## FORM 5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

| Washington,  | $D \subset$ | 205/19 |
|--------------|-------------|--------|
| wasiiiigton, | D.C.        | 20549  |

| <b>ANNUAL STATEMENT</b> | <b>OF CHANGES</b> | IN BENEFICIAL |
|-------------------------|-------------------|---------------|

| OMB APPROVAL         |           |  |  |  |  |  |  |
|----------------------|-----------|--|--|--|--|--|--|
| OMB Number:          | 3235-0362 |  |  |  |  |  |  |
| Estimated average bi | urden     |  |  |  |  |  |  |
|                      |           |  |  |  |  |  |  |

| Instructi Form 3  | ion 1(b).<br>Holdings Repo  | rted.   |   | OWNERSHIP  Estimated average burden hours per response:         |   |  |  |   |                        |  |  |                               |   | rden 1.0                   |  |  |   |  |
|---|---|---|---|---|---|--|--|---|------------------------|--|--|-------------------------------|---|----------------------------|--|--|---|--|
| Form 4  | Transactions R  | eported.  | File  | ed pursuant to<br>or Sectior                                    |   |  |  |   | ities Exch<br>ompany A |  |  | f 1934                        |   |                            |  |  |   |  |
| 1. Name and Address of Reporting Person* <u>Smith Peter Royer</u> |   |   |   | 2. Issuer Name and Ticker or Trading Symbol CARTERS INC [ CRI ] |   |  |  |   |                        |  |  | Check a                       | ll appl<br>Direct                                   | icable)<br>or              | J  | 10%  | on(s) to Issuer  10% Owner Other (specify                               |  |
| (Last) 3438 PEA SUITE 18  | (Fir<br>ACHTREE 1   | 3. Statement for Issuer's Fiscal Year Ended (Month/Day/Year) 12/30/2017 |   |   |   |  |  |   | ear)                   |  | below  | )                             | ive title Other (speci<br>below)<br>VP Supply Chain |                            |  |  |   |  |
| (Street)  | 4. If Amendment, Date of Original Filed (Month/Day/Year)              |   |   |   |   |  |  | Individual or Joint/Group Filing (Check Applicable ine)     X Form filed by One Reporting Person     Form filed by More than One Reporting Person |                        |  |  | rson                          |   |                            |  |  |   |  |
| (City)  | (Sta  | ate) (2   | Zip)  |   |   |  |  |   |                        |  |  |                               |   |                            |  |  |   |  |
|   |   | Tabl  | e I - Non-Deriv   | ative Sec   | uritie  | s Ac   | quir   | ed, Di  | sposed                 | of, o  | or B   | enefici                       | ally O  | wne                        | d  |  |   |  |
| ]   |   | 2. Transaction<br>Date<br>(Month/Day/Year)                              | 2A. Deemed<br>Execution Date,<br>if any<br>(Month/Day/Year) |   | 3.<br>Transaction<br>Code (Instr.<br>)                      |  | 4. Securities Acquired (A) or Dispose<br>(D) (Instr. 3, 4 and 5) |   |                        | Disposed   | 5. Amount<br>Securities<br>Beneficiall<br>Owned at 6 |                               | s<br>lly  | Forn                       | nership   I<br>m: Direct   E   | 7. Nature of<br>ndirect<br>Beneficial<br>Ownership   |   |  |
|   |   |   |   |   |   |  | Amoun  | t   | (A) or<br>(D)          | Pi   | rice   | Issuer's F<br>Year (Insti     |   | Fiscal Ind                 |  | ect (I)  | (Instr. 4)  |  |
| Common Stock  |   | 12/05/2016  | 12/05/201   | 6   | L   |  | 1.748(1)   |   | A                      | A \$91.  |  | .4 16,062                     |   | 62.75 <sup>(2)</sup>       |  | D  |   |  |
| Common Stock  |   | 03/27/2017  | 03/27/201   | .7  | 7 L   |  | 4.577 <sup>(1)</sup>   |   | A                      |  | \$87.69  |                               | 16,067.33 <sup>(2)</sup>                            |                            |  | D  |   |  |
| Common Stock 11/11/2017   |   |   |   | 11/11/201   | /11/2017 F5   |  |  | 455 <sup>(3)</sup>  |                        | D  |  | \$101.54                      |   | 4 15,612.33 <sup>(2)</sup> |  | D  |   |  |
|   |   | Та  | ble II - Derivat<br>(e.g., p                                | ive Securi<br>uts, calls,                                       |   |  |  |   |                        |  |  |                               |   | ned                        |  |  |   |  |
| 1. Title of<br>Derivative<br>Security<br>(Instr. 3)               | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | ercise (Month/Day/Year)<br>of<br>ative                                  | saction 3A. Deemed Execution Date,                          |   | of<br>Derive<br>Secur<br>Acqui<br>(A) or<br>Dispo<br>of (D) | ivative (M<br>surities<br>quired<br>or<br>posed<br>D)<br>str. 3, 4 |  | eate Exercisable and iration Date inth/Day/Year)  e   |                        | Amount of Securities Underlying Derivative Security (Insand 4)  Amor Num of Num of |  | t of ies ving ive y (Instr. 3 | 8. Pric<br>Deriva<br>Securi<br>(Instr.              | tive<br>ty<br>5)           | 9. Num<br>derivat<br>Securit<br>Benefic<br>Owned<br>Followi<br>Report<br>Transa<br>(Instr. 4 | tive<br>ties<br>cially<br>I<br>ing<br>ed<br>ction(s) | 10.<br>Ownership<br>Form:<br>Direct (D)<br>or Indirect<br>(I) (Instr. 4 | Beneficial<br>Ownership<br>ct (Instr. 4) |

## **Explanation of Responses:**

- $1. \ The \ transaction \ reported \ in \ this \ Form \ 5 \ reflects \ shares \ purchased \ as \ a \ result \ of \ a \ dividend \ reinvestment.$
- 2. Some of these shares are restricted shares that are subject to either time-vesting or performance-based restrictions.
- 3. The transaction reported in this Form 5 reflects an exempt withholding of shares of common stock to satisfy tax withholding obligations resulting from the vesting of restricted stock which was not previously reported due to a clerical error.

## Remarks:

/s/Michael C. Wu, Attorney-in-**Fact** 

\*\* Signature of Reporting Person

02/06/2018

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.