FORM 4

## **UNITED STATES SECURITIES AND EXCHANGE COMMISSION**

Washington,	D.C.	20549
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

**OMB APPROVAL** 3235-0287 Estimated average burden hours per response: 0.5

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Name and Address of Reporting Person*     Westenberger Richard F.						2. Issuer Name and Ticker or Trading Symbol CARTERS INC [ CRI ]								(Ch	neck all app Direc	ationship of Reporting Pe k all applicable) Director Officer (give title below) EVP and (		10% O		
(Last) (First) (Middle) 3438 PEACHTREE ROAD NE SUITE 1800						3. Date of Earliest Transaction (Month/Day/Year) 02/27/2023												below)		
(Street) ATLANT	гA G <i>l</i>	ate) (Z	0326 Zip)			4. If Amendment, Date of Original Filed (Month/Day/Year)								Line	e) X Form Form Perso					
		Table	I - No	n-Deriva	tive S	Secu	ritie	s Acq	uired,	Dis	posed of	, or E	3ene	eficia	ılly Own	ed				
1. Title of Security (Instr. 3)  2. Transact Date (Month/Day					Executions/Year) if any		ution Date,				es Acquired (A Of (D) (Instr. 3,			d Securit Benefic	urities eficially ned Following		: Direct r Indirect str. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
						Code	v	Amount	(A) (D)	or	Price	Transa	ction(s) and 4)							
Common Stock 02/27/						2023			A		10,468(1	) /	4	\$0	94	4,991(2)		D		
Common Stock 02/27/						2023			A		10,468 <sup>(3)</sup>		<b>A</b>	\$0	105,459(2)			D		
	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																			
1. Title of Derivative Security (Instr. 3)	vative Conversion Date Execut urity or Exercise (Month/Day/Year) if any			emed on Date, (Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)			7. Title and Amount of Securities Underlying Derivative Security (Ins 3 and 4)			8. Price of Derivative Security (Instr. 5)	9. Number derivative Securities Beneficiall Owned Following Reported Transactio (Instr. 4)	y   i	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership t (Instr. 4)	
					Code V		(A)	(D)	Date Exercisable		Expiration Date	Title	Amo or Nun of Sha	.						

### **Explanation of Responses:**

- 1. These restricted shares are subject to restrictions that lapse in four equal annual installments beginning one year from the grant date.
- 2. Some of these shares are restricted shares that are subject to either time-vesting or performance-based restrictions.
- 3. These restricted shares cliff vest three years from the grant date based upon the achievement of certain targets.

# Remarks:

Exhibit 24 - Power of Attorney

/s/Antonio D. Robinson, 02/28/2023 Attorney-in-Fact

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

### POWER OF ATTORNEY

The undersigned hereby constitutes and appoints each of Antonio D. Robinson, Senior Vice President, General Counsel & Secretary, and Alan Wynne, Corporate Counsel, signing singly, as the undersigned's true and lawful attorney-in-fact to:

- (1) execute for and on behalf of the undersigned, in the undersigned's capacity as an officer and/or director of Carter's, Inc. (the "Company"), Forms 3, 4 and 5 in accordance with Section 16(a) of the Securities Exchange Act of 1934, as amended (the "Act"), and the rules thereunder;
- (2) do and perform any and all acts for and on behalf of the undersigned which may be necessary or desirable to complete and execute any such Form 3, 4 or 5 and to timely file such form with the United States Securities and Exchange Commission and any stock exchange or similar authority; and
- (3) take any other action of any type whatsoever in connection with the foregoing which, in the opinion of such attorney-in-fact, may be of benefit to, in the best interest of, or legally required by, the undersigned, it being understood that the documents executed by such attorney-in-fact on behalf of the undersigned pursuant to this Power of Attorney shall be in such form and shall contain such terms and conditions as such attorney-in-fact may approve in such attorney-in-fact's discretion.

The undersigned hereby grants to the attorney-in-fact full power and authority to do and perform any and every act and thing whatsoever requisite, necessary or proper to be done in the exercise of any of the rights and powers herein granted, as fully to all intents and purposes as the undersigned might or could do if personally present, with full power of substitution or revocation, hereby ratifying and confirming all the acts such attorney-in-fact shall lawfully do or cause to be done by virtue of this power of attorney and the rights and powers herein granted. The undersigned acknowledges that the foregoing attorney-in-fact, in serving in such capacity at the request of the undersigned, is not assuming any of the undersigned's responsibilities to comply with Section 16 of the Act.

This Power of Attorney shall remain in full force and effect until the undersigned is no longer required to file Forms 3, 4 and 5 with respect to the undersigned's holdings of and transactions in securities issued by the Company, unless earlier revoked by the undersigned in a signed writing delivered to the foregoing attorney-in-fact.

IN WITNESS WHEREOF, the undersigned has caused this Power of Attorney to be executed as of the date listed below.

Date February 21, 2023

By: /s/Richard F. Westenberger

Name: Richard F. Westenberger