FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

OMB APPROVAL									
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١	Section 16. Form 4 or Form 5
J	obligations may continue. See
	Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* BRINKLEY AMY WOODS						2. Issuer Name and Ticker or Trading Symbol CARTERS INC [CRI]										all app	pplicable) ector		Person(s) to Issuer 10% Owner	
(Last) (First) (Middle) 3438 PEACHTREE ROAD NE SUITE 1800						3. Date of Earliest Transaction (Month/Day/Year) 05/17/2018										Office below	,	Other (specify below)		
(Street) ATLANT			30326 Zip)		- 4. If	4. If Amendment, Date of Original Filed (Month/Day/Year)								. Indiv ine) X	,					
	Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																			
1. Title of Security (Instr. 3) 2. Transac Date (Month/Date)						ay/Year) Execution		A. Deemed xecution Date, any Month/Day/Year)				ities Acquired (A) d Of (D) (Instr. 3,			4 and Sec Ben Owi		curities eneficially		ership Direct Indirect tr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
						Code	v	Amount		(A) or (D)	Price	Transaction(s)		ction(s)			(111341.4)			
Common Stock 05/17/							05/17/2018		A		1,1860	(1) A		\$	\$0 22		2,933		D	
	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																			
1. Title of Derivative Security (Instr. 3) 2. Conversion or Exercise Price of Derivative Security (Instr. 3) 3. Transaction Date (Month/Day/Year) 3. Transaction Date (Month/Day/Year) 4. Conversion or Exercise (Month/Day/Year) 5. Conversion Date (Month/Day/Year) 6. Conversion Date (Month/Day/Year) 7. Conversion Date (Month/Day/Year) 8. Deemed Execution Date if any (Month/Day/Year)			Date,	4. Transaction Code (Instr. 8)		n of Deriv Secul Acqu (A) or Dispo of (D) (Instr	Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisab Expiration Date (Month/Day/Year) Date Exercisable Date		7. Title and Amount of Securities Underlying Derivative Security (Instr. and 4) Amoun or Numbe of Title Shares		ount nber	nt er		9. Number of derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4)	Ow Fo Dir or (I)	vnership rm: ect (D) Indirect (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	

Explanation of Responses:

1. These shares were granted as part of the reporting person's annual director compensation.

Remarks:

/s/Michael C. Wu, Attorney-in-Fact 05/18/2018

** Signature of Reporting Person Date

 $Reminder: Report \ on \ a \ separate \ line \ for \ each \ class \ of \ securities \ beneficially \ owned \ directly \ or \ indirectly.$

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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