FORM 4

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UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL

| - | - |
|---------------------|-----------|
| OMB Number: | 3235-0287 |
| Estimated average b | urden |
| hours per response: | 0.5 |

| to Section 16. | Form 4 or Form 5 ay continue. See | | Filed pursuant to Section 16(a) of the Securities Exchange Act of 193 or Section 30(h) of the Investment Company Act of 1940 | 34 | Estimated average burden hours per response: 0.5 | | | |
|---------------------------------------|--------------------------------------|------------------|---|--|---|--|-----|--|
| 1. Name and Add <u>Eagle Jevin</u> | 1 0 | Person* | 2. Issuer Name and Ticker or Trading Symbol <u>CARTERS INC</u> [CRI] | 5. Relationship of (Check all applica X Director | ble) | 10% Owner | r | |
| (Last) 3438 PEACH SUITE 1800 | (First) TREE ROAD I | (Middle) | 3. Date of Earliest Transaction (Month/Day/Year) 03/18/2022 | — Officer (g below) | jive title | Other (specify below) | / | |
| (Street) ATLANTA | GA | 30326 | 4. If Amendment, Date of Original Filed (Month/Day/Year) | Line) X Form file | d by One Rep | ng (Check Applicat porting Person an One Reporting | ble | |
| (City) | (State) | (Zip) | | | | | | |
| | | Ianie I - Non-De | rivative Securities Acquired Disposed of or Ben | eticialiv ()whed | | | | |

| | | • | | · | . , | | | | | |
|---------------------------------|--|---|------|---|------------|---------------|-------------------|------------------------------------|-----------------------------------|--|
| 1. Title of Security (Instr. 3) | Date Execution Da (Month/Day/Year) if any | | | | | | | Securities Beneficially | (D) or Indirect (I) (Instr. 4) | of Indirect Beneficial Ownership |
| | | | Code | v | Amount | (A) or (D) | Price | Transaction(s) (Instr. 3 and 4) | | (Instr. 4) |
| Common Stock | 03/18/2022 | | A | | 12.7627(1) | Α | \$ <mark>0</mark> | 11,387.1025 | D | |

| Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities) | | | | | | | | | | | | | | | |
|--|---|---|--|------------------|---|---|---------------------------|--|--|--------------------|-------|--|---|--------------------------------------|--|
| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | a 3. Transaction 3A. Deemed 4. Date (Month/Day/Year) 3A. Deemed Execution Date, Transaction if any Co (Month/Day/Year) 8) | | Transa Code (| | of Deriv Secu Acqu (A) o Disp of (D | r osed) r. 3, 4 | 6. Date Exercisable and Expiration Date (Month/Day/Year) | | 1 | | 8. Price o Derivative Security (Instr. 5) | Ownershi Form: Direct (D) or Indirect (I) (Instr. 4 | Beneficial Ownershi (Instr. 4) | |
| | | | | Code | v | (A) | (D) | Date Exercisat | | Expiration Date | Title | Amount or Number of Shares | | | |

Explanation of Responses:

1. Represents shares of common stock credited to the Reporting Person as a result of a dividend payment with respect to the Company's common stock, in accordance with and to be settled pursuant to the terms of the Company's director deferred compensation program.

Remarks:

/s/Scott F. Duggan, Attorney-

in-Fact

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

n-Derivative Securities Acquired, Disposed of, or Beneficially Owned

** Signature of Reporting Person

0<u>3/21/2022</u>