FORM 3

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

OMB APPROVAL								
OMB Number: 3235-010								
Estimated average burden								
hours per response:	0.5							

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

JONES ROSS M			2. Date of Event Requiring Staten Month/Day/Year L0/23/2003	nent	3. Issuer Name and Ticker or Trading Symbol CARTERS INC [CRI]						
(Last) C/O BERKSI	(Last) (First) (Middle) C/O BERKSHIRE PARTNERS LLC					ionship of Reporting Perso all applicable) Director	son(s) to Issuer		5. If Amendment, Date of Original Filed (Month/Day/Year)		
ONE BOSTON PLACE, SUITE 3300						Officer (give title below)	Other (spe below)			vidual or Joint able Line)	/Group Filing (Check
(Street) BOSTON	MA	02108							X	•	y One Reporting Person y More than One erson
(City)	(State)	(Zip)									
		٦	able I - Non	-Derivati	ive Se	curities Beneficially	y Owned				
1. Title of Security (Instr. 4)					ally Owned (Instr. 4)	3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)		4. Nature of Indirect Beneficial Ownership (Instr. 5)			
Common Stock					20,330,465	I		By affliated investment entities ⁽¹⁾			
		(e.				ırities Beneficially (ptions, convertible		s)			
Expira		Expiration D	2. Date Exercisable and Expiration Date (Month/Day/Year)		3. Title and Amount of Securi Underlying Derivative Securit		4. Convers or Exerc Price of	ion C	o. Ownership Form:	6. Nature of Indirect Beneficial Ownership (Instr. 5)	
							Amount	Frice of		Direct (D) or Indirect	'

Explanation of Responses:

1. The shares are beneficially owned by or through certain affiliated investment entities. The Reporting Person disclaims any beneficial ownership of any shares in which he does not have a pecuniary interest.

/s/ Ross M. Jones

10/23/2003

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 5 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.