

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

FORM 10-Q

(Mark One)

QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934
For the quarterly period ended April 1, 2023

OR

TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934
For the transition period from ____ to ____

Commission file number: 001-31829

CARTER'S, INC.

(Exact name of Registrant as specified in its charter)

Delaware

13-3912933

(State or other jurisdiction of
incorporation or organization)

(I.R.S. Employer Identification No.)

**Phipps Tower,
3438 Peachtree Road NE, Suite 1800
Atlanta, Georgia 30326**
(Address of principal executive offices, including zip code)
(678) 791-1000
(Registrant's telephone number, including area code)

Securities registered pursuant to Section 12(b) of the Act:

| Title of Each Class | Trading Symbol(s) | Name of Each Exchange on Which Registered |
|--|-------------------|---|
| Common stock, par value \$0.01 per share | CRI | New York Stock Exchange |

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes No

Indicate by check mark whether the registrant has submitted electronically every Interactive Data File required to be submitted pursuant to Rule 405 of Regulation S-T (§232.405 of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit such files). Yes No

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, a smaller reporting company, or an emerging growth company. See definition of "large accelerated filer," "accelerated filer," "smaller reporting company," and "emerging growth company" in Rule 12b-2 of the Exchange Act.

Large accelerated filer Accelerated filer
Non-accelerated filer Smaller reporting company
Emerging growth company

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act). Yes No

As of April 21, 2023, there were 37,688,407 shares of the registrant's common stock outstanding.

CARTER'S, INC.

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PART I - FINANCIAL INFORMATION

ITEM 1. FINANCIAL STATEMENTS

CARTER'S, INC.
CONDENSED CONSOLIDATED BALANCE SHEETS
(dollars in thousands, except per share data)
(unaudited)

| | <u>April 1, 2023</u> | <u>December 31, 2022</u> | <u>April 2, 2022</u> |
|--|----------------------|--------------------------|----------------------|
| ASSETS | | | |
| Current assets: | | | |
| Cash and cash equivalents | \$ 157,685 | \$ 211,748 | \$ 702,266 |
| Accounts receivable, net of allowance for credit losses of \$7,425, \$7,189, and \$5,766, respectively | 223,939 | 198,587 | 265,694 |
| Finished goods inventories, net of inventory reserves of \$18,076, \$19,268, and \$11,307, respectively | 613,921 | 744,573 | 679,729 |
| Prepaid expenses and other current assets ^(*) | 47,173 | 33,812 | 51,186 |
| Total current assets | 1,042,718 | 1,188,720 | 1,698,875 |
| Property, plant, and equipment, net of accumulated depreciation of \$577,183, \$569,528, and \$536,580, respectively | 180,383 | 189,822 | 197,515 |
| Operating lease assets | 494,969 | 492,335 | 469,354 |
| Tradenames, net | 298,331 | 298,393 | 307,581 |
| Goodwill | 209,601 | 209,333 | 212,518 |
| Customer relationships, net | 29,801 | 30,564 | 33,151 |
| Other assets | 27,524 | 30,548 | 29,084 |
| Total assets | \$ 2,283,327 | \$ 2,439,715 | \$ 2,948,078 |
| LIABILITIES AND SHAREHOLDERS' EQUITY | | | |
| Current liabilities: | | | |
| Accounts payable | \$ 180,181 | \$ 264,078 | \$ 284,034 |
| Current portion of long-term debt, net | — | — | 495,743 |
| Current operating lease liabilities ^(*) | 139,350 | 142,432 | 133,620 |
| Other current liabilities | 91,104 | 122,439 | 111,078 |
| Total current liabilities | 410,635 | 528,949 | 1,024,475 |
| Long-term debt, net | 576,803 | 616,624 | 496,104 |
| Deferred income taxes | 46,090 | 41,235 | 48,450 |
| Long-term operating lease liabilities | 417,012 | 421,741 | 419,493 |
| Other long-term liabilities | 34,894 | 34,757 | 44,266 |
| Total liabilities | \$ 1,485,434 | \$ 1,643,306 | \$ 2,032,788 |
| Commitments and contingencies - Note 12 | | | |
| Shareholders' equity: | | | |
| Preferred stock; par value \$0.01 per share; 100,000 shares authorized; none issued or outstanding at April 1, 2023, December 31, 2022, and April 2, 2022 | \$ — | \$ — | \$ — |
| Common stock, voting; par value \$0.01 per share; 150,000,000 shares authorized; 37,799,251, 37,692,132, and 40,555,922 shares issued and outstanding at April 1, 2023, December 31, 2022, and April 2, 2022, respectively | 378 | 377 | 406 |
| Additional paid-in capital | — | — | — |
| Accumulated other comprehensive loss | (30,412) | (34,338) | (26,115) |
| Retained earnings | 827,927 | 830,370 | 940,999 |
| Total shareholders' equity | 797,893 | 796,409 | 915,290 |
| Total liabilities and shareholders' equity | \$ 2,283,327 | \$ 2,439,715 | \$ 2,948,078 |

(*) Prepaid expense and other current assets and Current operating lease liabilities as of April 2, 2022 were revised to reflect the presentation for payments of rent before payment due date of \$13.2 million.

See accompanying notes to the unaudited condensed consolidated financial statements.

CARTER'S, INC.
CONDENSED CONSOLIDATED STATEMENTS OF OPERATIONS
(dollars in thousands, except per share data)
(unaudited)

| | Fiscal quarter ended | |
|---|----------------------|---------------|
| | April 1, 2023 | April 2, 2022 |
| Net sales | \$ 695,880 | \$ 781,284 |
| Cost of goods sold | 386,413 | 426,242 |
| Gross profit | 309,467 | 355,042 |
| Royalty income, net | 6,519 | 7,474 |
| Selling, general, and administrative expenses | 259,632 | 259,893 |
| Operating income | 56,354 | 102,623 |
| Interest expense | 9,644 | 15,132 |
| Interest income | (700) | (338) |
| Other income, net | (258) | (512) |
| Income before income taxes | 47,668 | 88,341 |
| Income tax provision | 11,672 | 20,408 |
| Net income | \$ 35,996 | \$ 67,933 |
| Basic net income per common share | \$ 0.95 | \$ 1.66 |
| Diluted net income per common share | \$ 0.95 | \$ 1.66 |
| Dividend declared and paid per common share | \$ 0.75 | \$ 0.75 |

See accompanying notes to the unaudited condensed consolidated financial statements.

CARTER'S, INC.
CONDENSED CONSOLIDATED STATEMENTS OF COMPREHENSIVE INCOME
(dollars in thousands)
(unaudited)

| | Fiscal quarter ended | |
|--|-----------------------------|----------------------|
| | April 1, 2023 | April 2, 2022 |
| Net income | \$ 35,996 | \$ 67,933 |
| Other comprehensive income: | | |
| Foreign currency translation adjustments | 3,926 | 2,782 |
| Comprehensive income | <u>\$ 39,922</u> | <u>\$ 70,715</u> |

See accompanying notes to the unaudited condensed consolidated financial statements.

CARTER'S, INC.
CONDENSED CONSOLIDATED STATEMENTS OF CHANGES IN SHAREHOLDERS' EQUITY
(amounts in thousands, except share amounts)
(unaudited)

| | Common stock - shares | Common stock - \$ | Additional paid-in capital | Accumulated other comprehensive loss | Retained earnings | Total shareholders' equity |
|--|--------------------------|----------------------|-------------------------------|---|----------------------|----------------------------------|
| Balance at January 1, 2022 | 41,148,870 | \$ 411 | \$ — | \$ (28,897) | \$ 978,672 | \$ 950,186 |
| Exercise of stock options | 5,100 | — | 222 | — | — | 222 |
| Withholdings from vesting of restricted stock | (70,452) | — | (6,623) | — | — | (6,623) |
| Restricted stock activity | 265,412 | 3 | (3) | — | — | — |
| Stock-based compensation expense | — | — | 5,859 | — | — | 5,859 |
| Repurchase of common stock | (793,008) | (8) | 545 | — | (75,033) | (74,496) |
| Cash dividends declared and paid of \$0.75 per common share | — | — | — | — | (30,573) | (30,573) |
| Comprehensive income | — | — | — | 2,782 | 67,933 | 70,715 |
| Balance at April 2, 2022 | <u>40,555,922</u> | <u>\$ 406</u> | <u>\$ —</u> | <u>\$ (26,115)</u> | <u>\$ 940,999</u> | <u>\$ 915,290</u> |

| | Common stock - shares | Common stock - \$ | Additional paid-in capital | Accumulated other comprehensive loss | Retained earnings | Total shareholders' equity |
|--|--------------------------|----------------------|-------------------------------|---|----------------------|----------------------------------|
| Balance at December 31, 2022 | 37,692,132 | \$ 377 | \$ — | \$ (34,338) | \$ 830,370 | \$ 796,409 |
| Exercise of stock options | 1,400 | — | 83 | — | — | 83 |
| Withholdings from vesting of restricted stock | (61,423) | (1) | (4,404) | — | (371) | (4,776) |
| Restricted stock activity | 303,015 | 3 | (3) | — | — | — |
| Stock-based compensation expense | — | — | 4,343 | — | — | 4,343 |
| Repurchase of common stock | (135,873) | (1) | — | — | (9,585) | (9,586) |
| Cash dividends declared and paid of \$0.75 per common share | — | — | — | — | (28,483) | (28,483) |
| Comprehensive income | — | — | — | 3,926 | 35,996 | 39,922 |
| Other | — | — | (19) | — | — | (19) |
| Balance at April 1, 2023 | <u>37,799,251</u> | <u>\$ 378</u> | <u>\$ —</u> | <u>\$ (30,412)</u> | <u>\$ 827,927</u> | <u>\$ 797,893</u> |

See accompanying notes to the unaudited condensed consolidated financial statements.

CARTER'S, INC.
CONDENSED CONSOLIDATED STATEMENTS OF CASH FLOWS
(dollars in thousands)
(unaudited)

| | Fiscal quarter ended | |
|--|----------------------|---------------------|
| | April 1, 2023 | April 2, 2022 |
| Cash flows from operating activities: | | |
| Net income | \$ 35,996 | \$ 67,933 |
| Adjustments to reconcile net income to net cash provided by (used in) operating activities: | | |
| Depreciation of property, plant, and equipment | 14,799 | 13,282 |
| Amortization of intangible assets | 939 | 932 |
| Recoveries of excess and obsolete inventory, net | (1,256) | (3,109) |
| Gain on partial termination of corporate lease | (4,366) | — |
| Other asset impairments and loss on disposal of property, plant and equipment, net of recoveries | 2,632 | 190 |
| Amortization of debt issuance costs | 393 | 787 |
| Stock-based compensation expense | 4,343 | 5,859 |
| Unrealized foreign currency exchange gain, net | (240) | (189) |
| Provisions for (recoveries of) doubtful accounts receivable from customers | 235 | (1,513) |
| Unrealized (gain) loss on investments | (433) | 935 |
| Deferred income taxes | 5,031 | 7,759 |
| Effect of changes in operating assets and liabilities: | | |
| Accounts receivable | (24,944) | (32,484) |
| Finished goods inventories | 134,147 | (27,720) |
| Prepaid expenses and other assets ⁽¹⁾⁽²⁾ | (12,678) | (42) |
| Accounts payable and other liabilities ⁽¹⁾⁽²⁾ | (112,401) | (196,427) |
| Net cash provided by (used in) operating activities | <u>\$ 42,197</u> | <u>\$ (163,807)</u> |
| Cash flows from investing activities: | | |
| Capital expenditures | <u>\$ (13,827)</u> | <u>\$ (7,652)</u> |
| Net cash used in investing activities | <u>\$ (13,827)</u> | <u>\$ (7,652)</u> |
| Cash flows from financing activities: | | |
| Payment of debt issuance costs | \$ — | \$ (3) |
| Payments on secured revolving credit facility | (40,000) | — |
| Repurchases of common stock | (9,586) | (74,496) |
| Dividends paid | (28,483) | (30,573) |
| Withholdings from vesting of restricted stock | (4,776) | (6,623) |
| Proceeds from exercises of stock options | 83 | 222 |
| Net cash used in financing activities | <u>\$ (82,762)</u> | <u>\$ (111,473)</u> |
| Net effect of exchange rate changes on cash and cash equivalents | 329 | 904 |
| Net decrease in cash and cash equivalents | <u>\$ (54,063)</u> | <u>\$ (282,028)</u> |
| Cash and cash equivalents, beginning of period | 211,748 | 984,294 |
| Cash and cash equivalents, end of period | <u>\$ 157,685</u> | <u>\$ 702,266</u> |

(1) Cash flows for the fiscal quarter April 2, 2022 were revised to reflect the presentation for payments of rent before payment due date of \$13.2 million.

(2) Operating lease assets obtained in exchange for operating lease liabilities were \$38.7 million and \$16.3 million for the fiscal quarter ended April 1, 2023 and the fiscal quarter ended April 2, 2022, respectively.

See accompanying notes to the unaudited condensed consolidated financial statements.

CARTER’S, INC.
NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS
(unaudited)

NOTE 1 – THE COMPANY

Carter’s, Inc. and its wholly owned subsidiaries (collectively, the “Company”) design, source, and market branded childrenswear under the *Carter’s*, *OshKosh B’gosh* (or “*OshKosh*”), *Skip Hop*, *Child of Mine*, *Just One You*, *Simple Joys*, *Little Planet*, and other brands. The Company’s products are sourced through contractual arrangements with manufacturers worldwide for wholesale distribution to leading department stores, national chains, and specialty retailers domestically and internationally and for distribution to the Company’s retail stores and eCommerce sites that market its brand name merchandise and other licensed products manufactured by other companies.

Our trademarks that are referred to in this Quarterly Report on Form 10-Q, including *Carter’s*, *OshKosh B’gosh*, *OshKosh*, *Child of Mine*, *Just One You*, *Simple Joys*, *Little Planet*, and other brands, many of which are registered in the United States and in over 100 other countries and territories, are each the property of one or more subsidiaries of Carter’s, Inc.

NOTE 2 – BASIS OF PRESENTATION

The accompanying unaudited condensed consolidated financial statements of the Company have been prepared in accordance with accounting principles generally accepted in the United States (“U.S. GAAP”) for interim financial information and the rules and regulations of the U.S. Securities and Exchange Commission (the “SEC”). All intercompany transactions and balances have been eliminated in consolidation.

In the opinion of management, the accompanying unaudited condensed consolidated financial statements contain all normal and recurring adjustments necessary to state fairly the consolidated financial condition, results of operations, comprehensive income, statement of shareholders’ equity, and cash flows of the Company for the interim periods presented. Except as otherwise disclosed, all such adjustments consist only of those of a normal recurring nature. Operating results for the fiscal quarter ended April 1, 2023 are not necessarily indicative of the results that may be expected for the current fiscal year ending December 30, 2023.

The preparation of these unaudited condensed consolidated financial statements in conformity with U.S. GAAP requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosures of contingent assets and liabilities at the date of the financial statements, and the reported amounts of revenues and expenses during the reporting periods. Actual results could differ from those estimates.

The accompanying condensed consolidated balance sheet as of December 31, 2022 was derived from the Company’s audited consolidated financial statements included in its most recently filed Annual Report on Form 10-K. Certain information and footnote disclosure normally included in financial statements prepared in accordance with U.S. GAAP have been condensed or omitted pursuant to the rules and regulations of the SEC and the instructions to Form 10-Q.

We have recast the consolidated statement of operations for the fiscal quarter ended April 2, 2022 to conform to our current presentation of combining Adverse purchase commitments within Cost of goods sold.

Inventories

Our inventories, which consist primarily of finished goods, are stated at the lower of cost (first-in, first-out basis for wholesale inventory and average cost for retail inventories) or net realizable value. Inventories at April 1, 2023 were \$613.9 million compared to \$679.7 million at April 2, 2022 and \$744.6 million at December 31, 2022. The decrease of \$65.8 million, or 9.7%, at April 1, 2023 compared to April 2, 2022 is primarily due to decreased in-transit inventory, partially offset by longer holding periods for inventory to be sold in future periods and increased product costs. Due to the seasonal nature of our operations, the inventories balance at April 1, 2023 is not comparable to the inventories balance at December 31, 2022.

Adjustments to bring inventory to net realizable value as a result of obsolete, damaged, and excess inventory at April 1, 2023 increased 59.9% compared to April 2, 2022. These adjustments as a percentage of inventory have remained relatively stable due to the overall quality and planned use of the inventory. The liability for adverse inventory and fabric purchase commitments increased from \$0.5 million as of April 2, 2022 to \$5.0 million as of April 1, 2023, primarily due to lower estimated customer demand.

Supply Chain Financing Program

We facilitate a voluntary supply chain finance (“SCF”) program through participating financial institutions. This SCF program enables our suppliers to sell their receivables due from the Company to participating financial institutions at their discretion. As of April 1, 2023, the SCF program has a \$70.0 million revolving capacity. We are not a party to the agreements between the participating financial institutions and the suppliers in connection with the SCF program. The range of payment terms we negotiate with our suppliers is consistent, irrespective of whether a supplier participates in the SCF program. No guarantees are provided by the Company or any of our subsidiaries under the SCF program.

The amounts payable to the participating financial institution for suppliers who voluntarily participate in the SCF program are included in Accounts payable on our consolidated statement balance sheets. Amounts under the SCF program included in Account payable were \$7.8 million, \$16.5 million, and \$20.7 million as of April 1, 2023, December 31, 2022, and April 2, 2022, respectively. Payments made under the SCF program, like payments of other accounts payable, are a reduction to our operating cash flow.

Accounting Policies

The accounting policies the Company follows are set forth in its most recently filed Annual Report on Form 10-K. There have been no material changes to these accounting policies. New accounting pronouncements adopted at the beginning of fiscal 2023 are noted below.

Recent Accounting Pronouncements

Supplier Finance Programs (ASU 2022-04)

In September 2022, the FASB issued *Accounting Standards Update No. 2022-04, Liabilities - Supplier Finance Programs (Subtopic 405-50): Disclosure of Supplier Finance Program Obligations* (“ASU 2022-04”). This new guidance is designed to enhance transparency around supplier finance programs by requiring new disclosures that would allow a user of the financial statements to understand the program’s nature, activity during the period, changes from period to period, and potential magnitude. ASU 2022-04 is effective for fiscal years beginning after December 15, 2022, including interim periods within those fiscal years, except for the disclosure of the rollforward of annual activity, which is effective for fiscal years beginning after December 15, 2023. The effect of the adoption of ASU 2022-04 was not material to the Company’s consolidated financial statements.

NOTE 3 – REVENUE RECOGNITION

The Company’s revenues are earned from contracts or arrangements with retail and wholesale customers and licensees. Contracts include written agreements, as well as arrangements that are implied by customary practices or law.

Disaggregation of Revenue

The Company sells its products directly to consumers (“direct-to-consumer”) and to other retail companies and partners that subsequently sell the products directly to their own retail customers (“wholesale channel”). The Company also earns royalties from certain of its licensees. Disaggregated revenues from these sources for the fiscal periods indicated were as follows:

| <i>(dollars in thousands)</i> | Fiscal quarter ended April 1, 2023 | | | |
|-------------------------------|------------------------------------|-------------------|------------------|-------------------|
| | U.S. Retail | U.S. Wholesale | International | Total |
| Wholesale channel | \$ — | \$ 279,990 | \$ 38,496 | \$ 318,486 |
| Direct-to-consumer | 323,721 | — | 53,673 | 377,394 |
| | <u>\$ 323,721</u> | <u>\$ 279,990</u> | <u>\$ 92,169</u> | <u>\$ 695,880</u> |
| Royalty income, net | \$ 2,078 | \$ 3,558 | \$ 883 | \$ 6,519 |

NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS (continued)
Fiscal quarter ended April 2, 2022

| <i>(dollars in thousands)</i> | Fiscal quarter ended April 2, 2022 | | | |
|-------------------------------|---|-----------------------|----------------------|-------------------|
| | U.S. Retail | U.S. Wholesale | International | Total |
| Wholesale channel | \$ — | \$ 307,301 | \$ 50,432 | \$ 357,733 |
| Direct-to-consumer | 366,358 | — | 57,193 | 423,551 |
| | <u>\$ 366,358</u> | <u>\$ 307,301</u> | <u>\$ 107,625</u> | <u>\$ 781,284</u> |
| Royalty income, net | \$ 3,240 | \$ 3,430 | \$ 804 | \$ 7,474 |

Accounts Receivable from Customers and Licensees

The components of Accounts receivable, net, were as follows:

| <i>(dollars in thousands)</i> | April 1, 2023 | December 31, 2022 | April 2, 2022 |
|--|----------------------|--------------------------|----------------------|
| Trade receivables from wholesale customers, net | \$ 222,069 | \$ 195,078 | \$ 266,970 |
| Royalties receivable | 6,396 | 5,386 | 6,923 |
| Other receivables ⁽¹⁾ | 13,351 | 14,571 | 9,282 |
| Total receivables | \$ 241,816 | \$ 215,035 | \$ 283,175 |
| Less: Wholesale accounts receivable reserves ⁽²⁾⁽³⁾ | (17,877) | (16,448) | (17,481) |
| Accounts receivable, net | <u>\$ 223,939</u> | <u>\$ 198,587</u> | <u>\$ 265,694</u> |

(1) Includes tenant allowances, tax, payroll, gift card and other receivables.

(2) Includes allowance for chargebacks of \$10.5 million, \$9.3 million, and \$11.7 million for the periods ended April 1, 2023, December 31, 2022, and April 2, 2022, respectively.

(3) Includes allowance for credit losses of \$7.4 million, \$7.2 million, and \$5.8 million for the periods ended April 1, 2023, December 31, 2022, and April 2, 2022, respectively.

Contract Assets and Liabilities

The Company's contract assets are not material.

Contract Liabilities

The Company recognizes a contract liability when it has received consideration from a customer and has a future obligation to transfer goods to the customer. Total contract liabilities consisted of the following amounts:

| <i>(dollars in thousands)</i> | April 1, 2023 | December 31, 2022 | April 2, 2022 |
|---|----------------------|--------------------------|----------------------|
| Contract liabilities - current: | | | |
| Unredeemed gift cards | \$ 22,601 | \$ 23,303 | \$ 21,026 |
| Unredeemed customer loyalty rewards | 5,070 | 5,276 | 5,804 |
| Carter's credit card - upfront bonus ⁽¹⁾ | 714 | 714 | 714 |
| Total contract liabilities - current ⁽²⁾ | <u>\$ 28,385</u> | <u>\$ 29,293</u> | <u>\$ 27,544</u> |
| Contract liabilities - non-current ⁽³⁾ | \$ 1,250 | \$ 1,429 | \$ 1,964 |
| Total contract liabilities | <u>\$ 29,635</u> | <u>\$ 30,722</u> | <u>\$ 29,508</u> |

(1) The Company received an upfront signing bonus from a third-party financial institution, which will be recognized as revenue on a straight-line basis over the term of the agreement. This amount reflects the current portion of this bonus to be recognized as revenue over the next twelve months.

(2) Included with Other current liabilities on the Company's consolidated balance sheets.

(3) This amount reflects the non-current portion of the Carter's credit card upfront bonus and is included within Other long-term liabilities on the Company's consolidated balance sheets.

NOTE 4 – ACCUMULATED OTHER COMPREHENSIVE LOSS

The components of Accumulated other comprehensive loss consisted of the following:

| <i>(dollars in thousands)</i> | April 1, 2023 | December 31, 2022 | April 2, 2022 |
|--|--------------------|--------------------|--------------------|
| Cumulative foreign currency translation adjustments | \$ (24,900) | \$ (28,826) | \$ (18,520) |
| Pension and post-retirement obligations ^(*) | (5,512) | (5,512) | (7,595) |
| Total accumulated other comprehensive loss | <u>\$ (30,412)</u> | <u>\$ (34,338)</u> | <u>\$ (26,115)</u> |

(*) Net of income taxes of \$1.7 million, \$1.7 million, and \$2.4 million, for the period ended April 1, 2023, December 31, 2022, and April 2, 2022, respectively.

During the first quarter of both fiscal 2023 and fiscal 2022, no amounts were reclassified from Accumulated other comprehensive loss to the statement of operations.

NOTE 5 – COMMON STOCK

Open Market Share Repurchases

The Company repurchased and retired shares in open market transactions in the following amounts for the fiscal periods indicated:

| | Fiscal quarter ended | |
|--|----------------------|---------------|
| | April 1, 2023 | April 2, 2022 |
| Number of shares repurchased | 135,873 | 793,008 |
| Aggregate cost of shares repurchased (dollars in thousands) ^(*) | \$ 9,586 | \$ 74,496 |
| Average price per share ^(*) | \$ 70.55 | \$ 93.94 |

(*) The aggregate cost of share repurchases and average price paid per share excludes excise tax on share repurchases.

The total aggregate remaining capacity under outstanding repurchase authorizations as of April 1, 2023, was approximately \$739.9 million, based on settled repurchase transactions. The share repurchase authorizations have no expiration date.

Future repurchases may occur from time to time in the open market, in privately negotiated transactions, or otherwise. The timing and amount of any repurchases will be at the discretion of the Company subject to restrictions under the Company's revolving credit facility, market conditions, stock price, other investment priorities, and other factors.

Dividends

In the first quarter of both fiscal 2023 and fiscal 2022, the Board of Directors declared, and the Company paid cash dividends of \$0.75 per common share. The Board of Directors will evaluate future dividend declarations based on a number of factors, including restrictions under the Company's revolving credit facility, business conditions, the Company's financial performance, and other considerations.

Provisions in the Company's secured revolving credit facility could have the effect of restricting the Company's ability to pay cash dividends on, or make future repurchases of, its common stock, as further described in Note 6, *Long-term Debt*, to the consolidated financial statements.

NOTE 6 – LONG-TERM DEBT

Long-term debt consisted of the following:

| <i>(dollars in thousands)</i> | April 1, 2023 | December 31, 2022 | April 2, 2022 |
|--|-------------------|-------------------|-------------------|
| \$500 million 5.625% senior notes due March 15, 2027 | \$ 500,000 | \$ 500,000 | \$ 500,000 |
| Less unamortized issuance-related costs for senior notes | (3,197) | (3,376) | (3,896) |
| Senior notes, net | <u>\$ 496,803</u> | <u>\$ 496,624</u> | <u>\$ 496,104</u> |
| Secured revolving credit facility | 80,000 | 120,000 | — |
| Total long-term debt, net | <u>\$ 576,803</u> | <u>\$ 616,624</u> | <u>\$ 496,104</u> |

Secured Revolving Credit Facility

As of April 1, 2023, the Company had \$80.0 million outstanding borrowings under its secured revolving credit facility, exclusive of \$4.4 million of outstanding letters of credit. As of April 1, 2023, there was approximately \$765.6 million available for future borrowing. All outstanding borrowings under the Company’s secured revolving credit facility are classified as non-current liabilities on the Company’s consolidated balance sheets because of the contractual repayment terms under the credit facility.

The Company’s revolving credit facility provides for an aggregate credit line of \$850 million which includes a \$750 million U.S. dollar facility and a \$100 million multicurrency facility. The credit facility matures in April 2027. The facility contains covenants that restrict the Company’s ability to, among other things: (i) create or incur liens, debt, guarantees or other investments, (ii) engage in mergers and consolidations, (iii) pay dividends or other distributions to, and redemptions and repurchases from, equity holders, (iv) prepay, redeem or repurchase subordinated or junior debt, (v) amend organizational documents, and (vi) engage in certain transactions with affiliates.

As of April 1, 2023, the interest rate margins applicable to the secured revolving credit facility were 1.125% for adjusted term Secured Overnight Financing Rate (“SOFR”) rate loans and 0.125% for base rate loans. As of April 1, 2023, U.S. dollar borrowings outstanding under the secured revolving credit facility accrued interest at an adjusted term SOFR rate plus the applicable margin, which resulted in an overall borrowing rate of 5.92%. There were no foreign currency borrowings outstanding on April 1, 2023. As of April 1, 2023, the Company was in compliance with its financial and other covenants under the secured revolving credit facility.

NOTE 7 – STOCK-BASED COMPENSATION

The Company recorded stock-based compensation cost as follows:

| <i>(dollars in thousands)</i> | Fiscal quarter ended | |
|-------------------------------|----------------------|-----------------|
| | April 1, 2023 | April 2, 2022 |
| Stock options | \$ — | \$ 166 |
| Restricted stock: | | |
| Time-based awards | 4,362 | 5,159 |
| Performance-based awards | (19) | 534 |
| Total | \$ 4,343 | \$ 5,859 |

The Company recognizes compensation cost ratably over the applicable performance periods based on the estimated probability of achievement of its performance targets at the end of each period. During the first quarter of fiscal 2023, the achievement of performance target estimates related to certain performance-based grants were revised resulting in a reversal of \$0.4 million of previously recognized stock compensation expense.

During the first quarter of fiscal 2023, the Company’s Board of Directors approved the issuance of the following new awards to certain key employees under the Company’s existing stock-based compensation plan, subject to vesting: 254,086 shares of time-based restricted stock awards with an average grant-date fair value of \$73.91 and 112,284 shares of performance-based restricted stock awards with an average grant-date fair value of \$74.06.

Additionally, a total of 151,564 restricted stock awards (time-based) vested during the first quarter of fiscal 2023. There were no vestings of performance-based restricted stock in the first quarter of fiscal 2023.

NOTE 8 – INCOME TAXES

As of April 1, 2023, the Company had gross unrecognized income tax benefits of approximately \$8.8 million, of which \$6.3 million, if ultimately recognized, may affect the Company’s effective income tax rate in the periods settled. The Company has recorded tax positions for which the ultimate deductibility is more likely than not, but for which there is uncertainty about the timing of such deductions.

Included in the reserves for unrecognized tax benefits at April 1, 2023 is approximately \$2.4 million of reserves for which the statute of limitations is expected to expire within the next 12 months. If these tax benefits are ultimately recognized, such recognition, net of federal income taxes, may affect the annual effective income tax rate for fiscal 2023 along with the effective income tax rate in the quarter in which the benefits are recognized.

NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS (continued)

The Company recognizes interest related to unrecognized tax benefits as a component of interest expense and recognizes penalties related to unrecognized income tax benefits as a component of income tax expense. Interest expense recorded on uncertain tax positions was not material for the first fiscal quarters ended April 1, 2023 and April 2, 2022. The Company had approximately \$1.6 million, \$1.5 million, and \$2.0 million of interest accrued on uncertain tax positions as of April 1, 2023, December 31, 2022, and April 2, 2022, respectively.

NOTE 9 – FAIR VALUE MEASUREMENTS

Investments

The Company invests in marketable securities, principally equity-based mutual funds, to mitigate the risk associated with the investment return on employee deferrals of compensation. All of the marketable securities are included in Other assets on the accompanying condensed consolidated balance sheets, and their aggregate fair values were approximately \$15.5 million, \$15.1 million, and \$16.6 million at April 1, 2023, December 31, 2022, and April 2, 2022, respectively. These investments are classified as Level 1 within the fair value hierarchy. The change in the aggregate fair values of marketable securities is due to the net activity of gains and losses and any contributions and distributions during the period. Gains on the investments in marketable securities were \$0.4 million for the first fiscal quarter ended April 1, 2023. Losses on the investments in marketable securities were \$0.9 million for the first fiscal quarter ended April 2, 2022. These amounts are included in Other (income) expense, net on the Company's consolidated statement of operations.

Borrowings

As of April 1, 2023, the Company had \$80.0 million outstanding borrowings under its secured revolving credit facility.

The fair value of the Company's senior notes at April 1, 2023, was approximately \$489.0 million. The fair value of these senior notes with a notional value and carrying value (gross of debt issuance costs) of \$500.0 million was estimated using a quoted price as provided in the secondary market, which considers the Company's credit risk and market related conditions, and is therefore within Level 2 of the fair value hierarchy.

Goodwill, Intangible, and Long-Lived Tangible Assets

Some assets are not measured at fair value on a recurring basis but are subject to fair value adjustments only in certain circumstances. These assets can include goodwill, indefinite-lived intangible assets, and long-lived tangible assets that have been reduced to fair value when impaired. Assets that are written down to fair value when impaired are not subsequently adjusted to fair value unless further impairment occurs.

In the fourth quarter of fiscal 2022, impairment charges of \$5.6 million, \$3.0 million, and \$0.4 million were recorded on our indefinite-lived *Skip Hop* tradename asset in the U.S. Wholesale, International, and U.S. Retail segments, respectively, to reflect the impairment of the value ascribed to the indefinite-lived *Skip Hop* tradename asset. The carrying value of the indefinite-lived *Skip Hop* tradename asset as of April 1, 2023 was \$6.0 million.

NOTE 10 – EARNINGS PER SHARE

The following is a reconciliation of basic common shares outstanding to diluted common and common equivalent shares outstanding:

| | Fiscal quarter ended | |
|--|----------------------|-------------------|
| | April 1, 2023 | April 2, 2022 |
| Weighted-average number of common and common equivalent shares outstanding: | | |
| Basic number of common shares outstanding | 37,104,527 | 40,270,895 |
| Dilutive effect of equity awards | 8,063 | 77,437 |
| Diluted number of common and common equivalent shares outstanding | <u>37,112,590</u> | <u>40,348,332</u> |
| Earnings per share: | | |
| <i>(dollars in thousands, except per share data)</i> | | |
| Basic net income per common share: | | |
| Net income | \$ 35,996 | \$ 67,933 |
| Income allocated to participating securities | (576) | (921) |
| Net income available to common shareholders | <u>\$ 35,420</u> | <u>\$ 67,012</u> |
| Basic net income per common share | \$ 0.95 | \$ 1.66 |
| Diluted net income per common share: | | |
| Net income | \$ 35,996 | \$ 67,933 |
| Income allocated to participating securities | (576) | (920) |
| Net income available to common shareholders | <u>\$ 35,420</u> | <u>\$ 67,013</u> |
| Diluted net income per common share | \$ 0.95 | \$ 1.66 |
| Anti-dilutive awards excluded from diluted earnings per share computation ^(*) | 505,070 | 172,987 |

(*) The volume of anti-dilutive awards is, in part, due to the related unamortized compensation costs.

NOTE 11 – OTHER CURRENT LIABILITIES

Other current liabilities at the end of any comparable period, were as follows:

| <i>(dollars in thousands)</i> | April 1, 2023 | December 31, 2022 | April 2, 2022 |
|---------------------------------|------------------|-------------------|-------------------|
| Unredeemed gift cards | \$ 22,601 | \$ 23,303 | \$ 21,026 |
| Accrued employee benefits | 12,604 | 16,356 | 11,544 |
| Income taxes payable | 12,132 | 17,484 | 16,049 |
| Accrued taxes | 10,904 | 10,445 | 11,962 |
| Accrued salaries and wages | 4,163 | 11,519 | 4,831 |
| Accrued interest ^(*) | 1,698 | 8,868 | 11,782 |
| Other | 27,002 | 34,464 | 33,884 |
| Other current liabilities | <u>\$ 91,104</u> | <u>\$ 122,439</u> | <u>\$ 111,078</u> |

(*) Decrease primarily related to the early extinguishment of our \$500 million in aggregate principal amount of 5.500% senior notes due May 2025 in the second quarter of fiscal 2022, as well as the timing of interest payments.

NOTE 12 – COMMITMENTS AND CONTINGENCIES

The Company is subject to various claims and pending or threatened lawsuits in the normal course of business. The Company is not currently a party to any legal proceedings that it believes would have a material adverse impact on its financial position, results of operations, or cash flows.

The Company's contractual obligations and commitments include obligations associated with leases, the secured revolving credit agreement, senior notes, and employee benefit plans.

NOTE 13 – SEGMENT INFORMATION

The table below presents certain information for our reportable segments and unallocated corporate expenses for the periods indicated:

| <i>(dollars in thousands)</i> | Fiscal quarter ended | | | |
|-----------------------------------|----------------------|-----------------------------|-------------------|-----------------------------|
| | April 1, 2023 | % of consolidated net sales | April 2, 2022 | % of consolidated net sales |
| Net sales: | | | | |
| U.S. Retail | \$ 323,721 | 46.5 % | \$ 366,358 | 46.9 % |
| U.S. Wholesale | 279,990 | 40.3 % | 307,301 | 39.3 % |
| International | 92,169 | 13.2 % | 107,625 | 13.8 % |
| Consolidated net sales | <u>\$ 695,880</u> | <u>100.0 %</u> | <u>\$ 781,284</u> | <u>100.0 %</u> |
| | | % of segment net sales | | % of segment net sales |
| Operating income: | | | | |
| U.S. Retail | \$ 26,939 | 8.3 % | \$ 49,994 | 13.6 % |
| U.S. Wholesale | 52,092 | 18.6 % | 60,506 | 19.7 % |
| International | 3,124 | 3.4 % | 10,388 | 9.7 % |
| Corporate expenses ^(*) | (25,801) | n/a | (18,265) | n/a |
| Consolidated operating income | <u>\$ 56,354</u> | <u>8.1 %</u> | <u>\$ 102,623</u> | <u>13.1 %</u> |

(*) Corporate expenses include expenses related to incentive compensation, stock-based compensation, executive management, severance and relocation, finance, office occupancy, information technology, certain legal fees, consulting fees, and audit fees.

| <i>(dollars in millions)</i> | Fiscal quarter ended April 1, 2023 | | |
|---|------------------------------------|----------------|---------------|
| | U.S. Retail | U.S. Wholesale | International |
| Charges: | | | |
| Organizational restructuring ^(*) | \$ (0.8) | \$ (0.5) | \$ (0.1) |

(*) Relates to gains for organizational restructuring and related corporate office lease amendment actions. Additionally, the first fiscal quarter ended April 1, 2023 includes a corporate charge of \$2.4 million related to organizational restructuring and related corporate office lease amendment actions.

ITEM 2. MANAGEMENT’S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS

FORWARD-LOOKING STATEMENTS

Statements in this Quarterly Report on Form 10-Q that are not historical fact and use predictive words such as “estimates”, “outlook”, “guidance”, “expect”, “believe”, “intend”, “designed”, “target”, “plans”, “may”, “will”, “are confident” and similar words are forward-looking statements (as such term is defined in the Private Securities Litigation Reform Act of 1995). These forward-looking statements and related assumptions involve risks and uncertainties that could cause actual results and outcomes to differ materially from any forward-looking statements or views expressed in this Form 10-Q. These risks and uncertainties include, but are not limited to, the factors disclosed in Part I, Item 1A. “Risk Factors” of the Company’s Annual Report on Form 10-K for the fiscal year ended December 31, 2022, and otherwise in our reports and filings with the Securities and Exchange Commission, as well as the following factors: the continuing effects of the novel coronavirus (COVID-19) pandemic; macroeconomic factors, including inflationary pressures; the impact of supply chain delays; financial difficulties for one or more of our major customers; an overall decrease in consumer spending; our products not being accepted in the marketplace; increased competition in the market place; diminished value of our brands; the failure to protect our intellectual property; the failure to comply with applicable quality standards or regulations; unseasonable or extreme weather conditions; pending and threatened lawsuits; a breach of our information technology systems and the loss of personal data; increased margin pressures, including increased cost of materials and labor; our foreign sourcing arrangements; disruptions in our supply chain, including increased transportation and freight costs; the management and expansion of our business domestically and internationally; the acquisition and integration of other brands and businesses; changes in our tax obligations, including additional customs, duties or tariffs; our ability to achieve our forecasted financial results for the fiscal year; our continued ability to declare and pay a dividend and conduct share repurchases in future periods; our planned opening and closing of stores during the fiscal year; and other risks detailed in the Company’s periodic reports as filed in accordance with the Securities Exchange Act of 1934, as

amended. The Company does not undertake any obligation to publicly update any forward-looking statements, whether as a result of new information, future events, or otherwise.

OVERVIEW

We are the largest branded marketer of young children's apparel in North America. We own two of the most highly recognized and trusted brand names in the children's apparel market, *Carter's* and *OshKosh B'gosh* (or "*OshKosh*"). We also own *Skip Hop*, a leading young children's lifestyle brand, exclusive *Carter's* brands developed for specific wholesale customers, and *Little Planet*, a brand focused on organic fabrics and sustainable materials.

Established in 1865, our *Carter's* brand is recognized and trusted by consumers for high-quality apparel, sleepwear, and accessories for children in sizes newborn to 14.

Established in 1895, *OshKosh* is a well-known brand, trusted by consumers for high-quality apparel and accessories for children in sizes newborn to 14, with a focus on playclothes for toddlers and young children. We acquired *OshKosh* in 2005.

Established in 2003, the *Skip Hop* brand re-thinks, re-energizes, and re-imagines durable necessities to create higher value, superior quality, and top-performing products for parents, babies, and toddlers. We acquired *Skip Hop* in 2017.

Additionally, *Child of Mine*, an exclusive *Carter's* brand, is available only at Walmart; *Just One You*, an exclusive *Carter's* brand, is available only at Target, and *Simple Joys*, an exclusive *Carter's* brand, is available only on Amazon.

Launched in 2021, the *Little Planet* brand focuses on sustainable clothing through the sourcing of mostly organic cotton as certified under GOTS, a global textile processing standard for organic fibers. This brand includes a wide assortment of baby and toddler apparel, accessories, and sleepwear.

Our mission is to serve the needs of all families with young children, with a vision to be the world's favorite brands in young children's apparel and related products. We believe our brands are complementary to one another in product offering and aesthetic. Each brand is uniquely positioned in the marketplace and offers great value to families with young children. Our multi-channel, global business model, which includes retail stores, eCommerce, and wholesale distribution capabilities, as well as omni-channel capabilities in the United States and Canada, enables us to reach a broad range of consumers around the world. As of April 1, 2023, our channels included 996 company-owned retail store, approximately 19,350 wholesale locations, and eCommerce sites in North America, as well as our international wholesale accounts and licensees who operate in over 90 countries.

The following is a discussion of our results of operations and current financial condition. This should be read in conjunction with the unaudited condensed consolidated financial statements and related notes included in this Form 10-Q and audited consolidated financial statements and related notes included in our Annual Report on Form 10-K for the 2022 fiscal year ended December 31, 2022.

Segments

Our three business segments are: U.S. Retail, U.S. Wholesale, and International. These segments are our operating and reporting segments. Our U.S. Retail segment consists of revenue primarily from sales of products in the United States through our retail stores and eCommerce websites. Similarly, our U.S. Wholesale segment consists of revenue primarily from sales in the United States of products to our wholesale partners. Our International segment consists of revenue primarily from sales of products outside the United States, largely through our retail stores and eCommerce websites in Canada and Mexico, and sales to our international wholesale customers and licensees.

Gross Profit and Gross Margin

Gross profit is calculated as consolidated net sales less cost of goods sold. Gross margin is calculated as gross profit divided by consolidated net sales. Cost of goods sold includes expenses related to the merchandising, design, and procurement of product, including inbound freight costs, purchasing and receiving costs, and inspection costs. Also included in costs of goods sold are the costs of shipping eCommerce product to end consumers. Retail store occupancy costs, distribution expenses, and generally all other expenses other than interest and income taxes are included in Selling, general, and administrative ("SG&A") expenses. Distribution expenses that are included in SG&A primarily consist of payments to third-party shippers and handling costs to process product through our distribution facilities, including eCommerce fulfillment costs, and delivery to our wholesale customers and to our retail stores. Our gross profit and gross margin may not be comparable to other entities that define their metrics differently.

Recent Developments

Macroeconomic Factors, Consumer Demand, and Inventories

Macroeconomic factors, including inflationary pressures, increased interest rates, the lapping of government stimulus, increased credit card debt, and increased risks of a recession continued to create a complex and challenging environment for our business in the first quarter of fiscal 2023. We believe these macroeconomic factors have resulted in lower consumer sentiment and negatively impacted demand for our products and will likely continue to negatively impact demand in the remainder of fiscal 2023.

Compared to the end of the first quarter of fiscal 2022, our inventories decreased \$65.8 million, or 9.7%, to \$613.9 million, primarily due to decreased in-transit inventory, partially offset by longer holding periods for inventory to be sold in future periods, and increased product costs. Inventory held to be sold in future periods, or "pack and hold" inventory, increased \$53.4 million, or 142.4% to \$90.9 million. Inventory levels are elevated throughout much of the retail industry, resulting in an increase in promotional activity as companies sell off their excess inventories. We have taken action to align inventory with planned demand, including selectively utilizing a pack and hold strategy to sell through inventory profitably in later periods, and continuing to use our own retail channels to sell through excess inventory profitably. As a result, inventory levels during fiscal 2023 are expected to be lower than those in fiscal 2022.

Inflationary Pressures

In fiscal 2022, the cost of transportation, particularly ocean freight rates, raw materials, packaging materials, labor, energy, fuel, and other inputs necessary for the production and distribution of our products rapidly increased. These inflationary pressures on input costs may persist for the remainder of fiscal 2023. We have offset some of these cost pressures through increases in the selling prices of some of our products, product cost optimization, increasing and diversifying our portfolio of suppliers, leveraging a mix of longer-term shipping container contracts and spot market purchases, and reductions in discretionary spending. However, our pricing actions could have an adverse impact on demand and may not be sufficient to cover all increased costs that we may experience.

Organizational Restructuring and Corporate Office Lease Amendment

During the first quarter of fiscal 2023, we initiated several organizational restructuring initiatives which included a reorganization of staffing models across multiple functions to drive labor savings and increase efficiencies. In conjunction with these plans, we incurred approximately \$2.9 million in costs in the first quarter of fiscal 2023. These costs primarily related to severance and other termination benefits expected to be paid out by the end of the year included in Other current liabilities in the accompanying unaudited consolidated balance sheet.

Additionally, we executed an amendment to the lease of our corporate headquarters in Atlanta, Georgia which resulted in returning three floors to the landlord and extending the lease to 2035. As a result of the reduction in leased office space, we recorded a net gain of \$1.8 million related to the partial termination of the lease.

First Fiscal Quarter 2023 Highlights

Our sales and profitability in the first quarter of fiscal 2023 declined compared to the first quarter of fiscal 2022. We believe this reflects the significant ongoing and negative impact of high inflation on consumer demand for our products and reduced spending more broadly around the retail industry. Demand from our wholesale customers was lower in the first quarter of fiscal 2023 reflecting the same pressure on consumer demand in their own businesses and a more cautious approach regarding inventory commitments.

High inflation also continued to negatively weigh on aspects of our cost structure in the first quarter of fiscal 2023. Despite these challenges, we were able to increase our average selling prices per unit mid-single digits, manage our variable expenses, increase our store count, reduce debt, and return capital to our shareholders.

Unless otherwise stated, comparisons are to the first quarter of fiscal 2022:

- Consolidated net sales decreased \$85.4 million, or 10.9%, to \$695.9 million, primarily due to macroeconomic factors, including inflationary pressures, driving lower consumer demand.
 - Although consolidated net sales were lower in the period, we continue to experience increased growth in our exclusive *Carter's* brands, in our *Little Planet* brand, and in Mexico. We have meaningful growth planned for the *Little Planet* brand as we expand product assortment and distribution. Our Mexican retail stores continue to deliver growth and reinforce plans for further expansion in Mexico.

ITEM 2. MANAGEMENT’S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS (Continued)

- Despite our elevated inventory positions, increased pressure on pricing from our competitors, and increased product costs, gross margin remained strong at 44.5% due to improved price realization.
- Along with growth in our exclusive *Carter’s* brands, we believe that our growth in years ahead will be driven by new store openings. Given our progress with improved price realization, more attractive store opening opportunities in the United States are now available to us. During the first quarter of fiscal 2023, we opened 7 stores and closed 4 stores in the United States. We are projecting approximately 46 store openings and 7 store closures in the remainder fiscal 2023.
- Net cash provided by operating activities increased \$206.0 million, primarily due to the timing of working capital payments, selling through our existing inventory, and a lower annual payout of our performance-based compensation.
- As a result of our strong financial position and available liquidity, we returned \$38.1 million to our shareholders, comprised of \$9.6 million in share repurchases and \$28.5 million in cash dividends.

RESULTS OF OPERATIONS
FIRST FISCAL QUARTER ENDED APRIL 1, 2023 COMPARED TO FIRST FISCAL QUARTER ENDED APRIL 2, 2022

The following table summarizes our results of operations. All percentages shown in the below table and the discussion that follows have been calculated using unrounded numbers.

| <i>(dollars in thousands, except per share data)</i> | Fiscal quarter ended | | \$ Change | % / bps Change |
|--|----------------------|---------------|-------------|----------------|
| | April 1, 2023 | April 2, 2022 | | |
| Net sales | \$ 695,880 | \$ 781,284 | \$ (85,404) | (10.9)% |
| Cost of goods sold | 386,413 | 426,242 | (39,829) | (9.3)% |
| Gross profit | 309,467 | 355,042 | (45,575) | (12.8)% |
| <i>Gross profit as % of net sales</i> | 44.5 % | 45.4 % | | (90) bps |
| Royalty income, net | 6,519 | 7,474 | (955) | (12.8)% |
| <i>Royalty income as % of net sales</i> | 0.9 % | 1.0 % | | (10) bps |
| Selling, general, and administrative expenses | 259,632 | 259,893 | (261) | (0.1)% |
| <i>SG&A expenses as % of net sales</i> | 37.3 % | 33.3 % | | 400 bps |
| Operating income | 56,354 | 102,623 | (46,269) | (45.1)% |
| <i>Operating income as % of net sales</i> | 8.1 % | 13.1 % | | (500) bps |
| Interest expense | 9,644 | 15,132 | (5,488) | (36.3)% |
| Interest income | (700) | (338) | (362) | 107.1 % |
| Other income, net | (258) | (512) | 254 | (49.6)% |
| Income before income taxes | 47,668 | 88,341 | (40,673) | (46.0)% |
| Income tax provision | 11,672 | 20,408 | (8,736) | (42.8)% |
| <i>Effective tax rate^(*)</i> | 24.5 % | 23.1 % | | 140 bps |
| Net income | \$ 35,996 | \$ 67,933 | \$ (31,937) | (47.0)% |
| Basic net income per common share | \$ 0.95 | \$ 1.66 | \$ (0.71) | (42.8)% |
| Diluted net income per common share | \$ 0.95 | \$ 1.66 | \$ (0.71) | (42.8)% |
| Dividend declared and paid per common share | \$ 0.75 | \$ 0.75 | \$ — | — % |

(*) Effective tax rate is calculated by dividing the provision for income taxes by income before income taxes.

Note: Results may not be additive due to rounding. Percentage changes that are not considered meaningful are denoted with “nm”.

Net Sales

Consolidated net sales decreased \$85.4 million, or 10.9%, to \$695.9 million. The decrease in net sales was primarily driven by macroeconomic factors, including inflationary pressures, driving lower consumer demand. These decreases were partially offset by increased average selling prices per unit due to improved price realization. Promotional activity was relatively consistent period over period. Average selling prices per unit increased mid-single digits and units sold decreased mid-teens. Changes in foreign currency exchange rates used for translation had an unfavorable effect on our consolidated net sales of approximately \$2.2 million.

Gross Profit and Gross Margin

Our consolidated gross profit decreased \$45.6 million, or 12.8%, to \$309.5 million and consolidated gross margin decreased 90 bps to 44.5%. The decrease in consolidated gross profit and gross margin was primarily driven by decreased net sales, increased average cost per unit sold, and changes in customer mix. While improved pricing primarily covered increases to product input costs, increases to transportation and other costs resulted in average cost per unit sold increasing high-single digits. We expect these increased product costs to continue in fiscal 2023 due to inflationary pressures, however, we expect inbound transportation rates to decrease in the second half of fiscal 2023 and into fiscal 2024. These factors were partially offset by the increased average selling prices per unit mentioned above and decreased air freight costs.

Selling, General, and Administrative Expenses

Consolidated SG&A expenses decreased \$0.3 million, or 0.1%, to \$259.6 million and increased as a percentage of consolidated net sales by approximately 400 bps to 37.3%. This increase in the SG&A rate was primarily driven by fixed cost deleverage on decreased sales and organizational restructuring charges, partially offset by a decrease in performance-based compensation expense and a gain on the partial termination of a corporate office lease.

Operating Income

Consolidated operating income decreased \$46.3 million, or 45.1%, to \$56.4 million and consolidated operating margin decreased 500 bps to 8.1%, primarily due to the factors discussed above.

Interest Expense

Consolidated interest expense decreased \$5.5 million, or 36.3%, to \$9.6 million. Weighted-average borrowings for the first quarter of fiscal 2023 were \$613.8 million at an effective interest rate of 6.18%, compared to weighted-average borrowings for the first quarter of fiscal 2022 of \$1.00 billion at an effective interest rate of 6.00%.

The decrease in weighted-average borrowings was attributable to the early extinguishment of our \$500 million in aggregate principal amount of 5.500% senior notes due May 2025 in the second quarter of fiscal 2022, partially offset by increased borrowings under our secured revolving credit facility. The increase in the effective interest rate was primarily due to increased interest rates on our secured revolving credit facility, reflecting the broader rise in market interest rates.

Income Taxes

Our consolidated income tax provision decreased \$8.7 million, or 42.8%, to \$11.7 million and the effective tax rate increased 140 bps to 24.5%. The increased effective tax rate primarily relates to a higher proportion of income generated in the United States, which is a higher tax jurisdiction relative to our international operations.

Net Income

Consolidated net income decreased \$31.9 million, or 47.0%, to \$36.0 million, primarily due to the factors previously discussed.

ITEM 2. MANAGEMENT’S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS (Continued)
Results by Segment - First Quarter of Fiscal 2023 compared to First Quarter of Fiscal 2022

The following table summarizes net sales and operating income, by segment, for the first quarter of fiscal 2023 and the first quarter of fiscal 2022:

| <i>(dollars in thousands)</i> | Fiscal quarter ended | | | | | |
|--------------------------------|----------------------|-----------------------------|-------------------|-----------------------------|--------------------|----------------|
| | April 1, 2023 | % of consolidated net sales | April 2, 2022 | % of consolidated net sales | \$ Change | % Change |
| Net sales: | | | | | | |
| U.S. Retail | \$ 323,721 | 46.5 % | \$ 366,358 | 46.9 % | \$ (42,637) | (11.6)% |
| U.S. Wholesale | 279,990 | 40.3 % | 307,301 | 39.3 % | (27,311) | (8.9)% |
| International | 92,169 | 13.2 % | 107,625 | 13.8 % | (15,456) | (14.4)% |
| Consolidated net sales | <u>\$ 695,880</u> | <u>100.0 %</u> | <u>\$ 781,284</u> | <u>100.0 %</u> | <u>\$ (85,404)</u> | <u>(10.9)%</u> |
| Operating income: | | % of segment net sales | | % of segment net sales | | |
| U.S. Retail | \$ 26,939 | 8.3 % | \$ 49,994 | 13.6 % | \$ (23,055) | (46.1)% |
| U.S. Wholesale | 52,092 | 18.6 % | 60,506 | 19.7 % | (8,414) | (13.9)% |
| International | 3,124 | 3.4 % | 10,388 | 9.7 % | (7,264) | (69.9)% |
| Unallocated corporate expenses | (25,801) | n/a | (18,265) | n/a | (7,536) | (41.3)% |
| Consolidated operating income | <u>\$ 56,354</u> | <u>8.1 %</u> | <u>\$ 102,623</u> | <u>13.1 %</u> | <u>\$ (46,269)</u> | <u>(45.1)%</u> |

Comparable Sales Metrics

We present comparable sales metrics because we consider them an important supplemental measure of our U.S. Retail and International performance, and the Company uses such information to assess the performance of the U.S. Retail and International segments. Additionally, we believe they are frequently used by securities analysts, investors, and other interested parties in the evaluation of our business.

Our comparable sales metrics include sales for all stores and eCommerce sites that were open and operated by us during the comparable fiscal period, including stand-alone format stores that converted to multi-branded format stores and certain remodeled or relocated stores. A store or site becomes comparable following 13 consecutive full fiscal months of operations. If a store relocates within the same center with no business interruption or material change in square footage, the sales of such store will continue to be included in the comparable store metrics. If a store relocates to another center more than five miles away, or there is a material change in square footage, such store is treated as a new store. Stores that are closed during the relevant fiscal period are included in the comparable store sales metrics up to the last full fiscal month of operations.

The method of calculating sales metrics varies across the retail industry. As a result, our comparable sales metrics may not be comparable to those of other retailers.

U.S. Retail

U.S. Retail segment net sales decreased \$42.6 million, or 11.6%, to \$323.7 million. The decrease in net sales was primarily driven by macroeconomic factors, including inflationary pressures, driving lower consumer demand. This decreased demand resulted in lower traffic and decreased units per transaction in our eCommerce channels and in our retail stores. Units sold decreased mid-teens, while average selling prices per unit increased mid-single digits due to improved price realization, partially offset by an increased mix of clearance sales.

Comparable net sales, including retail store and eCommerce, decreased 12.9% primarily driven by the factors mentioned above. As of April 1, 2023, we operated 760 retail stores in the U.S. compared to 757 as of December 31, 2022, and 740 as of April 2, 2022.

U.S. Retail segment operating income decreased \$23.1 million, or 46.1%, to \$26.9 million and operating margin decreased 530 bps to 8.3%. The primary drivers of the decrease in operating margin were a 110 bps decrease in gross margin and a 400 bps increase in SG&A rate. The decrease in gross margin was primarily due to increased product costs, increased fabric purchase commitment charges, and an increased mix of clearance sales, partially offset by increased average selling prices per unit.

ITEM 2. MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS (Continued)

While improved pricing primarily covered increases to product input costs, increases to transportation and other costs resulted in average cost per unit sold increasing mid-single digits. The increase in SG&A rate was primarily driven by fixed cost deleverage on decreased sales, partially offset by decreased marketing expense.

U.S. Wholesale

U.S. Wholesale segment net sales decreased \$27.3 million, or 8.9%, to \$280.0 million. The decrease was primarily driven by macroeconomic factors, including inflationary pressures, driving lower consumer replenishment demand. Units sold decreased mid-teens, while average selling prices per unit increased mid-single digits.

U.S. Wholesale segment operating income decreased \$8.4 million, or 13.9%, to \$52.1 million and operating margin decreased 110 bps to 18.6%. The primary drivers of the decrease in operating margin were a 40 bps decrease in gross margin and a 80 bps increase in SG&A rate. The decrease in gross margin was primarily due to increased average cost per unit sold and changes in customer mix, partially offset by increased average selling prices per unit and decreased air freights costs. While improved pricing primarily covered increases to product input costs, increases to transportation and other costs resulted in average cost per unit sold increasing high-single digits. The increase in the SG&A rate was primarily driven by fixed cost deleverage on decreased sales and the nonrecurrence of a benefit in bad debt expense in the first quarter of fiscal 2022.

International

International segment net sales decreased \$15.5 million, or 14.4%, to \$92.2 million. Changes in foreign currency exchange rates, primarily between the U.S. dollar and the Canadian dollar, had a \$2.2 million unfavorable effect on International segment net sales. The decrease in net sales was primarily driven by decreased net sales in Canada, unfavorable timing of shipments to our international partners, and a strengthening of the U.S. Dollar against other foreign currencies. These decreases were partially offset by growth in sales in our Mexico retail stores and increased average selling prices per unit. Units sold decreased high teens, while average selling prices per unit increased mid-single digits.

Canadian comparable net sales, including retail store and eCommerce, decreased 5.6% primarily driven by decreased traffic in our eCommerce channel and retail stores. As of April 1, 2023, we operated 187 and 49 retail stores in Canada and Mexico, respectively. As of December 31, 2022, we operated 187 and 49 retail stores in Canada and Mexico, respectively. As of April 2, 2022, we operated 185 and 44 retail stores in Canada and Mexico, respectively.

International segment operating income decreased \$7.3 million, or 69.9%, to \$3.1 million and operating margin decreased 630 bps to 3.4%. The decrease in the operating margin was primarily attributable to a 60 bps decrease in gross margin and a 580 bps increase in the SG&A rate. The decrease in gross margin was primarily due to increased fabric purchase commitment charges. Improved pricing covered increases in average cost per unit sold, which increased mid-single digits. The increase in the SG&A rate was primarily due to fixed cost deleverage on decreased sales and rent expense for new stores in Mexico that have not yet opened.

Unallocated Corporate Expenses

Unallocated corporate expenses include corporate overhead expenses that are not directly attributable to one of our business segments and include unallocated accounting, finance, legal, human resources, and information technology expenses, occupancy costs for our corporate headquarters, and other benefit and compensation programs, including performance-based compensation.

Unallocated corporate expenses increased \$7.5 million, or 41.3%, to \$25.8 million, and unallocated corporate expenses, as a percentage of consolidated net sales, increased 140 bps to 3.7%. The increase as a percentage of consolidated net sales was primarily due to fixed cost deleverage on decreased sales, partially offset by a gain on the partial termination of a corporate office lease.

RECONCILIATION OF NON-GAAP FINANCIAL MEASURES TO GAAP MEASURES

We have provided non-GAAP adjusted operating income, income taxes, net income, and diluted net income per common share measures, which exclude certain items presented below. We believe that this information provides a meaningful comparison of our results and affords investors a view of what management considers to be our core performance. These measures are not in accordance with, or an alternative to, generally accepted accounting principles in the U.S. (GAAP). The most comparable GAAP measures are operating income, income tax provision, net income, and diluted net income per common share, respectively. Adjusted operating income, income taxes, net income, and diluted net income per common share should not be considered in isolation or as a substitution for analysis of our results as reported in accordance with GAAP. Other companies may calculate adjusted operating income, income taxes, net income, and diluted net income per common share differently than

ITEM 2. MANAGEMENT’S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS (Continued)

we do, limiting the usefulness of the measure for comparisons with other companies.

| | Fiscal quarter ended | | | | | | | | | |
|---|----------------------|--------------|----------------|----------------|-------------------------------------|------------------|---------------|----------------|----------------|-------------------------------------|
| | April 1, 2023 | | | | | April 2, 2022 | | | | |
| (In millions, except earnings per share) | Operating Income | % Net Sales | Income Taxes | Net Income | Diluted Net Income per Common Share | Operating Income | % Net Sales | Income Taxes | Net Income | Diluted Net Income per Common Share |
| As reported (GAAP) | \$ 56.4 | 8.1 % | \$ 11.7 | \$ 36.0 | \$ 0.95 | \$ 102.6 | 13.1 % | \$ 20.4 | \$ 67.9 | \$ 1.66 |
| Organizational restructuring ^(*) | 1.2 | | 0.3 | 0.9 | 0.03 | — | | — | — | — |
| As adjusted | <u>\$ 57.5</u> | <u>8.3 %</u> | <u>\$ 12.0</u> | <u>\$ 36.9</u> | <u>\$ 0.98</u> | <u>\$ 102.6</u> | <u>13.1 %</u> | <u>\$ 20.4</u> | <u>\$ 67.9</u> | <u>\$ 1.66</u> |

(*) Relates to charges for organizational restructuring and related corporate office lease amendment actions.

Note: Results may not be additive due to rounding.

FINANCIAL CONDITION, CAPITAL RESOURCES, AND LIQUIDITY

Our ongoing cash needs are primarily for working capital, capital expenditures, employee compensation, interest on debt, the return of capital to our shareholders, and other general corporate purposes. We expect that our primary sources of liquidity will be cash and cash equivalents on hand, cash flow from operations, and available borrowing capacity under our secured revolving credit facility. We believe that our sources of liquidity will fund our project requirements for at least the next twelve months. However, these sources of liquidity may be affected by events described in “Forward-Looking Statements” section of this Form 10-Q, including, but not limited to, our risk factors discussed under the heading “Risk Factors” in our most recently filed Annual Report on Form 10-K and in other reports filed with the Securities and Exchange Commission from time to time.

As discussed under the heading “Recent Developments” in this Quarterly Report on Form 10-Q and in our most recently filed Annual Report on Form 10-K, we expect inflationary pressures and declining consumer sentiment to continue and to adversely impact our financial results in fiscal 2023. We cannot predict the timing and amount of such impact.

As of April 1, 2023, we had approximately \$157.7 million of cash and cash equivalents held at major financial institutions, including approximately \$51.3 million held at financial institutions located outside of the United States. We maintain cash deposits with major financial institutions that exceed the insurance coverage limits provided by the Federal Deposit Insurance Corporation in the United States and by similar insurers for deposits located outside the United States. To mitigate this risk, we utilize a policy of allocating cash deposits among major financial institutions that have been evaluated by us and third-party rating agencies as having acceptable risk profiles.

Balance Sheet

Net accounts receivable at April 1, 2023 were \$223.9 million compared to \$265.7 million at April 2, 2022 and \$198.6 million at December 31, 2022. The overall decrease of \$41.8 million, or 15.7%, at April 1, 2023, compared to April 2, 2022 primarily reflects decreased net sales and the timing of wholesale customer shipments and associated payments. Due to the seasonal nature of our operations, the net accounts receivable balance at April 1, 2023, is not comparable to the net accounts receivable balance at December 31, 2022.

Inventories at April 1, 2023 were \$613.9 million compared to \$679.7 million at April 2, 2022 and \$744.6 million at December 31, 2022. The decrease of \$65.8 million, or 9.7%, at April 1, 2023, compared to April 2, 2022, was primarily due to decreased in-transit inventory, partially offset by longer holding periods for inventory to be sold in future periods and increased product costs. Due to the seasonal nature of our operations, the inventories balance at April 1, 2023, is not comparable to the inventories balance at December 31, 2022.

Accounts payable at April 1, 2023 were \$180.2 million compared to \$284.0 million at April 2, 2022 and \$264.1 million at December 31, 2022. The decrease of \$103.8 million, or 36.5%, at April 1, 2023 compared to April 2, 2022 was primarily due to the timing of working capital payments. Due to the seasonal nature of our operations, the accounts payable balance at April 1, 2023 is not comparable to the accounts payable balance at December 31, 2022.

ITEM 2. MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS (Continued)

Current portion of long-term debt, net of \$495.7 million at April 2, 2022 relates to the irrevocable commitment to redeem the \$500 million in aggregate principal amount of 5.500% senior notes due May 2025. These senior notes were subsequently redeemed on April 4, 2022.

Cash Flow

Net Cash Provided by (Used in) Operating Activities

Net cash provided by operating activities for the first quarter of fiscal 2023 was \$42.2 million compared to net cash used in operating activities of \$163.8 million in the first quarter of fiscal 2022. Our cash flow provided by operating activities is driven by net income and changes in our net working capital. The change in net cash provided by operating activities was primarily due to favorable changes in working capital, including the reductions in inventories, and lower payments of performance-based compensation, partially offset by decreased net income.

Net Cash Used in Investing Activities

Net cash used in investing activities for the first quarter of fiscal 2023 was \$13.8 million compared to \$7.7 million in the first quarter of fiscal 2022. The increase in net cash used in investing activities was primarily due to increased capital expenditures. Capital expenditures in the first quarter of fiscal 2023 primarily included \$8.7 million for omni-channel and our U.S. and international retail store openings and remodels, \$2.8 million for information technology, and \$2.0 million for our distribution facilities.

We plan to invest approximately \$75.0 million in capital expenditures in fiscal 2023, which primarily relates to U.S. and international retail store openings and remodels, investments in our distribution facilities, and strategic information technology initiatives.

Net Cash Used in Financing Activities

Net cash used in financing activities was \$82.8 million in the first quarter of fiscal 2023 compared to \$111.5 million in the first quarter of fiscal 2022. This change in cash flow from financing activities was primarily due to decreased common stock share repurchases, partially offset by payments on our secured revolving credit facility.

Secured Revolving Credit Facility

As of April 1, 2023, we had \$80.0 million outstanding borrowings under our secured revolving credit facility, exclusive of \$4.4 million of outstanding letters of credit. As of April 1, 2023, there was approximately \$765.6 million available for future borrowing. On April 19, 2023, we paid \$60.0 million on our secured revolving credit facility. As of April 28, 2023, outstanding borrowings under our secured revolving credit facility were \$20.0 million. Any outstanding borrowings under our secured revolving credit facility are classified as non-current liabilities on our consolidated balance sheets due to contractual repayment terms under the credit facility. However, these repayment terms also allow us to repay some or all of the outstanding borrowings at any time.

As of April 1, 2023, the interest rate margins applicable to the secured revolving credit facility were 1.125% for adjusted term SOFR rate loans and 0.125% for base rate loans.

As of April 1, 2023, we were in compliance with the financial and other covenants under the secured revolving credit facility.

Senior Notes

As of April 1, 2023, the Company had outstanding \$500.0 million principal amount of senior notes at par, bearing interest at a rate of 5.625% per annum, and scheduled to mature on March 15, 2027. On our consolidated balance sheets, the \$500.0 million of outstanding senior notes as of April 1, 2023 is reported net of \$3.2 million of unamortized issuance-related debt costs.

Share Repurchases

In the first quarter of fiscal 2023, we repurchased and retired 135,873 shares in open market transactions for approximately \$9.6 million, at an average price of \$70.55 per share. In the first quarter of fiscal 2022, we repurchased and retired 793,008 shares in open market transactions for approximately \$74.5 million at an average price of \$93.94 per share.

The total remaining capacity under outstanding repurchase authorizations as of April 1, 2023, was approximately \$739.9 million, based on settled repurchase transactions. The share repurchase authorizations have no expiration dates.

ITEM 2. MANAGEMENT’S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS (Continued)

Future repurchases may occur from time to time in the open market, in privately negotiated transactions, or otherwise. The timing and amount of any repurchases will be at the discretion of the Company subject to restrictions under the Company’s revolving credit facility and considerations given to market conditions, stock price, other investment priorities, excise taxes, and other factors.

Dividends

In the first quarter of both fiscal 2023 and fiscal 2022, the Board of Directors declared and the Company paid quarterly cash dividends of \$0.75 per common share.

Our Board of Directors will evaluate future dividend declarations based on a number of factors, including restrictions under the Company’s revolving credit facility, business conditions, the Company’s financial performance, and other considerations.

Provisions in our secured revolving credit facility could have the effect of restricting our ability to pay cash dividends on, or make future repurchases of, our common stock, as further described in Note 6, *Long-term Debt*, to the consolidated financial statements.

Seasonality

We experience seasonal fluctuations in our sales and profitability due to the timing of certain holidays and key retail shopping periods, which generally has resulted in lower sales and gross profit in the first half of our fiscal year versus the second half of the fiscal year. Accordingly, our results of operations during the first half of the year may not be indicative of the results we expect for the full year.

CRITICAL ACCOUNTING POLICIES AND ESTIMATES

Our discussion and analysis of our financial condition and results of operations are based upon our consolidated financial statements, which have been prepared in accordance with accounting principles generally accepted in the United States of America. The preparation of these financial statements requires us to make estimates and judgments that affect the reported amounts of assets, liabilities, revenues, expenses, and related disclosure of contingent assets and liabilities. We base our estimates on historical experience and on various other assumptions that we believe are reasonable under the circumstances, the results of which form the basis for making judgments about the carrying values of assets and liabilities that are not readily apparent from other sources. Actual results may differ from these estimates under different assumptions or conditions.

Our critical accounting policies and estimates are described under the heading “Critical Accounting Policies and Estimates” in Item 7 of our most recent Annual Report on Form 10-K for the 2022 fiscal year ended December 31, 2022. Our critical accounting policies and estimates are those policies that require management’s most difficult and subjective judgments and may result in the need to make estimates about the effect of matters that are inherently uncertain. Our critical accounting policies and estimates include: revenue recognition and accounts receivable allowance, inventory, goodwill and tradename, accrued expenses, loss contingencies, accounting for income taxes, foreign currency, employee benefit plans, and stock-based compensation arrangements. There have been no material changes in these critical accounting policies and estimates from those described in our most recent Annual Report on Form 10-K.

ITEM 3. QUANTITATIVE AND QUALITATIVE DISCLOSURES ABOUT MARKET RISK

Currency and Interest Rate Risks

In the operation of our business, we have market risk exposures including those related to foreign currency risk and interest rates. These risks, and our strategies to manage our exposure to them, are discussed below.

Currency Risk

We contract for production with third parties, primarily in Asia. While these contracts are stated in U.S. dollars, there can be no assurance that the cost for the future production of our products will not be affected by exchange rate fluctuations between the U.S. dollar and the local currencies of these contractors. Due to the number of currencies involved, we cannot quantify the potential impact that future currency fluctuations may have on our results of operations in future periods.

The financial statements of our foreign subsidiaries that are denominated in functional currencies other than the U.S. dollar are translated into U.S. dollars using period-end exchange rates for assets and liabilities and weighted-average exchange rates for revenues and expenses. Gains and losses resulting from translating assets and liabilities from the functional currency to U.S. dollars are included in Accumulated other comprehensive income (loss).

Our foreign subsidiaries typically record sales denominated in currencies other than the U.S. dollar, which are then translated into U.S. dollars using weighted-average exchange rates. The changes in foreign currency exchange rates used for translation in the first quarter of fiscal 2023, compared to the first quarter of fiscal 2022, had a \$2.2 million unfavorable effect on our consolidated net sales.

Fluctuations in exchange rates between the U.S. dollar and other currencies may affect our results of operations, financial position, and cash flows. Transactions by our foreign subsidiaries may be denominated in a currency other than the entity's functional currency. Foreign currency transaction gains and losses also include the impact of intercompany loans with foreign subsidiaries that are marked to market. In our consolidated statement of operations, these gains and losses are recorded within Other (income) expense, net. Foreign currency transaction gains and losses related to intercompany loans with foreign subsidiaries that are of a long-term nature are accounted for as translation adjustments and are included in Accumulated other comprehensive income (loss).

Interest Rate Risk

Our operating results are subject to risk from interest rate fluctuations on our secured revolving credit facility, which carries variable interest rates. As of April 1, 2023, there were \$80.0 million variable rate borrowings outstanding under the secured revolving credit facility. As a result, the impact of a hypothetical 100 bps increase in the effective interest rate would result in additional interest expense of \$0.8 million over a 12-month period.

Other Risks

We enter into various purchase order commitments with our suppliers. We can cancel these arrangements, although in some instances we may be subject to a termination charge reflecting a percentage of work performed prior to cancellation.

ITEM 4. CONTROLS AND PROCEDURES

Evaluation of Disclosure Controls and Procedures

Our Chief Executive Officer and Chief Financial Officer have evaluated the effectiveness of the design and operation of our disclosure controls and procedures (as defined under Rules 13a-15(e) and 15d-15(e) promulgated under the Securities Exchange Act of 1934, as amended) as of the end of the period covered by this Quarterly Report on Form 10-Q. Based upon that evaluation, our Chief Executive Officer and Chief Financial Officer have concluded that our disclosure controls and procedures are effective as of April 1, 2023.

Changes in Internal Control over Financial Reporting

The Principal Executive Officer and Principal Financial Officer also conducted an evaluation of the Company's internal control over financial reporting ("Internal Control") to determine whether any changes in Internal Control occurred during the fiscal quarter ended April 1, 2023, that have materially affected, or which are reasonably likely to materially affect, Internal Control.

There were no changes in the Company's Internal Control that materially affected, or were likely to materially affect, such control over financial reporting during the fiscal quarter ended April 1, 2023.

PART II - OTHER INFORMATION

ITEM 1. LEGAL PROCEEDINGS

The Company is subject to various claims and pending or threatened lawsuits in the normal course of our business. The Company is not currently a party to any legal proceedings that it believes would have a material adverse effect on its financial position, results of operations, or cash flows.

ITEM 1A. RISK FACTORS

There have been no material changes to the risk factors described in our Form 10-K for the 2022 fiscal year ended December 31, 2022.

ITEM 2. UNREGISTERED SALES OF EQUITY SECURITIES AND USE OF PROCEEDS

Share Repurchases

The following table provides information about share repurchases during the first quarter of fiscal 2023:

| Period | Total number of shares purchased ⁽¹⁾ | Average price paid per share ⁽²⁾ | Total number of shares purchased as part of publicly announced plans or programs ⁽³⁾ | Approximate dollar value of shares that may yet be purchased under the plans or programs ⁽⁴⁾ |
|--|---|---|---|---|
| January 1, 2023 through January 28, 2023 | — | \$ — | — | \$ 749,526,315 |
| January 29, 2023 through February 25, 2023 | 61,423 | \$ 77.75 | — | \$ 749,526,315 |
| February 26, 2023 through April 1, 2023 | 135,873 | \$ 70.55 | 135,873 | \$ 739,939,907 |
| Total | 197,296 | | 135,873 | |

(1) Includes shares of our common stock surrendered by our employees to satisfy required tax withholding upon the vesting of restricted stock awards. There were 61,423 shares surrendered between January 29, 2023 and February 25, 2023.

(2) The average price paid per share excludes excise tax on share repurchases.

(3) Share purchases during the first quarter of fiscal 2023 were made in compliance with all applicable rules and regulations and in accordance with the share repurchase authorizations described in Note 5, Common Stock, to our accompanying unaudited condensed consolidated financial statements included in Part I. Item 1 of this Quarterly Report on Form 10-Q.

(4) Under share repurchase authorizations approved by our Board of Directors. The share repurchase authorizations have no expiration date.

ITEM 3. DEFAULTS UPON SENIOR SECURITIES

N/A

ITEM 4. MINE SAFETY DISCLOSURES

N/A

ITEM 5. OTHER INFORMATION

N/A

ITEM 6. EXHIBITS

| <u>Exhibit Number</u> | <u>Description of Exhibits</u> |
|-----------------------|---|
| 3.1 | Certificate of Incorporation of Carter's, Inc., as amended on May 22, 2017 (incorporated by reference to Exhibit 3.1 of Carter's, Inc.'s Current Report on Form 8-K filed on May 23, 2017). |
| 3.2 | Amended and Restated By-Laws of Carter's, Inc. (incorporated by reference to Exhibit 3.2 of Carter's, Inc.'s Current Report on Form 8-K filed on May 23, 2017). |
| 10.1 * | Form of Restricted Stock Award Agreement (for 2023 awards). |
| 10.2 * | Form of Performance-Based Stock Award Agreement (for 2023 awards). |
| 31.1 | Rule 13a-15(e)/15d-15(e) and 13a-15(f)/15d-15(f) Certification. |
| 31.2 | Rule 13a-15(e)/15d-15(e) and 13a-15(f)/15d-15(f) Certification. |
| 32 | Section 1350 Certification. |
| Exhibit No. (101).INS | XBRL Instance Document - the instant document does not appear in the Interactive Data File because its XBRL tags are embedded within the Inline XBRL document |
| Exhibit No. (101).SCH | XBRL Taxonomy Extension Schema Document |
| Exhibit No. (101).CAL | XBRL Taxonomy Extension Calculation Linkbase Document |
| Exhibit No. (101).DEF | XBRL Taxonomy Extension Definition Linkbase Document |
| Exhibit No. (101).LAB | XBRL Taxonomy Extension Label Linkbase Document |
| Exhibit No. (101).PRE | XBRL Taxonomy Extension Presentation Linkbase Document |
| Exhibit No. 104 | The cover page from this Current Report on Form 10-Q formatted as Inline XBRL |

* Indicates a management contract or compensatory plan.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

CARTER'S, INC.

April 28, 2023

/s/ MICHAEL D. CASEY

Michael D. Casey
Chief Executive Officer
(Principal Executive Officer)

April 28, 2023

/s/ RICHARD F. WESTENBERGER

Richard F. Westenberger
Executive Vice President and
Chief Financial Officer
(Principal Financial and Accounting Officer)

FORM OF Restricted Stock Award Agreement (Time Vesting)

This Restricted Stock Award Agreement (this "Agreement") is by and between the "Participant" and Carter's, Inc. (the "Company") pursuant to the Carter's, Inc. Amended and Restated Equity Incentive Plan (as may be amended from time to time, the "Plan"). All capitalized terms not otherwise defined herein shall have the meaning provided in the Plan.

WHEREAS, the Company has adopted the Plan, pursuant to which awards of Restricted Stock may be granted;

WHEREAS, the Participant has agreed to terms of employment with the Company or certain of its subsidiaries; and

WHEREAS, as part of the Participant's compensation, the Company wishes to grant the Participant the award of Restricted Stock, and Participant wishes to accept such grant through an online system, as provided for herein.

NOW, THEREFORE, in consideration of the mutual promises and covenants contained in this Agreement, and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties agree as follows:

1. Award. The Company hereby grants an Award to the Participant on the "Grant Date" shown in the "Award Details" box in the "Grant Summary – Grant Detail" screen (the "Grant Date"), consisting of the number of shares of Stock shown in the "Shares Granted" line of the "Award Details" box in the "Grant Summary – Grant Detail" screen (the "Restricted Stock"), on the terms and conditions and subject to the restrictions described in this Agreement and in the Plan (which is incorporated herein by reference with the same effect as if set forth herein in full) in addition to such other restrictions, if any, as may be imposed by law.
2. Meaning of Certain Terms. Except as otherwise expressly provided herein, all terms used herein and not defined herein shall have the same meaning as in the Plan. The term "vest" as used herein with respect to any Restricted Stock means the lapsing of the restrictions described herein with respect to such Restricted Stock.
3. Restrictions. Subject to any exceptions set forth in this Agreement or the Plan, during the Restricted Period (as defined herein), the Restricted Stock or the rights relating thereto may not be assigned, alienated, pledged, attached, sold or otherwise transferred or encumbered by the Participant. Any attempt to assign, alienate, pledge, attach, sell or otherwise transfer or encumber the Restricted Stock or the rights relating thereto during the Restricted Period shall be wholly ineffective and, if any such attempt is made, the Restricted Stock will be forfeited by the Participant and all of the Participant's rights to such Restricted Stock shall immediately terminate without any payment or consideration by the Company.
4. Forfeiture Risk. If the Participant's Employment ceases for any reason, except as specifically provided in Paragraph 7 below, any then-outstanding and unvested Restricted Stock shall be automatically and immediately forfeited. The Participant hereby (i) appoints the Company as the attorney-in-fact of the Participant to take such actions as may be necessary or appropriate to effectuate a transfer of the record

ownership of any such Restricted Stock that is unvested and forfeited hereunder; (ii) agrees to deliver to the Company, as a precondition to the issuance of any certificate or certificates with respect to unvested Restricted Stock hereunder, one or more stock powers, endorsed in blank, with respect to such Restricted Stock; and (iii) agrees to sign such other powers and take such other actions as the Company may reasonably request to accomplish the transfer or forfeiture of any unvested Restricted Stock that is forfeited hereunder.

5. Retention of Certificates. The Company shall hold any certificates representing unvested Restricted Stock. If unvested Restricted Stock is held in book entry form, the Participant agrees that the Company may give stop transfer instructions to the depository to ensure compliance with the provisions hereof.

6. Vesting of Restricted Stock.

- a. Except as provided in Paragraph 7 below, the Restricted Stock acquired hereunder shall vest, in accordance with the provisions of this Agreement and applicable provisions of the Plan as follows:
 - i. One-fourth (1/4) of the award shall become vested on the first anniversary of the Grant Date;
 - ii. One-fourth (1/4) of the award shall become vested on the second anniversary of the Grant Date;
 - iii. One-fourth (1/4) of the award shall become vested on the third anniversary of the Grant Date; and
 - iv. A final one-fourth (1/4) of the award shall become vested on the fourth anniversary of the Grant Date.
- b. Notwithstanding the foregoing, the Restricted Stock shall vest as to one hundred percent (100%) of the total number of Restricted Stock on the date of a Covered Transaction.
- c. The period over which the Restricted Stock vests is referred to as the “Restricted Period” for purposes of this Agreement.

7. Death or Disability.

- a. If the Participant dies prior to the Restricted Stock vesting, one hundred percent (100%) of the Restricted Stock shall automatically vest upon Participant’s death, provided that the Restricted Stock would have otherwise vested in accordance with this Agreement with the passage of time and the Participant’s continued service as an Employee.
- b. If the Participant becomes disabled due to injury or illness and is unable to serve as an Employee for a period of time not exceeding six (6) months and returns to serve as an Employee after such disability, the Participant’s vesting schedule in the Restricted Stock will not be affected by such disability. If the Participant becomes disabled due to injury or illness and the Company, in its sole discretion, determines the Participant is unable to serve as Employee for a period of time reasonably expected to exceed six (6) months, one hundred

percent (100%) of the Participant's Restricted Stock will vest automatically upon such determination.

8. *Legend.* Book entry records representing unvested Restricted Stock shall be held by the Company's transfer agent, and any such records shall contain a legend substantially in the following form:

THE TRANSFERABILITY OF THIS CERTIFICATE AND THE SHARES OF STOCK REPRESENTED HEREBY ARE SUBJECT TO THE TERMS AND CONDITIONS (INCLUDING FORFEITURE) OF CARTER'S, INC.'S AMENDED AND RESTATED EQUITY INCENTIVE PLAN AND A RESTRICTED STOCK AWARD AGREEMENT ENTERED INTO BETWEEN THE REGISTERED OWNER AND CARTER'S, INC. COPIES OF SUCH PLAN AND AGREEMENT ARE ON FILE IN THE OFFICES OF CARTER'S, INC.

As soon as practicable following the vesting of any Restricted Stock, the Company shall cause such Restricted Stock, without the aforesaid legend, to be issued and delivered to the Participant. The Company may take such steps, as it deems necessary or appropriate, to record and manifest the restrictions applicable to such Restricted Stock.

9. *Dividends Equivalents, etc.* The Participant shall be entitled, as to one hundred percent (100%) of the total number of Shares, to (i) receive a cash payment equal to the amount of any and all dividends or other cash distributions paid with respect to those shares of Restricted Stock of which Participant is the record owner on the record date for such dividend or other distribution, and (ii) vote any shares of Restricted Stock of which Participant is the record owner on the record date for such vote; *provided, however*, that any property (other than cash) distributed with respect to any share of Restricted Stock (the "Associated Share") acquired hereunder, including without limitation a distribution of Stock by reason of a stock dividend, stock split or otherwise, or a distribution of other securities with respect to an Associated Share, shall be subject to the restrictions of this Agreement in the same manner and for so long as the Associated Share remains subject to such restrictions, and shall be promptly forfeited if and when the Associated Share is so forfeited; *and further provided*, that the Administrator may require that any cash distribution with respect to the Restricted Stock other than a normal cash dividend be placed in escrow or otherwise made subject to such restrictions as the Administrator deems appropriate to carry out the intent of the Plan. References in this Agreement to the Restricted Stock shall refer in the same way to any such restricted amounts.
10. *Sale of Vested Restricted Stock.* The Participant understands that any sale of vested Restricted Stock by the Participant will be subject to the satisfaction of (i) any applicable tax withholding requirements with respect to the vesting or transfer of such Restricted Stock; (ii) any requirements that the Company may reasonably impose; and (iii) applicable requirements of federal and state securities laws.
11. *Certain Tax Matters.* The Participant expressly acknowledges that the Participant has been advised to confer promptly with a professional tax advisor to consider whether the Participant should make a so-called "83(b) election" with respect to the Restricted Stock. Any such election, to be effective, must be made in accordance with applicable regulations (including, without limitation, the requirement to provide a copy of such election to the Company in advance of filing such election under the Internal Revenue Code) and within thirty (30) days following the date of this award.

The Company has made no recommendation to the Participant with respect to the advisability of making such an election. In addition, the award or vesting of the Restricted Stock acquired hereunder, and the payment of dividends with respect to such Restricted Stock, may give rise to "wages" subject to withholding. The undersigned expressly acknowledges and agrees that his/her rights hereunder are subject to his/her promptly paying to the Company in cash (or by such other means as may be acceptable to the Administrator in its discretion, including, if the Administrator so determines, by the delivery of previously acquired Stock or Restricted Stock acquired hereunder or by the withholding of amounts from any payment hereunder) all taxes required to be withheld in connection with such award, vesting or payment. Notwithstanding any action the Company takes with respect to any or all income tax, social insurance, payroll tax, or other tax-related withholding ("Tax-Related Items"), the ultimate liability for all Tax-Related Items is and remains the Participant's responsibility and the Company (i) makes no representation or undertakings regarding the treatment of any Tax-Related Items in connection with the grant or vesting of the Restricted Stock or the subsequent sale of any shares; and (ii) does not commit to structure the Restricted Stock to reduce or eliminate the Participant's liability for Tax-Related Items.

12. Plan Document. By signing below, the Participant acknowledges receipt of a copy of the Plan and this Agreement. The Participant has read and understands the terms and provisions thereof and hereof, and accepts the Restricted Stock subject to all of the terms and conditions of the Plan and this Agreement. The Participant acknowledges that there may be adverse tax consequences upon the grant or vesting of the Restricted Stock or disposition of the underlying shares and that the Participant has been advised to consult his or her tax advisor prior to such grant, vesting, or disposition.
13. Governing Law. This Agreement and all claims or disputes arising out of or based upon this Agreement or relating to the subject matter hereof will be governed by and construed in accordance with the domestic substantive laws of the State of Delaware without giving effect to any choice or conflict of laws provision or rule that would cause the application of the domestic substantive laws of any other jurisdiction.
14. Interpretation. Any dispute regarding the interpretation of this Agreement shall be submitted by the Participant or the Company to the Administrator for review. The resolution of such dispute by the Administrator shall be final and binding on the Participant and the Company.
15. Restricted Stock Subject to Plan. This Agreement is subject to the Plan as approved by the Company's shareholders. The terms and provisions of the Plan as it may be amended from time to time are hereby incorporated herein by reference. In the event of a conflict between any term or provision contained herein and a term or provision of the Plan, the applicable terms and provisions of the Plan will govern and prevail.
16. Successors and Assigns. The Company may assign any of its rights under this Agreement. This Agreement will be binding upon and inure to the benefit of the successors and assigns of the Company. Subject to the restrictions on transfer set forth herein, this Agreement will be binding upon the Participant and the Participant's beneficiaries, executors, administrators and the person(s) to whom the Restricted Stock may be transferred by will or the laws of descent or distribution.
17. Severability. The invalidity or unenforceability of any provision of the Plan or this Agreement shall not affect the validity or enforceability of any other provision of the

Plan or this Agreement, and each provision of the Plan and this Agreement shall be severable and enforceable to the extent permitted by law.

18. *Discretionary Nature of Plan.* The Plan is discretionary and may be amended, cancelled or terminated by the Company at any time, in its discretion. The grant of the Restricted Stock in this Agreement does not create any contractual right or other right to receive any Restricted Stock or other Awards in the future. Future Awards, if any, will be at the sole discretion of the Company. Any amendment, modification, or termination of the Plan shall not constitute a change or impairment of the terms and conditions of the Participant's Employment with the Company.
19. *Amendment.* The Administrator has the right to amend, alter, suspend, discontinue or cancel the Restricted Stock, prospectively or retroactively; provided that, no such amendment shall adversely affect the Grantee's material rights under this Agreement without the Participant's consent.
20. *Counterparts.* This Agreement may be executed in counterparts, each of which shall be deemed an original but all of which together will constitute one and the same instrument. Counterpart signature pages to this Agreement transmitted by facsimile transmission, by electronic mail in portable document format (.pdf), or by any other electronic means intended to preserve the original graphic and pictorial appearance of a document, will have the same effect as physical delivery of the paper document bearing an original signature.

IN WITNESS WHEREOF, the parties to this Agreement have duly authorized this Agreement to be effective as of the date first written above.

FORM OF Performance-Based Restricted Stock Agreement

This Performance-Based Restricted Stock Award Agreement (this “Agreement”) is by and between the “Participant” and Carter’s, Inc. (the “Company”) pursuant to the Carter’s, Inc. Amended and Restated Equity Incentive Plan (as may be amended from time to time, the “Plan”). All capitalized terms not otherwise defined herein shall have the meaning provided in the Plan.

WHEREAS, the Company has adopted the Plan, pursuant to which awards of Restricted Stock may be granted;

WHEREAS, the Participant has agreed to terms of employment with the Company or certain of its subsidiaries; and

WHEREAS, as part of the Participant’s compensation, the Company wishes to grant the Participant a performance-based award of Restricted Stock, and Participant wishes to accept such grant through an online system, as provided for herein.

NOW, THEREFORE, in consideration of the mutual promises and covenants contained in this Agreement, and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties agree as follows:

1. Award. The Company hereby grants an award of Restricted Stock to the Participant on the “Grant Date” shown in the “Grant Summary” box in the “Online Grant Summary” screen (the “Grant Date”), consisting of (a) the number of shares of Stock shown in the “Granted” line of “Grant Summary” box in the “Online Grant Summary” screen (such amount, the “Target Amount” and such Stock, the “Target Stock”) and (b) an additional number of shares of Stock equal to up to one hundred percent (100%) of the Target Amount (the “Bonus Stock,” and together with the Target Stock, the “Award”), each on the terms and conditions and subject to the restrictions described in this Agreement and in the Plan (which is incorporated herein by reference with the same effect as if set forth herein in full) in addition to such other restrictions, if any, as may be imposed by law. The number of Restricted Stock that the Participant actually earns for the Performance Periods (up to the maximum numbers set forth above) will be determined by the level of achievement of the Performance Goals set forth in Paragraph 6 of this Agreement. For the avoidance of doubt, (a) shares of Target Stock will be issued to the Participant, subject to the provisions of the Plan and this Agreement (including Sections 3 and 4 hereof as to restrictions and risks) as well as the performance goals and vesting requirements, and (b) shares of Bonus Stock, if any, will be issued to the Participant after the Certification Date set forth in Section 6.b.
2. Meaning of Certain Terms. Except as otherwise expressly provided herein, all terms used herein and not defined herein shall have the same meaning as in the Plan. The term “vest” as used herein with respect to any Award means the lapsing of the restrictions described herein with respect to such Award.
3. Restrictions. Subject to any exceptions set forth in this Agreement or the Plan, during the Restricted Period (as defined herein), neither the Award nor the rights relating thereto, may be assigned, alienated, pledged, attached, sold or otherwise transferred or encumbered by the Participant. Any attempt to assign, alienate, pledge, attach, sell

or otherwise transfer or encumber the Award or the rights relating thereto during the Restricted Period shall be wholly ineffective and, if any such attempt is made, the Award will be forfeited by the Participant and all of the Participant's rights to such Award shall immediately terminate without any payment or consideration by the Company.

4. Forfeiture Risk. If the Participant's Employment ceases for any reason, except as specifically provided in Paragraph 7 below, any then-outstanding and unvested Award shall be automatically and immediately forfeited. The Participant hereby (i) appoints the Company as the attorney-in-fact of the Participant to take such actions as may be necessary or appropriate to effectuate a transfer of the record ownership of any such Restricted Stock that is unvested and forfeited hereunder; (ii) agrees to deliver to the Company, as a precondition to the issuance of any certificate or certificates with respect to unvested Restricted Stock hereunder, one or more stock powers, endorsed in blank, with respect to such Restricted Stock; and (iii) agrees to sign such other powers and take such other actions as the Company may reasonably request to accomplish the transfer or forfeiture of any unvested Restricted Stock that is forfeited hereunder.
5. Retention of Certificates. The Company shall hold any certificates representing unvested Restricted Stock. If unvested Restricted Stock is held in book entry form, the Participant agrees that the Company may give stop transfer instructions to the depository to ensure compliance with the provisions hereof.

Book entry records representing unvested Restricted Stock shall be held by the Company's transfer agent, and any such records shall contain a legend substantially in the following form:

THE TRANSFERABILITY OF THIS CERTIFICATE AND THE SHARES OF STOCK REPRESENTED
HEREBY ARE SUBJECT TO THE TERMS AND CONDITIONS (INCLUDING FORFEITURE) OF
CARTER'S, INC.'S AMENDED AND RESTATED EQUITY INCENTIVE PLAN AND A PERFORMANCE-
BASED RESTRICTED STOCK AGREEMENT ENTERED INTO BETWEEN THE REGISTERED OWNER
AND CARTER'S, INC. COPIES OF SUCH PLAN AND AGREEMENT ARE ON FILE IN THE OFFICES OF
CARTER'S, INC.

As soon as practicable following the vesting of any Restricted Stock, the Company shall cause such Restricted Stock, without the aforesaid legend, to be issued and delivered to the Participant. The Company may take such steps, as it deems necessary or appropriate, to record and manifest the restrictions applicable to such Restricted Stock.

6. Performance Goals and Vesting of Award.
 - a. For purposes of this Agreement, the term "Performance Period" shall mean each of the Company's 2023, 2024 and 2025 Fiscal Years. For purposes of this Agreement, the performance criteria used to establish the Performance Goals shall be the Company's Fiscal 2023, Fiscal 2024 and Fiscal 2025 (x) [INSERT METRIC 1] ("[METRIC 1]") and (y) [INSERT METRIC 2] ("[METRIC 2]"), in each case that is approved by the Company's Board of Directors, or a committee thereof, for presentation to the financial markets, provided that the financial impact of any business acquisition or combination the Company completed will be excluded from [METRIC 1] and [METRIC 2]

for the fiscal year of the acquisition and the following fiscal year. No adjustments will be made for any other impacts (e.g., stock buybacks, tax changes, etc.).

- b. Except as provided in Paragraph 7 below, the number of shares of Target Stock and Bonus Stock underlying the Award that are eligible to vest as of the Vesting Date (as defined below) will be determined by the Administrator after the end of the Fiscal Year 2025 Performance Period (“Performance End Date”), based on the level of achievement of the Performance Goals during all three Performance Periods and the application of the Performance Formula to such Performance Goals, in accordance with this Paragraph 6. All determinations of whether the Performance Goals have been achieved, the maximum number of shares of Target Stock and Bonus Stock underlying the Award that are eligible to vest as a result of the application of the Performance Formula to the Performance Goals, and all other matters related to this Paragraph 6 shall be made by the Administrator in its sole discretion.
 - i. Promptly following completion of the Fiscal Year 2025 Performance Period, the Administrator shall review and certify in writing whether, and to what extent, the Performance Goals for each of the Performance Periods have been achieved and, if so, calculate and certify in writing the number of shares of Target Stock and Bonus Stock that are eligible to vest, if any, based upon the application of the Performance Formula to the Performance Goals (such date of certification, the “Certification Date,” and such shares of Stock, if any, the “Earned Stock”).
- c. Except as otherwise noted herein, the number of shares of Target Stock and Bonus Stock, if any, as certified by the Administrator in accordance with Paragraph 6.b. of this Agreement, shall vest and, in the case of such shares of Bonus Stock shall be issued to the Participant (and the restrictions set forth in this Agreement with respect to such Restricted Stock shall be lifted) on the later of (i) February 16, 2026, or (ii) the Certification Date (the “Vesting Date”).
- d. Target Stock. The number of shares of Target Stock eligible to vest, if any, shall be determined based on achievement of the following Performance Goals. Fifty percent (50%) of the Target Stock will vest based on [METRIC 1] (such Target Stock, the “[METRIC 1] Target Stock”), and the remaining fifty percent (50%) of the Target Stock will vest based on [METRIC 2] (such Target Stock, the “[METRIC 2] Target Stock”), in each case as set forth in the tables below.
 - i. One third (1/3) of the shares of [METRIC 1] Target Stock are eligible to vest based on actual [METRIC 1] for Fiscal Year 2023, one third (1/3) of the [METRIC 1] Target Stock are eligible to vest based on actual [METRIC 1] for Fiscal Year 2024, and one third (1/3) of the [METRIC 1] Target Stock are eligible to vest based on actual [METRIC 1] for Fiscal Year 2025. One third (1/3) of the shares of [METRIC 2] Target Stock are eligible to vest based on actual [METRIC 2] for Fiscal Year 2023, one third (1/3) of the [METRIC 2] Target Stock are eligible to vest based on actual [METRIC 2] for Fiscal Year 2024, and one third (1/3) of the [METRIC 2] Target Stock are eligible to vest based on actual [METRIC 2] for Fiscal Year 2025. Shares of Target Stock that do not vest for a particular Fiscal Year

based on the Company’s actual performance for that Fiscal Year are forfeited and not eligible to vest in a subsequent year.

- ii. If [METRIC 1] is below the applicable [METRIC 1] Threshold set forth below, then zero percent (0%) of the [METRIC 1] Target Stock will vest, and if [METRIC 2] is below the applicable [METRIC 2] Target Stock Threshold, then zero percent (0%) of the [METRIC 2] Target Stock will vest. If [METRIC 1] is at or above the applicable [METRIC 1] Target set forth below, then one hundred percent (100%) of the [METRIC 1] Target Stock will vest, and if [METRIC 2] is at or above the applicable [METRIC 2] Target Stock Target, then one hundred percent (100%) of the [METRIC 2] Target Stock will vest. If either [METRIC 1] and/or [METRIC 2] is between the various thresholds set forth in the table below, a pro-rata percentage of [METRIC 1] Target Stock and/or [METRIC 2] Target Stock relative to the applicable percentages will vest, as applicable. For the avoidance of doubt, [METRIC 1] Target Stock and [METRIC 2] Target Stock may vest at different percentages, and in no event shall the aggregate amount of [METRIC 1] Target Stock and [METRIC 2] Target Stock that vests exceed the aggregate amount of Target Stock.

| FY 2023 – Target Stock | | | | |
|-------------------------------|-------------------|-------------------|---|---|
| | [METRIC 1] | [METRIC 2] | Percentage of [METRIC 1] Target Stock Earned | Percentage of [METRIC 2] Target Stock Earned |
| Threshold | [] | [] | []% | []% |
| Target | [] | [] | 100% | 100% |

| FY 2024 – Target Stock | | | | |
|------------------------|--|--|--|--|
| | [METRIC 1] <i>Actual FY 2023 +% below¹</i> | [METRIC 2] <i>Actual FY 2023 +% below¹</i> | Percentage of [METRIC 1] Target Stock Earned | Percentage of [METRIC 2] Target Stock Earned |
| Threshold | + []% | + []% | []% | []% |
| Target | + []% | + []% | 100% | 100% |

| FY 2025 – Target Stock | | | | |
|------------------------|--|--|--|--|
| | [METRIC 1] <i>Actual FY 2024 +% below¹</i> | [METRIC 2] <i>Actual FY 2024 +% below¹</i> | Percentage of [METRIC 1] Target Stock Earned | Percentage of [METRIC 2] Target Stock Earned |
| Threshold | + []% | + []% | []% | []% |
| Target | + []% | + []% | 100% | 100% |

e. **Bonus Stock.** The number of shares of Bonus Stock eligible to be issued and vest, if any, shall be determined based on achievement of the following Performance Goals. Fifty percent (50%) of the Bonus Stock will vest based on [METRIC 1] (such Bonus Stock, the “[METRIC 1] Bonus Stock”), and the remaining fifty percent (50%) of the Bonus Stock will vest based on [METRIC 2] (such Bonus Stock, the “[METRIC 2] Bonus Stock”), in each case as set forth in the tables below.

i. One third (1/3) of the shares of [METRIC 1] Bonus Stock are eligible to vest based on actual [METRIC 1] for Fiscal Year 2023, one third (1/3) of the [METRIC 1] Bonus Stock are eligible to vest based on actual [METRIC 1] for Fiscal Year 2024, and one third (1/3) of the [METRIC 1] Bonus Stock are eligible to vest based on actual [METRIC 1] for Fiscal Year 2025. One third (1/3) of the shares of [METRIC 2] Bonus Stock are eligible to vest based on actual [METRIC 2] for Fiscal Year 2023, one third (1/3) of the [METRIC 2] Bonus Stock are eligible to vest based on actual [METRIC 2] for Fiscal Year 2024, and one third (1/3) of the [METRIC 2] Bonus Stock are eligible to vest based on actual [METRIC 2] for Fiscal Year 2025.

¹ The [METRIC 1] and [METRIC 2] Performance Goal metrics for Fiscal Year 2024 are based on a percentage increase from actual performance for Fiscal Year 2023, and for Fiscal Year 2025 are based on a percentage increase from actual performance for Fiscal Year 2024. For example, if actual [METRIC 1] for FY 2024 represented a []% increase from actual [METRIC 1] for Fiscal Year 2023, the percentage of [METRIC 1] Target Stock eligible to vest for Fiscal Year 2024 would be []%.

Shares of Bonus Stock that do not vest for a particular Fiscal Year based on the Company's actual performance for that Fiscal Year are forfeited and not eligible to vest in a subsequent year.

- ii. If [METRIC 1] is equal to or below the applicable Bonus Stock Threshold, then zero percent (0%) of the [METRIC 1] Bonus Stock will vest, and if [METRIC 2] is equal to or below the applicable [METRIC 2] Bonus Stock Threshold, then zero percent (0%) of the [METRIC 2] Bonus Stock will vest. If [METRIC 1] is at or above the applicable Bonus Stock Maximum, then one hundred percent (100%) of the [METRIC 1] Bonus Stock will vest, and if [METRIC 2] is at or above the applicable Bonus Stock Maximum, then one hundred percent (100%) of the [METRIC 2] Bonus Stock will vest. If either [METRIC 1] and/or [METRIC 2] is between the various thresholds set forth in the tables below, a pro-rata percentage of [METRIC 1] Bonus Stock and/or [METRIC 2] Bonus Stock relative to the applicable percentages will vest, as applicable. For the avoidance of doubt, [METRIC 1] Bonus Stock and [METRIC 2] Bonus Stock may vest at different percentages, and in no event shall the aggregate amount of [METRIC 1] Bonus Stock and [METRIC 2] Bonus Stock that vests exceed the aggregate amount of Bonus Stock.

| FY 2023 – Bonus Stock | | | | |
|------------------------------|-------------------|-------------------|--|--|
| | [METRIC 1] | [METRIC 2] | Percentage of [METRIC 1] Bonus Stock Earned | Percentage of [METRIC 2] Bonus Stock Earned |
| Bonus Stock Threshold | [] | [] | []% | []% |
| Bonus Stock Maximum | [] | [] | 100% | 100% |

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| FY 2024 – Bonus Stock | | | | |
|------------------------------|---|---|--|--|
| | [METRIC 1] <i>Actual FY 2023 +% below²</i> | [METRIC 2] <i>Actual FY 2023 +% below²</i> | Percentage of [METRIC 1] Bonus Stock Earned | Percentage of [METRIC 2] Bonus Stock Earned |
| Bonus Stock Threshold | + []% | + []% | []% | []% |
| Bonus Stock Maximum | + []% | + []% | []% | []% |

| FY 2025 – Bonus Stock | | | | |
|------------------------------|---|---|--|--|
| | [METRIC 1] <i>Actual FY 2024 +% below²</i> | [METRIC 2] <i>Actual FY 2024 +% below²</i> | Percentage of [METRIC 1] Bonus Stock Earned | Percentage of [METRIC 2] Bonus Stock Earned |
| Bonus Stock Threshold | + []% | + []% | []% | []% |
| Bonus Stock Maximum | + []% | + []% | 100% | 100% |

f. Settlement of Award. The Company shall, as soon as practicable upon the Vesting of any portion of the Bonus Stock (but in no event later than sixty (60) days following such Vesting) issue and effect delivery of the shares of Bonus Stock with respect to such vested portion to the Participant in accordance with Section 6.c of this Agreement. No shares of the Bonus Stock

² The [METRIC 1] and [METRIC 2] Performance Goal metrics for Fiscal Year 2024 are based on a percentage increase from actual performance for Fiscal Year 2023, and for Fiscal Year 2025 are based on a percentage increase from actual performance for Fiscal Year 2024. For example, if actual [METRIC 1] for FY 2024 represented a []% increase from actual [METRIC 1] for Fiscal Year 2023, the percentage of [METRIC 1] Target Stock eligible to vest for Fiscal Year 2024 would be []%.

will be issued to Participant pursuant to this award unless and until all legal requirements applicable to the issuance or transfer of such Bonus Stock have been complied with to the satisfaction of the Administrator. The Participant understands that any issuance of Stock upon vesting and settlement of the Award or any portion thereof by the Participant will be subject to the satisfaction of (i) any applicable tax withholding requirements with respect to the vesting or transfer of such Restricted Stock; (ii) any requirements that the Company may reasonably impose; and (iii) applicable requirements of federal and state securities laws.

- g. Covered Transactions. Notwithstanding the foregoing, (i) if a Covered Transaction occurs on or after the Grant Date and before or on the Certification Date, then one hundred percent (100%) of the Target Stock shall vest on such date of the Covered Transaction and (ii) if a Covered Transaction occurs after the Certification Date and before or on the Vesting Date, then the Earned Stock shall vest on such date of the Covered Transaction. For the avoidance of doubt, no Bonus Stock shall vest in the event of a Covered Transaction that occurs on or after the Grant Date and before or on the Certification Date. Settlement shall be made as soon as practicable following the occurrence or consummation (as applicable) of the Covered Transaction but in no event later than the 60th day following such event.
- h. Restricted Period. The period from the Grant Date until the Vesting Date is referred to as the “Restricted Period” for purposes of this Agreement.

7. Death, Disability, or Retirement.

- a. Death. If (i) the Participant dies on or after the Grant Date and before or on the Certification Date, then one hundred percent (100%) of the Target Stock shall vest automatically on the date of the Participant’s death and (ii) if the Participant dies after the Certification Date and before or on the Vesting Date, then the Earned Stock shall vest automatically upon Participant’s death, provided that such Stock would have otherwise vested in accordance with this Agreement with the passage of time and the Participant’s continued service as an Employee. For the avoidance of doubt, no Bonus Stock shall vest if the Participant dies on or after the Grant Date and before or on the Certification Date.
- b. Disability. If the Participant becomes disabled due to injury or illness and is unable to serve as an Employee for a period of time not exceeding six (6) months and returns to serve as an Employee after such disability, the vesting of the Stock will not be affected by such disability. If the Participant becomes disabled due to injury or illness and the Company, in its sole discretion, determines the Participant is unable to serve as Employee for a period of time reasonably expected to exceed six (6) months (such determination date, a “Disability Date”), then if, (i) the Disability Date is on or after the Grant Date and before or on the Certification Date, then one hundred percent (100%) of the Target Stock shall vest automatically and (ii) the Disability Date is after the Certification Date and before or on the Vesting Date, then the Earned Stock shall vest automatically, in each case on the Disability Date. For the avoidance of doubt, no Bonus Stock shall vest in the event of a Disability Date that occurs on or after the Grant Date and before or on the Certification Date.

- c. Retirement. If the Participant's employment with the Company and its Affiliates terminates due to Retirement during the Restricted Period (such date, the "Retirement Date"), then if:
- i. the Retirement Date is on or after the Grant Date and before or on the Performance End Date, then the amount of Earned Stock that is earned, if any, shall be equal to the product of (x) the number of Earned Stock, if any, as certified by the Administrator in accordance with Paragraph 6.b. of this Agreement, multiplied by (y) the quotient of (I) the total number of calendar days between the Grant Date and the Retirement Date (inclusive), divided by (II) the total number of calendar days between the Grant Date and the Performance End Date; and any such Earned Stock shall vest on the Certification Date; and
 - ii. the Retirement Date is after the Performance Date and before or on the Vesting Date, then the Earned Stock shall vest automatically on the Retirement Date.

For the purposes of this Agreement, "Retirement" means a termination of employment by the Participant on or after the date on which the Participant has attained age 60 and completed at least five years of service with the Company or any of its Affiliates, but only to the extent that circumstances constituting Cause do not exist.

8. Dividend Equivalents, Voting, etc. The Participant shall be entitled, as to (a) if on or after the Grant Date and before or on the Certification Date, one hundred percent (100%) of the total number of shares of Target Stock and (b) if after the Certification Date and before or on the Vesting Date, any Earned Stock, in each case to (i) receive a cash payment equal to the amount of any and all cash dividends or other cash distributions paid with respect to one share of Stock times the number of shares of Target Stock or Earned Stock, as the case may be and (ii) vote any shares with respect to one share of Stock times the number of shares of Target Stock or Earned Stock, as the case may be, of which Participant is the record owner on the record date for such vote; *provided, however*, that the Administrator may require that any cash distribution with respect to the Target Stock or Earned Stock (as the case may be) other than a normal cash dividend be placed in escrow or otherwise made subject to such restrictions as the Administrator deems appropriate to carry out the intent of the Plan. References in this Agreement to the Target Stock or Earned Stock (as the case may be) shall refer in the same way to any such restricted amounts. For the avoidance of doubt, Bonus Stock is not issued and outstanding as of the Grant Date, does not have the right to vote or to receive dividends or other distributions that may be made with respect to shares of Common Stock of the Company, and may vest and be issued as and to the extent set forth in Section 6.
9. Certain Tax Matters. The Participant expressly acknowledges that the Participant has been advised to confer promptly with a professional tax advisor to consider whether the Participant should make a so-called "83(b) election" with respect to the Restricted Stock. Any such election, to be effective, must be made in accordance with applicable regulations (including, without limitation, the requirement to provide a copy of such election to the Company in advance of filing such election under the Internal Revenue Code) and within thirty (30) days following the date of this award. The Company has made no recommendation to the Participant with respect to the advisability of making such an election. In addition, the award or vesting of the Restricted Stock acquired hereunder, and the payment of dividends with respect to such Restricted Stock, may

give rise to “wages” subject to withholding. The undersigned expressly acknowledges and agrees that his/her rights hereunder are subject to his/her promptly paying to the Company in cash (or by such other means as may be acceptable to the Administrator in its discretion, including, if the Administrator so determines, by the delivery of previously acquired Stock or Restricted Stock acquired hereunder or by the withholding of amounts from any payment hereunder) all taxes required to be withheld in connection with such award, vesting or payment. Notwithstanding any action the Company takes with respect to any or all income tax, social insurance, payroll tax, or other tax-related withholding (“Tax-Related Items”), the ultimate liability for all Tax-Related Items is and remains the Participant’s responsibility and the Company (i) makes no representation or undertakings regarding the treatment of any Tax-Related Items in connection with the grant or vesting of the Restricted Stock or the subsequent sale of any shares; and (ii) does not commit to structure the Restricted Stock to reduce or eliminate the Participant’s liability for Tax-Related Items.

10. Plan Document. By signing below, the Participant acknowledges receipt of a copy of the Plan and this Agreement. The Participant has read and understands the terms and provisions thereof and hereof, and accepts the Award subject to all of the terms and conditions of the Plan and this Agreement. The Participant acknowledges that there may be adverse tax consequences upon the grant or vesting of the Award or disposition of the underlying shares and that the Participant has been advised to consult his or her tax advisor prior to such grant, vesting, or disposition.
11. Governing Law. This Agreement and all claims or disputes arising out of or based upon this Agreement or relating to the subject matter hereof will be governed by and construed in accordance with the domestic substantive laws of the State of Delaware without giving effect to any choice or conflict of laws provision or rule that would cause the application of the domestic substantive laws of any other jurisdiction.
12. Interpretation. Any dispute regarding the interpretation of this Agreement shall be submitted by the Participant or the Company to the Administrator for review. The resolution of such dispute by the Administrator shall be final and binding on the Participant and the Company.
13. Award Subject to Plan. This Agreement is subject to the Plan as approved by the Company’s shareholders. The terms and provisions of the Plan, as it may be amended from time to time, are hereby incorporated herein by reference. In the event of a conflict between any term or provision contained herein and a term or provision of the Plan, the applicable terms and provisions of the Plan will govern and prevail.
14. Successors and Assigns. The Company may assign any of its rights under this Agreement. This Agreement will be binding upon and inure to the benefit of the successors and assigns of the Company. Subject to the restrictions on transfer set forth herein, this Agreement will be binding upon the Participant and the Participant’s beneficiaries, executors, administrators and the person(s) to whom the Award may be transferred by will or the laws of descent or distribution.
15. Severability. The invalidity or unenforceability of any provision of the Plan or this Agreement shall not affect the validity or enforceability of any other provision of the Plan or this Agreement, and each provision of the Plan and this Agreement shall be severable and enforceable to the extent permitted by law.

16. Discretionary Nature of Plan. The Plan is discretionary and may be amended, cancelled, or terminated by the Company at any time, in its discretion. The grant of the Award in this Agreement does not create any contractual right or other right to receive any Award or other awards in the future. Future awards, if any, will be at the sole discretion of the Company. Any amendment, modification, or termination of the Plan shall not constitute a change or impairment of the terms and conditions of the Participant's Employment with the Company.
17. Amendment. The Administrator has the right to amend, alter, suspend, discontinue, or cancel the Restricted Stock, prospectively or retroactively; provided, that, no such amendment shall adversely affect the Participant's material rights under this Agreement without the Participant's consent.
18. Counterparts. This Agreement may be executed in counterparts, each of which shall be deemed an original but all of which together will constitute one and the same instrument. Counterpart signature pages to this Agreement transmitted by facsimile transmission, by electronic mail in portable document format (.pdf), or by any other electronic means intended to preserve the original graphic and pictorial appearance of a document, will have the same effect as physical delivery of the paper document bearing an original signature.

IN WITNESS WHEREOF, the parties to this Agreement have duly authorized this Agreement to be effective as of the date first written above.

CERTIFICATION

I, Michael D. Casey, certify that:

1. I have reviewed this quarterly report on Form 10-Q of Carter's, Inc.;
2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
4. The registrant's other certifying officer and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and have:
 - (a) Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
 - (b) Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
 - (c) Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
 - (d) Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and
5. The registrant's other certifying officer and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing the equivalent functions):
 - (a) All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
 - (b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

April 28, 2023

/s/ MICHAEL D. CASEY

Michael D. Casey
Chief Executive Officer

CERTIFICATION

I, Richard F. Westenberger, certify that:

1. I have reviewed this quarterly report on Form 10-Q of Carter's, Inc.;
2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
4. The registrant's other certifying officer and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and have:
 - (a) Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
 - (b) Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
 - (c) Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
 - (d) Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and
5. The registrant's other certifying officer and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing the equivalent functions):
 - (a) All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
 - (b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

April 28, 2023

/s/ RICHARD F. WESTENBERGER

Richard F. Westenberger
Chief Financial Officer

CERTIFICATION

Each of the undersigned in the capacity indicated hereby certifies that, to his knowledge, this Report on Form 10-Q for the fiscal quarter ended April 1, 2023 fully complies with the requirements of Section 13(a) or 15(d) of the Securities Exchange Act of 1934, and the information contained in this Report fairly presents, in all material respects, the financial condition and results of operations of Carter's, Inc.

April 28, 2023

/s/ MICHAEL D. CASEY

Michael D. Casey
Chief Executive Officer

April 28, 2023

/s/ RICHARD F. WESTENBERGER

Richard F. Westenberger
Chief Financial Officer

The foregoing certifications are being furnished solely pursuant to 18 U.S.C. § 1350 and are not being filed as part of the Report on Form 10-Q or as a separate disclosure document.