FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

	OMB APPROVAL
I	

OMB Number: 3235-0287 Estimated average burden hours per response: 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person*  JONES ROSS M						2. Issuer Name <b>and</b> Ticker or Trading Symbol  CARTERS INC [ CRI ]									eck all app X Direc	ctor cer (give title		10%	Owner
(Last) (First) (Middle) C/O BERKSHIRE PARTNERS LLC						3. Date of Earliest Transaction (Month/Day/Year) 09/29/2004									Offic belov			Other below	(specify /)
ONE BOSTON PLACE, SUITE 3300  (Street)  BOSTON MA 02108				4. If	4. If Amendment, Date of Original Filed (Month/Day/Year)									Individual or Joint/Group Filing (Check Applicable Line)      X Form filed by One Reporting Person     Form filed by More than One Reporting Person					
(City)	(51		Zip) <b>e I - N</b> e	on-Deriv	/ative	Sec	uritie	s Ac	auirea	d. Di	sposed o	f. or	Bene	ficial	lv Owne	ed			
1. Title of Security (Instr. 3)  2. Transaction Date (Month/Day/					tion	n 2A. Deemed Execution Date,			3. Transa Code ( 8)	4. Securities	s Acquired (A) or of (D) (Instr. 3, 4 and			5. Amou Securitie Benefici Owned I Reporte	int of es ially Following d	Form (D) o	n: Direct r Indirect estr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
Common Stock 09/29/20					2004	)4		S	V	8,308,97	(D)		*\$26.2	Transaction(s) (Instr. 3 and 4)  10,257,506			I	By affiliated investment entities <sup>(1)</sup>	
	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																		
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	if any (Month/Day/Year) Co 8)		Transa Code (	Transaction Code (Instr.		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		Exerc ion Da /Day/Y		7. Title and Amount of Securities Underlying Derivative Security (Instr. and 4)		S (	. Price of Perivative Security Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)		10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership (Instr. 4)
					Code	v	(A)	(D)	Date Exercis	sable	Expiration Date	Title	Amo or Num of Shar	ber					

## **Explanation of Responses:**

1. The shares are beneficially owned by or through certain investment entities. The Reporting Person disclaims any beneficial ownership of any shares in which he does not have a pecuniary interest.

By: /s/ Ross M. Jones

09/29/2004

\*\* Signature of Reporting Person

Date

 $Reminder: \ Report \ on \ a \ separate \ line \ for \ each \ class \ of \ securities \ beneficially \ owned \ directly \ or \ indirectly.$ 

- $^{\star}$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.