stock and agreements related to the voting of shares of our stock including the nomination of the

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nominees of Berkshire Partners to serve on our board of directors. These restrictions and rights will terminate upon consummation of this offering. The stockholders agreement also provides Berkshire Partners the right to require us to file a registration statement covering the public offering of its common stock at any time more than six months after this offering.

## Indemnification of Directors and Officers and Limitation on Liability

Our certificate of incorporation provides that our directors will not be liable to us or our stockholders for monetary damages for any breach of fiduciary duty, except to the extent otherwise required by the Delaware General Corporation Law. This provision will not prevent our stockholders from obtaining injunctive or other relief against our directors nor does it shield our directors from liability under federal or state securities laws. We also plan to obtain director and officer liability insurance providing for indemnification for our directors and officers for certain liabilities, including liabilities under the Securities Act of 1933.

Our certificate of incorporation also requires us to indemnify our directors and officers to the fullest extent permitted by the Delaware General Corporation Law, subject to a few very limited exceptions where indemnification is not permitted by applicable law. Our certificate of incorporation also requires us to advance expenses, as incurred, to our directors and officers in connection with any legal proceeding to the fullest extent permitted by the Delaware General Corporation Law. These rights are not exclusive.

## Transfer Agent and Registrar

The transfer agent and registrar for our common stock is

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## SHARES ELIGIBLE FOR FUTURE SALE

The sale of a substantial amount of our common stock in the public market after this offering could adversely affect the prevailing market price of our common stock. Furthermore, because some of our shares will not be available for sale shortly after this offering due to the contractual and legal restrictions on resale described below, the sale of a substantial amount of common stock in the public market after these restrictions lapse could adversely affect the prevailing market price of our common stock and our ability to raise equity capital in the future.

Upon completion of this offering, we will have outstanding an aggregate of \_\_\_\_\_ shares of our common stock, assuming no exercise of the underwriters' over-allotment option and no exercise of outstanding options. Of these shares, all of the shares sold in this offering will be freely tradable without restriction or further registration under the Securities Act, unless the shares are purchased by "affiliates" as that term is defined in Rule 144 under the Securities Act. Any shares purchased by an affiliate may not be resold except in compliance with Rule 144 volume, manner of sale and notice requirements, pursuant to another applicable exemption from registration or pursuant to an effective registration statement. The other remaining shares of common stock held by existing stockholders are "restricted securities" as that term is defined in Rule 144 under the Securities Act. These restricted securities may be sold in the public market only if they are registered or if they qualify for an exemption from registration under Rule 144 or Rule 701 under the Securities Act. These rules are summarized below.

### Rule 144

In general, under Rule 144 as currently in effect, beginning 90 days after the date of this prospectus, a person who has beneficially owned shares of our common stock for at least one year from the later of the date those shares of common stock were acquired from us or from an affiliate of ours would be entitled to sell within any three-month period a number of shares that does not exceed the greater of:

- one percent of the number of shares of common stock then outstanding, which will equal approximately \_\_\_\_\_ shares immediately after this offering; or
- the average weekly trading volume of the common stock on the NYSE during the four calendar weeks preceding the filing of a notice on Form 144 with respect to the sale of any shares of common stock.

The sales of any shares of common stock under Rule 144 are also subject to manner of sale provisions and notice requirements and to the availability of current public information about us.

### Rule 144(k)

Under Rule 144(k), a person who is not deemed to have been one of our affiliates at any time during the three months preceding a sale, and who has beneficially owned the shares proposed to be sold for at least two years from the later of the date such shares of common stock were acquired from us or from an affiliate of ours, including the holding period of any prior owner other than an affiliate, is entitled to sell those shares without complying with the manner of sale, public information, volume limitation or notice provisions of Rule 144. Therefore, unless otherwise restricted pursuant to the lock-up agreements or otherwise, those shares may be sold immediately upon the completion of this offering.

### Rule 701

In general, under Rule 701 of the Securities Act as currently in effect, each of our employees, consultants or advisors who purchases shares from us in connection with a compensatory stock

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plan or other written agreement is eligible to resell those shares 90 days after the effective date of this offering in reliance on Rule 144, but without compliance with some of the restrictions, including the holding period, contained in Rule 144.

No precise prediction can be made as to the effect, if any, that market sales of shares or the availability of shares for sale will have on the market price of our common stock prevailing from time to time. We are unable to estimate the number of our shares that may be sold in the public market pursuant to Rule 144 or Rule 701 because this will depend on the market price of our common stock, the personal circumstances of the sellers and other factors.

### Lock-up Agreements

We, our executive officers, directors, all of our existing stockholders and optionholders have agreed not to offer, sell, contract to sell, hedge or otherwise dispose of any shares of our common stock for a period of 180 days after the date of this prospectus without the prior written consent of Goldman, Sachs & Co., except for the shares of common stock to be issued in connection with this offering, permitted sales of shares acquired in the open market following the completion of this offering and other limited exceptions.

### 2001 Equity Incentive Plan

We intend to file a registration statement under the Securities Act covering all shares of common stock reserved for issuance under our 2001 Equity Incentive Plan. This registration statement is expected to be filed as soon as practicable after the effective date of this offering.

As of August 23, 2002, there were options to purchase 866,858 shares outstanding under our 2001 Equity Incentive Plan. All of these shares will be eligible for sale in the public market from time to time, subject to vesting provisions, Rule 144 volume limitations applicable to our affiliates and the expiration of lock-up agreements.

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## UNDERWRITING

Carter's, the selling stockholders and the underwriters for this offering named below have entered into an underwriting agreement with respect to the shares being offered. Subject to certain conditions, each underwriter has severally agreed to purchase the number of shares indicated in the following table. Goldman, Sachs & Co., Banc of America Securities LLC, Credit Suisse First Boston Corporation and Morgan Stanley & Co. Incorporated are the representatives of the underwriters.

<b>Underwriters</b>	<b>Number of Shares</b>
Goldman, Sachs & Co.	
Banc of America Securities LLC	
Credit Suisse First Boston Corporation	
Morgan Stanley & Co. Incorporated	
<b>Total</b>	

The underwriters are committed to take and pay for all of the shares being offered, if any are taken, other than the shares covered by the option described below unless and until this option is exercised.

If the underwriters sell more shares than the total number set forth in the table above, the underwriters have an option to buy up to an additional \_\_\_\_\_ shares from Carter's and the selling stockholders to cover such sales. They may exercise that option for 30 days. If any shares are purchased pursuant to this option, the underwriters will severally purchase shares in approximately the same proportion as set forth in the table above.

The following table shows the per share and total underwriting discounts and commissions to be paid to the underwriters. Such amounts are shown assuming both no exercise and full exercise of the underwriters' option to purchase additional shares.

<b>Paid by Carter's</b>	<b>No Exercise</b>	<b>Full Exercise</b>
Per Share	\$	\$
Total	\$	\$
<b>Paid by the Selling Stockholders</b>	<b>No Exercise</b>	<b>Full Exercise</b>
Per Share	\$	\$
Total	\$	\$

Shares sold by the underwriters to the public will initially be offered at the initial public offering price set forth on the cover of this prospectus. Any shares sold by the underwriters to securities dealers may be sold at a discount of up to \$ per share from the initial public offering price. Any such securities dealers may resell any shares purchased from the underwriters to certain other brokers or dealers at a discount of up to \$ per share from the initial public offering price. If all the shares are not sold at the initial offering price, the representatives may change this offering price and the other selling terms.

Carter's, its executive officers and directors and all its existing stockholders and optionholders have agreed with the underwriters not to dispose of or hedge any of their common stock or securities convertible into or exchangeable for shares of common stock during the period from the date of this prospectus continuing through the date 180 days after the date of this prospectus, except with the prior written consent of the representatives and other limited exceptions.

Prior to this offering, there has been no public market for the shares. The initial public offering price will be negotiated among us and the representatives. Among the factors to be considered in determining the initial public offering price of the shares, in addition to prevailing market conditions,

will be Carter's historical performance, estimates of the business potential and earnings prospects of Carter's, an assessment of Carter's management and the consideration of the above factors in relation to market valuation of companies in related businesses.

The common stock will be listed on the New York Stock Exchange under the symbol "CRI." In order to meet one of the requirements for listing the common stock on the NYSE, the underwriters have undertaken to sell lots of 100 or more shares to a minimum of 2,000 beneficial holders.

In connection with this offering, the underwriters may purchase and sell shares of common stock in the open market. These transactions may include short sales, stabilizing transactions and purchases to cover positions created by short sales. Short sales involve the sale by the underwriters of a greater number of shares than they are required to purchase in this offering. "Covered" short sales are sales made in an amount not greater than the underwriters' option to purchase additional shares from Carter's or the selling stockholder in this offering. The underwriters may close out any covered short position by either exercising their option to purchase additional shares or purchasing shares in the open market. In determining the source of shares to close out the covered short position, the underwriters will consider, among other things, the price of shares available for purchase in the open market as compared to the price at which they may purchase shares through the over-allotment option. "Naked" short sales are any sales in excess of such option. The underwriters must close out any naked short position by purchasing shares in the open market. A naked short position is more likely to be created if the underwriters are concerned that there may be downward pressure on the price of the common stock in the open market after pricing that could adversely affect investors who purchase in this offering. Stabilizing transactions consist of various bids for or purchases of common stock made by the underwriters in the open market prior to the completion of this offering.

The underwriters may also impose a penalty bid. This occurs when a particular underwriter repays to the underwriters a portion of the underwriting discount received by it because the representatives have repurchased shares sold by or for the account of such underwriter in stabilizing or short covering transactions.

Purchases to cover a short position and stabilizing transactions may have the effect of preventing or retarding a decline in the market price of Carter's stock, and together with the imposition of the penalty bid, may stabilize, maintain or otherwise affect the market price of the common stock. As a result, the price of the common stock may be higher than the price that otherwise might exist in the open market. If these activities are commenced, they may be discontinued at any time. These transactions may be effected on the NYSE, in the over-the-counter market or otherwise.

The underwriters do not expect sales to discretionary accounts to exceed five percent of the total number of shares offered.

Carter's and the selling stockholders estimate that the total expenses of this offering, excluding underwriting discounts and commissions, will be approximately \$ , which amount shall be paid by Carter's.

Carter's and the selling stockholders have agreed to indemnify the several underwriters against certain liabilities, including liabilities under the Securities Act.

From time to time, the underwriters and certain of their affiliates have engaged, and may in the future engage, in transactions with, including investment banking and commercial banking transactions, and perform services for, Carter's and its affiliates in the ordinary

course of business. In addition, an affiliate of Goldman, Sachs & Co. is the lead arranger, syndication agent and a lender under Carter's senior credit facility.

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## VALIDITY OF COMMON STOCK

The validity of shares of our common stock offered hereby will be passed upon for us by Ropes & Gray, Boston, Massachusetts and for the underwriters by Sullivan & Cromwell, New York, New York. Some partners of Ropes & Gray are members in RGIP, LLC, which owns 20,306 shares of our common stock and may be selling its shares in this offering. RGIP, LLC is also an investor in Berkshire Fund V, Limited Partnership.

## EXPERTS

The consolidated financial statements as of December 29, 2001 (Successor) and December 30, 2000 (Predecessor) and for the periods August 15, 2001 through December 29, 2001 (Successor) and from December 31, 2000 through August 14, 2001 (Predecessor) and for the years ended December 30, 2000 (Predecessor) and January 1, 2000 (Predecessor), included in this prospectus have been so included in reliance on the report of PricewaterhouseCoopers LLP, independent accountants, given on the authority of said firm as experts in auditing and accounting.

## WHERE YOU CAN FIND MORE INFORMATION

We have filed a registration statement on Form S-1 under the Securities Act with the Securities and Exchange Commission with respect to the issuance of our common stock. This prospectus, which is included in the registration statement, does not contain all of the information included in the registration statement. Parts of this registration statement are omitted in accordance with the rules and regulations of the Securities and Exchange Commission. For further information about us and our common stock, we refer you to the registration statement. You should be aware that statements made in this prospectus as to the contents of any agreement or other document filed as an exhibit to the registration statement are not complete. Although we believe that we have summarized the material terms of these documents in the prospectus, these statements are qualified in their entirety by reference to the full and complete text of the related documents.

On the closing of this offering, we will be subject to the informational requirements of the Securities Exchange Act of 1934 and will file reports, proxy statements and other information with the Securities and Exchange Commission. Such reports, proxy statements and other information, as well as the registration statement and the exhibits and schedules thereto, may be inspected, without charge, at the public reference facility maintained by the Securities and Exchange Commission at 450 Fifth Street, NW, Washington, D.C. 20549. Copies of such material may also be obtained from the Public Reference Section of the Securities and Exchange Commission at 450 Fifth Street, NW, Washington, D.C. 20549, at prescribed rates. You may obtain information on the operation of the SEC public reference room in Washington, D.C. by calling the SEC at 1-800-SEC-0330. Such materials can also be inspected on the Securities and Exchange Commission's website at [www.sec.gov](http://www.sec.gov).

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## CARTER HOLDINGS, INC.

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## REPORT OF INDEPENDENT ACCOUNTANTS

To the Board of Directors and Stockholders of  
Carter Holdings, Inc.:

In our opinion, the accompanying consolidated balance sheets and the related consolidated statements of operations, cash flows and changes in stockholders' equity present fairly, in all material respects, the consolidated financial position of Carter Holdings, Inc. and its subsidiaries (the "Company") as of December 29, 2001 ("Successor," as defined in Note 1) and December 30, 2000 ("Predecessor," as defined in Note 1), and the consolidated results of their operations and their cash flows for the period from August 15, 2001 through December 29, 2001 (Successor) and the period from December 31, 2000 through August 14, 2001 (Predecessor), and for the years ended December 30, 2000 (Predecessor) and January 1, 2000 (Predecessor), in conformity with accounting principles generally accepted in the United States of America. These financial statements are the responsibility of the Company's management; our responsibility is to express an opinion on these financial statements based on our audits. We conducted our audits of these statements in accordance with auditing standards generally accepted in the United States of America, which require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements, assessing the accounting principles used and significant estimates made by management, and evaluating the overall financial statement presentation. We believe that our audits provide a reasonable basis for our opinion.

As explained in Note 1 to the financial statements, controlling ownership of the Company was acquired in a purchase transaction as of August 15, 2001. The acquisition was accounted for as a purchase and, accordingly, the purchase price was allocated to the assets and liabilities of the Predecessor based upon their estimated fair value at August 15, 2001. Accordingly, the financial statements of the Successor are not comparable to those of the Predecessor.

As discussed in Note 2 to the consolidated financial statements, the Company changed its method of accounting for revenue recognition in fiscal 2000.

/s/ PricewaterhouseCoopers LLP

Stamford, Connecticut  
February 20, 2002, except for Note 18 as to which the date is August 19, 2002.

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## CARTER HOLDINGS, INC.

### CONSOLIDATED BALANCE SHEETS

(dollars in thousands, except per share data)

	Successor, at December 29, 2001	Predecessor, at December 30, 2000
<b>ASSETS</b>		
Current assets:		
Cash and cash equivalents	\$ 24,692	\$ 3,697
Accounts receivable, net of allowance for doubtful accounts of \$1,673 in 2001 and \$2,045 in 2000	35,386	33,788
Inventories, net	89,069	92,435
Prepaid expenses and other current assets	5,585	4,971
Assets held for sale	875	373
Deferred income taxes	9,371	9,184
Total current assets	164,978	144,448
Property, plant and equipment, net	46,503	54,441
Assets held for sale	600	950
Tradename, net in 2000	220,233	89,583
Cost in excess of fair value of net assets acquired, net in 2000	139,472	26,606
Licensing agreements, net	13,125	—

Deferred debt issuance costs, net	12,879	5,724
Other assets	6,372	5,793
<b>Total assets</b>	<b>\$ 604,162</b>	<b>\$ 327,545</b>
<b>LIABILITIES AND STOCKHOLDERS' EQUITY</b>		
Current liabilities:		
Current maturities of long-term debt	\$ 1,250	\$ 5,400
Accounts payable	18,765	19,223
Other current liabilities	33,815	31,963
<b>Total current liabilities</b>	<b>53,830</b>	<b>56,586</b>
Long-term debt	297,492	156,000
Deferred income taxes	84,375	35,125
Other long-term liabilities	10,127	10,238
<b>Total liabilities</b>	<b>445,824</b>	<b>257,949</b>
Commitments and contingencies:		
Stockholders' equity:		
Class A Stock, nonvoting; par value \$.01 per share; 775,000 shares authorized; 752,808 shares issued and outstanding in 2000; liquidation value of \$.001 per share (Predecessor)	—	8
Class C Stock, nonvoting; par value \$.01 per share; 500,000 shares authorized; 242,192 shares issued and outstanding in 2000; liquidation value of \$.001 per share (Predecessor)	—	2
Class C Treasury Stock, 31,186 shares at cost at December 30, 2000 (Predecessor)	—	(1,870)
Class D Stock, voting; par value \$.01 per share; 5,000 shares authorized, issued and outstanding in 2000 (Predecessor)	—	—
Common stock, voting; par value \$.01 per share; 1,280,000 shares authorized; none issued or outstanding in 2000 (Predecessor)	—	—
Preferred stock; par value \$.01 per share; 100,000 shares authorized; none issued or outstanding at December 29, 2001 (Successor)	—	—
Common stock, voting; par value \$.01 per share; 8,000,000 shares authorized; 5,583,034 shares issued and outstanding at December 29, 2001 (Successor)	56	—
Additional paid-in capital	145,444	59,990
Retained earnings	12,838	11,466
<b>Total stockholders' equity</b>	<b>158,338</b>	<b>69,596</b>
<b>Total liabilities and stockholders' equity</b>	<b>\$ 604,162</b>	<b>\$ 327,545</b>

The accompanying notes are an integral part of the consolidated financial statements

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## CARTER HOLDINGS, INC.

### CONSOLIDATED STATEMENTS OF OPERATIONS

(dollars in thousands, except per share data)

	Successor		Predecessor	
	For the period from August 15, 2001 through December 29, 2001	For the period from December 31, 2000 through August 14, 2001	For the years ended	
			December 30, 2000	January 1, 2000
Net sales	\$ 235,780	\$ 282,727	\$ 463,375	\$ 406,924
Cost of goods sold	149,352	182,863	293,340	271,844
Gross profit	86,428	99,864	170,035	135,080
Selling, general and administrative expenses	57,987	88,895	135,322	117,334
Acquisition-related non-recurring charges	—	11,289	—	—
Writedown of long-lived assets	—	3,156	—	7,124
Non-recurring charges-plant closure costs	(268)	1,116	—	—



Royalty income		(2,624)	(4,993)	(5,808)	(4,233)
Operating income		31,333	401	40,521	14,855
Interest income		(207)	(73)	(303)	—
Interest expense		11,307	11,803	18,982	20,437
Income (loss) before income taxes, extraordinary item and cumulative effect of change in accounting principle		20,233	(11,329)	21,842	(5,582)
Provision for (benefit from) income taxes		7,395	(1,981)	8,835	(1,782)
Income (loss) before extraordinary item and cumulative effect of change in accounting principle		12,838	(9,348)	13,007	(3,800)
Extraordinary item, net of tax benefit of \$4,876		—	7,649	—	—
Cumulative effect of change in accounting principle, net of income tax benefit of \$217		—	—	354	—
Net income (loss)	\$	12,838	\$(16,997)	\$12,653	\$(3,800)
Basic net income per common share	\$	2.30			
Diluted net income per common share	\$	2.18			
Basic weighted average number of shares outstanding		5,583,034			
Diluted weighted average number of shares outstanding		5,889,826			
Pro forma amounts assuming the accounting change is applied retroactively:					
Net income (loss)	\$	12,838	\$(16,997)	\$13,007	\$(3,384)

The accompanying notes are an integral part of the consolidated financial statements

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**CARTER HOLDINGS, INC.**  
**CONSOLIDATED STATEMENTS OF CASH FLOWS**  
(dollars in thousands)

	Successor		Predecessor	
	For the period from August 15, 2001 through December 29, 2001	For the period from December 31, 2000 through August 14, 2001	For the years ended	
			December 30, 2000	January 1, 2000
Cash flows from operating activities:				
Net income (loss)	\$ 12,838	\$ (16,997)	\$ 12,653	\$ (3,800)
Extraordinary loss, net of taxes	—	7,649	—	—
Adjustments to reconcile net income (loss) to net cash provided by operating activities:				
Depreciation and amortization	6,918	12,245	17,520	16,855
Amortization of debt issuance costs	593	1,010	1,601	1,592
Amortization of debt discount	49	—	—	—
(Payment of) provision for Acquisition-related non-recurring charges	(11,289)	11,289	—	—

Non-recurring charges-plant closure costs	(268)	1,116	—	—
Writedown of long-lived assets	—	3,156	—	7,124
(Gain) loss on disposal of assets	(38)	—	(21)	59
Deferred tax provision (benefit)	2,911	(2,236)	248	(2,670)
Effect of changes in operating assets and liabilities:				
Decrease (increase) in accounts receivable	4,184	(5,782)	617	429
Decrease (increase) in inventories	21,150	(13,253)	(12,799)	21,772
(Increase) decrease in prepaid expenses and other assets	(3,000)	1,807	(1,129)	(1,769)
(Decrease) increase in accounts payable and other liabilities	(2,935)	164	5,507	(3,134)
Net cash provided by operating activities	31,113	168	24,197	36,458
Cash flows from investing activities:				
Capital expenditures	(9,556)	(9,480)	(17,179)	(12,726)
Proceeds from sale of property, plant and equipment	218	10	252	364
Proceeds from assets held for sale	—	204	546	—
Payment of buyer's Acquisition costs	(3,885)	—	—	—
Payment to sellers for the Acquisition	(234,236)	—	—	—
Issuance of loan	—	—	(4,336)	—
Proceeds from loan	—	—	1,500	—
Net cash used in investing activities	(247,459)	(9,266)	(19,217)	(12,362)
Cash flows from financing activities:				
Proceeds from Predecessor revolving line of credit	—	53,500	62,900	89,850
Payments of Predecessor revolving line of credit	(12,900)	(40,600)	(62,900)	(114,250)
Proceeds from Successor revolving line of credit	35,350	—	—	—
Payments of Successor revolving line of credit	(35,350)	—	—	—
Proceeds from Successor term loan	125,000	—	—	—
Payments of Predecessor term loan	(38,700)	(2,700)	(900)	(900)
Proceeds from issuance of Successor 10.875% Senior Subordinated Notes	173,693	—	—	—
Payment of Predecessor 10 <sup>3</sup> / <sub>8</sub> % Senior Subordinated Notes	(100,000)	—	—	—
Payment of Predecessor 12% Senior Subordinated Notes	(20,000)	—	—	—
Proceeds from issuance of Common Stock	127,220	—	—	—
Borrowings on capital leases	—	—	—	558
Payments of capital lease obligation	(328)	(642)	(925)	(458)
Repurchase of capital stock	—	(60)	(70)	(507)
Payments of Successor debt issuance costs	(13,471)	—	—	—
Other	—	(3,573)	(2,803)	1,040
Net cash provided by (used in) financing activities	240,514	5,925	(4,698)	(24,667)
Net increase (decrease) in cash and cash equivalents	24,168	(3,173)	282	(571)
Cash and cash equivalents at beginning of period	524	3,697	3,415	3,986
Cash and cash equivalents at end of period	\$ 24,692	\$ 524	\$ 3,697	\$ 3,415

The accompanying notes are an integral part of the consolidated financial statements

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**CARTER HOLDINGS, INC.**

**CONSOLIDATED STATEMENTS OF CHANGES IN STOCKHOLDERS' EQUITY**

(dollars in thousands)

Common Stock	Class A Stock	Class C Stock	Class C Treasury Stock	Class D Stock	Additional paid-in capital	Retained earnings (accumulated deficit)
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<i>Predecessor:</i>													
<b>Balance at January 2, 1999</b>	\$	—	\$	8	\$	2	\$ (1,413)	\$	—	\$	59,990	\$	2,613
Issuance of Class C Treasury Stock (1,000 shares)							60						
Purchase of Class C Treasury Stock (8,450 shares)							(507)						
<b>Net loss</b>													(3,800)
<b>Balance at January 1, 2000</b>		—		8		2	(1,860)		—		59,990		(1,187)
Issuance of Class C Treasury Stock (1,000 shares)							60						
Purchase of Class C Treasury Stock (1,169 shares)							(70)						
<b>Net income</b>													12,653
<b>Balance at December 30, 2000</b>		—		8		2	(1,870)		—		59,990		11,466
Issuance of Class C Treasury Stock (1,000 shares)							60						
Purchase of Class C Treasury Stock (1,000 shares)							(60)						
<b>Net loss</b>													(16,997)
<b>Balance at August 14, 2001</b>	\$	—	\$	8	\$	2	(1,870)	\$	—	\$	59,990	\$	(5,531)
<i>Successor:</i>													
<b>Balance at August 15, 2001</b>	\$	56	\$	—	\$	—	—	\$	—	\$	145,444	\$	—
<b>Net income</b>													12,838
<b>Balance at December 29, 2001</b>	\$	56	\$	—	\$	—	—	\$	—	\$	145,444	\$	12,838

The accompanying notes are an integral part of the consolidated financial statements

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## CARTER HOLDINGS, INC.

### NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

#### NOTE 1—THE COMPANY:

Carter Holdings, Inc. ("Holdings") is a holding company whose primary asset consists of an investment in 100% of the outstanding capital stock of The William Carter Company ("Carter's") (all together "we," "us" and "our"). On July 12, 2001, a special purpose entity formed by Berkshire Partners LLC and affiliates ("Berkshire") entered into a stock purchase agreement with Holdings and all of Holdings' stockholders to acquire substantially all of the stock of Holdings except for some equity interests held by our management (the "Acquisition"). The Acquisition was consummated on August 15, 2001. Financing for the Acquisition and related transactions totaled \$468.2 million and was provided by: \$24.0 million in new revolving credit facility borrowings; \$125.0 million in new term loan borrowings (both the revolver and term loan are part of a \$185.0 million new senior credit facility entered into by us); \$173.7 million of borrowings under a new senior subordinated loan facility (issued by Carter's in connection with an August 15, 2001 private placement); and \$145.5 million of capital invested by affiliates of Berkshire and other investors, which includes rollover equity by management of \$18.3 million.

The proceeds of the Acquisition and financing were used to purchase our existing equity (\$252.5 million), pay for selling stockholders transaction expenses (\$19.1 million), pay for buyers' transaction expenses (\$4.0 million), pay debt issuance costs (\$13.4 million) and to retire all outstanding balances on Holding's and Carter's previously outstanding long-term debt including accrued interest thereon (\$174.8 million). In addition, \$4.4 million of proceeds were held as cash for temporary working capital purposes.

For purposes of identification and description, we are referred to as the "Predecessor" for the period prior to the Acquisition, the "Successor" for the period subsequent to the Acquisition and "we" or "us" for both periods.

The Acquisition was accounted for as a purchase. The purchase price for the Acquisition, including related fees and expenses, has been allocated to our tangible and identifiable intangible assets and liabilities based upon their estimated fair values with the remainder allocated to goodwill.

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A summary of the total purchase price is as follows (\$000):

Total purchase price	\$ 468,193
Allocated to:	
Cash and cash equivalents	\$ 7,333
Accounts receivable, net	39,570
Inventories, net	110,219
Prepaid expenses and other current assets	3,525
Property, plant and equipment	42,569
Assets held for sale	930
Licensing agreements	15,000
Tradename	220,233
Cost in excess of fair value of net assets acquired	139,472
Deferred debt issuance costs	13,427
Other assets	5,432
Accounts payable	(18,340)
Other current liabilities	(25,313)
Closure and exit liabilities	(2,921)
Other long-term liabilities	(10,850)
Net deferred tax liabilities	(72,093)
	<u>\$ 468,193</u>

As a result of the above, our initial capitalization as of the Acquisition date consisted of (\$000):

Borrowings on new revolving credit facility	\$ 24,000
Borrowings on new term loan	125,000
Borrowings under new senior subordinated notes	173,693
Common stock	56
Additional paid-in capital	145,444
	<u>\$ 468,193</u>
Total capitalization	<u>\$ 468,193</u>

The Acquisition related non-recurring charges in the Predecessor period December 31, 2000 through August 14, 2001 reflect special compensation of \$4.5 million paid to management at the closing of the Acquisition and \$6.8 million for sellers' transaction costs and fees.

The extraordinary charge in the Predecessor period December 31, 2000 through August 14, 2001 reflects the write-off of deferred debt issuance costs of approximately \$2,911,000, net of a tax benefit of approximately \$1,801,000, and a debt prepayment penalty of approximately \$4,738,000, net of a tax benefit of approximately \$3,075,000.

Subsequent to the Acquisition, our results of operations are expected to be significantly impacted by changes in interest expense and amortization. (See below and Notes 2 and 5)

The following unaudited pro forma operating data presents the results of operations for the fiscal years ended December 29, 2001 and December 30, 2000 as if the Acquisition had occurred

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on January 2, 2000, with financing obtained as described above and assumes that there were no other changes in our operations. The pro forma results are not necessarily indicative of the financial results that might have occurred had the transaction actually taken place on January 2, 2000, or of future results of operations (\$000):

	Predecessor period from December 31, 2000 through August 14, 2001	Successor period from August 15, 2001 through December 29, 2001	Pro forma adjustments	Pro forma for the year ended December 29, 2001
Net sales	\$ 282,727	\$ 235,780	\$ —	\$ 518,507
Gross profit	99,864	86,428	335(a)	191,158

			4,531(b)	
Selling, general and administrative expenses	88,895	57,987	(2,058)(c)	147,991
			3,167(d)	
Acquisition-related non-recurring charges	11,289	—	(11,289)(e)	—
Writedown of long-lived assets	3,156	—	—	3,156
Non-recurring charges-plant closure costs	1,116	(268)	—	848
Royalty income	(4,993)	(2,624)	—	(7,617)
Operating income	401	31,333	15,046	46,780
Interest expense, net	11,730	11,100	7,612(f)	30,442
(Loss) income before income taxes and extraordinary item	(11,329)	20,233	7,434	16,338
(Benefit from) provision for income taxes	(1,981)	7,395	699(g)	6,113
(Loss) income before extraordinary item	(9,348)	12,838	6,735	10,225
Extraordinary item, net of tax benefit of \$4,876	(7,649)	—	7,649(h)	—
Net (loss) income	\$ (16,997)	\$ 12,838	\$ 14,384	\$ 10,225

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	Predecessor, for the year ended December 30, 2000	Pro forma adjustments	Pro forma for the year ended December 30, 2000
Net sales	\$ 463,375	\$ —	\$ 463,375
Gross profit	170,035	512(a)	170,547
Selling, general and administrative expenses	135,322	(3,239)(c)	137,083
		5,000(d)	
Royalty income	(5,808)	—	(5,808)
Operating income	40,521	(1,249)	39,272
Interest expense, net	18,679	11,530(f)	30,209
Income before income taxes and cumulative effect of change in accounting principle	21,842	(12,779)	9,063
Provision for income taxes	8,835	(5,291)(g)	3,544
Income before cumulative effect of change in accounting principle	13,007	(7,488)	5,519
Cumulative effect of change in accounting principle, net of income tax benefit of \$217	354	—	354
Net income	\$ 12,653	\$ (7,488)	\$ 5,165

Pro forma adjustments represent (\$000): (a) the decrease in depreciation expense resulting from decreased basis of property, plant and equipment, primarily buildings and related leasehold improvements, having an average useful life of 15 years. The decrease in basis of \$7,676 is based upon an independent valuation and reflects, in part, the decision to exit certain facilities; (b) the reversal of \$4,531 non-recurring charge related to fair value step-up in inventory recorded at Acquisition and consumed in cost of goods sold during the period from August 15, 2001 through December 29, 2001; (c) the reversal of goodwill amortization and amortization of tradename having an indefinite life in accordance with the provisions of Statement of Financial Accounting Standards ("SFAS") No. 142, "Goodwill and Other Intangible Assets" ("SFAS 142"); (d) amortization expense of licensing agreements. The licensing agreements totaling \$15,000 were established at the time of the Acquisition and based upon an independent valuation. The estimated useful life is three years, which represents the average remaining term of the licensing agreements; (e) the reversal of Acquisition-related non-recurring charges, consisting of \$4,525 of management bonuses and \$6,764 in other seller expenses; (f) increases in interest expense resulting from the change in our debt structure; (g) income tax effects of pro forma adjustments; and (h) the reversal of an extraordinary item resulting from the write-off of deferred debt issuance costs and debt

prepayment penalties.

On October 30, 1996, Holdings was organized on behalf of affiliates of Investcorp S.A. ("Investcorp"), management and certain other investors to acquire 100% of Carter's previously outstanding common and preferred stock (the "1996 acquisition") from MBL Life Assurance Corporation, CHC Charitable Irrevocable Trust and certain management stockholders for a total financed purchased price of \$226.1 million. The 1996 acquisition was also accounted for by the

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purchase method. Accordingly, our assets and liabilities had been adjusted at the 1996 acquisition date, to reflect the allocation of that purchase price based on estimated fair values.

#### **NOTE 2—NATURE OF BUSINESS AND SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES:**

Carter's designs, manufactures, sources and markets premier branded childrenswear under the *Carter's*, *Carter's Classics* and *Tykes* labels. Carter's products are sourced internationally through internal production at plants located in Costa Rica and Mexico and through contractual arrangements with numerous manufacturers throughout the world. Carter's sewing operation in the Dominican Republic and their remaining domestic manufacturing operations located in the southern United States were closed in the fourth quarter of fiscal 2001. Products are manufactured for wholesale distribution to major domestic retailers and for Carter's 151 retail stores that market *Carter's* brand name merchandise and certain products manufactured by other companies.

#### **RECLASSIFICATIONS:**

Certain prior year amounts have been reclassified for comparative purposes.

#### **PRINCIPLES OF CONSOLIDATION:**

The consolidated financial statements include the accounts of Holdings and those of Carter's and Carter's wholly-owned subsidiaries. The international subsidiaries represented approximately 96%, 85% and 78% of our sewing production for fiscal years 2001, 2000 and 1999. Total net assets (primarily property, plant and equipment and inventory) at our international subsidiaries were approximately \$10.2 million at December 29, 2001 and \$16.0 million at December 30, 2000. All intercompany transactions and balances have been eliminated in consolidation.

#### **FISCAL YEAR:**

Our fiscal year ends on the Saturday in December or January nearest the last day of December. The accompanying consolidated financial statements reflect our financial position as of December 29, 2001 and December 30, 2000 and results of operations for the Successor period August 15, 2001 through December 29, 2001, for the Predecessor period December 31, 2000 through August 14, 2001 and for the Predecessor fiscal years ended December 30, 2000 and January 1, 2000. The fiscal 2001 Successor and Predecessor periods, collectively (fiscal 2001), as well as the Predecessor fiscal years ended December 30, 2000 (fiscal 2000) and January 1, 2000 (fiscal 1999) each contain 52 weeks.

#### **CASH AND CASH EQUIVALENTS:**

We consider all highly liquid investments that have original maturities of three months or less to be cash equivalents. We had cash deposits, in excess of deposit insurance limits, in five banks at December 29, 2001 and four banks at December 30, 2000.

#### **ACCOUNTS RECEIVABLE:**

Approximately 87% of our gross accounts receivable at December 29, 2001 and 75% at December 30, 2000 were from our ten largest wholesale customers, primarily major retailers. Of these customers, three have individual receivable balances in excess of 10% of gross accounts

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receivable (but not more than 17%) at December 29, 2001 and four had such balances at December 30, 2000. Sales to these customers represent comparable percentages to total wholesale revenues.

#### **INVENTORIES:**

Inventories are stated at the lower of cost (first-in, first-out basis for wholesale inventories and retail method for retail inventories) or market.

#### **PROPERTY, PLANT AND EQUIPMENT:**

Property, plant and equipment are stated at cost less accumulated depreciation and amortization which includes the amortization of

assets recorded under capital leases. When fixed assets are sold or otherwise disposed, the accounts are relieved of the original costs of the assets and the related accumulated depreciation and any resulting profit or loss is credited or charged to income. For financial reporting purposes, depreciation and amortization are computed on the straight-line method over the estimated useful lives of the assets as follows: buildings—15 to 26 years and machinery and equipment—3 to 10 years. Leasehold improvements and fixed assets purchased under capital leases are amortized over the lesser of the asset life or related lease term. We capitalize the cost of our fixtures designed and purchased for use at major wholesale accounts. The cost of these fixtures is amortized over a three-year period.

#### **GOODWILL AND OTHER INTANGIBLE ASSETS:**

Cost in excess of fair value of net assets acquired ("goodwill") represents the excess of the cost of the Acquisition (or the 1996 acquisition) over the fair value of the net assets acquired.

In July 2001, the Financial Accounting Standards Board ("FASB") issued SFAS No. 141 "Business Combinations" ("SFAS 141") and SFAS 142 "Goodwill and Other Intangible Assets." SFAS 141 supercedes Accounting Principles Board Opinion ("APB") No. 16, "Business Combinations." The most significant changes made by SFAS 141 are: (1) requiring that the purchase method of accounting be used for all business combinations initiated after June 30, 2001, (2) establishing specific criteria for the recognition of intangible assets separately from goodwill and (3) requiring unallocated negative goodwill to be written off immediately as an extraordinary gain (instead of being deferred and amortized).

SFAS 142 supercedes APB No. 17, "Intangible Assets." SFAS 142 primarily addresses the accounting for goodwill and intangible assets subsequent to their acquisition (i.e., the post-acquisition accounting). The most significant changes made by SFAS 142 are: (1) goodwill and indefinite lived intangible assets will no longer be amortized, (2) goodwill will be tested for impairment at least annually at the reporting unit level, (3) intangible assets deemed to have an indefinite life will be tested for impairment at least annually and (4) the amortization period of intangible assets with finite lives will no longer be limited to forty years. The provisions of SFAS 142 are effective for fiscal years beginning after December 15, 2001 and must be adopted at the beginning of a fiscal year. However, goodwill and intangible assets acquired after June 30, 2001 are subject immediately to the non-amortization and amortization provisions of this statement.

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Prior to the Acquisition, our tradename and goodwill arising from the 1996 acquisition were being amortized on a straight-line basis over estimated lives of 40 years. However, in connection with the Acquisition, we have adopted the provisions of SFAS 141 and have applied the required provisions of SFAS 142. Accordingly, our tradename and goodwill have now been deemed to have indefinite lives and are no longer being amortized in the Successor period. Our licensing agreements, however, have been recognized in the allocation of the Acquisition purchase price and will be amortized over the average three-year life of such agreements, as it has been determined that these agreements have finite lives.

We adopted the remaining provisions of SFAS 142 effective December 30, 2001 (fiscal 2002). In accordance with SFAS 142, we are required to measure our goodwill for impairment on at least an annual basis by comparing the fair value of our reporting units, as defined by this statement, to their respective carrying value. We are required to identify our reporting units by the end of the first quarter of fiscal 2002 and complete the initial impairment analysis by the end of the second quarter of fiscal 2002. In accordance with SFAS 142, we are required to assess the carrying value of our tradename for impairment by the end of the first quarter of fiscal 2002. In addition to the annual tests, our goodwill and tradename will be tested for impairment if events or changes in circumstances indicate that either of these assets might be impaired.

Prior to the implementation of SFAS 142, amortization of our tradename and goodwill amounted to approximately \$3.2 million on an annual basis. Accumulated amortization of the tradename at December 30, 2000 was \$10,417,000. Accumulated amortization of goodwill at December 30, 2000 was \$3,478,000. Assuming SFAS 142 had been adopted on January 3, 1999, pro forma reported net (loss) income would have been a net loss of \$1,490,000 for the year ended January 1, 2000 (fiscal 1999), net income of \$14,892,000 for the year ended December 30, 2000 (fiscal 2000) and a net loss of \$15,535,000 for the period from December 31, 2000 through August 14, 2001.

#### **IMPAIRMENT OF OTHER LONG-LIVED ASSETS:**

We review other long-lived assets, including property, plant and equipment and licensing agreements, for impairment whenever events or changes in circumstances indicate that the carrying amount of such an asset may not be recoverable. Management will determine whether there has been a permanent impairment on such assets held for use in the business by comparing anticipated undiscounted future cash flows from operating activities involving the asset to the carrying value of the asset. The amount of any resulting impairment will be calculated using the present value of the same cash flows. Long-lived assets to be disposed of are valued at the lower of carrying amount or net realizable value.

#### **DEFERRED DEBT ISSUANCE COSTS:**

Debt issuance costs are deferred and amortized to interest expense using the straight-line method, which approximates the effective interest method, over the lives of the related debt. Amortization approximated \$593,000 for the Successor period from August 15, 2001 through December 29, 2001, \$1,010,000 for the Predecessor period from December 31, 2000 through

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August 14, 2001, \$1,601,000 for the Predecessor year ended December 30, 2000 and \$1,592,000 for the Predecessor year ended January 1, 2000.

#### **REVENUE RECOGNITION:**

Revenues consist of sales to customers, net of returns and markdowns. The Securities and Exchange Commission ("SEC") issued Staff Accounting Bulletin No. 101, "Revenue Recognition in Financial Statements" ("SAB 101") in December 1999. SAB 101 summarizes certain SEC staff views in applying generally accepted accounting principles to revenue recognition in financial statements. We adopted the provisions of SAB 101 in the fourth quarter of fiscal 2000. Accordingly, we revised our method of accounting for revenue recognition retroactive to the beginning of fiscal 2000. Previously, we had recognized revenue at the point of shipment for all wholesale customers. However, for certain shipments, although title has passed, we effectively retain the risks and rewards of ownership until the goods have reached the specified customer. Under the new accounting method, we now recognize revenue on wholesale sales at the point where both title has passed and all the risks and rewards of ownership have been transferred. Retail store revenues continue to be recognized at the point of sale, as the earnings process is then complete.

The cumulative effect of the accounting change on prior years resulted in a charge to income of approximately \$354,000 (net of income tax benefit of approximately \$217,000), which is presented as a separate component of net income for fiscal 2000. The effect of the change on fiscal 2000 operating results was to decrease income before the cumulative effect of the accounting change by \$160,000 (which is net of income tax benefit of \$98,000).

The pro forma amounts presented on the accompanying consolidated statements of operations for fiscal 2000 and 1999 were calculated assuming the accounting change was made retroactively to prior years.

Under the new accounting method, fiscal 2000 includes \$2.2 million of net sales that were included in the cumulative effect adjustment as of January 2, 2000, all of which would have been recognized in the first quarter of fiscal 2000.

#### **STOCK-BASED EMPLOYEE COMPENSATION ARRANGEMENTS:**

We account for stock-based compensation under the intrinsic value method, whereby compensation expense is recorded to the extent that the fair market value of the stock at the date of a stock option grant exceeds the exercise price of the stock option. For disclosure purposes only, we also estimate the impact on our net income of applying the fair value method of measuring compensation cost on stock options.

#### **ACCOUNTING FOR SHIPPING AND HANDLING FEES AND COSTS:**

We classify shipping and handling fees billed to customers as revenue and include the corresponding cost in cost of goods sold. Shipping and handling costs that are absorbed by us are included in selling, general and administrative expenses and amounted to approximately \$6,206,000 in the Successor period from August 15, 2001 through December 29, 2001, \$10,344,000 in the

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Predecessor period from December 31, 2000 through August 14, 2001, \$14,289,000 for the Predecessor fiscal year 2000 and \$13,675,000 for the Predecessor fiscal year 1999.

#### **ROYALTIES AND LICENSE FEES:**

We license the *Carter's*, *Carter's Classics* and *Tykes* names to other companies for use on baby and young children's products including bedding, outerwear, shoes, socks, room décor, toys, stationery, strollers and hair accessories and related products. These royalties are recorded as earned, based upon the sales of licensed products by our licensees.

#### **INCOME TAXES:**

The accompanying financial statements reflect current and deferred tax provisions. The deferred tax provision is determined under the liability method. Deferred tax assets and liabilities are recognized based on differences between the book and tax bases of assets and liabilities using presently enacted tax rates. Valuation allowances are established when it is more likely than not that a deferred tax asset will not be recovered. The provision for income taxes is generally the sum of the amount of income taxes paid or payable for the year as determined by applying the provisions of enacted tax laws to the taxable income for that year, the net change during the year in our deferred tax assets and liabilities and the net change during the year in any valuation allowances.

#### **SUPPLEMENTAL CASH FLOWS INFORMATION:**

Interest paid in cash approximated \$10,667,000 for the Successor period August 15, 2001 through December 29, 2001, \$10,792,000 in the Predecessor period from December 31, 2000 through August 14, 2001, \$17,380,000 for the Predecessor year ended December 30, 2000 and \$18,802,000 for the Predecessor year ended January 1, 2000. Income taxes (refunded) paid in cash approximated (\$62,000) for the Successor period August 15, 2001 through December 29, 2001, \$2,272,000 for the Predecessor period from December 31, 2000 through August 14, 2001, \$6,774,000 for the Predecessor year ended December 30, 2000 and \$756,000 for the Predecessor year ended January 1, 2000. Equipment acquired under capital leases approximated \$2,296,000 for the year ended January 1, 2000.

#### **USE OF ESTIMATES IN THE PREPARATION OF THE CONSOLIDATED FINANCIAL STATEMENTS:**



The preparation of these consolidated financial statements in conformity with generally accepted accounting principles requires our management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosures of contingent assets and liabilities, at the date of the financial statements, and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates.

**EARNINGS PER SHARE:**

Basic earnings per share is based on the weighted average number of common shares outstanding during the year, whereas diluted earnings per share also gives effect to all dilutive

potential common shares that were outstanding during the period. Dilutive potential common shares include stock options (see Note 18).

**RECENT ACCOUNTING PRONOUNCEMENTS:**

In 1998, the FASB issued SFAS No. 133, "Accounting for Derivative Instruments and Hedging Activities" ("SFAS 133"). In June 1999, the FASB issued SFAS No. 137, "Accounting for Derivative Instruments and Hedging Activities—Deferral of the Effective Date of FASB Statement No. 133—An Amendment of FASB Statement No. 133." Provisions of SFAS 133 were effective as of the beginning of fiscal 2001. SFAS 133 establishes accounting and reporting standards requiring that all derivative instruments, including certain derivative instruments embedded in other contracts, be recorded in the balance sheet as either assets or liabilities measured at fair value. SFAS 133 requires that changes in the derivative instrument's fair value be recognized currently in earnings, unless specific hedge accounting criteria are met. SFAS 133 did not have a material impact on our financial position or our results of operations at the required adoption date or as of December 29, 2001 and the period then ended.

In August 2001, the FASB issued SFAS No. 143, "Accounting for Asset Retirement Obligations" ("SFAS 143"). SFAS 143 requires recording the fair market value of an asset retirement obligation as a liability in the period in which a legal obligation associated with the retirement of tangible long-lived assets is incurred. The statement also requires recording the contra asset to the initial obligation as an increase to the carrying amount of the related long-lived asset and depreciation of that cost over the life of the asset. We would be required to adopt the provisions of SFAS 143 in fiscal 2003; however, SFAS 143 is not expected to have an impact on our financial statements.

In October 2001, the FASB issued SFAS No. 144, "Accounting for Impairment or Disposal of Long-Lived Assets" ("SFAS 144"). SFAS 144 addresses financial accounting and reporting for the impairment or disposal of long-lived assets. The statement also extends the reporting requirements to report separately, as discontinued operations, components of an entity that have either been disposed of or classified as held for sale. We will adopt the provisions of SFAS 144 as of the beginning of fiscal 2002. Such adoption is not expected to have a significant effect on our financial statements.

**NOTE 3—INVENTORIES:**

Inventories consisted of the following (\$000):

	Successor, at December 29, 2001	Predecessor, at December 30, 2000
Finished goods	\$ 72,320	\$ 70,713
Work in process	13,227	14,508
Raw materials and supplies	3,522	7,214
	\$ 89,069	\$ 92,435

**NOTE 4—PROPERTY, PLANT AND EQUIPMENT:**

Property, plant and equipment consisted of the following (\$000):

	Successor, at December 29, 2001	Predecessor, at December 30, 2000
Land, buildings and improvements	\$ 16,809	\$ 20,305
Machinery and equipment	22,744	62,677
Marketing fixtures	10,702	10,366
Equipment under capital leases	1,239	2,854

	51,494	96,202
Accumulated depreciation and amortization	(4,991)	(41,761)
	\$ 46,503	\$ 54,441

Depreciation and amortization expense (\$000) was \$5,043 for the Successor period August 15, 2001 through December 29, 2001, \$10,186 for the Predecessor period December 31, 2000 through August 14, 2001, \$14,281 for the Predecessor year ended December 30, 2000 and \$12,420 for the Predecessor year ended January 1, 2000.

#### NOTE 5—LONG-TERM DEBT:

Long-term debt consisted of the following (\$000):

	Successor, at December 29, 2001	Predecessor, at December 30, 2000
Successor senior credit facility term loan	\$ 125,000	\$ —
Predecessor senior credit facility term loan	—	41,400
10 <sup>3</sup> / <sub>8</sub> % Series A Senior Subordinated Notes due 2006	—	100,000
10.875% Series B Senior Subordinated Notes due 2011, net of unamortized discount of \$1,258	173,742	—
12% Series B Senior Subordinated Notes due 2008	—	20,000
	298,742	161,400
Current maturities	(1,250)	(5,400)
	\$ 297,492	\$ 156,000

In connection with the Acquisition, approximately \$171.6 million in Predecessor debt was retired, consisting of the previously outstanding \$100.0 million of 10<sup>3</sup>/<sub>8</sub>% Series A Senior Subordinated Notes due 2006, \$20.0 million of 12% Series B Senior Subordinated Notes due 2008, \$38.7 million in term loan debt outstanding under the Predecessor senior credit facility and \$12.9 million of borrowings under the revolving credit portion of the Predecessor senior credit facility. Additionally, we incurred an extraordinary charge in the Predecessor period from December 31, 2000 through August 14, 2001 in the amount of approximately \$7.6 million (net of tax benefit of approximately \$4.9 million) related to the write-off of associated debt issuance costs and prepayment penalties. The effective interest rate on variable rate senior credit facility borrowings outstanding was 7.2% at August 14, 2001, 8.7% at December 30, 2000 and 8.7% at January 1, 2000.

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#### NOTE 5—LONG-TERM DEBT: (Continued)

In connection with the Acquisition, we also entered into a new senior credit facility with Goldman Sachs Credit Partners L.P., as the lead arranger, Fleet National Bank, as the administrative agent, and other lenders. The senior credit facility provides for aggregate borrowings by us of up to \$185.0 million, including a \$125.0 million term loan and a \$60.0 million revolving credit facility. As of December 29, 2001, there was outstanding \$125.0 million in term loan borrowings and no borrowings under the revolving credit facility (excluding approximately \$6.5 million in outstanding letters of credit) and approximately \$53.5 million of unused commitment under the senior credit facility for working capital and other purposes.

Amounts outstanding under the senior credit facility accrue interest, at our option, at a rate per annum equal to either: (1) the base rate, as defined in the senior credit facility, or (2) an adjusted Eurodollar rate, as defined in the senior credit facility, in each case plus an applicable interest margin. The applicable interest margin for the term loan is initially 3.50% for Eurodollar rate loans and 2.50% for base rate loans. The applicable interest margin for the revolving credit facility is initially 3.00% for Eurodollar rate loans and 2.00% for base rate loans. After March 31, 2002, the applicable interest margins for the term loan and the revolving credit facility will be subject to quarterly reductions based on our achievement of certain leverage ratios. The interest rate otherwise payable under the senior credit facility will increase by 2.00% per annum during the continuance of a payment default. Interest on the term loan is payable at the end of interest rate reset periods, which vary in length but in no case exceed six months. Interest on the revolving credit facility is payable quarterly. The effective interest rate on variable rate senior credit facility borrowings outstanding at December 29, 2001 was 5.8%.

Principal borrowings under the term loan are due and payable in twenty-four quarterly installments of approximately \$312,500 beginning December 31, 2001 through September 30, 2007 and four quarterly payments of approximately \$29.4 million from December 31, 2007 through September 30, 2008. The outstanding balance of the revolving credit facility is payable in full on August 15, 2006.

We are required to prepay borrowings under the senior credit facility in specified amounts and under specified circumstances such as certain asset sales, cash insurance proceeds, cash proceeds from issuance of equity by Holding's and excess cash flows, all as defined in the senior credit facility agreement. Subject to certain conditions, we may make optional prepayments of senior credit facility loans without premium or penalty.

The senior credit facility is collateralized by substantially all of our personal property, some of our real property and a pledge of all the issued and outstanding stock issued by our domestic subsidiaries, as well as 65% of the issued and outstanding stock of our foreign subsidiaries. All of our obligations under the senior credit facility are guaranteed by all of our present and future domestic subsidiaries.

The senior credit facility contains certain covenants which, among other things, limit: the incurrence of additional indebtedness; mergers, acquisitions and sales of assets; the incurrence of liens or other encumbrances, guarantees or pledges; the payment of dividends and repurchases of common stock; prepayments of equity and subordinated debt instruments, including the 10.875% senior subordinated notes; investments; and certain transactions with affiliates. The senior credit facility requires us to meet financial tests, including, without limitation: maximum leverage; minimum interest coverage; maximum capital expenditures; and minimum fixed charge coverage.

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The senior credit facility contains customary events of default, including, among other things: payment defaults; breaches of representations and warranties; covenant defaults; cross-defaults to certain other debt, including the 10.875% senior subordinated notes; events of bankruptcy and insolvency; judgment defaults; invalidity of any guarantee or impairment of any collateral interests supporting the senior credit facility; and a change in our control, as defined in the senior credit facility.

We are also required to pay a periodic administrative agent's fee, a letter of credit fee equal to the applicable interest margin for Eurodollar rate loans under the revolving credit facility and letter of credit fronting fees.

As required under the senior credit facility, Carter's purchased for \$198,000 an interest rate cap as an economic hedge against approximately \$31.3 million of variable rate debt. The cap rate is 7% and terminates on December 7, 2004. The cap is recognized on the December 29, 2001 balance sheet at its fair value of approximately \$188,000.

Also, in connection with the Acquisition, Carter's issued \$175.0 million of 10.875% senior subordinated notes (less a discount of \$1.3 million), which were subsequently exchanged for notes in the same principal amount and with identical terms (the "Notes"). Interest on the Notes accrues at the rate of 10.875% per annum and is payable semi-annually in arrears on February 15 and August 15, commencing on February 15, 2002. Unless redeemed earlier, principal on the Notes is due in full on August 15, 2011. At any time prior to August 15, 2004, Carter's may on any one or more occasions redeem up to 35% of the aggregate principal amount of the Notes at a redemption price of 110.875% of the principal amount thereof, plus accrued and unpaid interest, if any, to the redemption date, with the net cash proceeds of one or more equity offerings by Carter's; provided that:

- (1) at least 65% of the aggregate principal amount of the Notes remains outstanding immediately after the occurrence of such redemption (excluding the Notes held by us and our subsidiaries); and
- (2) the redemption occurs within 90 days of the date of the closing of such equity offering.

Except pursuant to the preceding paragraph, the Notes are not redeemable at Carter's option prior to August 15, 2006.

After August 15, 2006, Carter's may redeem all or part of the Notes upon not less than 30 nor more than 60 days notice, at the redemption prices (expressed as percentages of principal amount) set forth below plus accrued and unpaid interest, if any, on the Notes redeemed, to the applicable redemption date, if redeemed during the twelve-month period beginning on August 15 of the years indicated below:

Year	Percentage
2006	105.438%
2007	103.625%
2008	101.813%
2009 and thereafter	100.000%

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The Notes contain provisions and covenants including limitations on other indebtedness, restricted payments and distributions, sales of assets, subsidiary stock, liens and certain other transactions.

As noted above, provisions of our debt agreements contain certain restrictions and limitations which limit our ability to make payments for stock redemptions, dividends, distributions or advances from Carter's to Holdings or from Holdings to its equity holders, except under certain specified conditions. These payments are subject to a cap of an aggregate of \$2.5 million per twelve month period. Restricted net assets of Carter's at December 29, 2001 totaled approximately \$155.2 million and restricted net assets of Holdings totaled approximately \$155.8 million.

The fair value of our long-term debt was approximately \$13.0 million greater than the book value as of December 29, 2001 and \$5.0 million lower than the book value as of December 30, 2000. The fair values were estimated based on similar issues or on current rates offered to us for debt of the same remaining maturities.

## NOTE 6—CAPITAL STOCK:

Prior to the Acquisition, we had various classes of capital stock outstanding. Features of these classes of capital stock were specified in a Certificate of Designation. Certain of our officers and employees held 119,863 shares of Class C Stock as of December 30, 2000.

In connection with the Acquisition, all classes of our Predecessor capital stock converted into shares of a single new class of Common Stock. The total number of shares of all classes of Successor capital stock that we are authorized to issue is 8,100,000 shares, consisting of 8,000,000 shares of Common Stock, \$0.01 par value per share (the "Common Stock"), and 100,000 shares of Preferred Stock, \$0.01 par value per share (the "Preferred Stock").

The shares of Preferred Stock may be issued from time to time in one or more series. The board of directors (the "directors") may determine, in whole or in part, the preferences, voting powers, qualifications and special or relative rights and privileges of any series before the issuance of any shares of that series. The directors shall determine the number of shares constituting each series of Preferred Stock and each series shall have a distinguishing designation.

The holders of Common Stock have the exclusive right to vote for the election of directors and on all other matters requiring action by the stockholders or submitted to the stockholders for action. Each share of Common Stock entitles the holder to one vote on such matters.

Upon any voluntary or involuntary liquidation, dissolution or winding up, the holders of the Common Stock shall be entitled to receive our net assets, after we have satisfied or made provisions for our debts and obligations for payment to the holders of shares of any class or series having preferential rights to receive distributions of such net assets.

Our officers and employees held 419,193 shares of our Common Stock as of December 29, 2001.

## NOTE 7—EMPLOYEE BENEFIT PLANS:

We offer a comprehensive post-retirement medical plan to current and certain future retirees and their spouses until they become eligible for Medicare or a Medicare Supplement plan. We also

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offer life insurance to current and certain future retirees. Employee contributions are required as a condition of participation for both medical benefits and life insurance and our liabilities are net of these employee contributions.

The following is a reconciliation of the Accumulated Post-Retirement Benefit Obligations ("APBO") under this plan (\$000):

	Successor	Predecessor	
	For the period from August 15, 2001 through December 29, 2001	For the period from December 31, 2000 through August 14, 2001	For the year ended December 30, 2000
Benefit Obligation (APBO) at beginning of period	\$ 9,448	\$ 9,878	\$ 9,347
Service cost	35	58	140
Interest cost	251	418	672
Plan participants' contributions	353	589	768
Actuarial loss (gain)	523	(398)	598
Benefits paid	(658)	(1,097)	(1,647)
APBO at end of period	\$ 9,952	\$ 9,448	\$ 9,878

Our contribution for these post-retirement benefit obligations was \$304,681 for the Successor period from August 15, 2001 through December 29, 2001, \$507,801 for the Predecessor period December 31, 2000 through August 14, 2001 and \$878,644 in the Predecessor fiscal year 2000.

The funded status of the plan is reconciled to the accrued post-retirement benefit liability recognized in the accompanying consolidated balance sheets, as follows (\$000):

	Successor, at December 29, 2001	Predecessor, at December 30, 2000
Funded status (unfunded APBO)	\$ 9,952	\$ 9,878
Unrecognized net loss from past experience different		

from that assumed and from changes in assumptions	(523)	(1,110)
Accrued benefit cost	\$ 9,429	\$ 8,768

The discount rate used in determining the APBO as of both December 29, 2001 and December 30, 2000 was 7.0%.

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The components of post-retirement benefit expense charged to operations are as follows (\$000):

	Successor		Predecessor	
	For the period from August 15, 2001 through December 29, 2001	For the period from December 31, 2000 through August 14, 2001	For the years ended	
			December 30, 2000	January 1, 2000
Service cost—benefits attributed to service during the period	\$ 35	\$ 58	\$ 140	\$ 166
Interest cost on accumulated post-retirement benefit obligation	251	418	672	639
Amortization of net actuarial loss	—	13	—	56
Total net periodic post-retirement benefit cost	\$ 286	\$ 489	\$ 812	\$ 861

The effects on our plan of all future increases in health care costs are borne by employees; accordingly, increasing medical costs are not expected to have any material effect on our future financial results.

We have an obligation under an unfunded defined benefit plan covering certain former officers and their beneficiaries. At both December 29, 2001 and December 30, 2000, the present value of the estimated remaining payments under this plan was approximately \$1.4 million and is included in other current and long-term liabilities.

We also sponsor a defined contribution plan within the U.S. The plan covers employees who are at least 21 years of age and have completed three months of service, during which at least 257 hours were served. The plan provides for the option for employee contributions of between 1% and 15% of salary, of which we match up to 2.5% of the employee contribution, at a rate of 75% on the first 2% and 50% on the second 2%. Effective January 1, 2002, we have increased our match up to 4% of the employee contribution at a rate of 100% on the first 3% and 50% of the second 2%. Our expense for the defined contribution plan totaled approximately (\$000): \$275 for the Successor period August 15, 2001 through December 29, 2001, \$594 for the Predecessor period December 31, 2000 through August 14, 2001, \$1,017 for the Predecessor fiscal year ended December 30, 2000 and \$997 for the Predecessor fiscal year ended January 1, 2000.

#### NOTE 8—MANAGEMENT STOCK INCENTIVE PLANS:

At Acquisition, we adopted the 2001 Equity Incentive Plan (the "Plan") in order to provide incentives to our employees and directors. Awards under the plan provide the recipients with options to purchase shares of our Common Stock. There were 986,049 shares of our Common Stock made available for this plan. Three different types of option awards have been issued under the Plan—Basic options, Performance options and options retained by management that were issued before the Acquisition. Basic options vest ratably over a five year period, but immediately vest upon a change in control as defined. Up to 246,998 Basic options may be granted to certain employees under the Plan, of which 53,882 remain available for grant at December 29, 2001. The

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exercise price of the Basic options is \$24.62 per share, which is deemed to be the fair market value of our Common Stock at the time the options were granted (fair market value is based upon the recent Acquisition as described in Note 1). Since the number of shares and the exercise price per share are known at the time of grant, the Basic options qualify for fixed plan accounting. Accordingly, no compensation expense has been recognized on the Basic options granted during 2001. These options expire in ten years. The fair value of each granted Basic option, at the date of the grant, has been estimated to be \$18.84. This fair value was estimated using a minimum value method at an assumed risk free interest rate of 5.5% and with an expected term of five years. No dividends were assumed.

Performance options will vest after eight years, but may vest earlier depending on a number of events, including a change of control (as defined) or reaching certain defined performance objectives as of December 31, 2006. Up to 394,145 Performance options may be granted to

certain employees under the Plan, of which 89,308 remain available for grant at December 29, 2001. The exercise price of the Performance options is \$24.62 per share, which is deemed to be the fair market value of the stock at the time the options were granted. These options are subject to fixed accounting and no compensation expense has been recognized on the Performance options granted during 2001. These options expire in ten years. The fair value of each granted Performance option, at the date of the grant, has been estimated to be \$16.04. This fair value was estimated using a minimum value method at an assumed risk free interest rate of 5.5%. The expected life of the options was estimated to be eight years. No dividends were assumed.

A summary of stock option activity under this plan (in number of shares that may be purchased) is as follows (excluding options issued under the Former Plan-see below):

	Basic options	Performance options
Outstanding, August 15, 2001	—	—
Granted	193,116	304,837
Exercised	—	—
Forfeited	—	—
Expired	—	—
Outstanding, December 29, 2001	193,116	304,837
Exercisable, December 29, 2001	—	—

Prior to the Acquisition, we had an existing Management Stock Incentive Plan (the "Former Plan") in order to provide incentives to our employees and directors. Options awarded under this plan entitle recipients to purchase our Common Stock (previously Holdings Class C Stock). Shares subject to options issued under the Former Plan have been restated to reflect a 10 for 1 stock split that occurred on August 15, 2001. Options for up to 752,680 shares of Common Stock were able to be granted to certain employees under the Former Plan, of which 2,864 had not been granted at August 14, 2001 and December 30, 2000. The exercise price of all options granted under the Former Plan was \$6 per share, which was deemed to be the fair market value of the stock at the time the options were granted. Accordingly, no compensation expense was recognized on the options granted. All the options granted under the Former Plan vested ratably over five years (contingent upon our meeting specific earnings targets) or would immediately vest upon certain

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events. All stock options granted under the Former Plan vested immediately upon the Acquisition. The Former Plan was terminated at the time of the Acquisition and all outstanding options are subsequently covered by the new Basic plan and expire on August 15, 2011. In connection with the Acquisition, 318,675 options were exercised and 431,141 remained outstanding. Additionally, after the Acquisition, 86,236 options were forfeited by management.

The fair value of each granted option, at the date of the grant, has been estimated to be \$1.90 for the options granted during fiscal 1999, \$1.98 for the options granted during fiscal 1998, \$2.36 for the options granted during fiscal 1997 and \$2.95 for the options granted during the two-month period ended December 28, 1996. The fair value of the options granted was estimated using a minimum value method at an assumed risk free interest rate of 5.5% for options granted in 1999, 5.0% in 1998, 6.25% in 1997 and 7.0% in the two-month period ended December 28, 1996.

A summary of stock option activity (in number of shares that may be purchased) under the Former Plan is as follows:

	Successor		Predecessor	
	For the period from August 15, 2001 through December 29, 2001	For the period from December 31, 2000 through August 14, 2001	For the years ended	
			December 30, 2000	January 1, 2000
Outstanding, beginning of period	431,141	749,816	749,816	712,552
Granted	—	—	—	57,500
Exercised	—	(318,675)	—	—
Forfeited	(86,236)	—	—	(20,236)
Outstanding, end of period	344,905	431,141	749,816	749,816
Exercisable, end of period	344,905	431,141	568,900	428,890



If the fair value based method had been applied, estimated compensation expense would have been approximately \$167,000 for the Successor period from August 15, 2001 through December 29, 2001, \$477,000 for the Predecessor period from December 31, 2000 through August 14, 2001, \$418,000 for the Predecessor year ended December 30, 2000 and \$418,000 for the Predecessor year ended January 1, 2000, resulting in pro forma net income (loss) of approximately \$12,732,000, \$(17,283,000), \$12,404,000 and \$(4,063,000). Under the Former Plan, a portion of the fair value method compensation expense reflects the immediate vesting of the unvested options based upon the fair value of each granted option at grant date.

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**NOTE 9—INCOME TAXES:**

The provision for income taxes consisted of the following (\$000):

	Successor		Predecessor	
	For the period from August 15, 2001 through December 29, 2001	For the period from December 31, 2000 through August 14, 2001	For the years ended	
			December 30, 2000	January 1, 2000
<i>Current tax provision (benefit):</i>				
Federal	\$ 3,575	\$ (213)	\$ 6,678	\$ 341
State	630	72	1,343	254
Foreign	279	396	566	293
Total current provision	4,484	255	8,587	888
<i>Deferred tax provision (benefit):</i>				
Federal	2,594	(2,055)	222	(2,366)
State	317	(181)	26	(304)
Total deferred provision (benefit)	2,911	(2,236)	248	(2,670)
Total provision (benefit)	\$ 7,395	\$ (1,981)	\$ 8,835	\$ (1,782)

Components of deferred tax assets and liabilities were as follows (\$000):

	Successor, at December 29, 2001	Predecessor, at December 30, 2000
<i>Deferred tax assets:</i>		
Accounts receivable allowance	\$ 2,005	\$ 1,840
Inventory valuation	4,445	4,314
Liability accruals	3,038	3,196
Deferred employee benefits	4,060	3,973
Other	476	542
Total deferred tax assets	\$ 14,024	\$ 13,865
<i>Deferred tax liabilities:</i>		
Tradename and licensing agreements	\$ 86,343	\$ 33,146
Depreciation	2,092	6,018
Deferred employee benefits	593	642
Total deferred tax liabilities	\$ 89,028	\$ 39,806

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The difference between our effective income tax rate and the federal statutory tax rate is reconciled below:

	Predecessor			
	Successor	For the years ended		
	For the period from August 15, 2001 through December 29, 2001	For the period from December 31, 2000 through August 14, 2001	December 30, 2000	January 1, 2000
Statutory federal income tax rate	35.0%	34.0%	35.0%	34.0%
State income taxes, net of Federal income tax benefit	3.1	0.6	4.1	0.6
Goodwill amortization	—	(1.5)	1.2	(4.9)
Non-deductible Acquisition costs	—	(10.7)	—	—
Foreign income, net of tax	(1.9)	(3.6)	0.1	(1.0)
Other	0.3	(1.3)	—	3.2
<b>Total</b>	<b>36.5%</b>	<b>17.5%</b>	<b>40.4%</b>	<b>31.9%</b>

The portion of income before income taxes attributable to foreign income was approximately \$1,895,000 for the Successor period from August 15, 2001 through December 29, 2001, \$(46,000) for the Predecessor period from December 31, 2000 through August 14, 2001, \$1,589,000 for the Predecessor year ended December 30, 2000 and \$704,000 for the Predecessor year ended January 1, 2000.

#### NOTE 10—LEASE COMMITMENTS:

Rent expense (\$000) under operating leases was \$7,384 for the Successor period August 15, 2001 through December 29, 2001, \$12,321 for the Predecessor period from December 31, 2000 through August 14, 2001, \$19,232 for the Predecessor year ended December 30, 2000 and \$18,108 for the Predecessor year ended January 1, 2000.

Minimum annual rental commitments under current noncancelable operating leases as of December 29, 2001 were as follows (\$000):

Fiscal Year	Buildings, primarily retail stores	Transportation equipment	Data processing equipment	Manufacturing equipment	Total noncancelable leases
2002	\$ 15,362	\$ 146	\$ 504	\$ 299	\$ 16,311
2003	12,975	49	438	152	13,614
2004	10,867	10	305	93	11,275
2005	8,586	—	156	66	8,808
2006	5,153	—	—	13	5,166
Thereafter	14,939	—	—	—	14,939
<b>Total</b>	<b>\$ 67,882</b>	<b>\$ 205</b>	<b>\$ 1,403</b>	<b>\$ 623</b>	<b>\$ 70,113</b>

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In February 2001, we entered into a ten-year lease agreement for a new corporate office in Atlanta, Georgia. Payments on this lease began in October 2001. The ten-year commitment will total approximately \$18.0 million.

Future annual lease commitments under capital lease obligations are as follows (\$000):

Fiscal Year	
2002	\$ 509
Thereafter	—
<b>Total minimum obligations</b>	<b>509</b>
Interest	(8)
<b>Present value of net minimum obligations</b>	<b>501</b>
Current portion, included in other current liabilities	(501)
<b>Long-term obligations, included in other long-term liabilities at December 29,</b>	<b>—</b>



**NOTE 11—CONTINGENCIES:**

We are subject to various federal, state and local laws that govern activities or operations that may have adverse environmental effects. Noncompliance with these laws and regulations can result in significant liabilities, penalties and costs. From time to time, our operations have resulted or may result in noncompliance with or liability pursuant to environmental laws. In 1998, the Lamar County (Georgia) Regional Solid Waste Authority asserted environmental claims against us related to the disposal of waste generated by one of our plants. The waste, which allegedly was contaminated, was allegedly deposited in unlined trenches at a local municipal solid waste landfill in Lamar County, Georgia during the 1970s. We paid \$244,000 to settle certain of these claims in an agreement reached with the Authority on May 9, 2001. Generally, compliance with environmental laws has not had a material impact on our operations, but there can be no assurance that future compliance with such laws will not have a material adverse effect on our operations.

Additionally, we enter into various purchase order commitments with full package suppliers. We can cancel these arrangements, although in some instances, we may be subject to a termination charge reflecting a percentage of work performed prior to cancellation.

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**NOTE 12—OTHER CURRENT LIABILITIES:**

Other current liabilities consisted of the following (\$000):

	Successor, at December 29, 2001	Predecessor, at December 30, 2000
Accrued interest	\$ 7,729	\$ 1,675
Accrued income taxes	6,765	7,732
Accrued incentive compensation	4,863	5,025
Accrued workers compensation	3,050	3,178
Other current liabilities	11,408	14,353
	<u>\$ 33,815</u>	<u>\$ 31,963</u>

**NOTE 13—VALUATION AND QUALIFYING ACCOUNTS:**

Information regarding valuation and qualifying accounts is as follows (\$000):

	Allowance for doubtful accounts	Inventory valuation
<b>Predecessor:</b>		
<b>Balance, January 2, 1999</b>	\$ 2,500	\$ 3,118
Additions, charged to expense	2,435	5,306
Writeoffs	(2,170)	(3,187)
<b>Balance, January 1, 2000</b>	2,765	5,237
Additions, charged to expense	1,840	3,408
Writeoffs	(2,560)	(4,563)
<b>Balance, December 30, 2000</b>	2,045	4,082
Additions, charged to expense	1,317	1,482
Writeoffs	(1,525)	(1,112)
<b>Balance, August 14, 2001</b>	<u>\$ 1,837</u>	<u>\$ 4,452</u>
<b>Successor:</b>		
<b>Balance, August 15, 2001</b>	\$ 1,837	\$ —
Additions, charged to expense	604	1,681
Writeoffs	(768)	—
<b>Balance, December 29, 2001</b>	<u>\$ 1,673</u>	<u>\$ 1,681</u>

#### NOTE 14—RELATED PARTY TRANSACTIONS:

In 1996, in connection with the closing of the acquisition by Investcorp S.A., we entered into an agreement for management advisory and consulting services under which we agreed to pay Investcorp \$1.35 million per year for a five-year term. This agreement was terminated upon the consummation of the Acquisition.

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In connection with the Acquisition, we entered into a management agreement with Berkshire Partners LLC. Under this agreement, we will pay Berkshire Partners an annual management fee of \$1.65 million commencing on the first anniversary of the Acquisition. We will pay this fee quarterly in advance. In addition, upon consummation of the Acquisition, we paid Berkshire Partners an acquisition fee of \$2.0 million. We have agreed to pay Berkshire Partners an acquisition fee of 1% of any future financing or 1% of the value of any acquisition for their advice in connection with any future financing or acquisition.

In January 2000, we issued a loan to an officer in the amount of \$4.3 million, the proceeds of which were used by the officer to repay a previous loan from us in the amount of \$1.5 million. In connection with the Acquisition, we amended the terms of this loan. As amended, the \$4.3 million loan will be payable in annual installments of \$600,000 commencing on March 31, 2003, and thereafter on each anniversary thereof until such principal amount and all accrued and unpaid interest thereon has been repaid. The loan may become due if the officer is no longer our employee, if we close a public offering of our equity securities, upon a change in voting control of Holdings or upon other customary events of default. The loan is collateralized by the officer's equity in Holdings. The loan bears interest at the average rate paid by us under the revolving portion of our senior credit facility. The loan is prepayable with proceeds of any disposition of the officer's stock in Holdings. The loan balance and related accrued interest is included in other long-term assets on the accompanying balance sheets.

We repurchased 1,000 shares of our Class C Stock owned by certain of our former employees for cash payments of \$60,000 in the Predecessor period from December 31, 2000 through August 14, 2001, 1,169 shares for \$70,000 in the Predecessor fiscal year ended December 30, 2000 and 8,450 shares for \$507,000 in the Predecessor fiscal year ended January 1, 2000.

In addition, during the Predecessor period from December 31, 2000 through August 14, 2001 and each of the Predecessor fiscal years 2000 and 1999, we issued 1,000 shares to employees at a fair value of \$60,000.

#### NOTE 15—SEGMENT INFORMATION:

We report segment information in accordance with the provisions of SFAS No. 131, "Disclosure about Segments of an Enterprise and Related Information" ("SFAS 131"), which requires segment information to be disclosed based on a "management approach." The management approach refers to the internal reporting that is used by management for making operating decisions and assessing the performance of our reportable segments. SFAS 131 also requires disclosure about products and services, geographic areas and major customers. For purposes of complying with SFAS 131, we have identified our two reportable segments as "Wholesale" and "Retail." We generally sell the same products in each business segment. Wholesale products are offered through our Wholesale distribution channel while the Retail segment reflects the operations of our outlet stores. The Accounting policies of the segments are the same as those described in Note 2—"Nature of Business and Summary of Significant Accounting Policies."

In fiscal 2000, we reassessed our process for evaluating the financial results of each reportable segment. Effective December 30, 2000, each segment's results include the costs directly related to the segment's revenue and all other costs are allocated based on the relationship to consolidated

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net sales or units produced to support each segment's revenue. Prior to December 30, 2000, we determined the Retail segment's earnings before interest, taxes, depreciation and amortization expenses ("EBITDA") on a direct contribution basis only and did not include allocations of all costs incurred to support Retail operations. The Wholesale segment, previously referred to as "Wholesale and Other," included all our other revenue and expenses not directly related to the Retail segment. Management believes that its revised process for measurement provides a more meaningful analysis of each segment's financial results. Prior year amounts have been reclassified to conform to the current year presentation.

Under the old method, EBITDA for the Wholesale and Other segment would have been approximately \$3,416,000 for the Successor period from August 15, 2001 through December 29, 2001, \$(3,728,000) for the Predecessor period from December 31, 2000 through August 14, 2001, \$414,000 for the Predecessor fiscal year ended December 30, 2000 and \$(1,132,000) for the Predecessor fiscal year ended January 1, 2000. Under the old method, EBITDA for the Retail segment would have been approximately \$34,567,000 for the Successor period from August 15, 2001 through December 29, 2001, \$31,935,000 for the Predecessor period from December 31, 2000 through August 14, 2001, \$57,627,000 for the Predecessor fiscal year ended December 30, 2000 and \$39,966,000 for the Predecessor fiscal year ended January 1, 2000.

The table below presents certain segment information for the periods indicated (\$000):

Wholesale	Retail	Total
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<b>Successor for the period from August 15, 2001 through December 29, 2001:</b>			
Sales	\$ 127,689	\$ 108,091	\$ 235,780
EBITDA	\$ 13,543	\$ 24,440	\$ 37,983
<b>Predecessor for the period from December 31, 2000 through August 14, 2001:</b>			
Sales	\$ 155,639	\$ 127,088	\$ 282,727
EBITDA	\$ 12,853	\$ 15,354	\$ 28,207
<b>Predecessor fiscal year ended December 30, 2000:</b>			
Sales	\$ 248,095	\$ 215,280	\$ 463,375
EBITDA	\$ 26,524	\$ 31,517	\$ 58,041
<b>Predecessor fiscal year ended January 1, 2000:</b>			
Sales	\$ 223,612	\$ 183,312	\$ 406,924
EBITDA	\$ 20,773	\$ 18,061	\$ 38,834

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A reconciliation of total segment EBITDA to total consolidated income (loss) before income taxes is presented below (\$000):

	Successor		Predecessor	
	For the period from August 15, 2001 through December 29, 2001	For the period from December 31, 2000 through August 14, 2001	For fiscal year ended December 30, 2000	For fiscal year ended January 1, 2000
Total EBITDA for reportable segments	\$ 37,983	\$ 28,207	\$ 58,041	\$ 38,834
Depreciation and amortization expense	(6,918)	(12,245)	(17,520)	(16,855)
Acquisition-related non-recurring charges	—	(11,289)	—	—
Writedown of long-lived assets	—	(3,156)	—	(7,124)
Non-recurring charges-plant closure costs	268	(1,116)	—	—
Interest expense, net	(11,100)	(11,730)	(18,679)	(20,437)
Consolidated income (loss) before income taxes	\$ 20,233	\$ (11,329)	\$ 21,842	\$ (5,582)

The table below represents inventory by segment at (\$000):

	Predecessor, at		
	Successor, at December 29, 2001	December 30, 2000	January 1, 2000
Wholesale	\$ 66,191	\$ 72,114	\$ 58,269
Retail	22,878	20,321	21,367
	\$ 89,069	\$ 92,435	\$ 79,636

Wholesale inventories include inventory produced and warehoused for the Retail segment.

The following represents property, plant and equipment, net, by geographic area as of (\$000):

	Predecessor, at		
	Successor, at December 29, 2001	December 30, 2000	January 1, 2000
United States	\$ 40,603	\$ 45,226	\$ 41,417
International	5,900	9,215	10,359
	\$ 46,503	\$ 54,441	\$ 51,776

Our international operations consist primarily of sewing facilities and, accordingly, no revenues are recorded at these locations.

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**NOTE 16—CLOSURE OF MANUFACTURING FACILITIES:**

Historically, we met most of our fabric requirements through our textile operations located in Barnesville, Georgia. During 1999, we developed a plan to take advantage of alternative fabric sourcing opportunities and, in the third quarter of 1999, began to phase-down production in our textile operations. All textile processes, with the exception of printing, were discontinued by the end of fiscal 1999.

Financial results for fiscal 1999 included a non-recurring charge of \$6,865,000 representing the impairment adjustment required to reduce the carrying value of land, buildings and equipment associated with the textile facility in Barnesville, Georgia to their estimated net realization value of \$1,950,000. In fiscal 2001, \$449,000 and fiscal 2000, \$627,000 of these assets were sold. The remaining asset value was adjusted in connection with the Acquisition.

During 1999, we also closed three domestic sew plants. The net loss on property, plant and equipment related to the closures totaled \$259,000 and was included in the 1999 non-recurring charge.

In the first quarter of fiscal 2001, we announced our plans to close our sewing facility located in Harlingen, Texas, which subsequently closed and ceased operations on May 11, 2001. Approximately 460 employees, primarily sew operators, were located at this facility. In the first quarter of 2001, we recorded a non-recurring charge of approximately \$582,000 for closure costs and involuntary termination benefits. As of December 29, 2001, approximately \$5,000 of the costs provided for in the first quarter of 2001 for lease obligations have not yet been paid and are included in other current liabilities in the accompanying balance sheet. The components of the liability established for the costs associated with this plant closure are as follows:

	March 31, 2001	Payments	Adjustments	December 29, 2001
Severance and other termination benefits	\$ 346,000	\$ 343,000	\$ 3,000	\$ —
Lease obligations	167,000	85,000	77,000	5,000
Other closure costs	69,000	36,000	33,000	—
<b>Total</b>	<b>\$ 582,000</b>	<b>\$ 464,000</b>	<b>\$ 113,000</b>	<b>\$ 5,000</b>

In the second quarter of fiscal 2001, we announced our plans to close our fabric printing operations located in Barnesville, Georgia, which subsequently closed and ceased operations on June 29, 2001. Approximately 110 employees, primarily print operators, were located at this facility. In the second quarter of 2001, we recorded a non-recurring charge of approximately \$534,000 for closure costs and involuntary termination benefits. As of December 29, 2001, approximately \$71,000 of the costs provided for in the second quarter of 2001 for severance and other termination benefits have not yet been paid and are included in other current liabilities in the accompanying balance

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sheet. The components of the liability established for the costs associated with this plant closure are as follows:

	June 30, 2001	Payments	Adjustments	December 29, 2001
Severance and other termination benefits	\$ 328,000	\$ 183,000	\$ 74,000	\$ 71,000
Other closure costs	206,000	125,000	81,000	—
<b>Total</b>	<b>\$ 534,000</b>	<b>\$ 308,000</b>	<b>\$ 155,000</b>	<b>\$ 71,000</b>

Additionally, in accordance with the provisions of SFAS No. 121, "Accounting for the Impairment of Long-Lived Assets and for Long-Lived Assets to be Disposed Of," we recorded in the first quarter of fiscal 2001 a non-cash charge of approximately \$742,000 related to the writedown of the asset value of our Harlingen, Texas facility to its estimated net realizable value. In the second quarter of 2001, we recorded a non-cash charge of approximately \$2,414,000 related to the writedown of the asset value of our fabric printing operations in Barnesville, Georgia to its estimated net realizable value. The assets from the Barnesville facility and land associated with the Harlingen facility are included in assets held for sale on the accompanying balance sheet as of December 29, 2001.

In connection with the Acquisition, we reevaluated the requirements for certain manufacturing operations, which we had previously planned to maintain to support our long-term revenue growth plans. After a thorough assessment of alternative sourcing opportunities, we decided to exit certain manufacturing operations. We made this decision in connection with our new ownership in advance of the Acquisition. Accordingly, on October 23, 2001, we announced our plans to close our cutting and fabric warehouse operations located in Griffin, Georgia,

our embroidery operation located in Milner, Georgia, our bed and bath sewing and finishing operation located in Barnesville, Georgia, and our sewing facility located in San Pedro, Dominican Republic before the end of fiscal 2001. At Acquisition, we established a liability for these plant closures. The number of employees affected by these closures is as follows:

Facility	Number of Employees
San Pedro, Dominican Republic (sewing operators)	468
Griffin, Georgia (cutting and warehouse operators)	170
Milner, Georgia (embroidery operators)	90
Barnesville, Georgia (sewing operators)	60

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The components of the liability established for the costs associated with these plant closures are as follows:

	August 15, 2001	Payments	Adjustments (recorded to purchase accounting)	December 29, 2001
Severance and other termination benefits	\$ 1,277,000	\$ 687,000	\$ 186,000	\$ 404,000
Lease obligations	947,000	103,000	449,000	395,000
Other closure costs	128,000	25,000	(44,000)	147,000
Total	\$ 2,352,000	\$ 815,000	\$ 591,000	\$ 946,000

The remaining obligations related to the above closures are expected to be paid by the end of the second quarter of 2002. The assets associated with these closures are included in assets held for sale on the accompanying balance sheet as of December 29, 2001.

#### NOTE 17—OTHER EXIT COSTS:

In connection with the Acquisition and our new ownership, we announced our decision to terminate an initiative to open full price retail stores. At Acquisition, we established a liability related to terminating three employees, exiting a full price retail consulting contract and providing for related lease obligations. The components of the liability established to terminate this initiative are as follows:

	August 15, 2001	Payments	Adjustments (recorded to purchase accounting)	December 29, 2001
Severance and other termination benefits	\$ 490,000	\$ 262,000	\$ —	\$ 228,000
Professional fees	670,000	331,000	—	339,000
Lease obligations	2,413,000	—	2,413,000	—
Total	\$ 3,573,000	\$ 593,000	\$ 2,413,000	\$ 567,000

Subsequent to the establishment of the above liabilities, we have determined that the leased space previously obtained for the full price retail initiative will be utilized for other aspects of our operations and accordingly have reversed this liability through purchase accounting.

The remaining obligations related to the above exit costs are expected to be paid by the end of the second quarter of 2002.

#### NOTE 18—SUBSEQUENT EVENTS

##### EITF 01-09

In November 2001, the Financial Accounting Standards Board's Emerging Issues Task Force ("EITF") issued EITF Issue No. 01-09 ("EITF 01-09"), "Accounting for Consideration Given by a Vendor to a Customer/Reseller," which addresses the accounting for consideration given by a vendor to a customer including both a reseller of the vendor's products and an entity that

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purchases the vendor's products from a reseller. EITF 01-09 also codifies and reconciles related guidance issued by the EITF including EITF Issue No. 00-25, "Vendor Income Statement Characterization of Consideration Paid to a Reseller of the Vendor's Products," and EITF Issue No. 00-14, "Accounting for Certain Sales Incentives." EITF 01-09 outlines the presumption that consideration given by a vendor to a customer, a reseller or a customer of a reseller is to be treated as a reduction of revenue. Treatment of such payments as an expense would

only be appropriate if two conditions are met: (a) the vendor receives an identifiable benefit in return for the consideration paid that is sufficiently separable from the sale such that the vendor could have entered into an exchange transaction with a party other than the purchaser of its products in order to receive that benefit and (b) the vendor can reasonably estimate the fair value of that benefit. We have historically accounted for accommodations and cooperative advertising allowances made to wholesale customers as selling expenses at the point at which we enter into such commitments. Adoption of EITF 01-09 guidance requires us to reclassify certain expenses from selling, general and administrative expenses to a reduction of sales. These reclassifications have taken place in the first quarter of 2002 and all periods in the accompanying financial statements have now been reclassified for comparative purposes. The effect of these reclassifications as it relates to customer accommodations decreased net sales by approximately \$5,873,000 in the Successor period from August 15, 2001 through December 29, 2001, approximately \$1,625,000 in the Predecessor period from December 31, 2000 through August 14, 2001, \$3,690,000 in the Predecessor year ended December 30, 2000 and \$2,993,000 in the Predecessor year ended January 1, 2000. The effect of these reclassifications as they relate to cooperative advertising amounted to approximately \$2,605,000 in the Successor period from August 15, 2001 through December 29, 2001, approximately \$3,382,000 in the Predecessor period from December 31, 2000 through August 14, 2001, \$4,309,000 in the Predecessor year ended December 30, 2000 and \$4,679,000 in the Predecessor year ended January 1, 2000. These reclassifications do not impact net income (loss).

### Earnings Per Share

During the third quarter of 2002, we are filing a registration statement on Form S-1 with the SEC, for an initial public offering of our common stock. Accordingly, we are presenting earnings per share information in the accompanying financial statements for Successor periods. In accordance with SFAS No. 128, "Earnings Per Share," basic earnings per share is computed based upon the weighted average number of common shares outstanding, whereas diluted earnings per share gives effect to outstanding stock options.

All such stock options are reflected in the denominator using the treasury stock method. This method assumes that shares are issued for options that are "in the money," but that we use the proceeds of such option exercises (generally, cash to be paid plus future compensation expense to be recognized) to repurchase shares at the average market value of the stock during the period. We have used our best estimate of the average market value of our shares for the respective period.

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The following is a reconciliation for the Successor period from August 15, 2001 through December 29, 2001:

Net Income	\$ 12,838,000
Weighted average number of common and common equivalent shares outstanding:	
Basic number of common shares outstanding	5,583,034
Dilutive effect of stock options	306,792
Diluted number of common and common equivalent shares outstanding	5,889,826

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## CARTER HOLDINGS, INC.

### CONDENSED CONSOLIDATED BALANCE SHEETS

(dollars in thousands, except per share data)

	Successor, at	
	June 29, 2002	December 29, 2001
	(unaudited)	
<b>ASSETS</b>		
Current assets:		
Cash and cash equivalents	\$ 18,154	\$ 24,692
Accounts receivable, net	40,148	35,386
Inventories, net	98,101	89,069

Prepaid expenses and other current assets	5,037	5,585
Assets held for sale	492	875
Deferred income taxes	9,081	9,371
	<u>          </u>	<u>          </u>
Total current assets	171,013	164,978
Property, plant and equipment, net	45,879	46,503
Assets held for sale	600	600
Tradename	220,233	220,233
Cost in excess of fair value of net assets acquired	139,349	139,472
Licensing agreements, net of accumulated amortization of \$4,375 and \$1,875	10,625	13,125
Deferred debt issuance costs, net	12,064	12,879
Other assets	5,802	6,372
	<u>          </u>	<u>          </u>
Total assets	\$ 605,565	\$ 604,162

#### LIABILITIES AND STOCKHOLDERS' EQUITY

##### Current liabilities:

Current maturities of long-term debt	\$ 1,250	\$ 1,250
Accounts payable	22,494	18,765
Other current liabilities	29,324	33,815
	<u>          </u>	<u>          </u>
Total current liabilities	53,068	53,830
Long-term debt	296,620	297,492
Deferred income taxes	83,496	84,375
Other long-term liabilities	10,127	10,127
	<u>          </u>	<u>          </u>
Total liabilities	443,311	445,824

##### Commitments and contingencies

##### Stockholders' equity:

Preferred stock, par value \$.01 per share; 100,000 shares authorized; none issued or outstanding at June 29, 2002 and December 29, 2001	—	—
Common stock, voting; par value \$.01 per share; 8,000,000 shares authorized, 5,616,881 issued and outstanding at June 29, 2002 and 5,583,034 issued and outstanding at December 29, 2001	56	56
Additional paid-in capital	146,585	145,444
Retained earnings	15,613	12,838
	<u>          </u>	<u>          </u>
Total stockholders' equity	162,254	158,338
	<u>          </u>	<u>          </u>
Total liabilities and stockholders' equity	\$ 605,565	\$ 604,162

See accompanying notes to the condensed consolidated financial statements

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### CARTER HOLDINGS, INC.

#### CONDENSED CONSOLIDATED STATEMENTS OF OPERATIONS

(dollars in thousands, except per share data)  
(unaudited)

	Successor	Predecessor
	For the six-month period ended June 29, 2002	For the six-month period ended June 30, 2001
Net sales	\$ 243,690	\$ 217,238
Cost of goods sold	150,069	140,996

Gross profit	93,621	76,242
Selling, general and administrative expenses	78,913	68,517
Writedown of long-lived assets (Note 7)	—	3,156
Non-recurring charges-plant closure costs (Note 7)	—	1,116
Royalty income	(3,775)	(3,477)
Operating income	18,483	6,930
Interest expense, net	13,970	9,184
Income (loss) before income taxes	4,513	(2,254)
Provision for (benefit from) income taxes	1,738	(902)
Net income (loss)	\$ 2,775	\$ (1,352)
Basic net income per common share	\$ 0.50	
Diluted net income per common share	\$ 0.46	
Basic weighted average number of shares outstanding	5,596,122	
Diluted weighted average number of shares outstanding	5,995,057	

See accompanying notes to the condensed consolidated financial statements

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**CARTER HOLDINGS, INC.**

**CONDENSED CONSOLIDATED STATEMENTS OF CASH FLOWS**

(dollars in thousands)  
(unaudited)

	Successor	Predecessor
	For the six-month period ended June 29, 2002	For the six-month period ended June 30, 2001
<b>Cash flows from operating activities:</b>		
Net income (loss)	\$ 2,775	\$ (1,352)
Adjustments to reconcile net income (loss) to net cash used in operating activities:		
Depreciation and amortization	8,565	9,425
Amortization of debt issuance costs	815	801
Accretion of debt discount	65	—
Non-cash compensation expense	308	—
Writedown of long-lived assets	—	3,156
Non-recurring charges-plant closure costs	—	1,116
Gain on sale of property, plant and equipment	(200)	—
Deferred tax benefit	(661)	(1,438)
Effect of changes in operating assets and liabilities:		
(Increase) decrease in assets:		
Accounts receivable	(4,612)	(2,774)
Inventories	(9,032)	(18,280)
Prepaid expenses and other assets	1,118	402
Increase (decrease) in liabilities:		
Accounts payable and other liabilities	227	(5,901)
Net cash used in operating activities	(632)	(14,845)
<b>Cash flows from investing activities:</b>		
Capital expenditures	(5,552)	(6,128)
Proceeds from sale of property, plant and equipment	271	10
Proceeds from assets held for sale	227	35



Net cash used in investing activities	(5,054)	(6,083)
<b>Cash flows from financing activities:</b>		
Proceeds from revolving line of credit	—	39,700
Payments of revolving line of credit	—	(21,700)
Payments on term loan	(937)	(2,700)
Payments on capital lease obligation	(415)	(561)
Repurchase of capital stock	—	(60)
Proceeds from sale of common stock	500	—
Other	—	5,660
<b>Net cash (used in) provided by financing activities</b>	<b>(852)</b>	<b>20,339</b>
Net decrease in cash and cash equivalents	(6,538)	(589)
Cash and cash equivalents, beginning of period	24,692	3,697
Cash and cash equivalents, end of period	\$ 18,154	\$ 3,108

See accompanying notes to the condensed consolidated financial statements

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**CARTER HOLDINGS, INC.**

**NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS**

(unaudited)

**NOTE 1—CHANGE IN OWNERSHIP:**

Carter Holdings, Inc. ("Holdings") is a holding company whose primary asset consists of an investment in 100% of the outstanding capital stock of The William Carter Company ("Carter's") (all together "we," "us" and "our"). On July 12, 2001, a special purpose entity formed by Berkshire Partners LLC and affiliates ("Berkshire") entered into a stock purchase agreement with Holdings and all of Holdings' stockholders to acquire substantially all of the stock of Holdings except for some equity interests held by our management (the "Acquisition"). The Acquisition was consummated on August 15, 2001. Financing for the Acquisition and related transactions totaled \$468.2 million and was provided by: \$24.0 million in new revolving credit facility borrowings; \$125.0 million in new term loan borrowings (both the revolver and term loan are part of a \$185.0 million new senior credit facility entered into by us); \$173.7 million of borrowings under a new senior subordinated loan facility (issued by Carter's in connection with an August 15, 2001 private placement); and \$145.5 million of capital invested by affiliates of Berkshire and other investors, which includes rollover equity by management of \$18.3 million.

The proceeds of the Acquisition and financing were used to purchase our existing equity (\$252.5 million), pay for selling stockholders transaction expenses (\$19.1 million), pay for buyers' transaction expenses (\$4.0 million), pay debt issuance costs (\$13.4 million) and to retire all outstanding balances on Holding's and Carter's previously outstanding long-term debt including accrued interest thereon (\$174.8 million). In addition, \$4.4 million of proceeds were held as cash for temporary working capital purposes.

For purposes of identification and description, we are referred to as the "Predecessor" for the period prior to the Acquisition, the "Successor" for the period subsequent to the Acquisition and "we" or "us" for both periods.

The Acquisition was accounted for as a purchase. The purchase price for the Acquisition, including related fees and expenses, has been allocated to our tangible and identifiable intangible assets and liabilities based upon their estimated fair values with the remainder allocated to goodwill.

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A summary of the total purchase price is as follows (\$000):

Total purchase price	\$ 468,193
Allocated to:	
Cash and cash equivalents	\$ 7,333

Accounts receivable, net	39,570
Inventories, net	110,219
Prepaid expenses and other current assets	3,525
Property, plant and equipment	42,569
Assets held for sale	884
Licensing agreements	15,000
Tradenname	220,233
Cost in excess of fair value of net assets acquired	139,349
Deferred debt issuance costs	13,427
Other assets	5,432
Accounts payable	(18,340)
Other current liabilities	(25,313)
Closure and exit liabilities	(2,680)
Other long-term liabilities	(10,850)
Net deferred tax liabilities	(72,165)
	\$ 468,193

As a result of the above, our initial capitalization as of the Acquisition date consisted of (\$000):

Borrowings on new revolving credit facility	\$ 24,000
Borrowings on new term loan	125,000
Borrowings under new senior subordinated notes	173,693
Common stock	56
Additional paid-in capital	145,444
	\$ 468,193
Total capitalization	\$ 468,193

Subsequent to the Acquisition, our results of operations will be significantly impacted by changes in interest expense and amortization of intangibles.

The following unaudited pro forma operating data presents the results of operations for the six-month period ended June 30, 2001 as if the Acquisition had occurred on December 31, 2000, with financing obtained as described above and assumes that there were no other changes in our operations. The pro forma results are not necessarily indicative of the financial results that might

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have occurred had the transaction actually taken place on December 31, 2000, or of future results of operations (\$000):

	Pro forma for the six-month period ended June 30, 2001
Net sales	\$ 217,238
Operating income	\$ 6,320
Interest expense, net	\$ 15,162
Net loss	\$ (5,482)

#### NOTE 2—BASIS OF PREPARATION:

In our opinion, our accompanying unaudited condensed consolidated financial statements contain all adjustments necessary to present fairly our financial position as of June 29, 2002 (Successor), the results of our operations for the six-month periods ended June 29, 2002 (Successor) and June 30, 2001 (Predecessor) and cash flows for the six-month periods ended June 29, 2002 (Successor) and June 30, 2001 (Predecessor). Operating results for the six-month period ended June 29, 2002 (Successor) are not necessarily indicative of the results that may be expected for the fiscal year ending December 28, 2002 (Successor). Our accompanying condensed consolidated balance sheet as of December 29, 2001 (Successor) is from our audited consolidated financial statements included elsewhere in this Form S-1.

Certain information and footnote disclosures normally included in financial statements prepared in accordance with generally accepted accounting principles have been condensed or omitted pursuant to the rules and regulations of the Securities and Exchange Commission. The accounting policies we follow, except as described in Note 9, are set forth in the Notes to our Consolidated Financial Statements included elsewhere in this Form S-1.

Certain amounts from the prior periods have been reclassified to conform to the current period's presentation. These reclassifications had no effect on net income as previously reported.

### NOTE 3—THE COMPANY:

Carter's designs, manufactures, sources and markets premier branded childrenswear under the *Carter's* and *Tykes* labels. Carter's products are sourced internationally through internally managed production at plants located in Costa Rica and Mexico and through contractual arrangements with several manufacturers throughout the world. Carter's products are sourced for wholesale distribution to major U.S.-based retailers and for our 155 retail stores that market our brand name merchandise and certain products manufactured by other companies. Retail operations represented approximately 46% and 48% of consolidated net sales in the second quarter of 2002 and 2001, and approximately 45% in the first half of 2002 and 2001.

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### NOTE 4—INVENTORIES:

Inventories consisted of the following (\$000):

	Successor, at	
	June 29, 2002	December 29, 2001
Finished goods	\$ 77,670	\$ 72,320
Work in process	17,704	13,227
Raw materials and supplies	2,727	3,522
Total	\$ 98,101	\$ 89,069

### NOTE 5—STOCK TRANSACTIONS:

During the second quarter ended June 29, 2002, we sold shares of our common stock to one of our directors for cash proceeds of \$500,000 and issued shares of our common stock to an outside consultant. In connection with these transactions, as well as stock option grants to certain employees, we recorded compensation expense during the second quarter ended June 29, 2002 in the amount of approximately \$641,000, received cash of \$500,000 and recorded additional paid-in capital in the amount of approximately \$1.1 million.

During the six-month period ended June 30, 2001, Holdings repurchased 10,000 shares of Class C Stock owned by a former employee for cash payments of approximately \$60,000. In addition, during the six-month period ended June 30, 2001, an employee was issued 10,000 shares of Class C Stock from the shares repurchased for \$6 per share. This transaction involved no cash proceeds and we recognized \$60,000 as compensation expense. Our Class C Stock was converted to common stock in connection with the Acquisition.

### NOTE 6—SEGMENT INFORMATION:

Our two business segments are "Wholesale" and "Retail." We generally sell the same products in each business segment. Wholesale products are offered through our Wholesale distribution channel while the Retail segment reflects the operations of our retail stores. Each segment's results include the costs directly related to the segment's revenue and all other costs are allocated based on the relationship to consolidated net sales or units sourced to support each segment's revenue.

The table below presents certain segment information for the periods indicated (\$000):

	Wholesale	Retail	Total
<b>Successor for the six-month period ended June 29, 2002:</b>			
Sales	\$ 135,228	\$ 108,462	\$ 243,690
EBITDA	\$ 13,486	\$ 13,562	\$ 27,048
<b>Predecessor for the six-month period ended June 30, 2001:</b>			
Sales	\$ 119,868	\$ 97,370	\$ 217,238
EBITDA	\$ 9,536	\$ 11,091	\$ 20,627

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A reconciliation of total EBITDA for reportable segments to consolidated income (loss) before income taxes is presented below (\$000):

Six-month periods ended

	Successor	Predecessor
	June 29, 2002	June 30, 2001
Total EBITDA for reportable segments	\$ 27,048	\$ 20,627
Depreciation and amortization expense	(8,565)	(9,425)
Writedown of long-lived assets	—	(3,156)
Non-recurring charges-plant closure costs	—	(1,116)
Interest expense, net	(13,970)	(9,184)
Consolidated income (loss) before income taxes	\$ 4,513	\$ (2,254)

#### NOTE 7—CLOSURE OF MANUFACTURING FACILITIES:

In the first quarter of fiscal 2001, we announced our plans to close our sewing facility located in Harlingen, Texas, which subsequently closed and ceased operations on May 11, 2001. In the first quarter of 2001, we recorded a non-recurring charge of approximately \$582,000 for closure costs and involuntary termination benefits and a non-cash charge of approximately \$742,000 related to the writedown of the asset value of our Harlingen, Texas facility to its estimated net realizable value. As of March 30, 2002, all of the costs provided for in the first quarter of 2001 for severance and other termination benefits were paid.

In the second quarter of fiscal 2001, we announced our plans to close our fabric printing operations located in Barnesville, Georgia, which subsequently closed and ceased operations on June 29, 2001. In the second quarter of 2001, we recorded a non-recurring charge of approximately \$534,000 for closure costs and involuntary termination benefits and a non-cash charge of approximately \$2.4 million related to the writedown of the asset value of our fabric printing operations in Barnesville, Georgia to its estimated net realizable value. As of June 29, 2002, all of the costs provided for in the second quarter of 2001 for severance and other termination benefits have been paid.

In connection with the Acquisition, we evaluated the requirements for certain manufacturing operations, which we had previously planned to maintain to support our long-term revenue growth plans. After a thorough assessment of alternative sourcing opportunities, we decided to exit certain manufacturing operations. We made this decision in connection with our new ownership in advance of the Acquisition. Accordingly, on October 23, 2001, we announced our plans to close our cutting and fabric warehouse operations located in Griffin, Georgia, our embroidery operation located in Milner, Georgia, our bed and bath sewing and finishing operation located in Barnesville, Georgia and our sewing facility located in San Pedro, Dominican Republic, all of which subsequently closed and ceased operations before the end of fiscal 2001. At the time of the Acquisition, we established a liability for these plant closures. As of June 29, 2002, all of the severance and other termination costs associated with these plant closures have been paid.

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The assets held for sale related to the embroidery operations at Milner, Georgia were sold during the first quarter of 2002. The assets from the printing, bed and bath sewing and finishing facility located in Barnesville, Georgia and land associated with the Harlingen, Texas facility are included in assets held for sale on the accompanying balance sheets.

#### NOTE 8—OTHER EXIT COSTS:

In connection with the Acquisition and our new ownership, we announced our decision to terminate an initiative to open full-price retail stores. At Acquisition, we established a liability related to terminating three employees, exiting a full-price retail consulting contract and providing for related lease obligations. As of June 29, 2002, all of the costs associated with exiting the full-price retail initiative have been paid.

#### NOTE 9—RECENT ACCOUNTING PRONOUNCEMENTS:

In connection with the Acquisition, we adopted the provisions of Statement of Financial Accounting Standards ("SFAS") No. 141, "Business Combinations" ("SFAS 141") and applied the required provisions of SFAS No. 142, "Goodwill and Other Intangible Assets" ("SFAS 142"). Accordingly, our tradename and goodwill have now been deemed to have indefinite lives and are no longer being amortized in the Successor period. Our licensing agreements are being amortized over the average three-year life of such agreements, as it has been determined that these agreements have finite lives. Amortization expense for the first half of 2002 was \$2.5 million and is expected to be \$5.0 million for fiscal 2002, \$5.0 million for fiscal 2003 and \$3.1 million for 2004.

We adopted the remaining provisions of SFAS 142 as of the beginning of fiscal 2002. In accordance with SFAS 142, we have identified our reporting units, completed an initial assessment for impairment of goodwill (by comparing the fair values of our reporting units to their respective carrying values, including allocated goodwill) and our tradename and found that there was no impairment of either asset. The calculation of reported net income (loss) adjusted for goodwill and tradename amortization expense, net of taxes is shown below (\$000):

Six-month periods ended	
Successor	Predecessor
June 29, 2002	June 30, 2001

Reported net income (loss)	\$ 2,775	\$ (1,352)
Addback:		
Amortization expense of goodwill	—	384
Amortization expense of tradename, net of tax benefit of \$475	—	775
Adjusted net income (loss)	\$ 2,775	\$ (193)

In accordance with SFAS 142, we are required to measure our goodwill and tradename for impairment on at least an annual basis. They must also be tested for impairment if events or changes in circumstances so dictate.

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In October 2001, the Financial Accounting Standards Board ("FASB") issued SFAS No. 144, "Accounting for Impairment or Disposal of Long-Lived Assets" ("SFAS 144") which addresses financial accounting and reporting for the impairment or disposal of long-lived assets. We adopted SFAS 144 as of the beginning of fiscal 2002 and it did not have a material impact on our financial position or our results of operations for the first half of 2002.

In November 2001, the Financial Accounting Standards Board's Emerging Issues Task Force ("EITF") issued EITF Issue No. 01-09, "Accounting for Consideration Given by a Vendor to a Customer/Reseller" ("EITF 01-09"). EITF 01-09 outlines the presumption that consideration given by a vendor to a customer is to be treated as a reduction of revenue, unless certain conditions are met. Historically, we have accounted for accommodations and cooperative advertising allowances made to wholesale customers as selling expenses at the point at which we enter into such commitments. We adopted EITF 01-09 as of the beginning of fiscal 2002 and classified these expenses as a reduction of revenue rather than as selling, general and administrative expenses. Accommodations and cooperative advertising allowances of \$3.8 million for the first half of 2001 have been reclassified to conform with the current period's presentation. These reclassifications did not impact net income (loss).

In April 2002, the FASB issued SFAS No. 145, "Rescission of FASB Statements No. 4, 44 and 64, Amendment of FASB Statement No. 13, and Technical Corrections" ("SFAS 145"). SFAS 145 rescinds FASB Statement No. 4, which required all gains and losses from extinguishments of debt to be aggregated and, if material, classified as an extraordinary item, net of the related income tax effect. As a result, the criteria in Accounting Principles Board Opinion 30 will now be used to classify those gains and losses. The provisions of SFAS 145, as related to the rescission of FASB Statement No. 4, will be effective for fiscal 2003. We are currently evaluating the impact of this statement to determine whether we need to reclassify a \$7.6 million extraordinary item that we recorded in connection with the Acquisition. However, this reclassification will not impact our reported net loss.

#### NOTE 10—EARNINGS PER SHARE

During the third quarter of 2002, we are filing a registration statement on Form S-1 with the SEC, for an initial public offering of our common stock. Accordingly, we are presenting earnings per share information in the accompanying financial statements for Successor periods. In accordance with SFAS No. 128, "Earnings Per Share," basic earnings per share is computed based upon the weighted average number of common shares outstanding, whereas diluted earnings per share gives effect to outstanding stock options.

All such stock options are reflected in the denominator using the treasury stock method. This method assumes that shares are issued for options that are "in the money," but that we use the proceeds of such option exercises (generally, cash to be paid plus future compensation expense to be recognized) to repurchase shares at the average market value of the stock during the period. We have used our best estimate of the average market value of our shares for the respective period.

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The following is a reconciliation for the Successor period from December 30, 2001 through June 29, 2002:

Net Income	\$ 2,775,000
Weighted average number of common and common equivalent shares outstanding:	
Basic number of common shares outstanding	5,596,122
Dilutive effect of stock options	398,935

Diluted number of common and common equivalent shares  
outstanding

5,995,057

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[Pictures of children wearing body suits, blanket sleepers and other products that we market; pictures of our products presented on in-store fixtures; and pictures of the interior of one of our retail stores.]

No dealer, salesperson or other person is authorized to give any information or to represent anything not contained in this prospectus. You must not rely on any unauthorized information or representations. This prospectus is an offer to sell only the shares offered hereby, but only under circumstances and in jurisdictions where it is lawful to do so. The information contained in this prospectus is current only as of its date.

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Through and including \_\_\_\_\_, 2002 (the 25th day after the date of this prospectus), all dealers effecting transactions in these securities, whether or not participating in this offering, may be required to deliver a prospectus. This is in addition to a dealer's obligation to deliver a prospectus when acting as an underwriter and with respect to an unsold allotment or subscription.

Shares

**Carter Holdings, Inc.**

Common Stock

**carter's**<sup>®</sup>

**Goldman, Sachs & Co.**

**Banc of America Securities LLC**

# Credit Suisse First Boston

## Morgan Stanley

Representatives of the Underwriters

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### PART II INFORMATION NOT REQUIRED IN PROSPECTUS

#### ITEM 13. OTHER EXPENSES OF ISSUANCE AND DISTRIBUTION.

The following table sets forth the costs and expenses, other than underwriting discounts and commissions, payable by the registrant in connection with the sale of the securities being registered. All amounts shown are estimates except the SEC registration fee, the NASD fee and the NYSE listing fee.

Item	Amount
SEC registration fee	\$ 9,200
NASD filing fee	10,500
NYSE listing fee	*
Printing and engraving expenses	*
Legal fees and expenses	*
Accounting fees and expenses	*
Blue sky fees and expenses	*
Transfer agent and registrar fees	*
Miscellaneous	*
Total	\$ *

\* To be provided by amendment

All expenses the registrant or the selling stockholders incur in connection with the issuance and distribution of the common stock registered hereby (other than underwriting discounts and commissions) will be borne by the registrant.

#### ITEM 14. INDEMNIFICATION OF DIRECTORS AND OFFICERS.

Section 145 of the Delaware General Corporation Law (the "DGCL") provides that a corporation may indemnify any person who was or is a party or is threatened to be made a party to any threatened, pending or completed action, suit or proceeding, whether civil, criminal or investigative (other than an action by or in the right of the corporation) by reason of the fact that he or she is or was a director, officer, employee or agent of the corporation, or is or was serving at the request of the corporation as a director, officer, employee or agent of another corporation, partnership, joint venture, trust or other enterprise, against expenses (including attorney's fees), judgments, fines and amounts paid in settlement actually and reasonably incurred by such person in connection with such action, suit or proceeding if he or she acted in good faith and in a manner he or she reasonably believed to be in or not opposed to the best interests of the corporation, and, with respect to any criminal action or proceeding, had no reasonable cause to believe such conduct was unlawful. Section 145 further provides that a corporation similarly may indemnify any such person serving in any such capacity who was or is a party or is threatened to be made a party to any threatened, pending or completed action or suit by or in the right of the corporation to procure a judgment in its favor, against expenses actually and reasonably incurred in connection with the defense or settlement of such action or suit if he or she acted in good faith and in a manner he or she reasonably believed to be in or not opposed to the best interest of the corporation, except that no indemnification shall be made in respect of any claim, issue or matter as to which such person shall have been adjudged to be liable to the corporation unless and only to the extent that the Delaware Court of Chancery or such other court in which such action or suit was brought shall determine upon application that, despite the adjudication of liability but in view of

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all the circumstances of the case, such person is fairly and reasonably entitled to indemnity for such expenses which the Court of Chancery or such other court shall deem proper.

Section 102(b)(7) of the DGCL permits a corporation to include in its certificate of incorporation a provision eliminating or limiting the personal liability of a director to the corporation or its stockholders for monetary damages for breach of fiduciary duty as a director, provided that such provision shall not eliminate or limit the liability of a director (i) for any breach of the director's duty of loyalty to the corporation or its stockholders, (ii) for acts or omissions not in good faith or which involve intentional misconduct or a knowing violation of law, (iii) under Section 174 of the DGCL (relating to unlawful payment of dividends and unlawful stock purchase and redemption) or (iv) for any transaction



from which the director derived an improper personal benefit. Our certificate of incorporation eliminates the personal liability of our directors to the fullest extent allowed under Delaware law, as it shall be supplemented and amended.

The Registrant expects to obtain policies of insurance under which, subject to the limitations of such policies, coverage will be provided (a) to its directors and officers against loss arising from claims made by reason of breach of fiduciary duty or other wrongful acts as a director or officer, including claims relating to public securities matters and (b) to the Registrant with respect to payments which may be made by the Registrant to these officers and directors pursuant to the above indemnification provision or otherwise as a matter of law.

#### ITEM 15. RECENT SALES OF UNREGISTERED SECURITIES.

The following information is furnished with regard to all securities sold by the registrant within the past three years which were not registered under the Securities Act.

- (a) From August 23, 1999 through August 23, 2002, the registrant issued options to purchase 641,143 shares of its common stock to employees, directors, consultants and their affiliates.
- (b) In connection with Berkshire Partners' acquisition of it on August 15, 2001, the registrant sold 433,146 shares of its common stock to Berkshire Partners LLC and other investors for aggregate consideration of \$106.6 million.
- (c) From August 23, 1999 through August 23, 2002, the registrant sold 57,052 shares of its common stock for aggregate consideration of \$1.4 million.

The securities referenced in clause (a) were issued in reliance on the exemption from registration provided by Rule 701 of the Securities and Exchange Commission promulgated under the Securities Act of 1933, as amended, as securities issued pursuant to certain compensatory benefit plans and contracts relating to compensation.

The securities referenced in clauses (b) and (c) were issued in reliance upon the exemption from registration provided by Section 4(2) of the Securities Act of 1933, as amended, and Rule 506 of the Securities and Exchange Commission promulgated thereunder, as transactions by an issuer not involving a public offering.

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#### ITEM 16. EXHIBITS AND FINANCIAL STATEMENT SCHEDULES

- (a) **Exhibits.** The following exhibits are filed as part of this registration statement:

Exhibit Number	Description of Exhibits
1	Underwriting Agreement dated as of _____ between Carter's, Inc., the underwriters named therein and the selling stockholders named therein.*
2.1	Stock Purchase Agreement dated July 12, 2001 by and among Carter Holdings, Inc., the stockholders of Carter Holdings, Inc. and CH Acquisitions LLC.**
2.2	Amendment No. 1 to the Stock Purchase Agreement, dated August 15, 2001, by and among CH Acquisitions LLC and the Management Stockholders.**
3.1	Form of Certificate of Incorporation of Carter's, Inc.*
3.2	Form of By-laws of Carter's, Inc.*
4.1	Specimen Certificate of Common Stock.*
4.2	Indenture dated as of August 15, 2001 among The William Carter Company, Carter's de San Pedro, Inc., Carter's Imagination, Inc. and State Street Bank and Trust Company, as Trustee.**
5	Opinion of Ropes & Gray.*
10.1	Amended and Restated Employment Agreement between Carter Holdings, Inc., The William Carter Company and Frederick J. Rowan, II, dated as of August 15, 2001.**
10.2	Amended and Restated Employment Agreement between The William Carter Company and Joseph Pacifico, dated as of August 15, 2001.**



- 10.3 Amended and Restated Employment Agreement between The William Carter Company and Charles E. Whetzel, Jr., dated as of August 15, 2001.\*\*
- 10.4 Amended and Restated Employment Agreement between The William Carter Company and David A. Brown, dated as of August 15, 2001.\*\*
- 10.5 Amended and Restated Employment Agreement between The William Carter Company and Michael D. Casey, dated as of August 15, 2001.\*\*
- 10.6 2001 Equity Incentive Plan.
- 10.7 Purchase Agreement, dated as of August 8, 2001, by and among CH Acquisitions LLC and Goldman, Sachs & Co., Fleet Securities, Inc. and BNP Paribas Securities Corp. and joined as of the Closing Date by The William Carter Company and Carter's de San Pedro, Inc. and Carter's Imagination, Inc. with respect to the \$175,000,000 aggregate principal amount of 10.875% Senior Subordinated Notes due 2011.\*\*
- 10.8 Credit and Guaranty Agreement dated as of August 15, 2001 among The William Carter Company, as Borrower, Carter Holdings, Inc. and certain subsidiaries of The William Carter Company, as Guarantors, various lenders, Goldman Sachs Credit Partners L.P., as Lead Arranger and Syndication Agent, Fleet National Bank, as Administrative Agent and Collateral Agent, and BNP Paribas, as Documentation Agent.\*\*

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- 10.9 Amendment No. 1 of Credit and Guaranty Agreement dated as of March 27, 2002 among The William Carter Company, as Borrower, Carter Holdings, Inc. and certain subsidiaries of The William Carter Company, as Guarantors, various lenders, Goldman Sachs Credit Partners L.P., as Lead Arranger and Syndication Agent, Fleet National Bank, as Administrative Agent and Collateral Agent, and BNP Paribas, as Documentation Agent.
- 10.10 Amended and Restated Promissory Note dated August 15, 2001 between The William Carter Company and Frederick J. Rowan, II.\*\*
- 10.11 Amended and Restated Stock Pledge Agreement dated August 15, 2001 between The William Carter Company and Frederick J. Rowan, II.\*\*
- 10.12 Lease Agreement dated February 16, 2001 between The William Carter Company and Proscenium, L.L.C.\*\*
- 10.13 Stockholders Agreement dated as of August 15, 2001 among Carter Holdings, Inc. and the stockholders of Carter Holdings, Inc., as amended.
- 21 Subsidiaries of Carter Holdings, Inc.
- 23.1 Consent of PricewaterhouseCoopers LLP.
- 23.2 Consent of Ropes & Gray (included in Exhibit 5).\*
- 24 Power of Attorney (included on page II-12).

\* To be filed by amendment.

\*\* Incorporated by reference to The William Carter Company's Registration Statement filed on Form S-4 (No. 333-72790) on November 5, 2001.

(b) **Financial Statement Schedules.** The following Report of Independent Accountants and financial statement schedule is included as part of this registration statement:

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**REPORT OF INDEPENDENT ACCOUNTANTS ON  
FINANCIAL STATEMENT SCHEDULE**

To the Board of Directors and Stockholders of  
Carter Holdings, Inc.:

Our audits of the consolidated financial statements of Carter Holdings, Inc. referred to in our report dated February 20, 2002, except for Note 18 as to which the date is August 19, 2002, also included an audit of the financial statement schedule listed in ITEM 16(b) of this Form S-1. In our opinion, the financial statement schedule presents fairly, in all material respects, the information set forth therein when read in conjunction with the related consolidated financial statements.

/s/ PricewaterhouseCoopers LLP

Stamford, Connecticut  
February 20, 2002

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**SCHEDULE I CONDENSED FINANCIAL INFORMATION OF REGISTRANT  
(PARENT COMPANY)**

**CARTER HOLDINGS, INC.  
CONDENSED BALANCE SHEETS**

(dollars in thousands)

	Successor, at December 29, 2001	Predecessor, at December 30, 2000
<b>ASSETS</b>		
Income tax receivable	\$ 623	\$ 3,927
Investment in Carter's at equity	157,715	84,511
Deferred debt issuance costs, net	—	1,557
<b>Total assets</b>	<b>\$ 158,338</b>	<b>\$ 89,995</b>
<b>LIABILITIES AND STOCKHOLDERS' EQUITY</b>		
Accrued interest	\$ —	\$ 399
12% Senior Subordinated Notes	—	20,000
<b>Total liabilities</b>	<b>—</b>	<b>20,399</b>
Stockholders' equity:		
Class A Stock, nonvoting; par value \$.01 per share; 775,000 shares authorized; 752,808 shares issued and outstanding in 2000; liquidation value of \$.001 per share (Predecessor)	—	8
Class C Stock, nonvoting; par value \$.01 per share; 500,000 shares authorized; 242,192 shares issued and outstanding in 2000; liquidation value of \$.001 per share (Predecessor)	—	2
Class C Treasury Stock, 31,186 shares, at cost at December 30, 2000 (Predecessor)	—	(1,870)
Class D Stock, voting; par value \$.01 per share; 5,000 shares authorized, issued and outstanding in 2000 (Predecessor)	—	—
Common stock, voting; par value \$.01 per share; 1,280,000 shares authorized; none issued or outstanding in 2000 (Predecessor)	—	—
Preferred stock, par value \$.01 per share; 100,000 shares authorized; none issued or outstanding (Successor)	—	—
Common stock, voting; par value \$.01 per share; 8,000,000 shares authorized; 5,583,034 shares issued and outstanding (Successor)	56	—
Additional paid-in capital	145,444	59,990
Retained earnings	12,838	11,466

Total stockholders' equity	158,338	69,596
Total liabilities and stockholders' equity	\$ 158,338	\$ 89,995

See accompanying note

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**CARTER HOLDINGS, INC.**  
**CONDENSED STATEMENTS OF OPERATIONS**  
(dollars in thousands, except per share data)

	Successor		Predecessor	
	For the period from August 15, 2001 through December 29, 2001	For the period from December 31, 2000 through August 14, 2001	For the year ended	
			December 30, 2000	January 1, 2000
Interest expense	\$ —	\$ (1,670)	\$ (2,688)	\$ (2,689)
Income tax benefit	—	577	896	913
Loss before equity interest in Carter's and extraordinary item	—	(1,093)	(1,792)	(1,776)
Equity in net income (loss) of Carter's	12,838	(14,428)	14,445	(2,024)
Income (loss) before extraordinary item	12,838	(15,521)	12,653	(3,800)
Extraordinary item, net of tax benefit \$761	—	(1,476)	—	—
Net income (loss)	\$ 12,838	\$ (16,997)	\$ 12,653	\$ (3,800)
Basic net income per common share	\$ 2.30			
Diluted net income per common share	\$ 2.18			
Basic weighted average number of shares outstanding	5,583,034			
Diluted weighted average number of shares outstanding	5,889,826			

See accompanying note

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**CARTER HOLDINGS, INC.**  
**CONDENSED STATEMENTS OF CASH FLOWS**  
(dollars in thousands)

	Successor		Predecessor	
	For the period from August, 15, 2001 through December 29, 2001	For the period from December 31, 2000 through August 14, 2001	December 30, 2000	January 1, 2000
Cash flows from operating activities:				

Net income (loss)	\$ 12,838	\$ (16,997)	\$ 12,653	\$ (3,800)
Extraordinary item, net of tax benefit	—	1,476	—	—
Adjustments to reconcile net income (loss) to net cash (used in) provided by operating activities:				
Equity in net (income) loss of Carter's	(12,838)	14,428	(14,445)	2,024
Dividend received from earnings of Carter's	—	1,267	2,510	2,940
Amortization of debt issuance costs	—	162	254	256
Deferred tax expense	—	—	662	6
Increase in tax receivable	(843)	(577)	(1,558)	(919)
(Decrease) increase in accrued interest	(700)	301	(6)	—
<b>Net cash (used in) provided by operating activities</b>	<b>(1,543)</b>	<b>60</b>	<b>70</b>	<b>507</b>
Cash flows from investing activities:				
Payment to sellers for Acquisition	(234,236)	—	—	—
Acquisition-related dividend from Carter's	128,559	—	—	—
<b>Net cash used in investing activities</b>	<b>(105,677)</b>	<b>—</b>	<b>—</b>	<b>—</b>
Cash flows from financing activities:				
Repurchase of Class C stock	—	(60)	(70)	(507)
Payment of Predecessor 12% Senior Subordinated Notes	(20,000)	—	—	—
Proceeds from issuance of common stock	127,220	—	—	—
<b>Net cash provided by (used in) financing activities</b>	<b>107,220</b>	<b>(60)</b>	<b>(70)</b>	<b>(507)</b>
Net decrease in cash and cash equivalents	—	—	—	—
Cash and cash equivalents at the beginning of the period	—	—	—	—
Cash and cash equivalents at end of the period	\$ —	\$ —	\$ —	\$ —
Supplemental disclosure of non-cash investing and financing activity:				
Increase in investment in Carter's as a result of treasury shares issued to an employee	\$ —	\$ 60	\$ 60	\$ 60

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## CARTER HOLDINGS, INC.

### CONDENSED STATEMENTS OF CHANGES IN STOCKHOLDERS' EQUITY

(dollars in thousands)

	Common Stock	Class A Stock	Class C Stock	Class C Treasury Stock	Class D Stock	Additional paid-in capital	Retained earnings (accumulated deficit)
<b>Predecessor:</b>							
Balance at January 2, 1999	\$ —	\$ 8	\$ 2	\$ (1,413)	\$ —	\$ 59,990	\$ 2,613
Issuance of Class C treasury stock (1,000 shares)				60			
Purchase of Class C treasury stock (8,450 shares)				(507)			
Net loss							(3,800)
Balance at January 1, 2000	—	8	2	(1,860)	—	59,990	(1,187)
Issuance of Class C treasury							

stock (1,000 shares)				60				
Purchase of Class C treasury stock (1,169 shares)				(70)				
Net income								12,653
<b>Balance at December 30, 2000</b>	—	8	2	(1,870)	—	59,990		11,466
Issuance of Class C treasury stock (1,000 shares)				60				
Purchase of Class C treasury stock (1,000 shares)				(60)				
Net loss								(16,997)
<b>Balance at August 14, 2001</b>	\$ —	\$ 8	\$ 2	\$ (1,870)	\$ —	\$ 59,990		\$ (5,531)
<b>Successor:</b>								
<b>Balance at August 15, 2001</b>	\$ 56	\$ —	\$ —	\$ —	\$ —	\$ 145,444		\$ —
Net income								12,838
<b>Balance at December 29, 2001</b>	\$ 56	\$ —	\$ —	\$ —	\$ —	\$ 145,444		\$ 12,838

See accompanying note

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## CARTER HOLDINGS, INC.

### NOTE TO CONDENSED FINANCIAL INFORMATION OF REGISTRANT (PARENT COMPANY)

#### NOTE 1—THE COMPANY:

Carter Holdings, Inc. ("Holdings") is a holding company whose primary asset consists of an investment in 100% of the outstanding capital stock of The William Carter Company ("Carter's"). On July 12, 2001, a special purpose entity formed by Berkshire Partners LLC and affiliates ("Berkshire") entered into a stock purchase agreement with Holdings and all of Holdings' stockholders to acquire substantially all of the stock of Holdings except for some equity interests held by our management (the "Acquisition"). The Acquisition was consummated on August 15, 2001. Financing for the Acquisition and related transactions totaled \$468.2 million and was provided by: \$24.0 million in revolving credit facility borrowings; \$125.0 million in term loan borrowings (both the revolver and term loan are part of a \$185.0 million senior credit facility); \$173.7 million of borrowings under a new senior subordinated loan facility (issued by Carter's in connection with an August 15, 2001 private placement); and \$145.5 million of capital invested by affiliates of Berkshire and other investors, which includes rollover equity by management of \$18.3 million. For further information, reference should be made to the Notes to Consolidated Financial Statements of Carter Holdings, Inc. included in the accompanying prospectus.

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#### ITEM 17. UNDERTAKINGS.

(a) Insofar as indemnification for liabilities arising under the Securities Act may be permitted to directors, officers and controlling persons of the registrant pursuant to the provisions described under Item 14 above, or otherwise, the registrant has been advised that in the opinion of the Securities and Exchange Commission such indemnification is against public policy as expressed in the Securities Act and is, therefore, unenforceable. In the event that a claim for indemnification against such liabilities (other than the payment by the registrant of expenses incurred or paid by a director, officer or controlling person of the registrant in the successful defense of any action, suit or proceeding) is asserted by such director, officer or controlling person in connection with the securities being registered, the registrant will, unless in the opinion of its counsel the matter has been settled by controlling precedent, submit to a court of appropriate jurisdiction the question whether such indemnification by it is against public policy as expressed in the Securities Act and will be governed by the final adjudication of such issue.

(b) The undersigned registrant hereby undertakes that:

- (1) For purposes of determining any liability under the Securities Act, the information omitted from the form of prospectus filed as part of this Registration Statement in reliance upon Rule 430A and contained in a form of prospectus filed by the registrant pursuant to Rule 424(b)(1) or (4) or 497(h) under the Securities Act shall be deemed to be part of this Registration Statement as of the time it was declared effective.
- (2) For the purpose of determining any liability under the Securities Act, each post-effective amendment that contains a form of prospectus shall be deemed to be a new registration statement relating to the securities offered therein, and this offering of such securities at that time shall be deemed to be the initial bona fide offering thereof.

(c) The undersigned registrant hereby undertakes to provide to the underwriter at the closing specified in the underwriting agreement, certificates in such denominations and registered in such names as required by the underwriter to permit prompt delivery to each purchaser.

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## SIGNATURES

Pursuant to the requirements of the Securities Act of 1933, as amended, the registrant has duly caused the Registration Statement to be signed on its behalf by the undersigned, thereunto duly authorized, in the city of Atlanta, state of Georgia, on August 23, 2002.

CARTER HOLDINGS, INC.

By: /s/ FREDERICK J. ROWAN, II

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Frederick J. Rowan, II  
*Chairman, President and  
Chief Executive Officer*

Each person whose signature appears below constitutes and appoints each of Frederick J. Rowan, II and Michael D. Casey, jointly and severally, his true and lawful attorney-in-fact and agent with full power of substitution and resubstitution, for him and in his name, place and stead, in any and all capacities, to sign any and all amendments (including post-effective amendments and a registration statement registering additional securities pursuant to Rule 462(b) under the Securities Act) to this Registration Statement on Form S-1: and to file the same, with all exhibits thereto, and other documents in connection therewith, with the Securities and Exchange Commission, granting unto said attorneys-in-fact and agents full power and authority to be done in and about the premises, as fully to all intents and purposes as he might or could do in person, hereby ratifying and confirming all that said attorneys-in-fact and agents, or their substitutes, may lawfully do or cause to be done by virtue hereof.

Pursuant to the requirements of the Securities Act of 1933, this registration statement has been signed by the following persons in the capacities and on the dates indicated.

Signature	Title	Date
<hr/> /s/ FREDERICK J. ROWAN, II	Chairman, President and Chief Executive Officer (principal executive officer)	August 23, 2002
Frederick J. Rowan, II		
<hr/> /s/ MICHAEL D. CASEY	Chief Financial Officer (principal financial and accounting officer)	August 23, 2002
Michael D. Casey		
<hr/> /s/ JOSEPH PACIFICO	Director	August 23, 2002
Joseph Pacifico		
<hr/> /s/ DAVID A. BROWN	Director	August 23, 2002
David A. Brown		
<hr/> /s/ BRADLEY M. BLOOM	Director	August 23, 2002
Bradley M. Bloom		
<hr/> /s/ ROSS M. JONES	Director	August 23, 2002
Ross M. Jones		
<hr/> /s/ DAVID PULVER	Director	August 23, 2002
David Pulver		
<hr/> /s/ PAUL FULTON	Director	August 23, 2002
Paul Fulton		

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## EXHIBIT INDEX

Exhibit Number	Description of Exhibits
1	Underwriting Agreement dated as of _____ between Carter's, Inc., the underwriters named therein and the selling stockholders named therein.*
2.1	Stock Purchase Agreement dated July 12, 2001 by and among Carter Holdings, Inc., the stockholders of Carter Holdings, Inc. and CH Acquisitions LLC.**
2.2	Amendment No. 1 to the Stock Purchase Agreement, dated August 15, 2001, by and among CH Acquisitions LLC and the Management Stockholders.**
3.1	Form of Certificate of Incorporation of Carter's, Inc.*
3.2	Form of By-laws of Carter's, Inc.*
4.1	Specimen Certificate of Common Stock.*
4.2	Indenture dated as of August 15, 2001 among The William Carter Company, Carter's de San Pedro, Inc., Carter's Imagination, Inc. and State Street Bank and Trust Company, as Trustee.**
5	Opinion of Ropes & Gray.*
10.1	Amended and Restated Employment Agreement between Carter Holdings, Inc., The William Carter Company and Frederick J. Rowan, II, dated as of August 15, 2001.**
10.2	Amended and Restated Employment Agreement between The William Carter Company and Joseph Pacifico, dated as of August 15, 2001.**
10.3	Amended and Restated Employment Agreement between The William Carter Company and Charles E. Whetzel, Jr., dated as of August 15, 2001.**
10.4	Amended and Restated Employment Agreement between The William Carter Company and David A. Brown, dated as of August 15, 2001.**
10.5	Amended and Restated Employment Agreement between The William Carter Company and Michael D. Casey, dated as of August 15, 2001.**
10.6	2001 Equity Incentive Plan.
10.7	Purchase Agreement, dated as of August 8, 2001, by and among CH Acquisitions LLC and Goldman, Sachs & Co., Fleet Securities, Inc. and BNP Paribas Securities Corp. and joined as of the Closing Date by The William Carter Company and Carter's de San Pedro, Inc. and Carter's Imagination, Inc. with respect to the \$175,000,000 aggregate principal amount of 10.875% Senior Subordinated Notes due 2011.**
10.8	Credit and Guaranty Agreement dated as of August 15, 2001 among The William Carter Company, as Borrower, Carter Holdings, Inc. and certain subsidiaries of The William Carter Company, as Guarantors, various lenders, Goldman Sachs Credit Partners L.P., as Lead Arranger and Syndication Agent, Fleet National Bank, as Administrative Agent and Collateral Agent, and BNP Paribas, as Documentation Agent.**
10.9	Amendment No. 1 of Credit and Guaranty Agreement dated as of March 27, 2002 among The William Carter Company, as Borrower, Carter Holdings, Inc. and certain subsidiaries of The William Carter Company, as Guarantors, various lenders, Goldman Sachs Credit Partners L.P., as Lead Arranger and Syndication Agent, Fleet National Bank, as Administrative Agent and Collateral Agent, and BNP Paribas, as Documentation Agent.
10.10	Amended and Restated Promissory Note dated August 15, 2001 between The William Carter Company and Frederick J. Rowan, II.**
10.11	Amended and Restated Stock Pledge Agreement dated August 15, 2001 between The

William Carter Company and Frederick J. Rowan, II.\*\*

- 10.12 Lease Agreement dated February 16, 2001 between The William Carter Company and Proscenium, L.L.C.\*\*
- 10.13 Stockholders Agreement dated as of August 15, 2001 among Carter Holdings, Inc. and the stockholders of Carter Holdings, Inc., as amended.
- 21 Subsidiaries of Carter Holdings, Inc.
- 23.1 Consent of PricewaterhouseCoopers LLP.
- 23.2 Consent of Ropes & Gray (included in Exhibit 5).\*
- 24 Power of Attorney (included on page II-12).

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\* To be filed by amendment.

\*\* Incorporated by reference to The William Carter Company's Registration Statement filed on Form S-4 (No. 333-72790) on November 5, 2001.

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## CARTER HOLDINGS, INC.

## 2001 EQUITY INCENTIVE PLAN

## 1. PURPOSE.

The purpose of this Equity Incentive Plan (the "Plan") is to advance the interests of Carter Holdings, Inc., a Massachusetts corporation (the "Company"), by enhancing the ability of the Company and its subsidiaries to attract and retain able employees, consultants or advisers; to reward such individuals for their contributions; and to encourage such individuals to take into account the long-term interests of the Company and its subsidiaries through interests in shares of the Company's Common Stock, \$.01 par value per share (the "Stock"). Any employee, consultant, or adviser selected to receive an award under the Plan is referred to as a "participant".

Options granted pursuant to the Plan may be incentive stock options as defined in section 422 of the Internal Revenue Code of 1986 (as from time to time amended, the "Code") (any option that is intended so to qualify as an incentive stock option being referred to herein as an "incentive option"), or options that are not incentive options, or both. Except as otherwise expressly provided with respect to an option grant, no option granted pursuant to the Plan shall be an incentive option.

## 2. ADMINISTRATION.

The Plan shall be administered by the Board of Directors (the "Board") of the Company. The Board shall have discretionary authority, not inconsistent with the express provisions of the Plan, (a) to grant option awards to such eligible persons as the Board may select; (b) to determine the time or times when awards shall be granted and the number of shares of Stock subject to each award; (c) to determine which options are, and which options are not, intended to be incentive options; (d) to determine the terms and conditions of each award; (e) to prescribe the form or forms of any instruments evidencing awards and any other instruments required under the Plan and to change such forms from time to time; (f) to adopt, amend, and rescind rules and regulations for the administration of the Plan; and (g) to interpret the Plan and to decide any questions and settle all controversies and disputes that may arise in connection with the Plan. Such determinations of the Board shall be conclusive and shall bind all parties. Subject to Section 9 the Board shall also have the authority, both generally and in particular instances, to waive compliance by a participant with any obligation to be performed by him or her under an award, to waive any condition or provision of an award, and to amend or cancel any award (and if an award is canceled, to grant a new award on such terms as the Board shall specify), except that the Board may not take any action with respect to an outstanding award that would adversely affect the rights of the participant under such award without such participant's consent. Nothing in the preceding sentence shall be construed as limiting the power of the Board to make adjustments required by Section 4(c) and Section 6(g).

The Board may, in its discretion, delegate some or all of its powers with respect to the Plan to a committee (the "Committee"), in which event all references (as appropriate) to the Board hereunder shall be deemed to refer to the Committee. The Committee, if one is appointed, shall consist of at least two directors. A majority of the members of the Committee shall constitute a quorum, and all determinations of the Committee shall be made by a majority of its members. Any determination of the Committee under the Plan may be made without notice or meeting of the Committee by a writing signed by all of the Committee members. On and after registration of the Stock under the Securities Exchange Act of 1934 (the "1934 Act"), the Board shall delegate the power to select directors and officers to receive awards under the Plan and the timing, pricing, and amount of such awards to a Committee, all members of which shall be

disinterested persons within the meaning of Rule 16b-3 under the 1934 Act and "outside directors" within the meaning of section 162(m)(4)(c)(i) of the Code.

### 3. EFFECTIVE DATE AND TERM OF PLAN.

The Plan shall become effective on the date on which it is approved by the shareholders of the Company. Grants of awards under the Plan may be made prior to that date (but after Board adoption of the Plan), subject to approval of the Plan by the shareholders.

No awards shall be granted under the Plan after the completion of ten years from the date on which the Plan was adopted by the Board, but awards previously granted may extend beyond that date.

### 4. SHARES SUBJECT TO THE PLAN.

(a) NUMBER OF SHARES. Subject to adjustment as provided in Section 4(c), the aggregate number of shares of Stock that may be the subject of awards granted under the Plan shall be 986,049, of which 246,998 Shares shall be allocated to options which shall be time-vested, 394,145 Shares shall be allocated to options which shall be time-vested and shall also vest based on the attainment of performance goals determined by the Board and 344,906 Shares shall be allocated to options which shall be fully vested, in each case as specified in the certificate evidencing the grant of such options. If any award granted under the Plan terminates without having been exercised in full, or upon exercise is satisfied other than by delivery of Stock, the number of shares of Stock as to which such award was not exercised shall be available for future grants.

(b) SHARES TO BE DELIVERED. Shares delivered under the Plan shall be authorized but unissued Stock, or if the Board so decides in its sole discretion, previously issued Stock acquired by the Company and held in its treasury. No fractional shares of Stock shall be delivered under the Plan.

(c) CHANGES IN STOCK. In the event of a stock dividend, stock split or combination of shares, recapitalization, or other change in the Company's capital stock, the number and kind of shares of Stock or securities of the Company subject to awards then outstanding or subsequently granted under the Plan, the exercise price of such awards, the maximum number of shares or securities that may be delivered under the Plan, and other relevant provisions shall be appropriately adjusted by the Board, whose determination shall be binding on all persons.

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The Board may also adjust the number of shares subject to outstanding awards, the exercise price of outstanding awards, and the terms of outstanding awards, to take into consideration material changes in accounting practices or principles, extraordinary dividends, consolidations or mergers (except those described in Section 6(g)), acquisitions or dispositions of stock or property, or any other event if it is determined by the Board that such adjustment is appropriate to avoid distortion in the operation of the Plan, PROVIDED, that no such adjustment shall be made in the case of an incentive option, without the consent of the participant, if it would constitute a modification, extension, or renewal of the option within the meaning of section 424(h) of the Code.

### 5. AWARDS; ETC.

Persons eligible to receive awards under the Plan shall be those persons who, in the opinion of the Board, are in a position to make a significant contribution to the success of the Company and its subsidiaries. A subsidiary for purposes of the Plan shall be a corporation in which the Company owns, directly or indirectly, stock possessing 50% or more of the total combined voting power of all classes of stock.

Incentive options shall be granted only to "employees" as defined in the provisions of the Code or regulations thereunder applicable to incentive stock

options.

6. TERMS AND CONDITIONS OF OPTIONS.

(a) EXERCISE PRICE OF OPTIONS. The exercise price of each option shall be determined by the Board, but in the case of an incentive option shall not be less than 100% (110%, in the case of an incentive option granted to a ten-percent shareholder) of the fair market value of the Stock at the time the option is granted; nor shall the exercise price be less, in the case of an original issue of authorized stock, than par value. For this purpose, "fair market value" in the case of incentive options shall have the same meaning as it does in the provisions of the Code and the regulations thereunder applicable to incentive options; and "ten-percent shareholder" shall mean any participant who at the time of grant owns directly, or by reason of the attribution rules set forth in section 424(d) of the Code is deemed to own, stock possessing more than 10% of the total combined voting power of all classes of stock of the Company or of any of its parent or subsidiary corporations.

(b) DURATION OF OPTIONS. An option shall be exercisable during such period or periods as the Board may specify. In the case of an option not immediately exercisable in full, the Board may at any time accelerate the time at which all or any part of the option may be exercised. The latest date on which an option may be exercised (the "Expiration Date") shall be the date which is ten years (five years in the case of an incentive option granted to anyone other than a "ten percent shareholder" as defined in (a) above) from the date the option was granted or such earlier date as may be specified by the Board at the time the option is granted, or in the case of any performance options issued by the Company under the Plan, 30 days following the date it is determined whether such performance options have been earned solely if such date occurs after such 10 year period.

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(c) EXERCISE OF OPTIONS.

(i) An option shall become exercisable at such time or times and upon such conditions as the Board shall specify. In the case of an option not immediately exercisable in full, the Board may at any time accelerate the time at which all or any part of the option may be exercised.

(ii) Any exercise of an option shall be in writing, signed by the proper person and furnished to the Company, accompanied by (A) such documents as may be required by the Board and (B) payment in full as specified below in Section 6(d) for the number of shares of Stock for which the option is exercised.

(iii) The Board shall have the right to require that the participant exercising the option remit to the Company an amount sufficient to satisfy any federal, state, or local withholding tax requirements (or make other arrangements satisfactory to the Company with regard to such taxes) prior to the delivery of any Stock pursuant to the exercise of the option. If permitted by the Board, either at the time of the grant of the option or in connection with exercise, the participant may elect, at such time and in such manner as the Board may prescribe, to satisfy such withholding obligation by (A) delivering, to the Company, Stock (which in case of stock acquired from the Company shall have been owned by the participant for at least six months prior to the delivery date) owned by such individual having a fair market value equal to such withholding obligation, or (B) requesting that the Company withhold from the shares of Stock to be delivered upon the exercise a number of shares of Stock having a fair market value equal to such withholding obligation.

(iv) In the case of an incentive option, the Board may require as a condition of exercise that the participant exercising the option agree to inform the Company promptly of any disposition (within the meaning of section 424(c) of the Code and the regulations thereunder) of Stock received upon exercise. In addition, if at the time the option is exercised

the Board determines that under applicable law and regulations the Company could be liable for the withholding of any federal or state tax with respect to a disposition of the Stock received upon exercise, the Board may require as a condition of exercise that the participant exercising the option agree to give such security as the Board deems adequate to meet the potential liability of the Company for the withholding of tax, and to augment such security from time to time in any amount reasonably deemed necessary by the Board to preserve the adequacy of such security.

(v) If an option is exercised by the executor or administrator of a deceased participant, or by the person or persons to whom the option has been transferred by the participant's will or the applicable laws of descent and distribution, the Company shall be under no obligation to deliver Stock pursuant to such exercise until the Company is satisfied as to the authority of the person or persons exercising the option.

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(d) PAYMENT FOR AND DELIVERY OF STOCK. Stock purchased upon exercise of an option under the Plan shall be paid for as follows: (i) in cash, check acceptable to the Company (determined in accordance with such guidelines as the Board may prescribe), or money order payable to the order of the Company, or (ii) if so permitted by the Board (which, in the case of an incentive option, shall specify such method of payment at the time of grant), (A) through the delivery of shares of Stock (which, in the case of Stock acquired from the Company, shall have been held for at least six months unless the Board specifies a shorter period) having a fair market value on the last business day preceding the date of exercise equal to the purchase price, (B) by delivery of an unconditional and irrevocable undertaking by a broker to deliver promptly to the Company sufficient funds to pay the exercise price, (C) by delivery to the Company of a promissory note of the participant with a reasonable commercial rate of interest, such note to be payable on such terms as are specified by the Board, or (D) by any combination of the permissible forms of payment; PROVIDED, that if the Stock delivered upon exercise of the option is an original issue of authorized Stock, at least so much of the exercise price as represents the par value of such Stock shall be paid other than with a personal check or promissory note of the person exercising the option.

(e) DELIVERY OF STOCK. A participant shall not have the rights of a shareholder with regard to awards under the Plan except as to Stock actually received by him or her under the Plan.

The Company shall not be obligated to deliver any shares of Stock (i) until, in the opinion of the Company's counsel, all applicable federal and state laws and regulations have been complied with, (ii) if the outstanding Stock is at the time listed on any stock exchange, until the shares to be delivered have been listed or authorized to be listed on such exchange upon official notice of issuance, and (iii) until all other legal matters in connection with the issuance and delivery of such shares have been approved by the Company's counsel. Without limiting the generality of the foregoing, if the sale of Stock has not been registered under the Securities Act of 1933, as amended, the Company may require, as a condition to exercise of the award, such representations or agreements as counsel for the Company may consider appropriate to avoid violation of such Act and may require that the certificates evidencing such Stock bear an appropriate legend restricting transfer.

(f) NONTRANSFERABILITY OF AWARDS. No award may be transferred other than by will or by the laws of descent and distribution, and during a participant's lifetime an award may be exercised only by him or her; PROVIDED, HOWEVER, that the foregoing provisions shall not prohibit any pledge of an award to the Company.

(g) MERGERS, ETC. Except as otherwise provided at the time of grant, in the event of a consolidation or merger of the Company in which the Company is not the surviving corporation or which results in the acquisition of substantially all the Company's outstanding voting stock by a single person or entity or by a group of persons and/or entities acting in concert, or in the

event of the sale or transfer of all or substantially all the Company's assets (a "Covered Transaction"), the following rules shall apply:

-5-

(i) Subject to paragraph (ii) below, all outstanding options requiring exercise will cease to be exercisable (after any payment or other consideration deemed equitable by the Board for the termination of any vested portion of any award is made), and all other options to the extent not fully vested (including awards subject to conditions not yet satisfied or determined) will be forfeited, as of the effective time of the Covered Transaction, provided that the Board may in its sole discretion on or prior to the effective date of the Covered Transaction, (1) make any outstanding options exercisable in part or in full, (2) remove any performance or other conditions or restrictions on any awards, and/or (3) in the event of a Covered Transaction under the terms of which holders of the Stock of the Company will receive upon consummation thereof a payment (whether cash, non-cash or a combination of the foregoing) for each such share surrendered in the Covered Transaction, make or provide for a payment (whether cash, non-cash or a combination of the foregoing) to the participant equal to the difference between (A) the fair market value of the Stock times the number of shares of Stock subject to outstanding awards (to the extent then exercisable at prices not in excess of the fair market value) and (B) the aggregate exercise price of all such outstanding awards in exchange for the termination of such award by action of the Board which may be reflected in a resolution or in an option certificate or similar instrument or agreement; or

(ii) With respect to an outstanding award held by a participant who, following the Covered Transaction, will be employed by or otherwise providing services to an entity which is a surviving or acquiring entity in the covered transaction or an affiliate of such an entity, the Board may at or prior to the effective time of the Covered Transaction, in its sole discretion and in lieu of the action described in paragraph (i) above, arrange to have such surviving or acquiring entity or affiliate assume any award held by such participant outstanding hereunder or grant a replacement award which, in the judgment of the Board, is substantially equivalent to any award being replaced.

The Board may grant options under the Plan in substitution for awards held by directors, employees, consultants or advisers of another corporation who concurrently become directors, employees, consultants or advisers of the Company or a subsidiary of the Company as the result of a merger or consolidation of that corporation with the Company or a subsidiary of the Company, or as the result of the acquisition by the Company or a subsidiary of the Company of property or stock of that corporation. The Company may direct that substitute awards be granted on such terms and conditions as the Board considers appropriate in the circumstances.

#### 7. TERMINATION OF EMPLOYMENT.

In the case of any award, the Board may, through agreement with the participant (including without limitation, any Stockholders Agreement of the Company to which the participant is a party), resolution, or otherwise, provide for post-termination exercise provisions different from those expressly set forth in this Section 7, including without limitation the vesting immediately prior to termination of all or any portion of an option not otherwise vested prior to termination, and terms allowing a later exercise by a former employee, consultant or advisor (or, in the case of a former employee, consultant or advisor who is deceased, the person or persons to whom the award is transferred by will or the laws of descent and distribution) as to all or any

-6-

portion of the award not exercisable immediately prior to termination of employment or other service, but in no case may an award be exercised after the

Expiration Date. If the Board does not otherwise provide for such provisions and if a participant's employment or other service relationship with the Company and its subsidiaries terminates prior to the Expiration Date (including by reason of death) the following shall apply:

(a) Options that are not vested immediately prior to the termination shall automatically terminate upon termination. To the extent vested immediately prior to termination of employment or other service, the option shall continue to be vested and shall be exercisable thereafter during the period prior to the Expiration Date and (i) in the case of time-vested options, within 60 days following such termination (90 days in the event that a participant's service terminates by reason of death), and (ii) in the case of performance options, within 30 days following the date value is determined as specified by the Board in the option certificate evidencing the grant of such options; PROVIDED, HOWEVER, that if the participant's employment or other service is terminated "for cause" as defined in (b) below, all unvested or unexercised awards shall terminate immediately. Except as otherwise provided in an award, after completion of such exercise period, such awards shall terminate to the extent not previously exercised, expired, or terminated.

(b) For purposes of the foregoing, termination for "cause" shall mean that the Board of Directors of the Company has determined, in its reasonable judgment, that any one or more of the following has occurred:

(i) the participant shall have been convicted of, or shall have pleaded guilty or NOLO CONTENDERE to, any felony or any crime involving dishonesty or moral turpitude;

(ii) the participant shall have committed any fraud, theft, embezzlement, misappropriation of funds, breach of fiduciary duty or act of dishonesty;

(iii) the participant shall have breached in any material respect any of the provisions of any agreement between the participant and the Company, including, without limitation, the Company's Stockholders Agreement;

(iv) the participant shall have engaged in conduct likely to make the Company or any of its Affiliates subject to criminal liabilities other than those arising from the Company's normal business activities; or

(v) the participant shall have wilfully engaged in any other conduct that involves a breach of fiduciary obligation on the part of the participant or otherwise could reasonably be expected to have a material adverse effect upon the business, interests or reputation of the Company or any of its Affiliates.

No option shall be exercised or surrendered in exchange for a cash payment after the Expiration Date.

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## 8. EMPLOYMENT RIGHTS.

Neither the adoption of the Plan nor the grant of awards shall confer upon any participant any right to continue as an employee of, or consultant or adviser to, the Company or any subsidiary or affect in any way the right of the Company or a subsidiary to terminate the participant's relationship at any time. Except as specifically provided by the Board in any particular case, the loss of existing or potential profit in awards granted under this Plan shall not constitute an element of damages in the event of termination of the relationship of a participant even if the termination is in violation of an obligation of the Company to the participant by contract or otherwise.

## 9. EFFECT, DISCONTINUANCE, CANCELLATION, AMENDMENT, AND TERMINATION.

Neither adoption of the Plan nor the grant of awards to a participant shall

affect the Company's right to make awards to such participant that are not subject to the Plan, to issue to such participant Stock as a bonus or otherwise, or to adopt other plans or arrangements under which Stock may be issued.

The Board may at any time discontinue granting awards under the Plan. With the consent of the participant, the Board may at any time cancel an existing award in whole or in part and grant another award for such number of shares as the Board specifies. The Board may at any time or times amend the Plan or any outstanding award for the purpose of satisfying the requirements of section 422 of the Code or of any changes in applicable laws or regulations or for any other purpose that may at the time be permitted by law, or may at any time terminate the Plan as to any further grants of awards; PROVIDED, that except to the extent expressly required by the Plan, no such amendment shall adversely affect the rights of any participant (without his or her consent) under any award previously granted, nor shall such amendment, without the approval of the stockholders of the Company, effectuate a change for which stockholder approval is required in order for the Plan to continue to qualify for the award of incentive stock options under Section 422 of the Code and to continue to qualify under Rule 16b-3 promulgated under Section 16 of the 1934 Act.



THE WILLIAM CARTER COMPANY  
CARTER HOLDINGS, INC.  
CARTER'S IMAGINATION, INC.  
CARTER'S DE SAN PEDRO, INC.  
The Proscenium  
1170 Peachtree Street NE, Suite 900  
Atlanta, GA 30309

AMENDMENT NO.1 OF  
CREDIT AND GUARANTY AGREEMENT

March 27, 2002

FLEET NATIONAL BANK  
as Administrative Agent under the  
Credit Agreement defined herein  
100 Federal Street  
Boston, Massachusetts 02110

Ladies and Gentlemen:

Each of the William Carter Company (the "COMPANY") and Carter Holdings, Inc. ("HOLDINGS"), each Massachusetts corporation, and Carter's De San Pedro, Inc. and Carter's Imagination, Inc., each a Delaware corporation, hereby agrees with you as follows:

1. REFERENCE TO CREDIT AGREEMENT AND DEFINITIONS. Reference is made to the Credit and Guaranty Agreement dated as of August 15, 2001 among the Company, Holdings, certain subsidiaries of the Company, as Guarantors, the Lenders from time to time party thereto, Goldman Sachs Credit Partners L.P., as Lead Arranger, Book Runner, and as Syndication Agent, Fleet National Bank, as Administrative Agent and as Collateral Agent, and BNP Paribas, as Documentation Agent (the "CREDIT AGREEMENT"). Terms defined in the Credit Agreement and not otherwise defined herein are used herein with the meanings so defined.
2. RECITAL. The Company has advised the Lenders that it desires certain amendments to the Credit Agreement in order to permit directors of the Company and/or Holdings to invest cash in Holdings without causing the Company to prepay the Loans or reduce the Revolving Commitments. The Requisite Lenders have agreed to amend the relevant provision of the Credit Agreement.
3. AMENDMENTS. The Credit Agreement is hereby amended, effective as of the date hereof, as follows:

3.1 Section 2.14(c) of the Credit Agreement is amended to read in its entirety as follows:

(c) ISSUANCE OF EQUITY SECURITIES. On the date of receipt by Holdings of any Cash proceeds from a capital contribution to, or the issuance of any Capital Stock of, Holdings (other than (i) pursuant to any employee stock or stock option compensation plan, (ii) in connection with Permitted Acquisitions, or (iii) up to an aggregate of \$2,500,000 of proceeds from (a) the issuance of any Capital Stock to directors of Holdings and/or the Company and (b) pursuant to any stock option compensation plan to directors of Holdings and/or the Company), Company shall prepay the Loans and/or the Revolving Commitments shall be permanently reduced as set forth in Section 2.15(b) in an aggregate amount equal to 50% of such proceeds, net of underwriting discounts and commissions and other reasonable costs and expenses associated therewith, including reasonable legal fees and expenses.

4. REPRESENTATIONS AND WARRANTIES. In order to induce you to enter into this

amendment, the Company and Holdings hereby represent and warrant that (i) each of the representations and warranties contained in Section 4 of the Credit Agreement is true and correct on the date hereof, except for representations and warranties that speak as of a specific date in which they were true and correct on such earlier date and (ii) after giving effect to this amendment no Default or Event of Default under the Credit Agreement shall have occurred and be continuing.

5. MISCELLANEOUS. Except as expressly modified by this amendment, the Credit Agreement and each of the other Credit Documents are and remain unchanged and in full force and effect. This amendment may be executed in any number of counterparts, which together shall constitute one instrument, shall be Credit Document, shall be governed by and construed in accordance with the laws of the State of New York (without giving effect to the conflict of laws rules of any jurisdiction) and shall bind and inure to the benefit of the parties hereto and their respective successors and assigns.

If the foregoing corresponds with your understanding of our agreement, please sign this letter and the accompanying copies thereof in the appropriate space below and return the same to the undersigned. This letter shall become a binding agreement among each of the Lenders and the Agent when both the Company and the Agent shall have one or more copies hereof executed by each of the Company and the Agent on behalf of the Requisite Lenders.

2

Very truly yours,

THE WILLIAM CARTER COMPANY  
CARTER HOLDINGS, INC.

By: /s/ Michael D. Casey  
-----  
Name: Michael D. Casey  
Title: Senior Vice President & CFO

CARTER'S DE SAN PEDRO, INC.  
CARTER'S IMAGINATION, INC.

By: /s/ Michael D. Casey  
-----  
Name: Michael D. Casey  
Title: Senior Vice President & CFO

S-1

FLEET NATIONAL BANK,  
as Administrative Agent, Collateral Agent,  
Swing Line Lender, Issuing Bank and a Lender

BY: /s/ [ILLEGIBLE]  
-----  
Name: [ILLEGIBLE]  
Title: V.P.

S-2

GOLDMAN SACHS CREDIT PARTNERS L.P.  
as Lead Arranger, Syndication Agent and a

Lender

By: /s/ [ILLEGIBLE]  
-----  
Authorized Signatory

S-3

ARCHIMEDES FUNDING IV (CAYMAN), LTD.,  
by: ING Capital Advisors LLC, as Collateral  
Manager

By: /s/ John J. D'Angelo  
-----  
Name: John J. D'Angelo  
Title: Vice President

S-8

ARCHIMEDES FUNDING III, LTD.,  
by: ING Capital Advisors LLC, as Collateral  
Manager

By: /s/ John J. D'Angelo  
-----  
Name: John J. D'Angelo  
Title: Vice President

S-9

Ares V CLO LTD.

By: Ares CLO GP V, LLC  
Its Managing Member

By: /s/ Seth J. Brufsky  
-----  
Name: Seth J. Brufsky  
Title: Vice President

BLACK DIAMOND INTERNATIONAL FUNDING LTD.,

By: /s/ Alan Corkish  
-----  
Name: Alan Corkish  
Title: Director

S-12

BNP PARIBAS,

By: /s/ Cecile Scherer  
-----

Name: CECILE SCHERER  
Title: Director  
Merchant Banking Group

By: /s/ Richard Cushing

-----

Name:  
Title:

S-13

CIT LENDING SERVICES  
CORPORATION (ILLINOIS),

By: /s/ John P. Sirico, II

-----

Name: John P. Sirico, II  
Title: Vice President

By: Denali Capital LLC, managing member of DC  
Funding Partners LLC, collateral manager for,  
DENALI CAPITAL CLO I, LTD.,

Denali Capital LLC, managing member of  
DC Funding Partners LLC, portfolio  
manager for DENALI CAPITAL CLO I,  
LTD.

By: /s/ John Thacker

-----

Name: John Thacker  
Title: Chief Credit Officer

S-15

DRYDEN HIGH YIELD CDO 2001-I,  
By: Prudential Investment Management,  
Inc., as attorney -in-fact.

By: /s/ Jill Baum

-----

Name: Jill Baum  
Title: Vice President.

S-16

FLAGSHIP CLO II,

By: /s/ [ILLEGIBLE]

-----

Name: [ILLEGIBLE]  
Title: As attorney in Fact

S-17

FLAGSHIP CLO-2001-1,  
By: Flagship Capital Mgt, Inc

By: /s/ [ILLEGIBLE]  
-----  
Name: [ILLEGIBLE]  
Title: Director

S-18

FRANKLIN CLO II, LIMITED,  
as Documentation Agent and a Lender

By: /s/ [ILLEGIBLE]  
-----  
Name:  
Title:

S-20

FRANKLIN FLOATING RATE DAILY  
ACCESS FUND

By: /s/ [ILLEGIBLE]  
-----  
Name:  
Title:

S-21

FRANKLIN FLOATING RATE MASTER  
SERIES,

By: /s/ [ILLEGIBLE]  
-----  
Name:  
Title:

S-22

FRANKLIN FLOATING RATE TRUST,

By: /s/ [ILLEGIBLE]  
-----  
Name:  
Title:

S-23

GMAC BUSINESS CREDIT, LLC,  
as a Lender

By: /s/ Mathew Leighton

-----  
Name: Mathew Leighton  
Title: Vice President

S-24

Sankaty Advisors, LLC as Collateral  
Manager for Great Point CLO 1999-1  
LTD., as Term Lender

By: /s/ Diane J. Exter

-----  
Name: DIANE J. EXTER  
Title: MANAGING DIRECTOR  
PORTFOLIO MANAGER

S-25

HARBOUR TOWN FUNDING TRUST

By: /s/ Ann E. Morris

-----  
Name: ANN E. MORRIS  
Title: AUTHORIZED AGENT

S-27

JUPITER FUNDING TRUST,  
as a Lender

By: /s/ Ann E. Morris

-----  
Name: ANN E. MORRIS  
Title: AUTHORIZED AGENT

S-29

KZH CNC LLC

By: /s/ Anthony Iarrobino

-----  
Name: ANTHONY IARROBINO  
Title: AUTHORIZED AGENT

S-30

ENDURANCE CLO 1, LTD.,  
by: ING Capital Advisors LLC, as Portfolio  
Manager

By: /s/ John J. D'Angelo

-----

Name: John J. D'Angelo  
Title: Vice President

KZH ING-2 LLC

By: \_\_\_\_\_  
Name:  
Title:

KZH ING-3 LLC

By: \_\_\_\_\_  
Name:  
Title:

S-31

KZH ING-1 LLC

By: \_\_\_\_\_  
Name:  
Title:

KZH ING-2 LLC

By: \_\_\_\_\_  
Name:  
Title:

KZH ING-3 LLC

By: /s/ Anthony Iarrobino  
\_\_\_\_\_  
Name: ANTHONY IARROBINO  
Title: AUTHORIZED AGENT

S-31

KZH PONDVIEW LLC

By: /s/ Anthony Iarrobino  
\_\_\_\_\_  
Name: ANTHONY IARROBINO  
Title: AUTHORIZED AGENT

KZH RIVERSIDE LLC

By: \_\_\_\_\_  
Name:  
Title:

KZH WATERSIDE LLC

By: \_\_\_\_\_  
Name:  
Title:

S-32

KZH PONDVIEW LLC

By: \_\_\_\_\_  
Name:  
Title:

KZH RIVERSIDE LLC

By: /s/ Anthony Iarrobino  
\_\_\_\_\_  
Name: ANTHONY IARROBINO  
Title: AUTHORIZED AGENT

KZH WATERSIDE LLC

By: \_\_\_\_\_  
Name:  
Title:

AMENDMENT TO  
CREDIT AND GUARANTY AGREEMENT

EXECUTION

S-32

KZH PONDVIEW LLC

By: \_\_\_\_\_  
Name:  
Title:

KZH RIVERSIDE LLC

By: \_\_\_\_\_  
Name:  
Title:

KZH WATERSIDE LLC

By: /s/ Anthony Iarrobino  
\_\_\_\_\_  
Name: ANTHONY IARROBINO  
Title: AUTHORIZED AGENT



S-32

LAGUNA FUNDING TRUST

By: /s/ Ann E. Morris  
-----  
Name: ANN E. MORRIS  
Title: AUTHORIZED AGENT

S-33

LONG LANE MASTER TRUST IV,  
By: Fleet National Bank as Trust  
Administrator

By: /s/ [ILLEGIBLE]  
-----  
Name: [ILLEGIBLE]  
Title:

S-36

NEMEAN CLO, LTD.,  
by: ING Capital Advisors LLC, as Investment  
Manager

By: /s/ John J. D'Angelo  
-----  
Name: John J. D'Angelo  
Title: Vice President

S-39

ING-ORYX CLO, LTD.,  
by: ING Capital Advisors LLC, as Collateral  
Manager

By: /s/ John J. D'Angelo  
-----  
Name: John J. D'Angelo  
Title: Vice President

S-43

ING PRIME RATE TRUST,  
by: ING Pilgrim Investments, LLC as its  
investment Manager (Taxpayer  
ID # 95-687-4587).

By: /s/ Brian S. Horton  
-----  
Name: Britan S. Horton

Title: Vice President

S-44

ING SENIOR INCOME FUND,  
by: ING Pilgrim Investments, LLC as its  
investment Manager (Taxpayer  
ID # 95-687-4587).

By: /s/ Brian S. Horton  
-----  
Name: Brian S. Horton  
Title: Vice President

S-45

Sankaty Advisors, LLC as Collateral  
Manager for Race Point CLO, Limited,  
as Term Lender

By: /s/ Diane J. Exter  
-----  
Name: Diane J. Exter  
Title: MANAGING DIRECTOR  
PORTFOLIO MANAGER

S-47

RIVIERA FUNDING LLC,

By: /s/ Ann E. Morris  
-----  
Name: ANN E. MORRIS  
Title: ASST. VICE PRESIDENT

S-48

Sankaty High Yield Partners III. L.P

By: /s/ Diane J. Exter  
-----  
Name: DIANE J. EXTER  
Title: MANAGING DIRECTOR  
PORTFOLIO MANAGER

S-51

SENECA CBO IV, LIMITED,

By: /s/ Charles Diche  
-----  
Name: Charles Diche  
Title: Portfolio Manager

S-53

SEQUILS-ING I (HBDGM), LTD.,  
by: ING Capital Advisors LLC, as Collateral  
Manager

By: /s/ John J. D'Angelo  
-----  
Name: John J. D'Angelo  
Title: Vice President

S-56

SKM-LIBERTYVIEW CBO I LIMITED,

By: /s/ Kenneth C. Klegar  
-----  
Name: Kenneth C. Klegar  
Title: Authorized Signatory

S-58

STEIN ROE FLOATING RATE LIMITED  
LIABILITY COMPANY,

By: /s/ James R. Fellows  
-----  
Name: James R. Fellows  
Title: Senior Vice President  
Stein Roe & Famham Incorporated,  
as Advisor to the Stein Roe  
Floating Rate Limited Liability  
Company

S-60

SWISS LIFE US RAINBOW LIMITED,  
by: ING Capital Advisors LLC, as Investment  
Manager

By: /s/ John J. D'Angelo  
-----  
Name: John J. D'Angelo  
Title: Vice President

S-61

THE ING CAPITAL SENIOR SECURED  
HIGH INCOME HOLDINGS FUND, LTD.,  
by: ING Capital Advisors LLC, as Investment  
Manager

By: /s/ John J. D'Angelo  
-----

Name: John J. D'Angelo  
Title: Vice President

S-63

THE PROVIDENT BANK,

By: /s/ Christopher B. Gribble  
-----  
Name: CHRISTOPHER B. GRIBBLE  
Title: VICE PRESIDENT

S-64

TORONTO DOMINION (NEW YORK), INC.,

By: /s/ Susan K. Strong  
-----  
Name: Susan K. Strong  
Title: Vice President

S-65

TRANSAMERICA BUSINESS CAPITAL  
CORPORATION,

By: /s/ Stephen K. Goetschius  
-----  
Name: Stephen K. Goetschius  
Title: Senior Vice President

S-66

VAN KAMPEN  
SENIOR INCOME TRUST  
By: Van Kampen Investment Advisory Corp.

By: /s/ Darvin D. Pierce  
-----  
Name: DARVIN D. PIERCE  
Title: EXECUTIVE DIRECTOR

S-2

VAN KAMPEN PRIME RATE INCOME  
TRUST,

By: /s/ Darvin D. Pierce  
-----  
Name: DARVIN D. PIERCE  
Title: EXECUTIVE DIRECTOR

S-3

VAN KAMPEN SR FLOATING RATE FUND,

By: /s/ Darwin D. Pierce

-----  
Name: DARVIN D. PIERCE  
Title: EXECUTIVE DIRECTOR

S-4

WINGED FOOT FUNDING TRUST,

By: /s/ Ann E. Morris

-----  
Name: ANN E. MORRIS  
Title: AUTHORIZED AGENT

S-70

CARTER HOLDINGS, INC.

STOCKHOLDERS AGREEMENT

Dated as of August 15, 2001,  
As amended

CARTER HOLDINGS, INC.  
STOCKHOLDERS AGREEMENT

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STOCKHOLDERS AGREEMENT

This Stockholders Agreement (this "Agreement") is entered into as of the 15th day of August, 2001 by and among (i) Carter Holdings, Inc., a Massachusetts corporation (together with its successors and permitted assigns, the "Company") and (ii) the Stockholders (as defined below) party hereto and has been amended on each of February 8, 2002 and April 3, 2002.

WHEREAS, upon consummation of the transactions contemplated by that certain Stock Purchase Agreement dated as of July 12, 2001, as heretofore amended (the "Stock Purchase Agreement") by and among the Company, the selling stockholders of the Company and CH Acquisition LLC, a Delaware limited liability company, the Berkshire Stockholders (as defined below), the Management Stockholders (as defined below) and the Other Stockholders (as defined below) as of the date of such consummation will own the number of shares of Common Stock (as defined below) and options to purchase shares of Common Stock, each as set forth in the books and records of the Company;

WHEREAS, each of the parties to this Agreement desires that this Agreement supersedes the Stock Acquisition Agreements (as defined below), the Stock Option Agreements (as defined below) and the Existing Stock Purchase Agreements (as defined below), and by execution of this Agreement, such Stock Acquisition Agreements, Stock Option Agreements (to the extent not restated as of the date hereof) and Existing Stock Purchase Agreements shall terminate effective as of the date of this Agreement; and

WHEREAS, each of the Stockholders desires to enter into this Agreement for the purpose of regulating certain relationships of the Stockholders with regard to the Company and certain restrictions on the Common Stock and other equity securities owned by the Stockholders.

NOW, THEREFORE, in consideration of the mutual promises, representations, warranties, covenants and conditions set forth in this Agreement, and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the parties hereby agree as follows:

ARTICLE I.

DEFINITIONS

1.1. CERTAIN MATTERS OF CONSTRUCTION. In addition to the definitions referred to or set forth below in this Section 1:

(a) The words "hereof," "herein," "hereunder" and words of similar import shall refer to this Agreement as a whole and not to any particular Section or provision of this Agreement, and reference to a particular Section of this Agreement shall include all subsections thereof;

(b) References to Sections and Articles refer to Sections and Articles of this Agreement;

(c) Definitions shall be equally applicable to both nouns and verbs and the singular and plural forms of the terms defined; and

(d) The masculine, feminine and neuter genders shall each include the other.

1.2. DEFINITIONS. For the purposes of this Agreement, the following terms shall have the following meanings:

"1933 Act" shall mean the Securities Act of 1933, as amended, or any successor act.

"1934 Act" shall mean the Securities Exchange Act of 1934, as amended, or any successor act.

"Adverse Claim" shall have the meaning set forth in Section 8.102 of the applicable Uniform Commercial Code.

"Affiliate" shall mean, with respect to any specified Person, any other Person which, directly or indirectly, through one or more intermediaries controls, or is controlled by, or is under common control with, such specified Person (for the purposes of this definition, "control" (including, with correlative meanings, the terms "controlling," "controlled by" and "under common control with"), as used with respect to any Person, means the possession, directly or indirectly, of the power to direct or cause the direction of the management or policies of such Person, whether through the ownership of voting securities, by agreement or otherwise.

"Agreement" shall have the meaning set forth in the first paragraph of this Agreement.

"Associate" (i) when used to indicate a relationship with any Person shall mean, (a) any corporation or organization of which such Person is an officer or partner or is, directly or indirectly, the beneficial owner of ten percent (10%) or more of any class of equity securities, (b) any trust or other estate in which such Person has a substantial beneficial interest or as to which such Person serves as a trustee or in a similar fiduciary capacity, and (c) any relative of such Person who has the same home as such Person, is a parent, sibling, spouse, in-law, child or grandchild of such Person, or the spouse of any of them, or (ii) when used to indicate a relationship with the Company, shall also mean a director or officer of the Company or any Subsidiary. Neither the Company nor any of its Subsidiaries shall be deemed an Associate of any Stockholder.

"Berkshire Representatives" shall have the meaning as set forth in Section 2.5(a).

"Berkshire Stockholders" shall mean (i) those Persons listed as the Berkshire Stockholders on the signature pages hereof, and (ii) their Permitted Transferees (other than the Company), as evidenced by an executed counterpart to this Agreement or a joinder to this Agreement, in either case, indicating that such Permitted Transferee will be a Berkshire Stockholder.

"Board" or "Board of Directors" shall mean the Board of Directors of the Company as the same shall be constituted from time to time.

"Board Determination Procedures" shall mean the procedures by which the Board calculates the Board Participation Determination. Such procedures shall include, but not be limited to, a good faith estimate by the Board of any acceleration of vesting of any Time Options and/or Performance Options upon consummation of the proposed Transfer, the Applicable Percentage (as defined in the Performance Options), the IRR (as defined in the Performance Options), Adjusted EBITA (as defined in the Performance Options) and the number of Shares the prospective transferee will ultimately purchase in the proposed Transfer.

"Board Participation Determination" shall mean for each Management Stockholder a good faith estimate of the number of Time Options which will vest upon the consummation of the proposed Transfer and the number of Performance Options which will vest upon consummation of the proposed Transfer, determined in accordance with the Board Determination Procedures.

"Call Event" shall have the meaning as set forth in Section 2.2(a).



"Call Group" shall have the meaning as set forth in Section 2.2(a).

"Call Notice" shall have the meaning as set forth in Section 2.2(a).

"Call Option" shall have the meaning as set forth in Section 2.2(a).

"Call Price" shall have the meaning as set forth in Section 2.2(b).

"Call Securities" shall mean all of (i) the Shares, (ii) vested Time Options, (iii) Rollover Options and (iv) vested Performance Options, in each case which are owned by the members of the Call Group on the date of a Call Event.

"Cause" shall have the meaning as set forth below, except with respect to any Management Stockholder who is employed by the Company or one of its Subsidiaries pursuant to an effective written employment agreement, if any, between the Company and/or one of its Subsidiaries and such Management Stockholder in which there is a definition of "Cause," in which event the definition of "Cause" as set forth in such employment agreement shall be deemed to be the definition of "Cause" herein solely for such Management Stockholder and only for so long as such employment agreement remains effective.

In all other events, the term "Cause" shall mean that the Board of Directors has determined in its reasonable judgement, that any one or more of the following has occurred:

(i) the Management Stockholder shall have been convicted of, or shall have pleaded guilty or NOLO CONTENDERE to, any felony or any crime involving dishonesty or moral turpitude;

(ii) the Management Stockholder shall have committed any fraud, theft, embezzlement, misappropriation of funds, breach of fiduciary duty or act of dishonesty;

(iii) the Management Stockholder shall have breached, in any material respect, any of the provisions of this Agreement or any other agreement between the Management Stockholder and the Company;

(iv) the Management Stockholder shall have engaged in conduct likely to make the Company or any of its Affiliates subject to criminal liabilities other than those arising from the Company's normal business activities;

(v) the Management Stockholder shall have openly disregarded his or her responsibilities to the Company and/or its Affiliates and shall have refused to devote substantial time and energy to the business and affairs of the Company and/or its Affiliates (other than due to Disability or temporary disability which, in the reasonable judgment of the Board of Directors, causes the Management Stockholder to be incapable of devoting such time and energy); or

(vi) the Management Stockholder shall have willfully engaged in any other conduct that involves a breach of fiduciary obligation on the part of the Management Stockholder or otherwise could reasonably be expected to have a material adverse effect upon the business, interests or reputation of the Company or any of its Affiliates.

"Change in Control" shall mean (i) any transaction or series of related transactions in which any Person who is not an Affiliate of the Company, or any two or more such Persons acting as a group, and all Affiliates of such Person or Persons, who prior to such time owned no Shares or Shares representing less than fifty percent (50%) of the voting power at elections for the Board, shall (A) acquire, whether by purchase, exchange, tender offer, merger, consolidation,

recapitalization or otherwise, or (B) otherwise be the owner of (as a result of a redemption of Shares or otherwise), Shares (or shares in a successor corporation by merger, consolidation or otherwise) such that following such transaction or transactions, such Person or group and their respective Affiliates beneficially own fifty percent (50%) or more of the voting power at elections for the board of directors of the Company or any successor corporation, or (ii) the sale or transfer of all or substantially all of the Company's or The William Carter Company's assets and following such sale or transfer, there is a liquidation of the Company.

"Code" shall mean the Internal Revenue Code of 1986, as amended.

"Come Along Percentage" shall have the meaning set forth in Section 2.4(a).

"Common Stock" shall mean the Company's common stock, par value \$.01 per share, that the Company may be authorized to issue from time to time, any other securities of the Company into which such Common Stock may hereafter be changed or for which such Common Stock may be exchanged after giving effect to the terms of such change or exchange (by way of reorganization, recapitalization, merger, consolidation or otherwise) and shall also include any common stock of the Company hereafter authorized and any capital stock of the Company of any other class hereafter authorized which is not preferred as to dividends or distribution of assets in liquidation over any other class of capital stock of the Company and which has ordinary voting power for the election of directors of the Company.

"Common Stock Equivalents" shall mean all shares of Common Stock (i) owned by, or (ii) issuable upon exercise of Performance Options (solely to the extent such Performance Options, on or prior to the time the determination of Common Stock Equivalents is made, are vested), Time Options (solely to the extent such Time Options, on or prior to the time the determination of Common Stock Equivalents is made, are vested) and Rollover Options held by, each Stockholder.

"Company" shall have the meaning set forth in the first paragraph of this Agreement.

"Company Note" shall have the meaning as set forth in Section 2.2(c).

"Company Option Period" shall have the meaning as set forth in Section 2.1(c) (ii).

"Company Sale" shall mean any transaction or a series of related transactions through which the holders of Common Stock Equivalents and their Affiliates immediately prior to the transaction or series of related transactions shall own less than fifty percent (50%) of all Common Stock Equivalents (including without limitation, all shares issued in respect of any such Common Stock Equivalents by way of stock dividend, stock split or combination of shares) immediately following the transaction or series of related transactions.

"Default" shall have the meaning as set forth in Section 2.2(c).

"Designated Employee" or "Designated Employees" shall have the meaning as set forth in Section 2.2(d).

"Disability" shall mean permanent disability within the meaning of Section 22(e)(3) of the Code, unless otherwise defined in a separate written employment agreement between the Company and/or one of its Subsidiaries and the person whose disability is in question in which event the definition of "Disability" as set forth in such employment agreement shall be deemed to be the definition of "Disability" herein solely for such person and only for so long as such employment agreement remains effective.

"Existing Stock Purchase Agreements" shall mean the Stock Purchase Agreements between the Company and each of Eileen Brody (dated April 1, 1997), Joseph D. Elles (dated January 1, 1998), Ralph L. Shannon (dated June 19, 1997)

and Clyde Stutts (dated March 1, 2000).

"Fair Market Value" shall mean the fair value per share of the applicable Shares as of the applicable date on the basis of a sale of such Shares in an arms length private sale between a willing buyer and a willing seller, neither acting under compulsion. In determining such Fair Market Value, no discount shall be taken for constituting a minority interest or for the illiquidity of such Shares and no upward adjustment or discount shall be taken relating to the fact that the Shares in question are subject to the restrictions and entitled to the rights provided hereunder. Such Fair Market Value shall be determined in good faith by the Board of Directors.

"Federal Bankruptcy Code" means Title 11 of the United States Code.

"Gross-Up Amount" shall mean the amount, if any, by which the Fair Market Value per Share or Option is less than the amount the Management Stockholder would have received in the Change in Control transaction or the Public Offering, as the case may be, had his or her securities not been called pursuant to Section 2.2., such amount to be determined in good faith by the Board.

"Holder" or "Holders" have the meaning as set forth in Section 3.1.

"Incentive Plan" shall mean Carter Holdings, Inc. 2001 Equity Incentive Plan.

"Investment Price" shall mean an amount per Share equal to the price per Share paid for such Share at the time of initial purchase thereof (subject to appropriate adjustments for stock splits, recapitalizations and the like).

"Involuntary Transfer" shall have the meaning as set forth in Section 2.1(c)(vi).

"Management Proxy" shall have the meaning as set forth in Section 4.1.

"Management Representatives" shall have the meaning as set forth in Section 2.5(a).

"Management Stockholders" shall mean (i) those Persons listed as the Management Stockholders on the signature pages hereof and (ii) their Permitted Transferees (other than the Company), as evidenced by an executed counterpart to the Agreement or a joinder to this Agreement, in either case, indicating that such Permitted Transferee will be a Management Stockholder.

"Mid-term Applicable Federal Rate" shall mean the mid-term applicable federal rate as defined in Section 1274 of the Code.

"New Securities" shall have the meaning as set forth in Section 2.6(b).

"Options" shall mean Performance Options, Time Options and Rollover Options.

"Other Stockholders" shall mean (i) those Persons listed as the Other Stockholders on the signature pages hereof, (ii) their Permitted Transferees (other than the Company) as evidenced by an executed counterpart to the Agreement or a joinder to this Agreement, in either case, indicating that such Permitted Transferee will be an Other Stockholder and (iii) those Persons described in Section 4.13(iii).

"Participating Offeree" shall have the meaning as set forth in Section 2.4(a).

"Participation Notice" shall have the meaning as set forth in Section 2.4(a).

"Participation Securities" shall have the meaning as set forth in Section 2.4(a).

"Performance Options" shall mean, collectively, the options granted to certain Management Stockholders under the Incentive Plan to purchase shares of Common Stock, the

number of vested options of which is subject to the attainment of certain targets set forth in the Incentive Plan and the option certificates issued pursuant thereto.

"Permitted Transfer" shall mean:

(i) a Transfer of Shares by any Stockholder who is a natural person to (a) such Stockholder's spouse, children (including legally adopted children and stepchildren), spouses of children, grandchildren, spouses of grandchildren, parents or siblings; (b) a trust for the benefit of the Stockholder and/or any of the Persons described in clause (a); or (c) a corporation, limited partnership or limited liability company whose sole shareholders, partners or members, as the case may be, are the Stockholder and/or any of the Persons described in clause (a) or clause (b); PROVIDED, that in any of clauses (a), (b) or (c), the Stockholder transferring such Shares retains exclusive power to exercise all rights under this Agreement.

(ii) a Transfer of Shares by any Stockholder to the Company (including, without limitation, any pledge of Shares or Options to the Company);

(iii) a Transfer of Shares by a Stockholder upon death or incapacity to such Stockholder's estate, executors, administrators and personal representatives, and then to such Stockholder's legal representatives, heirs or legatees (whether or not such recipients are a spouse, children, spouses of children, grandchildren, spouses of grandchildren, parents or siblings of such Stockholder); PROVIDED, that, in the case of a Management Stockholder whose Shares were subject to the provisions of Section 2.2 immediately prior to such Management Stockholder's death, the Company has not exercised its Call Option with respect to such Shares under Section 2.2;

(iv) a Transfer of Shares (a) by the initial Berkshire Stockholders to any Affiliate of Berkshire Partners LLC or any of the employees, partners, members or Affiliates of such Berkshire Stockholder or any such Affiliate, or (b) between any Berkshire Stockholders; or

(v) a Transfer of Shares by any Other Stockholder who is not a natural person to any Affiliate of such Other Stockholder;

PROVIDED, HOWEVER, that Performance Options, Time Options and Rollover Options may only be transferred in accordance with the terms of the Incentive Plan; and PROVIDED, FURTHER, that a Permitted Transfer from a Management Stockholder to any Permitted Transferee must be approved by the Management Proxy; and PROVIDED, FURTHER, that no Permitted Transfer shall be effective unless and until the transferee of the Shares, Performance Options, Time Options or Rollover Options so transferred complies with Section 4.13 including without limitation, executing and delivering to the Company a counterpart of this Agreement and agreeing to be bound hereunder in the same manner and to the same extent as the Stockholder from whom the Shares, Performance Options, Time Options or Rollover Options were transferred. Except in the case of a Permitted Transfer pursuant to clause (ii) above, from and after the date on which a Permitted Transfer becomes effective, the Permitted Transferee of the Shares, Performance

Options, Time Options or Rollover Options so transferred shall have the same rights, and shall be bound by the same obligations, under this Agreement as the transferor of such Shares, Performance Options, Time Options or Rollover Options

and shall be deemed for all purposes hereunder (i) a "Berkshire Stockholder" in the case of a Permitted Transfer from a Berkshire Stockholder, (ii) a "Management Stockholder" in the case of a Permitted Transfer from a Management Stockholder or (iii) an "Other Stockholder" in the case of a Permitted Transfer from an Other Stockholder. No Permitted Transfer shall conflict with or result in any violation of a judgment, order, decree, statute, law, ordinance, rule or regulation.

"Permitted Transferee" shall mean any Person who shall have acquired and who shall hold Shares, Performance Options, Time Options or Rollover Options pursuant to a Permitted Transfer.

"Person" shall mean any individual, partnership, corporation, association, limited liability company, trust, joint venture, unincorporated organization or entity, or any government, governmental department or agency or political subdivision thereof.

"Proportionate Share" shall have the meaning as set forth in Section 2.1(c)(iii)

"Proprietary Information" shall have the meaning as set forth in Section 2.7.

"Public Offering" shall mean the completion of a sale of Common Stock pursuant to a registration statement which has become effective under the 1933 Act (excluding registration statements on Form S-4, S-8 or similar limited purpose forms), in which the Common Stock shall be listed and traded on a national exchange or on the NASDAQ National Market System.

"register," "registered" and "registration" shall have the meaning as set forth in Section 3.1.

"Registrable Securities" shall mean (i) all shares of Common Stock held by any Stockholder, (ii) all shares of Common Stock issuable upon the exercise of Performance Options, Time Options and Rollover Options, in each case, to the extent exercisable, held by any Stockholder, and (iii) any other common equity securities of the Company issued in exchange for, upon a reclassification of, or in a distribution with respect to, such Common Stock. As to any particular Registrable Securities, such securities shall cease to be Registrable Securities when (a) a registration statement (other than a registration statement on Form S-8) with respect to the sale of such securities shall have become effective under the 1933 Act and such securities shall have been disposed of in accordance with such registration statement, (b) a registration statement on Form S-8 with respect to such securities shall have become effective under the 1933 Act, or (c) such securities shall have been sold under Rule 144 (or any successor provision) under the 1933 Act and such securities may be resold by the Holder thereof without registration under the 1933 Act.

"Rollover Options" shall mean, collectively, the vested options retained by certain Management Stockholders under the Incentive Plan, to purchase shares of Common Stock on the terms set forth therein and in the Stock Option Agreements issued pursuant thereto.

"Sale Request" shall have the meaning as set forth in Section 2.3(a).

"Schedule" shall refer to the Schedule of Stockholders attached hereto as EXHIBIT A, as amended from time to time.

"SEC" shall mean the United States Securities and Exchange Commission.

"Seller" shall have the meaning as set forth in Section 2.3(a).

"Shares" shall mean (i) shares of Common Stock held by Stockholders from time to time, or (ii) securities of the Company issued in exchange for, upon reclassification of, or as a distribution in respect of, the foregoing.

"Stock Acquisition Agreements" shall mean the Stock Acquisition Agreements dated as of October 30, 1996, by and between the Company and each of Joan I. Bonomi, David A. Brown, Leonard R. Bythewood, Suzanne B. Calkins, Michael D. Casey, M. Lawson Farmer, David J. Foy, Geoffrey J. Gibson, Herbert W. Green, Ben F. Logan, Robin R. Owen, Joseph Pacifico, Frederick J. Rowan, II, Charles E. Whetzel, Jr. and Joseph C. Wilson, Jr.

"Stock Option Agreements" shall mean the Stock Option Agreement pursuant to the Carter Holdings, Inc. Senior Management Stock Incentive Plan between the Company and each of Frederick J. Rowan, II (dated October 30, 1996, as amended April 28, 1998), David A. Brown (dated October 30, 1996, as amended April 28, 1998), Joseph Pacifico (dated October 30, 1996, as amended April 28, 1998), Charles E. Whetzel, Jr. (dated October 30, 1996, as amended April 28, 1998), Michael D. Casey (dated October 30, 1996, as amended April 28, 1998, dated April 1, 1998 and dated March 17, 1999), Douglas Boyle (dated March 22, 1999), Joanie Gross (dated March 1, 1998, as amended May 4, 1998), Suzanne B. Calkins (dated October 30, 1996, as amended April 28, 1998), Joseph M. Elles (dated October 30, 1996, as amended April 28, 1998), Geoffrey J. Gibson (dated October 30, 1996, as amended April 28, 1998), Ben F. Logan (dated October 30, 1996, as amended April 28, 1998), Joseph C. Wilson, Jr. (dated October 30, 1996, as amended April 28, 1998), M. Lawson Farmer (dated June 1, 1999), Robert Papirner (dated June 1, 1999), Clyde D. Stutts (dated June 1, 1999), Ralph L. Shannon (dated June 19, 1997, as amended April 28, 1998 and dated March 17, 1999) and Eileen B. Brody (dated April 1, 1997, as amended April 28, 1998).

"Stock Purchase Agreement" shall have the meaning set forth in the recitals.

"Stockholders" shall mean, collectively, the Berkshire Stockholders, the Management Stockholders and the Other Stockholders.

"Subsidiary" with respect to any entity (the "parent") shall mean any corporation, company, firm, association or trust of which such parent, at the time in respect of which such term is used, (i) owns directly or indirectly more than fifty percent (50%) of the equity or beneficial interest, on a consolidated basis, or (ii) owns directly or controls with power to vote, directly or indirectly through one or more Subsidiaries, shares of the equity or beneficial interest having the power to elect more than fifty percent (50%) of the directors, trustees, managers or other officials having powers analogous to that of directors of a corporation. Unless otherwise specifically indicated, when used herein the term Subsidiary shall refer to a direct or indirect Subsidiary of the Company.

"Take Along Group" shall have the meaning as set forth in Section 2.3(a).

"Third Party" shall mean any Person other than the Company.

"Time Options" shall mean, collectively, the time vested options, granted to certain Management Stockholders under the Incentive Plan, to purchase shares of Common Stock on the terms set forth therein and in the certificates and agreements issued pursuant thereto.

"Transfer" shall mean to transfer, sell, assign, pledge, hypothecate, give, create a security interest in or lien on, place in trust (voting or otherwise), assign or in any other way encumber or dispose of, directly or indirectly and whether or not by operation of law or for value, any Shares, Performance Options, Time Options or Rollover Options.

"Transfer Date" shall have the meaning as set forth in Section 2.1(c)(i).

"Transferor" shall have the meaning as set forth in Section 2.4(a).

"Transferring Stockholder" shall have the meaning as set forth in Section 2.1(c)(i).

"Voluntary Termination" shall mean any voluntary termination of employment

with the Company or a Subsidiary of the Company by a Management Stockholder, except as otherwise specified in an effective written agreement, if any, between the Company and/or one of its Subsidiaries and such Management Stockholder. The term Voluntary Termination shall not include termination of employment due to death, Disability or retirement in accordance with Company policy.

## ARTICLE II.

### COVENANTS AND CONDITIONS

Subject to the provisions of Section 4.8 hereof relating to the termination of certain provisions of this Agreement, the following covenants and conditions shall apply.

#### 2.1. RESTRICTIONS ON TRANSFERS; INVOLUNTARY TRANSFERS.

(a) No Management Stockholder or Other Stockholder may Transfer all or any of the Shares owned by such Management Stockholder or Other Stockholder to any Person other than (i) a Permitted Transferee, (ii) pursuant to Section 2.2, (iii) pursuant to Section 2.3 in accordance with a Sales Request, or (iv) pursuant to Section 2.4 as a Participating Offeree. Any attempted Transfer of Shares not permitted by this Section 2.1 shall be null and void, and the Company shall not in any way give effect to such nonpermissible Transfer. Any attempted Transfer of Performance Options, Time Options or Rollover Options not permitted by the Incentive Plan shall be null and void, and the Company shall not in any way give effect to such nonpermissible Transfer.

(b) TRANSFERRED SHARES SUBJECT TO TRANSFER RESTRICTIONS. Any Shares Transferred pursuant to this Section 2.1 shall remain subject to the Transfer restrictions of this Agreement and each intended transferee pursuant to this Section shall execute and

deliver to the Company a counterpart of this Agreement, which shall evidence such transferee's agreement that the Shares intended to be transferred shall continue to be subject to this Agreement and that as to such Shares the transferee shall be bound by the restrictions of this Agreement as a Stockholder hereunder.

#### (c) INVOLUNTARY TRANSFERS.

(i) Any Stockholder who is the subject of an Involuntary Transfer (as defined below) (the "Transferring Stockholder"), shall notify the Company and the other Stockholders in writing within ten (10) days of such Involuntary Transfer (but the failure to give such notice shall not affect the rights of the parties hereunder). For purposes of this Section 2.1(c), the later of receipt of such notice by the Company and the other Stockholders and the date of such Involuntary Transfer shall be the "Transfer Date".

(ii) For a period of twenty (20) days after the Transfer Date (the "Company Option Period"), the Company may, by notice in writing to the Transferring Stockholder, elect in writing to purchase any or all of the Shares subject to the Involuntary Transfer at the Fair Market Value of such Shares.

(iii) If the Company does not elect to purchase any of the Shares subject to the Involuntary Transfer, or exercises such right only with respect to a portion of such Shares, then for a period of twenty (20) days commencing on the earlier of (a) the date, if any, that the Transferring Stockholder notifies the other Stockholders in writing that the Company has determined either not to exercise such right of purchase or to exercise such right only with respect to a portion of the Shares subject to the Involuntary Transfer, and (b) the expiration of the Company Option Period, the other Stockholders shall have the right to purchase all or any portion of such Shares

subject to the Involuntary Transfer not so elected to be purchased by the Company, at the Fair Market Value of such Shares. The specific number of such Shares subject to the Involuntary Transfer remaining after the Company has exercised its right pursuant to clause (ii) to which each other Stockholder shall be entitled to purchase shall be determined on a PRO RATA basis in proportion to the respective number of shares of Common Stock owned beneficially by each such Stockholder as of the Transfer Date in relation to the total number of shares of Common Stock owned beneficially by all such Stockholder (for each such Stockholder, its "Proportionate Share"). Each such Stockholder shall also be entitled to indicate a desire to purchase all or a portion of any Shares subject to the Involuntary Transfer remaining after such PRO RATA allocation. Each such Stockholder shall be allocated the maximum amount of Shares subject to the Involuntary Transfer set forth in such Stockholder's offer to purchase, unless such allocation would result in the allocation of more securities in the aggregate than are available for purchase by the other Stockholders, in which case such Shares subject to the Involuntary Transfer shall be allocated among the Stockholders PRO RATA in accordance with each such Stockholder's Proportionate Share; PROVIDED, HOWEVER, that if the foregoing results in any Stockholder being allocated more than the maximum amount of Shares subject to

the Involuntary Transfer specified in such Stockholder's offer to purchase, such Stockholder will be allocated such maximum amount and the excess will be allocated as provided in this sentence (including this proviso).

(iv) Any Shares subject to the Involuntary Transfer not accepted pursuant to clauses (ii) and (iii) above shall be Transferred in accordance with the terms and conditions of the Involuntary Transfer.

(v) The closing of the purchase and sale of any Shares subject to the Involuntary Transfer hereunder shall be held at the offices of the Company on such dates and times as the parties may agree but in all events within twenty (20) days following termination of the offer period granted to the other Stockholders.

(vi) For purposes of this Agreement, the term "Involuntary Transfer" shall mean any involuntary sale, transfer, encumbrance or other disposition (other than as a result of the death of the Stockholder) by or in which any Stockholder shall be deprived or divested of any right, title or interest in or to any Shares, including without limitation (I) any levy of execution, transfer in connection with bankruptcy, reorganization, insolvency or similar proceedings, (II) any transfer to a public officer or agency pursuant to any abandoned property or escheat law, or (III) any transfer to the spouse of an individual or change in the record holder made pursuant to divorce proceedings. A Transfer pursuant to Section 2.2 shall not be deemed to be an Involuntary Transfer.

## 2.2. CALL BY THE COMPANY OF MANAGEMENT STOCKHOLDERS' EQUITY INTERESTS.

(a) Upon the termination of the employment of any Management Stockholder by the Company or any of its Subsidiaries (a "Call Event") for any reason, the Company or its designee shall have the right to purchase (the "Call Option"), by delivery of a written notice (the "Call Notice") to such terminated Management Stockholder no later than ninety (90) days after the date of such Call Event, and such Management Stockholder and such Management Stockholder's Permitted Transferees (collectively, the "Call Group") shall be required to sell all (but not less than all) of the Call Securities at a price per share (or per option) equal to the Call Price (as defined below) of such Call Securities determined as of the date of repurchase pursuant to the Call Notice.



(b) For purposes of this Section 2.2, the term "Call Price" shall mean:

(i) with respect to any Shares (including Shares purchased upon exercise of Rollover Options, Time Options and Performance Options) held by the Call Group,

(A) in the event of a termination of a Management Stockholder's employment (w) by the Company without Cause, (x) by virtue of death or Disability, (y) upon retirement in accordance with Company policy, or (z) by Voluntary Termination on or after the third anniversary of the date hereof, the Fair Market Value of such Shares; and

(B) in the event of a termination of a Management Stockholder's employment by (x) Voluntary Termination prior to the third anniversary of the date hereof or (y) by the Company for Cause, the lower of (I) the Investment Price of such Shares, or (II) the Fair Market Value of such Shares.

(ii) with respect to any vested Time Options, vested Performance Options or Rollover Options, the difference between (x) the Call Price for the Shares underlying such Time Options or Rollover Options, as the case may be (calculated as if the Shares underlying such Time Options, Performance Options or Rollover Options, as the case may be were outstanding and had been called pursuant to this Section 2.2 and therefore calculated in accordance with the procedures set forth in clause 2.2(b)(i) above) minus (y) the exercise price of such vested Time Options, vested Performance Options or Rollover Options, as the case may be; PROVIDED, that such difference shall not be less than zero;

(iii) with respect to any unvested Time Options or unvested Performance Options, such options shall automatically expire as set forth in the Option Certificates pursuant to which they were granted.

(c) The closing of any purchase of Call Securities by the Company pursuant to Section 2.2(a) shall take place at the principal office of the Company no later than 185 days after the Call Event. At such closing, the Company shall deliver to the Call Group consideration in an amount equal to the aggregate Call Price payable in respect of such Call Securities against delivery of (i) original stock certificates and stock powers duly endorsed in favor of the Company representing the Call Securities, and (ii) an executed agreement, in form reasonably satisfactory to the Company, evidencing the cancellation of any vested Time Options, Rollover Options and vested Performance Options purchased at such closing. The Company shall pay the Call Price by paying the Call Group in cash; PROVIDED, HOWEVER, that in the event that any such cash payment could, in the reasonable judgement of the Board, cause the Company or any Subsidiary to be in violation of applicable law or in default under or otherwise in violation of the terms of any material loan or credit agreement to which the Company or any of its Subsidiaries is a party (a "Default"), the Company shall pay such cash portion of the Call Price by issuing a subordinated promissory note in a principal amount equal to the cash portion of the purchase price (the "Company Note"). The principal of such note will be due and payable in five equal annual installments, the first such installment becoming due and payable on the first anniversary of the issuance of such note, and interest will accrue thereon at a rate equal to the Mid-term Applicable Federal Rate plus three percent (3%) from the date of issuance of the Company Note and will be payable quarterly in arrears. Such Company Note may be prepaid by the Company in whole at any time or in part from time to time without premium or penalty and shall otherwise be in the form acceptable to the Board; PROVIDED, HOWEVER, that if at any time after a Company Note has been issued, the Board determines that prepaying such Company Note in whole

would not reasonably be likely to cause a Default, the Company Note shall then be prepaid in full at such time. Notwithstanding anything to the contrary in this Agreement, the Company shall not be obligated to make any cash payment pursuant to this Section 2.2(c)

or any cash payment of principal or interest due under a Company Note if such payment would cause a Default. In the event the Company cannot make any cash payment under this Section 2.2(c) or the cash payments of principal and interest due under a Company Note because it is in Default or would be in Default by virtue of such payments, the Company will undertake to make such payments at such time as the Company is no longer in, or would no longer be by virtue of such payments in, Default.

(d) Notwithstanding anything set forth in this Section 2.2 to the contrary, prior to the exercise by the Company of its Call Option to purchase Call Securities pursuant to this Section 2.2, the Board of Directors may designate one or more new or existing employees of the Company or any Subsidiary (individually a "Designated Employee" and collectively, the "Designated Employees") or another Stockholder who shall have the right, but not the obligation, to exercise the Call Option and to acquire, in lieu of the Company, some or all (as determined by the Company) of the Call Securities that the Company is entitled to purchase from the Call Group hereunder, on the same terms and conditions as set forth in Section 2.2(c) which apply to the purchase of Call Securities by the Company, except all payments pursuant to this Section 2.2(d) shall be made in immediately available funds or by certified or cashier's check, and shall not be payable in the form of a note of any kind. Concurrently with any such purchase of Call Securities by any such Designated Employee, such Designated Employee shall execute a counterpart of this Agreement, whereupon such Designated Employee shall be deemed a "Management Stockholder" and shall have the same rights and be bound by the same obligations as the Management Stockholders hereunder.

(e) In the event of a termination of a Management Stockholder for any reason other than the Voluntary Termination of such Management Stockholder or for Cause and, within six (6) months after such termination, the Company consummates a Public Offering or a Change in Control transaction, or a Change in Control transaction is agreed upon in a definitive agreement, the Company shall pay to the Management Stockholder, subject to the provisions of clauses (c) and (d) above, cash in an amount equal to the Gross-Up Amount for each Share or Option purchased pursuant to this Section 2.2. Notwithstanding the foregoing, in the case of a Change in Control transaction that is agreed upon in a definitive agreement within six (6) months after the date of termination of the Management Stockholder, the Management Stockholder shall not be entitled to receive any cash pursuant to this clause (e) unless such Change in Control transaction is consummated within six (6) months after execution of such definitive agreement.

### 2.3. TAKE ALONG.

(a) If at any time, any of the Stockholders constituting more than fifty (50%) of the Common Stock Equivalents, individually or acting as a group (such Stockholders, as applicable, being referred to herein as the "Take Along Group") elect to consummate, or cause the Company to consummate, a Company Sale to a Third Party which is not an Affiliate of any Stockholder included in the Take Along Group, then upon twenty (20) days' written notice by the Take Along Group to each other Stockholder, which notice shall set forth the terms and conditions of such proposed Company Sale, including the name of the prospective transferee, the number of shares of Common Stock and Common

Stock Equivalents proposed to be sold by the Take Along Group in the Company Sale, the consideration to be received by the Take Along Group and

the proposed time and place of closing (such notice being referred to as the "Sale Request"), each other Stockholder (each, a "Seller"), in the event the Company Sale is consummated, shall be obligated to consummate, consent to and raise no objection to the proposed Company Sale and take all other actions reasonably necessary or desirable to consummate the proposed Company Sale on the terms proposed by the Take Along Group as set forth in the Sale Request. Without limiting the generality of the foregoing, (i) if the Company Sale is structured as a merger, consolidation or similar business transaction, each Seller will vote or cause to be voted all Shares that he holds or with respect to which he has the power to direct the voting and which he is entitled to vote on such proposed Company Sale in favor of such proposed Company Sale and will waive all appraisal and dissenters rights and hereby grants a proxy in favor of the Take Along Group to vote the Seller's Shares in accordance with this Section 2.3(a) and (ii) if the Company Sale is structured as a sale or redemption of Common Stock, each Seller will agree to sell his PRO RATA portion of Common Stock Equivalents (including his PRO RATA portion of Time Options, Rollover Options and Performance Options which would become Common Stock Equivalents by reason of the Company Sale) being sold in the Company Sale on the same terms and conditions as the Take Along Group. A Stockholder's PRO RATA portion, for purposes of this Section 2.3(a), is the product of (i) a fraction, the numerator of which is the number of outstanding Common Stock Equivalents which such Stockholder then owns and the denominator of which is the total number of such Common Stock Equivalents then actually outstanding and (ii) the total number of Common Stock Equivalents being sold in the Company Sale. Each proxy granted above in this Section 2.3(a) is irrevocable, coupled with an interest and shall survive until the expiration of the provisions of this Section 2.3(a). If required, each Seller shall (i) deliver certificates for all of its Shares being Transferred pursuant to this Section 2.3(a) at the closing of the proposed Transfer, free and clear of all claims, liens and encumbrances. The terms and conditions of any sale pursuant to this Section 2.3(a) shall be the same as set forth in the Sale Request; PROVIDED, HOWEVER, that in the case of Performance Options, Time Options and Rollover Options, the holders of such securities shall have the opportunity to either (i) exercise such Performance Options, Time Options and Rollover Options (if such Performance Options, Time Options or Rollover Options are exercisable or would be exercisable upon consummation of the Company Sale) and participate in such sale as holders of Common Stock issuable upon such exercise, or (ii) upon the consummation of the sale, receive in exchange for such Performance Options, Time Options and Rollover Options the amount determined by multiplying (1) the same amount of consideration per share received by the Stockholders for which the Performance Option or Time Option is exercisable less the exercise price or conversion price per share of such Performance Option or Time Option by (2) the number of shares of Common Stock represented by such Performance Options, Time Options and Rollover Options.

(b) Each Stockholder, whether in his capacity as a Seller, Stockholder, officer or director of the Company, or otherwise, shall take or cause to be taken all commercially reasonable actions in order expeditiously to consummate any Company Sale and any related transactions, including, without limitation, executing, acknowledging and delivering consents, assignments, waivers and other documents or instruments as may be

reasonably requested and otherwise cooperating with the Take Along Group and any prospective buyer; PROVIDED, HOWEVER, that Stockholders shall be obligated to become liable in respect of any representations, warranties, covenants, indemnities or otherwise to the Third Party solely to the extent provided in the immediately following sentence. Without limiting the generality of the foregoing, each Stockholder agrees to execute and deliver such agreements as may be reasonably specified by the Take Along Group to which such Take Along Group will also be party, including, without limitation, agreements to (i) (1) make individual representations, warranties, covenants and other agreements as to the unencumbered title to its Shares and the power, authority and legal right to Transfer such Shares and the absence of any Adverse Claim with respect to such Shares and (2) be

liable without limitation as to such representations, warranties, covenants (including without limitation, covenants not to compete, as appropriate) and other agreements and (ii) be liable (whether by purchase price adjustment, indemnity payments or otherwise) in respect of representations, warranties, covenants and agreements in respect of the Company and its subsidiaries; PROVIDED, HOWEVER, that the aggregate amount of liability described in this clause (ii) in connection with any Company Sale shall not exceed the lesser of (I) such Stockholder's pro rata portion of any such liability, to be determined in accordance with such Stockholder's portion of the total value for his, her or its Shares included in such Company Sale or (II) the proceeds to such Stockholder in connection with such Company Sale.

2.4. COME ALONG. No Stockholder may Transfer Shares to a Third Party who is not a Permitted Transferee without complying with the terms and conditions set forth in this Section 2.4.

(a) Any Stockholder or group of Stockholders when desiring to Transfer Shares (the "Transferor") shall give not less than fifteen (15) days prior written notice of such intended Transfer to each other Stockholder and the Company. Such notice (the "Participation Notice") shall set forth the terms and conditions of such proposed Transfer, including the name of the prospective transferee, the number of Shares proposed to be transferred (the "Participation Securities") by the Transferor, the percentage of the total number of shares of Common Stock held by the Transferor that the Participation Securities constitutes of such class (the "Come Along Percentage"), the purchase price per share of Common Stock proposed to be paid therefor, the payment terms and type of transfer to be effectuated and the proposed time and place of closing. Within fifteen (15) days following the delivery of the Participation Notice by the Transferor to each other Stockholder and to the Company, each other Stockholder desiring to participate in such proposed Transfer (each, a "Participating Offeree") shall, by notice in writing to the Transferor and to the Company, have the opportunity and right to sell to the purchasers in such proposed Transfer (upon the same terms and conditions as the Transferor) up to that number of shares of Common Stock, as the case may be, subject to the last sentence of Section 2.4(c) below, as shall equal the product of (i) the Come Along Percentage for the Common Stock, as the case may be, and (ii) the number of shares of Common Stock which will be owned by such Participating Offeree as of the proposed date of closing set forth in the Participation Notice without giving effect to the transfer contemplated hereby; PROVIDED, HOWEVER, that for purposes of determining whether Options owned by a Management Stockholder will be vested, such determination will be made after giving

effect to the transfer contemplated hereby and the Board, in its reasonable judgment, within five (5) business days after the Participation Notice is delivered to the Company, will make a Board Participation Determination for each Management Stockholder and notify such Management Stockholder of such Board Participation Determination. No Management Stockholder may participate in the proposed Transfer with respect to any Options which may vest upon consummation of the Transfer in excess of the Board Participation Determination and notwithstanding the Board Participation Determination, no Management Stockholder may sell or transfer in the proposed Transfer any unvested Time Options or any unvested Performance Options if such options do not become vested upon consummation of the proposed Transfer. The Transferor shall attempt to obtain inclusion in the proposed Transfer of the entire number of Shares which the Transferor and the Participating Offerees desire to have included in the proposed Transfer. In the event the Transferor shall be unable to obtain the inclusion of such entire number of shares of Common Stock in the proposed Transfer, the number of shares of Common Stock to be sold in the Proposed Transfer by each Participating Offeree and the Transferor shall be determined in accordance with Section 2.4(c) below. The terms and conditions of any sale pursuant to this Section 2.4(a) shall be the same as set forth in the Participation Notice, except as is provided in Section 2.4(c) below and except that the actual date of

the closing of any proposed Transfer may change.

(b) At the closing of any proposed Transfer in respect of which a Participation Notice has been delivered, the Transferor, together with all Participating Offerees, shall deliver to the proposed transferee certificates evidencing the Shares to be sold thereto duly endorsed with stock powers and shall receive in exchange therefor the consideration to be paid or delivered by the proposed transferee in respect of such Shares as described in the Participation Notice.

(c) The acceptance of each Participating Offeree shall be irrevocable except as hereinafter provided, and each such Participating Offeree shall be bound and obligated to sell, on the same terms and conditions specified in the Participation Notice as the Transferor (subject to all of the provisions of this Agreement), such number of Shares as specified in such Participating Offeree's written commitment; PROVIDED, HOWEVER, that in the case of Performance Options, Time Options and Rollover Options (for which the exercise price is less than the price per share of Common Stock being paid in the Transfer), the holders of such securities shall have the opportunity to either (i) exercise such Performance Options, Time Options and Rollover Options (if then exercisable) and participate in such sale as holders of Common Stock issuable upon such exercise or conversion, or (ii) upon the consummation of the sale, receive in exchange for such Options the amount determined by multiplying (1) the same amount of consideration per share of Common Stock received by the other Stockholders less the exercise price per share of such Performance Option and Time Option by (2) the number of shares of Common Stock of such class represented by such Performance Option or Time Option. In the event the Transferor shall be unable to obtain the inclusion in the sale of all Shares which the Transferor and each Participating Offeree desires to have included in the sale, the number of Shares to be sold in the sale by the Transferor and each Participating Offeree shall be reduced on a PRO RATA basis according to the proportion which the

number of Shares which each such party desires to have included in the sale bears to the total number of Shares desired by all such parties to have included in the sale.

(d) The provisions of this Section 2.4 shall not in any way limit or affect the restrictions placed on the Stockholders by Section 2.1 and shall not apply to (i) any Transfer to the Company or other Stockholders pursuant to Section 2.1, (ii) any Transfer pursuant to Section 2.2, (iii) any Transfer pursuant to Section 2.3 or (iv) any Permitted Transfer.

## 2.5. CORPORATE GOVERNANCE.

(a) BOARD OF DIRECTORS. At each annual meeting of the Stockholders and at each special meeting of the Stockholders called for the purpose of electing directors of the Company, and at any time at which stockholders of the Company shall have the right to, or shall, vote for directors of the Company, then, and in each event, the Stockholders hereby agree to attend each meeting in person or by proxy and hereby agree to vote stock of the Company and shares of the Company now owned or hereafter acquired by him, her or it (whether at a meeting or by written consent in lieu thereof) (i) to fix the number of members of the Board at up to seven (7) (unless the Board is expanded pursuant to Section 2.4(b) hereto, in which case to fix the number of members of the Board in accordance with Section 2.4(b) hereto), and (ii) to elect and thereafter to continue in office as a director of the Company the following: (a) two (2) directors nominated by the Berkshire Stockholders (who shall initially be Bradley M. Bloom and Ross M. Jones) (collectively the "Berkshire Representatives"); (b) three (3) directors nominated by the Management Stockholders (who shall initially be Frederick J. Rowan, II, David A. Brown and Joseph Pacifico) (collectively, the "Management Representatives"), and (c) up to two (2) directors who are not officers or employees of the Company, who shall be nominated by mutual consent of the Berkshire Stockholders (as a group) and

the Management Stockholders (as a group) (the "Outside Representatives"). As to the directors elected to the Board pursuant to this Section 2.4(a) or Section 2.4(b), the following provisions shall apply: (i) no Berkshire Representative may be removed without the consent of a majority in interest of the Berkshire Stockholders, except for cause as determined in good faith by unanimous decision of all directors other than the Berkshire Representatives, (ii) no Management Representative may be removed without the consent of a majority in interest of the Management Stockholders, except for cause as determined in good faith by unanimous decision of all directors other than the Management Representatives, PROVIDED, that in the event of a determination by the Board pursuant to clause (i) or (ii) of this sentence to remove a director, each Stockholder shall take all action as may be necessary or appropriate, including without limitation, the voting of all Shares owned by such Stockholder, to effect the removal of such director. Any vacancy on the Board shall be filled by the designee of the Stockholders who would be entitled to designate such director pursuant to this Section 2.5(a) or Section 2.5(b), as the case may be, and if there shall be no such designation right, such vacancy may be filled by the remaining directors. Each Stockholder shall, upon receipt of notice identifying such designee, take all action as may be necessary or appropriate, including without limitation, the voting of all Shares owned by such Stockholder, to elect the director so designated.

(b) PROPORTIONAL REPRESENTATION. Upon a majority vote of the holders of Common Stock, the composition of the directors constituting the Board of Directors shall be changed so that after designating directors in accordance with this Section 2.5(b), each of the Berkshire Stockholders and the Management Stockholders shall have represented on the Board that number of directors (rounded up to the nearest whole number) represented by the percentage equal to (x) the number of shares of Common Stock held by such stockholder group over (y) the total number of shares of Common Stock held by all Stockholders. In the event that the size of the Board of Directors needs to be increased in order to establish the foregoing representation, each Stockholder shall take all action as may be necessary or appropriate, including without limitation, the voting of all Shares owned by such Stockholder, to effect the increase in the size of the Board. Each Stockholder agrees that such Stockholder shall take all action as may be necessary or appropriate, including without limitation, the voting of all Shares owned by them, to elect the directors so designated by the Stockholders as set forth in this Section 2.5(b).

(c) SUBSIDIARIES; COMMITTEES. Unless the Board unanimously determines otherwise, the board of directors of each Subsidiary of the Company and the audit committee, the compensation committee and all other authorized committees of the Board and of each Subsidiary's board of directors shall be composed so that the representation thereon shall be in the same proportion, as nearly as may be possible (subject to any foreign law requirements, where applicable), as the representation of such directors on the Board; PROVIDED, HOWEVER, that no Management Representative shall sit on the audit committee or the compensation committee.

## 2.6. RIGHTS OF PARTICIPATION.

(a) RIGHTS OF PARTICIPATION. The Company hereby grants to each Stockholder so long as it shall own any Shares, the right to purchase up to a PRO RATA portion of New Securities (as defined in paragraph (b) below) which the Company, from time to time, proposes to sell or issue following the date hereof. A Stockholder's PRO RATA portion, for purposes of this Section 2.6, is the product of (i) a fraction, the numerator of which is the number of outstanding Shares which such Stockholder then owns (on a fully diluted basis after giving effect to the exercise of all Rollover Options, vested Time Options and vested Performance Options and the like and the conversion of all securities convertible into or exchangeable for Common Stock) and the denominator of which is the total number of such Shares then actually outstanding (on a fully diluted basis after giving

effect to the exercise of all Rollover Options, vested Time Options and vested Performance Options and the like and the conversion of all securities convertible into or exchangeable for Common Stock), multiplied by (ii) the number of New Securities the Company proposes to sell or issue.

(b) DEFINITION OF NEW SECURITIES. "New Securities" shall mean any Common Stock or other equity securities of the Company whether now authorized or not, any rights, options or warrants to purchase Common Stock or other equity securities and any indebtedness or preferred stock of the Company which is convertible into Common Stock or other equity securities (or which is convertible into a security which is, in turn, convertible into Common Stock or other equity securities); PROVIDED, that the term "New

Securities" does not include (i) indebtedness of the Company which is not by its terms convertible into Common Stock; (ii) Common Stock issued as a stock dividend to all holders of Common Stock PRO RATA or upon any subdivision or combination of shares of Common Stock; (iii) Common Stock issued to any employee or director and approved by the Board of Directors and any employee or director stock options approved by the Board of Directors; (iv) Common Stock issued in exchange for the cancellation or retirement of any debt securities of the Company or in connection with any restructuring or other financial workout of the Company; (v) Common Stock or warrants to purchase Common Stock issued to non-Affiliates of the Company as part of a bona fide debt offering of units comprised of such Common Stock or warrants and a debt security of the Company; (vi) Common Stock issued in connection with the acquisition of another corporation or other entity by the Company by merger, purchase of substantially all assets or other reorganization; (vii) the issuance of Common Stock upon the exercise or conversion of any rights, options or warrants to purchase Common Stock; (viii) Common Stock issuable in a Public Offering; or (ix) Common Stock issued in respect of services provided (other than as an employee) to the Company or its subsidiaries and approved by the Board of Directors; and PROVIDED, FURTHER, that if any "New Securities" include Common Stock and other equity securities coupled as a package, "New Securities" shall mean the package of securities and not each class of securities individually.

(c) NOTICE FROM THE COMPANY. In the event the Company proposes to issue New Securities, the Company shall give each Stockholder who has a right of participation under this Section 2.6 written notice of such proposal, describing the type of New Securities and the price and the terms upon which the Company proposes to issue the same. For a period of ten (10) business days following the delivery of such notice by the Company, the Company shall be deemed to have irrevocably offered to sell to each Stockholder its PRO RATA share of such New Securities for the price and upon the terms specified in the notice. Each Stockholder may exercise its rights of participation hereunder by giving written notice to the Company and stating therein the quantity of New Securities to be purchased. Each Stockholder shall also be entitled to indicate a desire to purchase all or a portion of any New Securities remaining after such PRO RATA allocation. If, as a result of such oversubscription right, such oversubscriptions exceed the total number of New Securities available in respect of such oversubscription right, the oversubscribing Stockholders shall be cut back with respect to their oversubscriptions on a PRO RATA basis or as they may otherwise agree among themselves.

(d) SALE BY THE COMPANY. In the event that the Stockholders who have a right of participation under this Section 2.6 fail to commit to purchase all of such New Securities within said ten (10) business day period, the Company shall have ninety (90) days thereafter to sell the New Securities with respect to which the right of participation was not exercised, at a price and upon terms no more favorable to the purchasers thereof than specified in the Company's notice given pursuant to Section 2.6(c).

(e) CLOSING. The closing for any such issuance shall take place

as proposed by the Company with respect to the New Securities to be issued, at which closing the Company shall deliver certificates for the New Securities in the respective names of the purchasing Stockholders against receipt of payment therefor.

2.7. CONFIDENTIALITY. Each Stockholder shall maintain the confidentiality of any confidential and proprietary information of the Company ("Proprietary Information") using the same standard of care, but in no event less than reasonable care, as it applies to its own confidential information, except for any Proprietary Information which is publicly available or a matter of public knowledge generally. Nothing herein shall prevent any Stockholder from using Proprietary Information to enforce its rights under this Agreement or from disclosing a summary of Proprietary Information to the partners of such Stockholder as to the performance of the Company.

### ARTICLE III.

#### REGISTRATION RIGHTS

3.1. GENERAL. For purposes of Article III: (a) the terms "register," "registered" and "registration" refer to a registration effected by preparing and filing a registration statement in compliance with the 1933 Act and the declaration or ordering of effectiveness of such registration statement; (b) the term "Holder" means any Stockholder holding Registrable Securities; and (c) the shares of Common Stock issuable upon the exercise of vested Time Options, Rollover Options and vested Performance Options shall be deemed to be outstanding and held by the holders of such vested Time Options, Rollover Options and vested Performance Options.

#### 3.2. DEMAND REGISTRATION INITIATED BY THE BERKSHIRE STOCKHOLDERS.

(a) Subject to paragraph (b) hereof, on or after the date on which the Company has effected a Public Offering, if the Company shall receive a written request (specifying that it is being made pursuant to this Section 3.2) by or on behalf of Berkshire Stockholders holding an aggregate of fifty percent (50%) or more of the Registrable Securities held by the Berkshire Stockholders, that the Company file a registration statement under the 1933 Act, or a similar document pursuant to any other statute then in effect corresponding to the 1933 Act, covering the registration of at least the lesser of (i) \$20 million of Registrable Securities (determined based upon the Fair Market Value of such Registrable Securities on the date of request), or (ii) one hundred percent (100%) of the Registrable Securities then held by the Berkshire Stockholders, then the Company shall promptly notify all other Holders of such request and shall use its best efforts to cause all Registrable Securities that the Holders have requested (within thirty (30) days after such Company notice) be registered, to be registered under the 1933 Act.

(b) If the total amount of Registrable Securities that the Holders request to be included in such offering exceeds the amount of securities that the underwriters reasonably believe compatible with the success of the offering, then the Company will include in such registration only the number of securities which, in the opinion of such underwriters, can be sold in accordance with the procedures set forth in Section 3.3(b);

(c) The Company shall be obligated to effect for the Berkshire Stockholders two (2) registrations of Registrable Securities pursuant to this Section 3.2; PROVIDED, that

in the event that, at the request of the underwriters, the amount of Registrable Securities that the Berkshire Stockholders requested to be included in any offering is reduced by more than thirty percent (30%), such offering shall be deemed not to be a registration demanded by the Berkshire Stockholders for purposes of this Section 3.2.



3.3. PIGGYBACK REGISTRATION; REDUCTION IN REGISTRATION.

(a) If, at any time, the Company determines to register any of its equity securities for its own account under the 1933 Act in connection with the public offering of such securities solely for cash on a form that would also permit the registration of any of the Registrable Securities, the Company shall, at each such time, promptly give each Holder written notice of such determination. Upon the written request of any Holder received by the Company within thirty (30) days after the giving of any such notice by the Company, the Company shall use its best efforts to cause to be registered under the 1933 Act all of the Registrable Securities of such Holder that each Holder has requested be registered. If the total amount of Registrable Securities that are to be included by the Company for its own account and at the request of Holders exceeds the amount of securities that the underwriters reasonably believe compatible with the success of the offering, then the Company will include in such registration only the number of securities which in the opinion of such underwriters can be sold, in the following order:

(i) first, the equity securities to be registered on behalf of the Company; and

(ii) then the Registrable Securities requested to be included by the Holders, PRO RATA, based on the number of Registrable Securities owned by each of them which each of them request be included in such registration; PROVIDED, HOWEVER, that if an underwriter who is not an Affiliate or Associate of any Holder, in good faith requests for the success of the offering, that the number of Registrable Securities to be sold by any Holder be apportioned or excluded, such number of Registrable Securities of such Holder shall be reduced or not included to the extent so requested by said underwriter.

(b) If the Company at any time proposes to register any of its equity securities for the account of any Holder pursuant to Section 3.2 or Section 3.9 of this Agreement, under the 1933 Act in connection with the public offering of such securities solely for cash on a form that would also permit the registration of any of the Registrable Securities, the Company shall, at each such time, promptly give each Holder written notice of such determination. Upon the written request of any Holder received by the Company within thirty (30) days after the giving of any such notice by the Company, the Company shall use its best efforts to cause to be registered under the 1933 Act all of the Registrable Securities of such Holder that such Holder has requested be registered. If the total amount of Registrable Securities requested to be included by the requesting Holders under Section 3.2 or 3.9, and at the request of the Company and the other Holders, exceeds the amount of securities that the underwriters reasonably believe compatible with the success of the offering, then the Company will include in such registration only the

number of securities which in the opinion of such underwriters can be sold, in the following order:

(i) first, the equity securities to be registered on behalf of Stockholders initiating the demand, PRO RATA, based on the number of Registrable Securities owned by each of them which each of them request be included in such registration;

(ii) second, the equity securities to be registered on behalf of the Company; and

(iii) third, the Registrable Securities requested to be included by the other Holders, PRO RATA, based on the number of Registrable Securities owned by each of them which each of them request be included in such registration;

PROVIDED, HOWEVER, that if an underwriter who is not an Affiliate or Associate of any Holder or the Company, in good faith, requests for the success of the underwritten offering that the number of Registrable Securities to be sold by any Holder or the Company be apportioned or excluded, such number of Registrable Securities of such Holder or the Company shall be reduced or not included to the extent so requested by said underwriter.

3.4. OBLIGATIONS OF THE COMPANY. Whenever required under Sections 3.2, 3.3 or 3.9 to use its best efforts to effect the registration of any Registrable Securities, the Company shall:

(a) prepare and file with the SEC a registration statement with respect to such Registrable Securities, and use its best efforts to cause such registration statement to become and remain effective;

(b) as expeditiously as reasonably possible, prepare and file with the SEC such amendments and supplements to such registration statement and the prospectus used in connection with such registration statement as may be necessary to comply with the provisions of the 1933 Act with respect to the disposition of all securities covered by such registration statement;

(c) as expeditiously as reasonably possible, furnish to the Holders such numbers of copies of a prospectus, including a preliminary prospectus, in conformity with requirements of the 1933 Act, and such other documents they may reasonably request in order to facilitate the disposition of Registrable Securities owned by them;

(d) as expeditiously as reasonably possible, use its best efforts to register and qualify the securities covered by such registration statement under the securities or Blue Sky laws of such jurisdictions as shall be reasonably appropriate for the distribution of the securities covered by the registration statement, PROVIDED that the Company shall not be required in connection therewith or as a condition thereto to qualify to do business or to file a general consent to service of process in any such jurisdiction, and FURTHER PROVIDED that (anything in this Agreement to the contrary notwithstanding with respect to the bearing of expenses) if any jurisdiction in which the securities shall be qualified shall

require that expenses incurred in connection with the qualification of the securities in that jurisdiction be borne by selling stockholders, then such expenses shall be payable by selling stockholders PRO RATA, to the extent required by such jurisdiction;

(e) use its best efforts to cause all Registrable Securities covered by such registration statement to be registered with, or approved by, such other governmental agencies or authorities as may be necessary to enable the seller or sellers thereof to consummate the disposition of such Registrable Securities;

(f) notify each seller of Registrable Securities covered by such registration statement, at any time when a prospectus relating thereto is required to be delivered under the 1933 Act, upon discovery that, or upon the happening of any event as a result of which, the prospectus included in such registration statement, as then in effect, includes an untrue statement of a material fact or omits to state any material fact required to be stated therein or necessary to make the statements therein not misleading in the light of the circumstances under which they were made, and at the request of any such seller or Holder, promptly prepare and file with the SEC and furnish to such seller or Holder a reasonable number of copies of a supplement to or an amendment of such prospectus as may be necessary so that, as thereafter delivered to the purchasers of such securities, such prospectus shall not include an untrue statement of a material fact or omit to state a material fact required to be stated

therein or necessary to make the statements therein not misleading in the light of the circumstances under which they were made; PROVIDED, that, each Holder agrees that it shall not sell any Registrable Securities covered by such a registration statement upon notice from the Company until receipt of notice that such statement or omission has been corrected.

(g) otherwise use its best efforts to comply with all applicable rules and regulations of the SEC, and make available to its security holders, as soon as reasonably practicable, an earnings statement covering the period of at least twelve (12) months, but not more than eighteen (18) months, beginning with the first full calendar month after the effective date of such registration statement, which earnings statement shall satisfy the provisions of Section 11(a) of the 1933 Act, and will furnish to each seller at least two (2) business days prior to the filing thereof a copy of any amendment or supplement to such registration statement or prospectus and shall not file any amendment or supplement thereof to which any such seller shall have reasonably objected, except to the extent required by law, on the grounds that such amendment or supplement does not comply in all material respects with the requirements of the 1933 Act or of the rules or regulations thereunder;

(h) provide and cause to be maintained a transfer agent and registrar for all Registrable Securities covered by such registration statement from and after a date not later than the effective date of such registration statement; and

(i) use its best efforts to list all Registrable Securities covered by such registration statement on a securities exchange or the NASDAQ National Market on which any class of Registrable Securities is then listed.

3.5. FURNISH INFORMATION. It shall be a condition precedent to the obligations of the Company to take any act pursuant to this Article III that the Holders selling Registrable Securities shall furnish to the Company such information regarding them, the Registrable Securities held by them and the intended method of disposition of such securities as the Company shall reasonably request and as shall be required in connection with the action to be taken by the Company.

3.6. EXPENSES OF REGISTRATION. All expenses incurred in connection with a registration pursuant to Sections 3.2, 3.3 or 3.9 (excluding underwriters' discounts and commissions, which shall be borne by the sellers), including without limitation all registration and qualification fees, printers' and accounting fees, fees and disbursements of counsel for the Company (which counsel shall be reasonably satisfactory to the holders of a majority of the Registrable Securities then being registered), and the reasonable fees and disbursements of one counsel for the selling Holders (which counsel shall be selected by the Holders which own a majority of the Registrable Securities being sold under the applicable registration) shall be borne by the Company; PROVIDED, HOWEVER, that all such expenses in connection with any amendment or supplement to a registration statement or prospectus filed more than nine (9) months after the effective date of such registration statement because any Holder of Registrable Securities has not effected the disposition of the securities requested to be registered shall be paid by such Holder; PROVIDED, FURTHER, HOWEVER, that Holders initiating a demand may withdraw any request made pursuant to Section 3.2, in which event such first withdrawn request shall be deemed for all purposes herein not to have been made.

3.7. UNDERWRITING REQUIREMENTS. Each Holder selling Registrable Securities in any registration pursuant to Sections 3.2 or 3.3 shall, as a condition for inclusion of such Registrable Securities in such underwritten registration, execute and deliver an underwriting agreement acceptable to the Company and consented to by the Berkshire Stockholders, in the case of a registration pursuant to Section 3.2, or acceptable to Holders who own a majority of the Registrable Securities to be included in such registration, in the case of a registration pursuant to Section 3.3, and the underwriters with

respect to such registration. Such underwriters shall be selected (i) by the Company and consented to by the Berkshire Stockholders, in the case of a registration pursuant to Section 3.3, or (ii) by a majority in interest of the Registrable Securities to be included in such registration in all other cases and shall be reasonably acceptable to the Company, in the case of a registration pursuant to Section 3.3.

Notwithstanding the foregoing, each Holder shall take all action reasonably necessary with respect to executing such underwriting agreement, including being liable in respect of (i) any representations and warranties being made by each selling Holder, and (ii) any indemnification agreements and "lock-up" agreements made by each selling Holder for the benefit of the underwriters in such underwriting agreement; PROVIDED, HOWEVER, that except with respect to individual representations and warranties regarding such matters as legal capacity or due organization of such participating Holder, authority to participate in the Public Offering, compliance by such Holder with laws and agreements applicable to it, ownership (free and clear of liens, charges, encumbrances and adverse claims) of Registrable Securities to be sold by such Holder and accuracy of information with respect to such Holder furnished for inclusion in any disclosure document relating to each Public Offering, the aggregate amount of the liabilities of such participating Holder pursuant to such underwriting agreement shall not exceed either (a)

such participating Holder's PRO RATA portion of any such liability, in accordance with such participating Holder's portion of the total number of Registrable Securities included in the public offering, or (b) the net proceeds received by such participating Holder from the public offering.

3.8. INDEMNIFICATION. In the event any Registrable Securities are included in a registration statement under this Article III:

(a) To the fullest extent permitted by law, the Company will indemnify and hold harmless each Holder (which term, for purposes of this Section 3.8, shall include each Stockholder, including the Berkshire Stockholders, the Management Stockholders and the Other Stockholders holding Registrable Securities, and shall also include the directors, officers and employees of the Stockholders and their Affiliates) requesting or joining in a registration, any underwriter (as defined in the 1933 Act) for a registration, and each Person, if any, who controls such Holder or such underwriter within the meaning of the 1933 Act, against any and all losses, claims, damages or liabilities, joint or several, to which any such Holder, underwriter or Person may become subject under the 1933 Act or otherwise, insofar as such losses, claims, damages or liabilities (or actions or proceedings, whether commenced or threatened, in respect thereof) arise out of or are based on any untrue or alleged untrue statement of any material fact contained in a registration statement relating to a registration pursuant to this Article III, including any preliminary prospectus or final prospectus contained therein or any amendments or supplements thereto, or arise out of or are based upon the omission or alleged omission to state therein a material fact required to be stated therein, or necessary to make the statements therein not misleading, or arise out of any violation by the Company of the 1933 Act or any rule or regulation promulgated under the 1933 Act applicable to the Company and relating to action or inaction required of the Company in connection with any such registration, and will reimburse each such Holder, underwriter or control Person for any and all legal or other expenses reasonably incurred by them in connection with investigating or defending any such loss, claim, damage, liability, action or proceeding; PROVIDED, HOWEVER, that the indemnity agreement contained in this Section 3.8(a) shall not apply to amounts paid in settlement of any such loss, claim, damage, liability, action or proceeding if such settlement is effected without the consent of the Company (which consent shall not be unreasonably withheld), nor shall the Company be liable to anyone for any such loss, claim, damage, liability, action or proceeding to the extent that it arises out of or is based upon an untrue statement or omission made in connection with such registration statement, preliminary prospectus, final prospectus

or amendments or supplements thereto in reliance upon and in conformity with written information furnished expressly for use in connection with such registration by such Holder, underwriter or control Person. Such indemnity shall remain in full force and effect regardless of any investigation made by or on behalf of such Holder, underwriter or control Person and shall survive the transfer of such securities by such Holder.

(b) To the fullest extent permitted by law, each Holder requesting or joining in a registration will indemnify and hold harmless the Company, each of its directors, each of its officers who has signed the registration statement, each Person, if any, who controls the Company within the meaning of the 1933 Act, and each agent and any underwriter for the Company and any Person who controls any such agent or underwriter

and each other Holder and any Person who controls such Holder (within the meaning of the 1933 Act) against any and all losses, claims, damages or liabilities, joint or several, to which the Company or any such director, officer, control Person, agent, underwriter or other Holder may become subject, under the 1933 Act or otherwise, insofar as such losses, claims, damages or liabilities (or actions or proceedings, whether commenced or threatened in respect thereto) arise out of or are based upon an untrue statement of any material fact contained in such registration statement, including any preliminary prospectus or final prospectus contained therein or any amendments or supplements thereto, or arise out of or are based upon the omission to state therein a material fact required to be stated therein or necessary to make the statements therein not misleading, in each case to the extent, but only to the extent, that such untrue statement or omission was made in such registration statement, preliminary or final prospectus, or amendments or supplements thereto, in reliance upon and in conformity with written information furnished by such Holder (other than information furnished by such Holder on behalf of the Company in his or her capacity as an officer or director of the Company) expressly for use in connection with such registration; and such Holder will reimburse the Company and each such director, officer, control Person, agent, underwriter or other Holder for any and all legal or other expenses reasonably incurred by them in connection with investigating or defending any such loss, claim, damage, liability, action or proceeding; PROVIDED, HOWEVER, the indemnity obligation of each such Holder hereunder shall be limited to and shall not exceed the proceeds actually received by such Holder upon a sale of Registrable Securities pursuant to a registration statement hereunder; and PROVIDED, FURTHER that the indemnity agreement contained in this Section 3.8(b) shall not apply to amounts paid in settlement of any such loss, claim, damage, liability, action or proceeding if such settlement is effected without the consent of such Holder (which consent shall not be unreasonably withheld). Such indemnity shall remain in full force and effect regardless of any investigation made by or on behalf of the Company or any such director, officer, Holder, underwriter or control Person and shall survive the transfer of such securities by such Holder.

(c) Any Person seeking indemnification under this Section 3.8 will (i) give prompt notice to the indemnifying party of any claim with respect to which it seeks indemnification (but the failure to give such notice will not affect the right to indemnification hereunder, unless and to the extent the indemnifying party is materially prejudiced by such failure) and (ii) unless in such indemnified party's reasonable judgment a conflict of interest may exist between such indemnified and indemnifying parties with respect to such claim, permit such indemnifying party, and other indemnifying parties similarly situated, jointly to assume the defense of such claim with counsel reasonably satisfactory to the parties. In the event that the indemnifying parties cannot mutually agree as to the selection of counsel, each indemnifying party may retain separate counsel to act on its behalf and at its expense. The indemnified party shall in all events be entitled to participate in such defense at its expense through its own counsel. If such defense is not assumed by the indemnifying party, the indemnifying party will not be subject to any liability for any settlement made without its consent (but such consent will not be

unreasonably withheld). No indemnifying party will consent to entry of any judgment or enter into any settlement which does not include as an unconditional term thereof the giving by the claimant or plaintiff to such indemnified party of a release from

all liability in respect of such claim or litigation. An indemnifying party who is not entitled to, or elects not to, assume the defense of a claim will not be obligated to pay the fees and expenses of more than one counsel for all parties indemnified by such indemnifying party with respect to such claim, unless in the reasonable judgment of any indemnified party a conflict of interest may exist between such indemnified party and any other of such indemnified parties with respect to such claim, in which event the indemnifying party shall be obligated to pay the reasonable fees and expenses of such additional counsel.

(d) If for any reason the foregoing indemnification is unavailable to any party or insufficient to hold it harmless as and to the extent contemplated by the preceding paragraphs of this Section 3.8, then each indemnifying party shall contribute to the amount paid or payable by the indemnified party as a result of such loss, claim, damage or liability in such proportion as is appropriate to reflect the relative benefits received by the applicable indemnifying party, on the one hand, and the applicable indemnified party, as the case may be, on the other hand, and also the relative fault of the applicable indemnifying party and the applicable indemnified party, as the case may be, as well as any other relevant equitable considerations.

3.9. REGISTRATION ON FORM S-3. After the date on which the Company has effected a Public Offering, if (i) a Holder or Holders request in writing (specifying that such request is being made pursuant to this Section 3.9) that the Company file a registration statement on Form S-3 (or any successor form to Form S-3 regardless of its designation) for a public offering of securities having an aggregate value of not less than \$1,000,000 and (ii) the Company is entitled to use such form to register such securities, then the Company shall file a Form S-3 with respect to such securities within ninety (90) days from the date of such request, and shall use its best efforts to cause such registration statement to become effective; PROVIDED, that the Company shall not be required to effect such registration more frequently than once every six (6) months.

3.10. REPORTS UNDER SECURITIES EXCHANGE ACT OF 1934. With a view to making available to the Holders and their Permitted Transferees the benefits of Rule 144 promulgated under the 1933 Act and any other rule or regulation of the SEC that may at any time permit a Holder to sell securities of the Company to the public without registration, the Company agrees to use its best efforts to:

(a) make and keep public information available, as those terms are understood and defined in Rule 144, at all times subsequent to ninety (90) days after the effective date of the first registration statement covering a Public Offering filed by the Company;

(b) file with the SEC in a timely manner all reports and other documents required of the Company under the 1933 Act and the 1934 Act; and

(c) furnish to any Holder forthwith upon request a written statement by the Company that it has complied with the reporting requirements of Rule 144 (at any time after ninety (90) days after the effective date of said first registration statement filed by the Company), and of the 1933 Act and the 1934 Act (at any time after it has become subject to such reporting requirements), a copy of the most recent annual or quarterly

report of the Company, and such other reports and documents so filed by the Company as may be reasonably requested in availing any Holder of any rule or regulation of the SEC permitting the selling of any such securities

without registration.

3.11. NO INCONSISTENT AGREEMENTS. The Company represents and warrants that it has not entered into, and covenants that it will not hereafter enter into, any agreement with respect to the registration of its securities that is inconsistent with the rights granted to the Holders of Registrable Securities in this Agreement without the prior written consent of a majority in interest of the Holders.

3.12. STOCK SPLIT. If, on or after the receipt by the Company of a request for registration of a public offering pursuant to Section 3.2, the proposed managing underwriter or underwriters of such offering reasonably believes that the number of shares to be registered is less than the minimum number necessary for the success of such offering, the Company will promptly prepare and submit to its Board of Directors, use its best efforts to cause to be adopted by its Board of Directors and stockholders, and, if so adopted, file and cause to become effective, an amendment to its certificate of incorporation so as to cause each share of its outstanding Common Stock to be converted into such number of shares of such Common Stock so that the number of shares of Registrable Securities to be registered is equal to the minimum number which such managing underwriter or underwriters reasonably believes is necessary for the success of such offering. Each Stockholder, together with his or its Permitted Transferees, hereby agrees to vote the shares of the Company's Common Stock held by him or it in favor of adopting such amendment.

3.13. TIMING AND OTHER LIMITATIONS.

(a) No request shall be made with respect to any registration pursuant to Section 3.2 within one hundred twenty (120) days immediately following the effective date of any registration statement filed pursuant to this Article III.

(b) If the Company shall furnish to the Holders of Registrable Securities requesting a registration pursuant to Section 3.2 a certificate signed by a majority of the Board of Directors stating that in the good faith judgment of the Board of Directors, it would be seriously detrimental to the Company or its stockholders for such registration statement to be filed on or before the date filing would be required and it is therefore advisable to defer the filing of such registration statement, then the Company shall have the right to defer the filing of the registration statement for a period of not more than one hundred twenty (120) days and the request pursuant to Section 3.2 then made shall not be counted for purposes of determining the number of registrations pursuant to Section 3.2; PROVIDED, HOWEVER, that the Company may not utilize such right more than once in any twelve-month period.

3.14. LOCK-UP. In connection with any Public Offering of Shares, no holder of Shares shall Transfer any Shares for a period beginning seven (7) days immediately preceding the date upon which the Company in good faith believes that the relevant registration statement shall become effective, and ending on the one hundred eightieth (180th) day (or, at the discretion of the underwriter, such lesser period) following the effectiveness of such registration statement with respect to such Public Offering without the prior written consent of the underwriters

managing the offering, and at the request of the underwriter, each holder of Shares shall enter into an agreement to such effect with the underwriter; PROVIDED, HOWEVER, that the provisions of this Section 3.14 shall not prohibit any Permitted Transfers, provided that the Permitted Transferee agrees to be bound by the terms of this Agreement, including this Section 3.14.

#### ARTICLE IV.

#### MISCELLANEOUS

4.1. APPOINTMENT OF THE MANAGEMENT PROXY. Each of the Management

Stockholders hereby appoints Frederick J. Rowan, II (the "Management Proxy") as the agent, proxy, and attorney-in-fact for the Management Stockholders (including, without limitation, full power and authority to act on the Management Stockholders' behalf) to take any action, should the Management Proxy elect to do so in his sole discretion: (i) to vote on all matters to be voted on under this Agreement, (ii) to receive all notices on behalf of each Management Stockholder, (iii) to execute and deliver on behalf of the Management Stockholders any amendment to this Agreement so long as such amendments shall apply to all Management Stockholders and (vii) to take all other actions to be taken by or on behalf of the Management Stockholders as a group and exercise any and all rights which the Management Stockholders are permitted or required to do or exercise under this Agreement other than exercise any rights with respect to investment decisions set forth in Sections 2.1(c), 2.4, 2.6 or 3.3 hereof. Each of the Management Stockholders hereby agrees not to assert any claim against, and agrees to indemnify and hold harmless, the Management Proxy from and against any and all losses incurred by the Management Proxy or any of his Affiliates, partners, employees, agents, investment bankers or representatives, or any Affiliate of any of the foregoing, relating to the Management Proxy's capacity as the Management Proxy other than such claims or losses resulting from the Management Proxy's gross negligence or willful misconduct. By execution hereof, Frederick J. Rowan, II hereby agrees to act as Management Proxy until such time as a new Management Proxy is elected by the majority in interest of the Management Stockholders.

4.2. REMEDIES. The parties to this Agreement acknowledge and agree that the covenants of the Company and the Stockholders set forth in this Agreement may be enforced in equity by a decree requiring specific performance. In the event of a breach of any material provision of this Agreement, the aggrieved party will be entitled to institute and prosecute a proceeding to enforce specific performance of such provision, as well as to obtain damages for breach of this Agreement. Without limiting the foregoing, if any dispute arises concerning the Transfer of any of the Shares subject to this Agreement or concerning any other provisions hereof or the obligations of the parties hereunder, the parties to this Agreement agree that an injunction may be issued in connection therewith (including, without limitation, restraining the Transfer of such Shares or rescinding any such Transfer). Such remedies shall be cumulative and non-exclusive and shall be in addition to any other rights and remedies the parties may have under this Agreement or otherwise.

4.3. ENTIRE AGREEMENT; AMENDMENT; WAIVER. This Agreement, together with the Schedule hereto, set forth the entire understanding of the parties, and as of the closing contemplated by the Stock Purchase Agreement supersedes all prior agreements including, without limitation the Stock Acquisition Agreements, the Stock Option Agreements and the

Existing Stock Purchase Agreements, and all other arrangements and communications, whether oral or written, with respect to the subject matter hereof. The Schedule may be amended to reflect changes in the composition of the Stockholders as a result of Permitted Transfers or Transfers permitted under Article II. Amendments to the Schedule reflecting Permitted Transfers or Transfers permitted under Article II shall become effective when a copy of the Agreement as executed by any new transferee is filed with the Company, except as otherwise provided in Section 4.13. Any other amendments to, or the termination of, this Agreement shall require the prior written consent of a majority of the Stockholders. Without the consent of the Management Stockholders holding a majority of the Shares held by the Management Stockholders, no amendment may be made to Section 2.2. Notwithstanding any provisions to the contrary contained herein, any party may waive any rights with respect to which such party is entitled to benefits under this Agreement. No waiver of or consent to any departure from any provision of this Agreement shall be effective unless signed in writing by the party entitled to the benefit thereof.

4.4. SEVERABILITY. It is the desire and intent of the parties that the provisions of this Agreement be enforced to the fullest extent permissible under the laws and public policies applied in each jurisdiction in which enforcement is sought. Accordingly, the invalidity or unenforceability of any particular



provision of this Agreement shall not affect the other provisions hereof, and this Agreement shall be construed in all respects as if the invalid or unenforceable provision were omitted. Notwithstanding the foregoing, if such provision could be more narrowly drawn so as not to be invalid or unenforceable in such jurisdiction, it shall, as to such jurisdiction, be so more narrowly drawn, without invalidating the remaining provisions of this Agreement or affecting the validity or enforceability of such provision in any other jurisdiction.

4.5. NOTICES. All notices or other communications required or permitted to be given hereunder shall be in writing and shall be delivered in the manner specified herein or, in the absence of such specification, shall be deemed to have been duly given seven (7) days after mailing by certified mail, when delivered by hand, upon confirmation of receipt by telecopy, or one (1) business day after sending by overnight delivery service, to the respective addresses of the parties set forth below:

(a) For notices and communications to the Company to:

Carter Holdings, Inc.  
1170 Peachtree Street, Suite 900  
Atlanta, Georgia 30309  
Attention: Mr. Frederick J. Rowan, II  
Facsimile: 770-960-1556

with a copy to:

Berkshire Partners LLC  
One Boston Place  
Boston, MA 02108  
Attention: Mr. Bradley Bloom

Facsimile: (617) 227-6105

Ropes & Gray  
One International Place  
Boston, MA 02110  
Attention: David C. Chapin, Esq.  
Facsimile: (617) 951-7050

(b) for notices and communications to the Berkshire Stockholders, to their respective addresses set forth in the Schedule, with a copy to:

Ropes & Gray  
One International Place  
Boston, Massachusetts 02110  
Attention: David C. Chapin, Esq.  
Facsimile: (617) 951-7050

(c) for notices and communications to any Management Stockholders, to their respective addresses set forth in the Schedule, with a copy to:

The William Carter Company  
1170 Peachtree Street, Suite 900  
Atlanta, Georgia 30309  
Attention: Mr. David A. Brown  
Facsimile: 770-960-1556

(d) for notices and communications to any Other Stockholders, to their respective addresses set forth in the Schedule.

By notice complying with the foregoing provisions of this Section 4.5, each party shall have the right to change the mailing address for future notices and communications to such party.

4.6. BINDING EFFECT; ASSIGNMENT. This Agreement shall be binding upon and inure to the benefit of the parties hereto and to their respective transferees, successors and assigns; PROVIDED, HOWEVER, that no right or obligation under this Agreement may be assigned except as expressly provided herein, it being understood that the Company's rights hereunder may be assigned by the Company to any corporation which is the surviving entity in a merger, consolidation or like event involving the Company. No such assignment shall relieve an assignor of its obligations hereunder.

4.7. GOVERNING LAW. This Agreement shall be governed by the law of The Commonwealth of Massachusetts (regardless of the laws that might otherwise govern under applicable Massachusetts principles of conflicts of law) as to all matters, including but not limited to matters of validity, construction, effect, performance and remedies.

4.8. TERMINATION. Without affecting any other provision of this Agreement requiring termination of any rights in favor of any Stockholder or any transferee of Shares, the provisions

of Article II shall terminate as to such Stockholder or transferee, when, pursuant to and in accordance with this Agreement, such Stockholder or transferee, as the case may be, no longer owns any Shares, Performance Options, Rollover Options or Time Options; PROVIDED, that termination pursuant to this Section 4.8. shall only occur in respect of a Stockholder after all Permitted Transferees in respect thereof also no longer own any Shares. Notwithstanding the foregoing, Article II shall terminate upon the earlier of a Change in Control or the consummation of the first Public Offering; PROVIDED, that the Company shall be obligated to consummate the purchase of any vested Time Options, Rollover Options and vested Performance Options which have been called pursuant to Section 2.2 prior to such termination, but have not otherwise been paid for as of such date.

4.9. RECAPITALIZATIONS, EXCHANGES, ETC. The provisions of this Agreement shall apply, to the full extent set forth herein with respect to Shares, to any and all shares of capital stock of the Company or any successor or assign of the Company (whether by merger, consolidation, sale of assets or otherwise) which may be issued in respect of, in exchange for, or in substitution of the Shares, by reason of a stock dividend, stock split, stock issuance, reverse stock split, combination, recapitalization, reclassification, merger, consolidation or otherwise.

4.10. ACTION NECESSARY TO EFFECTUATE THE AGREEMENT. The parties hereto agree to take or cause to be taken all such corporate and other action as may be necessary to effect the intent and purposes of this Agreement.

4.11. PURCHASE FOR INVESTMENT; LEGEND ON CERTIFICATE. Each of the parties acknowledges that all of the Shares held by such party are being (or have been) acquired for investment and not with a view to the distribution thereof and that no transfer, hypothecation or assignment of Shares may be made except in compliance with applicable federal and state securities laws. All the certificates of Shares which are now or hereafter owned by the Stockholders and which are subject to the terms of this Agreement shall have endorsed in writing, stamped or printed, thereon the following legend:

"THE SECURITIES REPRESENTED BY THIS CERTIFICATE HAVE NOT BEEN REGISTERED UNDER THE SECURITIES ACT OF 1933, AS AMENDED, AND MAY NOT BE SOLD, OFFERED FOR SALE, PLEDGED OR HYPOTHECATED IN THE ABSENCE OF AN EFFECTIVE REGISTRATION STATEMENT AS TO THE SECURITIES UNDER SAID ACT OR AN OPINION OF COUNSEL SATISFACTORY TO THE COMPANY AND ITS COUNSEL THAT SUCH REGISTRATION IS NOT REQUIRED."

"THE SECURITIES REPRESENTED BY THIS CERTIFICATE ARE SUBJECT TO THE TERMS AND CONDITIONS, INCLUDING CERTAIN RESTRICTIONS ON TRANSFER, OF A STOCKHOLDERS AGREEMENT DATED AS OF AUGUST 15, 2001, AS AMENDED FROM TIME TO TIME,

AND NONE OF SUCH SECURITIES, OR ANY INTEREST THEREIN, SHALL BE TRANSFERRED, PLEDGED, ENCUMBERED OR OTHERWISE DISPOSED OF EXCEPT AS PROVIDED IN THAT AGREEMENT. A COPY OF THE STOCKHOLDERS AGREEMENT IS ON FILE WITH THE CLERK OF THE COMPANY AND WILL BE MAILED TO ANY PROPERLY INTERESTED PERSON WITHOUT CHARGE WITHIN FIVE (5) BUSINESS DAYS AFTER RECEIPT OF A WRITTEN REQUEST."

All shares shall also bear all legends required by federal and state securities laws.

4.12. EFFECTIVENESS OF TRANSFERS. All Shares transferred by a Stockholder (other than pursuant to an effective registration statement under the 1933 Act or pursuant to a Rule 144 transaction) shall, except as otherwise expressly stated herein, be held by the transferee thereof subject to this Agreement. Such transferee shall, except as otherwise expressly stated herein, have all the rights and be subject to all of the obligations of a Stockholder under this Agreement (as though such party had so agreed pursuant to Section 4.13) automatically and without requiring any further act by such transferee or by any parties to this Agreement. Without affecting the preceding sentence, if such transferee is not a Stockholder on the date of such transfer, then such transferee, as a condition to such transfer, shall confirm such transferee's obligations hereunder in accordance with Section 4.13. No Shares shall be transferred on the Company's books and records, and no transfer of Shares shall be otherwise effective, unless any such transfer is made in accordance with the terms and conditions of this Agreement, and the Company is hereby authorized by all of the Stockholders to enter appropriate stop transfer notations on its transfer records to give effect to this Agreement.

4.13. OTHER STOCKHOLDERS. Subject to the restrictions on transfers of Shares contained herein, any Person who is not already a Stockholder acquiring Shares, shall, on or before the transfer or issuance to it of Shares, sign a counterpart or joinder to this Agreement in form reasonably satisfactory to the Company and shall thereby become a party to this Agreement to be bound hereunder as (i) a Berkshire Stockholder if a transferee (other than the Company) of a Berkshire Stockholder, (ii) a Management Stockholder if a transferee (other than the Company) of a Management Stockholder or (iii) an Other Stockholder if such transferee (other than the Company) does not fall within clause (i) or (ii) above. Each such additional Stockholder shall be listed on the Schedule, as amended from time to time.

4.14. NO WAIVER. No course of dealing and no delay on the part of any party hereto in exercising any right, power or remedy conferred by this Agreement shall operate as waiver thereof or otherwise prejudice such party's rights, powers and remedies. No single or partial exercise of any rights, powers or remedies conferred by this Agreement shall preclude any other or further exercise thereof or the exercise of any other right, power or remedy.

4.15. COSTS AND EXPENSES. Each party shall pay its own costs and expenses incurred in connection with this Agreement, and any and all other documents furnished pursuant hereto or in connection herewith.

4.16. COUNTERPART. This Agreement may be executed in two or more counterparts each of which shall be deemed an original but all of which together shall constitute one and the same instrument, and all signatures need not appear on any one counterpart.

4.17. HEADINGS. All headings and captions in this Agreement are for purposes of reference only and shall not be construed to limit or affect the substance of this Agreement.

4.18. THIRD PARTY BENEFICIARIES. Nothing in this Agreement is intended or shall be construed to entitle any Person other than the Company and the Stockholders to any claim, cause of action, right or remedy of any kind.

4.19. CONSENT TO JURISDICTION. The Company and each of the Stockholders, by its, his or her execution hereof, (i) hereby irrevocably submit to the exclusive jurisdiction of the state courts in The Commonwealth of Massachusetts for the purposes of any claim or action arising out of or based upon this Agreement or relating to the subject matter hereof, (ii) hereby waive, to the extent not prohibited by applicable law, and agree not to assert by way of motion, as a defense or otherwise, in any such claim or action, any claim that it or he is not subject personally to the jurisdiction of the above-named courts, that its, his or her property is exempt or immune from attachment or execution, that any such proceeding brought in the above-named court is improper or that this Agreement or the subject matter hereof may not be enforced in or by such court and (iii) hereby agree not to commence any claim or action arising out of or based upon this Agreement or relating to the subject matter hereof other than before the above-named courts nor to make any motion or take any other action seeking or intending to cause the transfer or removal of any such claim or action to any court other than the above-named courts whether on the grounds of inconvenient forum or otherwise. The Company and each of the Stockholders hereby consent to service of process in any such proceeding, and agree that service of process by registered or certified mail, return receipt requested, at its address specified pursuant to Section 4.5 is reasonably calculated to give actual notice.

4.20. WAIVER OF JURY TRIAL. TO THE EXTENT NOT PROHIBITED BY APPLICABLE LAW WHICH CANNOT BE WAIVED, EACH PARTY HERETO HEREBY WAIVES AND COVENANTS THAT IT WILL NOT ASSERT (WHETHER AS PLAINTIFF, DEFENDANT OR OTHERWISE) ANY RIGHT TO TRIAL BY JURY IN ANY FORUM IN RESPECT OF ANY ISSUE OR ACTION, CLAIM, CAUSE OF ACTION OR SUIT (IN CONTRACT, TORT OR OTHERWISE), INQUIRY, PROCEEDING OR INVESTIGATION ARISING OUT OF OR BASED UPON THIS AGREEMENT OR THE SUBJECT MATTER HEREOF OR IN ANY WAY CONNECTED WITH OR RELATED OR INCIDENTAL TO THE TRANSACTIONS CONTEMPLATED HEREBY, IN EACH CASE WHETHER NOW EXISTING OR HEREAFTER ARISING. EACH PARTY HERETO ACKNOWLEDGES THAT IT HAS BEEN INFORMED BY THE OTHER PARTIES HERETO THAT THIS SECTION 4.20 CONSTITUTES A MATERIAL INDUCEMENT UPON WHICH THEY ARE RELYING AND WILL RELY IN ENTERING INTO THIS AGREEMENT. ANY PARTY HERETO MAY FILE AN ORIGINAL COUNTERPART OR A COPY OF THIS SECTION 4.20 WITH ANY COURT AS WRITTEN EVIDENCE OF THE CONSENT OF EACH SUCH PARTY TO THE WAIVER OF ITS RIGHT TO TRIAL BY JURY.

IN WITNESS WHEREOF, each of the stockholders of Carter Holdings, Inc. has duly executed this Stockholders Agreement (or caused this Stockholders Agreement to be executed on its behalf by its officer or representative thereunto duly authorized) as of the date first above written.

[Signature pages on file with the Company]

EXHIBIT 21

SUBSIDIARIES OF CARTER HOLDINGS, INC.

Corporate Name -----	Jurisdiction of Incorporation/Organization -----	Name Under Which Business Is Done -----
The William Carter Company	Massachusetts	Carter's
Carter's Imagination, Inc.	Delaware	Carter's Imagination, Inc.
Carter's de San Pedro, Inc.	Delaware	Carter's de San Pedro, Inc.
Carter's Barranca Sociedad Anonima Corporation Carter Co., S.A.	Costa Rica	Carter's Barranca Sociedad Anonima Corporation Carter Co., S.A.
Carter's de Linares	Mexico	Carter's de Linares
Carter's de Montemorelus	Mexico	Carter's de Montemorelus

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**Exhibit 23.1**

**CONSENT OF INDEPENDENT ACCOUNTANTS**

We hereby consent to the use in this Registration Statement on Form S-1 of our reports dated February 20, 2002, except for Note 18 as to which the date is August 19, 2002, relating to the financial statements and financial statement schedules of Carter Holdings, Inc., which appear in such Registration Statement. We also consent to the reference to us under the heading "Experts" in such Registration Statement.

PricewaterhouseCoopers LLP

Stamford, CT  
August 23, 2002

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QuickLinks

[Exhibit 23.1](#)

[CONSENT OF INDEPENDENT ACCOUNTANTS](#)