FORM 4

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington D.C. 20549

| Washington, | D.C. | 20549 |
|-------------|------|-------|
| | | |

| STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP | OMB N |
|--|---------|
| | Estimat |

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| OMB APPROVAL | | | | | | | | |
|--------------------------|-----------|--|--|--|--|--|--|--|
| OMB Number: | 3235-0287 | | | | | | | |
| Estimated average burden | | | | | | | | |
| hours ner resnonse. | 0.5 | | | | | | | |

| Name and Address of Reporting Person* Foglesong Greg | | | | <u>C</u> A | 2. Issuer Name and Ticker or Trading Symbol CARTERS INC [CRI] | | | | | | | | | | tionship of Reporting all applicable) Director Officer (give title below) | | g Person(s) to Issuer 10% Owner Other (specially) | | Owner (specify | |
|--|--|----------------|---------------|------------|---|--|---|--|---|---|--------|---------------|-------------|---------|---|---|--|--|---|----|
| (Last) 3438 PEA SUITE 1 | _ | rst) (ROAD NE | Middle) | | | 3. Date of Earliest Transaction (Month/Day/Year) 02/14/2019 | | | | | | | | | | | , | arketir | below) keting, Growth | |
| (Street) ATLAN1 (City) | | | 30326 Zip) | | _ 4. If | 4. If Amendment, Date of Original Filed (Month/Day/Year) | | | | | | | . Indivine) | , | | | | | | |
| | Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned | | | | | | | | | | | | | | | | | | | |
| Da | | | | Date | Date (Month/Day/Year) | | 2A. Deemed Execution Date, if any (Month/Day/Year) | | 3. Transaction Code (Instr. 8) | | | | | 4 and | | 5. Amount of Securities Beneficially Owned Following Reported | | nership Direct Indirect str. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) | |
| | | | | | | | | | Code | v | Amount | (A) or (D) | | Price | Transa | | action(s) 3 and 4) | | | () |
| Common Stock | | | | 02/14/2019 | | | | | F | | 206 | | D | \$89.36 | | 33,035(1) | | | D | |
| Common Stock | | | | 02/16 | 02/16/2019 | | | | F | | 292 | | D | \$90.1 | | 32,743(1) | | | D | |
| Common Stock 02/ | | | | 02/18 | 2/18/2019 | | | | F 97 | | 97 | | D | \$90.1 | | .1 32,646 ⁽¹⁾ | | | D | |
| | Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities) | | | | | | | | | | | | | | | | | | | |
| 1. Title of Derivative Security (Instr. 3) | rivative Conversion Date Execution Date, Transa curity or Exercise (Month/Day/Year) if any Code (| | Instr. | | ative rities ired sed . 3, 4 | 6. Date Exercisable and Expiration Date (Month/Day/Year) Date Expiration Exercisable Date | | | Amount of Securities Underlying Derivative Security (Instr. and 4) | | ount | nt er | | | | vnership rm: rect (D) Indirect (Instr. 4) | 11. Nature of Indirect Beneficial Ownership (Instr. 4) | | | |

Explanation of Responses:

 $1. \ Some \ of \ these \ shares \ are \ restricted \ shares \ that \ are \ subject \ to \ either \ time-vesting \ or \ performance-based \ restrictions.$

Remarks:

/s/Antonio D. Robinson, Attorney-in-Fact

02/19/2019

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.