## carter's, inc.

First Quarter 2021 Results \&
Business Update
April 30, 2021

## First Quarter Results (GAAP Basis)

| \$ in millions, except EPS |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} \text { Q1 } \\ 2021 \\ \hline \end{gathered}$ | $\begin{aligned} & \% \text { of } \\ & \text { Sales } \end{aligned}$ | $\begin{gathered} \text { Q1 } \\ 2020 \\ \hline \end{gathered}$ | \% of <br> Sales | Increase / <br> (Decrease) |
| Net sales | \$787 |  | \$654 |  | 20\% |
| Gross profit | 392 | 49.8\% | 228 | $34.9 \%$ | 72\% |
| Royalty income | 7 | 0.9\% | 7 | 1.1\% | $2 \%$ |
| SG\&A | 272 | 34.5\% | 270 | 41.2\% | 1\% |
| Goodwill impairment | - | - | 18 | 2.7\% | (100\%) |
| Intangible asset impairment | - | - | 27 | 4.0\% | (100\%) |
| Operating income (loss) | 127 | 16.2\% | (78) | (12.0\%) | N/M |
| Interest, net | 15 | 1.9\% | 8 | 1.3\% | 80\% |
| Other (income) expense | (1) | (0.1\%) | 5 | 0.7\% | N/M |
| Income (loss) before taxes | 113 | 14.4\% | (92) | (14.0\%) | N/M |
| Income tax provision (benefit) | 27 |  | (13) |  | N/M |
| Net income (loss) | \$86 | 10.9\% | (\$79) | (12.0\%) | N/M |
| Diluted earnings (loss) per share | \$1.96 |  | (\$1.82) |  | N/M |
| Weighted average shares outstanding | 43 |  | 43 |  | - |
| EBITDA ${ }^{1}$ | \$153 | 19.4\% | (\$60) | (9.2\%) | N/M |


| As reported (GAAP) | \$127.5 | 16.2\% | \$1.96 | (\$78.5) | (12.0\%) | (\$1.82) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| COVID-19 expenses | 2.1 |  | 0.04 | 2.8 |  | 0.05 |
| Restructuring costs | 0.5 |  | 0.01 | 3.9 |  | 0.07 |
| Store lease (benefit) impairments | (1.5) |  | (0.03) | 1.2 |  | 0.02 |
| Intangible asset impairment | - |  | - | 26.5 |  | 0.46 |
| Goodwill impairment | - |  | - | 17.7 |  | 0.40 |
| Total adjustments | 1.0 |  | 0.02 | 52.1 |  | 1.01 |
| As adjusted | \$128.5 | 16.3\% | \$1.98 | (\$26.3) | (4.0\%) | (\$0.81) |

- Strong demand for our brands, particularly in March; meaningfully exceeded our sales and earnings objectives
- Record gross margin of $49.8 \%$
- Best quarterly operating margin in last 10 years: $\mathbf{1 6 . 2 \%}$
- Key growth drivers:
- Strong consumer reaction to our Spring product offering
- Warming weather trends ahead of Easter holiday
- Unprecedented U.S. government stimulus
- Positive COVID-related trends (easing business restrictions, vaccinations)
- Return to in-person classes driving back-to-school sales
- Better inventory management
- Improved price realization
- Net sales and earnings exceeded Q1 2019 performance


## First Quarter Adjusted Results

\$ in millions, except EPS

|  | $\begin{gathered} \text { Q1 } \\ 2021 \end{gathered}$ | $\begin{gathered} \% \text { of } \\ \text { Sales } \end{gathered}$ | $\begin{gathered} \text { Q1 } \\ 2020 \end{gathered}$ | \% of <br> Sales | Increase |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Net sales | \$787 |  | \$654 |  | 20\% |
| Gross profit | 392 | 49.8\% | 228 | $34.9 \%$ | 72\% |
| Royalty income | 7 | 0.9\% | 7 | 1.1\% | $2 \%$ |
| Adjusted SG\&A | 271 | 34.4\% | 262 | 40.0\% | $3 \%$ |
| Adjusted operating income (loss) | 129 | $16.3 \%$ | (26) | (4.0\%) | N/M |
| Interest, net | 15 | 1.9\% | 8 | 1.3\% | 80\% |
| Other (income) expense | (1) | (0.1\%) | 5 | 0.7\% | N/M |
| Adjusted income (loss) before taxes | 114 | 14.5\% | (40) | (6.0\%) | N/M |
| Adjusted income tax provision (benefit) | 27 |  | (5) |  | N/M |
| Adjusted net income (loss) | \$87 | 11.0\% | (\$35) | (5.3\%) | N/M |
| Adjusted diluted earnings (loss) per share | \$1.98 |  | (\$0.81) |  | N/M |
| Weighted average shares outstanding | 43 |  | 43 |  | - |
| Adjusted EBITDA | \$153 | 19.4\% | (\$8) | (1.2\%) | N/M |

## Balance Sheet and Cash Flow

\$ in millions

| Q1 Balance Sheet |  |  |
| :---: | :---: | :---: |
|  | 2021 | 2020 |
| Cash | \$1,054 | \$759 |
| Accounts receivable | 240 | 222 |
| Inventory | 561 | 566 |
| Accounts payable | 335 | 187 |
| Long-term debt | 990 | 1,239 |
| Operating lease liabilities | 690 | 809 |

Q1 Cash Flow

Operating cash flow
Capital expenditures Free cash flow ${ }^{1}$

2020
(8)
(12)
(\$51)
(\$22)

- Strong total liquidity ~\$1.8B
- Net inventory -1\% vs. LY
- Reflects strong inventory management and improved sell-throughs
- Good progress reducing excess and pack \& hold inventory
- Accounts payable increase driven by extension of vendor payment terms and rent deferrals
- Long-term debt decrease vs. LY reflects absence of revolver borrowings this year partially offset by Q2 2020 issuance of $\$ 500$ M Senior Notes
- Operating cash flow reflects higher earnings offset by changes in working capital
- Resumption of quarterly dividend at $\$ 0.40 /$ share beginning in Q2 '21


Business Segment Results

## First Quarter Adjusted Business Segment Performance ${ }^{1}$

\$ in millions

|  | Net Sales |  |  | Adjusted Operating Income (Loss) |  |  | Adjusted Operating Margin |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2021 | 2020 | Variance | 2021 | 2020 | Variance | 2021 | 2020 |
| U.S. Retail | \$407 | \$321 | \$86 | \$76 | (\$13) | \$89 | 18.7\% | (4.2\%) |
| U.S. Wholesale | 283 | 252 | 31 | 71 | 11 | 60 | 25.1\% | 4.5\% |
| International | 97 | 82 | 15 | 10 | (5) | 15 | 10.2\% | (6.6\%) |
| Tot al before corporate expenses | 787 | 654 | 133 | 157 | (7) | 164 | 19.9\% | (1.1\%) |
| Corporate expenses |  |  |  | (28) | (19) | (9) | (3.6\%) | (2.9\%) |
| Total | \$787 | \$654 | \$133 | \$129 | (\$26) | \$155 | 16.3\% | (4.0\%) |




Prize packages curated by celebrity expectant mom Ashley Tisdale

## E US People

## Dreaminhower

GIVEAWAY

PRESENTED WITH

SKIP*HOP.
must-haves * made better.

- babylist

SEP $\underset{\sim}{\mathrm{H} O R A}$
SEPHORACOLLECTION
carter's
showher LCOVE

hello, mamas!
Just in time for Mother's Day, we've made a few soft, organic styles just for you.

-•


10
timeless
styles
designed to span seasons, pass down and last through lots of little ones
...Alongside Our Little Planet Launch in U.S. Wholesale and Canada



Hello, world! Meet our newest brand
Shop organic \& sustainable styles from Little Planet by Carter's


New Bold Basics Digital Experience

to must-have tops!


Reaching New Audiences With Our New Tween Squad Assortment

## carter's



Carter's Continues to Lead in Consumer Engagement in Social Media

## Our Brands have a strong consumer following on Instagram and Facebook ${ }^{1}$

## Carter's and OshKosh earned 71\%

 of all engagements among peers on Instagram in Q1²



## First Quarter Adjusted Results - U.S. Wholesale



## Q1 Recap

- Net sales +12\% vs. LY
- Exclusive brands, core Carter's brand, and Skip Hop achieved double-digit growth
- Replenishment trends strong across all brands, particularly Little Baby Basics
- Online demand for our brands through wholesale customers up over $60 \%$ vs. LY²
- Net sales +3\% vs. Q1 2019
- Strong segment margin improvement reflects:
- Improved product margins, including benefit of lower off-price channel sales
- Lower inventory provisions and bad debt expense
- Higher compensation provisions

Our Exclusive Brands Continue to Drive Growth With Essential Retailers

## carter's

## just one youl <br> TARGET




Get set for play time


## child of mine Walmart*s carter's



# Delivering Simple Joys Bodysuits in Over One Million Amazon Baby Registry Welcome Boxes 


find joy in the simple ${ }^{m}$
exclusively atAmazon | exclusivement à Amazon | exclusivamente en Amazon



## Q1 Recap

- Net sales: +19\% vs. LY (+15\% constant currency¹)
- Canada net sales +18\%
- Strong eCommerce sales, +144\%
- Store performance affected by temporary closures in January / February
- Mexico net sales +9\%
- Growth driven by eCommerce
- International Partners/Multi-National Accounts net sales $+26 \%$
- Benefit of Amazon launch in 2019
- Good demand for Skip Hop
- Meaningful profitability improvement vs. LY; segment margin reflects:
- Better price realization \& lower inventory provisions
- Expense leverage (temporary store closures in January/February '21)
- Higher compensation provisions

- Launched omnichannel capabilities in Canada in April
- Buy online, ship to store
- Buy online, pickup in store/curbside
- Initial rollout to $\sim 50 \%$ of stores; planning full rollout by end of May
- Good initial customer response
- Strengthens our market-leading position
- Only children's specialty retailer in Canada to offer digitally-enabled omnichannel service
- Provides convenient and safe shopping options for families with young children

International Partners Store - Ukraine (Opened Q1 2021)

## carter's



Carter's Core
Values

Environmental

Social

- Act with integrity
- Exceed expectations
- Inspire innovation
- Succeed together
- Invest in people
- Focus on reducing the environmental impacts of our products and operations
- Committed to using sustainably sourced materials highlighted by launch of Little Planet
- Committed to reducing our greenhouse gas emissions and waste
- Focus on diversity \& inclusion engagement with employees and customers
- Enhance our efforts on worker well-being across our supply chain
- Recognition by Forbes as a 'best employer'
- Appointment of executive leader responsible for ESG efforts

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Forbes 2021 AMERICA'S BEST LARGE EMPLOYERS
powered ey statista
```

Forbes 2021
THE BEST EMPLOYERS for DIVERSITY
romesomsmana

## Forbes 2020

THE BEST
EMPLOYERS for WOMEN

POWERED BY STATISTA

## Forbes 2019

AMERICA'S MOST REPUTABLE COMPANIES

- Plan to publish first ESG report in Q2 2021

carter's ${ }^{\circ}$ x TerraCycle ${ }^{\circ}$
- First-of-its kind program to recycle baby and children's clothing nationwide through international recycling leader, TerraCycle
- Sustainability benefits
- Reduce the volume of children's clothing going to landfills
- Find additional uses for the recycled materials


## 2021 Outlook

Marketplace/
Macro

## Risks

- Supply chain disruptions
- Higher transportation costs
- Projected decline in births
- COVID-19 cases/variants
- Store traffic
- Product input cost inflation
- International demand in U.S.
- Promotional environment


## Opportunities

- Market-leading product assortments
- Differentiated, creative marketing
- Increasing vaccinations
- Loosening business/travel/ gathering restrictions
- Back to school season
- Benefit of child tax credits \& additional government stimulus

- Raising sales and earnings outlook for the year
- Net sales: growth of $\sim 10 \%$
- Adjusted diluted EPS: growth of ~40\% (vs. \$4.16 in 2020) ${ }^{1}$
- Outlook reflects:
- Sales growth in all segments
- Gross margin expansion
- Operating margin expansion; adjusted operating income ~\$400 million (consistent with 2019)
- Higher interest expense (Senior Notes issuance in 2020)
- Effective tax rate ~23.5\%
- CapEx: $\sim \$ 55$ million
- Net sales and adjusted operating income ${ }^{1}$ : growth of $\sim 35 \%$
- Adjusted diluted EPS: growth of ~25\% (vs. \$0.54 Q2 2020)²
- Outlook reflects:
- Strong sales growth in all segments
- Gross margin expansion
- Higher SG\&A
- Effective tax rate $\sim 23.5 \%$



## Appendix



## Q1 Reconciliation of Net Income Allocable to Common Shareholders

Fiscal Quarter Ended


Fiscal Quarter Ended

|  | Fiscal Quarter Ended |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | As reported on a GAAP Basis |  | As adjusted (a) |  |
| \$ in thousands, except EPS | April 3, 2021 | March 28, 2020 | April 3, 2021 | March 28, 2020 |
| Basic net income (loss) per common share: |  |  |  |  |
| Net income (loss) | \$86,196 | $(\$ 78,694)$ | \$86,987 | (\$34,762) |
| Income allocated to participating securities | $(1,033)$ | (254) | $(1,043)$ | (254) |
| Net income (loss) available to common shareholders | \$85,163 | (\$78,948) | \$85,944 | (\$35,016) |
| Basic net income (loss) per common share | \$1.96 | (\$1.82) | \$1.98 | (\$0.81) |
| Diluted net income (loss) per common share: |  |  |  |  |
| Net income (loss) | \$86,196 | $(\$ 78,694)$ | \$86,987 | (\$34,762) |
| Income allocated to participating securities | $(1,030)$ | (254) | $(1,040)$ | (254) |
| Net income (loss) available to common shareholders | \$85,166 | (\$78,948) | \$85,947 | (\$35,016) |
| Diluted net income (loss) per common share | \$1.96 | (\$1.82) | \$1.98 | (\$0.81) |

(a) In addition to the results provided in this earnings release in accordance with GAAP, the Company has provided adjusted, non-GAAP financial measurements that present per share data excluding the adjustments discussed in following slides. The Company has excluded $\$ 0.8$ million and $\$ 43.9$ million in after-tax expenses (benefit) from these results for the fiscal quarters ended April 3, 2021 and March 28, 2020, respectively.

## Reconciliation of Reported to Adjusted Earnings

carter's
\$ in millions, except EPS

|  |  |  |  |  |  |  |  |  |  | Segment Reporting |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| First Quarter of Fiscal 2021 | $\begin{aligned} & \text { Gross } \\ & \text { Profit } \\ & \hline \end{aligned}$ | $\begin{gathered} \% \text { of } \\ \text { net sales } \\ \hline \end{gathered}$ | SG\&A | $\begin{gathered} \begin{array}{c} \% \text { of } \\ \text { net sales } \end{array} \\ \hline \end{gathered}$ | Operating Income | $\begin{gathered} \begin{array}{c} \% \text { of } \\ \text { net sales } \\ \hline \end{array} \\ \hline \end{gathered}$ | Income Taxes | $\begin{gathered} \text { Net } \\ \text { Income } \\ \hline \end{gathered}$ | Diluted EPS | U.S. Retail Operating Income | \% of segment net sales | $\begin{aligned} & \text { U.S. Wholesale } \\ & \text { Operating } \\ & \text { Income } \end{aligned}$ | \% of segment net sales | International Operating Income | \% of segment net sales | Corporate Operating Expenses | $\begin{gathered} \% \text { of } \\ \text { total } \\ \text { net sales } \\ \hline \end{gathered}$ |
| As reported (GAAP) | \$392.0 | 49.8\% | \$271.9 | 34.5\% | \$127.5 | 16.2\% | \$27.1 | \$86.2 | \$1.96 | \$76.5 | 18.8\% | \$70.1 | 24.7\% | \$9.7 | 10.0\% | (\$28.8) | (3.7\%) |
| COVID-19 expenses (b) | - |  | (2.1) |  | 2.1 |  | 0.5 | 1.6 | 0.04 | 1.1 |  | 0.9 |  | 0.1 |  | - |  |
| Restructuring costs (c) | - |  | (0.5) |  | 0.5 |  | 0.1 | 0.4 | 0.01 | - |  | - |  | - |  | 0.5 |  |
| Retail store operating leases and other long-lived asset impairments, net (d) | - |  | 1.5 |  | (1.5) |  | (0.4) | (1.2) | (0.03) | (1.5) |  | $-$ |  | - |  | - |  |
| As adjusted (a) (g) | \$392.0 | 49.8\% | \$270.9 | 34.4\% | \$128.5 | 16.3\% | \$27.3 | \$87.0 | \$1.98 | \$76.1 | 18.7\% | \$71.0 | 25.1\% | \$9.9 | 10.2\% | (\$28.4) | (3.6\%) |


| Segment Reporting |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| First Quarter of Fiscal 2020 | Gross Profit | $\begin{gathered} \text { \% of } \\ \text { net sales } \end{gathered}$ | SG\&A | $\begin{gathered} \text { \% of } \\ \text { net sales } \end{gathered}$ | Operating Income | $\begin{gathered} \text { \% of } \\ \text { net sales } \end{gathered}$ | Income Taxes | Net Income | Diluted EPS | U.S. Retail Operating Income | \% of segment net sales | U.S. Wholesale Operating Income | \% of segment net sales | International Operating Income | \% of segment net sales | Corporate <br> Operating <br> Expenses | \% of <br> total net sales |
| As reported (GAAP) | \$228.3 | 34.9\% | \$269.8 | 41.2\% | (\$78.5) | (12.0\%) | (\$13.0) | (\$78.7) | (\$1.82) | (\$32.4) | (10.1\%) | \$2.2 | 0.9\% | (\$27.7) | (33.9\%) | (\$20.6) | (3.2\%) |
| Intangible asset impairment (e) | - |  | - |  | 26.5 |  | 6.3 | 20.2 | 0.46 | 14.1 |  | 8.4 |  | 4.1 |  | - |  |
| Goodwill impairment (f) | - |  | - |  | 17.7 |  | - | 17.7 | 0.40 | - |  | - |  | 17.7 |  | - |  |
| Restructuring costs (c) | - |  | (3.9) |  | 3.9 |  | 0.9 | 3.0 | 0.07 | 1.5 |  | 0.6 |  | 0.3 |  | 1.6 |  |
| COVID-19 expenses (b) | - |  | (2.8) |  | 2.8 |  | 0.7 | 2.1 | 0.05 | 2.2 |  | 0.3 |  | 0.3 |  | - |  |
| Retail store operating leases and other long-lived asset impairments, net (d) | - |  | (1.2) |  | 1.2 |  | 0.3 | 0.9 | 0.02 | 1.2 |  | - |  | - |  | - |  |
| As adjusted (a) | \$228.3 | 34.9\% | \$261.9 | 40.0\% | (\$26.3) | (4.0\%) | (\$4.8) | (\$34.8) | (\$0.81) | (\$13.4) | (4.2\%) | \$11.4 | 4.5\% | (\$5.4) | (6.6\%) | (\$19.1) | (2.9\%) |


|  |  |  |  |  |  |  |  |  |  | Segment Reporting |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Second Quarter of Fiscal 2020 | Gross Profit | $\begin{gathered} \% \text { of } \\ \text { net sales } \end{gathered}$ | SG\&A | $\begin{gathered} \% \text { of } \\ \text { net sales } \end{gathered}$ | Operating Income | $\begin{gathered} \text { \% of } \\ \text { net sales } \end{gathered}$ | Income Taxes | Net Income | Diluted <br> EPS | U.S. Retail Operating Income | \% of segment net sales | U.S. Wholesale Operating Income | \% of segment net sales | International Operating Income | \% of segment net sales | Corporate <br> Operating <br> Expenses | \% of <br> total net sales |
| As reported (GAAP) | \$235.5 | 45.7\% | \$218.1 | 42.4\% | \$21.0 | 4.1\% | (\$2.7) | \$8.2 | \$0.19 | \$23.7 | 7.5\% | \$21.2 | 14.0\% | (\$5.5) | (11.7\%) | (\$18.4) | (3.6\%) |
| COVID-19 expenses (b) | - |  | (13.0) |  | 13.0 |  | 3.1 | 9.9 | 0.23 | 4.4 |  | 6.9 |  | 1.7 |  | - |  |
| Retail store operating leases and other long-lived asset impairments (d) | - |  | (3.7) |  | 3.7 |  | 0.9 | 2.8 | 0.06 | 3.7 |  | - |  | - |  | - |  |
| Restructuring costs (c) | - |  | (3.5) |  | 3.5 |  | 0.8 | 2.7 | 0.06 | 1.6 |  | 0.7 |  | 1.1 |  | - |  |
| As adjusted (a) | \$235.5 | 45.7\% | \$198.0 | 38.5\% | \$41.1 | 8.0\% | \$2.1 | \$23.6 | \$0.54 | \$33.4 | 10.6\% | \$28.8 | 19.0\% | (\$2.7) | (5.6\%) | (\$18.4) | (3.6\%) |

\$ in millions, except EPS

|  |  |  |  |  |  |  |  |  |  | Segment Reporting |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Fiscal 2020 | $\begin{aligned} & \text { Gross } \\ & \text { Profit } \end{aligned}$ | $\begin{gathered} \% \text { of } \\ \text { net sales } \\ \hline \end{gathered}$ | SG\&A | $\begin{gathered} \% \text { of } \\ \text { net sales } \end{gathered}$ | Operating Income | $\begin{gathered} \% \text { of } \\ \text { net sales } \\ \hline \end{gathered}$ | Income | $\begin{gathered} \text { Net } \\ \text { Income } \\ \hline \end{gathered}$ | $\begin{gathered} \text { Diluted } \\ \text { EPS } \\ \hline \end{gathered}$ | U.S. Retail Operating Income | \% of segment net sales | U.S. Wholesale Operating Income | \% of segment net sales | International Operating Income | \% of segment net sales | Corporate Operating Expenses | $\begin{gathered} \% \text { of } \\ \text { total } \\ \text { net sales } \end{gathered}$ |
| As reported (GAAP) | \$1,313.4 | 43.4\% | \$1,105.6 | 36.6\% | \$189.9 | 6.3\% | \$25.3 | \$109.7 | \$2.50 | \$146.8 | 8.8\% | \$141.5 | 14.2\% | (\$1.2) | (0.3\%) | (\$97.2) | (3.2\%) |
| Intangible asset impairment (e) | - |  | - |  | 26.5 |  | 6.3 | 20.2 | 0.46 | 14.1 |  | 8.4 |  | 4.1 |  | - |  |
| Goodwill impairment (f) | - |  | - |  | 17.7 |  | - | 17.7 | 0.40 | - |  | - |  | 17.7 |  | - |  |
| COVID-19 expenses (b) | - |  | (21.4) |  | 21.4 |  | 5.2 | 16.2 | 0.37 | 9.6 |  | 9.6 |  | 2.2 |  | - |  |
| Restructuring costs (c) | - |  | (16.6) |  | 16.6 |  | 3.8 | 12.9 | 0.29 | 5.0 |  | 2.0 |  | 2.2 |  | 7.4 |  |
| Retail store operating leases and other long-lived asset impairments, net (d) | - |  | (7.6) |  | 7.6 |  | 1.8 | 5.8 | 0.13 | 7.4 |  | - |  | 0.3 |  | - |  |
| As adjusted (a) | \$1,313.4 | 43.4\% | \$1,060.0 | 35.0\% | \$279.8 | 9.3\% | \$42.3 | \$182.5 | \$4.16 | \$182.9 | 10.9\% | \$161.4 | 16.2\% | \$25.2 | 7.1\% | (\$89.7) | (3.0\%) |

(a) In addition to the results provided in this earnings release in accordance with GAAP, the Company has provided adjusted, non-GAAP financial measurements that present gross profit, SG\&A, operating income (loss), net income (loss), and net income (loss) on a diluted share basis excluding the adjustments discussed above. The Company believes these adjustments provide a meaningful comparison of the Company's results and afford investors a view of what management considers to be the Company's core performance. The adjusted, non-GAAP financial measurements included in this earnings release should not be considered as an alternative to net income (loss) or as any other measurement of performance derived in accordance with GAAP. The adjusted, non-GAAP financial measurements are presented for informational purposes only and are not necessarily indicative of the Company's future condition or results of operations.
(b) Net expenses incurred due to the COVID-19 pandemic, including incremental employee-related costs, costs associated with additional protective equipment and cleaning supplies, restructuring costs, and a payroll tax benefit.
(c) Certain lease exit, severance and related costs resulting from restructuring actions (not related to COVID-19).
(d) Impairments include an immaterial gain on the remeasurement of retail store operating leases.
(e) Intangible impairment charges related to the OshKosh and Skip Hop tradename assets.
(f) Goodwill impairment charge recorded in the International segment.
(g) Adjusted results exclude a customer bankruptcy recovery of \$38,000.

## Reconciliation of Net Income to Adjusted EBITDA

|  | \$ in millions |  |  |
| :---: | :---: | :---: | :---: |
|  | Fiscal Quarter Ended |  | Four Fiscal Quarters Ended <br> April 3, 2021 |
|  | April 3, 2021 | $\begin{gathered} \text { March 28, } \\ 2020 \\ \hline \end{gathered}$ |  |
| Net income (loss) | \$86.2 | (\$78.7) | \$274.6 |
| Interest expense | 15.3 | 8.9 | 62.5 |
| Interest income | (0.2) | (0.5) | (1.3) |
| Tax provision (benefit) | 27.1 | (13.0) | 65.4 |
| Depreciation and amortization | 24.1 | 23.4 | 94.7 |
| EBITDA | \$152.5 | (\$59.9) | \$496.0 |
| COVID-19 expenses (a) | 2.1 | 2.8 | 20.8 |
| Restructuring costs (b) | (0.1) | 3.9 | 12.2 |
| Retail store operating lease and other long-lived asset impairments, net (c) | (1.5) | 1.2 | 4.9 |
| Intangible asset impairment (d) | - | 26.5 | - |
| Goodwill impairment (e) | - | 17.7 | - |
| Adjusted EBITDA (f) | \$153.0 | (\$7.8) | \$533.7 |

(a) Net expenses incurred due to the COVID-19 pandemic.
(b) Certain lease exit, severance and related costs resulting from restructuring actions (not related to COVID-19). Amounts for fiscal quarter and four fiscal quarters ended April 3, 2021 exclude $\$ 0.5$ million and $\$ 1.0$ million of depreciation expense that is included in the corresponding depreciation and amortization line item, respectively.
(c) Impairments include gain on the remeasurement of retail store operating leases.
(d) Related to the write-down of the OshKosh and Skip Hop tradename assets.
(e) Goodwill impairment charge recorded in the International segment.
(f) Adjusted EBITDA for fiscal quarter and four fiscal quarters ended April 3, 2021 excludes a customer bankruptcy recovery of $\$ 38,000$.

## Constant Currency Reconciliation

\$ in millions

Fiscal Quarter Ended

|  | Net Sales April 3, 2021 | Foreign Currency Translation | Net Sales April 3, 2021 | Net Sales March 28, 2020 | Reported Net Sales \% Change | Currency <br> Net Sales \% Change |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Consolidated net sales | \$787.4 | \$3.1 | \$784.2 | \$654.5 | 20.3\% | 19.8\% |
| International segment net sales | \$96.9 | \$3.1 | \$93.8 | \$81.6 | 18.7\% | 14.9\% |

## Store Count

|  | U.S. Retail | Canada | Mexico | Total International | Total Consolidated |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Store count at March 28, 2020 | 860 | 198 | 43 | 241 | 1,101 |
| Openings | 14 | - | 3 | 3 | 17 |
| Closings | (70) | (9) | (3) | (12) | (82) |
| Store count at April 3, 2021 | 804 | 189 | 43 | 232 | 1,036 |

This presentation contains forward-looking statements within the meaning of the federal securities laws relating to our future performance, including statements with respect to the potential effects of the COVID-19 pandemic and the Company's future outlook, earnings, liquidity, strategy, and investments. Such statements are based on current expectations only, and are subject to certain risks, uncertainties, and assumptions. Should one or more of these risks or uncertainties materialize or not materialize, or should underlying assumptions prove incorrect, actual results may vary materially from those anticipated, estimated, or projected. Certain of the risks and uncertainties that could cause actual results and performance to differ materially are described in the Company's most recently filed Annual Report on Form 10-K and other reports filed with the Securities and Exchange Commission from time to time under the headings "Risk Factors." Included among those risks are those related to: the effects of the current coronavirus outbreak; financial difficulties for one or more of our major customers; an overall decrease in consumer spending; our products not being accepted in the marketplace; increased competition in the market place; diminished value of our brands; the failure to protect our intellectual property; the failure to comply with applicable quality standards or regulations; unseasonable or extreme weather conditions; pending and threatened lawsuits; a breach of our information technology systems and the loss of personal data; increased margin pressures, including increased cost of materials and labor; our foreign sourcing arrangements; disruptions in our supply chain; the management and expansion of our business domestically and internationally; the acquisition and integration of other brands and businesses; and changes in our tax obligations, including additional customs, duties or tariffs. The Company does not undertake any obligation to publicly update or revise any forward-looking statements, whether as a result of new information, future events, or otherwise.

