

OMB APPROVAL	
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INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* <u>Krugman Kendra</u> <hr/> (Last) (First) (Middle) 3438 PEACHTREE ROAD SUITE 1800 <hr/> (Street) ATLANTA GA 30326 <hr/> (City) (State) (Zip)	2. Date of Event Requiring Statement (Month/Day/Year) 07/30/2018	3. Issuer Name and Ticker or Trading Symbol CARTERS INC [CRI]	
		4. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner <input checked="" type="checkbox"/> Officer (give title below) Other (specify below) EVP, Merchandising and Design	5. If Amendment, Date of Original Filed (Month/Day/Year) <hr/> 6. Individual or Joint/Group Filing (Check Applicable Line) <input checked="" type="checkbox"/> Form filed by One Reporting Person <input type="checkbox"/> Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Beneficially Owned

1. Title of Security (Instr. 4)	2. Amount of Securities Beneficially Owned (Instr. 4)	3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	4. Nature of Indirect Beneficial Ownership (Instr. 5)
Common Stock	7,625 ⁽¹⁾	D	

Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 4)	2. Date Exercisable and Expiration Date (Month/Day/Year)		3. Title and Amount of Securities Underlying Derivative Security (Instr. 4)		4. Conversion or Exercise Price of Derivative Security	5. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	6. Nature of Indirect Beneficial Ownership (Instr. 5)
	Date Exercisable	Expiration Date	Title	Amount or Number of Shares			
Employee Stock Option (Right to Purchase)	02/21/2019	02/21/2028	Common Stock	1,508 ⁽²⁾	120.25	D	
Employee Stock Option (Right to Purchase)	02/21/2019	02/21/2028	Common Stock	1,508 ⁽²⁾	120.25	D	
Employee Stock Option (Right to Purchase)	02/14/2018	02/14/2027	Common Stock	1,404 ⁽²⁾	83.84	D	
Employee Stock Option (Right to Purchase)	02/14/2018	02/14/2027	Common Stock	2,068 ⁽²⁾	83.84	D	
Employee Stock Option (Right to Purchase)	08/17/2017	08/17/2026	Common Stock	2,260 ⁽²⁾	98.98	D	
Employee Stock Option (Right to Purchase)	02/16/2017	02/16/2026	Common Stock	960 ⁽²⁾	90.66	D	
Employee Stock Option (Right to Purchase)	11/11/2016	11/11/2025	Common Stock	2,360 ⁽²⁾	86.88	D	
Employee Stock Option (Right to Purchase)	02/18/2016	02/18/2025	Common Stock	400 ⁽²⁾	82.4	D	
Employee Stock Option (Right to Purchase)	02/18/2016	02/18/2025	Common Stock	1,200 ⁽²⁾	82.4	D	
Employee Stock Option (Right to Purchase)	02/18/2015	02/18/2024	Common Stock	600 ⁽³⁾	68.49	D	
Employee Stock Option (Right to Purchase)	02/18/2015	02/18/2024	Common Stock	1,400 ⁽³⁾	68.49	D	
Employee Stock Option (Right to Purchase)	02/20/2014	02/20/2023	Common Stock	600 ⁽³⁾	59.27	D	
Employee Stock Option (Right to Purchase)	02/20/2014	02/20/2023	Common Stock	1,400 ⁽³⁾	59.27	D	
Employee Stock Option (Right to Purchase)	02/22/2013	02/22/2022	Common Stock	2,800 ⁽³⁾	42.61	D	
Employee Stock Option (Right to Purchase)	02/24/2012	02/24/2021	Common Stock	1,950 ⁽³⁾	28.44	D	
Employee Stock Option (Right to Purchase)	02/16/2011	02/16/2020	Common Stock	500 ⁽³⁾	28.04	D	
Employee Stock Option (Right to Purchase)	02/16/2017	02/16/2026	Common Stock	960 ⁽²⁾	90.66	D	

Explanation of Responses:

- Some of these shares are restricted shares that are subject to time-vesting restrictions.
- These time-vesting options are exercisable in four equal annual installments beginning one year from the grant date.

3. These options are all exercisable.

Remarks:

/s/Michael C. Wu, Attorney-
in-Fact 08/06/2018

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 5 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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