FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

| l | OMB APPRO              | VAL       |
|---|------------------------|-----------|
|   | OMB Number:            | 3235-0287 |
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|        | Check this box if no longer subject to |  |  |  |  |  |  |  |  |  |
|--------|--|--|--|--|--|--|--|--|--|--|
| $\neg$ | Section 16. Form 4 or Form 5           |  |  |  |  |  |  |  |  |  |
| J      | obligations may continue. See          |  |  |  |  |  |  |  |  |  |
|        | Instruction 1(b)                       |  |  |  |  |  |  |  |  |  |

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| Name and Address of Reporting Person*     Lynch Brian         |   |                     |  |         |   | 2. Issuer Name <b>and</b> Ticker or Trading Symbol CARTERS INC [ CRI ] |         |   |                                    |        |                     |   |                 |                       |  | 5. Relationship of Reporting Person(s) to Issuer (Check all applicable)  Director 10% Owner |   |   |   |  |  |
|---|---|---------------------|--|---------|---|--|---------|---|------------------------------------|--------|---------------------|---|-----------------|-----------------------|--|---|---|---|---|--|--|
| (Last) (First) (Middle) 3438 PEACHTREE ROAD NE                |   |                     |  |         |   | 3. Date of Earliest Transaction (Month/Day/Year) 02/24/2015            |         |   |                                    |        |                     |   |                 |                       |  | Office  | icer (give title  |   | 10% Owner<br>Other (specify<br>below)<br>er's, Inc. |  |  |
| (Street) ATLANTA GA 30326  (City) (State) (Zip)               |   |                     |  |         |   | 4. If Amendment, Date of Original Filed (Month/Day/Year)               |         |   |                                    |        |                     |   |                 |                       | Individual or Joint/Group Filing (Check Applicable Line)     X Form filed by One Reporting Person     Form filed by More than One Reporting Person |   |   |   |   |  |  |
|   |   | Tabl                | e I - No   | n-Deriv | ative                                   | Se   | curitie | s Acc   | uired,                             | , Dis  | posed o             | f, o  | r Ben           | efici                 | ally O   | wne   | ed  |   |   |  |  |
| 1. Title of Security (Instr. 3)  2. Transac Date (Month/Date) |   |                     |  |         |   | Exe<br>ay/Year) if ar  |         | A. Deemed<br>recution Date,<br>any<br>lonth/Day/Year) |                                    |        |                     | ties Acquired (A)<br>I Of (D) (Instr. 3, 4  |                 |                       | 4 and Sec<br>Ben<br>Owi  |   | cially<br>d Following   | 6. Ownership<br>Form: Direct<br>(D) or Indirect<br>(I) (Instr. 4) | of Indirect<br>ct Beneficial<br>Ownership           |  |  |
|   |   |                     |  |         |   |  |         |   |                                    | v      | Amount              |   | (A) or<br>(D)   | Price                 | .   1  | Reported<br>Transaction(s)<br>(Instr. 3 and 4)  |   |   | (Instr. 4)  |  |  |
| Common Stock 02/24/2  |   |                     |  |         |   |  |         |   |                                    |        | 2,517               | D \$81  |                 | 76,004 <sup>(2)</sup> |  | D   |   |   |   |  |  |
|   |   | Та                  |  |         |   |  |         |   |                                    |        | sed of,<br>onvertib |   |                 |                       | y Ow   | ned   |   |   |   |  |  |
| 1. Title of<br>Derivative<br>Security<br>(Instr. 3)           | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | se (Month/Day/Year) | 3A. Deemed<br>Execution Date,<br>if any<br>(Month/Day/Year | Date,   | 4.<br>Transaction<br>Code (Instr.<br>8) |  | n of    |   | 6. Date E<br>Expiratio<br>(Month/I | on Dat |                     | Amount of<br>Securities<br>Underlying<br>Derivative<br>Security (Instr.<br>and 4) |                 |                       | 8. Pric<br>Deriva<br>Securi<br>(Instr.   | vative (<br>irity :<br>r. 5)  | 9. Number of<br>derivative<br>Securities<br>Beneficially<br>Owned<br>Following<br>Reported<br>Transaction(s<br>(Instr. 4) | Ownership<br>Form:<br>Direct (D)<br>or Indirect<br>(I) (Instr. 4) | Beneficial<br>Ownership<br>ct (Instr. 4)            |  |  |
|   |   |                     |  |         | Code                                    | ,  | (A)     |   | Date<br>Evercisa                   |        | Expiration          | Title   | or<br>Nur<br>of | ount                  |  |   |   |   |   |  |  |

## **Explanation of Responses:**

- 1. The transaction reported in this Form 4 reflects withholding of shares of common stock to satisfy tax withholding obligations resulting from the vesting of restricted stock.
- 2. Some of these shares are restricted shares that are subject to either time-vesting or performance-based restrictions.

## Remarks:

Michael C. Wu, Attorney-in-Fact for Brian Lynch

02/26/2015

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- $^{\star}$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.