Instruction 1(b)

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no longer subject to
Section 16. Form 4 or Form 5
obligations may continue. See

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Name and Address of Reporting Person* <u>CASEY MICHAEL DENNIS</u>							2. Issuer Name and Ticker or Trading Symbol CARTERS INC [CRI]								able)	g Perso	10% Ov	vner		
(Last) (First) (Middle) 3438 PEACHTREE ROAD NE						3. Date of Earliest Transaction (Month/Day/Year) 11/30/2015								X Officer (give title Other (specification) Chief Executive Officer						
(Street)	ATLANTA GA 30326						4. If Amendment, Date of Original Filed (Month/Day/Year)								6. Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person					
Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																				
1. Title of Security (Instr. 3) 2. Transact Date (Month/Day						ar) i	2A. Deemed Execution Date, if any (Month/Day/Year)		3. Transaction Code (Instr. 8)		4. Securities Acquired (A) of Disposed Of (D) (Instr. 3, 4		(A) or 3, 4 and 5)	5. Amour Securitie Beneficia Owned F	s ully	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	: Direct Indirect	7. Nature of Indirect Beneficial Ownership		
										v	Amount	(A) or (D)	Price	Reported Transaction(s) (Instr. 3 and 4)				(Instr. 4)		
Common Stock 11/30						5			М		4,750(2)	A	\$22.19	412,	435(1)		D			
Common Stock 11/30/2						5			М		18,905 ⁽²⁾	A	\$17.9	431,	431,340(1)		D			
Common Stock 11/30/2						5			S		14,590(2)	D	\$86.26	416,	750 ⁽¹⁾		D			
Common Stock 11/30/2						2015			S		8,200(2)	D	\$87.39	408,	408,550(1)		D			
Common Stock 11/30/2						2015			S		820(2)	D	\$88.23(407,	407,730(1)		D			
			Table II								oosed of, convertib			Owned						
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemo Execution if any (Month/Da	Date,	4. Transaction Code (Insti		Deri Sec Acq or D of (I	umber of ivative urities uired (A) bisposed D) (Instr. 3, Id 5)	6. Date Exerc Expiration Day/Y		ate	7. Title and Amour of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Numbe derivative Securities Beneficia Owned Following Reported Transacti	e s ally	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership ect (Instr. 4)		
					Code	le V		(D)	Date Exercis	sable	Expiration Date	Title	Amount or Number of Shares		(Instr. 4)	on(s)				
Employee Stock Option (Right to Purchase)	\$22.19	11/30/2015			М			4,705 ⁽²⁾	(6))	02/15/2017	Common Stock	4,705	\$0	0		D			
Employee Stock Option (Right to	\$17.9	11/30/2015			М			18,905 ⁽²⁾	(6))	08/06/2018	Common Stock	18,905	\$0	106,09	95	D			

Explanation of Responses:

- 1. Some of these shares are restricted shares that are subject to either time-vesting or performance-based restrictions.
- 2. The transaction reported in this Form 4 was effectuated pursuant to a Rule 10b5-1 trading plan entered into on May 5, 2015.
- 3. This is a weighted average price. The shares were sold in multiple trade executions at prices ranging from \$85.82 to \$86.77, inclusive. Upon request by the Commission staff, the Issuer, or a security holder of the Issuer, the Reporting Person will provide full information regarding the number of shares sold at each separate price.
- 4. This is a weighted average price. The shares were sold in multiple trade executions at prices ranging from \$86.98 to \$87.90, inclusive. Upon request by the Commission staff, the Issuer, or a security holder of the Issuer, the Reporting Person will provide full information regarding the number of shares sold at each separate price.
- 5. This is a weighted average price. The shares were sold in multiple trade executions at prices ranging from \$88.10 to \$88.55, inclusive. Upon request by the Commission staff, the Issuer, or a security holder of the Issuer, the Reporting Person will provide full information regarding the number of shares sold at each separate price.
- 6. These options are all exercisable.

Remarks:

Michael C. Wu, Attorney-in-Fact for Michael Dennis Casey

12/02/2015

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.