

Fourth Quarter 2013 Highlights


- Strong sales growth (+12\%) across the business
- Total Carter's +10\%
- Total OshKosh +8\%
- Intemational +33\%
- Q4 completes record full year net sales and eamings results

Fourth Quarter 2013 Net Sales


[^0]Note: Results may not be additive due to rounding.

Fourth Quarter 2013 Adjusted Results*
\$ in millions, except EPS

| Net sales |  | Sale |  | Sale | 12\% |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | \$769.7 |  | \$689.3 |  |  |
| Gross profit | 323.5 | 42.0\% | 289.9 | 42.1\% | 12\% |
| Adjusted SG\&A* | 238.9 | 31.0\% | 214.6 | 31.1\% | (11\%) |
| Royalty income | (9.8) | (1.3\%) | (10.5) | (1.5\%) | (7\%) |
| Adjusted operating income* | 94.4 | 12.3\% | 85.9 | 12.5\% | 10\% |
| Interest and other, net | 7.5 | 1.0\% | 1.3 | 0.2\% | (460\%) |
| Income taxes | 30.8 | 4.0\% | 30.9 | 4.5\% | 0\% |
| Adjusted net income* | \$56.2 | 7.3\% | \$53.7 | 7.8\% | 5\% |
| Adjusted diluted EPS* | \$1.02 |  | \$0.89 |  | 14\% |
| Weighted average sharesoutsta nding | 54.3 |  | 59.2 |  | 8\% |
| Adjusted EBITDA* | \$111.4 | 14.5\% | \$97.8 | 14.2\% | 14\% |

[^1]Note: Results may not be additive due to rounding.

Fourth Quarter Adjusted SG\&A*


* Results are stated on an adjusted basis; see reconciliation to GAAP on page 21.

Note: Results may not be additive due to rounding.


- Distribution expenses
- Complete Braselton multi-channel DC construction a nd transition
- Realize effic iency and service level improvements
- Retail four-wall expenses
- Optimize laborspend
- Reduce non-core tasks
- Loweroperating costs
- Indirect (non-merchandise) spend
- Execute comprehensive review in 2014
- Organization
- Leverage new consolidated headquartersoperations
- Technology
- Distribution / warehouse mana gement systems
- Product lifecycle management system implementation
- Upgrade order management and financial systems

Fiscal 2013 Net Sales


Fisc al 2013 Adjusted Results*
\$ in millions, except EPS

|  | 2013 | \% of <br> Sales | 2012 | \% of Sales | Fav/ (Unfav) |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Net sales | \$2,638.7 |  | \$2,381.7 |  | 11\% |
| Gross profit | 1,096.4 | 41.6\% | 937.9 | 39.4\% | 17\% |
| Adjusted SG \& ** | 813.9 | 30.8\% | 700.1 | 29.4\% | (16\%) |
| Royalty income | (37.3) | (1.4\%) | (37.2) | (1.6\%) | 0\% |
| Adjusted operating income* | 319.8 | 12.1\% | 275.1 | 11.5\% | 16\% |
| Interest and other, net | 14.7 | 0.6\% | 6.6 | 0.3\% | (123\%) |
| Income taxes | 108.6 | 4.1\% | 97.8 | 4.1\% | (11\%) |
| Adjusted net income* | \$196.5 | 7.4\% | \$170.7 | 7.2\% | 15\% |
| Adjusted diluted EPS* | \$3.37 |  | \$2.85 |  | 18\% |
| Weighted a verage sha resoutsta nding | 57.5 |  | 59.1 |  | 3\% |
| Adjusted EBITDA* | \$368.2 | 14.0\% | \$312.9 | 13.1\% | 18\% |

## 

|  | \$ in millions |  |  |  |  |  | Adjusted Operating Margin |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | NetSales |  |  | Adjusted Operating Income (Loss) |  |  |  |  |
|  | 2013 | 2012 | $\begin{gathered} \$ \\ \text { Growth } \end{gathered}$ | 2013 | 2012 | $\begin{gathered} \$ \\ \text { Growth } \end{gathered}$ | 2013 | 2012 |
| Carter'sWholesale (a) | \$1,035 | \$981 | \$54 | \$186 | \$173 | \$13 | 17.9\% | 17.6\% |
| Carter'sRetail (b) | 954 | 819 | 135 | 181 | 146 | 35 | 19.0\% | 17.8\% |
| Total Carter's | \$1,990 | \$1,800 | \$189 | \$367 | \$319 | \$48 | 18.4\% | 17.7\% |
| OshKosh Wholesale | \$75 | \$80 | (\$5) | \$10 | \$4 | \$6 | 13.1\% | 5.1\% |
| OshKosh Retail (b) | 289 | 283 | 6 | (1) | (8) | 6 | (0.5\%) | (2.7\%) |
| Total OshKosh | \$364 | \$363 | \$1 | \$8 | (\$4) | \$12 | 2.3\% | (1.0\%) |
| Adjusted Intemational (c)(d) | \$285 | \$218 | \$67 | \$48 | \$47 | \$1 | 16.7\% | 21.5\% |
| Total before corporate expenses | \$2,639 | \$2,382 | \$257 | \$423 | \$362 | \$61 | 16.0\% | 15.2\% |
| Adjusted comorate expenses (d) |  |  |  | (103) | (87) | (16) | (3.9\%) | (3.6\%) |
| Total, asadjusted (d) | \$2,639 | \$2,382 | \$257 | \$320 | \$275 | \$45 | 12.1\% | 11.5\% |

(a) Includes U.S. wholesale sales of Carter's, Child of Mine, J ust One You, a nd Precious Firsts.
(b) Inc ludes U.S. retail stores and eCommerce results.
(c) Includes intemational retail, eCommerce and wholesale sales. Adjusted operating income includes intemational licensing income.
(d) See reconciliation of reported (GAAP) results to adjusted results.

[^2]
## Balance Sheet and Cash Flow



## - Strong liquidity

- \$287 million cash on hand
- \$179 million revolver availability
- Accounts receivable include $\$ 18$ million tenant allowance for new copporate headquarters
- Inventory increase reflects business growth and product cost inc reases; units $+15 \%$ at year-end
- Solid cash flow from operations in 2013
- CapEx reflects growth and infrastruc ture investments, including:
- U.S. / Intemational retail stores
- New multi-c hannel distribution center
- Technology initiatives
- New Atlanta headquarters facility
- Completed $\$ 400$ million senior note offering in August 2013 (8 year term, 5.25\% interest)
- Retumed $\$ 482$ million to shareholders in 2013
- $\$ 454$ million in sha re repurchases; retired 5.4 million sha res, or 9\% of shares outsta nd ing*
- $\$ 28$ million in dividends
- \$267 million remaining under share repurc hase authorizations



## Fourth Qua rter Adjusted Business Segment Performance* carter's $\mid \underset{\text { Bigath }}{\text { OshKosh }}$

|  | \$ in millions <br> NetSales |  |  | Adjusted Operating Income (Loss) |  |  | Adjusted Operating Margin |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |  |  |  |
|  | 2013 | 2012 | \$ <br> Growth | 2013 | 2012 | \$ <br> Growth | 2013 | 2012 |
| Carter'sWholesale (a) | \$272 | \$262 | \$10 | \$47 | \$44 | \$4 | 17.4\% | 16.6\% |
| Carter's Retail (b) | 295 | 255 | 40 | 61 | 52 | 8 | 20.5\% | 20.5\% |
| Total Carter's | \$567 | \$517 | \$50 | \$108 | \$96 | \$12 | 19.0\% | 18.6\% |
| OshKosh Wholesale | \$20 | \$18 | \$2 | \$2 | \$1 | \$1 | 9.1\% | 5.2\% |
| OshKosh Retail (b) | 96 | 89 | 7 | 4 | 6 | (1) | 4.3\% | 6.2\% |
| Total OshKosh | \$116 | \$107 | \$9 | \$6 | \$6 | (\$1) | 5.1\% | 6.0\% |
| Adjusted Intemational (c)(d) | \$86 | \$65 | \$21 | \$18 | \$15 | \$3 | 20.5\% | 23.3\% |
| Total before comorate expenses | \$770 | \$689 | \$80 | \$132 | \$118 | \$14 | 17.1\% | 17.1\% |
| Adjusted comorate expenses(d) |  |  |  | (37) | (32) | (5) | (4.8\%) | (4.6\%) |
| Total, as adjusted (d) | \$770 | \$689 | \$80 | \$94 | \$86 | \$9 | 12.3\% | 12.5\% |

(a) Inc ludes U.S. wholesale sales of Carter's, Child of Mine, J ust One You, and Precious Firsts.
(b) Includes U.S. retail stores and eCommerce results.
(c) Includes intemational retail, eCommerce and wholesale sales. Adjusted operating income includes intemational lic ensing income.
(d) See reconciliation of reported (GAAP) results to adjusted results.

## Fourth Quarter Highlights - Carter's Wholesale


\$ in millions
Segment Net Sales \& Operating Inc ome


- Net sales increase principally driven by growth in the Carter's brand
- Fall 2013 over-the-counter selling at top accounts up mid single digits vs. LY
- Segment margin improvement reflectslower marketing spend and performance based compensation provisions
- 2014 net sales outlook up low single digits
- Spring 2014 bookings up mid single digits
- Fall 2014 bookings planned down mid single digits; good growth across most major customers

Fourth Quarter Highlights - C arter's Retail


Segment Operating Income
\$61


## Retail Stores

- Comp sales (0.2\%) vs. +5.2\% LY
- Lower store traffic offset by conversion performance
- Brand stores comped positively in the quarter
- Drive-to outlet storescomped down
- Opened 21 new stores in Q4; 65 openings, 2 closures YTD
- Q4 ending store count: 476*
- 291 Brand
- 185 Outlet


## eCommerce

- Continued strong eCommerce growth, $+48 \%$
- Q4 net sales 19\% of reta il segment sales
- eCommerce operating margin $>20 \%$


## Segment Operating Income

- Mainta ined segment margin vs. LY despite challenging retail environment

Fourth Quarter Highlights - OshKosh Retail


Segment Operating Income


## Retail Stores

- Comp sales decline of 2.1\% vs. decline of 6.2\% LY
- Lowerstore traffic but strong conversion performance
- Brand stores and indoor outlet mall stores comped positively
- Drive-to outlet locations comped down
- Opened 11 new stores in Q4; 18 openings, 5 closures YTD
- Side-by-side stores initial results are positive
- Q4 ending store count: 181*
- 31 Brand
- 150 Outlet


## eCommerce

- Continued strong eCommerce growth, $+47 \%$
- Q4 net sales $21 \%$ of retail segment sales


## Segment Operating Income

- Segment margin affected by higher costs a ssociated with opening new stores and greater promotional activity vs. LY

Fourth Quarter Highlights - OshKosh Wholesale
\$ in millions


Segment Net Sales \& Operating Income


- Q4 sales $+11 \%$; full year 2013 sales (7\%)
- Segment profit increase reflects improved gross margin a nd lower spending
- Spring / Fall 2014 bookings planned down mid-teens

Fourth Quarter Highlights - Intemationa *


## Segment Operating Income



## Segment Results

- Net sales $+33 \%$
- Solid growth in wholesale across multiple regions and Canadian retail store business
- FX impacted sales by (\$3.5) million, or 5\%
- Segment operating income $+17 \%$ vs. LY


## Retail Stores

- Canada
- Total store comp +0.4\%
- Carter's / OshKosh co-branded comp +0.7\%
- Bonnie Togs comparable vs. LY
- Opened 6 new stores in Q4; 21 openings, 1 closure YTD
- Q4 ending store count: 102 (69 co-branded)
- Launching eCommerce in 2014
- Japan
- Q4 net sales $\$ 3.8$ million
- Expect substantial exit of operations by end of Q1 2014


## Outlook

Fiscal Year
2014
(53 week year)

- Net sales growth of a pproximately $8 \%$ to $10 \%$
- Adjusted EPS growth of approximately 12\%to 15\% (vs. \$3.37 LY)
- New retail stores:
- Carter's60
- OshKosh 24
- Canada 22
- CapEx \$100 to $\$ 110$ million
- Operating Cash Flow $\$ 225$ to $\$ 250$ million
- Free Cash Flow $\$ 115$ to $\$ 150$ million
- Net sales growth of a pproximately 8\% to $10 \%$

Q1 2014

- Adjusted EPS decline of a pproximately $10 \%$ to $15 \%$ (vs. $\$ 0.79$ LY)


Appendix


## Fourth Quarter Reconciliation of Net Income Allocable to Common Shareholders

|  | Fiscal quarter ended |  |
| :---: | :---: | :---: |
|  | December 28, 2013 | December 29, 2012 |
| Weighted-average number of common and common equivalent shares outsta nding: |  |  |
| Basic number of common sharesoutstanding | 53,777,662 | 58,344,635 |
| Dilutive effect of equity a wards | 516,242 | 871,669 |
| Diluted number of common and common equivalent sha res outsta nding | 54,293,904 | 59,216,304 |

Fisc al quarterended

| \$ in thousands, except EPS | Fscalquarterended |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | As reported on a GAAP Basis |  | Asadjusted (a) |  |
|  | $\begin{gathered} \text { Dec ember } 28 \text {, } \\ 2013 \end{gathered}$ | $\begin{gathered} \text { December 29, } \\ 2012 \end{gathered}$ | $\begin{gathered} \text { December 28, } \\ 2013 \end{gathered}$ | $\begin{gathered} \text { Dec ember 29, } \\ 2012 \end{gathered}$ |
| Basic net income percommon share: |  |  |  |  |
| Net income | \$42,748 | \$48,692 | \$56,160 | \$53,669 |
| Income allocated to partic ipating securities | (586) | (632) | (772) | (696) |
| Net income available to common shareholders | \$42,162 | \$48,060 | \$55,388 | \$52,973 |
| Basic net income per common share | \$0.78 | \$0.82 | \$1.03 | \$0.91 |
| Diluted net inc ome per common share: |  |  |  |  |
| Net income | \$42,748 | \$48,692 | \$56,160 | \$53,669 |
| Income allocated to partic ipating sec urities | (581) | (625) | (766) | (689) |
| Net income available to common shareholders | \$42,167 | \$48,067 | \$55,394 | \$52,980 |
| Diluted net income per common share | \$0.78 | \$0.81 | \$1.02 | \$0.89 |

(a) In addition to the results provided in this ea mings release in accordance with GAAP, the Company has provided adjusted, non-GAAP financial measurements that present the information above excluding $\$ 13.4$ million and $\$ 5.0$ million in after-tax expensesfrom these results for the fourth quarter ending December 28, 2013 and December 29, 2012, respectively.

Note: Results may not be additive due to rounding.

# Fourth Quarter Reconciliation of Reported to Adjusted Eamings 

\$ in millions, except EPS

| Fourth Quarter of Fiscal 2013 | Gross Margin | \% of sales | SG\&A | \% of sales | Operating Income | \% of sales | Net Income | $\begin{aligned} & \text { Diluted } \\ & \text { EPS } \end{aligned}$ | SegmentReporting |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |  |  |  | Intemational Operating Income |  | Corporate <br> Operating <br> Expenses |  |
|  |  |  |  |  |  |  |  |  |  |  |  |  |
| Asreported (GAAP) | \$322.4 | 41.9\% | \$258.8 | 33.6\% | \$73.4 | 9.5\% | \$42.7 | \$0.78 | \$13.2 | 15.2\% | (\$53.6) | (7.0\%) |
| Office consolidation costs(a) | - |  | (9.2) |  | 9.2 |  | 5.8 | 0.11 |  |  | 9.2 |  |
| Revaluation of contingent consideration (b) | - |  | (0.5) |  | 0.5 |  | 0.5 | 0.01 | 0.5 |  |  |  |
| Closure of distribution facility in Hogansville, GA | - |  | (0.9) |  | 0.9 |  | 0.6 | 0.01 |  |  | 0.9 |  |
| Amortization of H.W. Carter and Sonstradenames | - |  | (6.3) |  | 6.3 |  | 4.0 | 0.07 |  |  | 6.3 |  |
| Coststo exit retail operations in J a pan | 1.1 |  | (3.0) |  | 4.1 |  | 2.6 | 0.05 | 4.1 |  |  |  |
|  | 1.1 |  | (20.0) |  | 21.0 |  | 13.4 | 0.24 | 4.6 |  | 16.4 |  |
| Asadjusted | \$323.5 | 42.0\% | \$238.9 | 31.0\% | \$94.4 | 12.3\% | \$56.2 | \$1.02 | \$17.7 | 20.5\% | (\$37.1) | (4.8\%) |


| Fourth Quarter of Fiscal 2012 | Gross Margin | \% of sales | SG\&A | \% of sales | Operating Income | \% of sales | Net Income | $\begin{aligned} & \text { Diluted } \\ & \text { EPS } \end{aligned}$ | SegmentReporting |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |  |  |  | Intemational Operating Income | \% of segment net sales | Comorate <br> Operating <br> Expenses |  |
| Asreported (GAAP) | \$289.9 | 42.1\% | \$222.0 | 32.2\% | \$78.4 | 11.4\% | \$48.7 | \$0.81 | \$14.4 | 22.2\% | (\$38.5) | (5.6\%) |
| Office consolidation costs(a) | - |  | (\$6.4) |  | 6.4 |  | 4.0 | 0.07 |  |  | 6.4 |  |
| Revaluation of contingent consideration (b) | - |  | (\$0.7) |  | 0.7 |  | 0.7 | 0.01 | 0.7 |  |  |  |
| Closure of distribution facility in Hogansville, GA | - |  | (\$0.4) |  | 0.4 |  | 0.3 | - |  |  | 0.4 |  |
|  | - |  | (\$7.5) |  | 7.5 |  | 5.0 | 0.08 | 0.7 |  | 6.8 |  |
| Asadjusted | \$289.9 | 42.1\% | \$214.6 | 31.1\% | \$85.9 | 12.5\% | \$53.7 | 0.89 | \$15.1 | 23.3\% | (\$31.7) | (4.6\%) |

(a) Costs related to consolidating our Shelton, Connectic ut and Atla nta, Georgia offices, as well as certa in functions from our other offices, in a new headquarters facility in Atlanta, GA.
(b) Revaluation of contingent consideration liability associated with the J une 2011 ac quisition of Bonnie Togs.

## Reconciliation of Net Income to Adjusted EBITDA

\$ in millions

|  | Fiscal quarter ended |  | Fiscal year ended |  |
| :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} \hline \text { December } \\ 28,2013 \\ \hline \end{gathered}$ | $\begin{gathered} \hline \text { December } \\ 29,2012 \\ \hline \end{gathered}$ | $\begin{gathered} \hline \text { December } \\ 28,2013 \end{gathered}$ | $\begin{gathered} \hline \text { December } \\ 29,2012 \end{gathered}$ |
| Net income | \$42.7 | \$48.7 | \$160.4 | \$161.2 |
| Interest expense | 6.8 | 1.3 | 13.4 | 6.8 |
| Interest income | (0.1) | (0.1) | (0.7) | (0.2) |
| Taxexpense | 23.2 | 28.3 | 89.1 | 94.2 |
| Depreciation a nd a mortization | 25.2 | 13.2 | 68.5 | 39.8 |
| EmIDA | \$97.7 | \$91.5 | \$330.7 | \$301.8 |

## Adjustments to ERTDA

| Office consolidation costs(a) | \$8.5 | \$5.2 | \$29.4 | \$5.3 |
| :---: | :---: | :---: | :---: | :---: |
| Revaluation of contingent consideration (b) | 0.5 | 0.7 | 2.8 | 3.6 |
| Closure of distribution facility in Hogansville, GA | 0.6 | 0.3 | 1.2 | 2.2 |
| Coststo exit retail operationsin J a pan | 4.1 | - | 4.1 | 0.0 |
| Adjusted ERIDA | \$111.4 | \$97.8 | \$368.2 | \$312.9 |

(a) Costs related to consolidating our Shelton, Connectic ut and Atlanta, Georgia offices, as well as certa in functions from our other offices, in a new headquarters facility in Atlanta, GA.
(b) Revaluation of contingent consideration lia bility associated with the J une 2011 acquisition of Bonnie Togs.

|  | Fiscal yearended |  |
| :---: | :---: | :---: |
|  | $\begin{gathered} \hline \text { Dec ember 28, } \\ 2013 \\ \hline \end{gathered}$ | $\begin{gathered} \hline \text { Dec ember 29, } \\ 2012 \\ \hline \end{gathered}$ |
| Weighted-average number of common and common equivalent sha res outstanding: |  |  |
| Basic number of common shares outstanding | 56,931,216 | 58,217,503 |
| Dilutive effect of equity awards | 590,951 | 851,684 |
| Diluted number of common and common equivalent shares outstanding | 57,522,167 | 59,069,187 |


|  | Fisc al yearended |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | As reported on a GAAP Basis |  | As adjusted (a) |  |
|  | $\begin{gathered} \text { Dec ember 28, } \\ 2013 \end{gathered}$ | $\begin{gathered} \text { December 29, } \\ 2012 \end{gathered}$ | $\begin{gathered} \text { Dec ember 28, } \\ 2013 \end{gathered}$ | $\begin{gathered} \text { Dec ember 29, } \\ 2012 \end{gathered}$ |
| Basic net income per common share: |  |  |  |  |
| Net income | \$160,407 | \$161,150 | \$196,532 | \$170,717 |
| Income allocated to partic ipating sec urities | $(2,144)$ | $(2,095)$ | $(2,634)$ | $(\$ 2,219)$ |
| Net income available to common shareholders | \$158,263 | \$159,055 | \$193,898 | \$168,498 |
| Basic net income per common share | \$2.78 | \$2.73 | \$3.41 | \$2.89 |
| Diluted net income per common share: |  |  |  |  |
| Net income | \$160,407 | \$161,150 | \$196,532 | \$170,717 |
| Income allocated to partic ipating sec urities | $(2,126)$ | $(2,072)$ | $(2,610)$ | $(2,194)$ |
| Net income available to common shareholders | \$158,281 | \$159,078 | \$193,922 | \$168,523 |
| Diluted net income per common share | \$2.75 | \$2.69 | \$3.37 | \$2.85 |

(a) In addition to the results provided in this ea mings release in accordance with GAAP, the Company has provided adjusted, non-GAAP financial measurements that present the information above excluding $\$ 36.1$ million and $\$ 9.6$ million in after-taxexpensesfrom these results for the fisc al year ending December 28, 2013 and December29, 2012, respectively.

Fisc al Year 2013 Reconciliation of Reported to Adjusted Eamings
\$ in millions, except EPS

| Fiscal 2013 | Gross <br> Margin | \% of sales | SG\&A | \% of sales | Operating Income | \% of sales | Net Income | Diluted EPS | SegmentReporting |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |  |  |  | Intemational Operating Income | \% of segment net sales | Corporate Operating Expenses | $\%$ of segment net sales |
|  |  |  |  |  |  |  |  |  |  |  |  |  |
| Asreported (GAAP) | \$1,095.4 | 41.5\% | \$868.5 | 32.9\% | \$264.2 | 10.0\% | \$160.4 | \$2.75 | \$40.6 | 14.2\% | (\$151.5) | (5.7\%) |
| Office consolidation costs (a) | - |  | (33.3) |  | 33.3 |  | 21.0 | 0.36 |  |  | 33.3 |  |
| Revaluation of contingent consideration (b) | - |  | (2.8) |  | 2.8 |  | 2.8 | 0.05 | 2.8 |  |  |  |
| C losure of distribution facility in Hogansville, GA | - |  | (1.9) |  | 1.9 |  | 1.2 | 0.02 |  |  | 1.9 |  |
| Amortization of H.W. Carter and Sonstradenames | - |  | (13.6) |  | 13.6 |  | 8.6 | 0.15 |  |  | 13.6 |  |
| Coststo exit retail operations in J apan | 1.1 |  | (3.0) |  | 4.1 |  | 2.6 | 0.04 | 4.1 |  |  |  |
|  | 1.1 |  | (54.6) |  | 55.7 |  | 36.1 | 0.62 | 6.9 |  | 48.7 |  |
| Asadjusted | \$1,096.4 | 41.6\% | \$813.9 | 30.8\% | \$319.8 | 12.1\% | \$196.5 | \$3.37 | \$47.6 | 16.7\% | (\$102.8) | (3.9\%) |
|  |  |  |  |  |  |  |  |  | SegmentReporting |  |  |  |
|  | Gross Margin | \% of sales | SG\&A | \% of sales | Operating Income | \% of sales | Net Income | Diluted EPS | Intemational Operating Income | \% of segment net sales | Comorate <br> Operating <br> Expenses | \% of segment net sales |
| Asreported (GAAP) | \$937.9 | 39.4\% | \$713.2 | 29.9\% | \$262.0 | 11.0\% | \$161.2 | \$2.69 | \$43.4 | 19.9\% | (\$96.3) | (4.0\%) |
| Office consolidation costs (a) | - |  | (6.4) |  | 6.4 |  | 4.0 | 0.07 |  |  | 6.4 |  |
| Revaluation of contingent consideration (b) | - |  | (3.6) |  | 3.6 |  | 3.6 | 0.06 | 3.6 |  |  |  |
| C losure of distribution facility in Hogansville, GA | - |  | (3.1) |  | 3.1 |  | 1.9 | 0.03 |  |  | 3.1 |  |
|  | - |  | (13.1) |  | 13.1 |  | 9.6 | 0.16 | 3.6 |  | 9.5 |  |
| Asadjusted | \$937.9 | 39.4\% | \$700.1 | 29.4\% | \$275.1 | 11.5\% | \$170.7 | \$2.85 | \$47.0 | 21.5\% | (\$86.8) | (3.6\%) |

(a) Costs related to consolidating our Shelton, Connectic ut and Atlanta, Georgia offices, as well as certa in functions from our other offices, in a new headquarters facility in Atlanta, GA.
(b) Revaluation of contingent consideration liability associated with the J une 2011 acquisition of Bonnie Togs.

Results provided in this presentation are preliminary and unaudited. This presentation should be read in conjunction with the audio broadcast or transcript of the Company's ea mings call, held on February 26, 2014, which is available at www.carters.com. Also, this presentation contains forward-looking statements within the meaning of the safe harbor provisions of the Private Securities Litigation Reform Act of 1995 relating to the Company's future performance, including, without limitation, statements with respect to the Company's antic ipated fina ncial results for the first quarter of fisc al 2014 and fisc al year 2014, or any other future period, assessment of the Company's performance and financial position, and drivers of the Company's sales a nd ea mings growth. Such statements are based on curent expectations only, and are subject to certa in risks, uncerta inties, and assumptions. Should one or more of these risks or unc erta inties materia lize, or should underlying a ssumptions prove inc orrect, actual results may vary materially from those a ntic ipated, estimated, or projected. Factors that could cause actual results to materially differ include the risks of: losing one or more major customers or financial diffic ulties for one or more of our major customers; the Company's products not being accepted in the marketplace; changes in consumer preference and fashion trends; negative public ity; the Company failing to protect its intellectual property; the breach of the Company's consumer databases, systems or processes; incuming costs in connection with cooperating with regulatory investigationsand proceedings; inc reased leverage, not being able to repay its indebtedness and being subject to restrictions on operations by the Company's debt agreements; inc reased production costs; deflationary pric ing pressures; dec reases in the overall level of consumer spending; disruptions resulting from the Company's dependence on foreign supply sources; the Company's foreign supply sources not meeting the Company's qual lity standards or regulatory requirements; disfuptions in the Company's supply cha in or in-sourcing capabilities resulting from sourcing through a single port or otherwise; the loss of the Company's principal product sourc ing agent; increased competition in the baby and young children's apparel market; the Company being unable to identify new retail store locations or negotiate appropriate lease temsfor the retail stores; the Company not adequately forec asting demand, which could, among otherthings, create signific ant levels of excess inventory; failure to achieve sales growth plans, cost sa vings, and other assumptions that support the camying value of the Company's intangible assets; not attracting and retaining key individuals within the organization; failure to implement needed upgrades to the Company's information tec hnology systems; disruptions resulting from the Company's transition of distribution functionsto its new Braselton facility a nd not achieving planned effic iencies; being unsuccessful in expanding into intemational markets and failing to successfully manage legal, regulatory, politicaland economic risks of intemational operations, including mainta ining compliance with world-wide anti-bribery laws; incuming substantial costs as a result of variousclaims or pending or threatened lawsuits; and the failure to declare future quarterly dividends. Many of these risks are furtherdescribed in the most recently filed Quarterly Report on Form 10-Q and other reports filed with the Securities and Exchange Commission under the headings "Risk Factors" a nd "Forward-Looking Statements." All information is provided as of February 26, 2014. The Company undertakes no obligation to publicly update or revise any forwardlooking statements, whether as a result of new information, future events, or otherwise.



[^0]:    * Direct-to-Consumer ("DTC") Comp is defined as the combination of retail store and eCommerce comparable sales.

[^1]:    * Results are stated on an adjusted basis; see reconciliation to GAAP on pages 21 \& 22 .

[^2]:    * Results are stated on an adjusted basis; see reconciliation to GAAP on page 24

    Note: Results may not be additive due to rounding.

