FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

	OMB APPRO	VAL							
	OMB Number:	3235-0287							
l	Estimated average burden								
l	hours per response:	0.5							

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* PULVER DAVID					2. Issuer Name and Ticker or Trading Symbol CARTERS INC [CRI]										Check all a	applicable) rector	g Person(s) to Issuer 10% Owner		wner
(Last) C/O COF 2711 RH		3. Date of Earliest Transaction (Month/Day/Year) 05/17/2017													Other (below)	(specify			
(Street) PALM BEACH GARDENS FL 33401 (City) (State) (Zip)															ne) X Fo	or Joint/Group Filing (Check Applicable orm filed by One Reporting Person orm filed by More than One Reporting erson			
		Tabl	e I - Nor	n-Deriva	ative	Se	curitie	s Ac	quired	, Dis	posed o	f, or	Bene	eficia	ally Ow	ned			
Date				Date	ate E Month/Day/Year) if			2A. Deemed Execution Date, if any (Month/Day/Year		Transaction Dispose Code (Instr. 5)		ities Acquired (A) d Of (D) (Instr. 3,			nd Sec Ben Owi	mount of urities eficially ned Following orted	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership
									Code	v	Amount		(A) or (D)	Price	Trar	isaction(s) tr. 3 and 4)			(Instr. 4)
Common Stock 05/1					17/2017				A		1,540(1)		A	\$)	53,331	Ι)	
		Та									osed of, onvertib				y Owne	d			
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution I if any (Month/Day	Date, Transaction Code (Inst					6. Date Expirati (Month/	on Dat		r) Amount of Securities Underlying Derivative Security (Inst and 4)			8. Price of Derivativ Security (Instr. 5)		Owi For Dire or II (I) (I	nership m: ect (D) ndirect nstr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
					Code	v	(A)	(D)	Date Exercis	able	Expiration Date	Title	or Nun of						

Explanation of Responses:

1. These shares were granted as part of the reporting person's annual director compensation.

Remarks:

/s/Michael C. Wu, Attorney-in-05/17/2017

Fact

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.